

MONOGRAM

Prizes Worth 7K

DESCRIPTION

A monogram is a motif made by overlapping or fusing two or more letters and other graphemes to form a symbol. Do it right, and your monogram will have the ability to tell an incredible story!

You may make a Monogram using the initials of your name. The most original and creative design will be rewarded.

PARTICIPATION GUIDELINES

- 1) Participants need to register for the event on the official website of FMC Weekend.
- 2) After completion of the registration and payment, a WhatsApp group link will be generated which every participant needs to join.
- 3) Prior to the event, a Google form will be floated on the WhatsApp group where the participants will submit their entries in the form of a Google Drive Folder Link.

RULES

- 1) Any software can be used for creating the design.
- 2) No vector/stock images from online resources are to be used.
- 3) The work must be original. Plagiarism of any kind will result in direct disqualification. If you have used a licensed/copyrighted photo or stock photos as reference, mention it with a link to it for validation purposes.
- 4) The deadline of submission is 8 April 2021 23:59.
- 5) Participants must add their final .jpgs and original document (.ai, .psd etc) to the Google drive folder which must be labelled accurately.
- 6) Participants must follow the official page of Design Club of IIT BHU (@untitled.designs), FMC Weekend (@fmc_weekend), Moustache Hostel (@moustachehostel) and PicsArt (@picsart).
- 7) Entries must also be uploaded (.jpeg format) on PicsArt app as a post. The participant's PicsArt profile link shall be submitted in the same Google Form provided for their entry submission.
- 8) Prior made designs are allowed.

JUDGEMENT CRITERIA

Originality: 30%

Visual Impact: 30%

Aesthetics: 20%

Expression: 20%

REGISTER @ WWW.FMCWEEKEND.IN