

Emily Chen

6523 Alderton Street • Rego Park, NY 11374 • ec3365@barnard.edu • 347-337-2882

EDUCATION

Barnard College

B.A Computer Science GPA: 4.00

New York, NY

2021- 2025

Stuyvesant High School

GPA: 97, SAT: 1570

New York, NY

Sep.2017 - June 2021

LEADERSHIP EXPERIENCE & ACTIVITIES

WINii | Finance App for Women

Product Management Intern

New York, NY

Jun - Aug 2022

- Learned from and worked with PMs at Meta about design sprints and persona creation.
- Created and presented user personas to content team, conducted street interviews to collect data on user needs.
- Researched and analyzed competing brands, and Instagram, TikTok, YouTube algorithms.
- Organized social media plan and aesthetics to reach target audience and **grow waitlist to 5k** by September

Kode with Klossy | Mobile Development Camp

Back-End Developer + Graphic Design

New York, NY

July 2022

- Learned and utilized **Swift, XCode, Git, User Research**, and **Apple's App Design Cycle** to work with a group of 3 to develop an ios app, **EcoLiving**: a truth or dare game, in 2 weeks.
 - Programmed streak tracking function, notification system, and random card generator.
- Participated in Culture of Tech discussions and guest lectures to gain better understanding of the tech industry.

REWIND | Digital Zine

Founder + Front-End Developer

New York, NY

Jun 2022 - present

- Research and write monthly biographical article to share forgotten stories of women in STEM
- Utilized Figma, HTML, and CSS to create a responsive site housing content and direct email system.

Athena Digital Design Agency

Front-End Developer

New York, NY

Jan 2022 - present

- Designed and implemented Figma prototype to create personal website using HTML and CSS
- Consulted on design and debugging for peers working in **HTML/CSS**, and Squarespace

Spadét | Skincare Company

Product Design Intern

New York, NY

July 2021 - Aug 2021

- Created mockups and painted mural using color psychology for grand opening
- Wireframed website and redesigned logo for rebranding in order to maximize user experience.
- Composed succinct pitch for small business grant and catchphrase for Spectrum commercial.

Columbia Daily Spectator

Staff Writer for Arts and Entertainment

New York, NY

Oct 2021 - present

- Pitch, write, and edit articles centered on digital media and pop culture.
- Interview professors, students, and alumni.

PROJECTS | GitHub

Personal Portfolio

- Used Figma, HTML/CSS to share personal projects and more about myself.

SweetSuite (work in progress)

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TECHNICAL SKILLS

Programming/Tech: Java, HTML, CSS, Bootstrap, Xcode

Design: Figma, Canva, Wix, Squarespace