

Dr. McKinlay's Talk

One of the main objectives of Citizen Science is to increase your scientific literacy.

For this purpose, we have devoted a significant amount of time trying to understand how to represent and interpret data. This approach seems to also be effective at improving your effectiveness at detecting fake news. Furthermore, the techniques used to corroborate scientific facts can be applied to corroborate news facts.

To gain more insight into this process (especially experiential insight), reflect on the talk given by Dr. McKinlay, and try to write a "fake news" press release, following the instructions below:

- Taking a few notes during the talk will help you recall specific content/questions/thoughts when writing your reflection afterward
- Read "On Bullshit" by Harry Frankfurt (2005) and identify the different types of humbugs.
- Use at least 2 types of humbugs to write a "Fake News" press release that would convincingly misrepresent the message or messages Dr. McKinlay tried to make during his talk.
- Follow these general instructions about press releases : <https://www.asbmb.org/Outreach/Resources/HowTo/PressRelease/>
- Don't forget to use a good title that catches the reader's attention.
- Your press release should be less than 1 page (single space, font size 12).
- **Your attendance is required for the entire duration of the session.**