# Antonio Gutierrez Amaranto

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## Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.**

## Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **Collaboration & Project Management: Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

## Professional Experience

**Programmer Analyst**
*Management Health Services — Medellín, Colombia*
*Feb 2024 - Present*
- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

**Channel Data Specialist**
*HP — Medellín, Colombia (Remote)*
*Jan 2022 - Nov 2023*
- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

**data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

**Brokerage Associate**
*UPS — Medellín, Colombia*
*Sep 2020 - Jan 2022*
- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

**Administrative Assistant**
*Servientrega CS — Barranquilla, Colombia*
*Feb 2016 - Apr 2017*
- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed $5M+ annual sales budget with 98% forecasting accuracy

### Education

**Bachelor of Business Administration (BBA) in International Business and Finance**
Universidad Autónoma del Caribe — Barranquilla, Colombia
GPA: 4.4/5.0

### Certifications

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

### Languages

- English (Professional Working Proficiency)
- Spanish (Native)

### Ongoing Professional Development

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

### How My Experience Aligns with This Role

**To collect, process, and perform statistical analyses on large datasets. The ideal candidate has a strong foundation in data analytics, critical thinking skills, and the ability to transform**

**data into actionable insights to support strategic decision-making.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Create and maintain documentation related to data processes and analytics**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Perform exploratory data analysis (EDA) to uncover new business opportunities.**

Built 20+ SQL stored procedures, improving query performance by 40%

**Assist in designing and implementing data models and databases for optimal performance.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

**Bachelor's degree in Data Science, Statistics, Mathematics, Computer Science, Economics, or a related field**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Proficiency in data analysis tools and languages such as SQL, Excel, Python, or R.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

**Experience with data visualization tools like Tableau, Power BI, or Looker.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Strong understanding of statistical methods and data modelling techniques**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Ability to work with large datasets and manage multiple tasks effectively.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Strong communication skills with the ability to present complex information clearly.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Collect, clean, and validate data from multiple sources to ensure accuracy and reliability.**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Analyze data to identify trends, patterns, and insights that inform business decisions**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Develop and maintain dashboards, reports, and data visualizations using tools like Tableau, Power BI, or similar.**

Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%

**Work closely with stakeholders to understand data requirements and translate them into technical solutions.**

Collaborated with cross-functional teams to optimize healthcare data workflows

**Create and maintain documentation related to data processes and analytics**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Perform exploratory data analysis (EDA) to uncover new business opportunities.**

Built 20+ SQL stored procedures, improving query performance by 40%

**Assist in designing and implementing data models and databases for optimal performance.**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

**Additional Notes (Optional)**

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.