
MEDICAM – ANIMAL (2011 – 2015)

1. OLS

lMARKETSHARE	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
PRIXMOY	-.0012354	.00035	-3.53	0.000	-.0019225	-.0005483
LAG_MG	.0170146	.0505191	0.34	0.736	-.0821783	.1162076

lMARKETSHARE	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
PRIXMOY	-.0013607	.0003848	-3.54	0.000	-.0021167	-.0006047
LAG_MG L1.	.0546575	.053507	1.02	0.307	-.0504614	.1597764

2. IV (ATC3dummy x # of ATC5inATC3)

lMARKETSHARE	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
PRIXMOY	-.0038603	.0005986	-6.45	0.000	-.0050336	-.002687
LAG_MG	-.025309	.013018	-1.94	0.052	-.0508239	.0002059
_cons	-4.116624	.1766255	-23.31	0.000	-4.462803	-3.770444

OPENMEDIC – PHMIV – ANIMAL (2014 – 2016)

1. OLS

lMARKETSHARE	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
PRIXMOY	-.0005103	.0003006	-1.70	0.090	-.0010996	.0000791
LAG_MG	-.0920551	.0281109	-3.27	0.001	-.1471732	-.0369369

2. IV (ATC3dummy x # of ATC5inATC3)

lMARKETSHARE	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
PRIXMOY	-.0048529	.0007236	-6.71	0.000	-.0062711	-.0034347
LAG_MG	-.0088007	.0068717	-1.28	0.200	-.022269	.0046676