FMC WEEKEND
CANVAS OF DREAMS
POWERED BY PicsArt
PRESENTS
9th - 11th APRIL 2021

INDIAN INSTITUTE OF TECHNOLOGY (BHU) VARANASI

MONOGRAM
Prizes Worth 4K

DESCRIPTION

A monogram is a motif made by overlapping or fusing two or more letters and other graphemes to form a symbol. Do it right, and your monogram will have the ability to tell an incredible story!
You may make a Monogram using the initials of your name. The most original and creative design will be rewarded.

PARTICIPATION GUIDELINES

1) Participants need to register for the event on the official website of FMC Weekend.
2) After completion of the registration and payment, a WhatsApp group link will be generated which every participant needs to join.
3) Prior to the event, a Google form will be floated on the WhatsApp group where the participants will submit their entries in the form of a Google Drive Folder Link.

RULES

1) Any software can be used for creating the design.
2) No vector/stock images from online resources are to be used.
3) The work must be original. Plagiarism of any kind will result in direct disqualification. If you have used a licensed/copyrighted photo or stock photos as reference, mention it with a link to it for validation purposes.
4) The deadline of submission is 8 April 2021 23:59.
5) Participants must add their final .jpegs and original document (.ai, .psd etc) to the Google drive folder which must be labelled accurately.
6) Participants must follow the official page of Design Club of IIT BHU (@untitled.designs), FMC Weekend (@fmc_weekend), Moustache Hostel (@moustachehostel) and PicsArt (@picsart).
7) Entries must also be uploaded (.jpeg format) on PicsArt app as a post. The participant's PicsArt profile link shall be submitted in the same Google Form provided for their entry submission.
8) Prior made designs are allowed.

JUDGEMENT CRITERIA

Originality: 30%
Visual Impact: 30%
Aesthetics: 20%
Expression: 20%

REGISTER @ WWW.FMCWEEKEND.IN

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