

## Completed Website Rubric

### Website Completion (15%)

As evidenced by your website's completeness to a professional standard, focusing on design, layout and content quality.

Fail	Pass	Credit	Distinction	High Distinction
<p>The website requires significant work to bring it to a complete or professional standard. The website bears no resemblance to the proposed design in the Design Report.</p> <p>Content is missing or incomplete. Imagery, where used is inappropriate. Links/navigation are broken. Interactions are missing or not functional.</p>	<p>The website has been completed to a satisfactory standard and requires some work to bring it to a professional standard.</p> <p>Content is mostly incorporated and images where used are mostly appropriate. Links and navigation are mostly functioning, but issues remain.</p>	<p>The website has been completed to a good standard and requires little work to bring it to a professional standard.</p> <p>Content is incorporated and images where used are appropriate. Links and navigation are functioning, but minor issues remain.</p>	<p>The proposed design is evident in the implementation (where the proposed design meets the brief requirements as outlined in the Design Report).</p> <p>Content has been fully incorporated and images where used are appropriate. The website is functional (links, navigation and interactive elements work).</p>	<p>The proposed design is clearly evident in the implementation (where the final design clearly meets brief requirements as outlined in the Design Report).</p> <p>Content and imagery is highly appropriate and fully incorporated. The website is fully functioning and completed to a professional standard.</p>

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### Good Practice Web Design (25%)

As evidenced by your ability to adhere to good practice web design by considering user-centred design, code quality and the separation of markup and style.

Fail	Pass	Credit	Distinction	High Distinction
There's no evidence of understanding good practice web design.	The website demonstrates a basic understanding of good practice principles.	The website demonstrates a serviceable understanding of good practice principles.	The website demonstrates a good understanding of good practice principles.	The website demonstrates a strong understanding of good practice principles.
There's poor or no separation of markup, style and behaviour in the website. The website does not gracefully degrade or function at all without JavaScript enabled.	Some issues remain in the separation of markup, style and behaviour. The website functions with basic progressive enhancement in mind.	Minor issues remain in the separation of markup, style and behaviour. The website functions with serviceable progressive enhancement in mind.	There is a good separation of markup, style and behaviour. The website functions with good progressive enhancement in mind.	There is an attentive and excellent separation of markup, style and behaviour. The website functions with strong progressive enhancement in mind.
The code is convoluted and confused.	Some issues remain in basic accessibility principles (e.g. alt text, form labels, link styling etc).	There's a good adherence to basic accessibility principles (e.g. alt text, form labels, link styling etc).	Accessibility principles (e.g. alt text, form labels, link styling etc) are well adhered to.	Accessibility principles (alt text, form labels, link styling etc) are prominently adhered to.

## Completed Website Rubric

### HTML Usage (20%)

As evidenced by the semantic and syntactic quality of HTML used in your website (use of appropriate & prerequisite elements, neatness of code etc).

Fail	Pass	Credit	Distinction	High Distinction
The HTML is incomplete with many errors remaining in the code.	The HTML is semantically appropriate, although some errors (semantic &/or syntactic) remaining in the code.	The HTML is semantically appropriate and syntactically correct, although minor syntax errors remain in the code.	The HTML has been implemented to a good standard, semantically appropriate and free from errors.	The HTML has been implemented to a professional standard, highly semantically appropriate and free from errors.
Most HTML files don't include a valid prerequisite HTML5 document structure or most basic meta data and attributes (e.g. title, language, charset etc).	Each HTML file includes the prerequisite HTML5 document structure with basic meta data and attributes included (e.g. title, language, charset etc).	Each HTML file includes the prerequisite HTML5 document structure with basic meta data and attributes included (e.g. title, language, charset etc).	Each HTML file includes the prerequisite HTML5 document structure with a considered use of meta data and attributes (e.g. title, language, charset etc).	Each HTML file includes the prerequisite HTML5 document structure with a considered use of meta data and attributes (e.g. title, language, charset etc).
The HTML is messy, poorly structured and hard to read.	The HTML is tidy, adequately structured and mostly easy to read.	The HTML is tidy, well structured and easy to read.	The HTML is very tidy, clearly structured and easy to read.	The HTML is very tidy, clearly structured and easy to read.

## Completed Website Rubric

### CSS Usage (20%)

As evidenced by the semantic and syntactic quality of CSS used in your website (use of IDs, classes, advanced CSS features etc).

Fail	Pass	Credit	Distinction	High Distinction
The CSS is missing or incomplete with many errors remaining in the code.	The CSS used is appropriate. Base styles are provided for text, headings, links and other elements. Some errors remain in the code.	The CSS used is considered. Styles are provided for text, headings, links and other elements. Minor errors remain in code.	The CSS has been implemented to a good standard, with most styling well considered. No errors remain in the code.	The CSS has been implemented to a high standard - styling is well-considered. No errors remain in work.
There's an over reliance on CSS provided by external jQuery/JavaScript plugins, replacing the need to write one's own CSS.	There is a strong reliance on too many classes and/or IDs for targeted styling, rather than using the cascade.	There is a good use of non-class/non-ID CSS selectors for targeted styling, using the cascade in a considered manner.	There is some instances of advanced CSS properties being used (e.g. animation, @media etc).	There are multiple instances of advanced CSS properties being used well (e.g. animation, @media etc).
The CSS is messy, poorly structured and hard to read.	The CSS is tidy, adequately structured and mostly easy to read.	The CSS is tidy, well structured and easy to read.	The CSS is very tidy, clearly structured and easy to read.	The CSS is very tidy, clearly structured and easy to read.

## Completed Website Rubric

### jQuery/JavaScript Usage (20%)

As evidenced by the inclusion of at least 3 instances of interaction using jQuery/JavaScript and the syntactic quality of JavaScript used in your website (neatness & conciseness of code etc).

Fail	Pass	Credit	Distinction	High Distinction
The website is missing the required 3 instances of jQuery/JavaScript or they are incomplete. Some instances are very basic.	3 unique instances of jQuery/JavaScript are evident. Some instances are too basic and lacking a good purpose.	3 unique instances of jQuery/JavaScript are evident. All instances are not too basic and mostly purposeful.	3 distinctly unique instances of jQuery/JavaScript are evident. All instances are purposeful.	3 distinctly unique instances of jQuery/JavaScript are evident. All instances are highly purposeful.
Significant errors remain in the jQuery/JavaScript preventing functionality and resulting in a broken website.	Interactions via jQuery/JavaScript are appropriate and have been implemented with some functional issues.	Interactions via jQuery/JavaScript are considered, appropriate and have been implemented with minor functional issues.	Interactions via JavaScript are highly appropriate and well considered. Functionality has been implemented to a high standard with only minor errors remaining in the code.	Interactions via JavaScript are highly appropriate and well considered. Functionality has been implemented to a high standard with no errors remaining in the code.
There's an over reliance on external jQuery/JavaScript plugins, replacing the need to write one's own JS.	There are some errors in the code resulting in a partially broken website.	There are minor errors in the code which don't greatly affect interacting with the website.		
Commenting fails to demonstrate an understanding of the code.	Commenting demonstrates a basic understanding of the code.	Commenting demonstrates a good understanding of code.	Understanding of material is clearly demonstrated through commenting.	Understanding of material is clearly demonstrated through commenting.
The JS is messy, poorly structured and hard to read.	The JS is tidy, somewhat logically structured and mostly easy to read.	The JS is tidy, mostly logically structured and easy to read.	The JS is very tidy, clearly logically structured and easy to read.	The JS is very tidy, clearly logically structured and easy to read.