DAWN NGUYEN
UX PRODUCT DESIGNER

CA, USA | anhnguyen19903@gmail.com | (714) 483 4589 | http://dawnuxi.com

An **Experienced Leader** focused on creating design strategy and launching innovative products and services. **Expert** in design to empower people, solve human problems, and create delightful human-centric experience. **Passionate** in AR/VR, Artificial Intelligence, and Data Visualization technology.

Skills

User Experience Design	VR/AR Design & Development	Rapid Prototype
Product Design	Agile Development	Website Development
Industrial Design	Data Visualization	Product Innovation
Service Design	Information Architecture	Brand Development
Interaction Design	Visual Design	Usability Testing
Design Thinking	Concept Generation	Entrepreneurship
User Research	3D Modeling	Mobile App Development
Design Strategy	Animation	Project Management

Tools

Unity3D	Cinema4D
A-frame	Invision
Photoshop	Zeplin
After Effects	Abstract
Illustrators	Mapbox Studio
Sketch	HTML/CSS/Javascript
Paper & Markers	Solidworks
Figma	Trello/Jira

Experience

8/2019-7/2021 **Senior UX and Product Designer- Robots and Pencils** Remote
Led and oversaw UX design for Financial Tech, Health Tech and EdTech projects
Led a design team of 4 designers to build an end-to-end Cannabis Dispensary POS System for MJFreeway
Created Northstar Vision with XR and AI Experiences for **Walmart Apparel** Planning and Strategy team
Led design and delivered **Walmart Pharmacy's** Covid-19 solutions for end-to-end Associates and Customer experience
Led research and design to deliver multiple end-to-end innovative solutions for associate workstream at **Walmart Pharmacy** to drive the mission to transform the current Clinical Services Industry

5/2018-Present **Co-Founder, CEO & Chief Designer - Virtision.com**
Leading a team of 3 talented engineers from Microsoft and UIUC to build a new XR social platform for creatives
Leading business, vision and innovation development as well as establishing external partnership for growth

10/2020-Present **UX Design Mentor – Design Lab** Remote
Mentoring young UX designers around the world
Giving back to the UX Community

8/2018-8/2019 **Pro, UX & Data Viz Designer - Corelogic Innovation Lab** Santa Monica, CA
Led future innovative strategies for Big Data Visualization and Geospatial Visualization projects
Led and built 2 different VR/AR prototypes to visualize Geospatial Data, Disaster Data in Real Estate Landscape. The project was featured at Corelogic's demo at EPIQ 2019.
Led UX design on 2 CEO-driven vision projects by partnering with Principal Data Strategists and leaders

8/2017-5/2018 **UI/UX & VR Design Engineer - Syngenta US Innovation Lab** Champaign, IL
Designed and built the lab culture to become an interactive environment for innovation
Conducted user experience research and designed web, mobile application, immersive experience

5/2017-5/2018 **UI/UX & VR Intern - National Center for Supercomputing Applications** Champaign, IL
Led and redesigned Advanced Visualization Lab's web interface to increase attraction and user engagement to computational scientific research
Designed user interface and produced high-quality prototypes for data visualization software collaboration with **NASA**.
Researched and designed Virtual Reality Controller and interfaces for AVL's Virtual Director software in order to improve Scientific Data Visualization Design's experience and workflows
Produced a demo of AVL's works to show in **SIGGRAPH 2017** and got featured on **Discovery Channel**
Developed Virtual Reality experience on WebVR platform to showcase dome view production

1/2017-5/2018 **Design Consultant & Front-end Developer - Cube Consulting** Champaign, IL
Designed and developed CUBE website

2011-2013 **Front-End Web Developer - Maarka Data Solutions** Irvine, CA
Designed and developed better UX/UI on the company's old website

Education

University of Illinois, at Urbana-Champaign
Industrial Design - Graduated with Honors
Designation Conference
Siebel Center for Design | VR Designer

Awards

UIUC's Student Employee of the Year