

NATION WANTS TO KNOW

Prizes Worth 6K

DESCRIPTION

What are the two primary things that draw a reader towards a particular news article? You guessed it right- the HEADLINE of the article and the accompanying IMAGES. In this event, participants will be provided with different sets which will contain 3 images each. Based on the chosen set, they must construct a fictional incident that is supposed to take shape from the images provided. The incident is to be presented in the form of a newspaper report along with an appealing headline.

PARTICIPATION GUIDELINES

- 1) Participants need to register for the event on the official website of FMC Weekend.
- 2) After completion of the registration and payment, a WhatsApp group link will be generated which every participant needs to join.
- 3) Prior to the event, a Google form will be floated on the WhatsApp group where the participants will submit their entries in the form of a Google Drive Folder Link.

RULES

- 1) Participants must strictly choose images from any one set.
- 2) All of the three given images of the chosen set must be incorporated in the report.
- 3) The participants must clearly mention the set of pictures used by them.
- 4) The article should be no more than 250 words long.
- 5) The images will be provided on 7th April at 5:00 pm, two days prior to the beginning of the FMC Weekend. Participants must submit their entries by the 9th of April, 5:00 PM.
- 6) Participants must follow the official page of Media Club IITBHU (@mediacub.iitbhu), FMC Weekend (@fmc_weekend), Moustache Hostel (@moustachehostel) and PicsArt (@picsart).
- 7) Plagiarism of any sort will result in direct disqualification.

JUDGEMENT CRITERIA

Relevance of the article vis-à-vis the given images: 50%
Flow and overall appeal of the writeup: 25%
Technical correctness: 25%
The decision of the judges shall be final and binding.

REGISTER @ WWW.FMCWEEKEND.IN