



NGUYEN PHUC THANG

SEO Intern

As a student majoring in International Marketing Communications, I always desire to contribute my knowledge and understanding to the company's sustainable development. Inquisitive spirit together with constant creativity are the main precursors to conclude that SEO intern would help me explore new things about Marketing in particular and communication in general.

Contact



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Dong Da, Ha Noi

Education

● Hung Vuong Highschool for the Gifted

2019 - 2022

- Got **First prize** in the Provincial competition for highschool gifted students in Geography
- Got **Gold Medal** in Olympic 30/4

● □Diplomatic Academy of Vietnam

2022 - nay

- Major: International Marketing Communications
- □GPA: **3.85/4.0**; Grade: **Excellent**
- Got **2 successive scholarships** for the first year

Skill

- □Keyword research & planning skill
- Communication skill
- Teamwork and time management skill
- Office computer skill: Microsoft Office
- Writing and media planning skill
- Design skill: *Canva, Adobe Illustrator*
- □Shooting and editing skill : *Capcut, Adobe Premiere, Final Cut Pro*

Language

Vietnamese

English

Japan



Portfolio

Scan here to explore about my remarkable products!



Work experience

● Video Editor

□Gạo Nâu Chụp Ảnh

Mar/2023 - Jul/2023

- Administrating TikTok page, writing script & building communication plans on collaboration with KOLs/Influencers on social media platforms
- Filming & editing short videos published on social media platform

● Content Coordinator

□Gạo Nâu Profile

Aug/2023 - Oct/2023

- Building & administrating content (brainstorming campaigns' ideas & media, building TVC script) on Facebook & TikTok.
- Doing research and analyzing customers' insights, thus building key message and communication plan for the campaign

RESULTS:

- Growth rate of **TikTok views** went up to **150%**, increasing **10,000 Followers in 3 months**
- **Revenue of Oct/2023** met KPIs, **increasing 70%** compared to Sep/2023

● Content Coordinator

CyberHome - CyberKids Vietnam

Jan/2024 -Feb/2024

- Building & administrating CyberHome Fanpage
- Collaborating with Designer producing social posts on Facebook

● Content Coordinator & Video Editor

Yên Studio

Jan/2024 - now

- Administrating Fanpage & producing content for social posts on Facebook
- Writing scripts, filming & editing videos published on TikTok

Extracurricular activities

● Diplomatic Academy Students' Association

Content Coordinator

Dec/2022 - now

- Head of Communications Department of project "Students with Five Good Merits 2023"
- Member of Communications Department of TEDxDAV 2023, DAV's Leaders 2023...

● DAV Volunteer Club

Vice President

Nov/2023 - nay

- Vice Head of Organizing Committee of several volunteer projects: Sac xanh suoi am vung cao 2024, Khoi 2024...