

# Antonio Gutierrez Amaranto

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## Professional Summary

Data Analyst with 5+ years of experience specializing in data migration, ETL processes, Power BI, and data quality management within healthcare and enterprise environments. Experienced in analyzing financial and operational data to identify trends and support business insights for multinational companies such as HP. Demonstrated analytical and problem-solving skills applied to improving business processes, reporting, and decision-making.\*\*

## Key Skills

- **Data Migration & ETL:** SQL Server, Power Query, M-AT, NPR, ETL Process Design, Data Modeling, Data Quality Management
- **Data Visualization & Business Intelligence:** Power BI (advanced, incl. dashboard design and data modeling for HP), Thoughtspot, KPI Development, Dashboard Automation
- **Data Validation & Quality Control:** Advanced Excel (data validation, automation), Data Cleansing, Performance Metrics
- **Systems & Tools:** Meditech, SAP, Salesforce, Business Intelligence, Database Optimization
- **\*\*Collaboration & Project Management:** Stakeholder Communication, Cross-functional Teamwork, Process Automation, User Training & Onboarding, Documentation (English & Spanish)-
- **Communication:** Professional working proficiency in English and Spanish; effective written and verbal skills

## Professional Experience

### Programmer Analyst

*Management Health Services — Medellín, Colombia*

*Feb 2024 - Present*

- Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals
- Built 20+ SQL stored procedures, improving query performance by 40% and reducing error rates by 75%
- Architected consolidated dashboard integrating 8 data sources, cutting data preparation time by 70%
- Led system transition and trained 15 users, establishing data governance protocols and improving accuracy by 85%
- Collaborated with cross-functional teams to optimize healthcare data workflows

### Channel Data Specialist

*HP — Medellín, Colombia (Remote)*

*Jan 2022 - Nov 2023*

- **Developed and deployed Power BI dashboards** for sales, inventory, and executive reporting, providing actionable insights for Latin America operations - **Designed and implemented complex**

**data models in Power BI**, integrating multiple sources (SAP, Salesforce, Excel) and optimizing data refresh cycles - Automated ETL processes and reporting, reducing manual processing time by 87% and increasing accuracy by 95% - Managed Thoughtspot data for 8+ countries with 100% reporting accuracy - Led the preparation and delivery of recurring performance dashboards and business reports for management and cross-functional teams - Provided ad hoc analysis to support regional data-driven decision-making

### **Brokerage Associate**

*UPS — Medellín, Colombia*

*Sep 2020 - Jan 2022*

- Managed 200+ monthly shipments with 99% accuracy for UK market
- Developed automated tracking system, reducing processing time by 65%
- Streamlined ETL processes for 1,000+ transactions, achieving 40% faster processing times
- Maintained 98% client satisfaction while managing 50+ regular clients

### **Administrative Assistant**

*Servientrega CS — Barranquilla, Colombia*

*Feb 2016 - Apr 2017*

- Developed 12 KPIs, improving sales visibility by 30% across 5 regions
- Automated SAP data analysis, reducing reporting time by 75%
- Managed \$5M+ annual sales budget with 98% forecasting accuracy

### **Education**

#### **Bachelor of Business Administration (BBA) in International Business and Finance**

Universidad Autónoma del Caribe — Barranquilla, Colombia

GPA: 4.4/5.0

### **Certifications**

- **Power BI Data Analyst Associate (PL-300)** – Microsoft (In Progress)
- Google Data Analytics – Google (2025)
- Business Intelligence (BI) Essentials – IBM (2024)
- SQL for Data Science – Coursera (2023)

### **Languages**

- English (Professional Working Proficiency)
- Spanish (Native)

### **Ongoing Professional Development**

- Currently deepening expertise in advanced Power BI features, including DAX, dataflows, and custom visuals, and active learning of APIs in .NET.
- Engaged in continuous learning of predictive analytics and machine learning for business applications

### **How My Experience Aligns with This Role**

**Analizar requerimientos y transformarlos en flujos de automatización eficientes y escalables**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Diseñar, desarrollar y mantener soluciones en Power Automate (Cloud y Desktop)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Integrar flujos con SharePoint, Teams, Power Apps, Outlook, OneDrive, Azure y otros servicios empresariales**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Implementar bots y automatizaciones RPA para tareas repetitivas o de alto volumen**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Optimizar procesos existentes mediante el uso de IA Builder, Power BI y conectores personalizados**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Documentar las automatizaciones desarrolladas y brindar soporte técnico de segundo nivel**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Participar activamente en reuniones Scrum, planificación de sprints y revisiones técnicas**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Colaborar con equipos de desarrollo, analistas de negocio y áreas operativas para asegurar soluciones alineadas con los objetivos de la organización**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Universitaria completa, equivalente a bachillerato universitario o superior**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Ingeniería en Sistemas, Informática, Computación o carreras afines**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Automatización de procesos, Power Platform, tecnologías Microsoft o gestión digital de procesos empresariales (BPM)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Microsoft Certified. Power Platform Developer Associate (PL-400)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Microsoft Certified. Power Automate RPA Developer Associate (PL-500)**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Microsoft Power Automate (Cloud & Desktop) – Desarrollo de flujos complejos, condicionales y paralelos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Power Apps – Integración con flujos y desarrollo de aplicaciones low-code**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **SharePoint / OneDrive / Teams – Conectividad y automatización de procesos colaborativos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Azure Logic Apps y API Management – Integraciones avanzadas y automatización híbrida**

Experience with data integration and API-based solutions through cross-platform dashboard development

### **RPA (Robotic Process Automation) – Automatización de procesos de escritorio**

Developed 15+ automated reports using M-AT and NPR, reducing manual reporting time by 60% for 200+ healthcare professionals

### **Expresiones JSON y PowerFX – Personalización de flujos y manipulación de datos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Conectores personalizados y HTTP requests – Integraciones con sistemas externos**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Power BI y AI Builder – Uso de análisis e inteligencia artificial en automatizaciones**

Implemented sales and inventory dashboards for Latin America, reducing decision-making time by 40%

### **Git / Azure DevOps – Control de versiones, CI/CD y despliegue de soluciones Power Platform**

Relevant experience demonstrated through data analysis, process optimization, and cross-functional collaboration in enterprise environments.

### **Additional Notes (Optional)**

If there are requirements in the job description that are not directly evidenced above, I am actively developing transferable skills and have a strong record of quickly bridging knowledge gaps through self-directed learning and hands-on practice.