Emily Chen

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EDUCATION

Barnard College   **New York, NY**
B.A Computer Science GPA: 4.00   *2021- 2025*
Relevant Courses: Data Structures in Java, Intro to Programming in Java, Calc III

WORK EXPERIENCE

WINii | FinTech Startup   **New York, NY**
Product Management Intern   *Jun - Aug 2022*
- Conducted and recorded weekly user interviews to collect data on user needs.
- Organized social media plan and to reach target audience and **grow waitlist to 5k** by 2023
- Researched and analyzed **5 competing brands**, and Instagram, TikTok, YouTube algorithms.
- Learned about design sprints, created + presented user personas by working with PMs at Meta.

Kode with Klossy | Mobile Development Camp   **New York, NY**
Back-End Developer + Design Lead   *July 2022*
- Implemented **Swift**, **XCode**, **Git**, **User Research,** and **Apple's App Design Cycle** to collaborate with a group of 3 to develop an iOS app, **EcoLiving**: a truth or dare game, in 2 weeks.
  - Made app **dynamic** by programming streak tracking function, notifications, date function, and random card generator that chooses from 32 cards.
- Collaborated with pod members in Culture of Tech discussions to gain a better understanding of the tech industry.

Spadét | Skincare Company   **New York, NY**
Product Design Intern   *July - Aug 2021*
- Redesigned logo + packaging for **15 products** + wireframed website to maximize user experience and customer retention.
- Workshopped **3 visual mockups** for and painted mural using color psychology for grand opening.
- Composed compelling pitch for and won small business Spectrum Reach grant.

LEADERSHIP & ACTIVITIES

REWIND | Digital Zine   **New York, NY**
Founder + Front-End Developer   *Jun 2022 - present*
- Sharing forgotten stories of women in STEM to inspire young women by compiling research and writing **monthly** articles.
- Created a responsive 5 page site for content and direct email system using **Figma**, **HTML/CSS**

Athena Digital Design Agency   **New York, NY**
Front-End Developer   *Jan 2022 - present*
- Designing and implementing Figma prototypes to develop bianual websites using HTML and CSS
- Self taught HTML/CSS/Git using Udemy Web Development for beginners 11 hour course
- Consulted on design and debugging for 3 peer projects in **HTML/CSS**, and Squarespace

Columbia Daily Spectator   **New York, NY**
Staff Writer for Arts and Entertainment   *Oct 2021 - present*
- Conducting interviews and producing monthly articles centered on digital media and pop culture.

PROJECTS

Portfolio
- Developed website to share personal projects and interest using Figma, HTML/CSS

BookTrivia | Discord Bot
- Programmed bot using Java and Javacord API using questions from an online database.

SweetSuite (in progress)
- Java system that allows roommates to track and split common costs, tracking who one owes money to, for what item, and how much.

TECHNICAL SKILLS

Programming/Tech: Java, HTML, CSS, Bootstrap, basic Xcode + Swift, Git
Design: Figma, Canva, Wix, Squarespace, Procreate
Interests: Game Development, Web Development, Sustainable Tech, Productivity and Education