The "Pitch"

Complete all the sections below (max 200 words per box). You will need to submit a completed, PDF or MS Word version of this document to NESS by: 14:00 on Friday 29th March 2019.

See the full assignment specification for further details.

Which specific topic area(s) from CSC1026 do you intend to cover on your site?

|  |
| --- |
| The topic areas I want to cover are the sections on presentation and some of the behaviour topics. I will focus on the CSS contents we have learned and the forms section of HTML |

How will the content be organised and presented? Include an indication of the relative breadth and depth of content users will find on your site.

|  |
| --- |
| I will start with a basic homepage that will welcome the user and explain what the website will contain. It will contain links to all other pages and also have a navigation bar at the top. The first page will start with basics and then further pages will teach the user more complicated parts. Each page will have links to the next and previous page as well as a link to the homepage. I will have pictures of examples on each page to show the user how to use each new method I show them. |

Describe up to 3 specific technical features you intend to include in your final web site. Include details of the technologies you will use to implement them.

|  |
| --- |
| Firstly, I will add a dark mode which will change all the colour schemes to make my website easier to read and use in a dark environment.  Secondly, I will add a quiz to help the user test their new knowledge.  Finally I will add a feature that will enlarge all of the content on my website to make it easier for anyone with visibility difficulties to use the website |

How will the technical feature(s) above enhance the user's experience of the site and/or the use of the content?

|  |
| --- |
| The dark mode will make my website easy to read and use in any environment.  The quiz will help them test their knowledge and show them any areas they need to learn again.  The enlarged content will allow a wider audience of people to use my website. |

How will your overall approach benefit the target audience?

|  |
| --- |
| As someone who has not done any html or css before coming to Newcastle I know what it is like to have to quickly learn large amounts of new content. Therefore, I will create a website that clearly shows and easily explains the different methods to help the user. |