



PHẠM TRẦN HIẾU

Junior



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No. 6, 90 lane, Nguy Nhu Kon Tum
quarter, Thanh Xuan district, Hanoi

PROFILE

An ambitious university student who is passionate about building his career in Marketing and Communications

EDUCATION

2021 - now

Bachelor of Logistics and Supply Chain Management With International Certificate (LSIC)

National Economics University

Certification of Completion - Marketing Foundations

Tomorrow Marketers Academy

Certification of Completion - Case Mastery

Tomorrow Marketers Academy

Foundations of Digital Marketing and E-commerce

Coursera

CERTIFICATION

2022 Feb - 2022 Sep

SEO Writer

Tigren Co.

- Write high-quality content that is optimized for search engines, mainly articles on E-commerce

2021 - Now

Member of Marketing department

School of Trade and International Economics (NEU)

- Brainstorm content/design ideas and run marketing campaigns on social media accounts of the association

2022 Nov - now

Sub-leader of Content—Design department

"TEDxTBGH: *Debunk*" project

- Write scripts (talk samples) for the guest speakers at the main event
- Plan and run communication campaigns about the event on social media platforms

WORK EXPERIENCES