```
Data: S_1, O, users bias, items bias, P, Q, Y
  Result: Updated model
1 repeat
     forall (u, i, r) \in S_1 do
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 $e_{u,i} = r_{u,i} - \hat{r}_{u,i};$ 3  $\Delta b_u = e_{u,i} - \lambda_1.b_u$ ;  $\Delta b_i = e_{u,i} - \lambda_1.b_i$ ; 4

end if

end if

end forall

end forall

if  $i \in O$  then

forall  $j \in N_u$  do

18 until regularized squared error  $\approx 0$ ;

if  $j \in O$  then

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14 15

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$$-\lambda_1.b$$

$$q_i.q_i - \lambda_i$$

$$q_i - \lambda_2$$

$$-\lambda_2.p_u;$$

if  $u \in O$  then

$$_{i}-\lambda_{2}.p_{u};\,\Delta q_{i}\leftarrow$$

 $b_u = b_u + \gamma \cdot \Delta b_u$ ;  $p_u = p_u + \gamma \cdot \Delta b_u$ ;

 $b_i = b_i + \gamma \cdot \Delta b_i$ ;  $q_i = q_i + \gamma \cdot \Delta q_i$ ;

 $y_j = y_j + \gamma. \left( e_{ui}.|N_u|^{-\frac{1}{2}}.q_i - \lambda_2.y_j \right);$ 

$$\left(p_u + |N_u|^{-1}\right)$$

 $\Delta p_u = e_{u,i}.q_i - \lambda_2.p_u; \ \Delta q_i \leftarrow e_{ui}.\left(p_u + |N_u|^{-\frac{1}{2}} \sum_{j \in N_u} y_j\right) - \lambda_2.q_i;$ 

$$j\epsilon$$