New York, NY (917) 514-2324 anhadarora@nyu.edu

Anhad Arora

<u>www.anhadarora.com</u> @anhad_arora linkedin.com/in/anhadarora

Cumulative GPA: 3.1

ISC Board Examination: 86.5%

EDUCATION

New York University, College of Arts and Science

Bachelor of Arts in Computer Science and Psychology

New York University in London

Sat Paul Mittal School, Ludhiana, INDIA

TECHNICAL SKILLS

Programming Experience in: Swift | Python | MATLAB | JavaScript, ¡Query | Ruby (on Rails) | HTML/CSS

Comfortable with using: Adobe Photoshop | Premiere Pro | After Effects | Audition | Dreamweaver | SPSS | Google Analytics | Sketch 3 | Final Cut Pro X | SketchUp | MS Office | iWork

WORK EXPERIENCE

Office of Global Programs, NYU: Global Ambassador

2015 - 2016

May 2017

Fall 2014

- Serve as a liaison between the Office of Global Programs and prospective study abroad students
- Provide resources in the form of group talks & peer-to-peer advising workshops to assist NYU students

Permanent Mission of India to the UN: Intern - Press Liaison

2015

• Serve as a liaison between the Indian delegation to the UN General Assembly, and the press entourage

${\bf Bleed Bollywood.com:}\ {\it Co-Founder}$

2014 - 2015

- Culture website exploring Bollywood films as contemporary literature
- Design graphics, shoot & edit videos for YouTube; incorporate insights from Google Analytics to effectively drive engagement, brand awareness and traffic on social media (20k+ followers on Facebook)

Cheena's Esthetic: *Intern*

2015

- Interface with clients over the phone or in person, and assisted with sales
- Assist in inventory & resource management; maintain appointment schedules & client database in excel
- Design marketing materials and photograph pieces for upcoming exhibition

Sat Paul Mittal School: Social Media Manager/Yearbook Editor

2011-2012

- Introduced the concept of Yearbook: supervised the editorial staff, and worked directly with the publisher
- Created & managed the school's social media pages (i.e. Facebook and Twitter) & handled request emails

CO-CURRICULAR COURSEWORK & PROJECTS

Machine Learning Engineer Nanodegree: Udacity

Summer 2016

- Wrangled, parsed, and utilized data to create regression, classification, and clustering models
- Applied question, modeling, and validation problem-solving processes to datasets from various industries in order to provide insight into real-world problems and solutions

Natural Language Processing (NLP): NYU

Spring 2016

- Specialized course in computational-linguistics focused on information extraction and database creation using text from news, scientific publications, medical records, and tweets using NLTK framework
- Conducted several levels of text analysis, including syntactic, semantic, and discourse analysis.

Scientific Programming & Computing for the Behavioral Sciences: NYU

Fall 2015

- Graduate course dealing with the use of MATLAB and Python for data collection in behavioral sciences
- Acquired practical experience in scientific computing and programming to devise effective experiments

iOS Development: General Assembly

Spring 2015

- Learnt to build native iOS apps from scratch purely in Swift
- Acquired working knowledge of standard industry practices in app development, mainly version control, MVC structure, working with third-party APIs, and Core Data

ACTIVITIES

College Activities High School Activities

Tech@NYU, Entrepreneurial Exchange Group (EEG)

House Captain, Yearbook Editor, Debate Team, Robotics Club