

SHU HU

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EDUCATION

Georgia State University	Atlanta, GA, US
<i>Ph.D. in Educational Psychology</i>	<i>Aug 2022 – Present</i>
University of Wisconsin	Madison, WI, US
<i>Bachelor of Science in Computer Science, Mathematics, Psychology</i>	<i>Sep 2018 – Dec 2021</i>
<i>Certificate in Digital Cinema Production</i>	<i>Sep 2018 – Dec 2021</i>
Cumulative GPA: 3.95/4.00	
Green River College	Auburn, WA, US
<i>Associate Degree of Art in Computer Science</i>	<i>Jan 2016 – Jun 2018</i>
Cumulative GPA: 3.95/4.00	

POSITION

Georgia State University	Atlanta, GA, US
<i>Research Assistant, Media Comprehension Lab</i>	<i>Aug 2022 – Present</i>
Gemocracy Minecraft Server	Remote
<i>Founder & Lead Developer</i>	<i>Dec 2025 - Present</i>
Beijing Junheng Case Mix Technology Research Center	Beijing, CN
<i>Full-Stack Software Engineer Intern</i>	<i>Mar 2022 – Aug 2022</i>
CubeX Minecraft Server	Remote
<i>Founder & Lead Developer</i>	<i>Nov 2021 – Jan 2024</i>
University of Wisconsin	Madison, WI, US
<i>Research Assistant, Mathematics Education Learning & Development Lab</i>	<i>Jan 2021 – Mar 2022</i>

RESEARCH INTERESTS

Narrative Comprehension, Narrative Experience, Film Perception, Computational Modeling, and Cultural Differences.

PUBLICATION

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- López-Díez, J., Hu, S., Luan, L., Ackerman, T., & Magliano, J. P. (2025). Quantitative studies on color and film genres. *Projections*, 1–26. <https://doi.org/10.3167/proj.2025.1211of2>
- Magliano, J. P., Hu, S., Troemel, V., & Gerrig, R. J. (2025). Narrative Experience Taxonomy: expanding think-aloud analysis for narrative experiences. *Discourse Processes*, 1–19. <https://doi.org/10.1080/0163853X.2025.2554402>
- Ness-Maddox, H., Öncel, P., Hu, S., Luan, L., Magliano, J. P., & Allen, L. K. (2025). Think-aloud verbal protocols and natural language processing to capture coherence building across narrative media. *Discourse Processes*, 1–24. <https://doi.org/10.1080/0163853X.2025.2577634>
- Öncel, P., Hu, Shu., Ness-Maddox, H., Allen, K., Magliano, J. P. (2023) Exploring the Affordances of Text and Picture Stories. Manuscript submitted for publication.
- Luan, L., Liu, W., Zhang, R., Hu, S. (2022). Introducing Cognitive Psychology in Film Studies: Redefining Affordance. *International Journal of Education and Humanities*, 2(3), 70-78. <https://doi.org/10.54097/ijeh.v2i3.350>
- Luan, L., Hu, S., & Zhu, L. (2021). An Analysis of 10 Films in Summer Film Market 2021—An Interdisciplinary Study Based on Film Content Quantification and Audience Analysis. *Contemporary Cinema*, 10 21-29

PRESENTATION

- Hu, S., Magliano, J. P., Varma, S. (2025). *Connecting Events: Bridging and Predictive Mechanisms in Event Cognition*. [Poster presentation] The Psychonomic Society 66th Annual Meeting, Denver, CO, United States.
- Hu, S., Luan, L., Lopez-Diez, J., Ackerman, T., Magliano, J. P. (2025). *Color and Content: A Quantitative Study on Genre Perception*. [Oral Presentation] Society for Cognitive Studies of the Moving Image Conference, Edmonton, Canada.
- Hu, S., Troemel, V., Gerrig, R. J., Magliano, J. P. (2024). *'Frog, Don't Do That!': The Coordination of Comprehension*. [Poster presentation] The Psychonomic Society 65th Annual Meeting, New York, NY, United States.
- Hu, S., Öncel, P., Luan, L., Ness-Maddox, H., Magliano, J. P., Allen, L. K. (2024). *The impact of media on coherence building*. [Poster presentation] ALRC mini-conference, Atlanta, GA, United States.
- Hu, S., Öncel, P., Ness-Maddox, H., Allen, L. K., Magliano, J. P. (2023). *Decoding Narrative Discourse: A Computational Exploration of Media Modality Effects*. [Poster presentation] Society for Computation in Psychology, San Francisco, CA, United States.
- Hu, S., Öncel, P., Ness-Maddox, H., Allen, L. K., Magliano, J. P. (2023). *Understanding How Media Affects the Comprehension of Narratives*. [Poster presentation] The Society for Text & Discourse, Oslo, Norway.
- Luan, L., Hu, S. (2023). *The Failures of the Secret Recipe in Chinese TV Show: A Case Study of Cupid's Kitchen*. [Oral Presentation] Society for Cognitive Studies of the Moving Image Conference, Wilmington, NC, United States.
- Hu, S., Öncel, P., Ness-Maddox, H., Allen, L. K., Magliano, J. P. (2023). *Understanding How Media Affects the Comprehension of Narratives*. [Poster presentation] L&L Day Conference, Atlanta, GA, United States.

HONORS

Georgia State University	Atlanta, GA, US
<i>L&L fellowship</i>	
University of Wisconsin	Madison, WI, US
<i>Academic Distinction</i>	
<i>Distinction in Computer Science major</i>	
<i>Dean's list</i>	
<i>Membership of Phi Beta Kappa</i>	
<i>Membership of Phi Kappa Phi</i>	
Green River College	Auburn, WA, US
<i>Certificate of Merit from the Department of Mathematics</i>	
<i>Certificate of Student Leadership Appreciation from Student Government</i>	