Antonio Gutierrez Amaranto, BBA In Finance

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Data Analyst

Transitioning from a career in Logistics and Finance industries and seeking a full-time role in the field of data Analytics, my current role as Programmer Analyst at Management Health Services (Steward) involves developing reports and procedures in SQL Server, as well as integrating diverse datasets using Power Query and advanced excel functions for data quality assurance. My mission is to facilitate data-driven decision-making by providing accurate and relevant data, significantly contributing to the organization's operational efficiency through analytical support. My previous experience as a Data Channel Specialist at HP allowed me to develop key competencies in creating Sales and Inventory Dashboards in Power BI, DAX and Thoughtspot, reducing conversion times and improving decision-making within the sales team for Latin America. We worked with the conviction that detailed data analysis and effective data visualization using intuitive dashboards are essential for success in today's competitive environment.

EXPERIENCE

Management Health Services • Medellín • 02/2024 — Present
PROGRAMMER ANALYST

- Designed and generated detailed reports using M-AT and NPR software, enhancing data visualization capabilities by 30% for Management Health Services.
- Streamlined data extraction from SQL Server according to user requests, resulting in a notable increase in operational productivity and improved quality assurance.
- Optimized SQL Server procedures, improving data handling operations and supporting more efficient data-driven decision-making processes for product development stakeholders.
- Utilized Power Query to unify various datasets, transforming raw data into a single, comprehensive analysis view to drive informed decision-making.

hp • Medellín • 01/2022
CHANNEL DATA SPECIALIST
Responsibilities:

- Successfully developed a Sales and Inventory Dashboard in Power BI by performing ETL from a cloud-based relational database (THOUGHTSPOT) for the sales team in Latin America within a tight 20-day deadline, providing valuable insights and analytical support to the sales and operations teams.
- Designed updated databases allowing easy search for channel, assigned commercial, reporter ID, email, etc., enhancing data integrity, accessibility and usability for improved data quality and interpretation.

UPS • Medellín • 09/2020
BROKERAGE ASSOCIATE
Responsibilities:

- Analyzed all customs data for product nationalization in the UK, successfully structuring the entire procedure for merchandise using statistical analysis and data modeling techniques.
- Effectively communicated with clients via email to obtain their approval on the nationalization process for their merchandise, demonstrating strong presentation skills and ensuring smooth transactions.

Servientrega CS • Barranquilla • 02/2016
ADMINISTRATIVE ASSISTANT
Responsibilities:

- Created Key Performance Indicators (KPIs) for monthly committee meetings at a national level, providing valuable metrics for the master facilitator.
- Regularly downloaded and analyzed sales data from SAP, enabling the entire sales team to track progress on a weekly basis.
- Worked closely with the facilitator to develop a comprehensive sales budget for the Costa Atlántica region, ensuring accurate financial planning.

Bridgestone Latin America South • Barranquilla • 12/2012
LOGISTIC ANALYST
Responsibilities:

- Efficiently processed documentation for merchandise export from the free zone in Barranquilla, ensuring compliance and timely shipments.
- Analyzed transportation costs for various companies to identify the most cost-effective delivery routes, reducing overall transportation expenses.
- Created management indicators such as on-time deliveries and quality of deliveries, providing actionable insights to improve performance.
- Processed invoices through the SAP system for merchandise sales to various channels, ensuring accurate and efficient financial transactions.

EDUCATION

Profesional en Negocios y Finanzas Internacionales, Ciencias Económicas in Ciencias Económicas
Universidad Autónoma del Caribe • Barranquilla, Colombia • (GPA: 4.4) • 02/2003 — 12/2007

- I am a proud graduate of Universidad Autonoma del Caribe, where I studied International Business and Finance.
- My academic journey was marked by a commitment to excellence and a passion for understanding the complexities of global trade and financial markets.
- Throughout my time at the university, I consistently ranked among the top students in my class.
- The rigorous curriculum provided me with a solid foundation in international business strategies, financial analysis, and market dynamics.
- This education equipped me with the analytical skills and decision-making abilities necessary for success in today's interconnected global economy.

CERTIFICATIONS

Business Intelligence (BI) Essentials
IBM

SQL for Data Science
Coursera

SKILLS

Relevant Skills   Visualization, Dashboards

Top Skills   Analytical Skills, Data Analysis, Key Metrics, Data Models, Modeling, Business Requirements, Reporting, Datasets, Data Quality, Data Integrity, Work Effectively, Google Data