

# Personas

## Sally

Sally is a middle-class suburban working mom who has to balance the weekend schedules of three kids. While her office job allows her to maintain a regular schedule Monday through Friday, her weekends are often busy and difficult to organize. Her three children are of different ages and do not participate in the same activities. Since her husband often works weekends, she is responsible for making sure that all three children are able to participate in their extracurricular activities and arrive on time at each respective location.

Sally thinks of herself as being well organized and smart. She wants to encourage her children to be successful and capable of dealing with daily responsibilities easily. It is important to her that her children perceive her as being able to handle their different schedules as well as her own responsibilities efficiently.

Living in the suburbs requires Sally to drive almost everywhere she goes when she leaves the house. Because of this she is very familiar with the roads around her town and locations of all the major points of interest. She often plans her daily errands based on the quickest path between the locations of her different errands and the children's activities.

She needs to know which playing field should be her next stop.

## Bob

Bob is an older middle-class working father who enjoys his leisure time. As a grown-up who used to play soccer and taught his own children to play the sport, he likes helping out the local league. Because he sometimes works weekends, he has to choose and organize his free time activities carefully.

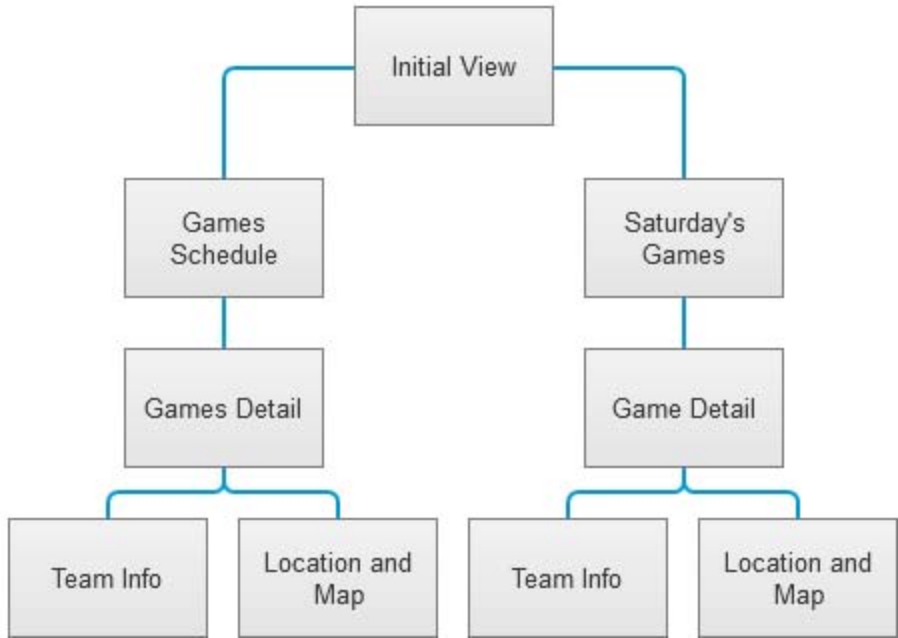
Bob maintains an active social life. Old friends and continued participation in community organizations mean that Bob always has demands on his time. He likes to keep busy even during his free time. Bob often wonders if there is time in the day to do all the things he'd like.

He needs to know the time and location of Saturday's games.

## Chris

Chris is a 13 year old boy who is intensely focused on his participation in sports, especially soccer. It is important to him that he be the best possible player and wants to outshine all the other players in the league. He is very motivated by a sense of competition.

Over time Chris has developed rivalries with other players and other teams. He is constantly preparing himself to outplay the competition and follow their records closely. He wonders who he has to beat today.



**NYSL LOGO**

(return button)

Next Game

Date

Teams

Time

Location

[Map](#)

Second Next Game

Date

Teams

Time

Location

[Map](#)

Full Game Schedule

Playing Field Name

Interactive Map

Date  
Team  
Location  
Time

[Map](#)

Date  
Team  
Location  
Time

[Map](#)

Date  
Team  
Location  
Time

[Map](#)



September 1st

**Team U3 vs. U2**

Greenbay at 1 p.m.

[Directions & Map](#)

September 8th

**Team U5 vs. U6**

Howard A Yeager at 9:30 a.m.

[Directions & Map](#)

September 8th

**Team U6 vs. U1**

Marjorie P Hart at 1 p.m.

[Directions & Map](#)

More Games



Games may be shortened or cancelled due to extreme weather conditions. Call for the latest information.



September 1st

**Team U3 vs. U2**

Greenbay at 1 p.m.

Street Address of Playing Field



### Upcoming Games



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