



Phuong Nga

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Content SEO

I am a responsible, studious, and self-motivated person. I always meet the deadline on time. My career aim is to learn and gain practical experience in this position. I want to create high-quality content which can inspire readers. Also, I want to be fluent in planning detailed content and managing the social media platforms of corporation. Therefore, I am looking for a job as Content Marketing!

CONTACT

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📍 Ha Dong, Hanoi, Vietnam

EDUCATION

University of Economics and Business (UEB - VNU) |2021
Major in Business Administration
Troy University |2021
Major in Business Administration

EXPERTISE SKILLS

- Content SEO / Copywriting
- Photo editing and design
- IELTS 6.0 (Academic writing 6.5)
- MOS 2019

CERTIFICATIONS

- Certificate of Google Digital Garage - Fundamentals of Digital Marketing
- Certificate of Completion: Digital Networking Strategies by LinkedIn
- Certificate of Completion: Learning Data Analytics by LinkedIn
- Certificate of Completion: SEO Foundations 2018 by LinkedIn

WORK EXPERIENCE

CONTENT MARKETING - INTERN

Dong Phat JSC

Oct 2022
Oct 2023

- Writing SEO content in English.
- Managing some sites: finding keywords, writing articles, checking collaborators' articles, creating social entities, etc.
- Investigating how to use writing tools.

CONTENT FREELANCER

SEONGON Agency

Jan 2022
Oct 2023

- Writing SEO content in English for: Vietnam Airlines, Montesshome, Popular.co.uk, Petsiu.com, Quarule.com, etc.

NewLive Software & Appdaily

- Writing SEO content in English about: tech tricks, synthesizing technology products, advertising apps, etc.

Mogi.vn & Muaban.net

- Writing SEO content in Mogi.vn about: Feng Shui, real estate investment and law, construction, architecture, etc.
- Writing SEO content in Muaban.net about: real estate trading, home decoration, home appliances, services, job information, etc.

AgendaVietNam

- Finding keywords and creating SEO outline.
- Writing SEO content about: blog marketing, AI, Technology, Brand, etc.

INBOUND MARKETING - INTERN

ATP Holdings

Oct - Nov 2021

- Learning and practicing how to write a SEO content
- Writing SEO content about: education, technology, real estate, reviewing café shop, etc.