



NGUYEN THI THU HA

SOPHOMORE, MARKETING COMMUNICATION MAJOR

Dedicated and motivated sophomore seeking to master professional knowledge and improve vital abilities such as efficient communication, limitless creativity, and self-reliance. In long term, contribute to bring values to customers and company.

EDUCATION

- DIPLOMATIC ACADEMY OF VIETNAM
Majoring in Marketing Communication
GPA: 3.78/4.0
- NGUYEN TRAI GIFTED HIGH SCHOOL
History specialized
National exam for excellent student: the third prize

CONTACT

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📍 Lang Thuong Ward, Dong Da District, Hanoi

LANGUAGE

- English level B2
Fluently utilize and communicate

COMMUNICATION EXPERIENCE

- CONTENT MARKETING IN TU LAM COMPANY
 - Launched and developed account Tiktok "Phong thuy Sacha"
 - Tiktok "Phong thuy Sacha: Best data achieved 392 thousand views, overall 54 thousand likes, 7 thousand followers.
 - Developing the "Phong thuy Sacha" Facebook Page
 - Developing the "Phong thuy Sacha" Website
 - SEO Writing Skills: The SEO article achieved the highest score of 89
- MARKETING INTERNSHIP
 - Marketing intern in Yen Gia coffee - restaurant chain, specialize in F&B industry
 - Create contents and short video on Fanpage
 - Launched offline campaign and successfully reached 100 customers

TOP SKILLS

- Hard Skills
 - Information synthesis and writing
 - Seo Writing
 - Cross-platform content creation (Facebook, Instagram, TikTok,...)
 - Basic office informatics
 - Video editing
- Soft Skills
 - Observation
 - Time management
 - Communication
 - Multi-tasking