

# Antonio Gutierrez Amaranto

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## Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.\*\*

## Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **\*\*Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

## Professional Experience

### Programmer Analyst

*Management Health Services — Medellín, Colombia*

*Feb 2024 - Present*

- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

### Channel Data Specialist

*HP — Medellín, Colombia (Remote)*

*Jan 2022 - Nov 2023*

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

**data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

### **Brokerage Associate**

*UPS — Medellín, Colombia*

*Sep 2020 - Jan 2022*

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

### **Administrative Assistant**

*Servientrega CS — Barranquilla, Colombia*

*Feb 2016 - Apr 2017*

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed \$5M+ annual sales budget with 98% forecasting accuracy

### **Education**

#### **Bachelor of Business Administration (BBA) in International Business and Finance**

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

### **Certifications**

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

### **Languages**

- English (Professional Working Proficiency)
- Spanish (Native)

### **Ongoing Professional Development**

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

### **How My Experience Aligns with This Role**

**Constructs models for measuring and forecasting**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Delivers solutions to business users that are aligned to best practices and provide thought leadership in the analytics space**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Builds reports, dashboards, and metrics to monitor engagement and the effectiveness of digital content**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

**Mines data, performs advanced statistical analysis, and visualizes data to help understand user interaction and engagement**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Processes, cleanses, and verifies the integrity of data used for analysis**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Organizes, consolidates, maintains, and works to prune and replace legacy reports**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

**Is a subject matter expert for data and processes in the sales and marketing organization**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Leads business users in requirement gathering and documentation for metric and dashboard development**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

**Autonomous and self-motivated - execute on requirements both independently and with team collaboration**

Collaborated with cross-functional teams to optimize healthcare data workflows

**Provides ongoing support of any reporting and analytic needs**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

**Provides advice and education in the usage and interpretation of data to the business users**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Bachelor's Degree in Arts/Sciences (BA/BS) Statistics, Mathematics, Business, Marketing or related field required**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**A minimum of 5 years' progressive experience in a related field required**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional

collaboration in enterprise environments.

#### **5+ years of relevant experience managing data and data platforms**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Expert in SQL. experience querying large, complex data sets to understand the business granularly**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

#### **Proficiency with R, Python, or other statistical languages**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Proficiency with data visualization tools like Tableau, Excel, Power BI, Google Analytics or similar**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

#### **Knowledge of a variety of machine learning techniques (clustering, decision tree learning, etc.)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Ability to apply statistics skills, such as distributions, statistical testing, regression, etc**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

#### **Ability to work collaboratively with colleagues and staff to create a results-driven, team-oriented environment**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

#### **Desire to creatively take on new challenges and work outside of comfort zone**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Desire to learn new technologies and analytics techniques**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

#### **Excellent verbal and written communication skills, performance, and dedication. Our goal is to cultivate a culture of belonging that encourages innovation, collaboration, and respect for all team members, ensuring that WWT remains a great place to work for All!**

Collaborated with cross-functional teams to optimize healthcare data workflows

#### **Additional Notes (Optional)**

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.