Antonio Gutierrez Amaranto

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Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.**

Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management: Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

Professional Experience

Programmer Analyst
Management Health Services — Medellín, Colombia
Feb 2024 - Present
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

Channel Data Specialist
HP — Medellín, Colombia (Remote)
Jan 2022 - Nov 2023
- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

data models in Power BI, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

Brokerage Associate

UPS — Medellín, Colombia

Sep 2020 - Jan 2022

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

Administrative Assistant

Servientrega CS — Barranquilla, Colombia

Feb 2016 - Apr 2017

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

Education

Bachelor of Business Administration (BBA) in International Business and Finance

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

Languages

- English (Professional Working Proficiency)
- Spanish (Native)

Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

How My Experience Aligns with This Role

Into technical specifications

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Devise and manage ETL processes to collect data from diverse source systems, clean & standardize into functional format, and load into a central data warehouse.

Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

Conduct regular system testing and troubleshoot BI tools.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Monitor data quality, integrity, and security across platforms.

Increased data accuracy by 95% through quality control measures

Implement and enforce data governance, security, and quality standards within BI solutions.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Maintain current knowledge of emerging BI tools, cloud platforms, and industry trends, proactively recommending new technologies and methods aligned with business goals.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Provide technical guidance, knowledge sharing, and mentorship to junior analysts

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

BA/BS in Computer Science, Information Systems, Data Analytics, or a related field; equivalent combination of education and experience may be considered.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

5+ years of progressive experience in business intelligence development, data analytics, or related fields.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Advanced proficiency in BI platforms such as Power BI, Tableau, or Qlik, including custom DAX/MDX development or advanced visualization techniques.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Strong expertise in SQL and relational database management, with demonstrated experience handling large and complex datasets.

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

Solid understanding of data warehousing concepts, dimensional modeling, and ETL processes.

Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

Experience integrating data from multiple sources, including on-premise and cloud-based systems

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Sophisticated communication skills to include effective interface with both technical and non-technical stakeholders.

Collaborated with cross-functional teams to optimize healthcare data workflows

Solid understanding of basic financial principles, including P&L impact and pricing strategies

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Must pass a pre-employment background check and drug screen

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Master's degree in a related discipline

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Prior experience in a BI developer or data architect role.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Demonstrated ability to lead BI solution design and independently manage complex projects.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Articulate verbal and written communication in English; effectively hear, speak, read, and write in a professional environment

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Ability to analyze complex datasets to identify trends, patterns, and opportunities.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Sufficient close visual acuity to accurately perform reading and typing functions on standard computer systems

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Ability to sit for extended periods of time.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Ability to manage time efficiently and execute assignments under minimal supervision.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Interpersonal aptitude; must effectively collaborate with cross-functional teams of data analysts, data engineers, and business leaders

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

Refined organizational skills; ability to adapt in a multi-task, corporate business environment with fluctuating priorities.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Ability to drive independently.

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

Additional Notes (Optional)

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.