

DO LAN PHUONG

MARKETING INTERN

EDUCATION

Bachelor of International Communication 2023 - now
Diplomatic Academy of Vietnam

High school 2021 - 2023
Nguyen Tat Thanh Lower and Upper
Secondary school

EXPERIENCE

Academic and teaching assistant 2024 - now
Point Avenue

- Good understanding on the structure of a company in a academic field
- Good understanding on English programs
- Fluent English

Leader of Content Department 2021-2023
High school English club

- Creating content/content series for Facebook page
- Deep research about event/PR
- Working with school administrations/teachers

Content creator on daily content 2022
Instagram


- Creating contents
- Instagram administration
- Promoting contents
- SEO


Selling Moon cake for charity 2022
Highschool


- Planning marketing strategy
- Planning visual aid of the cake/packaging/...
- Researching on best sources of cake

CERTIFICATION

- IELTS 7.0 (certification attached with the CV)
- MOS Word
- MOS Excel
- MOS Powerpoint

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 Hanoi, Vietnam

ABOUT ME

I am a freshman studying international communication, specialized in marketing. I have desire with marketing field, I also want to be an marketer after graduation and willing to work with companies with all my passion and dedication. Therefore, a real experience coming in the first year is a one-of-a-kind opportunity for me to make my dream come true

SKILLS

- Organizational skills
- Creativity
- Interpersonal communication
- Flexibility
- Teamwork
- Plan management
- Communication planning
- Content creation (events, pages, websites,...)
- Office technology competence
- Teamwork

LANGUAGES

- English (Fluent)
- Chinese (Basics)
- Korean (Basics)