Lecture 2
Application Layer

Computer Networks

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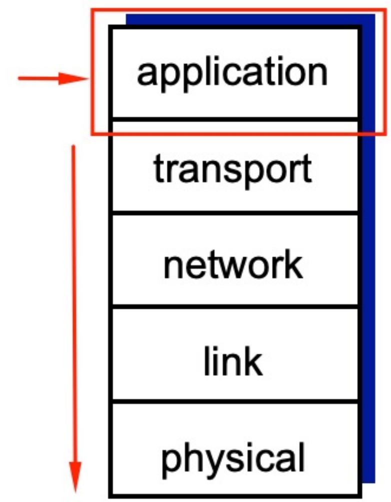
Lecture 2: application layer

our goals:

- conceptual, implementation aspects of network application protocols
  - transport-layer service models
  - client-server paradigm
- learn about protocols by examining popular application-level protocols
  - HTTP
  - SMTP / POP3 / IMAP
  - DNS



Lecture 2: outline

2.1 Principles of network applications

2.2 Web and HTTP

2.3 electronic mail

- SMTP, POP3, IMAP

2.4 DNS

2.5 Socket programming

Some network apps

- e-mail
- web
- text messaging
- remote login
- P2P file sharing
- multi-user network games
- streaming stored video (YouTube, Hulu, Netflix)
- voice over IP (e.g., Skype)
- real-time video conferencing
- social networking
- search
- …
- …

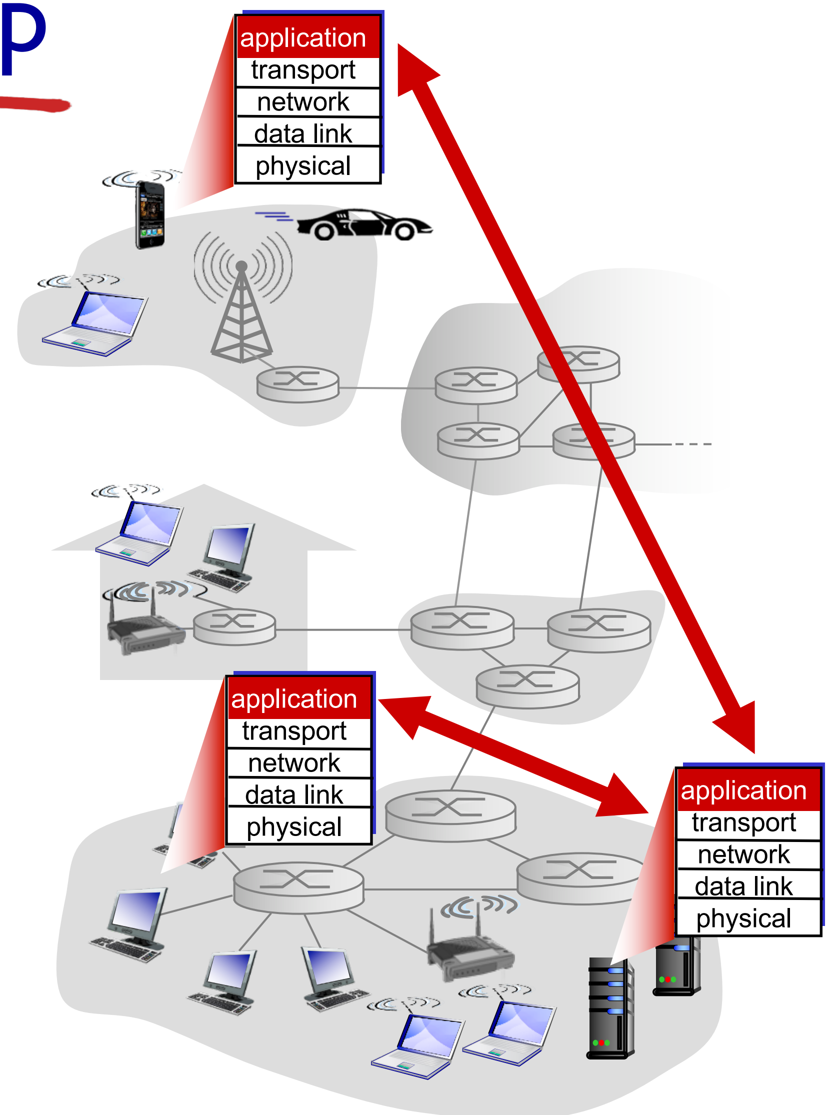
Creating a network app

write programs that:

- run on (different) *end systems*
- communicate over network
- e.g., web server software communicates with browser software

no need to write software for network-core devices

- network-core devices do not run user applications
- applications on end systems allows for rapid app development, propagation

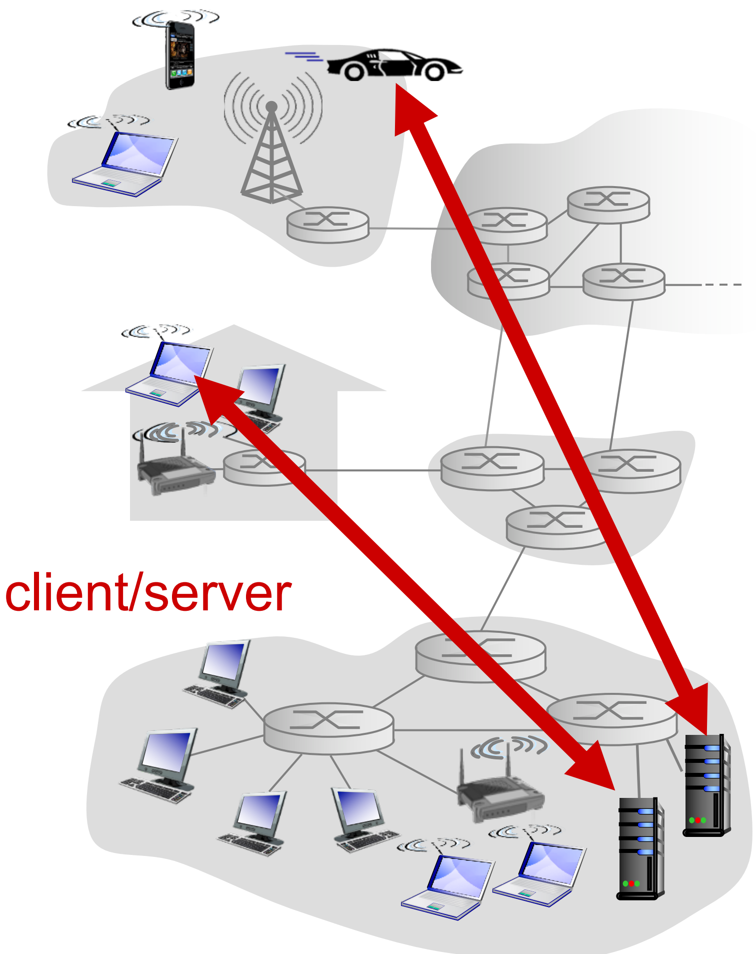


Application architectures

possible structure of applications:

- client-server
- peer-to-peer (P2P)

Client-server architecture



server:

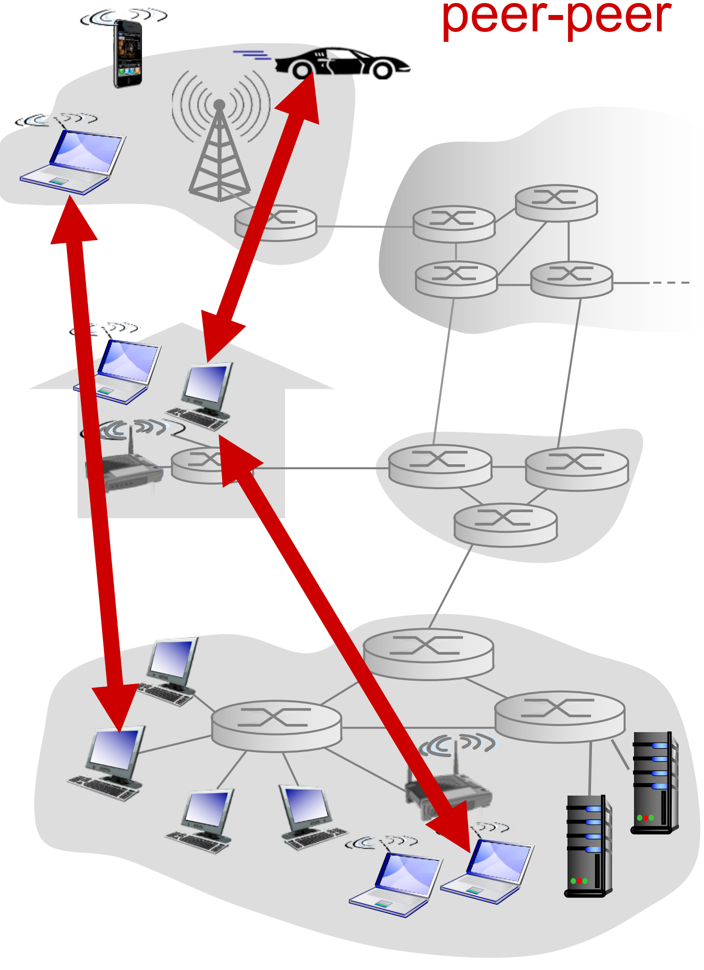
- always-on host
- permanent IP address
- data centers for scaling

clients:

- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other

P2P architecture

- *no* always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - *self scalability* – new peers bring new service capacity, as well as new service demands
- peers are intermittently connected and change IP addresses
  - complex management



Processes communicating

process: program running within a host

- within same host, two processes communicate using inter-process communication (defined by OS)
- processes in different hosts communicate by exchanging messages

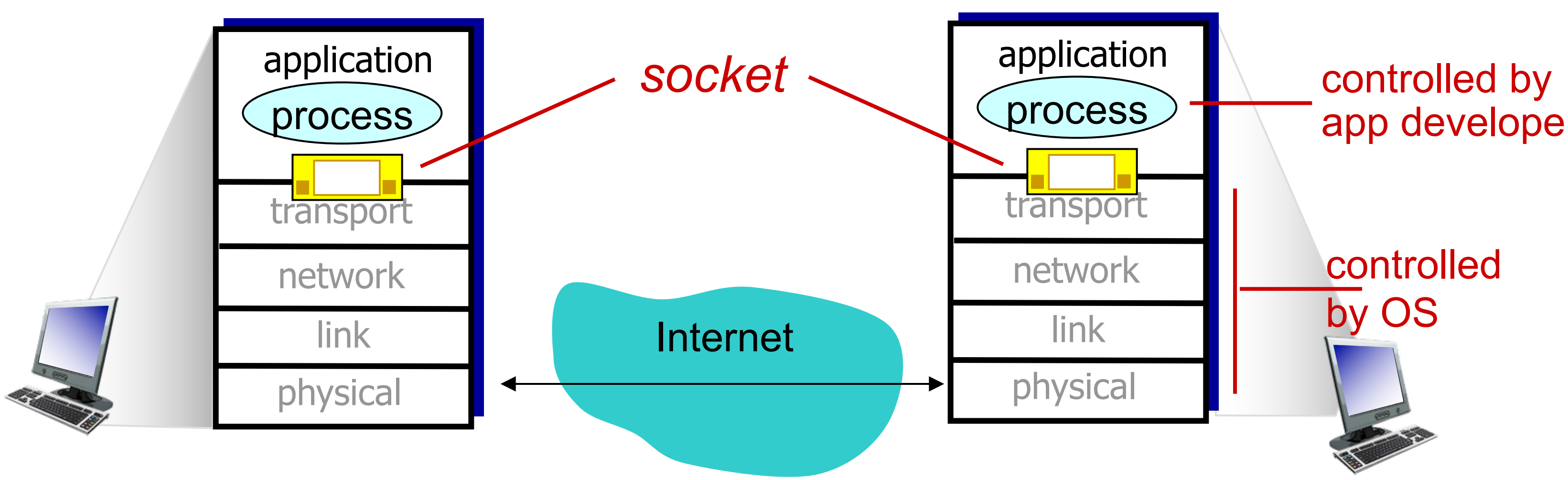
clients, servers

client process: process that initiates communication

server process: process that waits to be contacted

Sockets

- process sends/receives messages to/from its socket
- socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process



Addressing processes

- to receive messages, process must have *identifier*
- host device has unique 32-bit IP address
- *Q:* is IP address of host associated with one process?
  - *A:* no, *many* processes can be running on same host
- *identifier* includes both IP address and port numbers associated with process on host.
- example port numbers:
  - HTTP server: 80
  - mail server: 25
- to send HTTP message to gaia.cs.umass.edu web server:
  - IP address: 128.119.245.12
  - port number: 80

What transport service does an app need?

data integrity

- some apps (e.g., file transfer, web transactions) require 100% reliable data transfer
- other apps (e.g., audio) can tolerate some loss

timing

- some apps (e.g., Internet telephony, interactive games) require low delay to be "effective"

throughput

- some apps (e.g., multimedia) require minimum amount of throughput to be "effective"
- other apps ("elastic apps") make use of whatever throughput they get

security

- encryption, data integrity, …

Transport service requirements: common apps

application	data loss	throughput	time sensitive
file transfer	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents	no loss	elastic	no
real-time audio/video	loss-tolerant	audio: 5kbps-1Mbps video:10kbps-5Mbps	yes, 100's msec
stored audio/video	loss-tolerant	same as above	
interactive games	loss-tolerant	few kbps up	yes, few secs
text messaging	no loss	elastic	yes, 100's msec
			yes and no

Internet transport protocols services

TCP service:

- *reliable transport* between sending and receiving process
- *flow control:* sender won't overwhelm receiver
- *congestion control:* throttle sender when network overloaded
- *does not provide:* timing, minimum throughput guarantee, security
- *connection-oriented:* setup required between client and server processes

UDP service:

- *unreliable data transfer* between sending and receiving process
- *does not provide:* reliability, flow control, congestion control, timing, throughput guarantee, security, or connection setup,

Q: why bother? Why is there a UDP?

Internet apps: application, transport protocols

application	application layer protocol	underlying transport protocol
e-mail	SMTP [RFC 2821]	TCP
remote terminal access	Telnet [RFC 854]	TCP
Web	HTTP [RFC 2616]	TCP
file transfer	FTP [RFC 959]	TCP
streaming multimedia	HTTP (e.g., YouTube), RTP [RFC 1889]	TCP or UDP
Internet telephony	SIP, RTP, proprietary (e.g., Skype)	TCP or UDP

Securing TCP

TCP & UDP

- no encryption
- cleartext passwds sent into socket traverse Internet in cleartext

SSL

- provides encrypted TCP connection
- data integrity
- end-point authentication

SSL is at app layer

- apps use SSL libraries, that "talk" to TCP

SSL socket API

- cleartext passwords sent into socket traverse Internet encrypted
- see Chapter 8

App-layer protocol defines

- types of messages exchanged,
  - e.g., request, response
- message syntax:
  - what fields in messages & how fields are defined
- message semantics
  - meaning of information in fields
- rules for when and how processes send & respond to messages

open protocols:

- defined in RFCs
- allows for interoperability
- e.g., HTTP, SMTP

proprietary protocols:

- e.g., Skype

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  - app requirements

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Web and HTTP

First, a review…

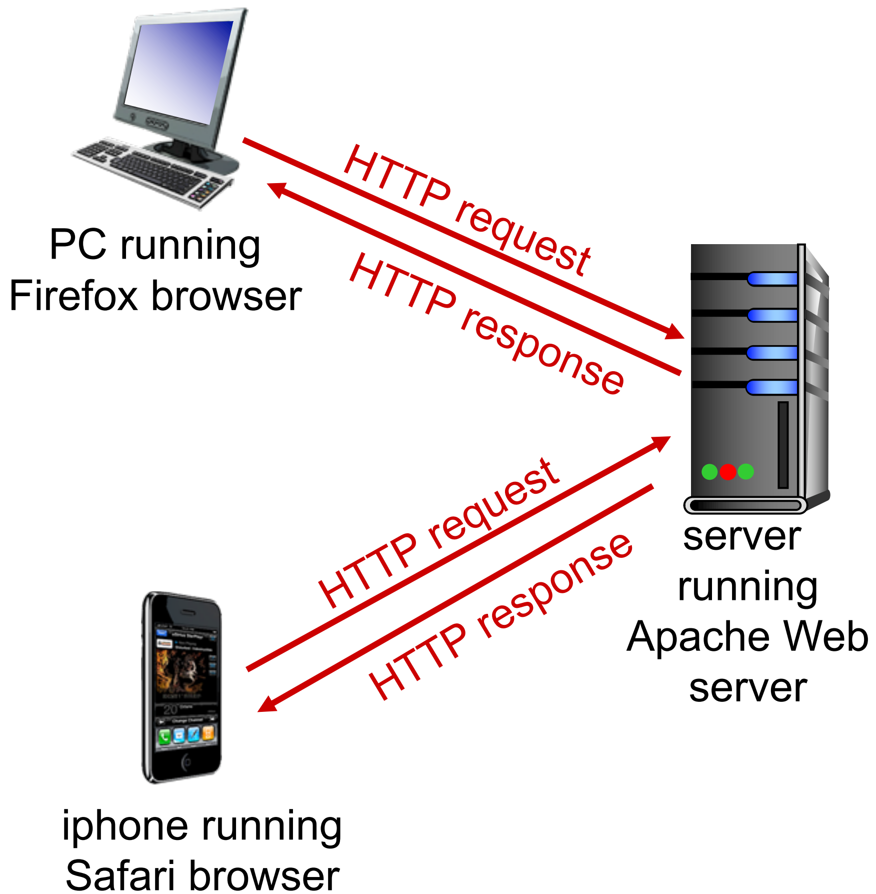
- *web page* consists of *objects*
- object can be HTML file, JPEG image, Java applet, audio file,…
- web page consists of *base HTML-file* which includes *several referenced objects*
- each object is addressable by a *URL,* e.g.,

$$\underbrace{\texttt{www.someschool.edu}}_{\text{host name}}\underbrace{\texttt{/someDept/pic.gif}}_{\text{path name}}$$

HTTP overview

HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model
  - *client:* browser that requests, receives, (using HTTP protocol) and "displays" Web objects
  - *server:* Web server sends (using HTTP protocol) objects in response to requests



HTTP overview (continued)

uses TCP:

- client initiates TCP connection (creates socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages (application-layer protocol messages) exchanged between browser (HTTP client) and Web server (HTTP server)
- TCP connection closed

HTTP connections

non-persistent HTTP

- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects required multiple connections

persistent HTTP

- multiple objects can be sent over single TCP connection between client, server

Non-persistent HTTP

suppose user enters URL:
www.someSchool.edu/someDepartment/home.index

(contains text, references to 10 jpeg images)

1a. HTTP client initiates TCP connection to HTTP server (process) at www.someSchool.edu on port 80

1b. HTTP server at host www.someSchool.edu waiting for TCP connection at port 80. "accepts" connection, notifying client

2. HTTP client sends HTTP *request message* (containing URL) into TCP connection socket. Message indicates that client wants object someDepartment/home.index

3. HTTP server receives request message, forms *response message* containing requested object, and sends message into its socket

time

Non-persistent HTTP (cont.)

4. HTTP server closes TCP connection.

5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

time

6. Steps 1-5 repeated for each of 10 jpeg objects

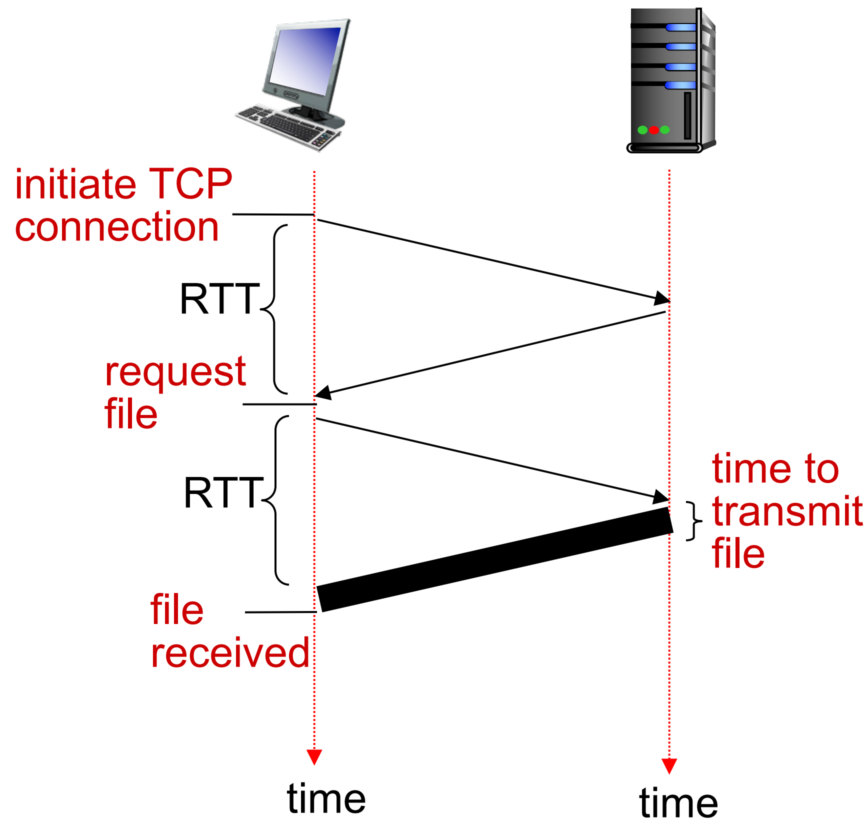
Non-persistent HTTP: response time

RTT (Round-Trip Time): time for a small packet to travel from client to server and back

HTTP response time:

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time
- non-persistent HTTP response time =

  2RTT+ file transmission time



Persistent HTTP

non-persistent HTTP issues:

- requires 2 RTTs per object
- OS overhead for *each* TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

persistent HTTP:

- server leaves connection open after sending response
- subsequent HTTP messages between same client/server sent over open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects

Example 1 (Problem 8)

Suppose that the Web page associated with the link contains exactly one object, consisting of a small amount of HTML text which references to eight very small objects on the same server. Let RTT_0 denote the RTT between the local host and server. Neglecting transmission times, how much time elapses with

a. Non-persistent HTTP with no parallel TCP connections?

b. Non-persistent HTTP with the browser configured for 5 parallel connections?

c. Persistent HTTP?

Example 1 - answer

a) $\boldsymbol{2RTT_0} + 8{*}2RTT_0$

$= 18RTT_0$

b) $\boldsymbol{2RTT_0} + 2{*}\,(RTT_0 + RTT_0)$

$= 6RTT_0$

c) Persistent connection with pipelining. This is the default mode of HTTP

$\boldsymbol{2RTT_0} + RTT_0 = 3RTT_0$

Persistent connection without pipelining, without parallel connections.

$\boldsymbol{2RTT_0} + 8RTT_0 = 10RTT_0$

Example 2 (Problem 10)

Consider a short, 10-meter link, over which a sender can transmit at a rate of 150 bits/sec in both directions. Suppose that packets containing data (HTML and 10 objects) are 100,000 bits long each, and packets containing only control (e.g., ACK or handshaking) are 200 bits long.

1) How much time elapses with non-persistent HTTP and parallel downloads? Draw the figure before the calculation.

2) How about persistent HTTP. Do you expect significant gains over the non-persistent case? Draw the figure before the calculation.

Example 2 - answer

Given data
Transmission rate(R)= 150 bits/sec
Packet length(L)=100,000 bits long
Control data=200 bits
Object data= 100 Kbits
Distance(d) =10 meter
N =10

$d = d_p$(propagation delay) + d_t(*transmission delay*)

d_t=L/R seconds

d_p = d/s =T_p

Bandwidth = 150 bits/sec
Number of connections (N) = 10 [As 10 referenced objects]

$$\text{Bandwidth} = \frac{150}{10} \text{ bits/sec}$$
$$= 15 \text{bits/sec}$$

1) Non-persistent with parallel download:

(200/150 + Tp + 200/150 + Tp + 200/150+Tp + 100,000/150+ Tp)

+

(200/(150/10)+Tp + 200/(150/10) + Tp + 200/(150/10)+Tp + 100,000/(150/10) + Tp)

*= 7377 + 8 * Tp (seconds)*

2)Persistent HTTP:

(200/150+Tp + 200/150 + Tp + 200/150 + Tp + 100,000/150 + Tp)

+

*10 * (200/(150/10) + Tp + 100,000/(150/10)+ Tp)*

*=7351 + 24 * Tp (seconds)*

HTTP request message

- two types of HTTP messages: *request, response*
- HTTP request message:
  - ASCII (human-readable format)

carriage return character

line-feed character

request line (GET, POST, HEAD commands)

header lines

carriage return, line feed at start of line indicates end of header lines

```
GET /index.html HTTP/1.1\r\n
Host: www-net.cs.umass.edu\r\n
User-Agent: Firefox/3.6.10\r\n
Accept: text/html,application/xhtml+xml\r\n
Accept-Language: en-us,en;q=0.5\r\n
Accept-Encoding: gzip,deflate\r\n
Accept-Charset: ISO-8859-1,utf-8;q=0.7\r\n
Keep-Alive: 115\r\n
Connection: keep-alive\r\n
\r\n
```

Uploading form input

POST method:

- web page often includes form input
- input is uploaded to server in entity body

URL method:

- uses GET method
- input is uploaded in URL field of request line:

```
https://google.com/search?q=monkeys+and+banana
```

Method types

HTTP/1.0:

- GET
- POST
- HEAD
  - asks server to leave requested object out of response

HTTP/1.1:

- GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field

HTTP response message

status line (protocol status code status phrase)

```
HTTP/1.1 200 OK\r\n
Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
Server: Apache/2.0.52 (CentOS)\r\n
Last-Modified: Tue, 30 Oct 2007 17:00:02
   GMT\r\n
ETag: "17dc6-a5c-bf716880"\r\n
Accept-Ranges: bytes\r\n
Content-Length: 2652\r\n
Keep-Alive: timeout=10, max=100\r\n
Connection: Keep-Alive\r\n
Content-Type: text/html; charset=ISO-8859-
   1\r\n
\r\n
data data data data data ...
```

header lines

data, e.g., requested HTML file

HTTP response status codes

- status code appears in 1st line in server-to-client response message.
- some sample codes:

`200 OK`

  - request succeeded, requested object later in this msg

`301 Moved Permanently`

- requested object moved, new location specified later in this msg (Location: header of the response message. The client software will automatically retrieve the new URL)

`400 Bad Request`

  - request msg not understood by server

`404 Not Found`

  - requested document not found on this server

`505 HTTP Version Not Supported`

Quiz - Problems 4&5

- Answer the questions in Problems 4 and 5, pages 171 - 172.

User-server state: cookies

many Web sites use cookies

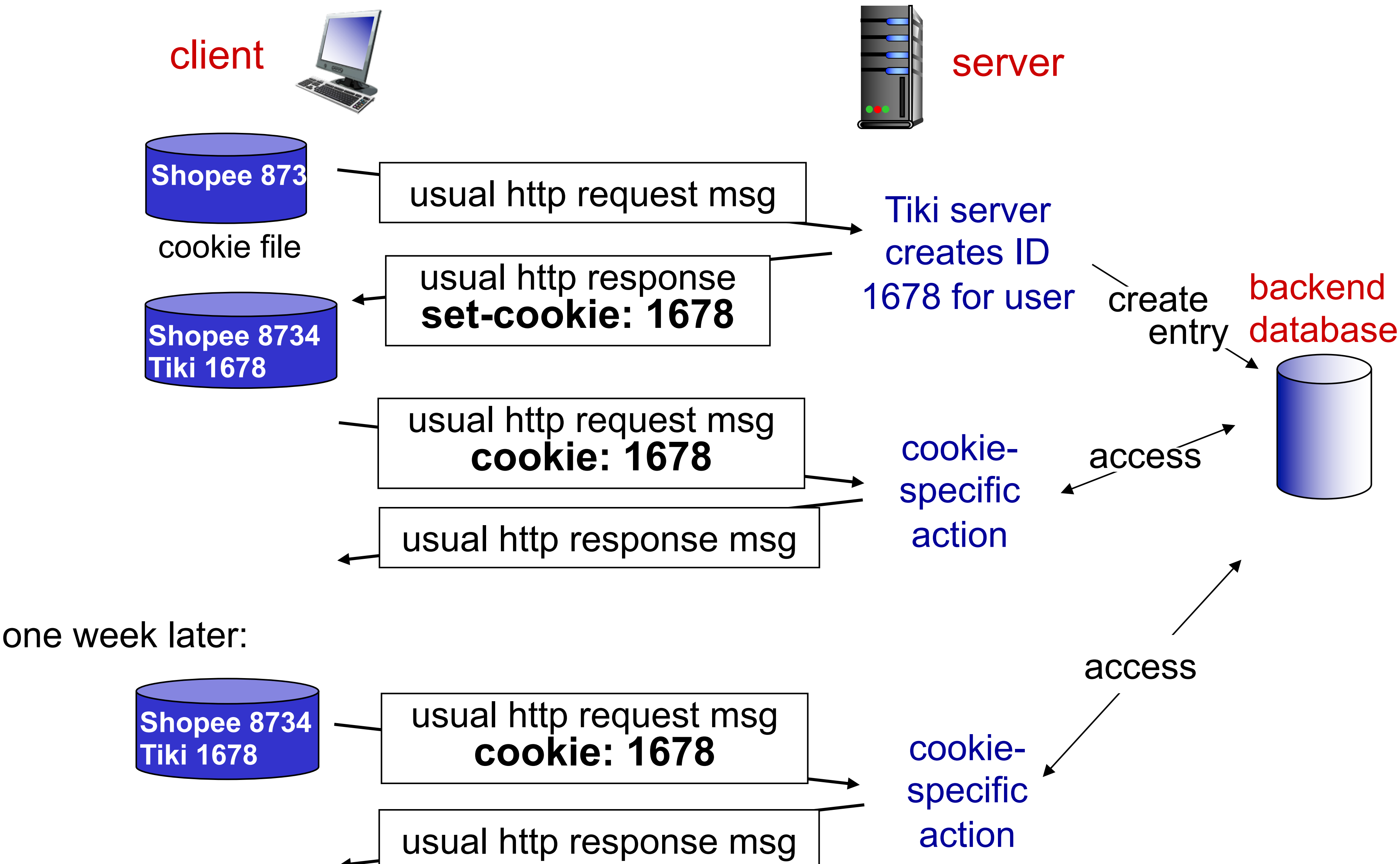
four components:

1) cookie header line of HTTP *response* message
2) cookie header line in next HTTP *request* message
3) cookie file kept on user's host, managed by user's browser
4) back-end database at Web site

example:

- Susan always access Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID
  - entry in backend database for ID

Cookies: keeping "state" (cont.)



Cookies (continued)

what cookies can be used for:

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

aside

cookies and privacy:

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

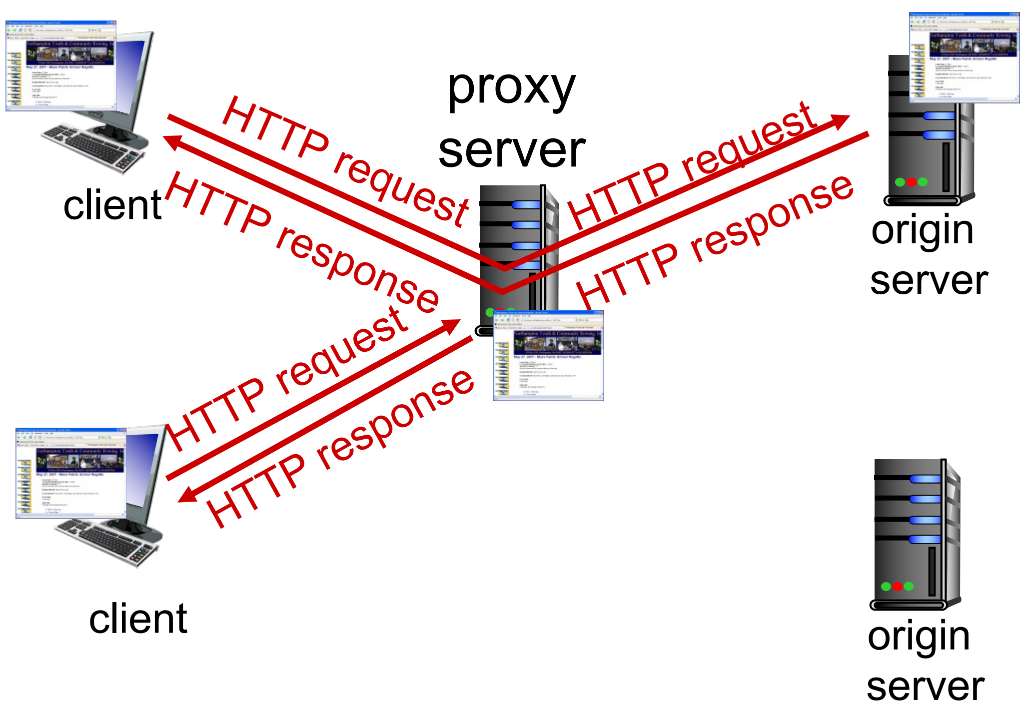
how to keep "state":

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

Web caches (proxy server)

goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)

why Web caching?

- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches: enables "poor" content providers to effectively deliver content (so too does P2P file sharing)

Caching example:

assumptions:

- avg object size (L): 100K bits
- avg request rate from browsers to origin servers (a):15 requests/sec
- avg data rate to browsers (R): 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

problem: large queueing delays at high utilization

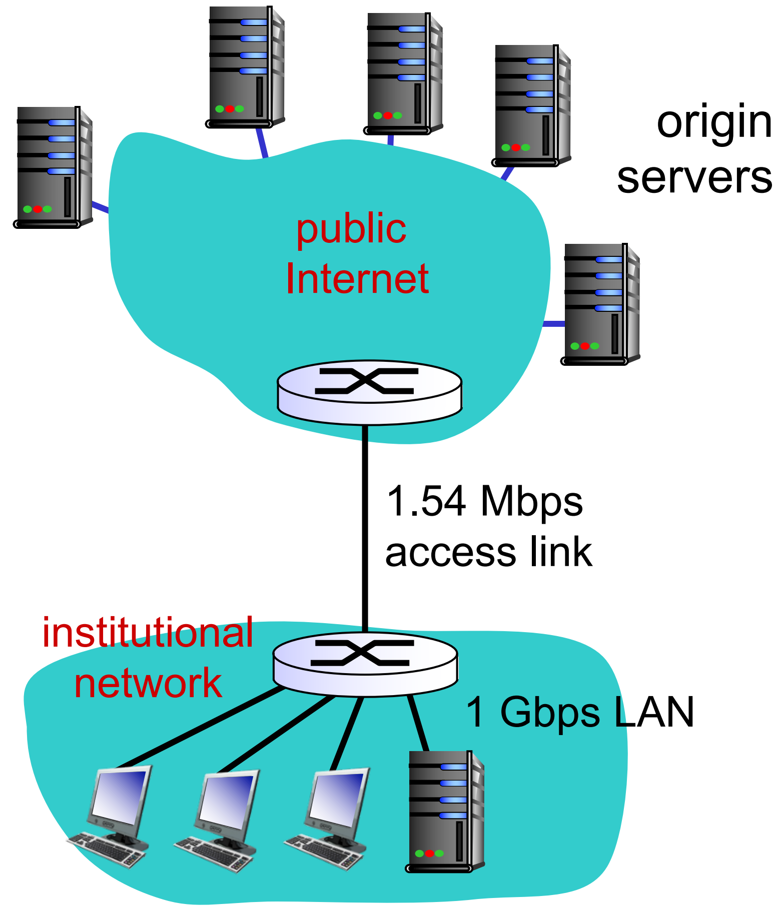
consequences:

- LAN utilization: 0.0015
- access link utilization = 97%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + minutes + usecs

traffic intensity = *La/R*

L: packet length (bits)

a: average packet arrival rate. *R:* link bandwidth (bps)



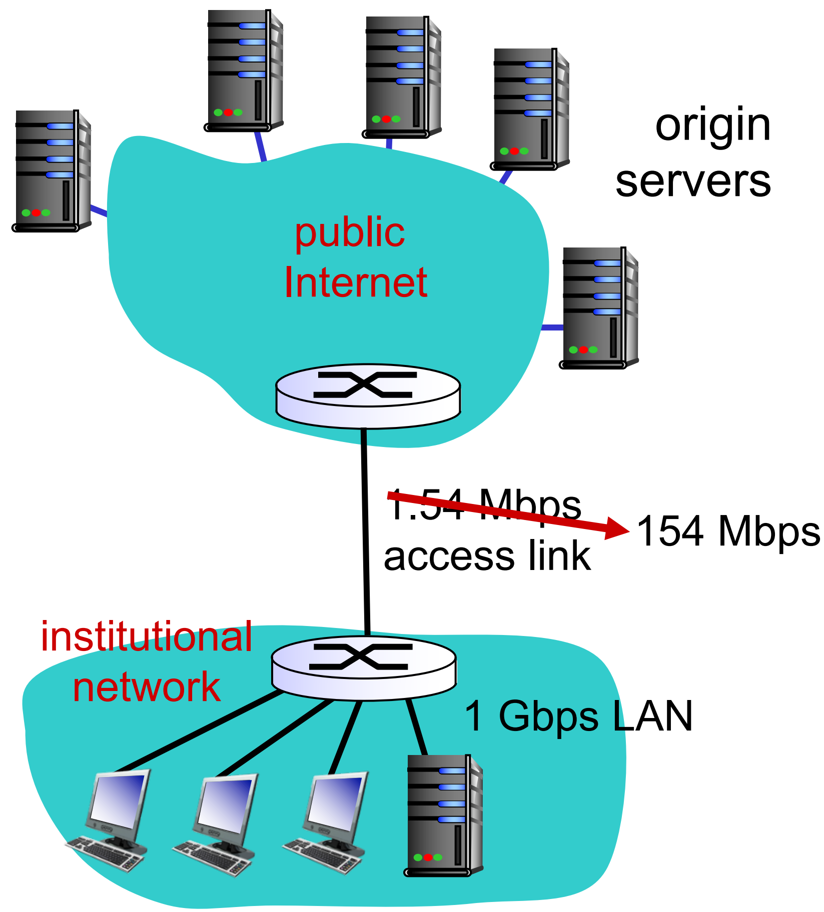
Caching example: fatter access link

assumptions:

- avg object size: 100K bits
- avg request rate from browsers to origin servers:15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: ~~1.54 Mbps~~ 154 Mbps

consequences:

- LAN utilization: 0.0015
- access link utilization = ~~99%~~ 9.9%
- total delay = Internet delay + access delay + LAN delay
  = 2 sec + ~~minutes~~ msecs + usecs



Cost: increased access link speed (not cheap!)

Caching example: install local cache

assumptions:

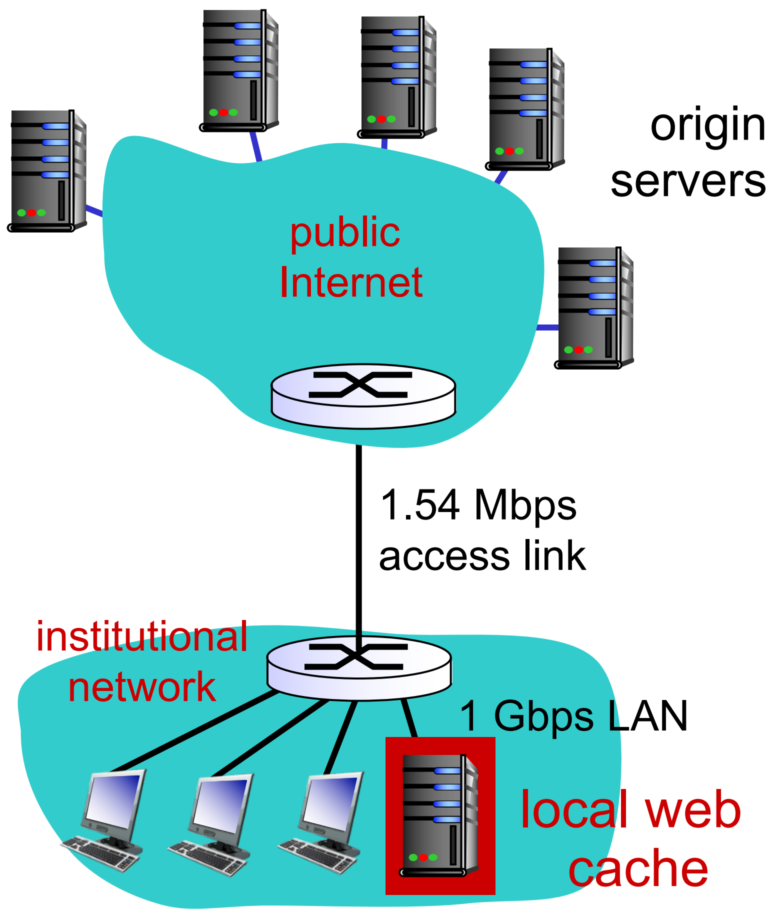
- avg object size: 100K bits
- avg request rate from browsers to origin servers:15/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

consequences:

- LAN utilization: 0.0015
- access link utilization = ?
- total delay = ?

How to compute link utilization, delay?

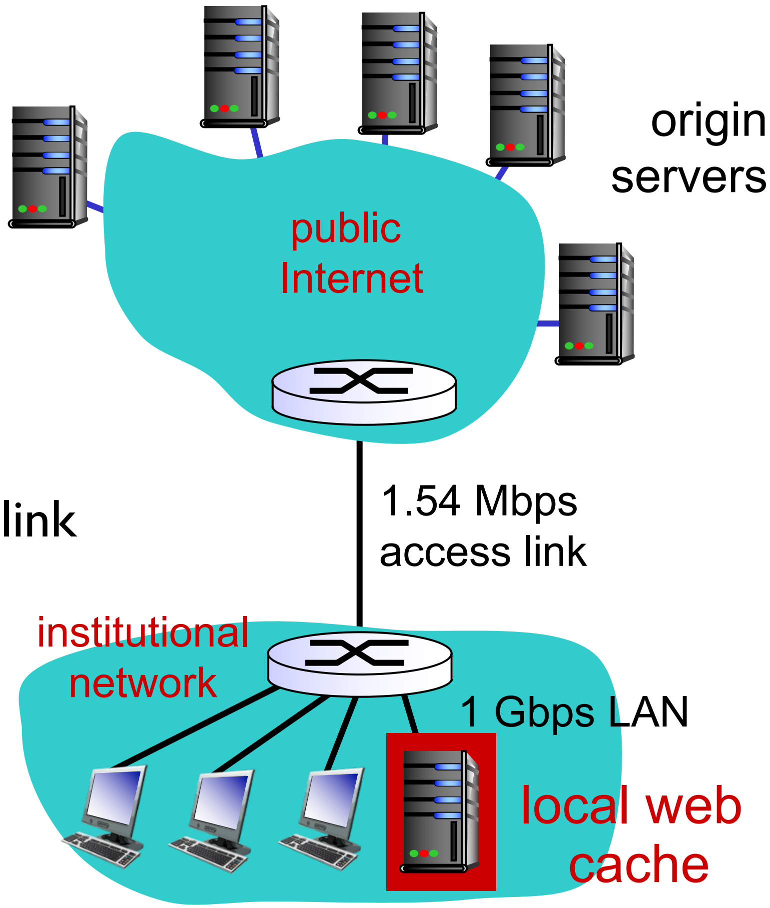
Cost: web cache (cheap!)



Caching example: install local cache

Calculating access link utilization, delay with cache:

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache, 60% requests satisfied at origin

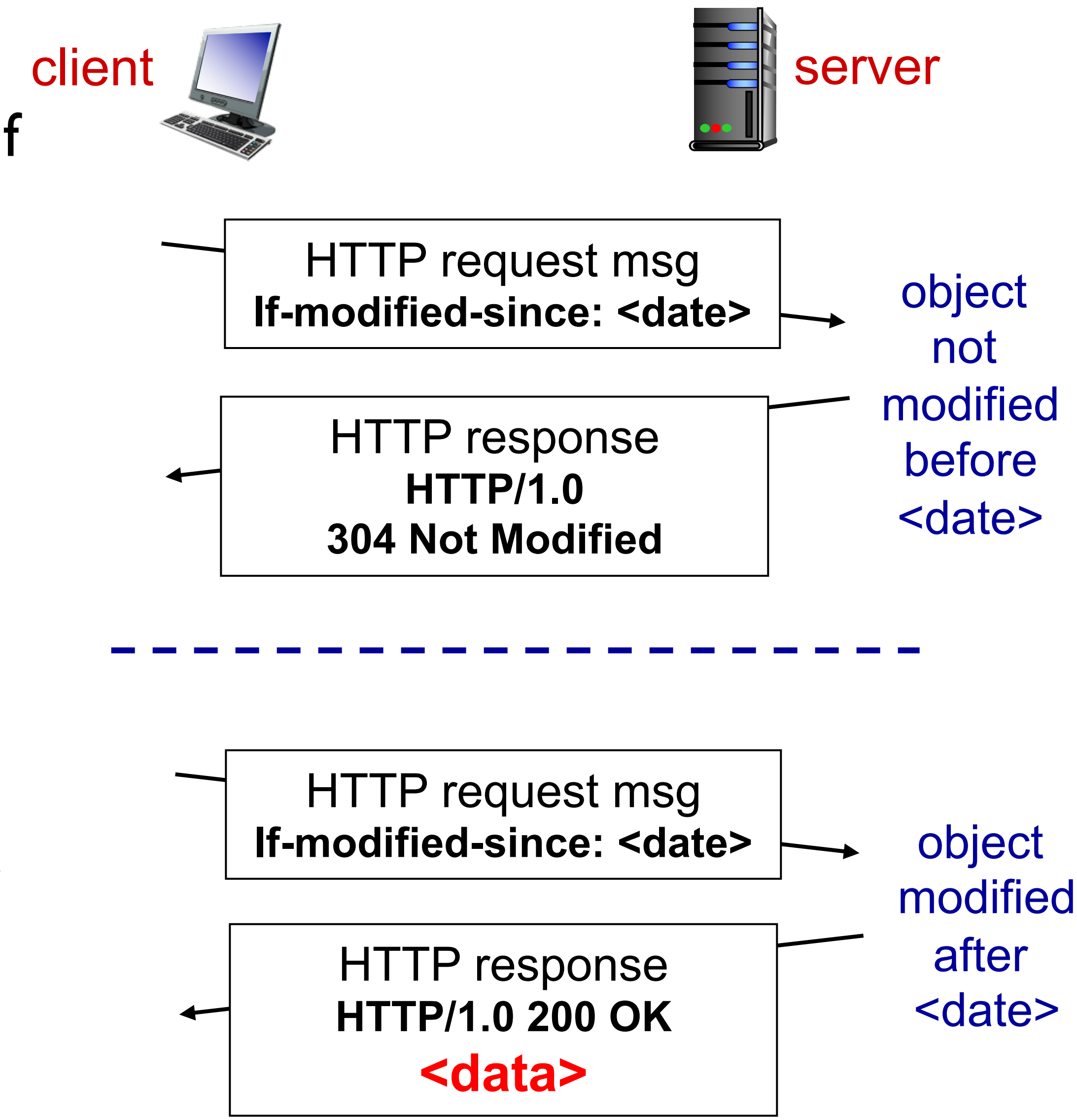


- access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link = 0.6*1.50 Mbps = .9 Mbps
  - utilization = 0.9/1.54 = .58

  or La/R = (15 * 60%) * 0.1 /1.54 = 0.58
- total delay
  - = 0.6 * (delay from origin servers) +0.4 * (delay when satisfied at cache)
  - = 0.6 (2.01) + 0.4 (~msecs) = ~ 1.2 secs
  - less than with 154 Mbps link (and cheaper too!)

Conditional GET

- *Goal:* don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- *cache:* specify date of cached copy in HTTP request
  `If-modified-since: <date>`
- *server:* response contains no object if cached copy is up-to-date:
  `HTTP/1.0 304 Not Modified`



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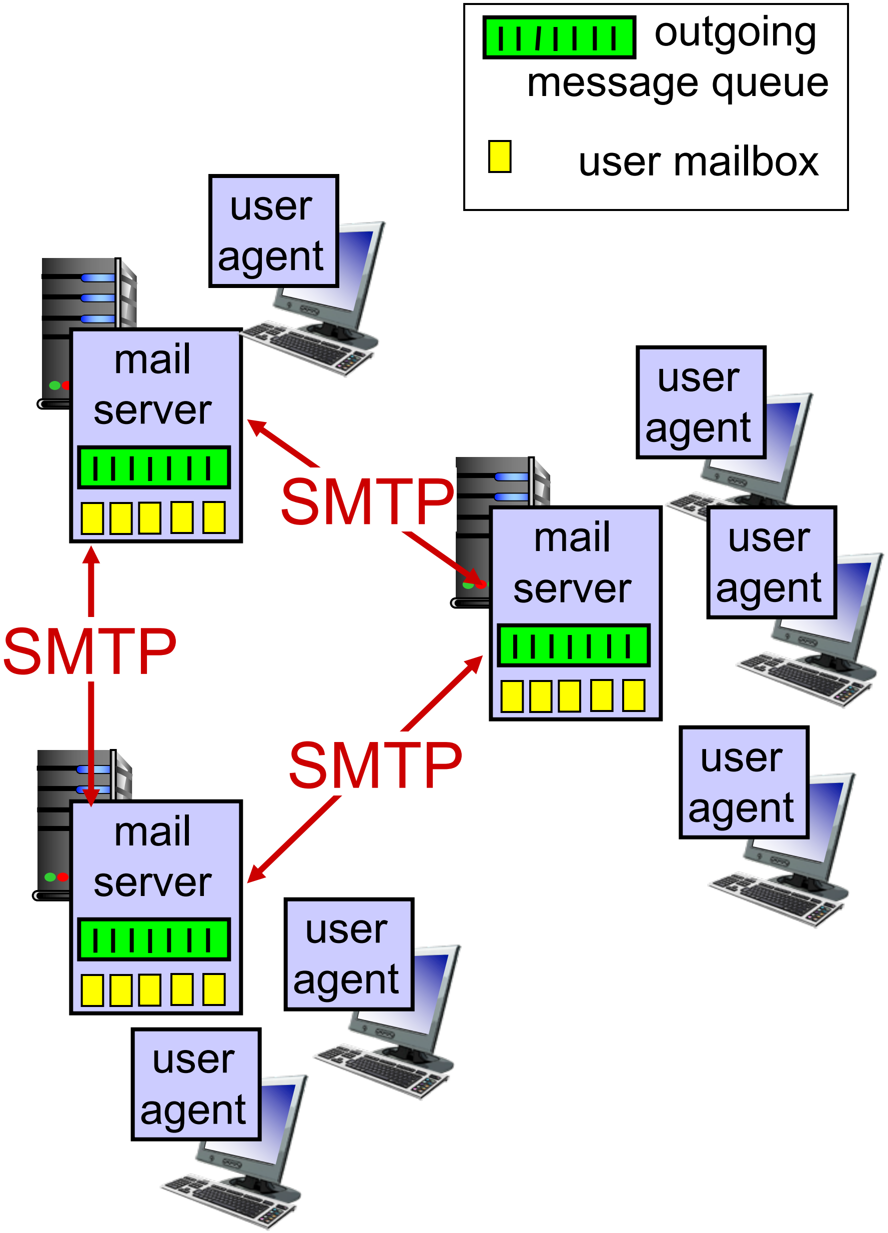
Electronic mail

Three major components:

- user agents
- mail servers
- simple mail transfer protocol: SMTP

User Agent

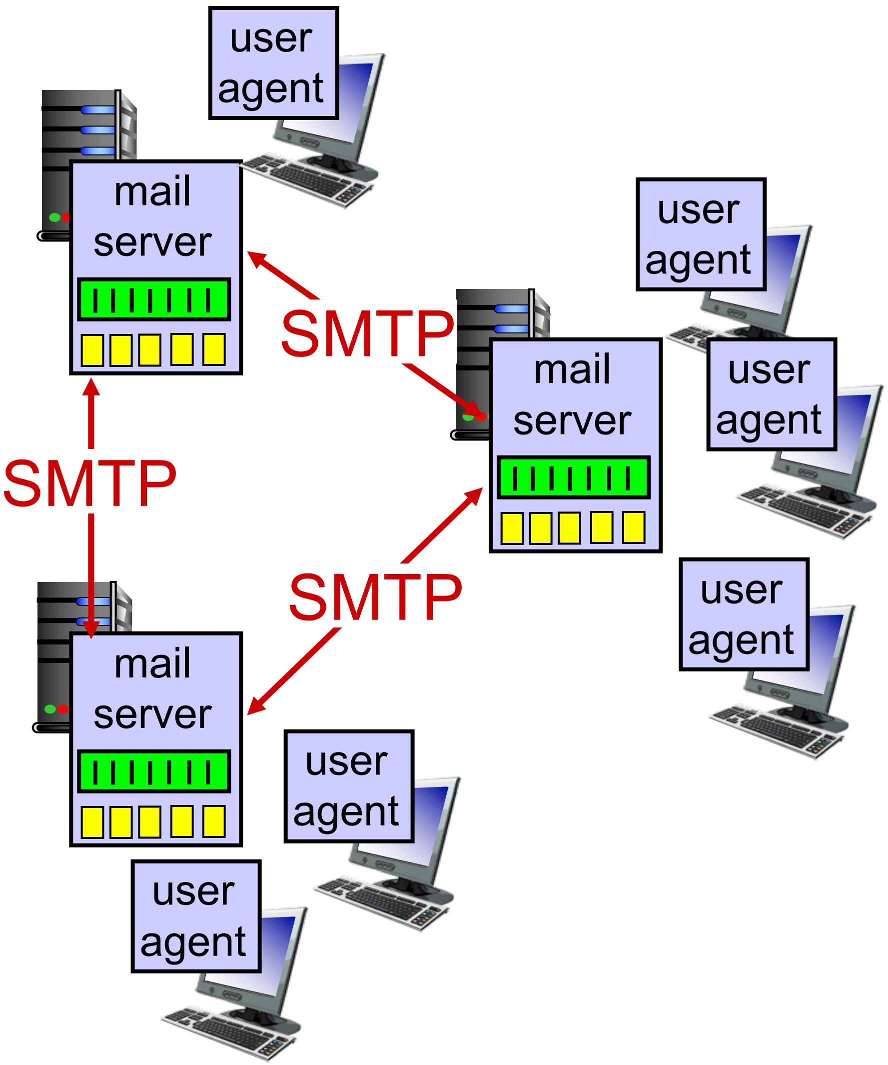
- a.k.a. "mail reader"
- composing, editing, reading mail messages
- e.g., Gmail, Outlook, Thunderbird, iPhone mail client
- outgoing, incoming messages stored on server



Electronic mail: mail servers

mail servers:

- *mailbox* contains incoming messages for user
- *message queue* of outgoing (to be sent) mail messages
- *SMTP protocol* between mail servers to send email messages
  - client: sending mail server
  - "server": receiving mail server

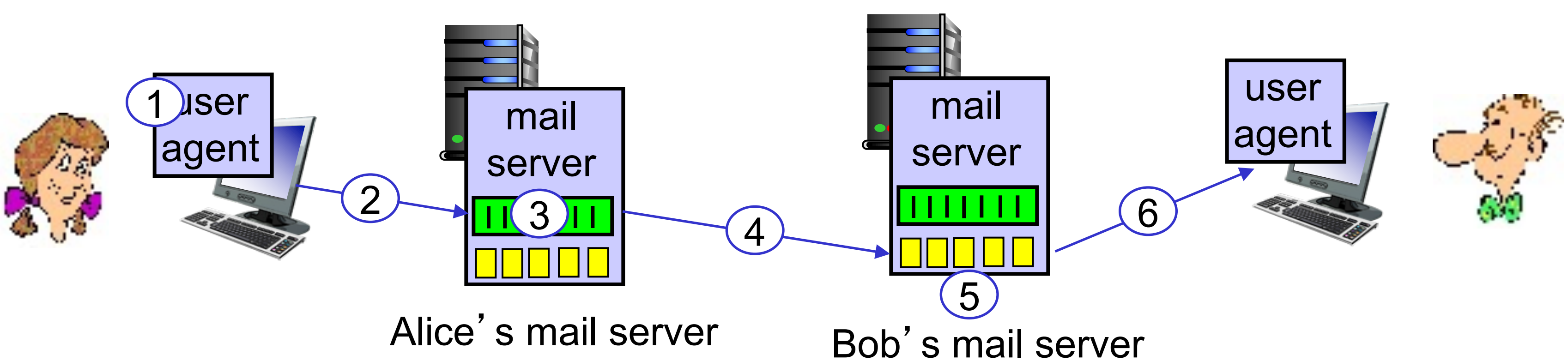


Electronic Mail: SMTP [RFC 2821]

- uses TCP to reliably transfer email message from client to server, port 25
- direct transfer: sending server to receiving server
- three phases of transfer
  - handshaking (greeting)
  - transfer of messages
  - closure
- command/response interaction (like HTTP, FTP)
  - commands: ASCII text
  - response: status code and phrase
- messages must be in 7-bit ASCII

Scenario: Alice sends message to Bob

1) Alice uses UA to compose message "to" `bob@someschool.edu`
2) Alice's UA sends message to her mail server; message placed in message queue
3) client side of SMTP opens TCP connection with Bob's mail server
4) SMTP client sends Alice's message over the TCP connection
5) Bob's mail server places the message in Bob's mailbox
6) Bob invokes his user agent to read message



Sample SMTP interaction

```
C: telnet hamburger.edu 25
S: 220 hamburger.edu
C: HELO crepes.fr
S: 250  Hello crepes.fr, pleased to meet you
C: MAIL FROM: <alice@crepes.fr>
S: 250 alice@crepes.fr... Sender ok
C: RCPT TO: <bob@hamburger.edu>
S: 250 bob@hamburger.edu ... Recipient ok
C: DATA
S: 354 Enter mail, end with "." on a line by itself
C: Do you like ketchup?
C: How about pickles?
C: .
S: 250 Message accepted for delivery
C: QUIT
S: 221 hamburger.edu closing connection
```

SMTP: final words

- SMTP uses persistent connections
- SMTP requires message (header & body) to be in 7-bit ASCII

comparison with HTTP:

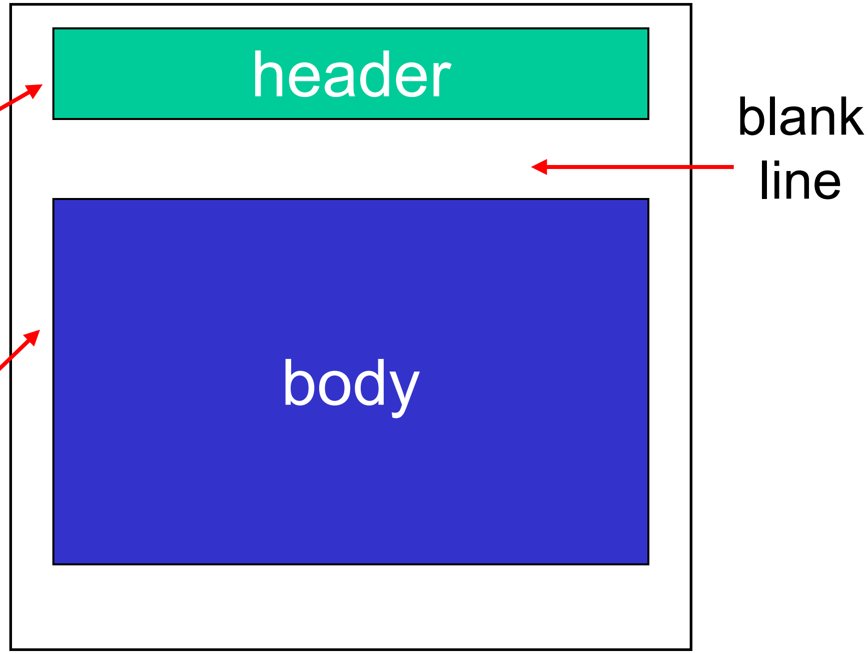
- HTTP: pull
- SMTP: push
- both have ASCII command/response interaction, status codes
- HTTP: each object encapsulated in its own response msg
- SMTP: multiple objects sent in multipart msg

Mail message format

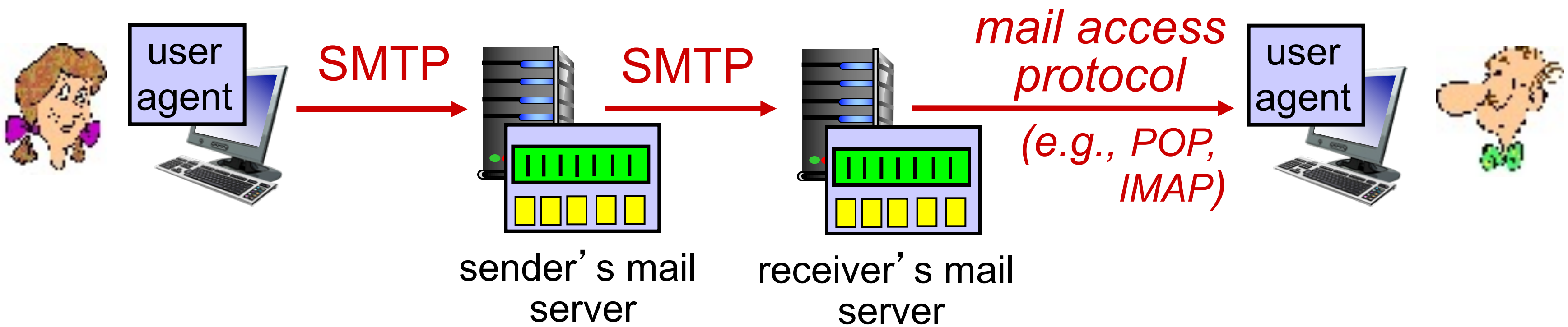
SMTP: protocol for exchanging email msgs

RFC 822: standard for text message format:

- header lines, e.g.,
  - To:
  - From:
  - Subject:
- Body: the "message"
  - ASCII characters only



Mail access protocols



- SMTP: delivery/storage to receiver's server
- mail access protocol: retrieval from server
  - POP: Post Office Protocol [RFC 1939]: authorization, download
  - IMAP: Internet Mail Access Protocol [RFC 1730]: more features, including manipulation of stored msgs on server
  - HTTP: gmail, Hotmail, Yahoo! Mail, etc.

POP3 protocol

authorization phase

- client commands:
  - **`user`**: declare username
  - **`pass`**: password
- server responses
  - **`+OK`**
  - **`-ERR`**

```
S: +OK POP3 server ready
C: user bob
S: +OK
C: pass hungry
S: +OK user successfully logged on
```

transaction phase, client:

- **`list`**: list message numbers
- **`retr`**: retrieve message by number
- **`dele`**: delete
- **`quit`**

```
C: list
S: 1 498
S: 2 912
S: .
C: retr 1
S: <message 1 contents>
S: .
C: dele 1
C: retr 2
S: <message 1 contents>
S: .
C: dele 2
C: quit
S: +OK POP3 server signing off
```

POP3 (more) and IMAP

more about POP3

- previous example uses POP3 "download and delete" mode
  - Bob cannot re-read e-mail if he changes client
- POP3 "download-and-keep": copies of messages on different clients
- POP3 is stateless across sessions

IMAP

- keeps all messages in one place: at server
- allows user to organize messages in folders
- keeps user state across sessions:
  - names of folders and mappings between message IDs and folder name

Lecture 2: outline

2.1 principles of network applications
- app architectures
- app requirements

2.2 Web and HTTP

2.3 electronic mail
- SMTP, POP3, IMAP

2.4 DNS

2.5 Socket programming

DNS: domain name system

people: many identifiers:

- SSN, name, passport #

Internet hosts, routers:

- IP address (32 bit) - used for addressing datagrams
- "name", e.g., www.yahoo.com - used by humans

Q: how to map between IP address and name, and vice versa ?

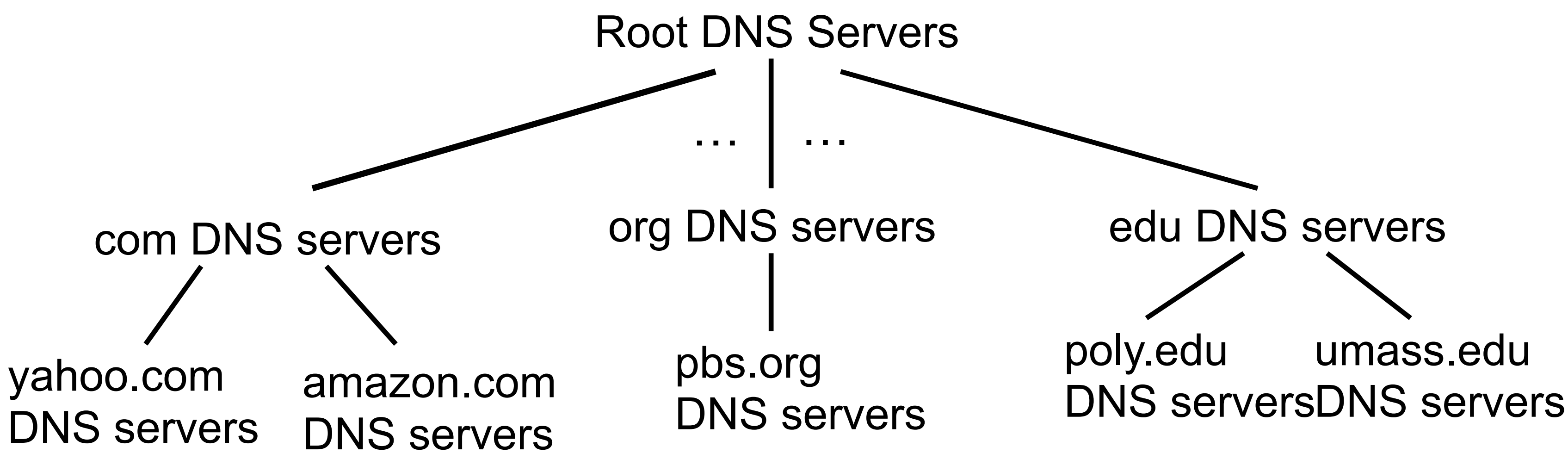
Domain Name System:

- *distributed database* implemented in hierarchy of many *name servers*
- *application-layer protocol:* hosts, name servers communicate to *resolve* names (address/name translation)
  - note: core Internet function, implemented as application-layer protocol
  - complexity at network's "edge"

DNS: services

- hostname to IP address translation
- host aliasing
  - canonical, alias names
- mail server aliasing
- load distribution
  - replicated Web servers: many IP addresses correspond to one name

DNS: a distributed, hierarchical database

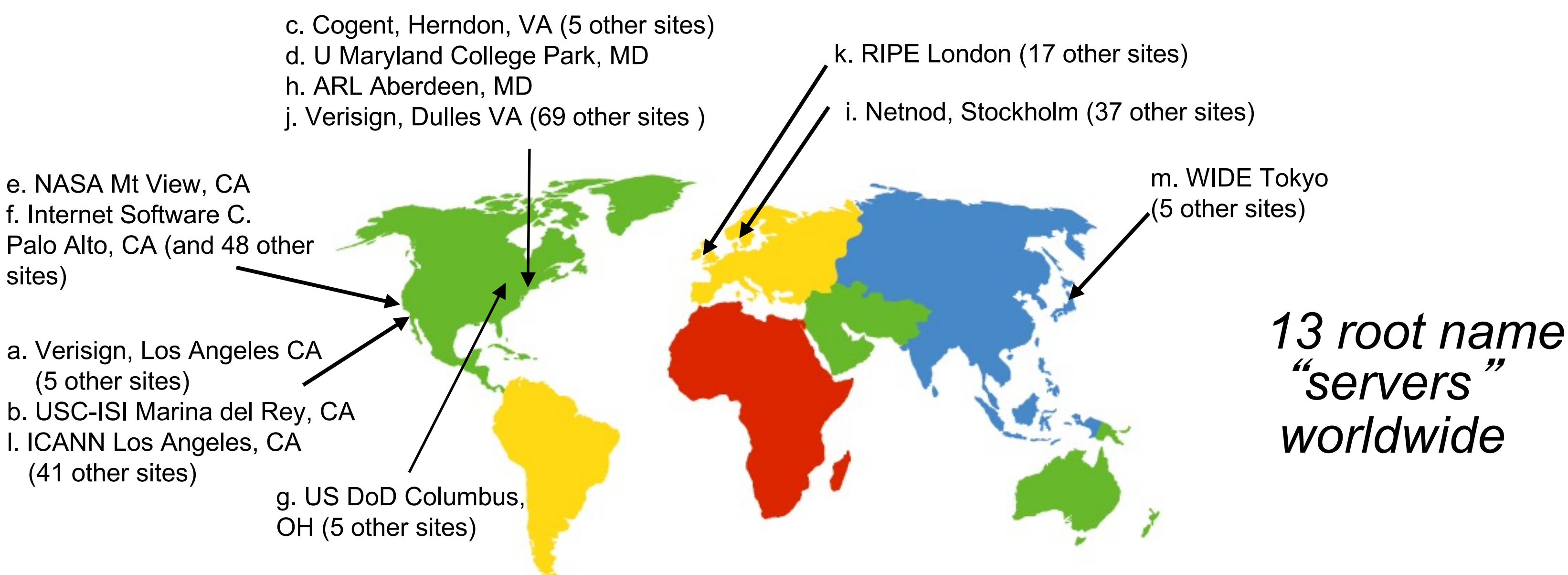


why not centralize DNS?

- single point of failure
- traffic volume
- distant centralized database
- maintenance

DNS: root name servers

- contacted by local name server that can not resolve name
- root name server:
  - contacts authoritative name server if name mapping not known
  - gets mapping
  - returns mapping to local name server



TLD, authoritative servers

top-level domain (TLD) servers:

- responsible for com, org, net, edu, aero, jobs, museums, and all top-level country domains, e.g.: uk, fr, ca, jp
- Network Solutions maintains servers for .com TLD
- Educause for .edu TLD

authoritative DNS servers:

- organization’s own DNS server(s), providing authoritative hostname to IP mappings for organization’s named hosts
- can be maintained by organization or service provider

Local DNS name server

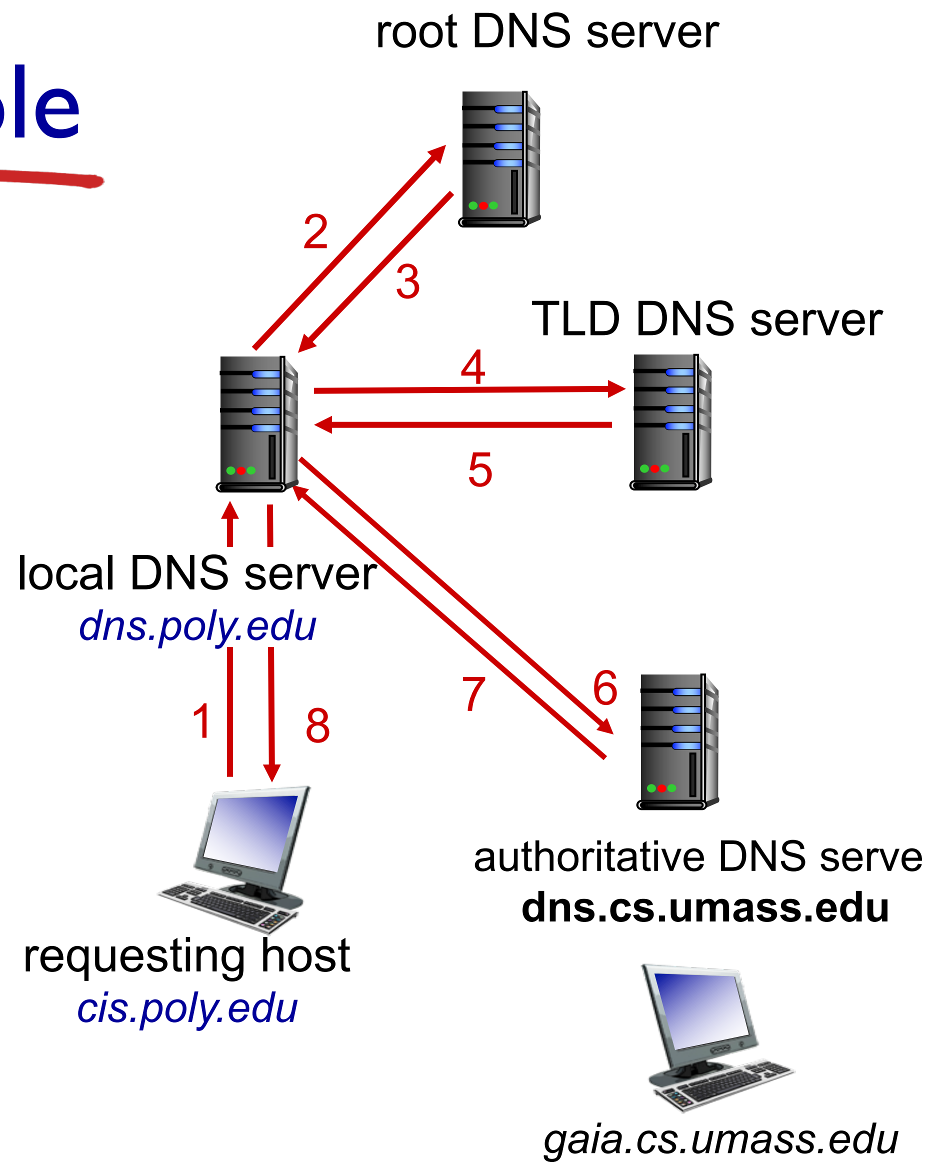
- does not strictly belong to hierarchy
- each ISP (residential ISP, company, university) has one
  - also called "default name server"
- when host makes DNS query, query is sent to its local DNS server
  - has local cache of recent name-to-address translation pairs (but may be out of date!)
  - acts as proxy, forwards query into hierarchy

DNS name resolution example

- host at cis.poly.edu wants IP address for gaia.cs.umass.edu

iterated query:

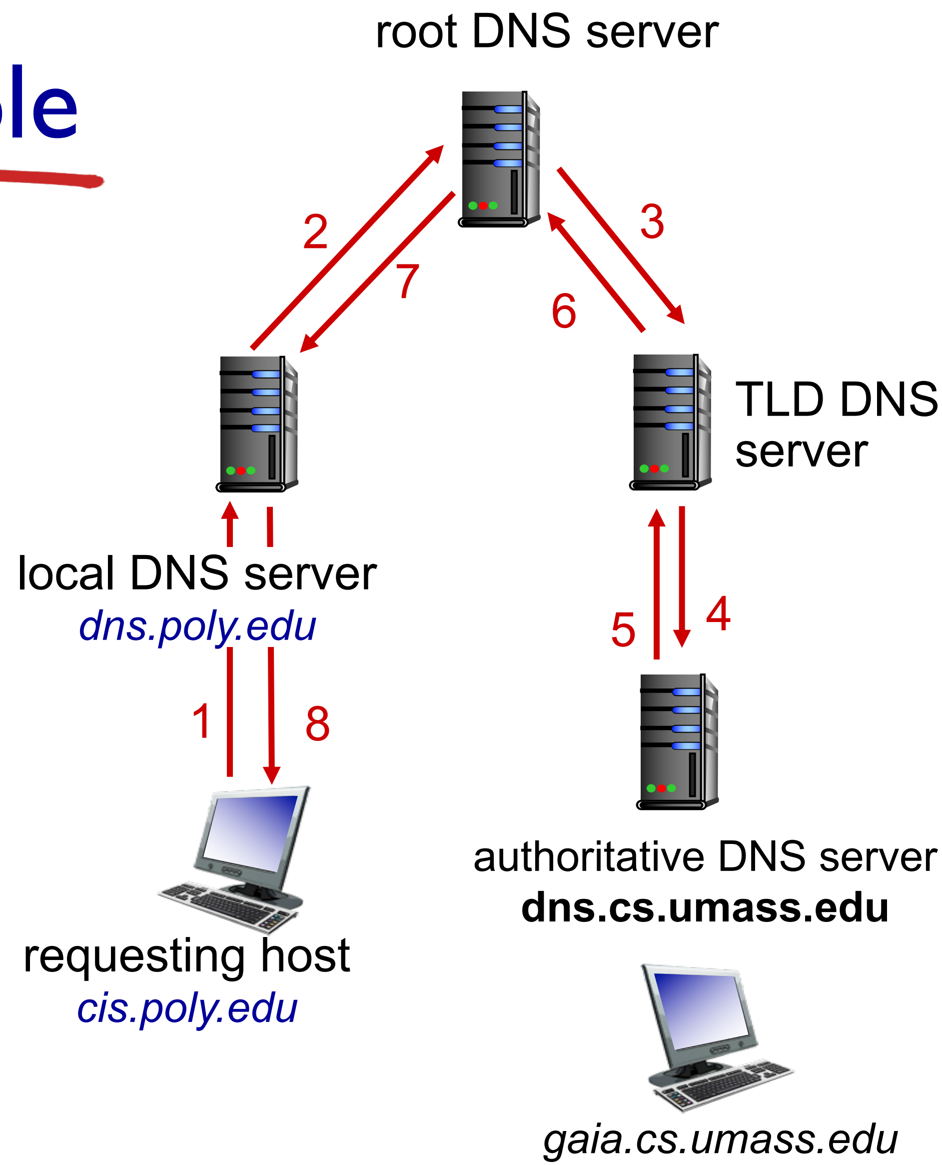
- contacted server replies with name of server to contact
- "I don't know this name, but ask this server"



DNS name resolution example

recursive query:

- puts burden of name resolution on contacted name server
- heavy load at upper levels of hierarchy?



Problem 7

Suppose within your Web browser you click on a link to obtain a Web page. The IP address for the associated URL is not cached in your local host, so a DNS lookup is necessary to obtain the IP address. Suppose that **n** DNS servers are visited before your host receives the IP address from DNS; the successive visits incur an RTT of $RTT_1, \ldots, RTT_n$. Further suppose that the Web page associated with the link contains exactly one object, consisting of a small amount of HTML text. Let RTT_0 denote the RTT between the local host and the server containing the object. Assuming zero transmission time of the object, how much time elapses from when the client clicks on the link until the client receives the object?

Problem 7 - answer

- The total amount of time to get the IP address is
$$RTT_1 + RTT_2 + \ldots + RTT_n$$
- Once the IP address is known, elapses to set up the TCP connection and another RTT_0 elapses to request and receive the small object. The total response time is
$$2RTT_0 + RTT_1 + RTT_2 + \ldots + RTT_n$$

DNS: caching, updating records

- once (any) name server learns mapping, it *caches* mapping
  - cache entries timeout (disappear) after some time (TTL)
  - TLD servers typically cached in local name servers
    - thus root name servers not often visited
- cached entries may be *out-of-date* (best effort name-to-address translation!)
  - if name host changes IP address, may not be known Internet-wide until all TTLs expire
- update/notify mechanisms proposed IETF standard
  - RFC 2136

DNS records

DNS: distributed db storing resource records (RR)

RR format: `(name, value, type, ttl)`

type=A

- **`name`** is hostname
- **`value`** is IP address

type=NS

- **`name`** is domain (e.g., foo.com)
- **`value`** is hostname of authoritative name server for this domain

type=CNAME

- **`name`** is alias name for some "canonical" (the real) name
- **`www.ibm.com`** is really **`servereast.backup2.ibm.com`**
- **`value`** is canonical name

type=MX

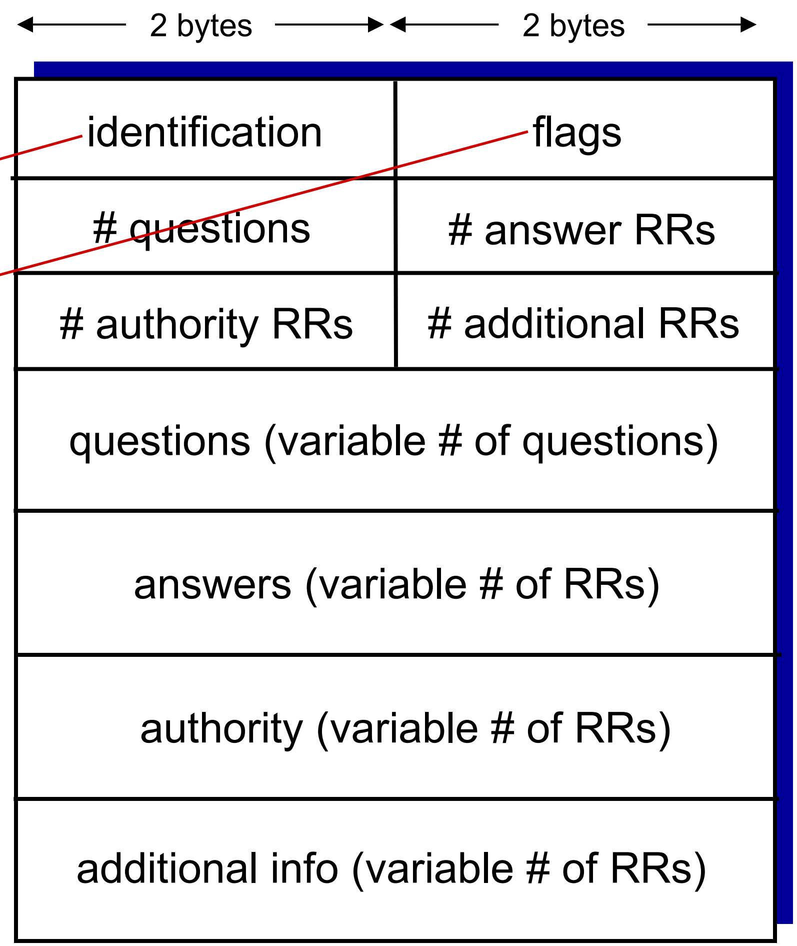
- **`value`** is name of mailserver associated with **`name`**

DNS protocol, messages

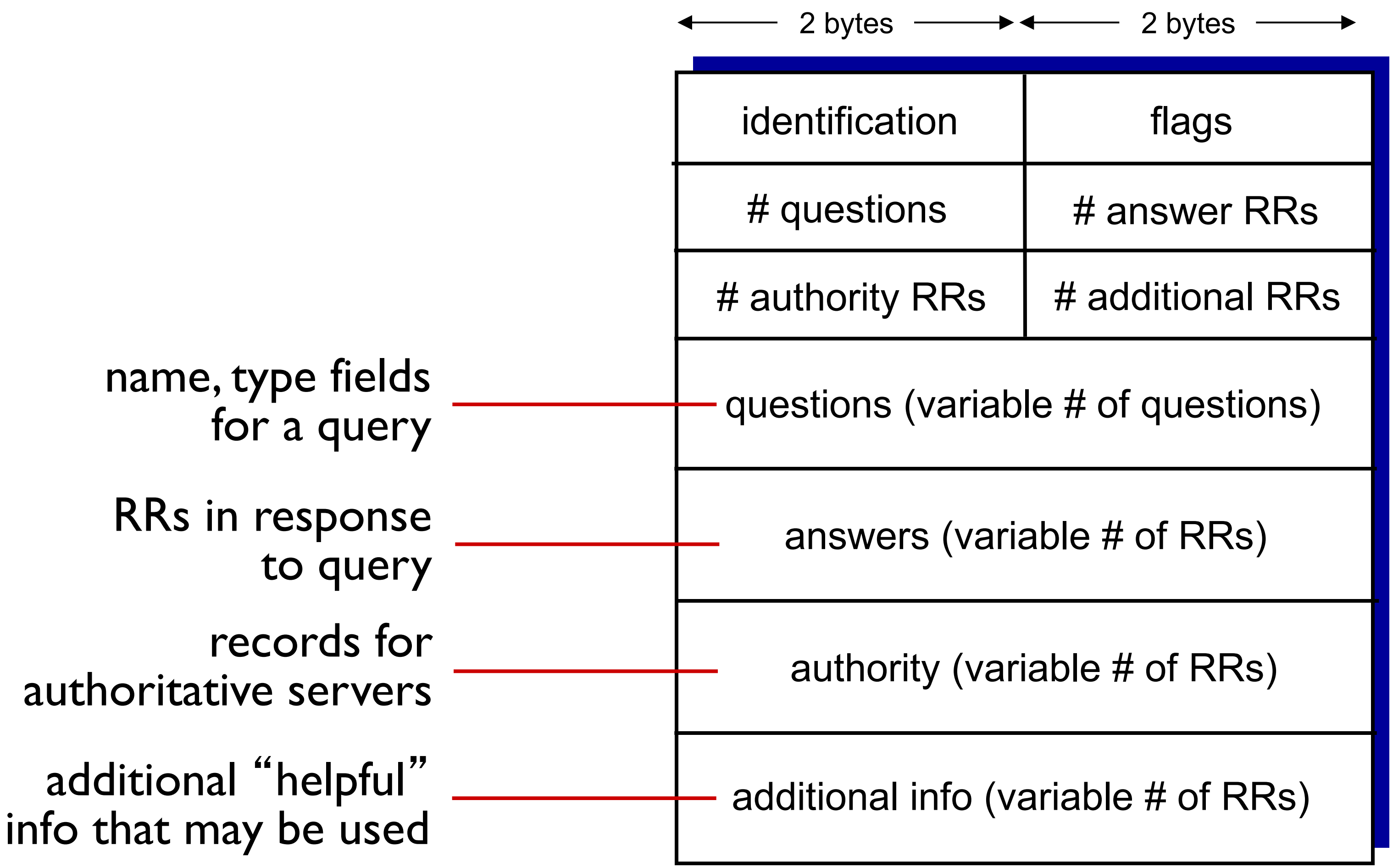
- *query* and *reply* messages, both with same *message format*

msg header

- identification: 16 bit # for query, reply to query uses same #
- flags:
  - query or reply
  - recursion desired
  - recursion available
  - reply is authoritative



DNS protocol, messages



Inserting records into DNS

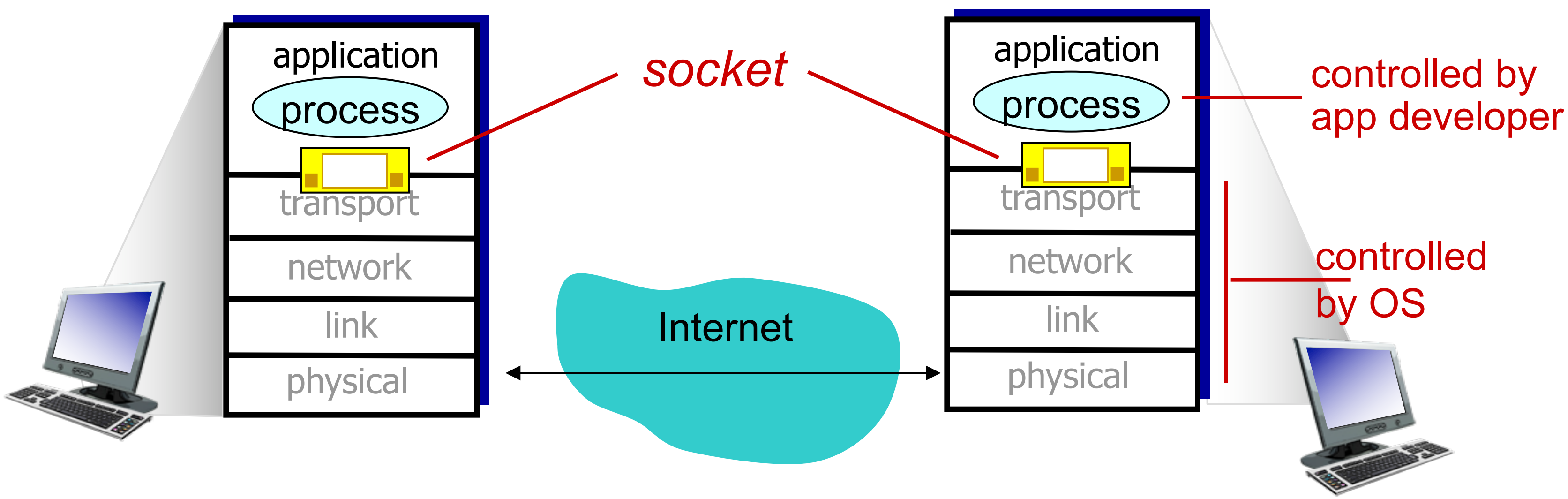
- example: new startup "Network Utopia"
- register name networkuptopia.com at *DNS registrar* (e.g., Network Solutions)
  - provide names, IP addresses of authoritative name server (primary and secondary)
  - registrar inserts two RRs into .com TLD server:
    `(networkutopia.com, dns1.networkutopia.com, NS)`
    `(dns1.networkutopia.com, 212.212.212.1, A)`
- create authoritative server type A record for www.networkuptopia.com; type MX record for networkutopia.com

Chapter 2: outline

Socket programming

goal: learn how to build client/server applications that communicate using sockets

socket: door between application process and end-end-transport protocol



Socket programming

Two socket types for two transport services:

- *UDP:* unreliable datagram
- *TCP:* reliable, byte stream-oriented

Application Example:

1. client reads a line of characters (data) from its keyboard and sends data to server
2. server receives the data and converts characters to uppercase
3. server sends modified data to client
4. client receives modified data and displays line on its screen

Socket programming *with UDP*

UDP: no "connection" between client & server

- no handshaking before sending data
- sender explicitly attaches IP destination address and port # to each packet
- receiver extracts sender IP address and port# from received packet

UDP: transmitted data may be lost or received out-of-order

Application viewpoint:

- UDP provides *unreliable* transfer of groups of bytes ("datagrams") between client and server

Client/server socket interaction: UDP

server (running on serverIP)

create socket, port= x:
serverSocket =
socket(AF_INET,SOCK_DGRAM)

read datagram from
serverSocket

write reply to
serverSocket
specifying
client address,
port number

client

create socket:
clientSocket =
socket(AF_INET,SOCK_DGRAM)

Create datagram with server IP and
port=x; send datagram via
clientSocket

read datagram from
clientSocket

close
clientSocket

Example app: UDP client

Python UDPClient

include Python's socket library

create UDP socket for server

get user keyboard input

Attach server name, port to message; send into socket

read reply characters from socket into string

print out received string and close socket

```
from socket import *
serverName = 'hostname'
serverPort = 12000
clientSocket = socket(AF_INET,
                      SOCK_DGRAM)
message = raw_input('Input lowercase sentence:')
clientSocket.sendto(message.encode(),
                    (serverName, serverPort))
modifiedMessage, serverAddress =
                    clientSocket.recvfrom(2048)
print modifiedMessage.decode()
clientSocket.close()
```

Example app: UDP server

Python UDPServer

create UDP socket

bind socket to local port number 12000

loop forever

Read from UDP socket into message, getting client's address (client IP and port)

send upper case string back to this client

```
from socket import *
serverPort = 12000
serverSocket = socket(AF_INET, SOCK_DGRAM)
serverSocket.bind(('', serverPort))
print ("The server is ready to receive")
while True:
    message, clientAddress = serverSocket.recvfrom(2048)
    modifiedMessage = message.decode().upper()
    serverSocket.sendto(modifiedMessage.encode(),
                                  clientAddress)
```

Socket programming *with TCP*

client must contact server

- server process must first be running
- server must have created socket (door) that welcomes client's contact

client contacts server by:

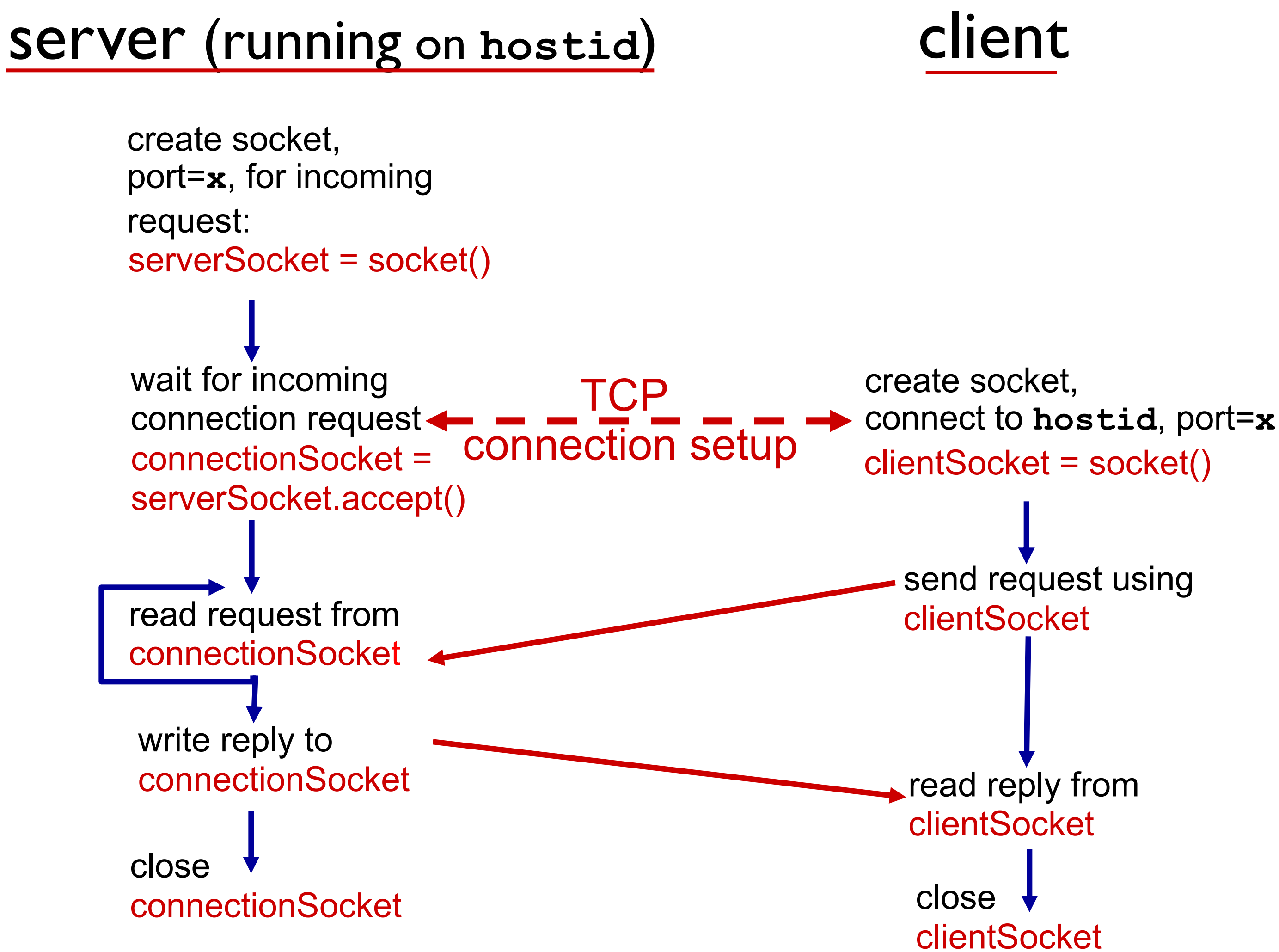
- Creating TCP socket, specifying IP address, port number of server process
- *when client creates socket:* client TCP establishes connection to server TCP

- when contacted by client, *server TCP creates new socket* for server process to communicate with that particular client
  - allows server to talk with multiple clients
  - source port numbers used to distinguish clients (more in Chap 3)

application viewpoint:

TCP provides reliable, in-order byte-stream transfer ("pipe") between client and server

Client/server socket interaction: TCP



Example app: TCP client

Python TCPClient

create TCP socket for server, remote port 12000

No need to attach server name, port

```
from socket import *
serverName = ’servername’
serverPort = 12000
clientSocket = socket(AF_INET, SOCK_STREAM)
clientSocket.connect((serverName,serverPort))
sentence = raw_input(‘Input lowercase sentence:’)
clientSocket.send(sentence.encode())
modifiedSentence = clientSocket.recv(1024)
print (‘From Server:’, modifiedSentence.decode())
clientSocket.close()
```

Example app: TCP server

Python TCPServer

create TCP welcoming socket

server begins listening for incoming TCP requests

loop forever

server waits on accept() for incoming requests, new socket created on return

read bytes from socket (but not address as in UDP)

close connection to this client (but *not* welcoming socket)

```
from socket import *
serverPort = 12000
serverSocket = socket(AF_INET,SOCK_STREAM)
serverSocket.bind((‘’,serverPort))
serverSocket.listen(1)
print ‘The server is ready to receive’
while True:
    connectionSocket, addr = serverSocket.accept()

    sentence = connectionSocket.recv(1024).decode()
    capitalizedSentence = sentence.upper()
    connectionSocket.send(capitalizedSentence.
                                         encode())
    connectionSocket.close()
```

Video streaming and CDN

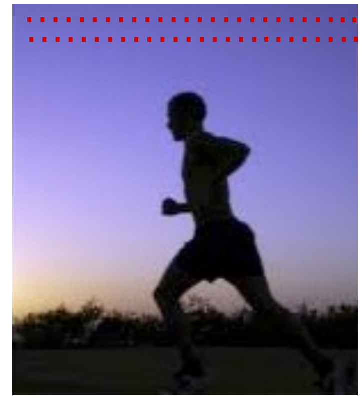
Video Streaming and CDNs: context

- video traffic: major consumer of Internet bandwidth
  - Netflix, YouTube: 37%, 16% of downstream residential ISP traffic
  - ~1B YouTube users, ~75M Netflix users
- challenge: scale - how to reach ~1B users?
  - single mega-video server won't work (why?)
- challenge: heterogeneity
  - different users have different capabilities (e.g., wired versus mobile; bandwidth rich versus bandwidth poor)
- *solution:* distributed, application-level infrastructure

Multimedia: video

- video: sequence of images displayed at constant rate
  - e.g., 24 images/sec
- digital image: array of pixels
  - each pixel represented by bits
- coding: use redundancy *within* and *between* images to decrease # bits used to encode image
  - spatial (within image)
  - temporal (from one image to next)

spatial coding example: instead of sending *N* values of same color (all purple), send only two values: color value (*purple*) *and number of repeated values* (N)



frame *i*

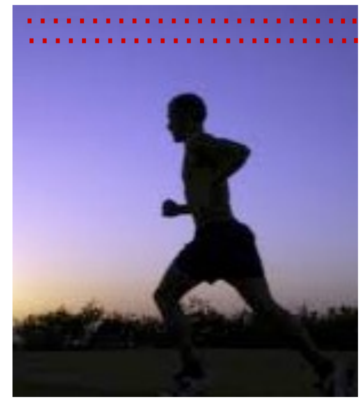
temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

frame *i+1*

Multimedia: video

- CBR: (constant bit rate): video encoding rate fixed
- VBR: (variable bit rate): video encoding rate changes as amount of spatial, temporal coding changes
- examples:
  - MPEG 1 (CD-ROM) 1.5 Mbps
  - MPEG2 (DVD) 3-6 Mbps
  - MPEG4 (often used in Internet, < 1 Mbps)

spatial coding example: instead of sending *N* values of same color (all purple), send only two values: color value (*purple*) *and number of repeated values* (N)

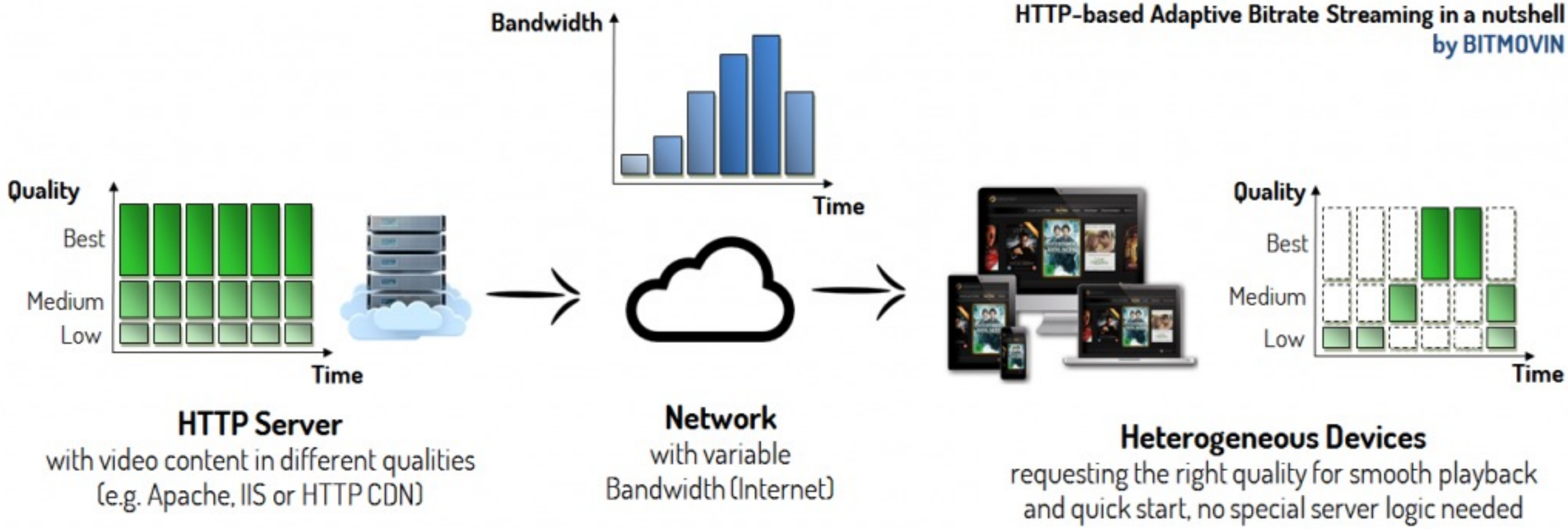


frame *i*

temporal coding example: instead of sending complete frame at i+1, send only differences from frame i

frame *i+1*

Dynamic Adaptive Streaming over HTTP (DASH)



Streaming multimedia: DASH

- *DASH: D*ynamic, *A*daptive *S*treaming over *H*TTP
- *server:*
  - divides video file into multiple chunks
  - each chunk stored, encoded at different rates
  - *manifest file:* provides URLs for different chunks
- *client:*
  - periodically measures server-to-client bandwidth
  - consulting manifest, requests one chunk at a time
    - chooses maximum coding rate sustainable given current bandwidth
    - can choose different coding rates at different points in time (depending on available bandwidth at time)

Dynamic Adaptive Streaming over HTTP (DASH)

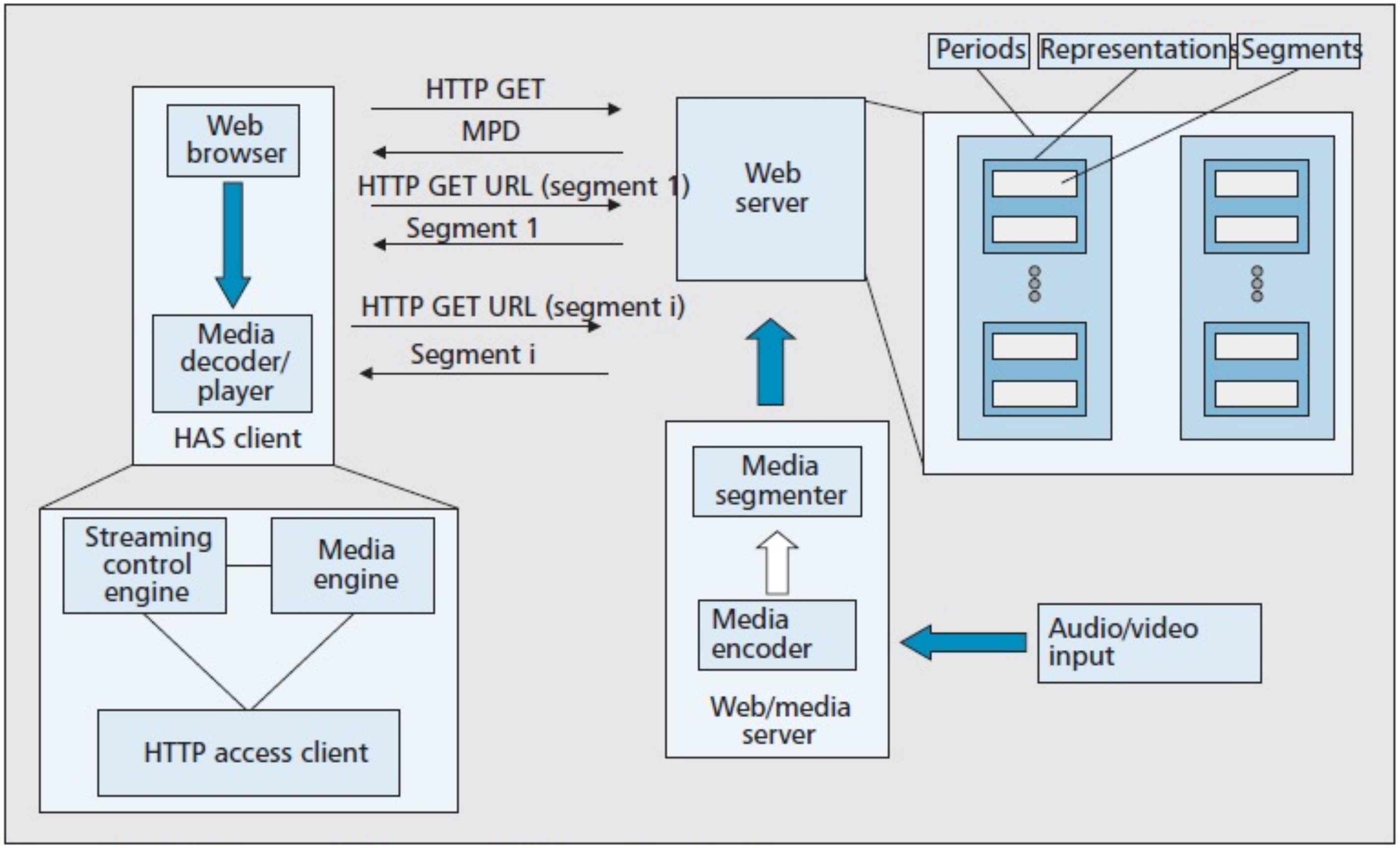
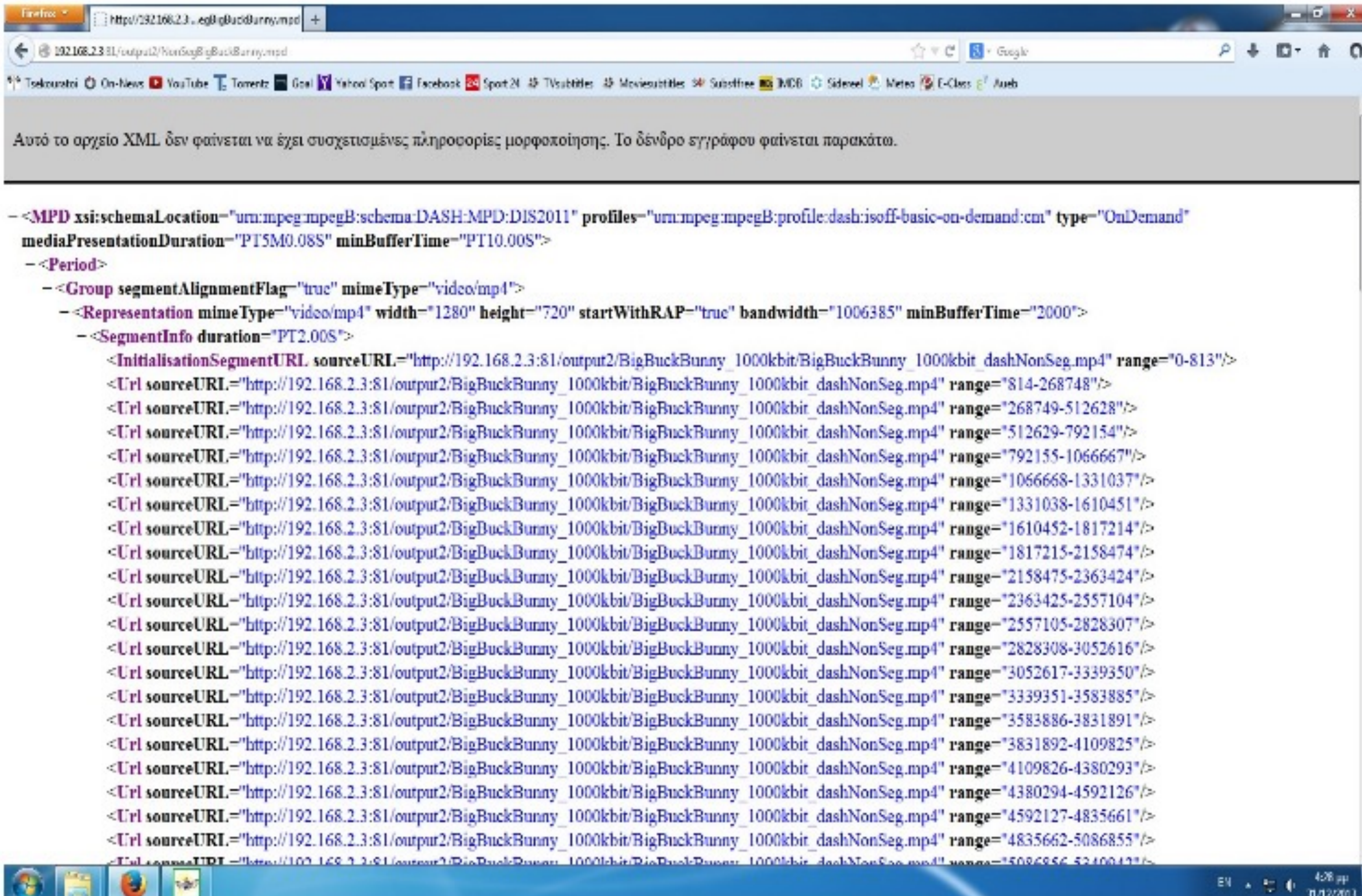


Figure 1. *HAS framework between the client and web/media server.*

O. Oyman and S. Singh. “Quality of experience for HTTP adaptive streaming services" *IEEE Communications Magazine,* vol. 50, no. 4 (2012): 20-27.

Media Presentation Description XML file




```
- <MPD xsi:schemaLocation="urn:mpeg:mpegB:schema:DASH:MPD:DIS2011" profiles="urn:mpeg:mpegB:profile:dash:isoff-basic-on-demand:cm" type="OnDemand"
  mediaPresentationDuration="PT5M0.08S" minBufferTime="PT10.00S">
  - <Period>
    - <Group segmentAlignmentFlag="true" mimeType="video/mp4">
      - <Representation mimeType="video/mp4" width="1280" height="720" startWithRAP="true" bandwidth="1006385" minBufferTime="2000">
        - <SegmentInfo duration="PT2.00S">
            <InitialisationSegmentURL sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="0-813"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="814-268748"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="268749-512628"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="512629-792154"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="792155-1066667"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="1066668-1331037"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="1331038-1610451"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="1610452-1817214"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="1817215-2158474"/>
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            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="2363425-2557104"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="2557105-2828307"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="2828308-3052616"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="3052617-3339350"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="3339351-3583885"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="3583886-3831891"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="3831892-4109825"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="4109826-4380293"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="4380294-4592126"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="4592127-4835661"/>
            <Url sourceURL="http://192.168.2.3:81/output2/BigBuckBunny_1000kbit/BigBuckBunny_1000kbit_dashNonSeg.mp4" range="4835662-5086855"/>
```
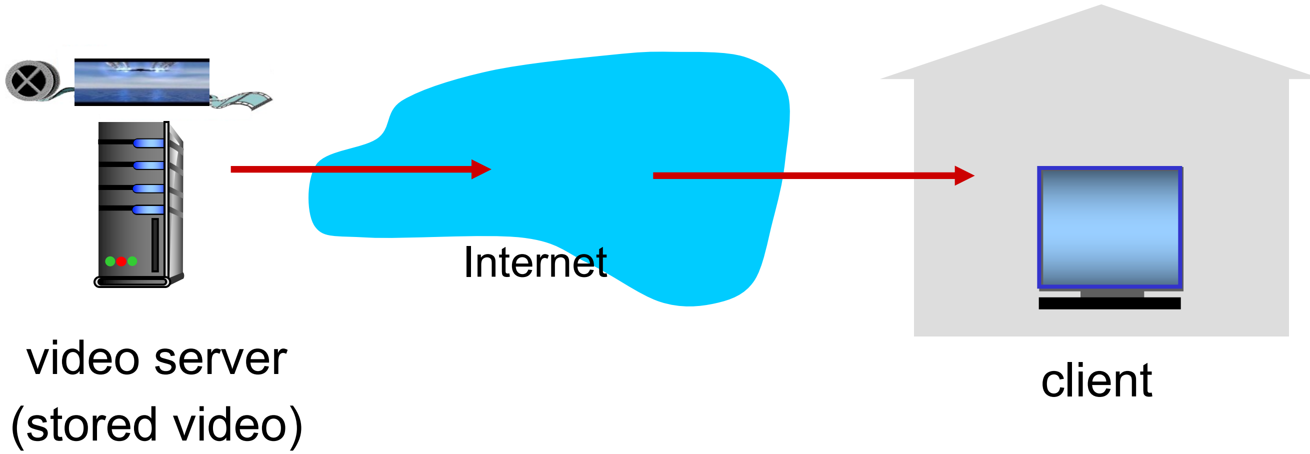

Streaming multimedia: DASH

- *DASH: Dynamic, Adaptive Streaming over HTTP*
- *"intelligence"* at client: client determines
  - *when* to request chunk (so that buffer starvation, or overflow does not occur)
  - *what encoding rate* to request (higher quality when more bandwidth available)
  - *where* to request chunk (can request from URL server that is "close" to client or has high available bandwidth)

Streaming stored video:

simple scenario:



Content distribution networks

- *challenge:* how to stream content (selected from millions of videos) to hundreds of thousands of *simultaneous* users?

- *option 1:* single, large "mega-server"
  - single point of failure
  - point of network congestion
  - long path to distant clients
  - multiple copies of video sent over outgoing link

….quite simply: this solution *doesn't scale*

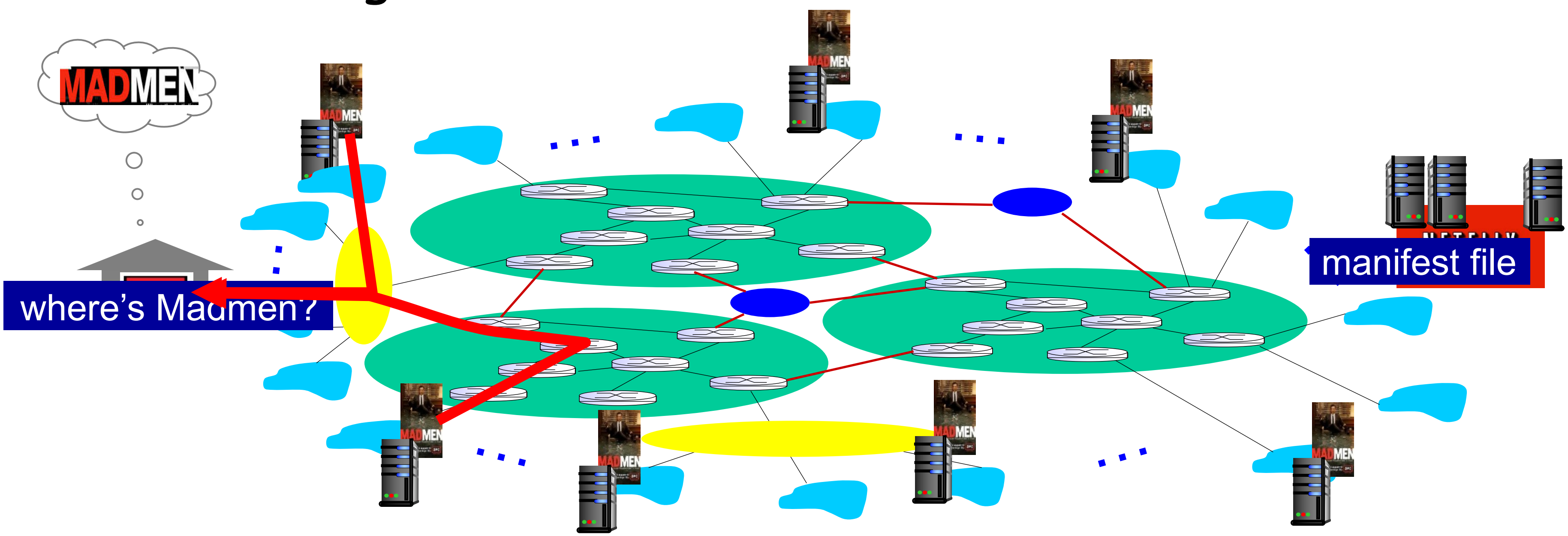
Content distribution networks

- *challenge:* how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?

- *option 2:* store/serve multiple copies of videos at multiple geographically distributed sites *(CDN)*
  - *enter deep:* push CDN servers deep into many access networks
    - close to users
    - used by Akamai, 1700 locations
  - *bring home:* smaller number (10's) of larger clusters in POPs near (but not within) access networks
    - used by Limelight

Content Distribution Networks (CDNs)

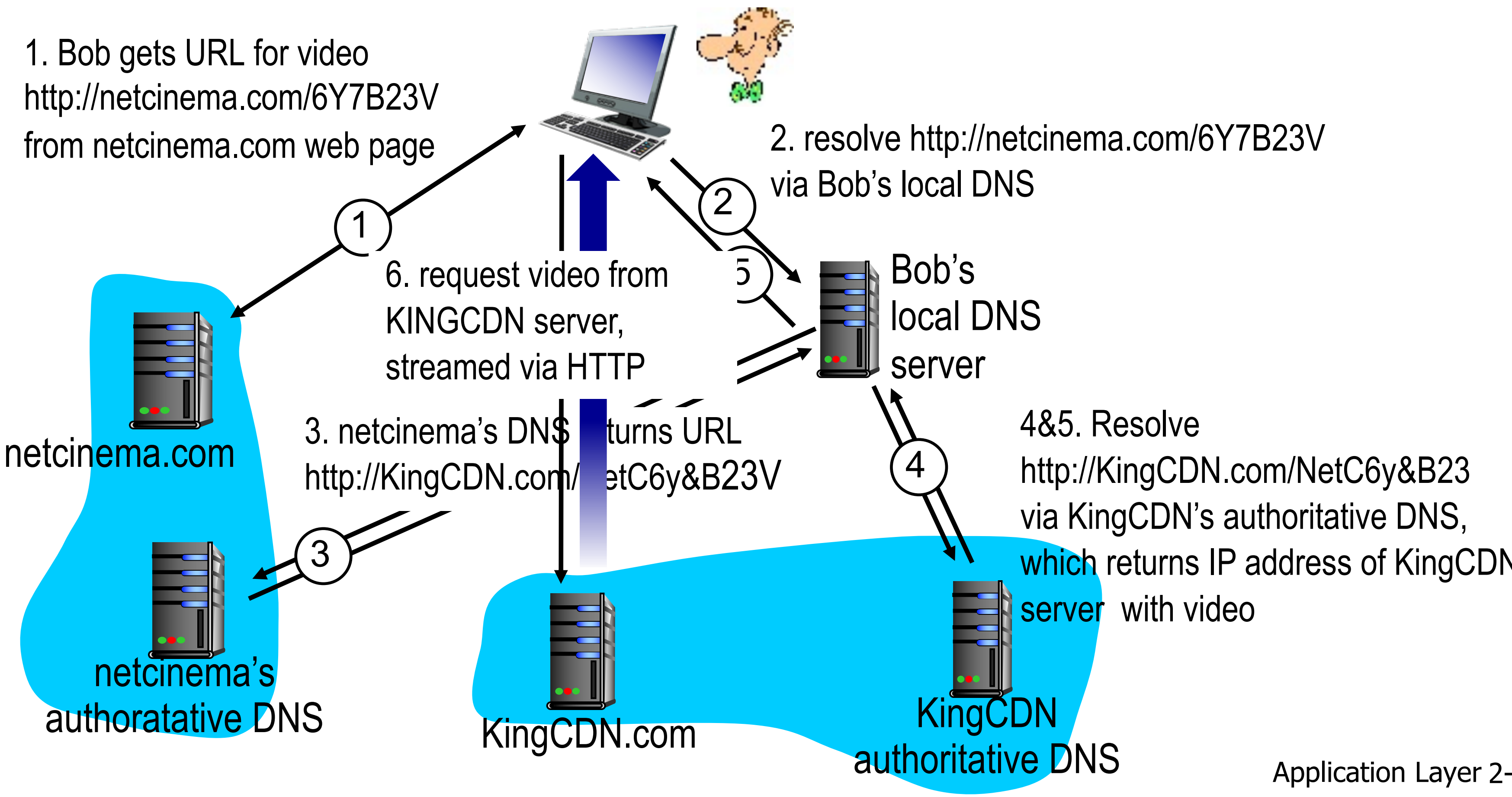
- CDN: stores copies of content at CDN nodes
  - e.g. Netflix stores copies of MadMen
- subscriber requests content from CDN
  - directed to nearby copy, retrieves content
  - may choose different copy if network path congested



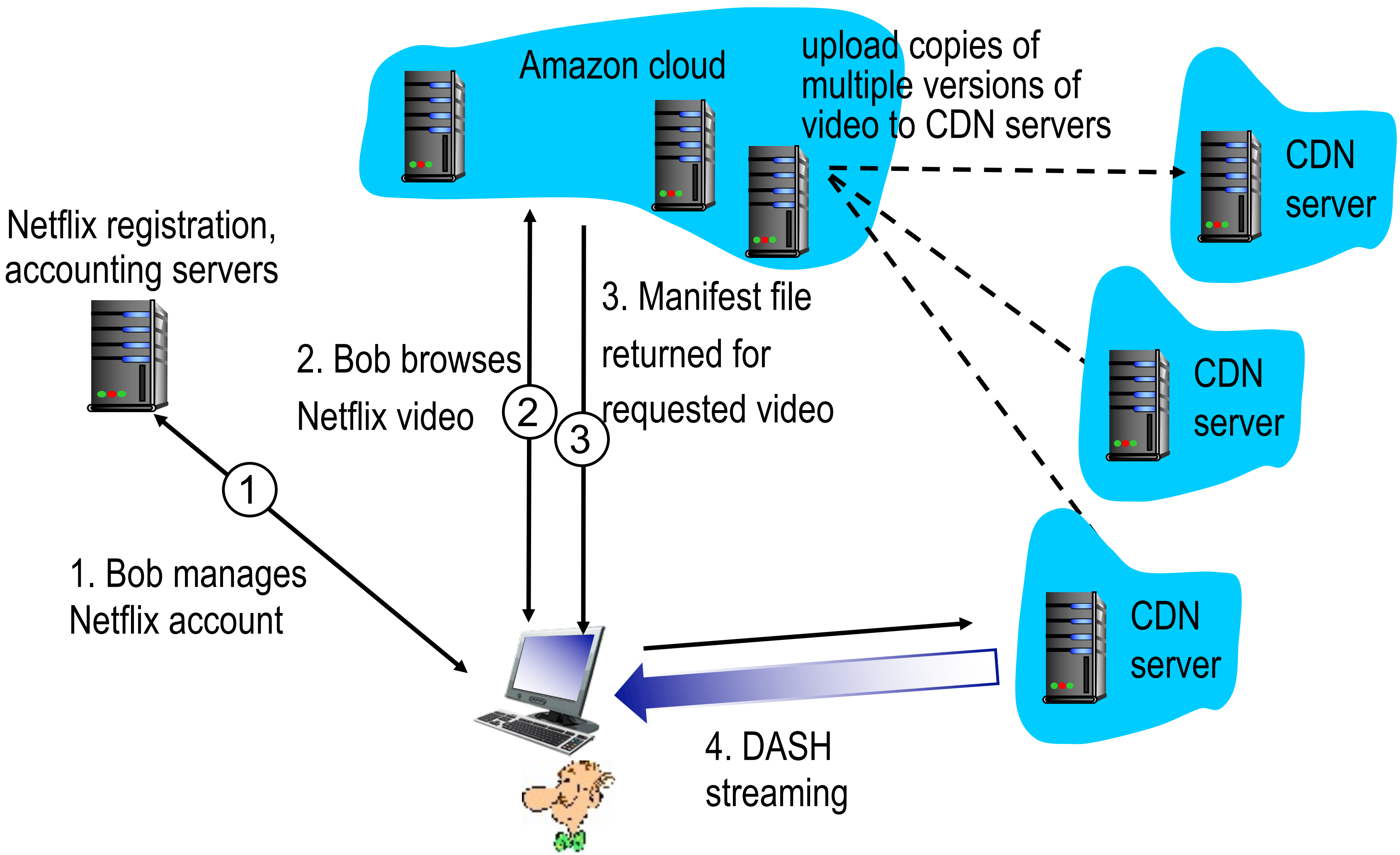
CDN content access: a closer look

Bob (client) requests video http://netcinema.com/6Y7B

- video stored in CDN at http://KingCDN.com/NetC6y&B23V



Case study: Netflix



Lecture 2: summary

our study of network apps now complete!

- application architectures
  - client-server
  - P2P
- application service requirements:
  - reliability, bandwidth, delay
- Internet transport service model
  - connection-oriented, reliable: TCP
  - unreliable, datagrams: UDP
- specific protocols:
  - HTTP
  - SMTP, POP, IMAP
  - DNS

Lecture 2: summary

most importantly: learned about protocols!

- typical request/reply message exchange:
  - client requests info or service
  - server responds with data, status code
- message formats:
  - headers: fields giving info about data
  - data: info being communicated

important themes:

- control vs. data msgs
  - in-band, out-of-band
- centralized vs. decentralized
- stateless vs. stateful
- reliable vs. unreliable msg transfer
- "complexity at network edge"