



PRESENTS

FMC WEEKEND
CANVAS OF DREAMS

POWERED BY
PicsArt



INDIAN INSTITUTE OF
TECHNOLOGY
(BHU) VARANASI

THAT'S HOW B-ROLL

Prizes Worth 5K

DESCRIPTION

What makes a B-Roll so impressive?

Is it the fast-paced spell binding transitions?

Is it those well placed awe inspiring shots?

The perfectly imperfect camera angles have the potential to make a simple act look legendary and make the everyday objects look like treasure. It is time for you to get creative with your household items and portray mundane daily routines as something exciting and show the world "That's how B-Roll!"

PARTICIPATION GUIDELINES:

- 1) Participants need to register for the event on the official website of FMC Weekend.
- 2) After completion of the registration and payment, a WhatsApp group link will be generated which every participant needs to join.
- 3) Prior to the event, a Google form will be floated on the WhatsApp group where the participants will submit their entries in the form of a Google Drive Folder Link.

RULES

- 1) The video length should be minimum 30 seconds and maximum 3 minutes.
- 2) A team should have no more than two members.
- 3) A set of sound-effects will be provided. Participants will get extra points for the usage of these sound effects and using them would be optional.
- 4) The timestamps of where the sound effects are used must be provided.
- 5) Plagiarism of any kind will result in immediate disqualification.
- 6) Participants have to upload their entries to their Instagram, tagging @cineclubiitbhu and @fmc_weekend and using #thatshowbroll.
- 7) Participants must follow the official page of Cine Club, IIT(BHU) Varanasi (@cineclubiitbhu), FMC Weekend (@fmc_weekend), Moustache Hostel (@moustachehostel) and PicsArt (@picsart).
- 8) Prior made B-Rolls are allowed.
- 9) The decisions of the judges shall be final and binding.
- 10) FMC Weekend reserves the right to publish any of the entries on its pages as well as allied handles. Due credits shall be provided.
- 11) LAST DATE OF SUBMISSION : 6/04/2021

JUDGEMENT CRITERIA

The entries will be judged on the following criteria:

Cinematography - 40%

Editing- 40%

Creativity- 20%

REGISTER @ WWW.FMCWEEKEND.IN

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