

TRAN NGUYEN XUAN QUYNH

Marketing Intern

Ho Chi Minh City | [LinkedIn](#) | 0941.563.968 | xuanquynh614@gmail.com | [Portfolio](#)

ABOUT ME

An open-minded, passionate, and conscientious sophomore with a growth mindset seeking a challenging Marketing opportunity to apply my academic knowledge and soft skills. Looking for an environment to hone my professional skills, gain industry insights and experience, and create impactful results as a strong career starting point.

EDUCATION

Swinburne Vietnam

International Business

Ho Chi Minh City

Expected graduation date: July 2024

- Achievement: Best Performance in Introduction to Management and Marketing Research

Quang Trung High School for The Gifted

English specialized class

Dong Xoai, Binh Phuoc

September 2018 - July 2021

WORK EXPERIENCE

ITALIAN ATELIER

Content Creator Intern

Ho Chi Minh City

February 2023 - Present

- Developing ideas and concepts for company events.
- Creating English and Vietnamese content for social media posts on Facebook, Instagram, LinkedIn, internal magazines, and other content types such as website content, brochures, etc.
- Creating short-form videos for Instagram and Facebook.

IPP IELTS

Teaching Assistant

Ho Chi Minh City

April 2022 - Present

- Graded and provided constructive feedback on 16 IELTS essays per day, contributing to helping 99% of students achieve their target score.

VOLUNTEERING

Swinburne Event Team

Member of Human Resources and Event Department

Ho Chi Minh City

September 2021 - Present

- Planned and set up a booth to call for student donations, raising 15 million VND in 1 week to buy food and toys for orphans in Dieu Giac Buddhist Temple.
- Executed project activities for Swinburne Valentine's Day, attracting around 70 students.

Swinburne Business Club

Member of Research & Development Department

Ho Chi Minh City

September 2021 - January 2023

- Assisted in organizing a lanyard competition at Swinburne sponsored by 5 companies and profited over 7 million VND from selling winning lanyards.

CERTIFICATIONS

- [Hubspot Academy SEO](#) (10/2022)
- [Content Marketing Foundations](#) (10/2022)
- [The INSIDE LVMH Certificate](#) (12/2021)
- [IELTS Academic 8.0](#) (8/2021)
- [Fundamentals of Digital Marketing](#) (Google Digital Garage) (3/2021)

SKILLS

- Microsoft (Word, Powerpoint), Google Suite (Doc, Drive, Spreadsheet)
- Language: English, Vietnamese
- Basic video and image editing (Adobe Premier Pro, Canva, Adobe Photoshop)