Angus Dowling

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EXPERIENCE

Plus Also Studios   Dec 2024 - Present
Lead Engineer

- **Endeavour Group** — Led solution architecture for unified DAM consolidating Dan Murphy's, BWS, ALH, Pinnacle, and Langtons into Adobe Experience Manager with automated ABAC compliance workflows across 350+ venues
- **Dan Murphy's / BWS** — Built multi-state ETL pipelines transforming product catalogues with dynamic pricing logic across Australian jurisdictions, AI-powered layout generation, and automated asset production
- **Myer** — Developed campaign, catalogue, and eCommerce ETL workflows with live product API integration and automated Figma asset generation
- **Platform** — Built design-to-production plugins for Figma/InDesign, Cloudflare-based distributed video rendering with Apple Silicon nodes, and AI-powered layout matching tools

Howatson + Company   Jan 2022 - Dec 2024
Lead Developer

- **Tabcorp** — AEM Cloud infrastructure for betting platform with custom App Builder tools for content preview and bulk asset management
- **Colonial First State** — 50+ component AEM library with TypeScript/Storybook frontend, Java Sling Models, and legacy site migration
- **OMA MOVE 2.0** — Built Australia's Out-of-Home advertising platform connecting media buyers/owners with campaign planning and geographic site mapping
- **Noun** — Next.js portfolio with JSON-driven CMS, scroll-based dynamic theming, and Cloudflare video delivery
- Led design-to-development handover process, mentored developers across stacks, managed task breakdown and delivery team coordination

CHE Proximity   Mar 2019 - Feb 2022
Senior / Lead Frontend Developer

- **ANZ New Zealand** — AEM SPA components with React SSR via Adobe I/O Runtime, branch locator with Google Maps, and Funnelback search integration
- **Tourism Queensland** — AEM component development for queensland.com
- **RACV** — Developed a headless commerce solution using Magento 2 integrated into AEM for a suite of security products
- Defined frontend architecture ensuring WCAG 2.1 AA compliance, established integration/unit testing frameworks, upheld performance benchmarks for enterprise AEM projects

Yoke   Mar 2017 - Jun 2018
Full Stack Developer — WordPress/React for small business clients

Soul Digital   Jan 2016 - Mar 2017
Full Stack Developer — Magento/WordPress e-commerce

Precedent   Nov 2013 - Jan 2016
Front End Developer — Enterprise Sitecore frontends

COMPETENCIES

Frontend — TypeScript, React, Next.js, Storybook, CSS Modules
CMS — AEM, Contentful, WordPress
Infrastructure — AWS, Cloudflare Workers, Docker, Node.js
Other — Java (AEM/Sling), ETL pipelines, Figma plugin development

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EDUCATION

Bachelor of Multimedia   2013 - 2016
Swinburne University