

# Angus Dowling

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## EXPERIENCE

<b>Plus Also Studios</b>	Dec 2024 - Present
<b>Lead Engineer</b>	
<ul style="list-style-type: none"><li><b>Endeavour Group</b> — Led solution architecture for unified DAM consolidating Dan Murphy's, BWS, ALH, Pinnacle, and Langtons into Adobe Experience Manager with automated ABAC compliance workflows across 350+ venues</li><li><b>Dan Murphy's / BWS</b> — Built multi-state ETL pipelines transforming product catalogues with dynamic pricing logic across Australian jurisdictions, AI-powered layout generation, and automated asset production</li><li><b>Myer</b> — Developed campaign, catalogue, and eCommerce ETL workflows with live product API integration and automated Figma asset generation</li><li><b>Platform</b> — Built design-to-production plugins for Figma/InDesign, Cloudflare-based distributed video rendering with Apple Silicon nodes, and AI-powered layout matching tools</li></ul>	
<b>Howatson + Company</b>	Jan 2022 - Dec 2024
<b>Lead Developer</b>	
<ul style="list-style-type: none"><li><b>Tabcorp</b> — AEM Cloud infrastructure for betting platform with custom App Builder tools for content preview and bulk asset management</li><li><b>Colonial First State</b> — 50+ component AEM library with TypeScript/Storybook frontend, Java Sling Models, and legacy site migration</li><li><b>OMA MOVE 2.0</b> — Built Australia's Out-of-Home advertising platform connecting media buyers/owners with campaign planning and geographic site mapping</li><li><b>Noun</b> — Next.js portfolio with JSON-driven CMS, scroll-based dynamic theming, and Cloudflare video delivery</li><li>Led design-to-development handover process, mentored developers across stacks, managed task breakdown and delivery team coordination</li></ul>	
<b>CHE Proximity</b>	Mar 2019 - Feb 2022
<b>Senior / Lead Frontend Developer</b>	
<ul style="list-style-type: none"><li><b>ANZ New Zealand</b> — AEM SPA components with React SSR via Adobe I/O Runtime, branch locator with Google Maps, and Funnelback search integration</li><li><b>Tourism Queensland</b> — AEM component development for queensland.com</li><li><b>RACV</b> — Developed a headless commerce solution using Magento 2 integrated into AEM for a suite of security products</li><li>Defined frontend architecture ensuring WCAG 2.1 AA compliance, established integration/unit testing frameworks, upheld performance benchmarks for enterprise AEM projects</li></ul>	
<b>Yoke</b>	Mar 2017 - Jun 2018
<b>Full Stack Developer</b> — WordPress/React for small business clients	
<b>Soul Digital</b>	Jan 2016 - Mar 2017
<b>Full Stack Developer</b> — Magento/WordPress e-commerce	
<b>Precedent</b>	Nov 2013 - Jan 2016
<b>Front End Developer</b> — Enterprise Sitecore frontends	

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## COMPETENCIES

**Frontend** — TypeScript, React, Next.js, Storybook, CSS Modules  
**CMS** — Java (AEM/Sling), ETL pipelines, Figma plugin development  
**Infrastructure** — AWS, Cloudflare Workers, Docker, Node.js  
**Other** — AEM, Contentful, WordPress

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## EDUCATION

<b>Bachelor of Multimedia</b>	2013 - 2016
Swinburne University	