

Antonio Gutierrez Amaranto

Medellín, Antioquia, Colombia
Tel: +57 304-650-3897
Email: antoineg84@hotmail.com
LinkedIn: antoniogutierrez-datos

Professional Summary

Data Analyst with 5+ years of experience specializing in business intelligence and dashboard development. Proven track record in delivering data-driven solutions that reduce operational costs, improve decision-making accuracy, and drive business outcomes. Effective communicator skilled in stakeholder engagement and cross-functional collaboration, with experience supporting teams across healthcare, technology, and logistics sectors.

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
 - **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
 - **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
 - **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
 - **Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding
 - **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills
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Professional Experience

Programmer Analyst

Management Health Services — Medellín, Colombia

Feb 2024 - Present

- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals

- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist

HP — Medellín, Colombia (Remote)

Jan 2022 - Nov 2023

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles
- Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led user training sessions for Power BI dashboards, improving adoption and data-driven decision-making across teams

Brokerage Associate

UPS — Medellín, Colombia

Sep 2020 - Jan 2022

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant

Servientrega CS — Barranquilla, Colombia

Feb 2016 - Apr 2017

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed \$5M+ annual sales budget with 98% forecasting accuracy

Education

Bachelor of Business Administration (BBA) in International Business and Finance

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
 - Google Data Analytics – Google (2025)
 - Business Intelligence (BI) Essentials – IBM (2024)
 - SQL for Data Science – Coursera (2023)
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Languages

- English (Professional Working Proficiency)
 - Spanish (Native)
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Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
 - Engaged in continuous learning of predictive analytics and machine learning for business applications
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How My Experience Aligns with This Role

1-3 years of experience of business research, analytics or related field required. Insurance industry experience preferred

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Bachelor degree preferred in business, statistical or related field

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Data Analysis - Intermediate

Built 20+ SQL stored procedures, improving query performance by 40%

Databases - Intermediate

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Power BI

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Excel

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

SQL

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Modeling - Entry Level

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Create dashboards and reports using Power BI and Excel to track performance and support decision-making

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Handle and analyze large amounts of data to find insights and solve business problems

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Analyze programs related to new agent recruitment, promotions, and agency performance

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Help with predictive and prescriptive analytics projects that guide business strategy

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Calculate the return on investment for marketing and recruiting programs

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Study competitors and market trends to help shape strategy

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Work with different departments to understand their needs and deliver data-driven solutions

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Clearly communicate your findings and keep records of your work

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Additional Notes (Optional)

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.