



# Craigslist

*Craigslist Mobile App Proposal*

# 1 - CLIENT OVERVIEW

## Client

On March 1, 1995, Craig Newmark wrote an email to his friends said that he had reached a time in his life to "give back". He started by creating a classified ads site with FREE ads in San Francisco.

Craigslist is undoubtedly website that many people are loved by its quality, and hated by its outdated designs. It is understandable for its design because Craigslist's minimalist strategy means its users are the ones who make the decisions, on their time, with no distractions. Today, it serves over nine billion page views per month in 450 cities across 70 countries.

## Objective

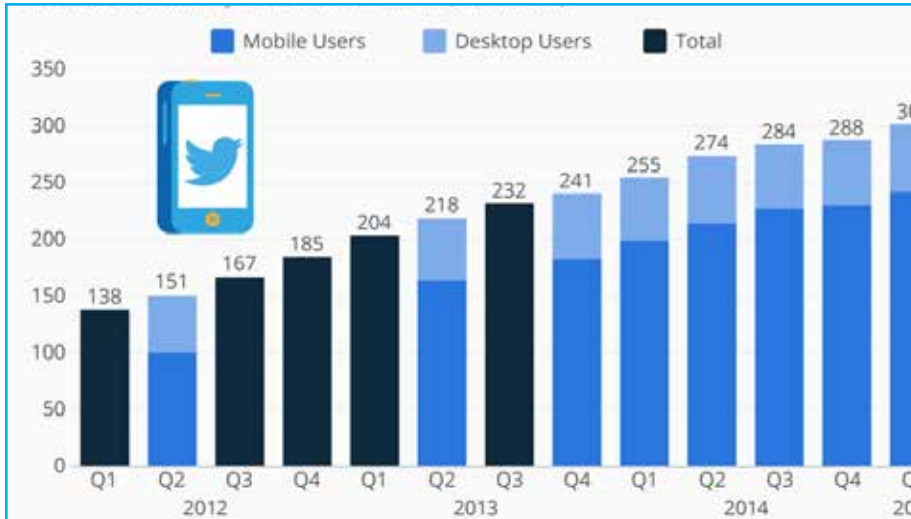
One of the reasons why Craigslist app is necessary is over 36 percent of the world's population is using a smartphone by 2018, up from about ten percent in 2011. Which means we can mostly access the internet anytime, and anywhere.

With the growth of the mobile app, Craigslist will help its users, especially busy users who want to save more time spend on finding classified ads. The app is convenient and it also intends to improve the security of customer information.

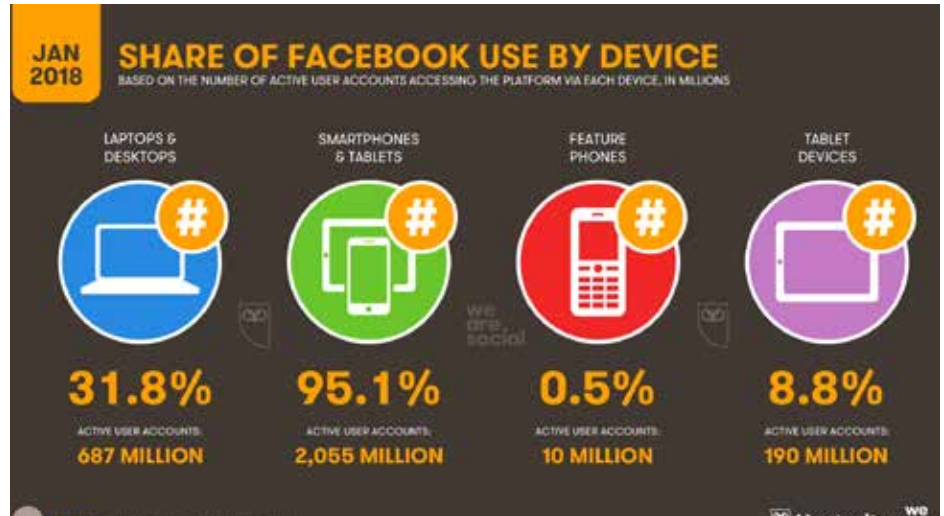


Craig Newmark, poses in front of his company's old San Francisco office in 2006

## 2 - MOBILE USERS STATISTIC



Twitter mobile users statistic



Facebook mobile users statistic

Over 36 percent of the world's population is using a smartphone by 2018, up from about ten percent in 2011.

# 3 - CREATIVE BRIEF

## About Craigslist App

Craigslist is an app created for the need of the current desktop users. It is designed to help local users find what they need instead of being required to have a computer anytime. The goal is to create a mobile app that eases to use for everyone without any confusion.

The app will first ask users to select their current location. These data will then be gathered and used to find the local classified ads that match the target user. Users can also search multiple cities at a time from their mobile.

Also, users can customize their profile by saving their favorite ads and postings. The results list will be shown in order of the ones which recent post. Users could then browse through and find ones that they like the most, then send a request to know more information about the post.

## Problems

There are several 3rd parties that officially licensed by Craigslist. When using their app, a user will be asked to accept Craigslist's term and conditions to be able to use the app.

However, acceptance means that their information will be shared with a 3rd party, which make user concern about security. That's why Craigslist decides to create an official app for its users. It emphasizes that personal information of users is always a top priority.

## Target Audiences

- Both Genders
- Live in US
- College Students
- Average Incomes

## Solutions

Emphasizes the importance of information quality rather than focus on aesthetics. The core user value is to make the app works with a clear design layout and make it appears most specific to their primary target audiences.

# 4 - CRAIGSLIST DEMOGRAPHIC STUDIES

NUMBER OF USERS	60 Million Users																								
AUDIENCE GEOGRAPHY	United State: 94.9 % Canada: 1.1 % Japan: 0.6 %																								
AUDIENCE DEMOGRAPHICS	<div><div><p>GENDER</p><p>Internet Average</p><table><thead><tr><th>Category</th><th>Percentage</th></tr></thead><tbody><tr><td>Male</td><td>~50%</td></tr><tr><td>Female</td><td>~50%</td></tr></tbody></table></div><div><p>BROWSING LOCATION</p><p>Internet Average</p><table><thead><tr><th>Category</th><th>Percentage</th></tr></thead><tbody><tr><td>Home</td><td>~60%</td></tr><tr><td>School</td><td>~20%</td></tr><tr><td>Work</td><td>~20%</td></tr></tbody></table></div><div><p>EDUCATION</p><p>Internet Average</p><table><thead><tr><th>Category</th><th>Percentage</th></tr></thead><tbody><tr><td>No College</td><td>~40%</td></tr><tr><td>Some College</td><td>~30%</td></tr><tr><td>Graduate School</td><td>~10%</td></tr><tr><td>College</td><td>~20%</td></tr></tbody></table></div></div>	Category	Percentage	Male	~50%	Female	~50%	Category	Percentage	Home	~60%	School	~20%	Work	~20%	Category	Percentage	No College	~40%	Some College	~30%	Graduate School	~10%	College	~20%
Category	Percentage																								
Male	~50%																								
Female	~50%																								
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Home	~60%																								
School	~20%																								
Work	~20%																								
Category	Percentage																								
No College	~40%																								
Some College	~30%																								
Graduate School	~10%																								
College	~20%																								
NUMBER OF LANGUAGE SUPPORTED	13 Languages																								
NUMBER OF COUNTRIES THAT CRAIGSLIST OPERATES IN	70 Countries																								
NUMBER OF MONTHLY USER POSTINGS IN CRAIGSLIST DISCUSSION FORUM	200 Million Postings																								
AVERAGE NUMBER OF MONTHLY JOBS LISTINGS POSTED	More Than One Million																								
AVERAGE NUMBER OF CLASSIFIED ADS POSTED MONTHLY	80 Million Ads																								
NUMBER OF CRAIGSLIST LOCAL SITES	More Than 700 Sites																								
ESTIMATED CRAIGSLIST REVENUE IN 2016	\$690 Million																								
ESTIMATED CRAIGSLIST REVENUE IN 2015	\$396 Million																								
NUMBER OF CRAIGSLIST EMPLOYEES	40 Employees																								
AVERAGE NUMBER OF MONTHLY PAGEVIEWS	50 Billion Payviews Per Month																								
WHERE DO VISITORS GO ON CRAIGSLIST.ORG?	accounts.craigslist.org: 10.21% post.craigslist.org: 10.02% sfbay.craigslist.org: 9.03% losangeles.craigslist.org: 6.92% craigslist.org: 6.11%																								

<https://www.alexam.com/siteinfo/craigslist.org>  
<https://expandedramblings.com/index.php/craigslist-statistics/>

# 5 - CONTENT STRATEGY

## SEARCH BOX

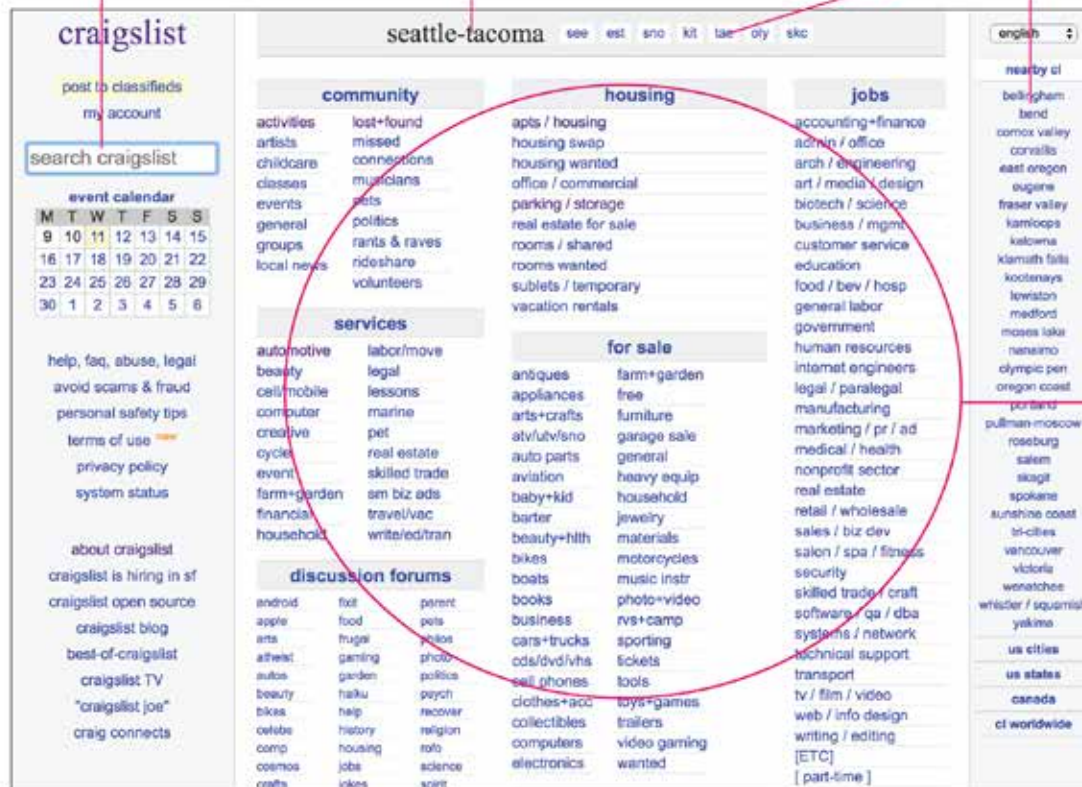
Search box should be included on the top so users can search any time.

## LOCATION

Having an option for users to choose their current location and be able to change anytime under "filter" category.

## EXTRA INFO

Remove unnecessary information can cause distraction when using the app to create a better user experience.



## CATEGORIES ARRANGEMENT

Information should focus on the visual hierarchy and display consistency throughout the app.



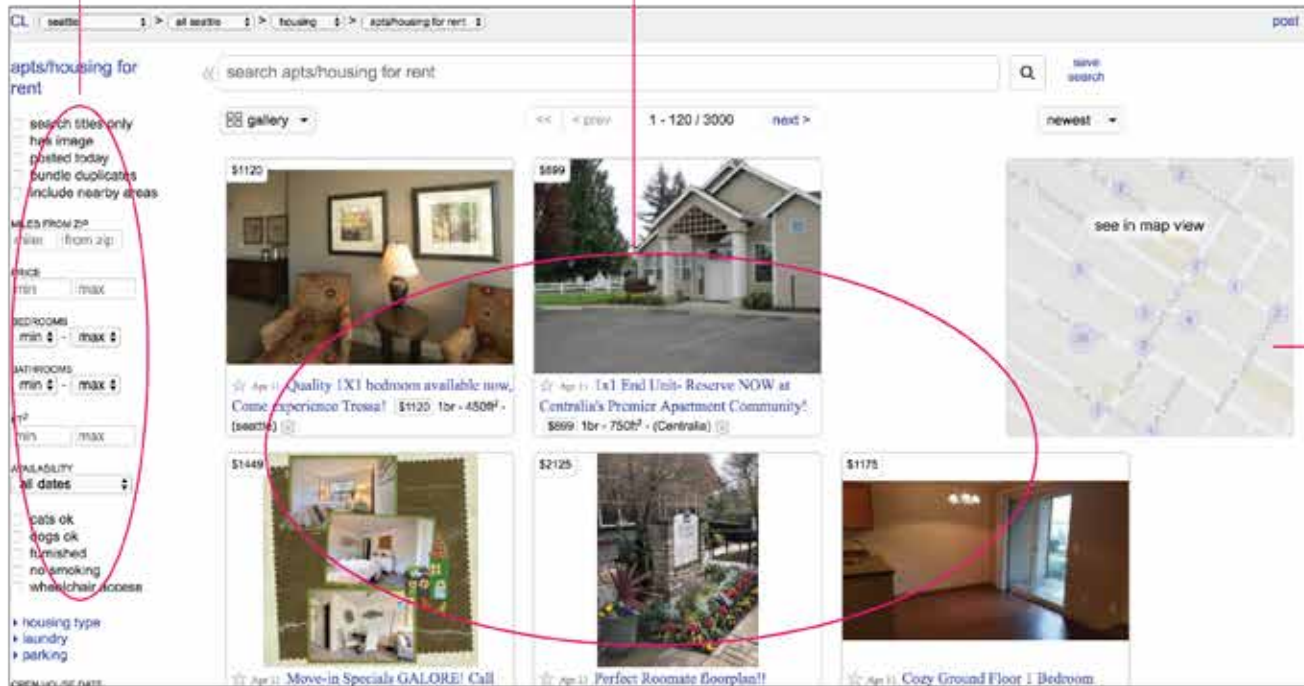
# 5 - CONTENT STRATEGY

## FILTERS

Filter is one of the most important functions in a Craigslist app. User should be able to select the data to narrow down their search.

## POST DISPLAY

A user expects to find the type of information that Craigslist provides on their mobile app including images, post information, and poster's contact information.



## MAPS

User would like to see the location of the post from their app so they can arrange an appointment in a controlled manner.

# 5 - CONTENT STRATEGY

## POST DISPLAY

A user wants to see all the information provided by Craigslist and view the photos on their phone.

## INTERACTION BUTTON

User prefers to have interaction buttons which toggle between pages easily.





# 6 - COMPETITIVE ANALYSIS

## OfferUp

OfferUp is one of the biggest mobile marketplace for local buyers and sellers. Almost all of its functions support the buy and sale; and exchange of information between users.

### Platform

- IOS
- Android

### Price

- Free
- More options in-app purchases

### Features

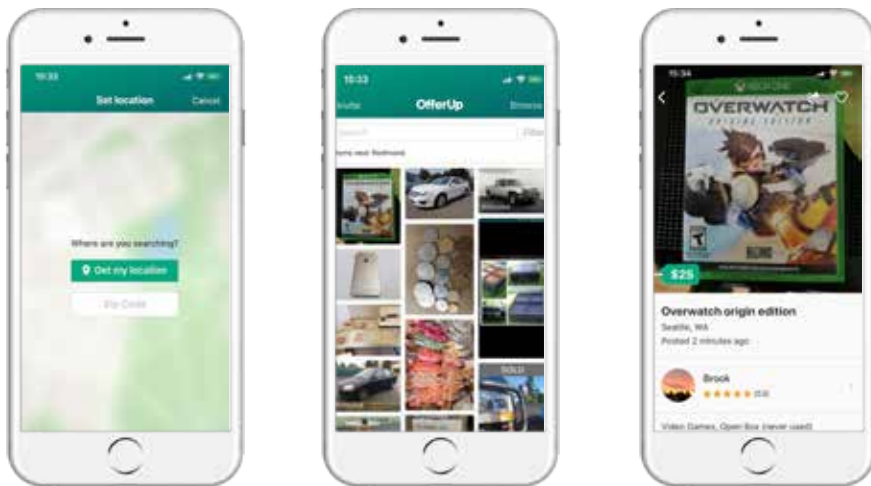
- Message buyers and sellers securely from within the app
- Browse items by image and sort by category or location
- List an item using your phone or tablet in as little as 30 seconds
- Know who you're dealing with through reputation and safety features

### Design

- Price highlighted
- Bold text
- Blur the image that currently view.
- Grid design layout

### Cons

- Messages is glitchy with the latest update
- Ads are not automatically deleted after 14 days unless the seller manually renews the ads.
- None of user posted items appear when searching for said items.



# 6 - COMPETITIVE ANALYSIS

## Cplus

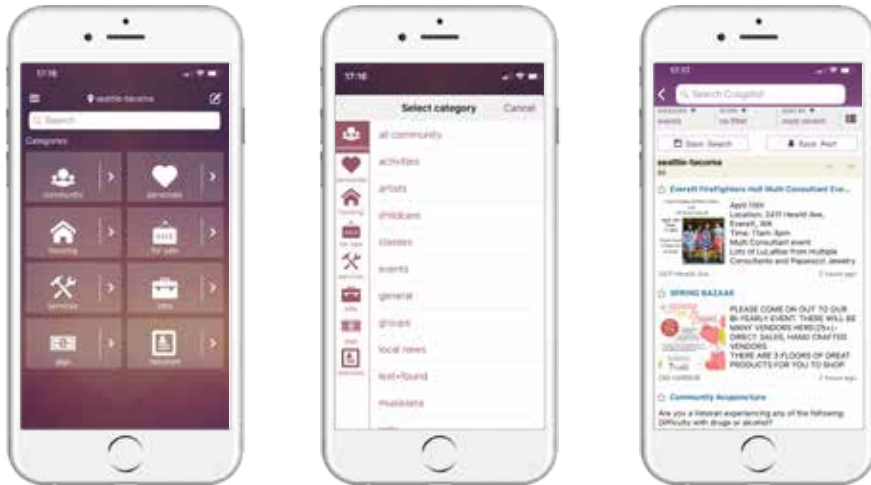
CPlus is an officially licensed Craigslist app for both Windows Phone and iPhone. CPlus offers huge extra features that make browsing and searching on Craigslist very smoothly.

### Platform

- IOS
- Android

### Price

- Free
- Premium alert feature: \$1.99
- Upgrade to the Pro version: \$2.99



## Features

- Post, edit, and browse listings
- Search multiple cities at once
- Many options to show search results in a grid, map, or list.
- Save searches that you frequently search and set up notifications for new listings.
- Map search for nearby listings

## Design

- Multiple color theme options
- Large screen display
- Greys out listings you've already looked at
- Change theme available

## Cons

- Should include a hide listings button from certain posts.
- Hard to update post
- It takes a long time to load in between postings.
- Lack of individually customize the search areas for each saved search.

# 6 - COMPETITIVE ANALYSIS

## Qwilo

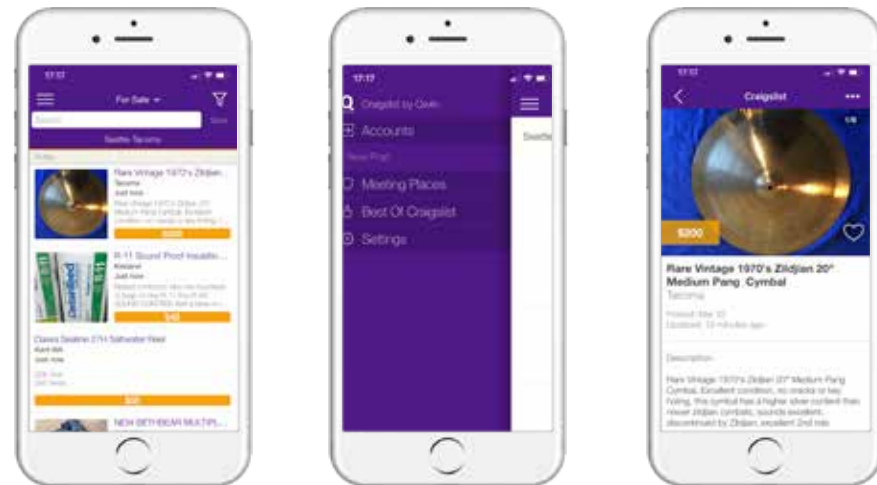
Qwilo is officially licensed craigslist app. It carries everything you love about Craigslist and places it all together in one easy to use. It is a feature-wise, beautiful and reliable Craigslist mobile app.

### Platform

- IOS

### Price

- Free
- Pro Upgrade: \$0.99



## Features

- Filter Craigslist search results; includes advanced search filters.
- View results in Text-only, Grid, Thumbnail and Picture layouts
- Run up to five alerts at one time (require Qwilo Pro)
- Create Craigslist alerts to be notified when a listing matches your criteria.
- Map view with clustering

## Design

- There is a handy night mode
- A big contact button on every listing
- Listing status icons (active, inactive, deleted)
- Full screen pictures

## Cons

- Limited in posts management even if upgraded to Qwilo Pro.
- Hard to update post
- Qwilo locks saved searches and notifications behind a \$1 paywall (CPlus includes both for free).

# 6 - COMPETITIVE ANALYSIS

## CSmart

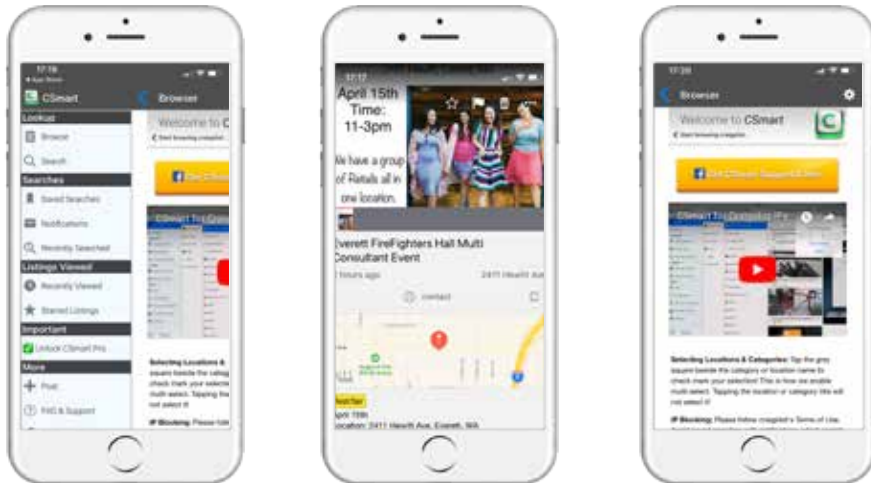
CSmart allows users have the full capability as if they were on a computer. The quickest way to browse and search craigslist with excellent feature wise though.

### Platform

- IOS

### Price

- Free
- CSmart Pro: \$2.99



## Features

- Automatically notifies user when a new item is found that they are searching for.
- Options to enable or disable: Automatic Sync, Notifications and Sounds
- Multi-city saved searches
- Integrated with Notification Center
- Sort results by price, date, and optionally group first by city then sort within each city.

## Design

- Grey highlight for read listings
- Starred Listings
- Different cities are color coded in search results

## Cons

- Overall design looks a bit outdated
- If you leave the app, users lose their place when they come back.
- Sometimes the previous search information does not remove.

# 6 - COMPETITIVE ANALYSIS

## Decision

Qwilo and Cplus apps share many common features. Qwilo is a modernly designed app focused more on aesthetics while Cplus is a traditionally built app and design based on the grid system. OfferUp can be considered as an innovation in design because its information communicated more efficiently and straightforwardly. Csmart is the less favorite one, possibly because of its outdated design.

After analysing the strengths and weaknesses of the competitors, official Craigslist mobile app should incorporate positive features while avoiding negative features from its competitors. It should focus on the quality of information and find the best solutions to help a user find what the need for just minutes. Visual aspects should also be concentrated on the layout, color scheme, and visual hierarchy to make it right for both aesthetic and usability aspects.

## Adopt

- Visual hierarchy
- Fixed navigation
- Suitable color scheme
- Photo display layout
- Bold and simple icons
- Clear button designs
- Organized grid layout

## Avoid

- Unnecessary information
- Extra functions
- Unclear description
- Crowded design layout
- Outdated design
- Lack of photos



## 7 - MOOD BOARD



## 8 - USER PERSONAS



### **Chloe Shakin**

22, Student  
Single  
Tacoma, WA

Chloe is a college student at the University of Washington. Apart from school works, Chloe works part-time at a bookstore. Being a student, she does not have a big budget so she have to spend intelligently. Chloe is looking to buying a new car because she thinks about working at a local vet clinic in Seattle that is a bit far from where she currently lives.

As most college students, Chloe cannot live without her phone. To her, mobile apps are very convenient and can be used any time, so she loves to use it. She is looking for the cheapest car, and the seller should not be farther than 10 miles from Tacoma. She then decided to buy a new car through Craigslist. Chloe has little knowledge about cars, so she wants to know more details offered by Craigslist's seller. With a tight daily schedule, Chloe would love to use the mobile app to see all the available options before actually going out to see a car.

#### **Goals:**

- Time-saving and efficiency
- Convenience to contact a seller over the mobile app
- Detailed information provided

## 8 - USER PERSONAS



### **Jonathan Howell**

42, T-mobile Manager

Married

Austin, Texas

Jonathan has seven years of experience working for T-mobile as manager. He has 18 years old daughter who is going to study at Seattle University in this summer. As a father, Jonathan always want to help his children get the best preparation. He decides to help his daughter to find a friendly and safe apartment in Seattle.

After researching, Jonathan decided to choose Craigslist for its quality and reputation. As a manager, Jonathan is responsible for many projects, so he must presents at the store most of the time to help his colleagues. Jonathan love to use his mobile phone to find information before spending an extra time communicating with the poster.

#### **Goals:**

- Time-saving and efficiency
- Updated the most relevant posts
- Contacting sellers easily

## 8 - USER PERSONAS



### Rebecca Jensen

48, History Professor

Married

Spokane, WA

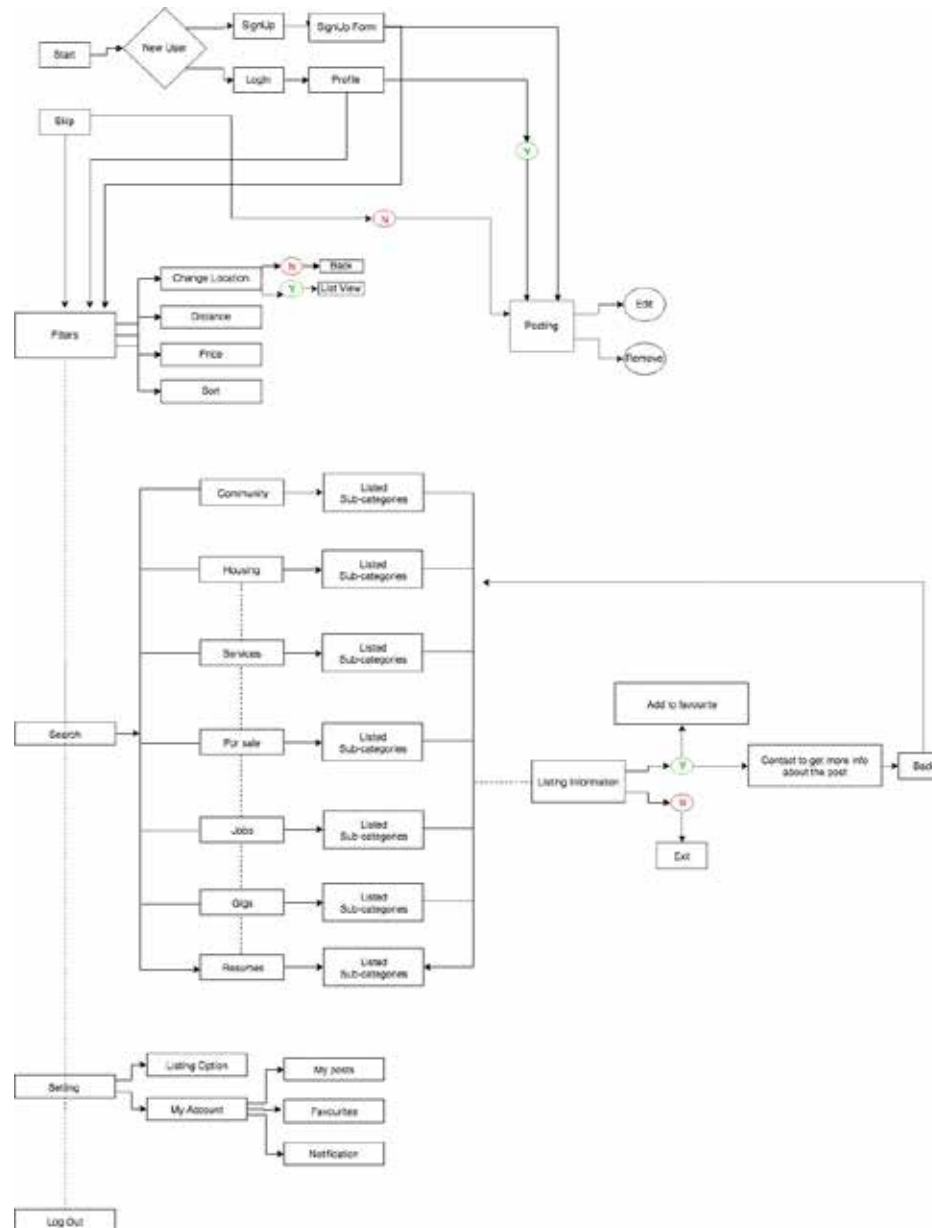
Rebecca teaches history at a local high school in Spokane. Besides teaching, she does volunteer for local nonprofit organizations. Rebecca frequently seeks for charity activities in Craigslist and encourages her students to contribute and help miserable people.

Between her classes, Rebecca uses her phone to check on the volunteer's opportunities. She wants to contact people who have involved to see the requirements and positions are available so she can keep it for her students and her friends. As a teacher, Rebecca is a detailed and organized person. She wants to be able to save the information that she found in her favorites so she can check back later.

#### Goals:

- Posts reminder
- Time-saving
- Saving to favorites quickly

# 9 - USER FLOW





# 10 - STYLE GUIDE

To make sure that my app design remains as consistent as possible with the desktop version, I will not change dramatically about its style. Instead, I will adopt and sticking to Craigslist's current design style guide but will be adding more design elements to make it more close to the user.

## LOGO

The logo is popularly known to be the Peace symbol. It was designed by Gerald Holtom as a logo for a British campaign for Nuclear Disarmament. If you pay close attention, you can also see the CL wordmark, from top to bottom.






Craigslist CEO Jim Buckmaster brought this in his 2009 "Why Craigslist is such a mess" article. He said, "Craig thought it was associated with the hippies and that hippies were discredited," "Whereas I think peace is among the most desirable things you can have." Buckmaster disagreeing about is the peace sign that enhances the craigslist web address.



# 10 - STYLE GUIDE

## COLOR

The color scheme of the site is now by default HTML, CSS. To create a connection between the desktop version and the app, I decided to choose the purple shade of the current Craigslist's color. Neutral shades of the grayscale are the best choice to keep all the shades are matched with others.

		
# FFFFFFFF	# 999999	# 565063
		
# E2C8F2	# 905DD2	# 8969FC

# 10 - STYLE GUIDE

## TYPOGRAPHY

The hierarchy will be my primary concern. For each page, there will be no more than three levels of hierarchy so the user will not be overwhelmed while toggling between each page. SF Pro Display is the font for iOS . I choose this font because it is clear and simple to use for a small platform like a mobile app.

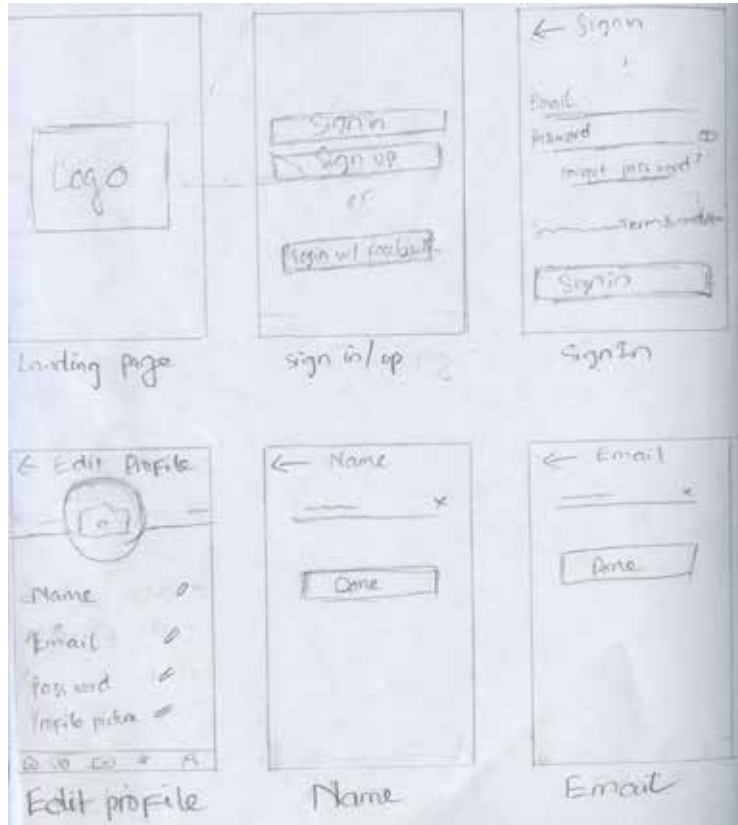


# 11 - PLATFORM

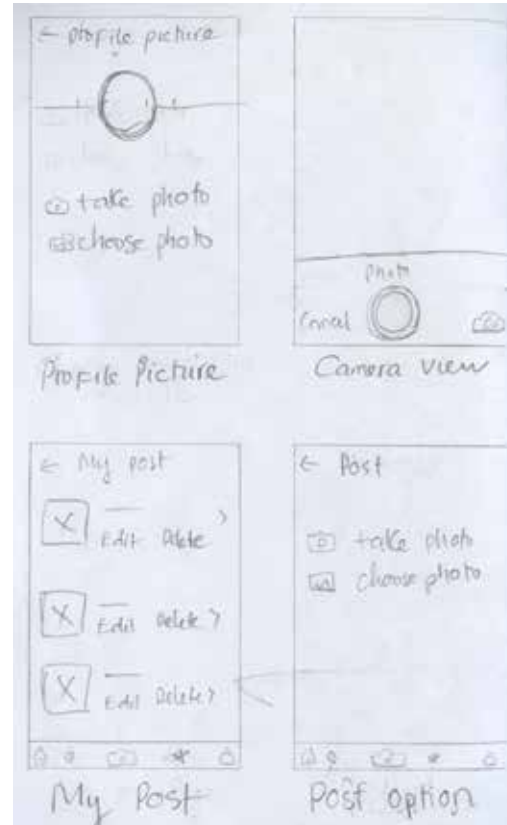
I will challenge myself by designing a Craigslist app for iPhone X. Here are the parameters of the iPhone X and depending on the purpose of each page, I will adjust it reasonably.



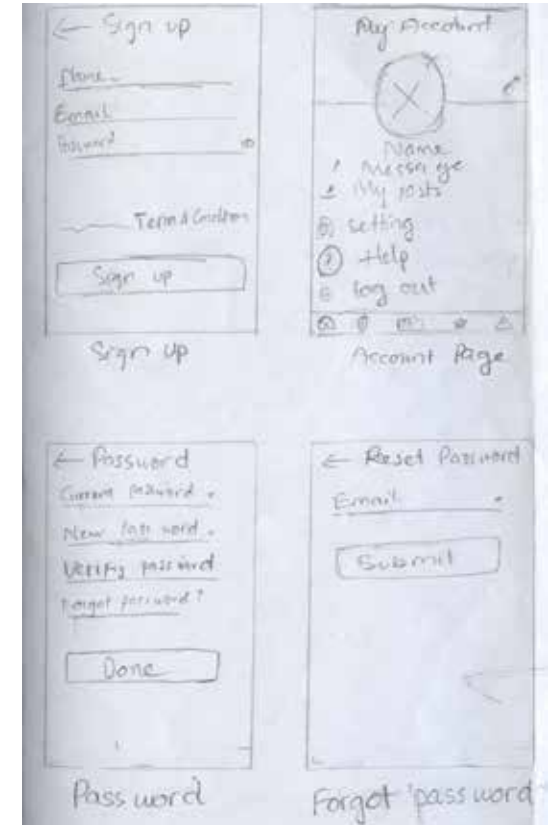
# 12 - SKETCHES



Sketch #1



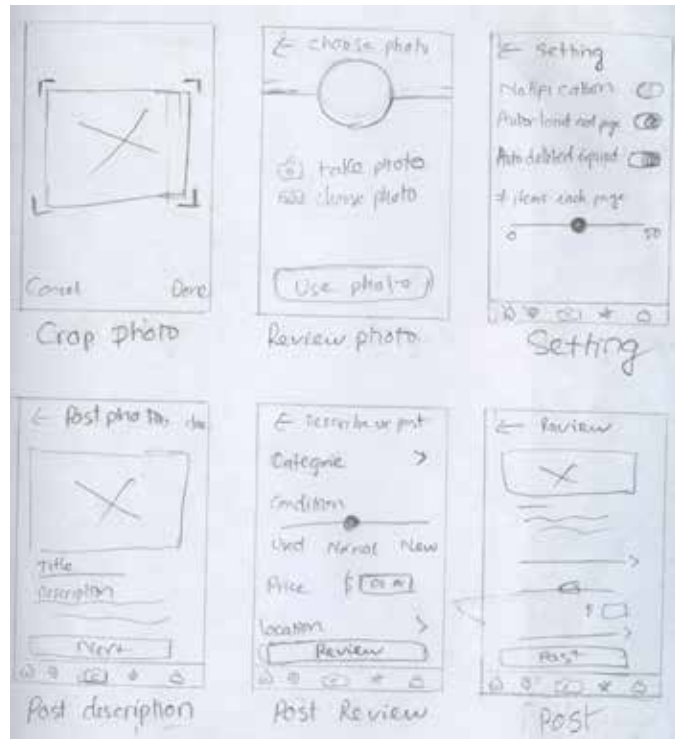
Sketch #2



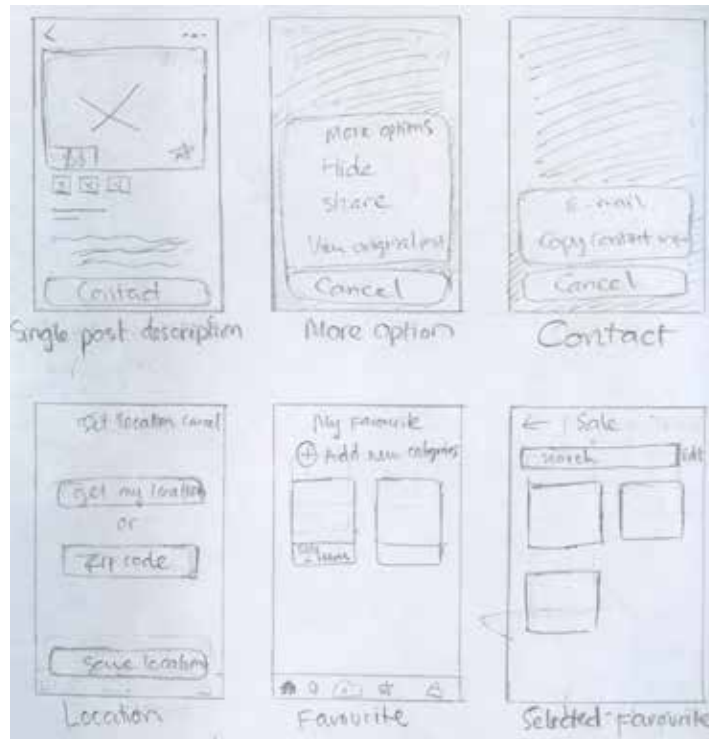
Sketch #3



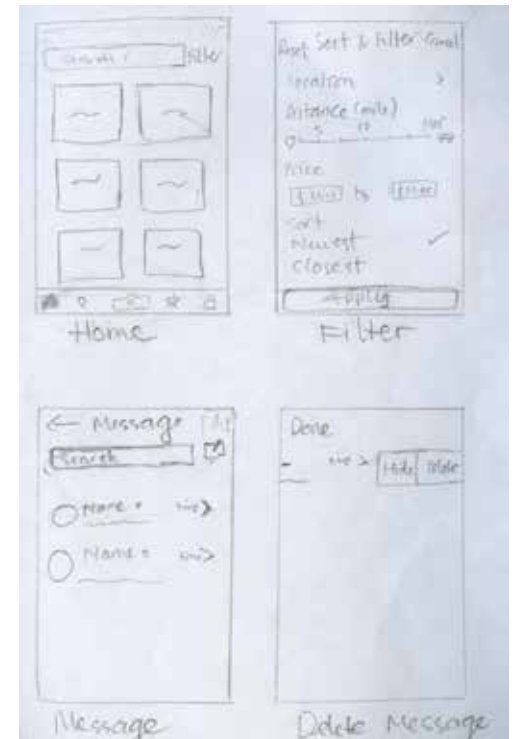
# 12 - SKETCHES



Sketch #4

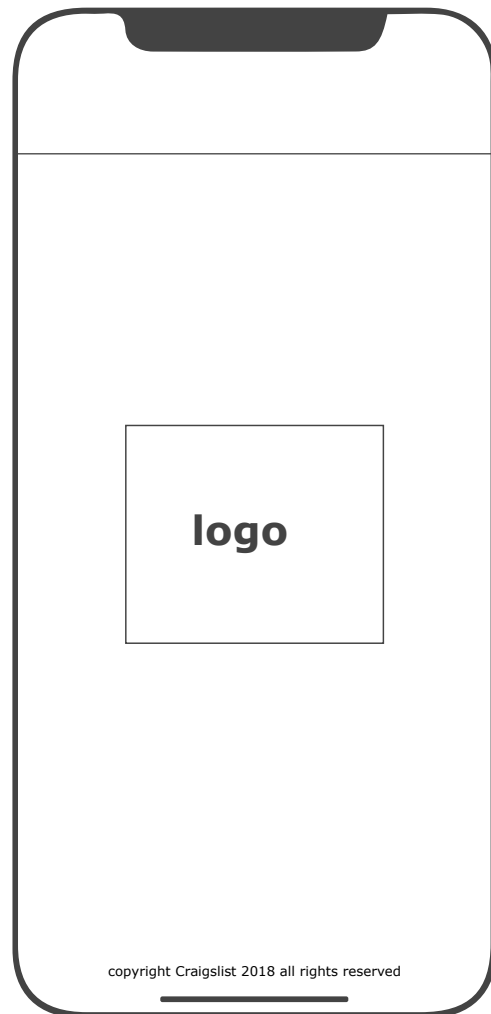


Sketch #5

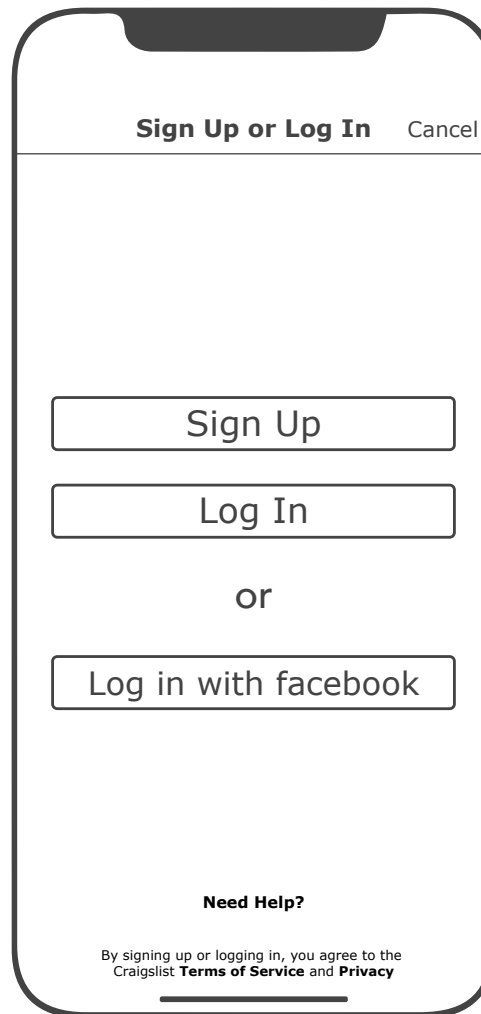


Sketch #6

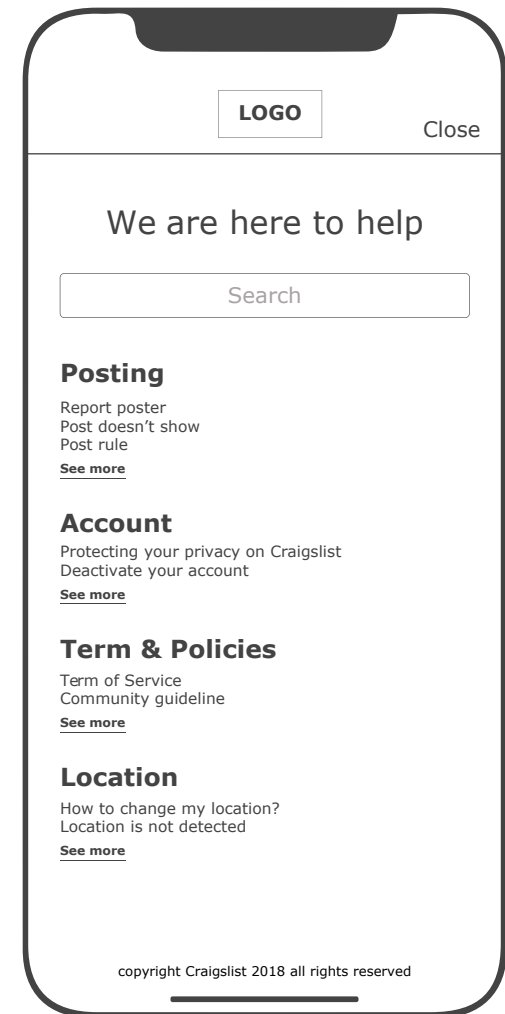
# 13 - WIREFRAME



Landing page

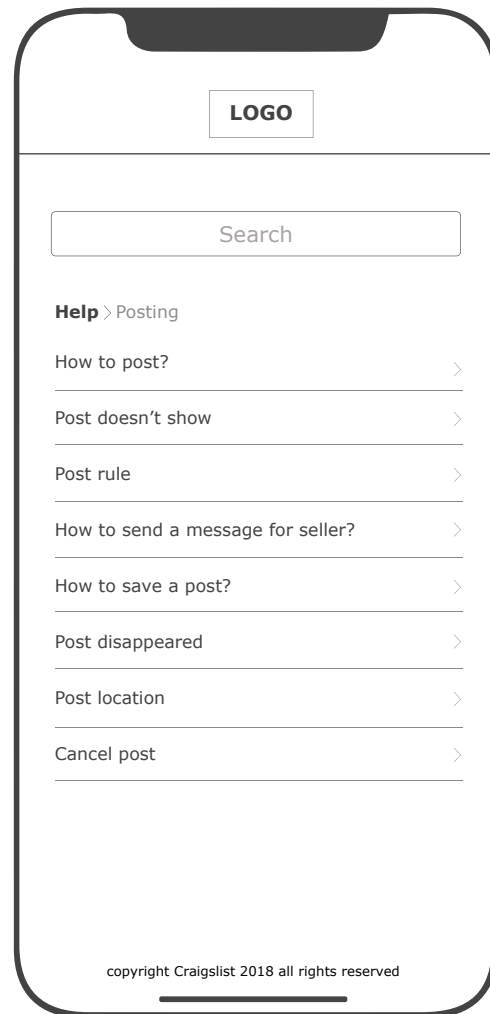


SignUp/Login

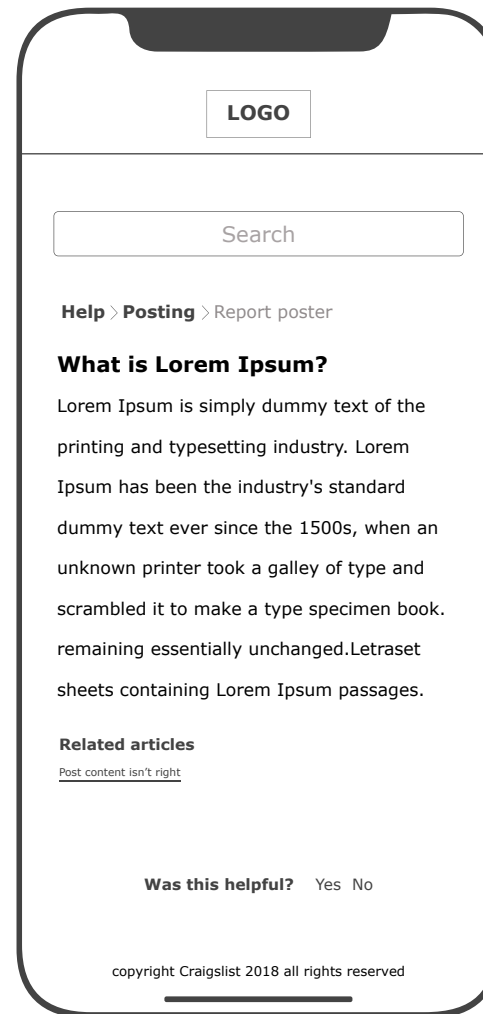


Help

# 13 - WIREFRAME



Help Info



Help-sub-info

# 13 - WIREFRAME

A mobile app wireframe for the 'Sign Up' screen. At the top is a navigation bar with a back arrow on the left and the title 'Sign Up' in the center. Below the navigation bar are four input fields: 'Name', 'Email', 'Password', and 'Zipcode'. The 'Password' field has a 'hide' link to its right. At the bottom of the screen is a 'Sign Up' button. Above the button is a line of text: 'By signing up, you agree to the Craigslist Terms of Service and Privacy'.

SignUp

A mobile app wireframe for the 'Sign Up' screen, identical to the first one but with sample data entered into the input fields. The 'Name' field contains 'David Smith', the 'Email' field contains 'david.smith@live.com', the 'Password' field contains '123456', and the 'Zipcode' field contains '98112'. The 'hide' link is still present next to the password field.

SignUp Entered

A mobile app wireframe for the 'Sign Up' screen, identical to the second one but with the password field hidden. The 'Password' field now contains six asterisks '\*\*\*\*\*' instead of the sample password '123456'. The 'hide' link remains next to the field.

SignUp Hide Password

# 13 - WIREFRAME

This wireframe shows the initial 'Log In' screen. It features a back arrow in the top left corner. The title 'Log In' is centered at the top. Below the title, there are two input fields: 'Email' and 'Password'. The 'Password' field has a 'hide' link to its right. Below the input fields is a link that says 'Forgot your password?'. At the bottom of the screen, there is a 'Sign In' button. Above the button, there is a line of text: 'By signing up, you agree to the Craigslist Terms of Service and Privacy'.

SignIn

This wireframe shows the 'Log In' screen with data entered into the input fields. The back arrow and title 'Log In' are the same. The 'Email' field now contains 'david.smith@live.com' and the 'Password' field contains '123456'. The 'Forgot your password?' link remains. The 'Sign In' button is at the bottom, with the same agreement text above it.

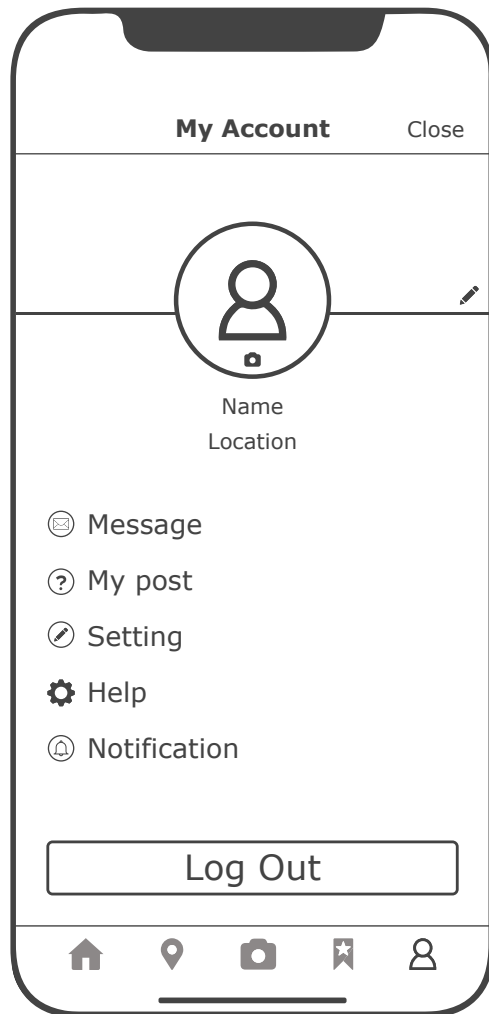
SignIn Entered

This wireframe shows the 'Forgot password' screen. It has a back arrow in the top left corner. The title 'Forgot password' is centered at the top, with a 'Close' link to its right. Below the title is an 'Email' input field. Below the input field is a 'Submit' button. At the bottom of the screen, there is a copyright notice: 'copyright Craigslist 2018 all rights reserved'.

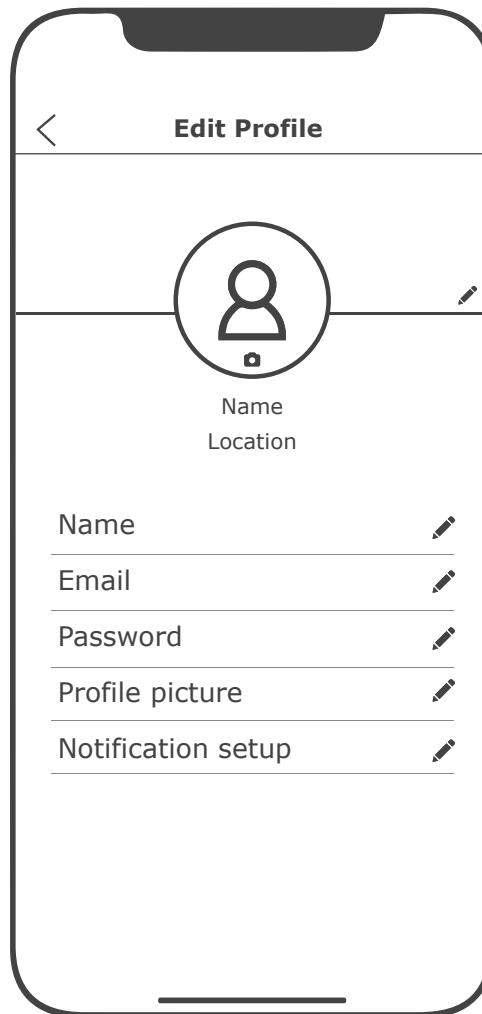
Forgot Password



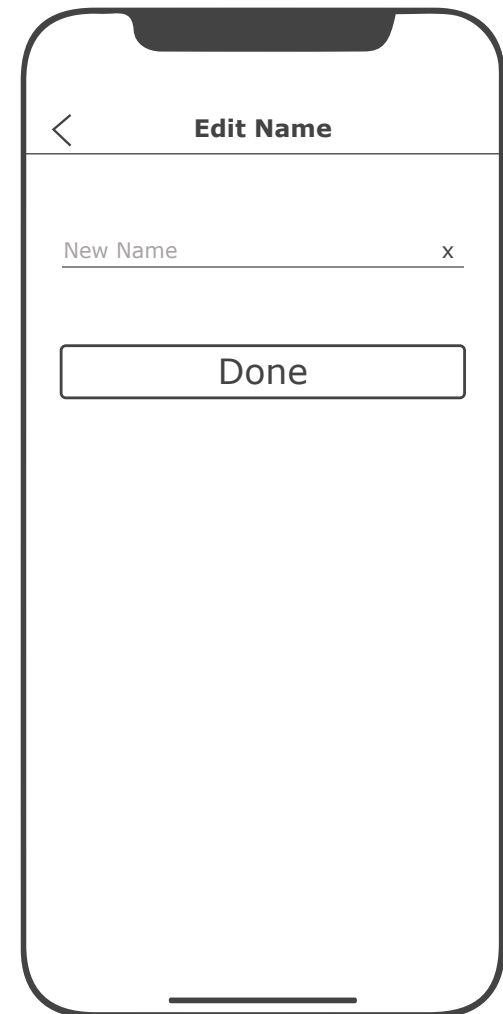
# 13 - WIREFRAME



My Account

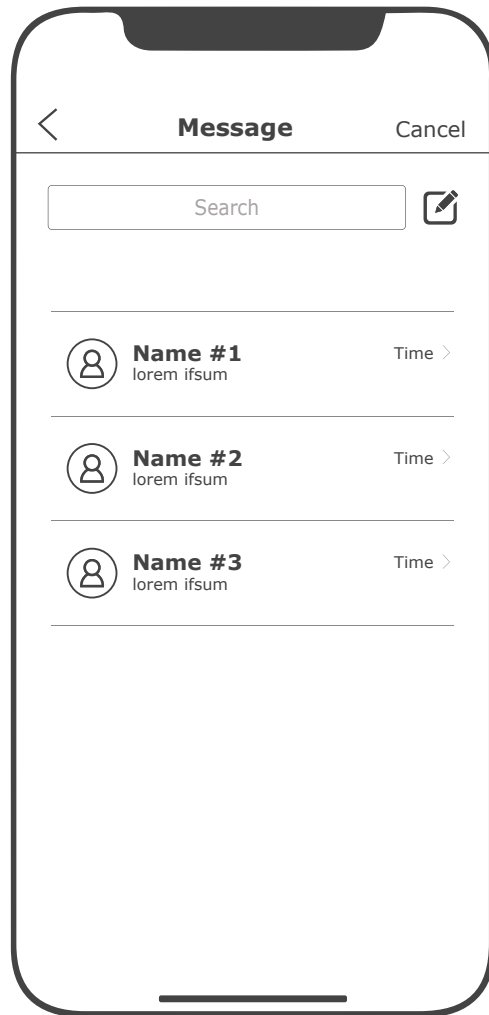


Edit Profile

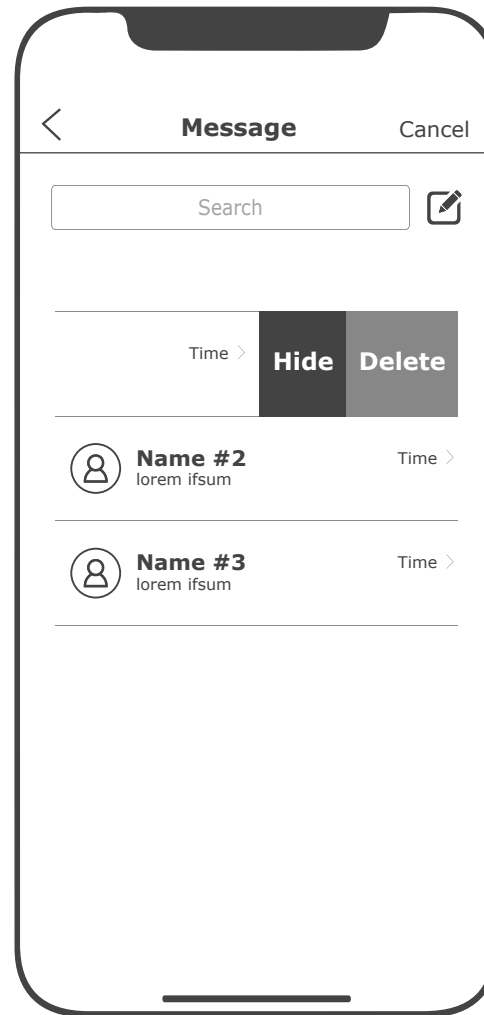


Edit Name

# 13 - WIREFRAME

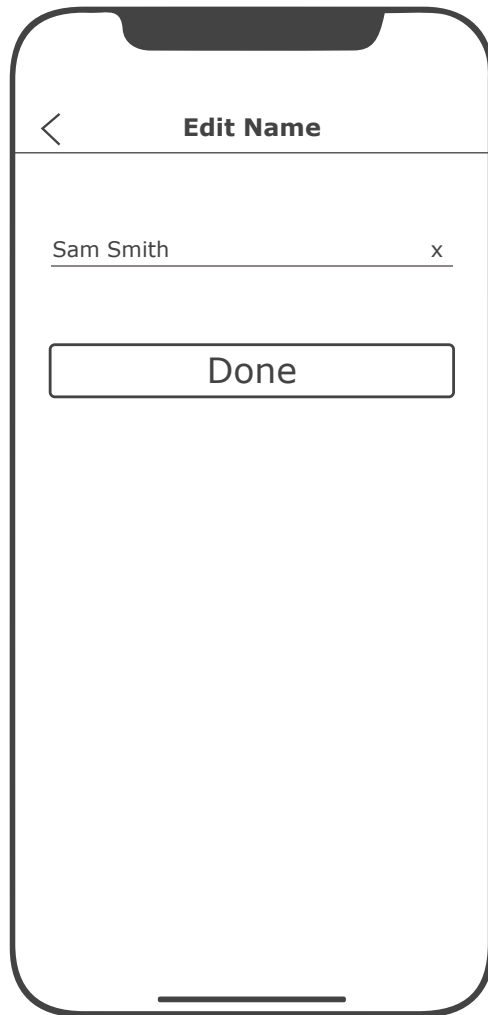


Message




Delete Message

## 13 - WIREFRAME



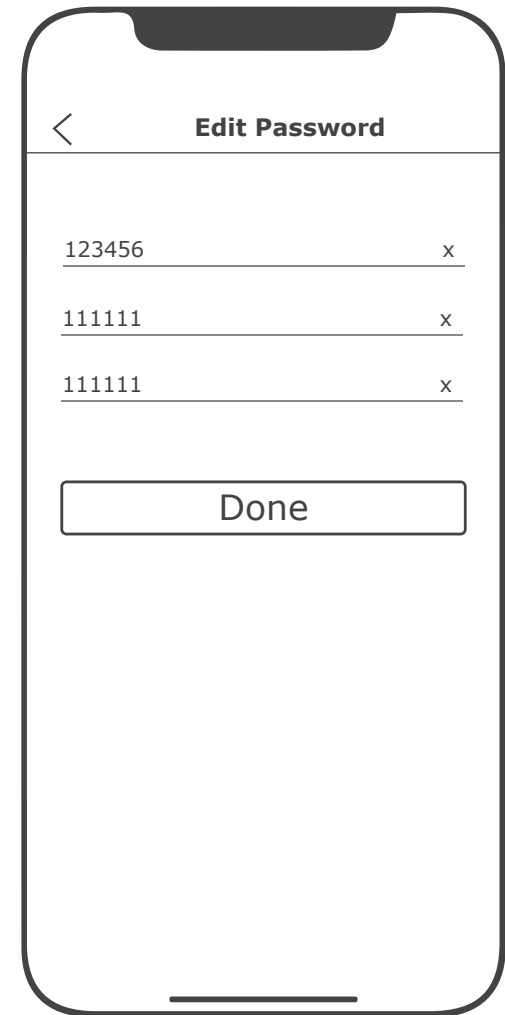
Wireframe for the 'Edit Name' screen. It features a back arrow and the title 'Edit Name' at the top. Below the title is a text input field containing 'Sam Smith' and a small 'x' icon for clearing the text. At the bottom is a 'Done' button.

Edit Name Entered



Wireframe for the 'Edit Password' screen. It features a back arrow and the title 'Edit Password' at the top. Below the title are three text input fields: 'Current password', 'New password', and 'Verify new password'. At the bottom is a 'Done' button.

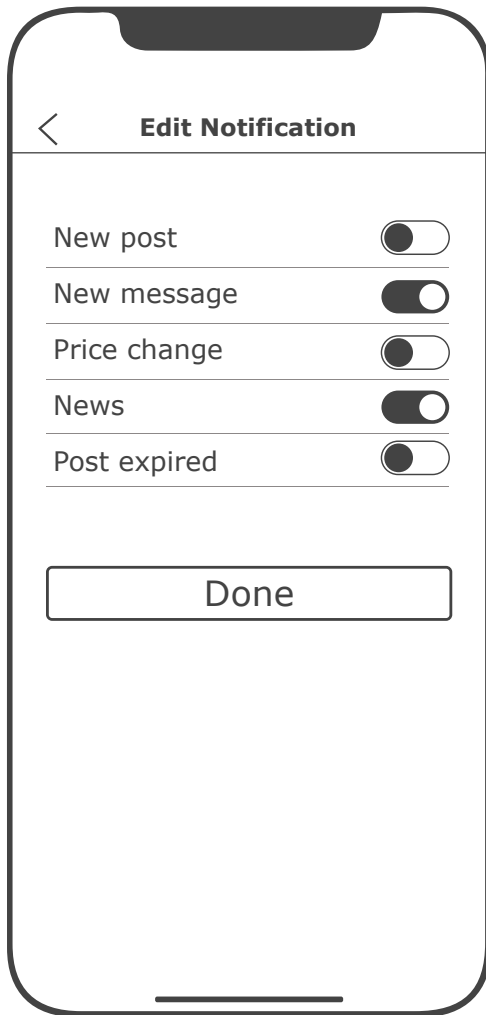
Edit Password



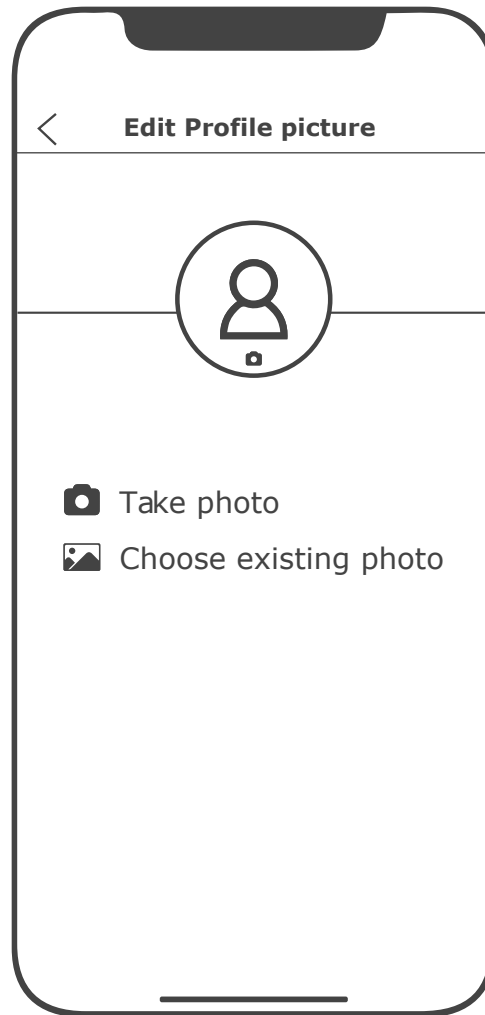
Wireframe for the 'Edit Password Entered' screen. It features a back arrow and the title 'Edit Password' at the top. Below the title are three text input fields: '123456', '111111', and '111111', each with a small 'x' icon for clearing the text. At the bottom is a 'Done' button.

Edit Password Entered

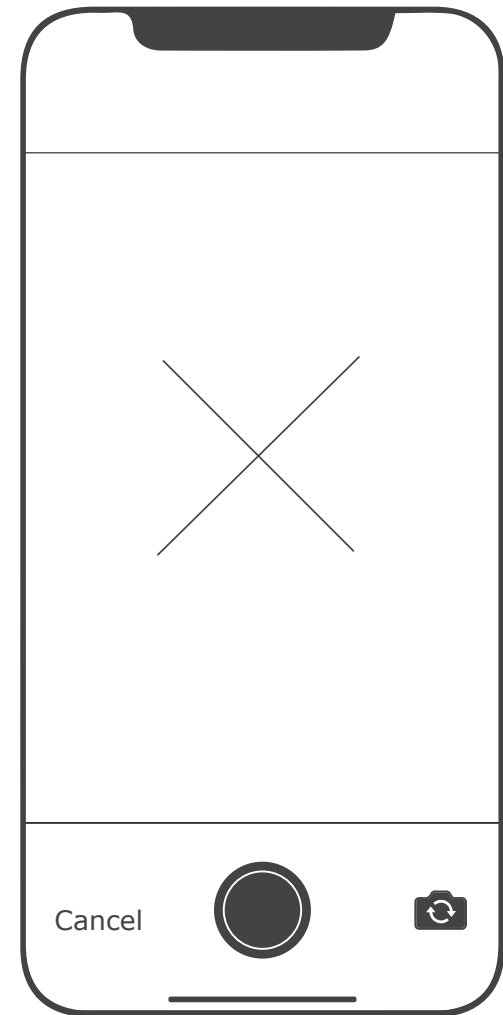
# 13 - WIREFRAME



Edit Notification

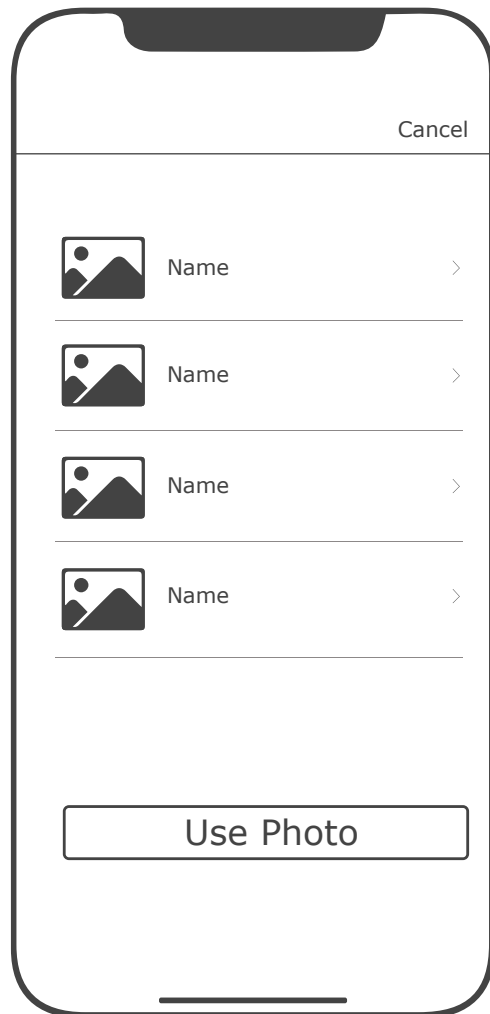


Edit Profile photo



Take Photo

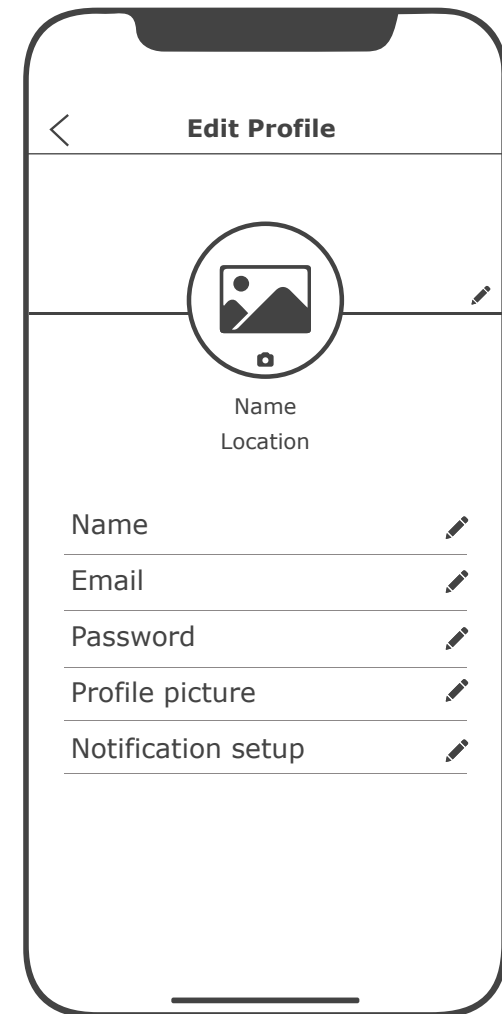
# 13 - WIREFRAME



Choose photo

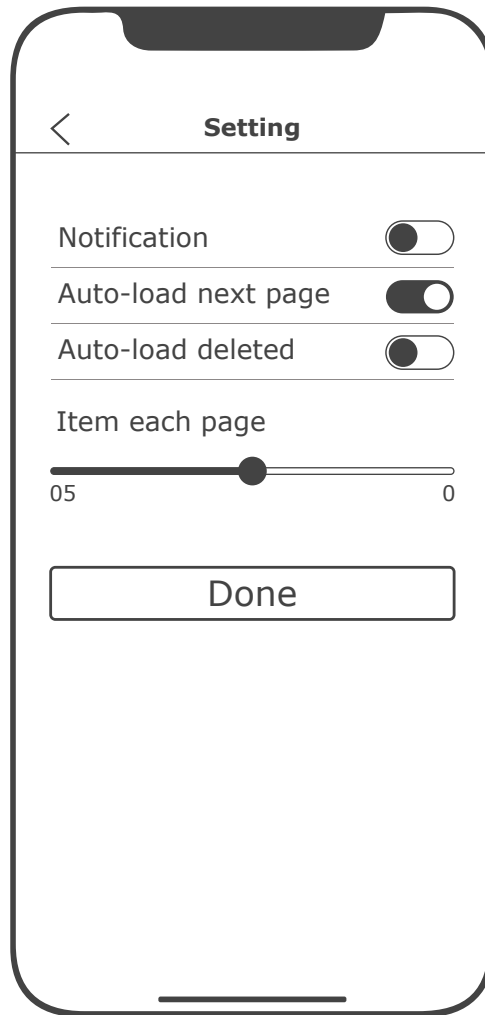


Done change photo

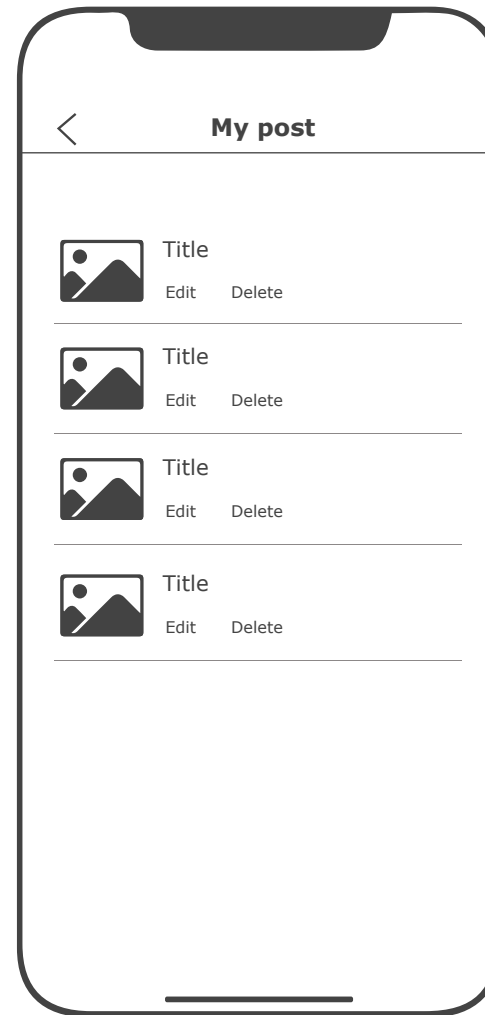


Edit Profile

# 13 - WIREFRAME

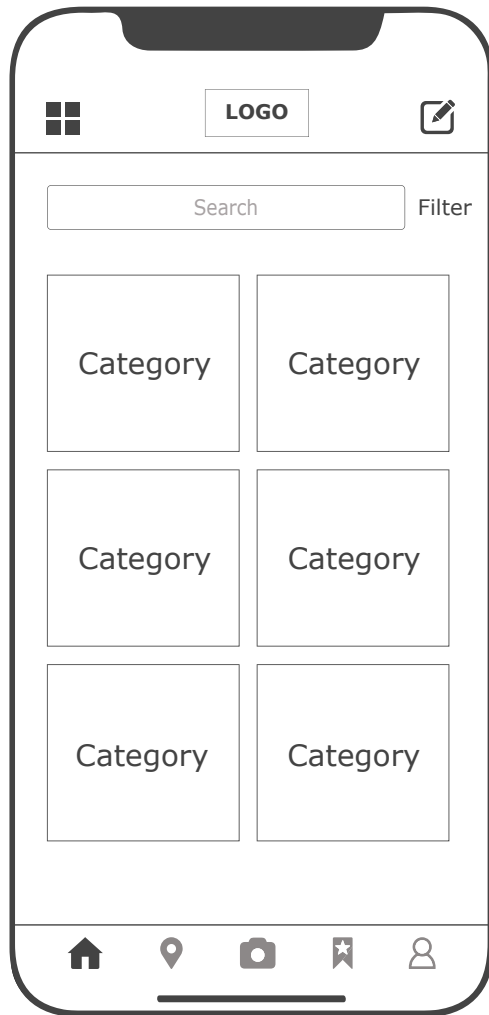


Setting

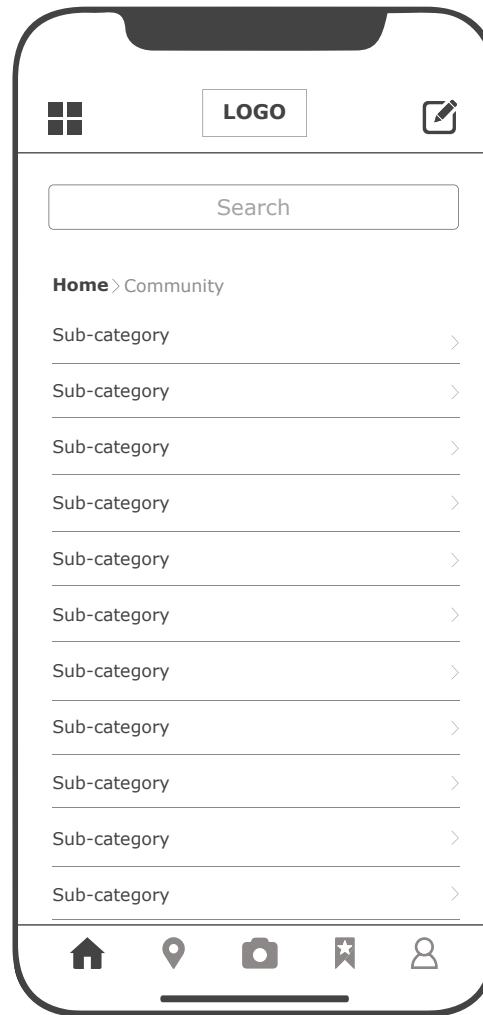


My Post

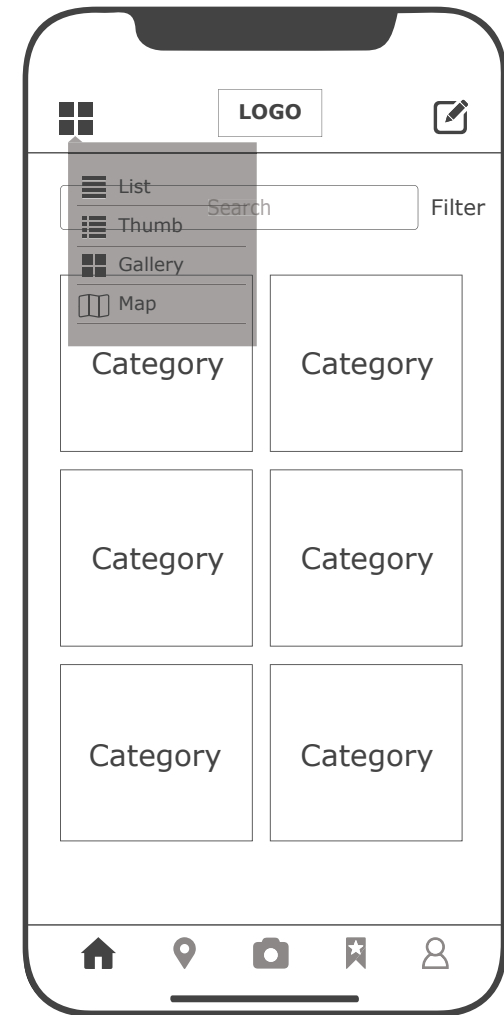
# 13 - WIREFRAME



Home Categories

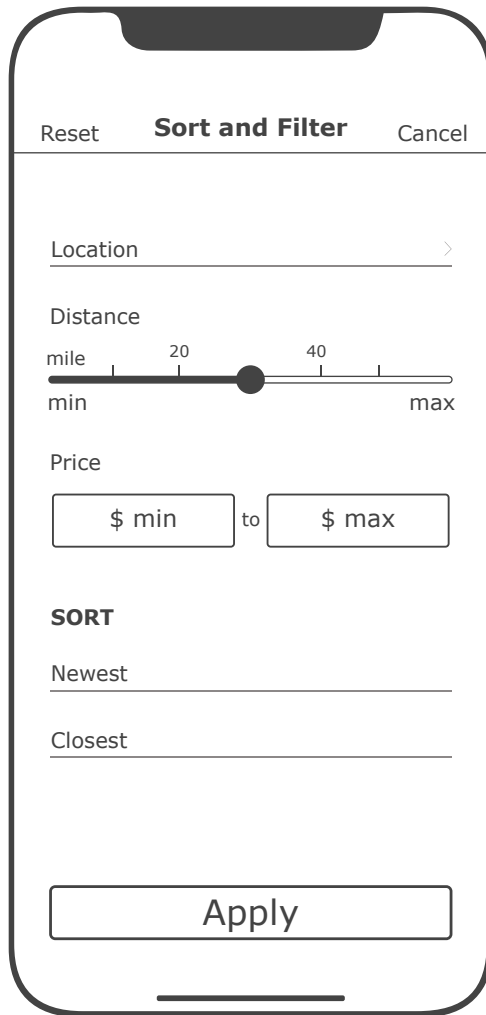


Sub-categories

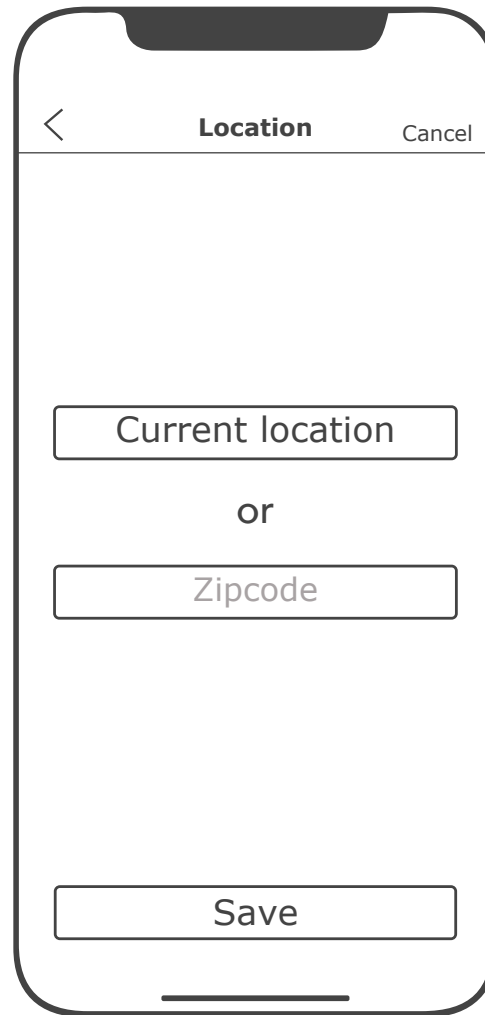


View Mode

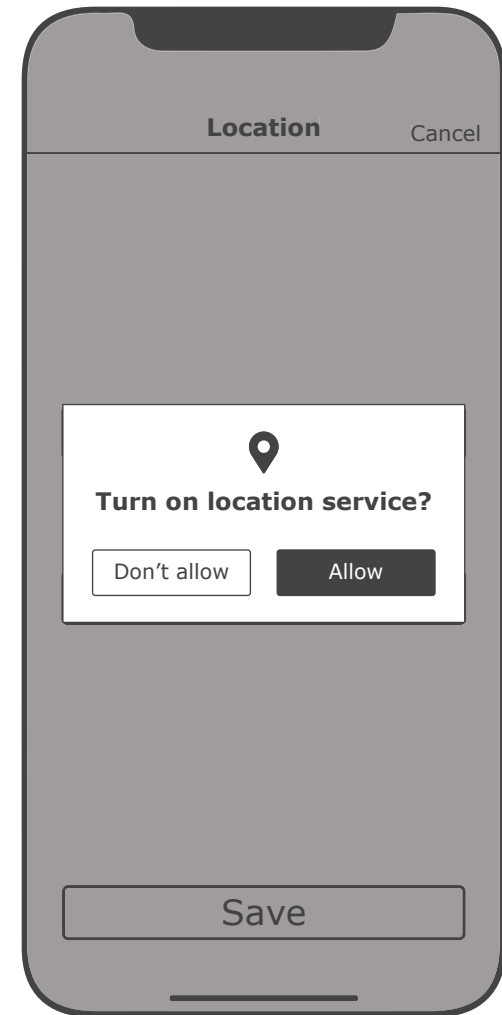
# 13 - WIREFRAME



Sort and Filter



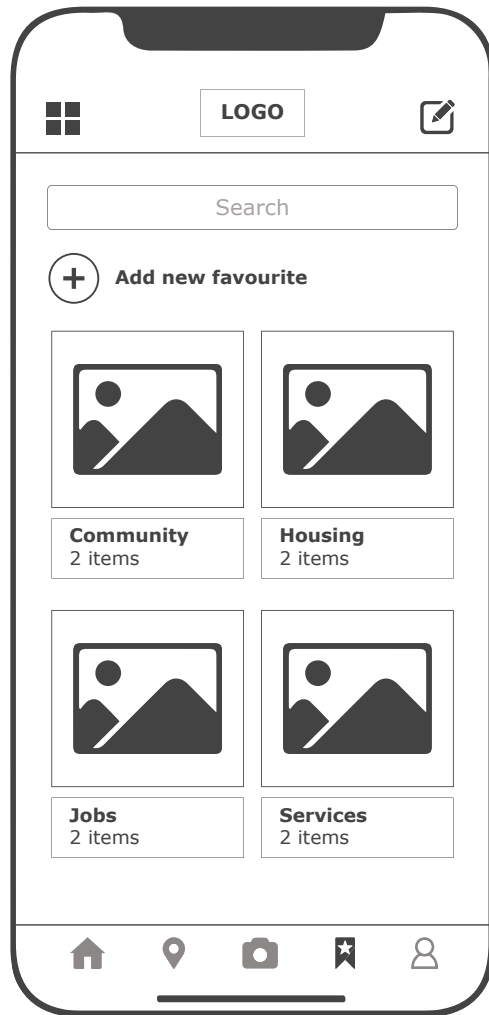
Location



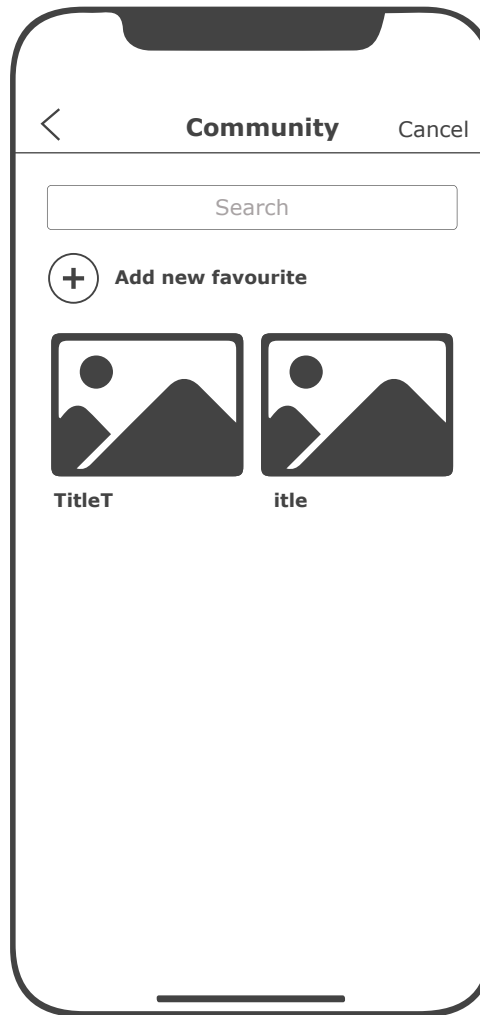
Accept turn on location



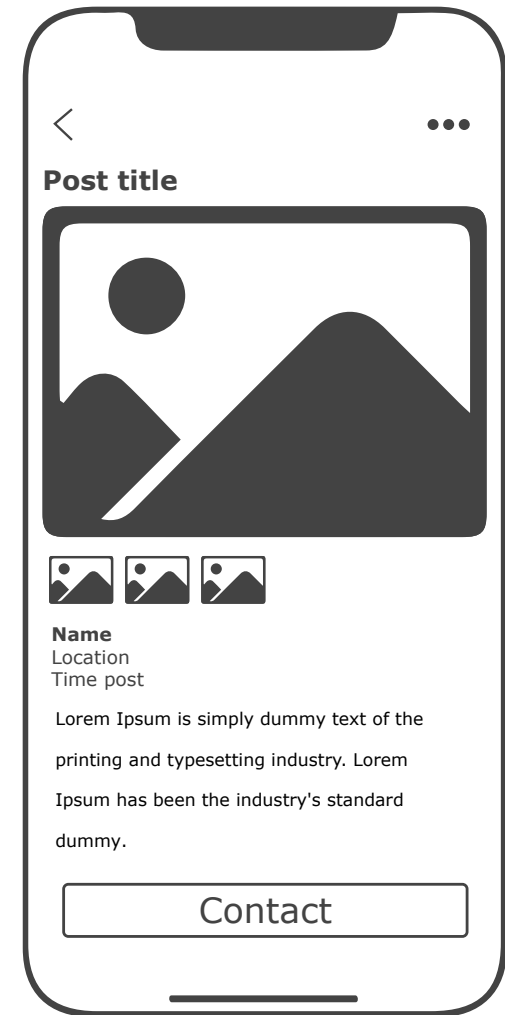
# 13 - WIREFRAME



Favourites

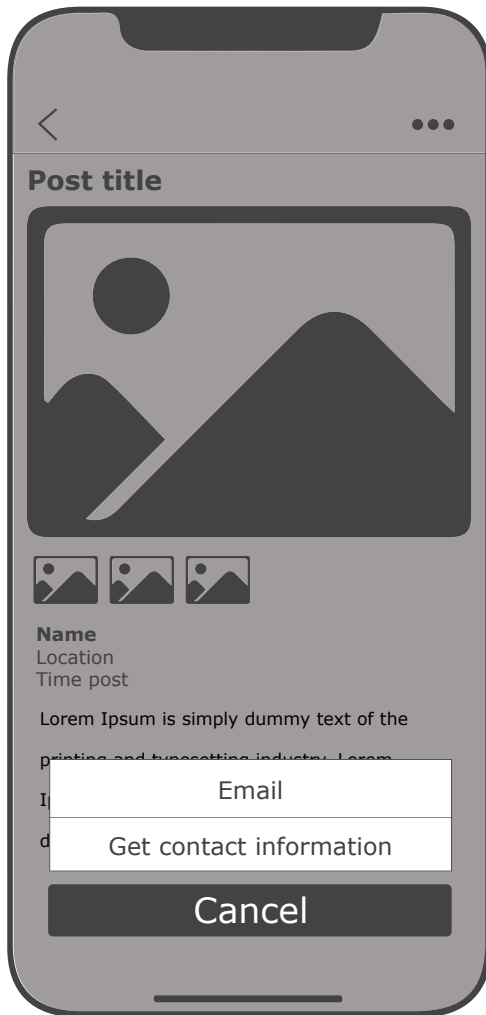


Category Selected

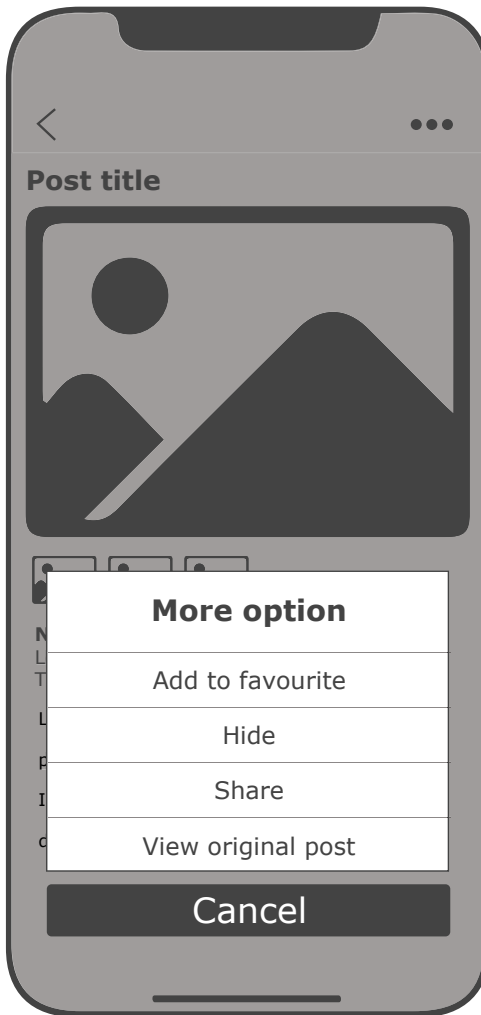


Post information

# 13 - WIREFRAME



Contact information



More Option

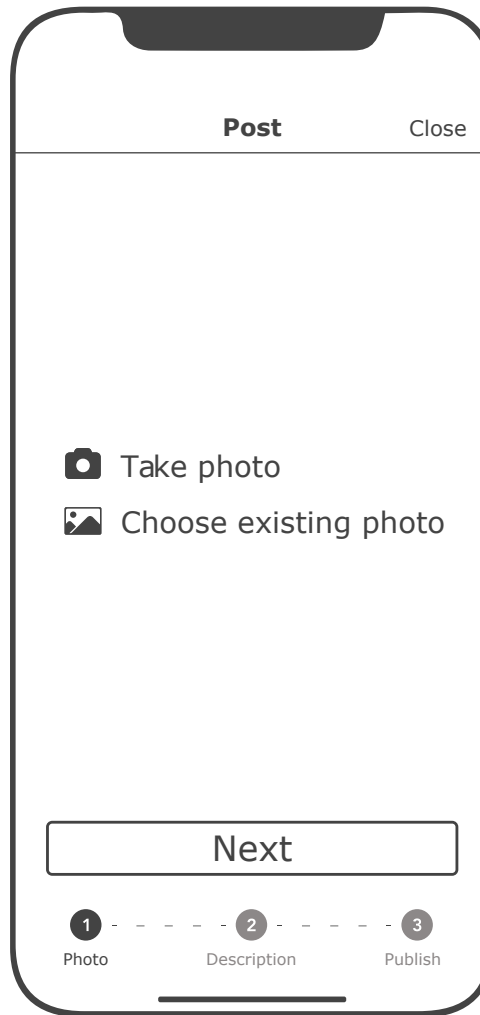


Share

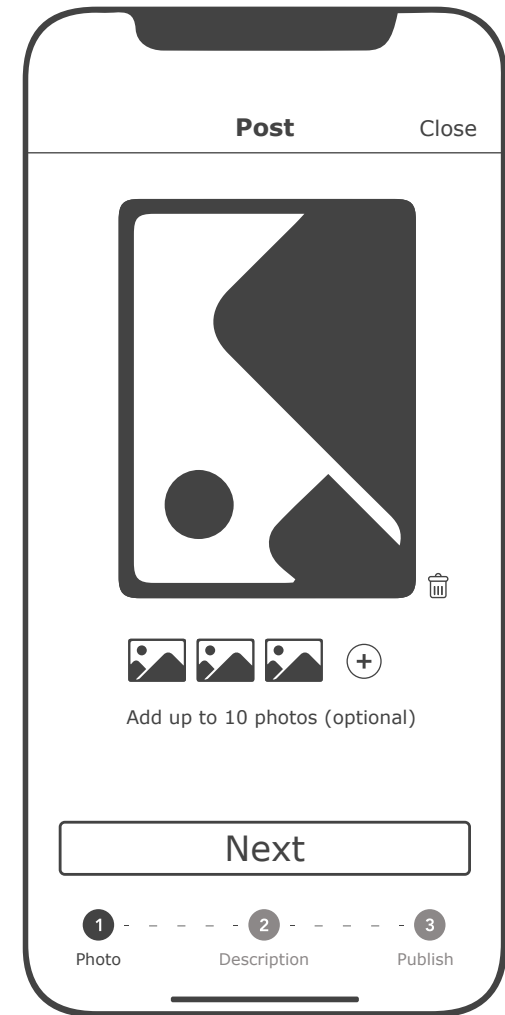
## 13 - WIREFRAME



Add To Favourite



Post



Post Step #1

# 13 - WIREFRAME

**Post Description** Close

Enter zipcode >

Choose category >

Type of posting >

Contact information >

Description

Price

\$ min to \$ max

☐ Ok for others to contact you about other services,products or commercial interests

Next

Photo Description Publish

Post Step #2

**Post Description** Close

Enter zipcode >

Choose category >

Type of posting >

Contact information >

Description

Price

\$ min to \$ max

☒ Ok for others to contact you about other services,products or commercial interests

Next

Photo Description Publish

Post Step #2

**Choose category**

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Post step #2- Slection

# 13 - WIREFRAME

< **Type of posting**

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Sub-category

Post step #2-Type

< **Contact information**

Name

Phone number

Email

☐ Craigslst mail relay (recommended)

☐ Show my real email address

**I prefer contact me**

☐ By phone

☐ By email

Post step #2-Contact

< **Contact information**

David Smith

(206)-123-5678

david.smith@live.com

☒ Craigslst mail relay (recommended)

☐ Show my real email address

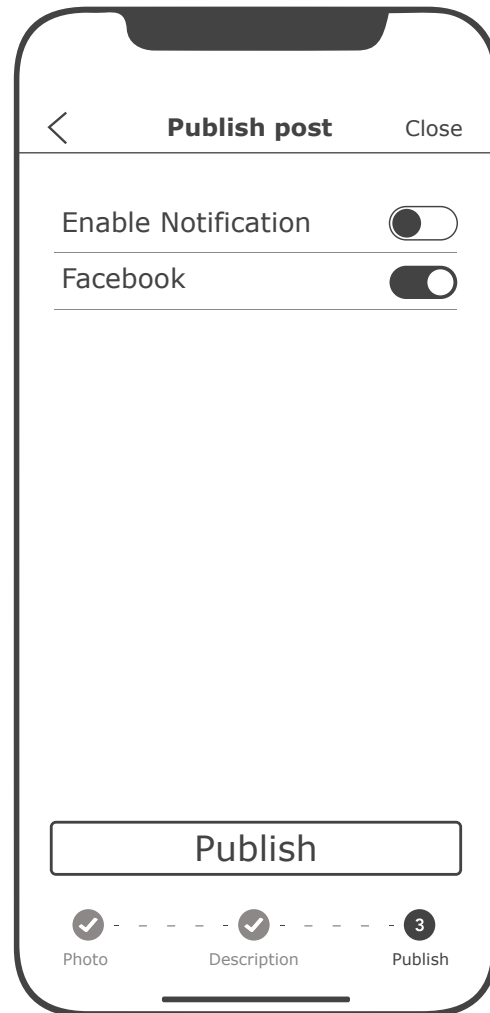
**I prefer contact me**

☒ By phone

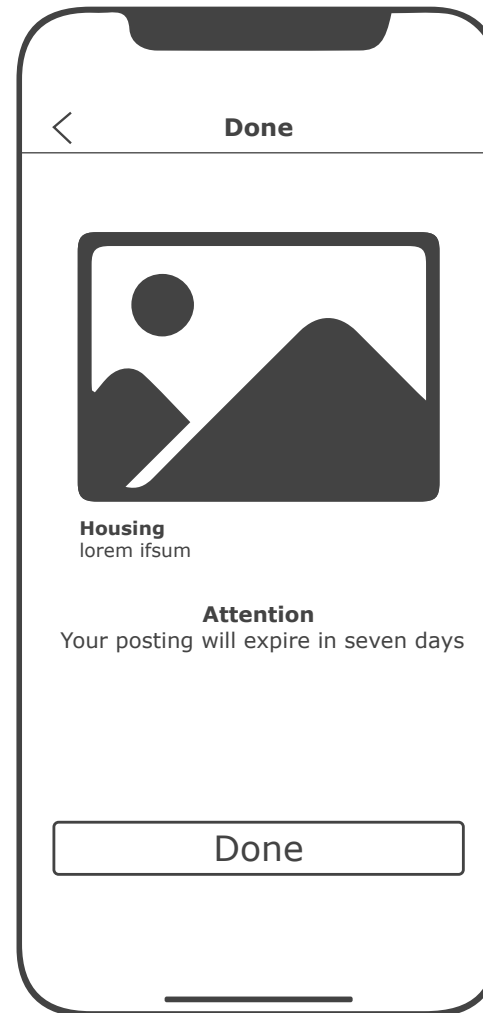
☐ By email

Contact Entered

# 13 - WIREFRAME



Post step #3-Publish



Post Confirmation

# 14 - USABILITY TESTING

## Summary

For the usability test, I designed a scenario and six small tasks. I create a prototype of Craigslist through Sketch and Invision. The tasks will be tested on the iPhone X.

Total of five participants in this usability test. They are all college students ages from 20 to 29. They are all familiar with IOS interface and have experienced using iPhone X at least one time. All participants finished all six tasks and they provided their suggestions and comments about Craigslist app after the completion of tasks.

## Scenarion

Imagine you are a college student and works part-time at a local vet clinic. Recently, you have to work night shift so getting home after 9 p.m is a bit scare to you.

You decide to buy a used car for your convenience and safety. Being a student, you do not have a big budget so you have to spend wisely. Your friend has bought a car from Craigslist. it was in good conditions and reasonable price so you want to start with Craigslist for your car. Craigslist currently launch an app so you decide to search it while on the bus home.

## Tasks

**Task 1:** Since your first time so you want to know how to post

**Task 2:** Sign up a new account and login

**Task 3:** Change your profile picture

**Task 4:** Search for "Toyota 2018" for sell then contact a seller via email

**Task 5:** Assume that you have a car for sale, try to post it

**Task 6:** Add a "housing" category under "add to favorite" section



# 14 - USABILITY TESTING



# 14 - USABILITY TESTING

## SUCCESS RATE

	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6
Participant 1	Y	N	Y	Y	Y	Y
Participant 2	Y	Y	Y	Y	Y	Y
Participant 3	Y	Y	Y	Y	Y	Y
Participant 4	Y	Y	Y	Y	Y	Y
Participant 5	Y	Y	Y	Y	Y	Y

**Note:** "Y" Stands for success, "N" stands for fail

# 14 - USABILITY TESTING

## Feedback from participants

### Participant 1

The interface layout is clean and bold  
The navigation between screen is well-observed and smooth  
Prefer to have another icon for "favorite" category  
Having a "Craigslist" feeling

### Participant 2

Having a bit difficult finding "need help" section  
The user flow is understandable and smooth  
Thought posting icon was a taking photo icon  
Like to have a list of sub-category when clicking on home category sectionn before taking to the posts

### Participant 3

The "favoite" icon reminds him of tag icon  
Like to see a review screen before publish the post  
The interface design is smooth and simple  
The color palette is really matching with Craigslist

### Participant 4

She didn't understand why need a camera icon for changing profile picture. Instead, can use word "edit".  
Like the overall feeling

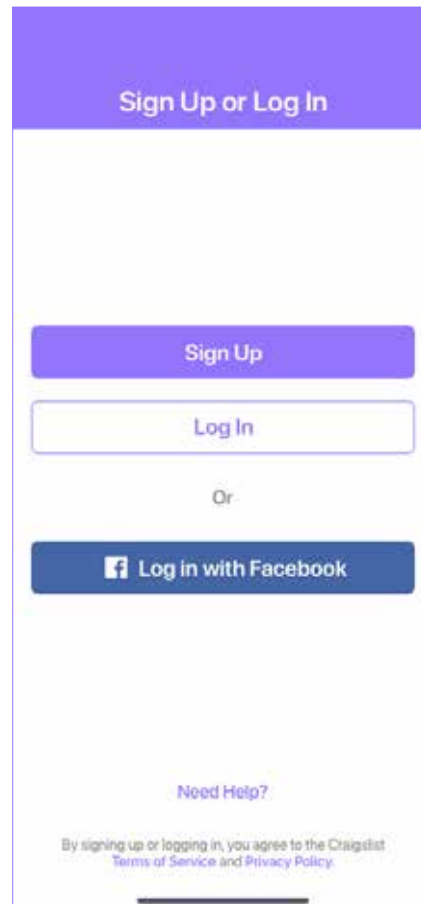
### Participant 5

Want to add "sub-category" for each category in homepage  
The "add new category" is a bit confusing  
The user flow was simple and smooth.

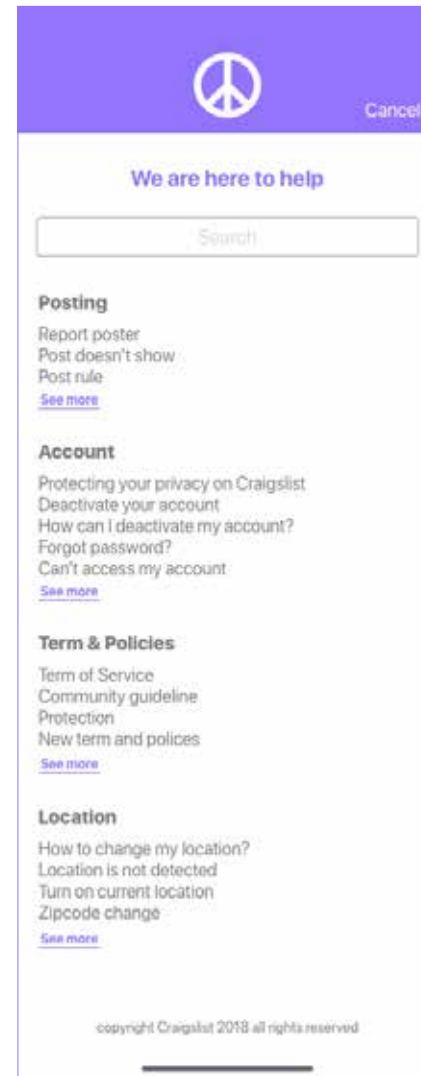
# 15 - FINAL DESIGN



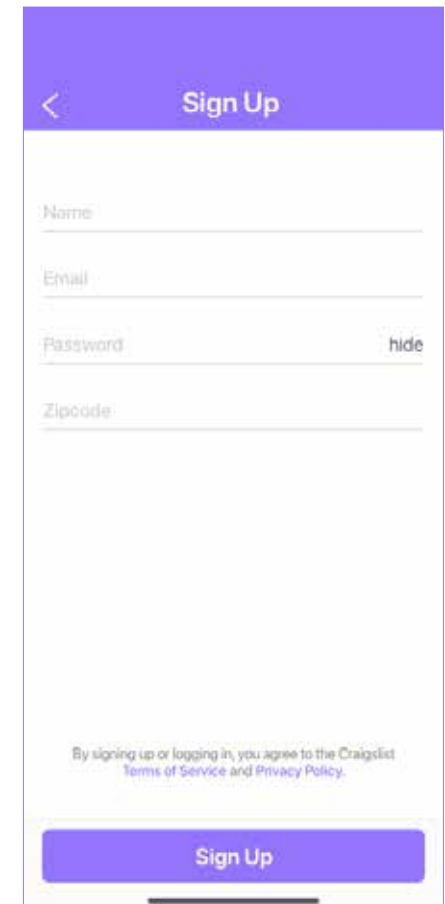
Landing page



SignUp/Login



Help



SignUp

# 15 - FINAL DESIGN



Sign Up

David Smith

David.smith@live.com

123456 hide

98112

By signing up or logging in, you agree to the Craigslist  
Terms of Service and Privacy Policy.

Sign Up

SignUp Entered



Sign Up

David Smith

David.smith@live.com

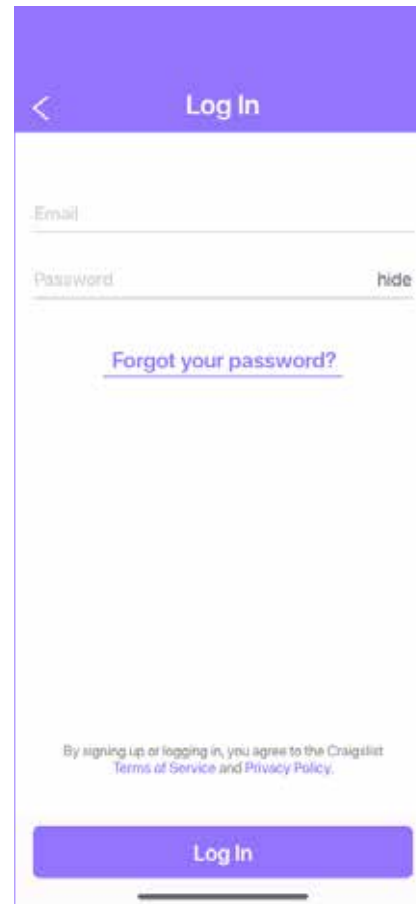
\*\*\*\*\* show

98112

By signing up or logging in, you agree to the Craigslist  
Terms of Service and Privacy Policy.

Sign Up

SignUp Hide Password



Log In

Email

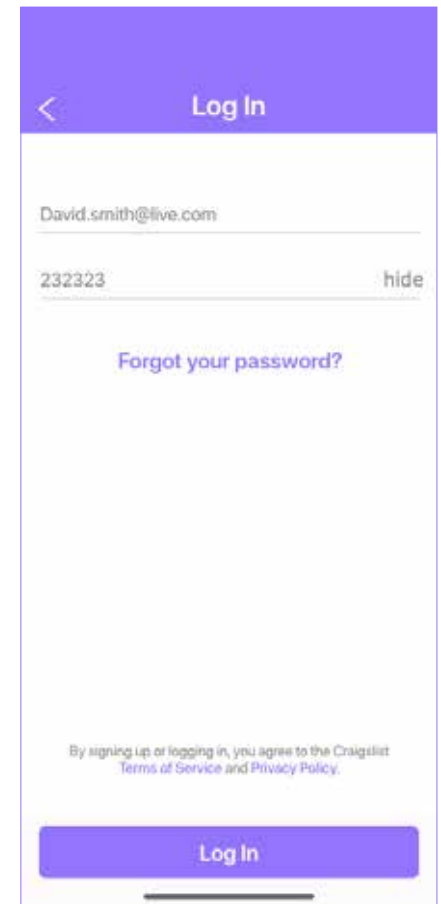
Password hide

[Forgot your password?](#)

By signing up or logging in, you agree to the Craigslist  
Terms of Service and Privacy Policy.

Log In

Log In



Log In

David.smith@live.com

232323 hide

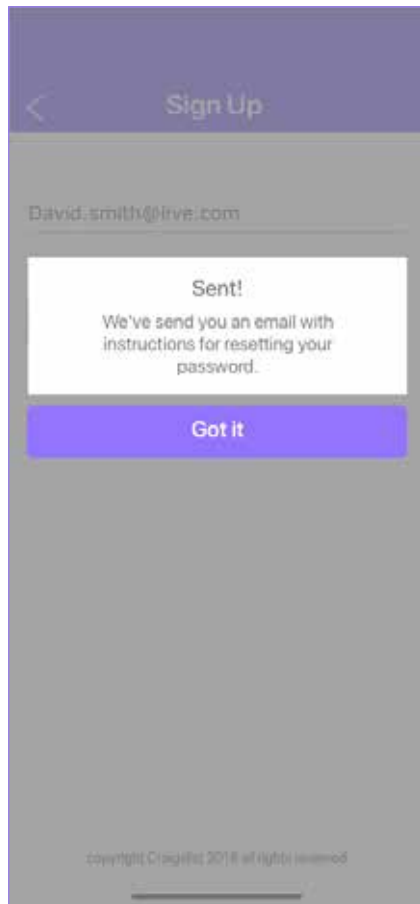
[Forgot your password?](#)

By signing up or logging in, you agree to the Craigslist  
Terms of Service and Privacy Policy.

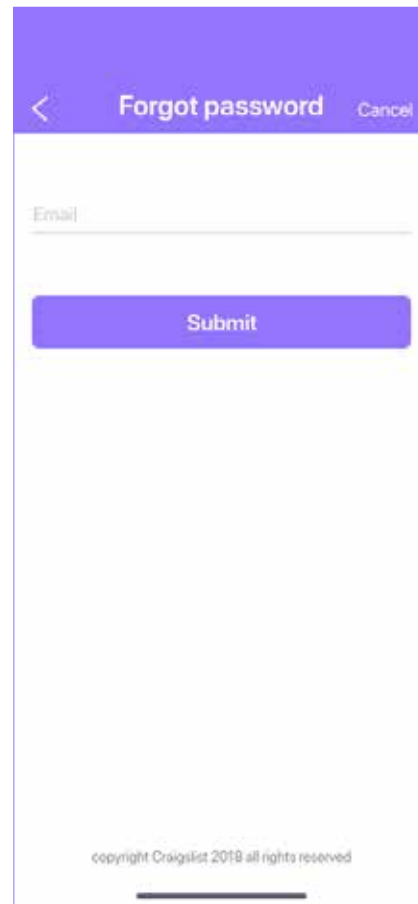
Log In

Log In Entered

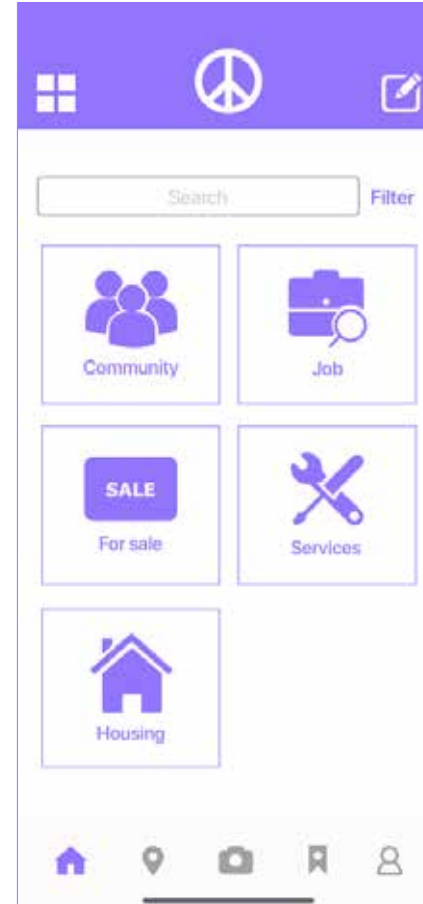
# 15 - FINAL DESIGN



Forgot Password Sent



Forgot Password



Home Page



View list

# 15 - FINAL DESIGN

Location

Current location

Or

zipcode

Save

Location

Location

Current location

Or

98112

Save

Location Entered

My account Close

David Smith  
Seattle, WA

- Message
- My post
- Setting
- Help
- Notification

Log Out

My Account

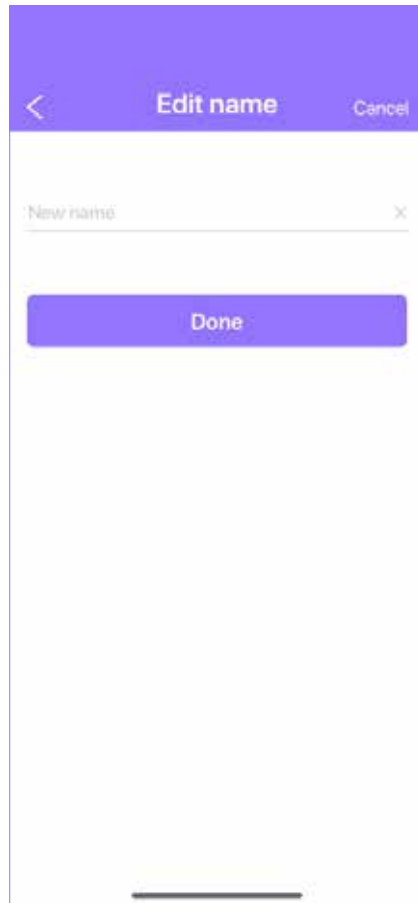
< Edit profile Close

David Smith  
Seattle, WA

- Name
- Email
- Password
- Profile picture
- Notification setup

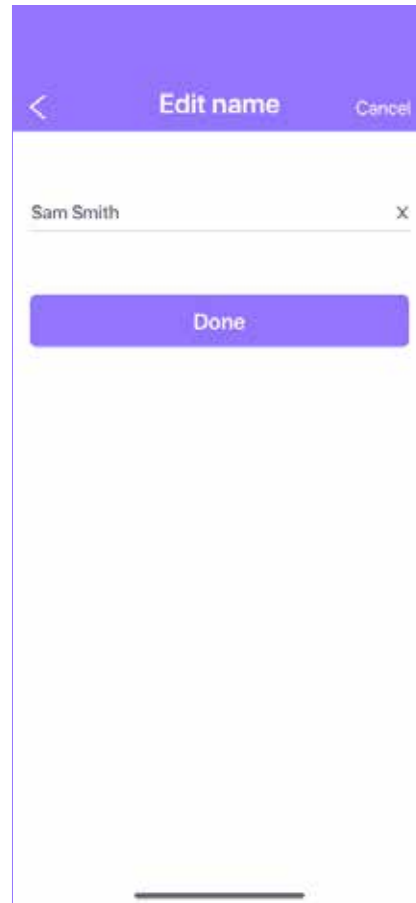
Edit Profile

# 15 - FINAL DESIGN



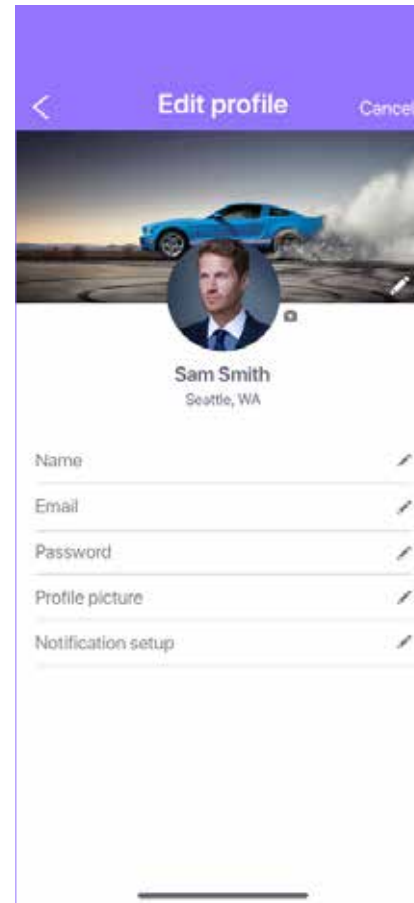
The 'Edit name' screen features a purple header with a back arrow, the title 'Edit name', and a 'Cancel' button. Below the header is a text input field with the placeholder 'New name' and a clear 'X' button. At the bottom is a large purple 'Done' button.

Edit Name



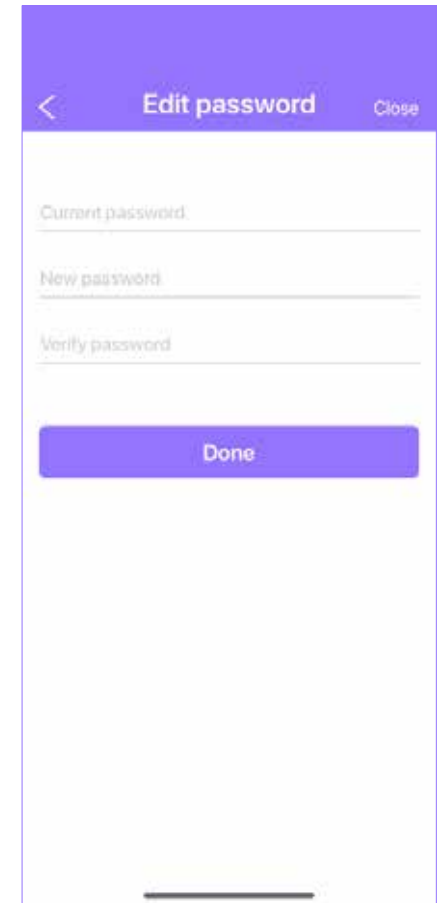
This screen shows the 'Edit name' form with the text 'Sam Smith' entered into the input field. The 'Done' button remains at the bottom.

Edit Name Entered



The 'Edit profile' screen has a purple header with a back arrow, the title 'Edit profile', and a 'Cancel' button. It displays a profile card for 'Sam Smith' from Seattle, WA, featuring a blue sports car as the background and a circular profile picture. Below the card is a list of settings: Name, Email, Password, Profile picture, and Notification setup, each with an edit icon.

Edit Name Changed

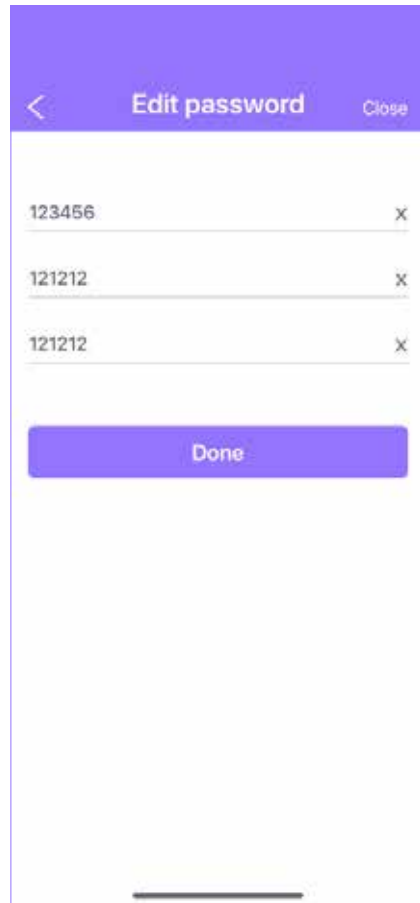


The 'Edit password' screen features a purple header with a back arrow, the title 'Edit password', and a 'Close' button. It contains three text input fields for 'Current password', 'New password', and 'Verify password'. A large purple 'Done' button is positioned at the bottom.

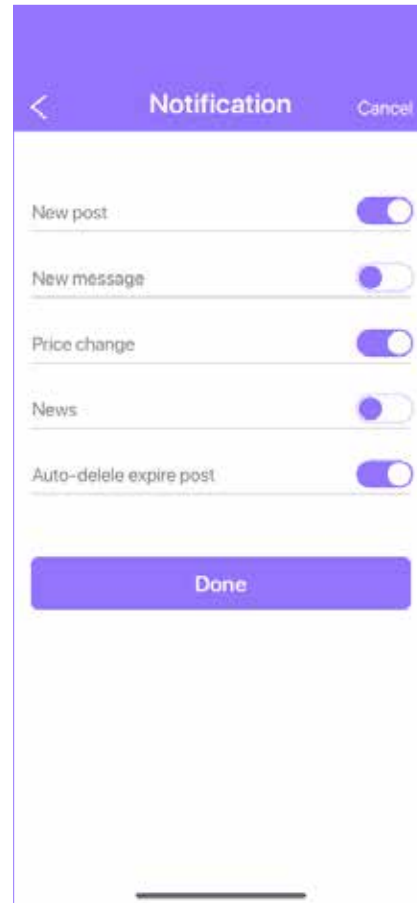
Edit Password



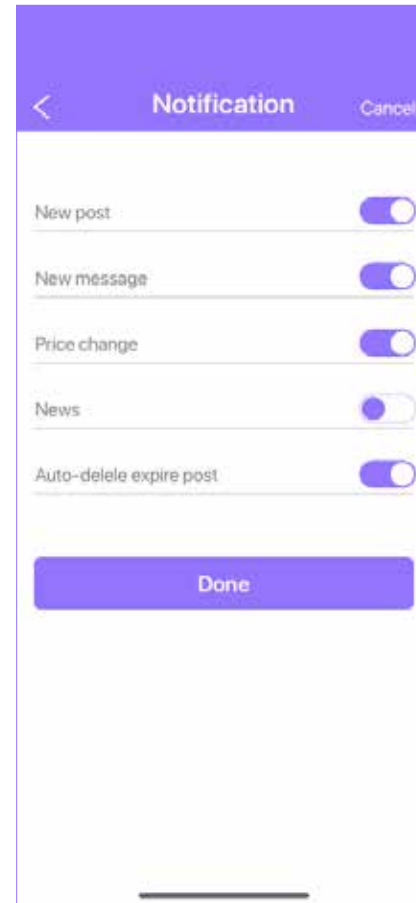
# 15 - FINAL DESIGN



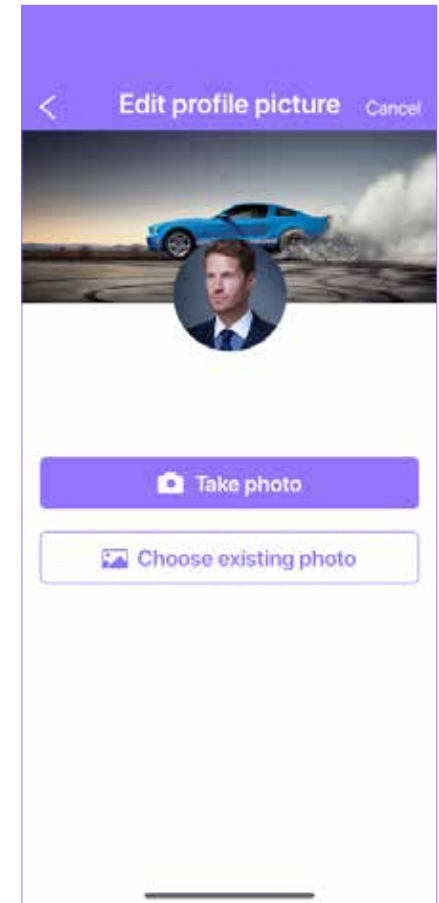
Edit Password Entered



Notification

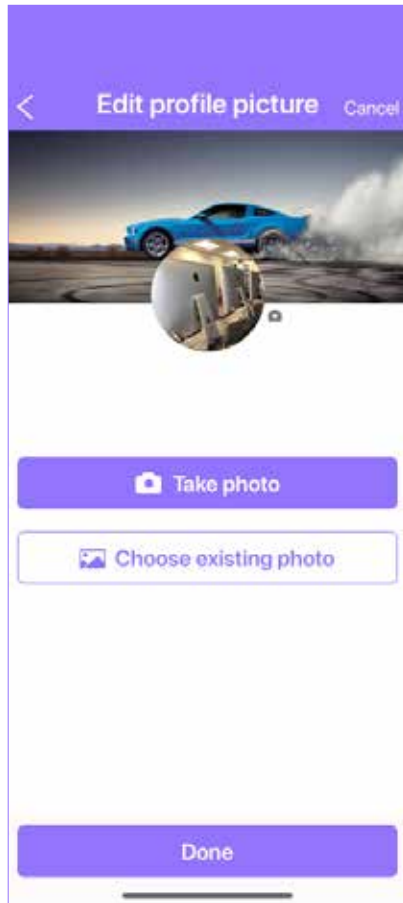


Notification Switch changed

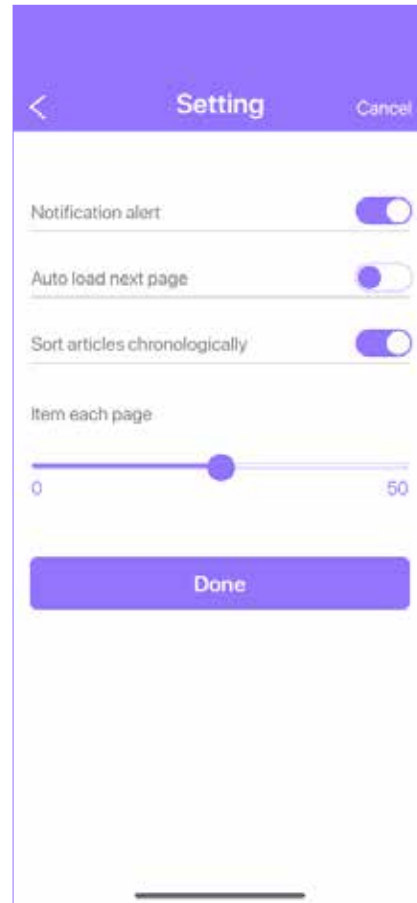


Edit Profile Picture

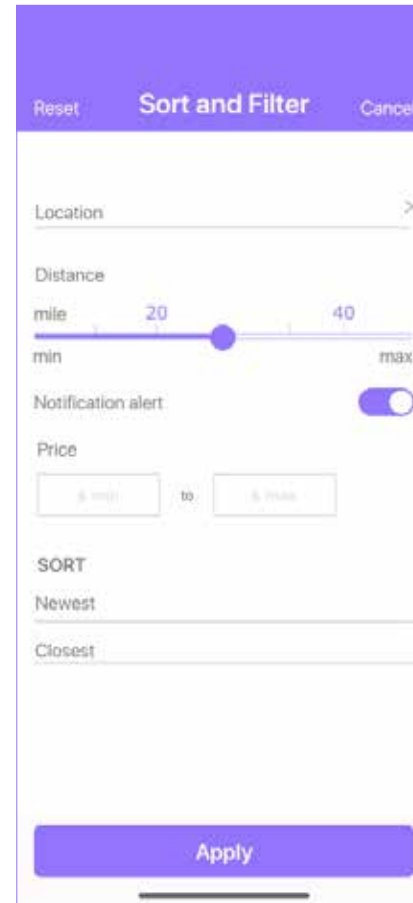
# 15 - FINAL DESIGN



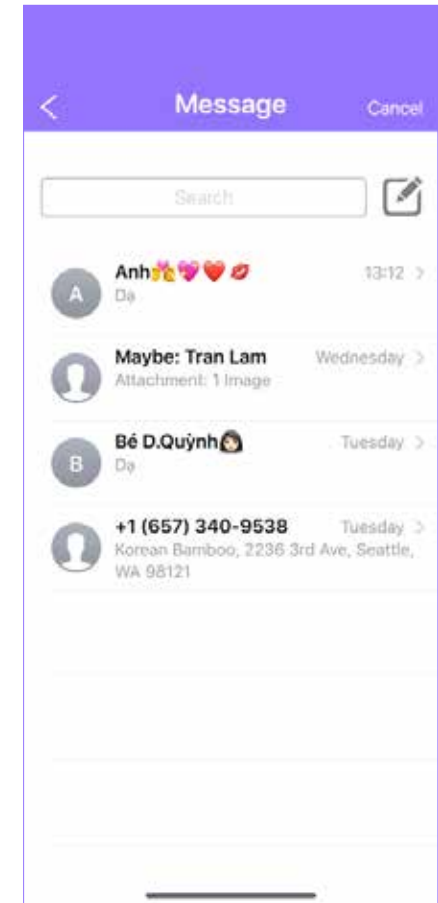
Edit Profile Picture Changed



Setting

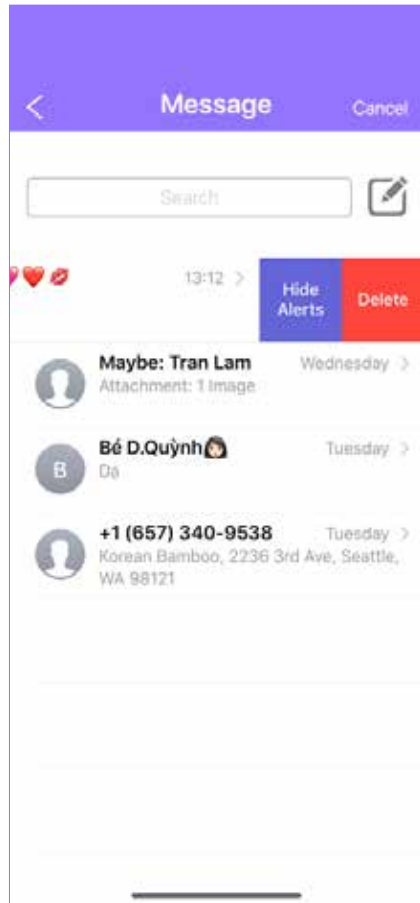


Sort and Filter

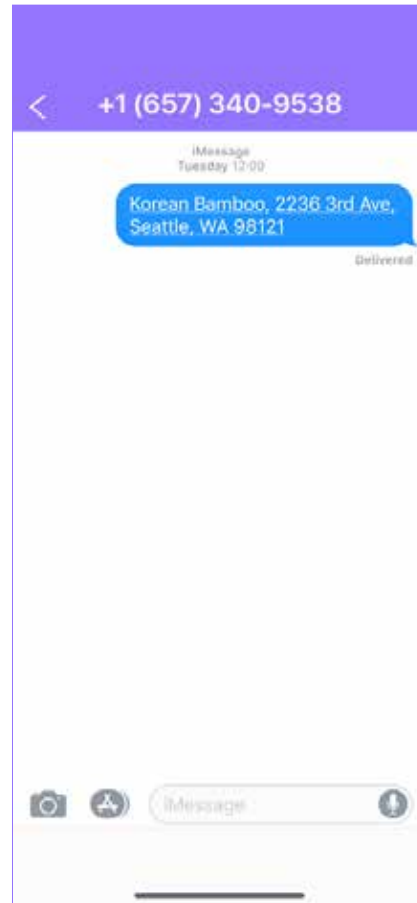


Message

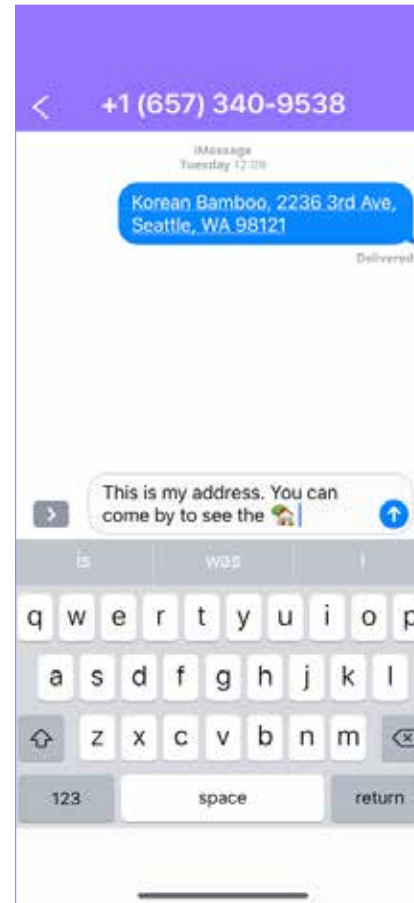
# 15 - FINAL DESIGN



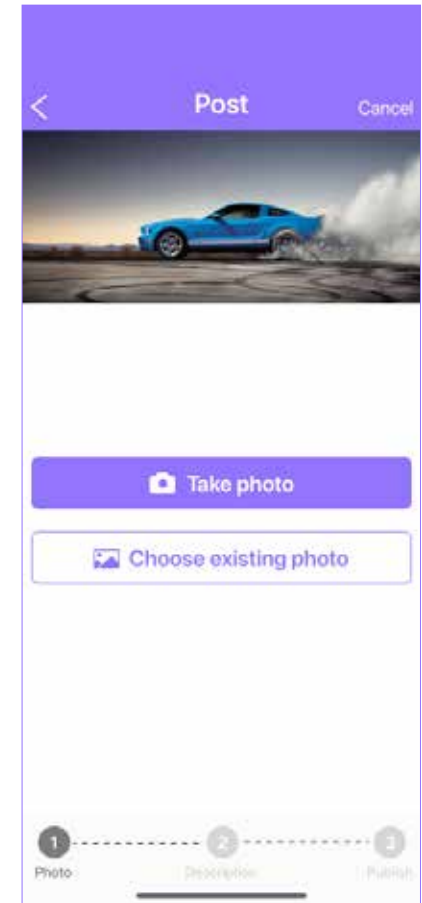
Message Delete



Message Infor

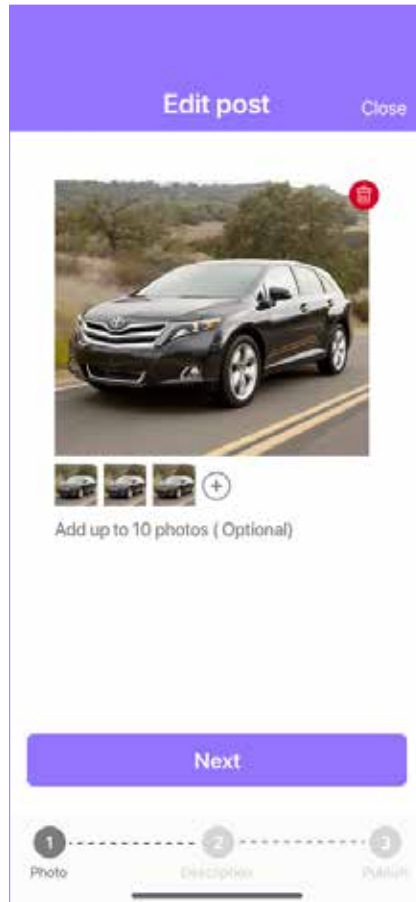


Message Typing

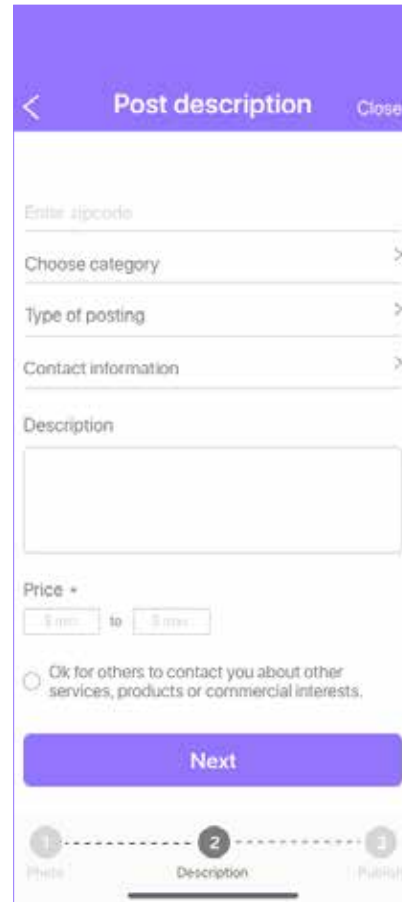


Post

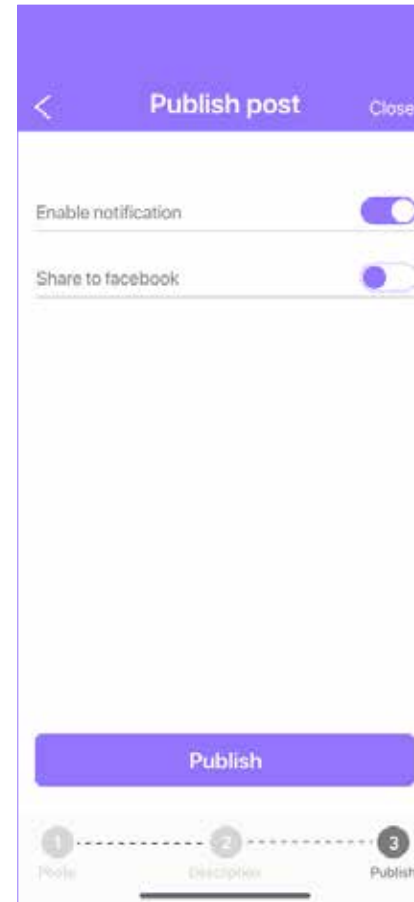
# 15 - FINAL DESIGN



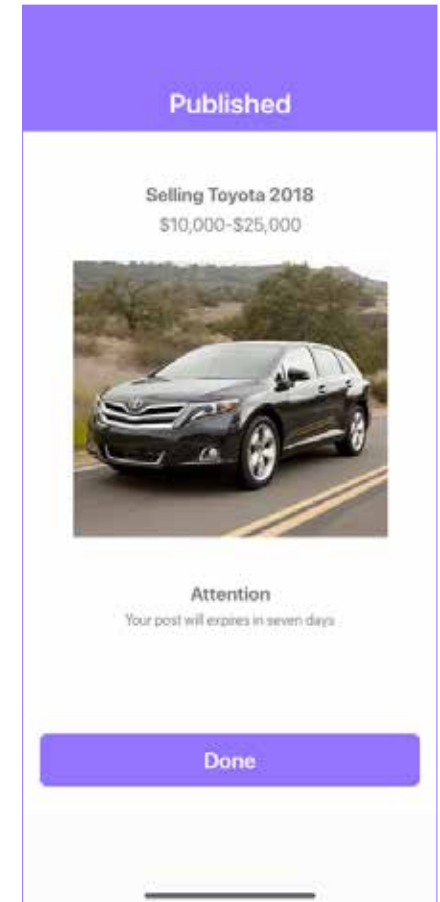
Choose Photo



Post Description

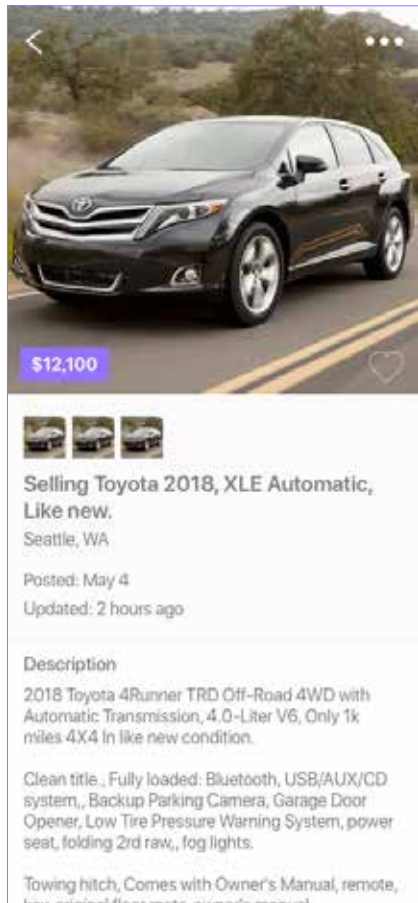


Publish Post

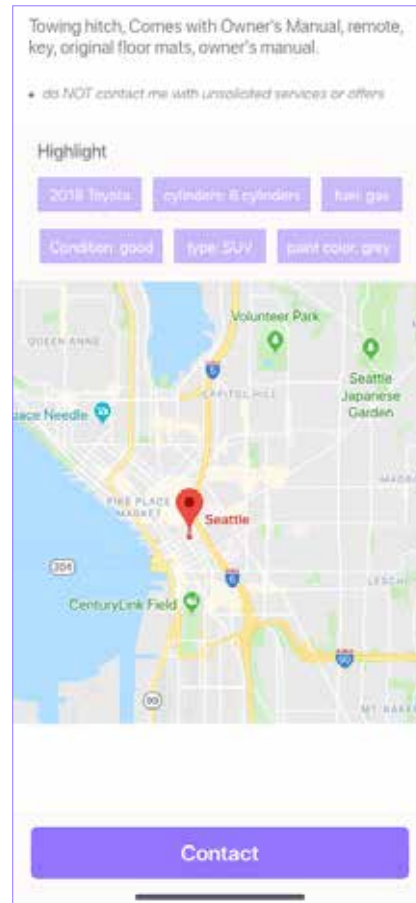


Publish Post Confirmation

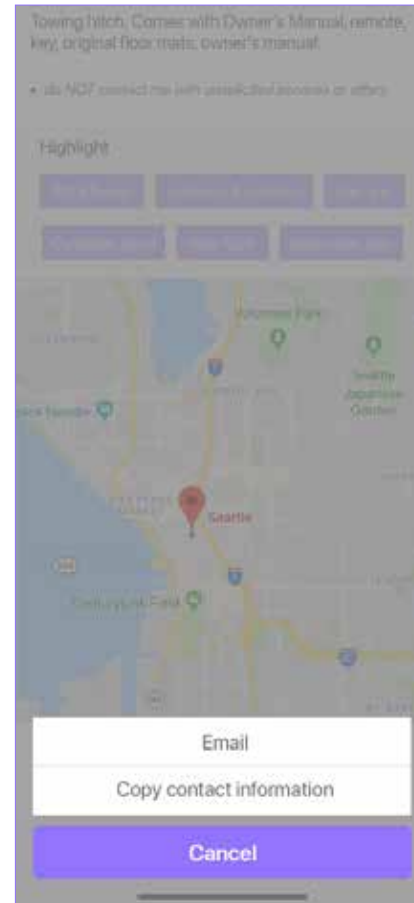
# 15 - FINAL DESIGN



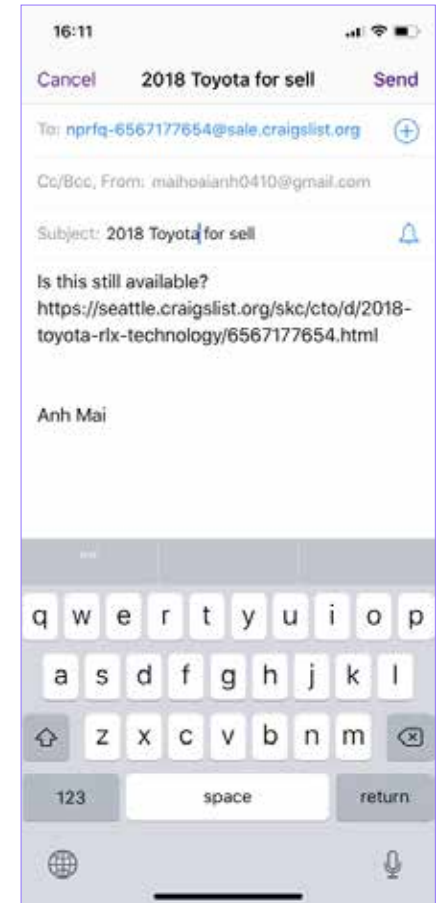
Post Detail #1



Post Detail #2



Contact

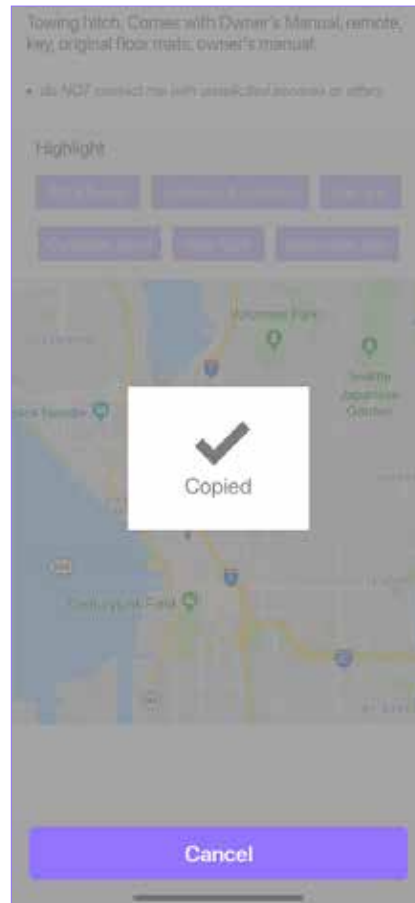


Contact Via Email

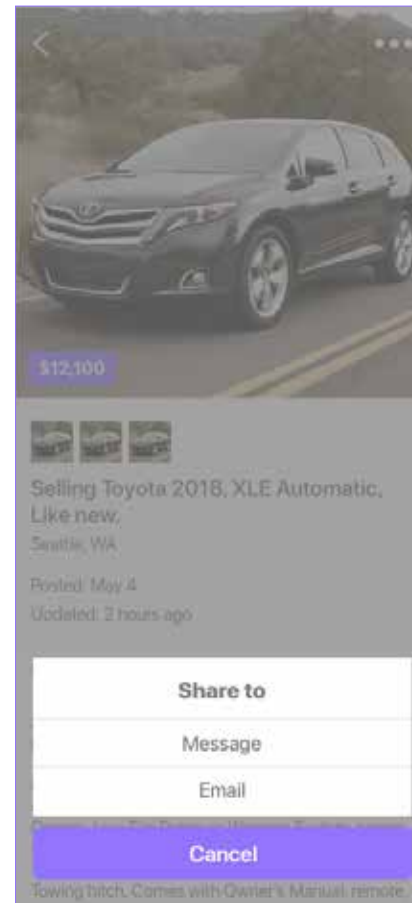
# 15 - FINAL DESIGN



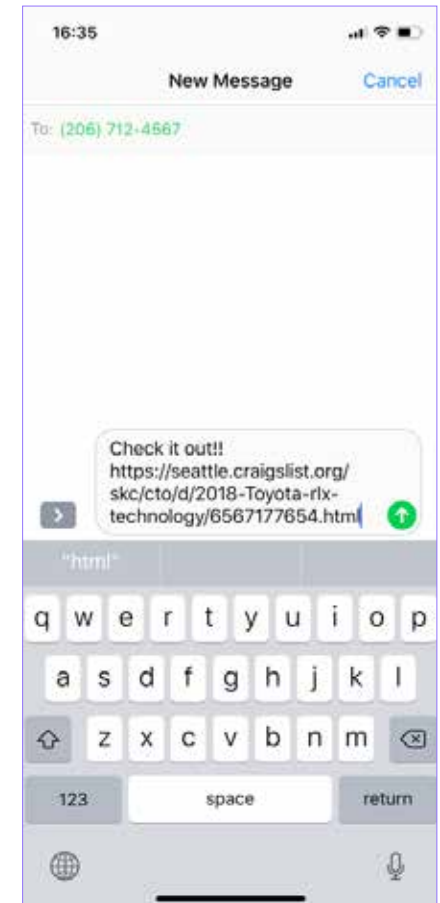
Delete email



Copied Contact Info

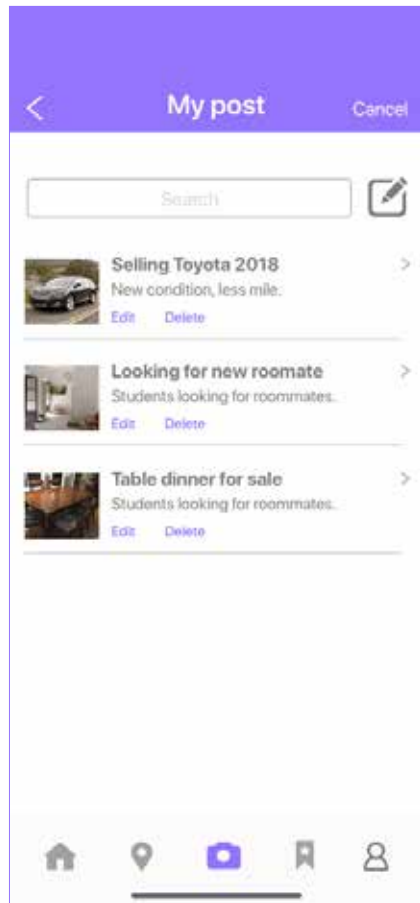


Share Post

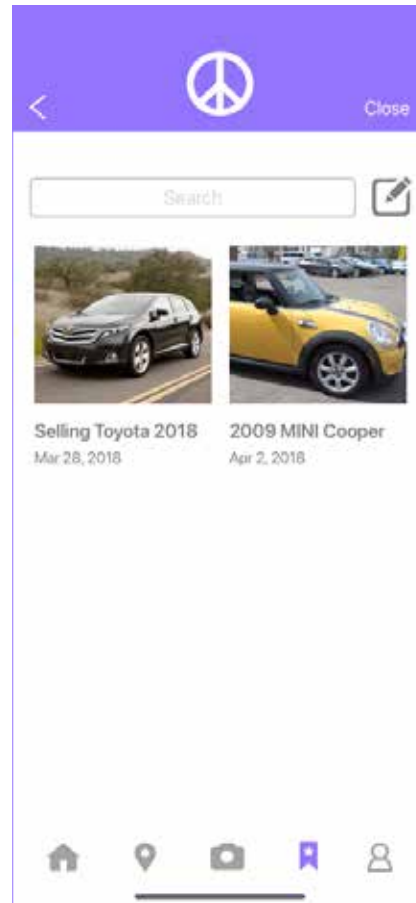


Share To Message

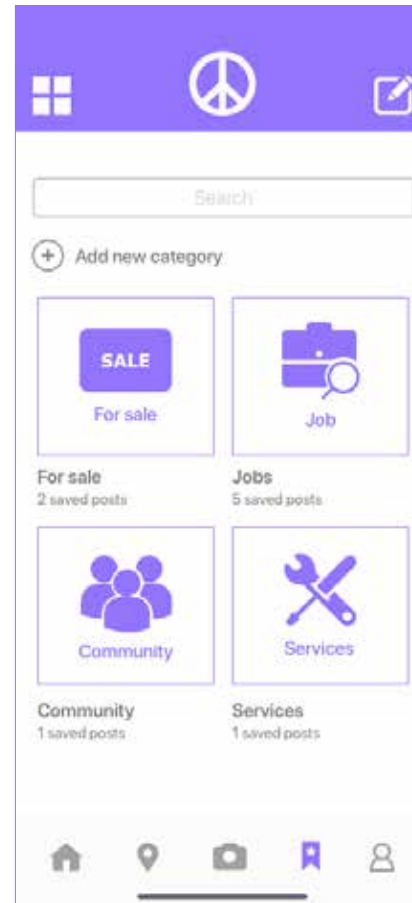
# 15 - FINAL DESIGN



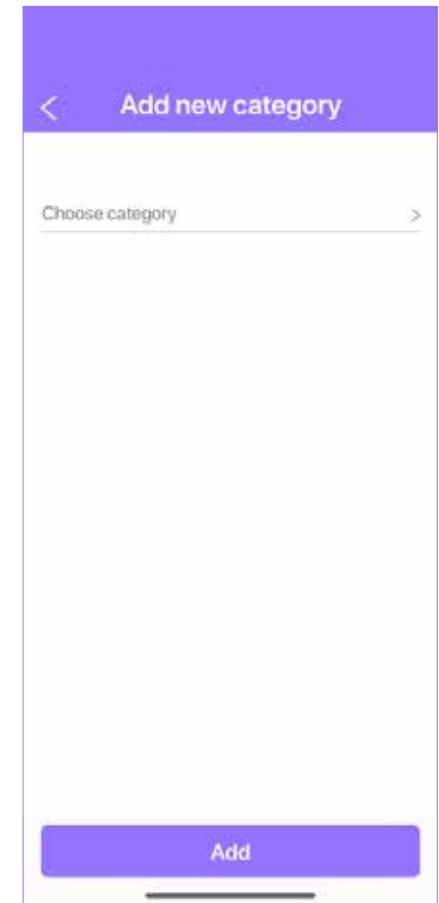
My Post



Post Display



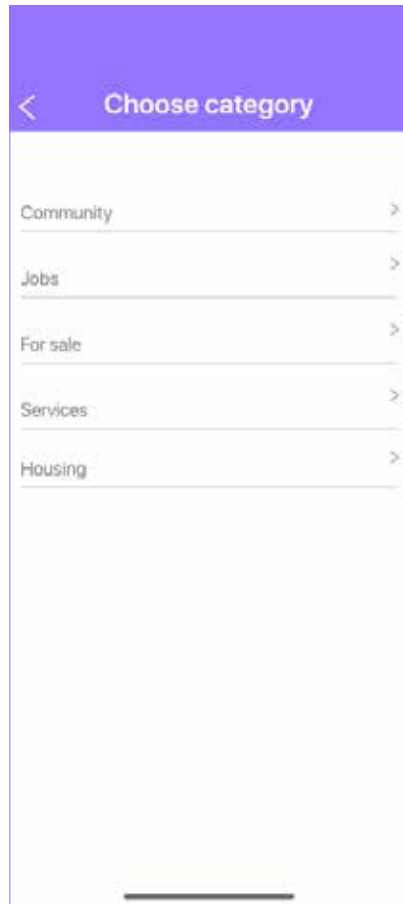
Favorite



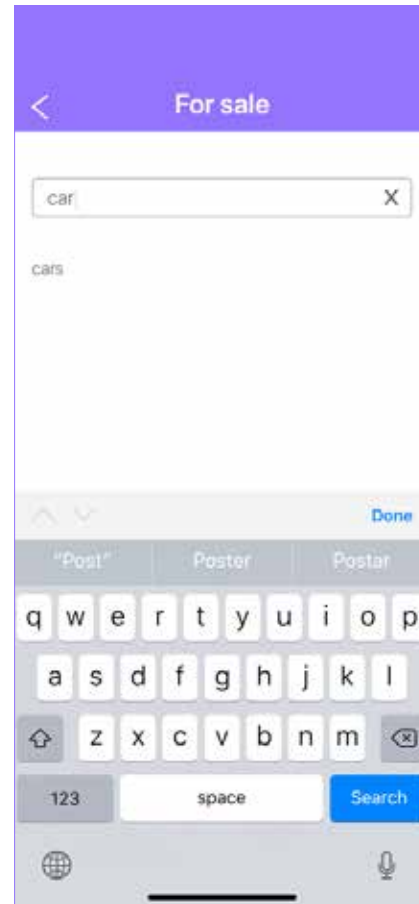
Add new category



# 15 - FINAL DESIGN



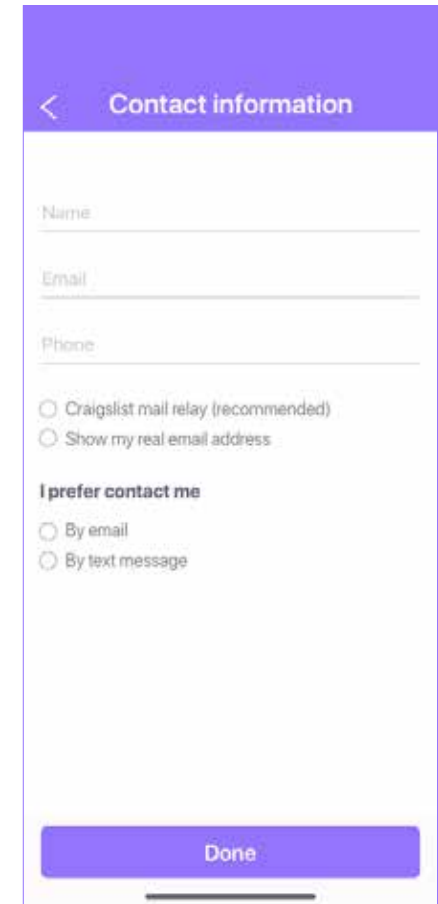
Choose category



Seach Bar Display



Type Of Posting



Contact Info