

COST FORECAST VS ACTUAL

674,790

639,625

282,319

838,607

Data last refreshed: 24/07/2024

Use the following to set the view. Click within the visualisation for more insights.

Time Series or Cumulative Actual / Forecast Dates Timeseries

948,937

810,134

689,463

Time Period FY Week

Actual Forecast BIGW - ATL
BIGW - BTL
BIGW - EDR Base
BIGW - EDR Extra

Show Stream True False

Business ΑII

Stream ΑII

FORECAST	FORECAST TABLE													
			1	2	3	4	5	6	7	8	9	10	11	
BIGW - BTL	App Exclusive	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)	119,812	44,227							58,628	76,644	76,644	
	Category	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)		16,718	26,500	18,456	13,750	5,076						
	Trade	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)	24											
BIGW - ATL	PoP Activity	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)	32,530	54,591	67,500	24,917		30,360	34,640					
BIGW - EDR Base	Base-Earn	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)	300,445 317,449 274,500	285,765 299,833 274,932	249,783 276,877 273,418	243,439 254,991 253,975	241,645 259,652 238,450	243,853 246,703 234,293	248,837 268,643 232,376	246,673 260,222 241,993	247,441 273,982 228,771	248,249 251,592 258,776	261,495 92,847 237,357	
BIGW - EDR Extra	Everyday Extra	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)	51,348 42,972 46,390	35,222 38,637 34,398	23,537 33,224 26,728	16,287 30,255 16,862	23,048 32,855 22,550	24,789 30,773 24,188	17,738 34,242 16,686	16,825 31,941 16,627	23,114 33,958 21,392	25,870 67,082 26,828	18,216 27,412 16,523	
	Everyday Extra 10% discount	Forecast Cost (\$) Actual Cost (\$) FY24 Actual Cost (\$)	156,555 404,540 143,117	201,880 331,992 194,827	162,151 267,196 176,579	142,275 228,443 145,936	128,628 312,630 126,239	208,654 300,107 205,114	187,265 294,226 177,195	148,818 245,331 146,396	135,557 258,587 125,580	181,280 342,193 187,570	195,145 103,319 175,974	
	Everyday Extra - Team Benefit	Forecast Cost (\$)	143,047 183,952 130,418	162,192 139,672 155,357	125,419 112,167 136,961	103,045 99,863 108,316	98,831 138,534 97,549	148,726 138,833 144,606	127,898 127,103 120,143	106,592 102,130 104,103	100,629 108,263 92,608	146,001 177,740 150,876	155,654 58,741 141,221	
Grand Total		Forecast Cost (\$)	803,737	800,595	654,890	548,420	505,902	661,457	616,378	518,908	565,369	678,043	707,154	

613,553

743,670

716,416

724,214

