

# Antonio Gutierrez Amaranto

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## Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.\*\*

## Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **\*\*Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

## Professional Experience

### Programmer Analyst

*Management Health Services — Medellín, Colombia*

*Feb 2024 - Present*

- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

### Channel Data Specialist

*HP — Medellín, Colombia (Remote)*

*Jan 2022 - Nov 2023*

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

**data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

### **Brokerage Associate**

*UPS — Medellín, Colombia*

*Sep 2020 - Jan 2022*

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

### **Administrative Assistant**

*Servientrega CS — Barranquilla, Colombia*

*Feb 2016 - Apr 2017*

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed \$5M+ annual sales budget with 98% forecasting accuracy

## **Education**

### **Bachelor of Business Administration (BBA) in International Business and Finance**

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

## **Certifications**

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

## **Languages**

- English (Professional Working Proficiency)
- Spanish (Native)

## **Ongoing Professional Development**

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

## **How My Experience Aligns with This Role**

### **Background with BI tools and systems such as Power BI, Tableau, and SAP**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Prior experience in data-related tasks**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Understanding of the Microsoft BI Stack**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Mastery in data analytics**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Proficiency in software development**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Familiarity with MS SQL Server BI Stack tools and technologies, such as SSRS and T-SQL, Power Query, MDX, PowerBI, and DAX**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

### **Analytical thinking for converting data into relevant reports and graphics**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60%

### **Ability to handle row-level data security**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Knowledge of Power BI application security layer models**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Ability to run DAX queries on Power BI desktop**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Proficiency in doing advanced-level computations on the data set**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Excellent communication skills are required to communicate needs with client and internal teams successfully**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Are required to communicate needs with client and internal teams successfully**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Convert business needs into technical specifications and establish a timetable for job completion**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Create, test, and deploy Power BI scripts, as well as execute efficient deep analysis**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Use Power BI to run DAX queries and functions**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Create charts and data documentation with explanations of algorithms, parameters, models, and relationships**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Construct a data warehouse**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

**Use SQL queries to get the best results**

Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%

**Make technological adjustments to current BI systems to improve their performance**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

**Analyse current ETL procedures to define and create new systems**

Automated ETL processes, reducing daily processing time from 4 hours to 30 minutes

**Additional Notes (Optional)**

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.