# Adam Goodkind

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# Strengths

- Extensive background in NLP/machine learning, HCI, data visualization, cognitive science
- Create experiments to quantify "experience": both how to measure it and how to improve it
- Study fine-grained phenomenon to better understand cognition and interaction
- Design compelling visualizations to communicate complex findings

#### Education

2016

#### PhD Candidate, Northwestern University, Human-Computer Interaction

- o PI: Darren Gergle
- Thesis: Predicting social dynamics in online dialogue using keystroke and typing behavior [in progress]
- o **Honors**: Data Science Fellow, Cognitive Science Specialist

2016

2007

2003

MA, CUNY Graduate Center, Computational Linguistics

• Thesis: Utilizing Linguistic Context To Improve Typed Text Identification

BA, Columbia University, Religion

o Honors: King's Crown Award For Leadership, Dean's List: 2006, 2007

# Experience

2016

2017

#### Northwestern University, PhD Researcher

- Create machine learning and regression models to understand the influence of rapport and satisfaction on user behavior
- Lead a team of research assistants to design an experimental apparatus and analyze results users engaged in conversations
- Implement an iterative design process to optimize user experiences while also providing necessary data for understanding how users respond to each other
- Developed quantitative metrics to measure language timing and infer how it reflects experiences and motivations
- Utilize qualitative methodologies to evaluate survey data about impressions and experiences during conversations about recommendations
- Visualize data and results in order to make hypotheses understandable and compelling
- Modeling the relationship between neural network-generated language model quality and human cognition

## Northwestern University, Teaching Assistant

 Teaching experience in Human-Computer Interaction, Cognitive Science, and Sociolinguistics

 Lead discussion sections, organize office hours, provide feedback to students on assignments, and help them understand difficult concepts

### 2020 Vail Systems, PhD Data Science Intern

 Created experiments to empirically evaluate the subjective quality of computational text-to-speech (TTS) systems 2013

#### Microsoft, Software Developer in Test Intern

2012 2008

o Developed website (back- and front-end) to diagnose licensing issues with Microsoft products

Goldman Sachs & Co., Operations Analyst

- Team Leader for Technology Enhancements
- Created software to streamline daily asset delivery workflow, from 3 hours to 25 minutes



Computer: Python, R (ggplot2, plotly, lme4), Java, C++, LATEX, HTML, JavaScript, React, CSS

Human: Beginning proficiency in American Sign Language (ASL), Hebrew, Latin

### Select Awards and Honors

2022 Dissertation Research Support, Northwestern Dept. of Communication Studies

2021 Incubation Prize, Hack4Rare Rare Disease Hackathon

Best Paper Award, Cognitive Modeling & Computational Linguistics Workshop

Google Lime Connect Scholarship-Finalist

2007

King's Crown Award: Outstanding Leadership, Columbia University

Selected Publications (See Google Scholar for full list)

Adam Goodkind. Typeshift: A user interface for visualizing the typing production process. arXiv preprint arXiv:2103.04222, 2021.

Adam Goodkind and Klinton Bicknell. Local word statistics affect reading times independently of surprisal. arXiv preprint arXiv:2103.04469, 2021.

Adam Goodkind. An analytic model for human subjective judgements of computergenerated synthetic voice (TTS) quality. Technical report, Vail Systems, Chicago, IL, 2020.

Adam Goodkind and Klinton Bicknell. Predictive power of word surprisal for reading times is a linear function of language model quality. In *Proceedings of the 8th Workshop* on Cognitive Modeling and Computational Linguistics (CMCL 2018), pages 10–18, 2018.

Adam Goodkind, Michelle Lee, Gary E Martin, Molly Losh, and Klinton Bicknell. Detecting language impairments in autism: A computational analysis of semi-structured conversations with vector semantics. Proceedings of the Society for Computation in Linguistics (SCiL) 2018, pages 12–22, 2018.

Adam Goodkind, David Guy Brizan, and Andrew Rosenberg. Utilizing overt and latent linguistic structure to improve keystroke-based authentication. In *Image and* Vision Computing: Best of Biometrics Special Issue, volume 58, pages 230–238. Elsevier, 2017.