

VLOGOHOLIC

Prizes Worth 10K

DESCRIPTION

Have you ever wanted to discover the vlogger inside yourself? This is a golden opportunity for you to record and describe an experience of your own in a video blog. It can be about anything- visiting nearby attractions, indulging in joyful activities, pulling pranks on people, etc. - as long as it is interesting.

PARTICIPATION GUIDELINES

- 1) Participants need to register for the event on the official website of FMC Weekend.
- 2) After completion of the registration and payment, a WhatsApp group link will be generated which every participant needs to join.
- 3) Prior to the event, a Google form will be floated on the WhatsApp group where the participants will submit their entries in the form of Google Drive Folder Link.

RULES

- 1) Submission Deadline is 6 April 2021 and the duration of the vlog must range from 60 seconds to 600 seconds.
- 2) The vlog must predominantly be in English and/or Hindi, although limited intermittent use of vernacular languages is allowed.
- 3) The Vlog will be posted on the Instagram page of the Outreach Club (@outreach.fmc.iitbhu) which the participant shall share as an Instagram Story and tag @outreach.fmc.iitbhu and @fmc_weekend in it.
- 4) Participants must follow the official pages of Outreach Club of IIT BHU (@outreach.fmc.iitbhu), FMC Weekend (@fmc_weekend), Moustache Hostel (@moustachehostel) and PicsArt (@picsart).
- 5) Plagiarism and/or vulgarity of any sort will lead to direct disqualification.
- 6) Prior made vlogs are allowed.

JUDGING CRITERIA

Content + Cinematography = 50%

The remaining 50% will be points you claim from your vlog on our Insta page.

1 view = 1 point.

1 like = 3 points.

1 comment = 5 points

Only the likes /comments of those profiles who follow @outreach.fmc.iitbhu and @fmcweekend pages on Instagram will be considered.

REGISTER @ WWW.FMCWEEKEND.IN