

# Antonio Gutierrez Amaranto

Medellín, Antioquia, Colombia

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## Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.\*\*

## Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **\*\*Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

## Professional Experience

### Programmer Analyst

*Management Health Services — Medellín, Colombia*

*Feb 2024 - Present*

- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

### Channel Data Specialist

*HP — Medellín, Colombia (Remote)*

*Jan 2022 - Nov 2023*

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

**data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

### **Brokerage Associate**

*UPS — Medellín, Colombia*

*Sep 2020 - Jan 2022*

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

### **Administrative Assistant**

*Servientrega CS — Barranquilla, Colombia*

*Feb 2016 - Apr 2017*

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed \$5M+ annual sales budget with 98% forecasting accuracy

## **Education**

### **Bachelor of Business Administration (BBA) in International Business and Finance**

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

## **Certifications**

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

## **Languages**

- English (Professional Working Proficiency)
- Spanish (Native)

## **Ongoing Professional Development**

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

## **How My Experience Aligns with This Role**

**Directamente con usuarios finales, colaborando para entender sus necesidades y entregar soluciones BI efectivas y alineadas a los objetivos de negocio.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Integrar, modelar y asegurar la calidad de datos desde distintos programas**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Construir y automatizar pipelines de datos, reduciendo intervenciones manuales**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Desarrollar análisis y modelos predictivos en diversos lenguajes de programación, optimizando consultas y anticipando tendencias de negocio**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Participar en proyectos de mejora de procesos internos mediante BI y automatización.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Profesional titulado en Ingeniería informática, Ingeniería de sistemas, Ciencia de la Computación o carreras afines**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **5+ años de experiencia en análisis de datos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Dominio en generación de procesos ETL con Python avanzado.**

Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

### **Experiencia en SQL Server avanzando.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

### **Experiencia en Power BI avanzado.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Enfoque al objetivo y a la proactividad**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Manejo de herramientas en IA**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Experiencia en diseño de reportes y modelos de análisis avanzados, integrando datos desde múltiples fuentes, optimizando la información y aplicando herramientas de análisis predictivo.**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

**Excelentes habilidades de comunicación efectiva, resolución de problemas, enfocado a resultados, adaptabilidad y liderazgo.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Experiencia previa en proyectos con metodologías ágiles y trabajo colaborativo en equipos multidisciplinarios**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Conocimientos en GIT**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Experiencia en implementaciones de proyectos de datos en AWS (excluyente)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Y gestión de tareas asignadas**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Orientación a la calidad tanto en aspectos visuales como en la funcionalidad de los dashboards.**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

### **Alta atención al detalle y pensamiento analítico para identificar oportunidades de mejora y validar datos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Habilidades de comunicación efectiva para interactuar con usuarios finales y equipos multidisciplinarios, facilitando la traducción de necesidades de negocio en soluciones técnicas.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Interés por el aprendizaje continuo y actualización en nuevas tecnologías relacionadas con la inteligencia de negocios**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Capacidad para documentar procesos y soluciones implementadas, contribuyendo a la transferencia del conocimiento**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Modelar y explotar datos utilizando SQL y Python (modelos predictivos y análisis de datos).**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

### **Implementar y presentar KPI financieros y comerciales mediante herramientas de visualización como Power BI y Looker.**

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### **Diseñar soluciones con herramientas de IA (Copilot, Gemini, etc.)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Automatizar procesos de datos utilizando herramientas como OCI, Python o Talend**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Levantar flujos tecnológicos para monitoreo y generar reportes analíticos para equipos comerciales y financieros.**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

#### **Diseñar y desarrollar paneles y dashboards interactivos utilizando Power BI, asegurando la calidad visual, funcional y el rendimiento óptimo de los modelos de datos.**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

#### **Crear y optimizar medidas y columnas calculadas mediante DAX para análisis avanzados y dinámicos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Conectar y extraer datos desde bases SQL Server, desarrollando consultas T-SQL eficientes y optimizadas para alimentar los modelos.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

#### **Realizar la migración de dashboards desde Zoho BI a Power BI, manteniendo la coherencia visual y funcional y mejorando la usabilidad e interactividad de los reportes.**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

#### **Modelar datos empleando Power Query, estableciendo relaciones, jerarquías y tablas calculadas siguiendo buenas prácticas para mejorar el rendimiento y la escalabilidad.**

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#### **Administrar y configurar workspaces y permisos dentro de Power BI Service para usuarios y equipos, garantizando la seguridad y el correcto acceso a la información.**

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#### **Levantar y validar requerimientos directamente con usuarios finales, colaborando para entender sus necesidades y entregar soluciones BI efectivas y alineadas a los objetivos de negocio.**

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#### **Integrar, modelar y asegurar la calidad de datos desde distintos programas**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Construir y automatizar pipelines de datos, reduciendo intervenciones manuales**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Desarrollar análisis y modelos predictivos en diversos lenguajes de programación,**

### **optimizando consultas y anticipando tendencias de negocio**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

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**Experiencia en implementaciones de proyectos de datos en AWS (excluyente)**

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**Additional Notes (Optional)**

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.