Antonio Gutierrez Amaranto

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Professional Summary

Data Analyst with 5+ years of experience specializing in business intelligence and dashboard development. Proven track record in delivering data-driven solutions that reduce operational costs, improve decision-making accuracy, and drive business outcomes. Effective communicator skilled in stakeholder engagement and cross-functional collaboration, with experience supporting teams across healthcare, technology, and logistics sectors.

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Power BI, Thoughtspot
- **Systems & Tools:** Meditech, SAP, Business Intelligence, Performance Metrics
- **Project Management & Collaboration:** KPI Development, Process Automation, Stakeholder Communication, Cross-functional Teamwork
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

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Professional Experience

Programmer Analyst
Management Health Services — Medellín, Colombia
Feb 2024 - Present
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist
HP — Medellín, Colombia (Remote)
Jan 2022 - Nov 2023
- Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%
- Managed Thoughtspot data for 8+ countries with 100% reporting accuracy
- Optimized database architecture, reducing query time by 65% and manual processing time by 87%
- Increased data accuracy by 95% through quality control measures
- Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

Brokerage Associate
UPS — Medellín, Colombia
Sep 2020 - Jan 2022
- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant
Servientrega CS — Barranquilla, Colombia
Feb 2016 - Apr 2017
- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

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Education

Bachelor of Business Administration (BBA) in International Business and Finance
Universidad Autónoma del Caribe — Barranquilla, Colombia
GPA: 4.4/5.0

Certifications

- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

- Power BI Data Analyst Associate (PL-300) – Microsoft (In Progress)

Languages

- English (Professional Working Proficiency)
- Spanish (Native)

How My Experience Aligns with This Role

Support product discovery with exploratory analyses and actionable hypotheses

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Define and track key product metrics (adoption, conversion, drop-off, engagement, etc.)

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Design, analyze, and interpret product experiments (A/B tests) to validate business hypotheses

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Identify behavioral patterns that help the team iterate or pivot quickly

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Build dashboards and interactive reports to enable self-service access to insights within the squad.

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

Collaborate with the Head of Product, PMs, POs, UX Designers, and Engineering Managers to prioritize initiatives based on data opportunities

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Contribute to data-driven solutions for onboarding, segmentation, matching, pricing, and more

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Strong SQL skills for advanced self-service analysis (cohorts, window functions, CTEs, dynamic segmentation, etc.)

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Experience designing and analyzing A/B tests with statistical rigor

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Knowledge of Python or R for ad-hoc analysis or advanced data manipulation

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Solid grasp of applied statistics: hypothesis testing, confidence intervals, significance thresholds

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Familiarity with data visualization tools (e.g., Power BI, Looker, Metabase)

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Bonus: experience using product analytics tools like Amplitude, Mixpanel, GA4

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Bonus: experience with AI tools that enhance analysis or decision-making

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.