Anhad Arora

www.anhadarora.com @anhad arora linkedin.com/in/anhadarora

EDUCATION

New York University, College of Arts and Science

May 2017

Bachelor of Arts in Computer Science and Psychology

Coursework included: Large Scale Web Services, Social Networking, Algorithms, Data Structures Perception, Inferential Statistics, Developmental Psychology, Lab in Personality & Social Psychology

New York University in London

Coursework included: Social Psych., Abnormal Psych., Intro to Marketing, Architecture in London

PROFESSIONAL EXPERIENCE

Office of Global Programs, NYU: Global Ambassador

Spring 2015 – Spring 2016

- Served as a liaison between the Office of Global Programs and prospective study abroad students
- Assisted 150+ NYU students in the form of group talks & peer-to-peer advising workshops

BleedBollywood.com: Co-Founder

Summer 2014 - Summer 2015

- Culture website exploring Bollywood films as contemporary literature
- Designed graphics, shot & edited weekly videos for YouTube; incorporated insights from Google Analytics to drive brand awareness and engagement on social media leading to over 20,000 followers on Facebook

Cheena's Esthetic: Executive Intern

Summer 2015

- Interfaced with clients over the phone or in person, and assisted with sales
- Assisted in inventory & resource management; maintained appointment schedules & client database in Excel
- Designed marketing materials and photographed products for upcoming exhibition

SELECTED COURSEWORK & PROIECTS

Machine Learning Engineer Nanodegree: *Udacity*

Summer 2016 - present

- · Wrangled, parsed, and utilized data to create regression, classification, and clustering models
- Completed projects include:

Boston Housing Prices. Supervised learning project using decision tree regression to predict housing prices Student Intervention System. Supervised classification project applying random forests, logistic regression, and a support vector classifier to locate at-risk students from their school system **Customer Segmentation.** Unsupervised learning project using principal component analysis and k-means clustering to create customer segments for A/B testing

 Current project applies reinforcement learning techniques to train a self-driving car All projects on https://github.com/anhadarora/Udacity_MLND

Natural Language Processing (NLP): NYU

Spring 2016

- Specialized course in computational-linguistics focused on information extraction and database creation using text from news, scientific publications, medical records, and tweets using NLTK framework
- Current project involves the use of Support Vector Machine, and implementation of SentiWordNet to find the 'Media Favorability Rating of US 2016 Presidential Candidates'

Scientific Programming & Computing for the Behavioral Sciences: NYU

Fall 2015

• Graduate course dealing with use of MATLAB & Python for exploratory data analysis in behavioral research

iOS Development: General Assembly

Spring 2015

· Acquired working knowledge of standard industry practices in app development, mainly version control, MVC structure, working with third-party APIs, and Core Data

TECHNICAL SKILLS

Python: NumPy, Scikit-Learn, Pandas | Swift | MATLAB | JavaScript, ¡Query | HTML, CSS | Coding

Adobe Photoshop | Premiere Pro | After Effects | Dreamweaver | Sketch 3 | Final Cut Pro X | **Other Tools**

SPSS | Google Analytics | Qualtrics | SketchUp | MS Office | iWork

ACTIVITIES

College Activities High School Activities Tech@NYU, Entrepreneurial Exchange Group (EEG)

House Captain, Yearbook Editor, Debate Team, Robotics Club