

CRAIGSLIST

Craigslist iOS Mobile App Proposal

CLIENT

Client

On March 1, 1995, Craig Newmark wrote an email to his friends said that he had reached a time in his life to "give back". He started by creating a classified ads site with FREE ads in San Francisco.

Craigslist is undoubtedly website that many people are loved by its quality, and hated by its outdated designs. It is understandable for its design because Craigslist's minimalist strategy means its users are the ones who make the decisions, on their time, with no distractions. Today, it serves over nine billion page views per month in 450 cities across 70 countries.

Objective

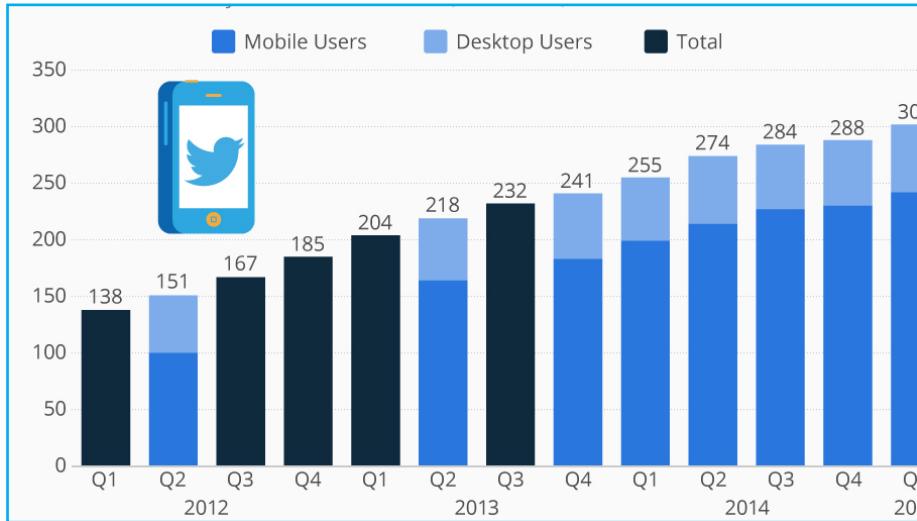
One of the reasons why Craigslist app is necessary is over 36 percent of the world's population is using a smartphone by 2018, up from about ten percent in 2011. Which means we can mostly access the internet anytime, and anywhere.

With the growth of the mobile app, Craigslist will help its users, especially busy users who want to save more time spend on finding classified ads. The app is convenient and it also intends to improve the security of customer information.

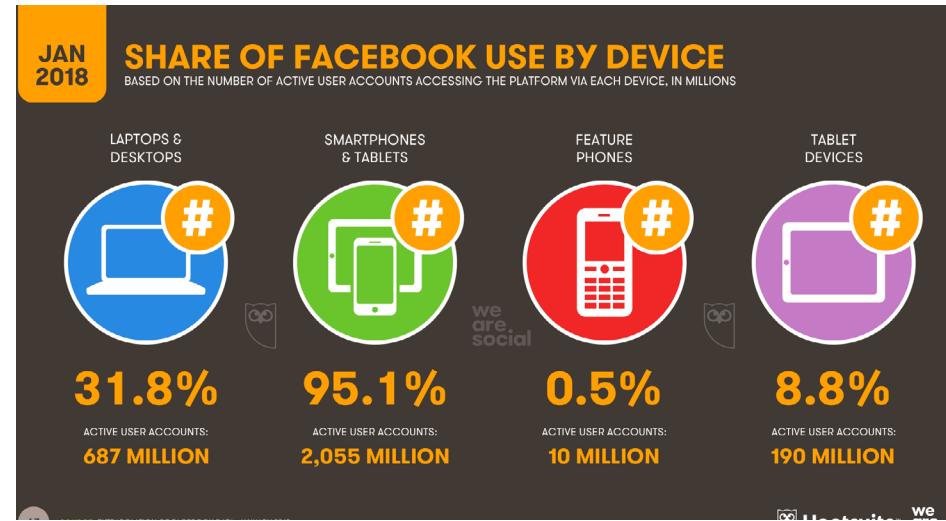


Craig Newmark, poses in front of his company's old San Francisco office in 2006

MOBILE USER STATISTIC



Twitter mobile users statistic



Facebook mobile users statistic

- Over 36 percent of the world's population is using a smartphone by 2018, up from about ten percent in 2011.

CREATIVE BRIEF

About Craigslist App

Craigslist is an app created for the need of the current desktop users. It is designed to help local users find what they need instead of being required to have a computer anytime. The goal is to create a mobile app that eases to use for everyone without any confusion.

The app will first ask users to select their current location. These data will then be gathered and used to find the local classified ads that match the target user. Users can also search multiple cities at a time from their mobile.

Also, users can customize their profile by saving their favorite ads and postings. The results list will be shown in order of the ones which recent post. Users could then browse through and find ones that they like the most, then send a request to know more information about the post.

Problems

There are several 3rd parties that officially licensed by Craigslist. When using their app, a user will be asked to accept Craigslist's term and conditions to be able to use the app.

However, acceptance means that their information will be shared with a 3rd party, which make user concern about security. That's why Craigslist decides to create an official app for its users. It emphasizes that personal information of users is always a top priority.

Target Audiences

- All Genders
- Live in US
- College Students
- Average Income

Solutions

Emphasizes the importance of information quality rather than focus on aesthetics. The core user value is to make the app works with a clear design layout and make it appears most specific to their primary target audiences.

CRAIGSLIST DEMOGRAPHIC STUDIES

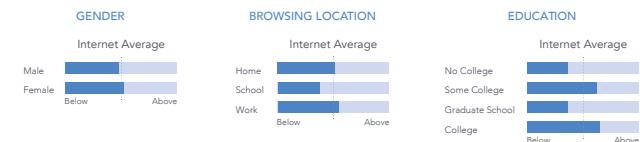
NUMBER OF USERS

60 Million Users

AUDIENCE GEOGRAPHY

United States: 94.9 %
Canada: 1.1 %
Japan: 0.6 %

AUDIENCE DEMOGRAPHICS



NUMBER OF LANGUAGE SUPPORTED

13 Languages

NUMBER OF COUNTRIES THAT CRAIGSLIST OPERATES IN

70 Countries

NUMBER OF MONTHLY USER POSTINGS IN CRAIGSLIST DISCUSSION FORUM

200 Million Postings

AVERAGE NUMBER OF MONTHLY JOBS LISTINGS POSTED

More Than One Million

AVERAGE NUMBER OF CLASSIFIED ADS POSTED MONTHLY

80 Million Ads

NUMBER OF CRAIGSLIST LOCAL SITES

More Than 700 Sites

ESTIMATED CRAIGSLIST REVENUE IN 2016

\$690 Million

ESTIMATED CRAIGSLIST REVENUE IN 2015

\$396 Million

NUMBER OF CRAIGSLIST EMPLOYEES

40 Employees

AVERAGE NUMBER OF MONTHLY PAGEVIEWS

50 Billion Payviews Per Month

WHERE DO VISITORS GO ON CRAIGSLIST.ORG?

accounts.craigslist.org: 10.21%
post.craigslist.org: 10.02%
sfbay.craigslist.org: 9.03%
losangeles.craigslist.org: 6.92%
craigslist.org: 6.11%

CONTENT STRATEGY

FILTERS

Filter is one of the most important functions in a Craigslist app. User should be able to select the data to narrow down their search.

POST DISPLAY

A user expects to find the type of information that Craigslist provides on their mobile app including images, post information, and poster's contact information.

The screenshot shows the Craigslist mobile application interface. On the left, there is a sidebar titled "CL" with various filter options: "search titles only", "has image", "posted today", "bundle duplicates", and "include nearby areas". Below these are dropdowns for "MILES FROM ZIP" (miles or zip), "PRICE" (min/max), "BEDROOMS" (min/max), "BATHROOMS" (min/max), and "AVAILABILITY" (all dates). Further down are checkboxes for "cats ok", "dogs ok", "furnished", "no smoking", and "wheelchair access", followed by sections for "housing type", "laundry", and "parking". On the right, the main screen displays a search results page for "apts/housing for rent". The search bar at the top contains "search apts/housing for rent". Below it is a "gallery" button and a "next >" button. The results show several posts with images and details: "Quality 1x1 bedroom available now, Come experience Tressa! \$1120 1br - 450ft² (Seattle)", "Apartment End Unit- Reserve NOW at Centralia's Premier Apartment Community! \$899 1br - 760ft² (Centralia)", "Move-in Specials GALORE! Call", "Perfect Roomate floorplan!!", and "Cozy Ground Floor 1 Bedroom". A map view is also visible on the right side of the results page.

MAPS

User would like to see the location of the post from their app so they can arrange an appointment in a controlled manner.

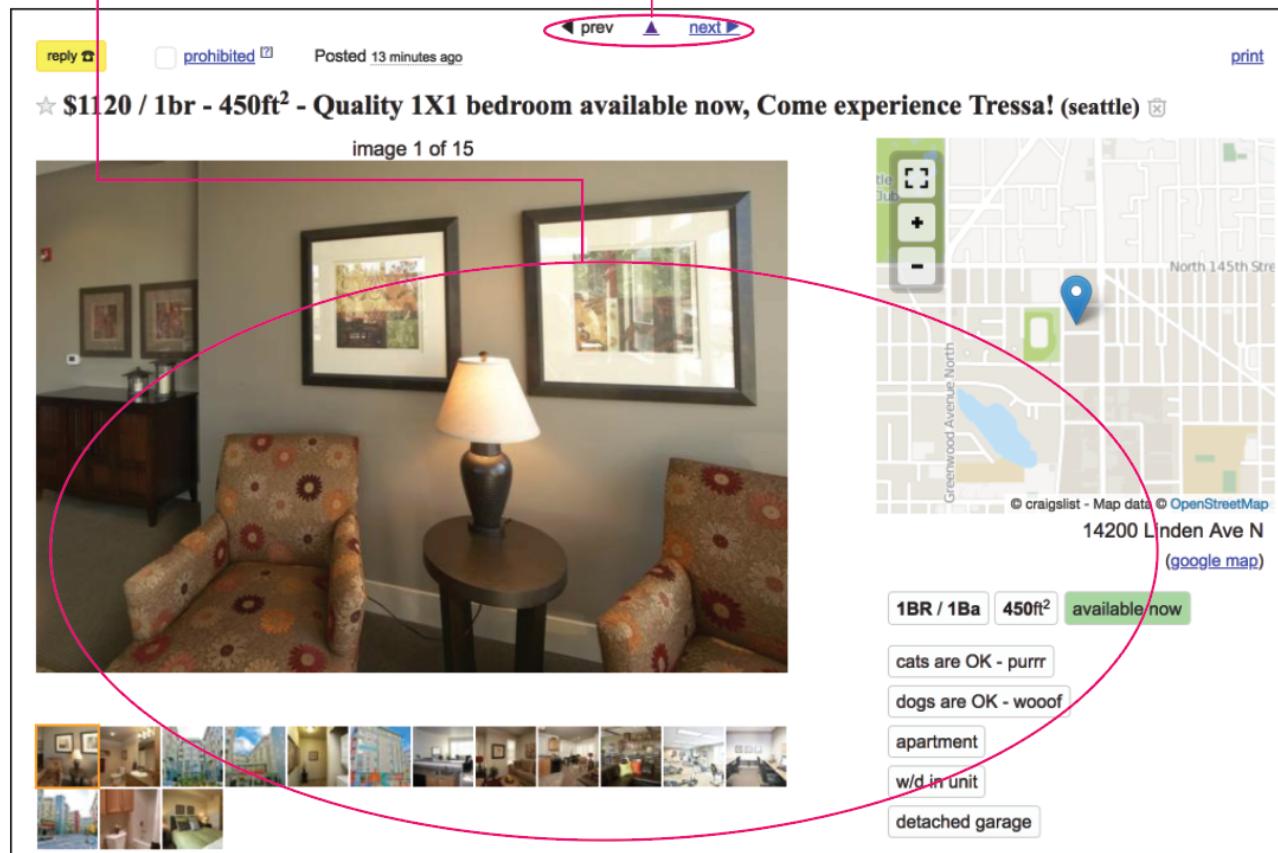
CONTENT STRATEGY

POST DISPLAY

A user wants to see all the information provided by Craigslist and view the photos on their phone.

INTERACTION BUTTON

User prefers to have interaction buttons which toggle between pages easily.



CONTENT STRATEGY

SEARCH BOX

Search box should be included on the top so users can search any time.

LOCATION

Having an option for users to choose their current location and be able to change anytime under "filter" category.

EXTRA INFO

Remove unnecessary information can cause distraction when using the app to create a better user experience.

The screenshot shows the Craigslist mobile app interface. At the top left is a search bar with placeholder text 'search craigslist'. To its right is a location dropdown set to 'seattle-tacoma' with options like 'see', 'est', 'sno', 'kit', 'tac', 'oly', and 'skc'. On the far right is a language dropdown set to 'english'. Below the search bar is a large red curved arrow pointing from the search bar towards the location and extra info sections, indicating they are interconnected.

SEARCH BOX: The search bar is located at the top left of the screen. It includes a placeholder 'search craigslist' and a magnifying glass icon. A red vertical line points from the 'SEARCH BOX' section to the search bar.

LOCATION: The location section is located at the top right of the main content area. It shows the current location as 'seattle-tacoma' with a dropdown menu containing several city names. A red vertical line points from the 'LOCATION' section to the location dropdown.

EXTRA INFO: This section is located on the right side of the screen, below the location dropdown. It contains a list of various categories such as 'jobs', 'for sale', and 'services', each with a list of sub-categories. A red vertical line points from the 'EXTRA INFO' section to the 'jobs' category.

CATEGORIES ARRANGEMENT: This section is located on the right side of the screen, below the extra info section. It contains a list of cities and regions, such as 'nearby cl', 'bellingham', 'bend', etc. A red vertical line points from the 'CATEGORIES ARRANGEMENT' section to the 'nearby cl' entry.

Information: The main content area displays a grid of categories: 'community', 'housing', 'jobs', 'for sale', and 'services'. Each category has a list of sub-categories. The 'community' section includes 'activities', 'artists', 'childcare', 'classes', 'events', 'general groups', and 'local news'. The 'housing' section includes 'apts / housing', 'housing swap', 'housing wanted', 'office / commercial', 'parking / storage', 'real estate for sale', 'rooms / shared', 'rooms wanted', 'sublets / temporary', and 'vacation rentals'. The 'jobs' section includes 'accounting+finance', 'admin / office', 'arch / engineering', 'art / media / design', 'biotech / science', 'business / mgmt', 'customer service', 'education', 'food / bev / hosp', 'general labor', 'government', 'human resources', 'internet engineers', 'legal / paralegal', 'manufacturing', 'marketing / pr / ad', 'medical / health', 'nonprofit sector', 'real estate', 'retail / wholesale', 'sales / biz dev', 'salon / spa / fitness', 'security', 'skilled trade / craft', 'software / qa / dba', 'systems / network', 'technical support', 'transport', 'tv / film / video', 'web / info design', 'writing / editing', '[ETC]', and '[part-time]'. The 'for sale' section includes 'antiques', 'appliances', 'arts-crafts', 'atv/utv/sno', 'auto parts', 'aviation', 'baby+kid', 'barter', 'beauty+hlth', 'bikes', 'boats', 'books', 'business', 'cars+trucks', 'cds/dvd/vhs', 'cell phones', 'clothes+acc', 'collectibles', 'computers', 'electronics', 'farm+garden', 'free', 'furniture', 'garage sale', 'general', 'heavy equip', 'household', 'jewelry', 'materials', 'motorcycles', 'music instr', 'photo+video', 'rvs+camp', 'sporting', 'tickets', 'tools', 'toys+games', 'trailers', 'video gaming', and 'wanted'. The 'services' section includes 'automotive', 'beauty', 'cell/mobile', 'computer', 'creative', 'cycle', 'event', 'farm+garden', 'financial', 'household', 'labor/move', 'legal', 'lessons', 'marine', 'pet', 'real estate', 'skilled trade', 'sm biz ads', 'travel/vac', and 'write/ed/tran'. The 'discussion forums' section includes 'android', 'apple', 'arts', 'atheist', 'autos', 'beauty', 'bikes', 'celebs', 'comp', 'cosmos', 'crafts', 'fixit', 'food', 'frugal', 'gaming', 'garden', 'haiku', 'help', 'history', 'housing', 'jobs', 'jokes', 'parent', 'pets', 'philos', 'photo', 'psych', 'recover', 'rofo', 'religion', 'science', 'spirit', and 'yrofo'.

COMPETITIVE ANALYSIS

OfferUp

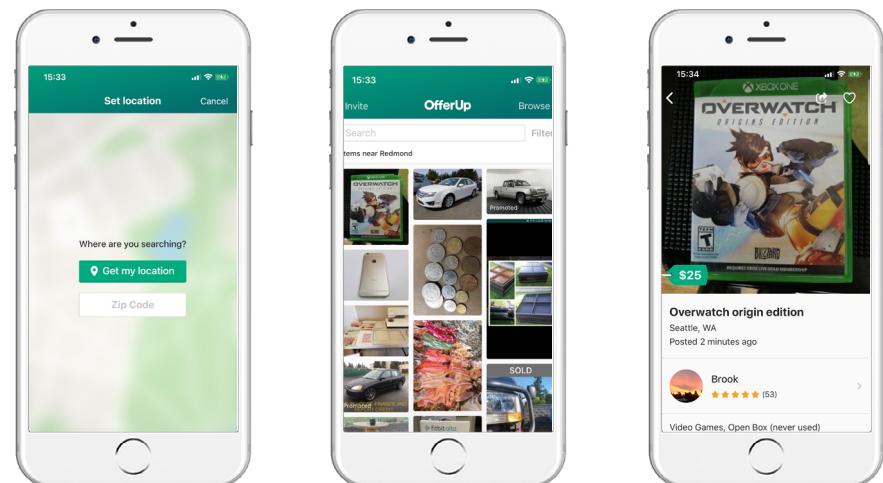
OfferUp is one of the biggest mobile marketplace for local buyers and sellers. Almost all of its functions support the buy and sale; and exchange of information between users.

Platform

- iOS
- Android

Price

- Free
- More options in-app purchases



Features

- Message buyers and sellers securely from within the app
- Browse items by image and sort by category or location
- List an item using your phone or tablet in as little as 30 seconds
- Know who you're dealing with through reputation and safety features

Design

- Price highlighted
- Bold text
- Blur the image that currently view.
- Grid design layout

Cons

- Messages is glitchy with the latest update
- Ads are not automatically deleted after 14 days unless the seller manually renews the ads.
- None of user posted items appear when searching for said items.

COMPETITIVE ANALYSIS

Cplus

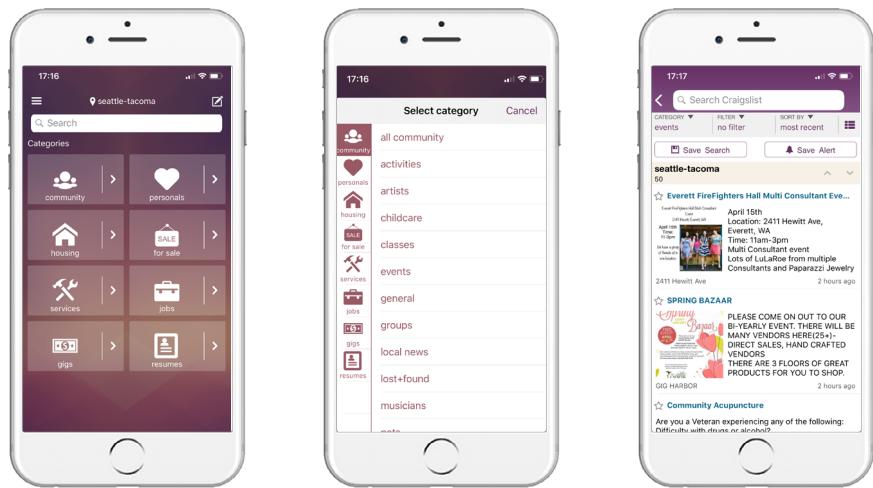
CPlus is an officially licensed Craigslist app for both Windows Phone and iPhone. CPlus offers huge extra features that make browsing and searching on Craigslist very smoothly.

Platform

- IOS
- Android

Price

- Free
- Premium alert feature: \$1.99
- Upgrade to the Pro version: \$2.99



Features

- Post, edit, and browse listings
- Search multiple cities at once
- Many options to show search results in a grid, map, or list.
- Save searches that you frequently search and set up notifications for new listings.
- Map search for nearby listings

Design

- Multiple color theme options
- Large screen display
- Greys out listings you've already looked at
- Change theme available

Cons

- Should include a hide listings button from certain posts.
- Hard to update post
- It takes a long time to load in between postings.
- Lack of individually customize the search areas for each saved search.

COMPETITIVE ANALYSIS

Qwilo

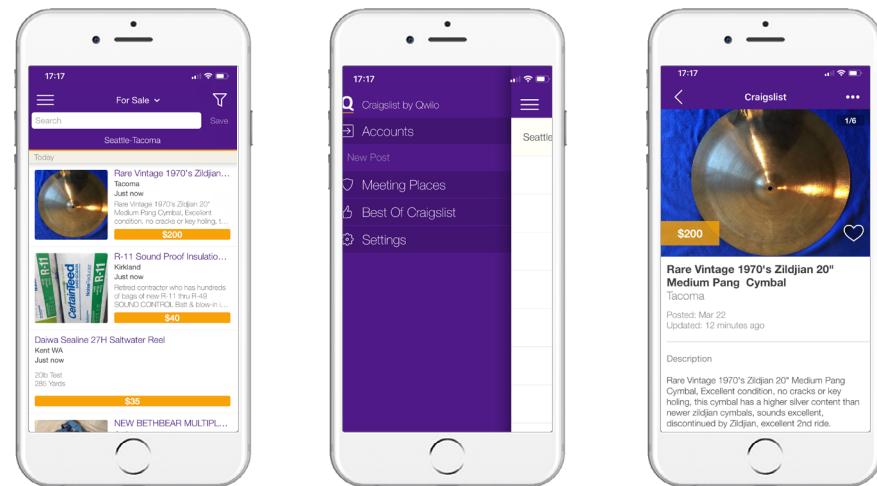
Qwilo is officially licensed Craigslist app. It carries everything you love about Craigslist and places it all together in one easy to use. It is a feature-wise, beautiful and reliable Craigslist mobile app.

Platform

- iOS

Price

- Free
- Pro Upgrade: \$0.99



Features

- Filter Craigslist search results; includes advanced search filters.
- View results in Text-only, Grid, Thumbnail and Picture layouts
- Run up to five alerts at one time (require Qwilo Pro)
- Create Craigslist alerts to be notified when a listing matches your criteria.
- Map view with clustering

Design

- There is a handy night mode
- A big contact button on every listing
- Listing status icons (active, inactive, deleted)
- Full screen pictures

Cons

- Limited in posts management even if upgraded to Qwilo Pro.
- Hard to update post
- Qwilo locks saved searches and notifications behind a \$1 paywall (CPlus includes both for free).

COMPETITIVE ANALYSIS

CSmart

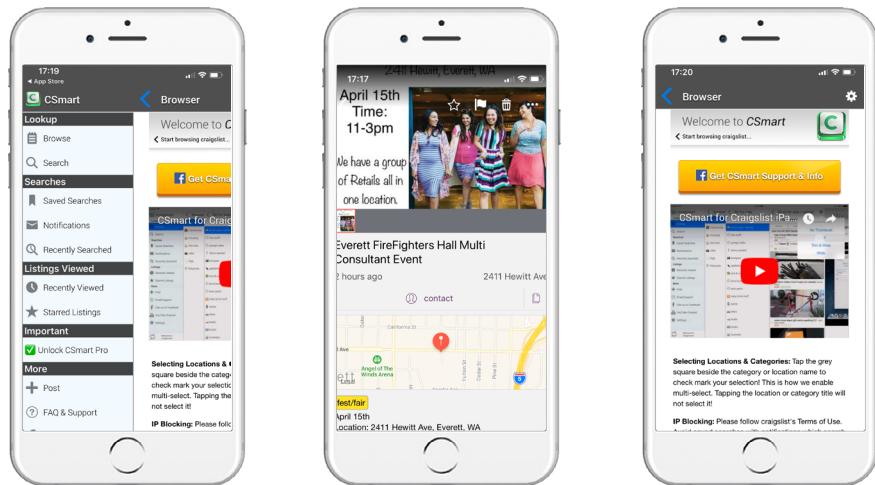
CSmart allows users have the full capability as if they were on a computer. The quickest way to browse and search craigslist with excellent feature wise though.

Platform

- IOS

Price

- Free
- CSmart Pro: \$2.99



Features

- Automatically notifies user when a new item is found that they are searching for.
- Options to enable or disable: Automatic Sync, Notifications and Sounds
- Multi-city saved searches
- Integrated with Notification Center
- Sort results by price, date, and optionally group first by city then sort within each city.

Design

- Grey highlight for read listings
- Starred Listings
- Different cities are color coded in search results

Cons

- Overall design looks a bit outdated
- If you leave the app, users lose their place when they come back.
- Sometimes the previous search information does not remove.

COMPETITIVE ANALYSIS

Decision

Qwilo and Cplus apps share many common features. Qwilo is a modernly designed app focused more on aesthetics while Cplus is a traditionally built app and design based on the grid system. OfferUp can be considered as an innovation in design because its information communicated more efficiently and straightforwardly. Csmart is the less favorite one, possibly because of its outdated design.

After analysing the strengths and weaknesses of the competitors, official Craigslist mobile app should incorporate positive features while avoiding negative features from its competitors. It should focus on the quality of information and find the best solutions to help a user find what they need for just minutes. Visual aspects should also be concentrated on the layout, color scheme, and visual hierarchy to make it right for both aesthetic and usability aspects.

Adopt

- Visual hierarchy
- Fixed navigation
- Suitable color scheme
- Photo display layout
- Bold and simple icons
- Clear button designs
- Organized grid layout

Avoid

- Unnecessary information
- Extra functions
- Unclear description
- Crowded design layout
- Outdated design
- Lack of photos

MOOD BOARD



USER PERSONAS



Chloe Shakin

22, Student

Single

Tacoma, WA

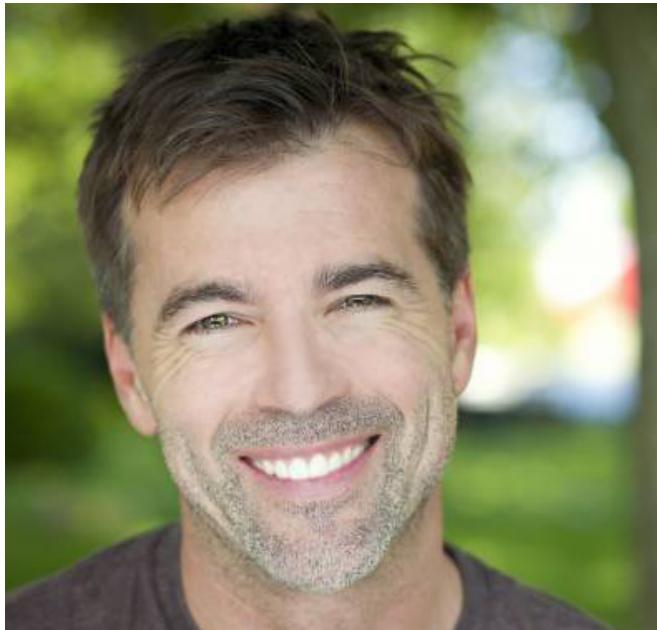
Chloe is a college student at the University of Washington. Apart from school works, Chloe works part-time at a bookstore. Being a student, she does not have a big budget so she has to spend intelligently. Chloe is looking to buying a new car because she thinks about working at a local vet clinic in Seattle that is a bit far from where she currently lives.

As most college students, Chloe cannot live without her phone. To her, mobile apps are very convenient and can be used any time, so she loves to use it. She is looking for the cheapest car, and the seller should not be farther than 10 miles from Tacoma. She then decided to buy a new car through Craigslist. Chloe has little knowledge about cars, so she wants to know more details offered by Craigslist's seller. With a tight daily schedule, Chloe would love to use the mobile app to see all the available options before actually going out to see a car.

Goals:

- Time-saving and efficiency
- Convenience to contact a seller over the mobile app
- Detailed information provided

USER PERSONAS



Jonathan Howell

42, T-mobile Manager

Married

Austin, Texas

Jonathan has seven years of experience working for T-mobile as manager. He has 18 years old daughter who is going to study at Seattle University in this summer. As a father, Jonathan always want to help his children get the best preparation. He decides to help his daughter to find a friendly and safe apartment in Seattle.

After researching, Jonathan decided to choose Craigslist for its quality and reputation. As a manager, Jonathan is responsible for many projects, so he must presents at the store most of the time to help his colleagues. Jonathan love to use his mobile phone to find information before spending an extra time communicating with the poster.

Goals:

- Time-saving and efficiency
- Updated the most relevant posts
- Contacting sellers easily

USER PERSONAS



Rebecca Jensen

48, History Professor

Married

Spokane, WA

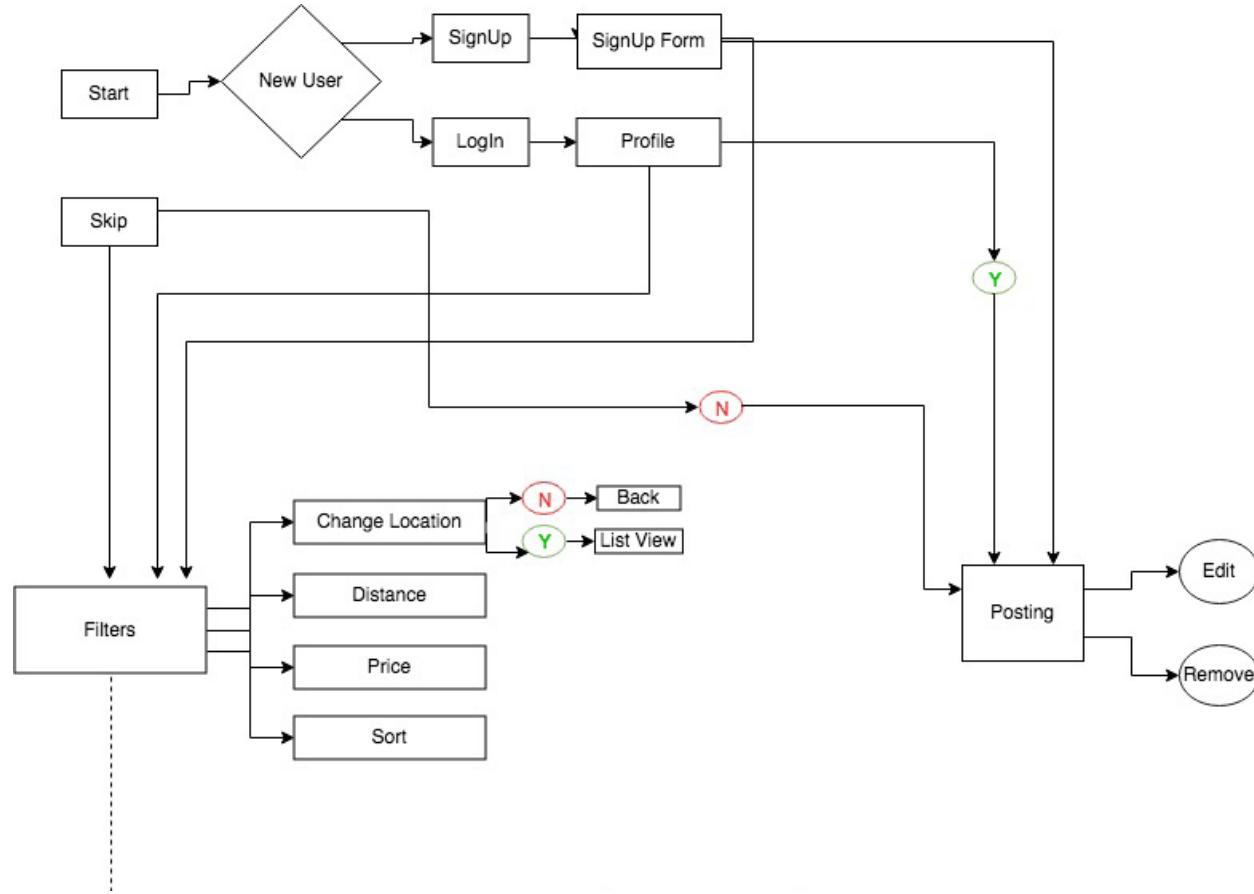
Rebecca teaches history at a local high school in Spokane. Besides teaching, she does volunteer for local nonprofit organizations. Rebecca frequently seeks for charity activities in Craigslist and encourages her students to contribute and help miserable people.

Between her classes, Rebecca uses her phone to check on the volunteer's opportunities. She wants to contact people who have involved to see the requirements and positions are available so she can keep it for her students and her friends. As a teacher, Rebecca is a detailed and organized person. She wants to able to save the information that she found in her favorites so she can check back later.

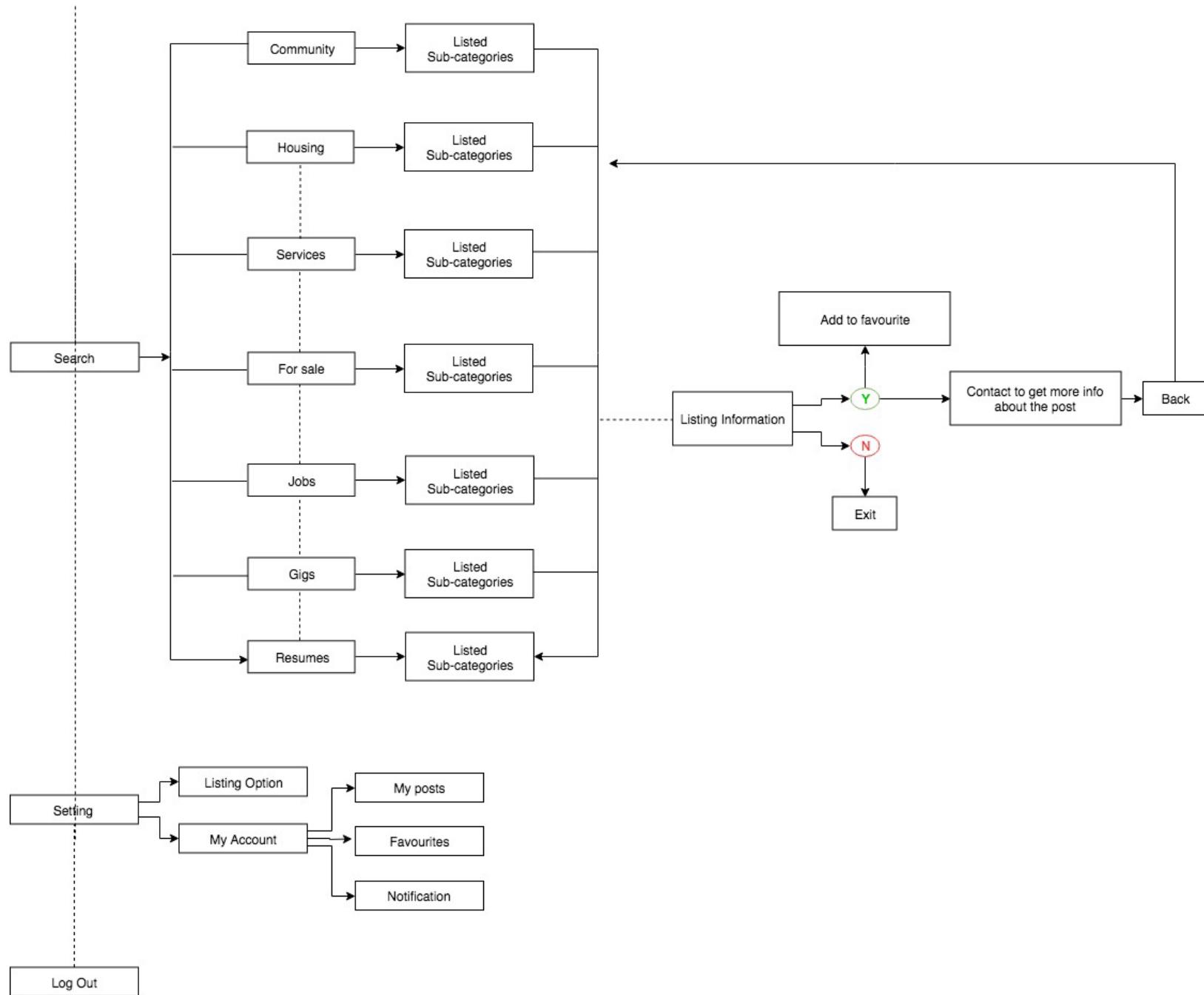
Goals:

- Posts reminder
- Time-saving
- Saving to favorites quickly

USER FLOW

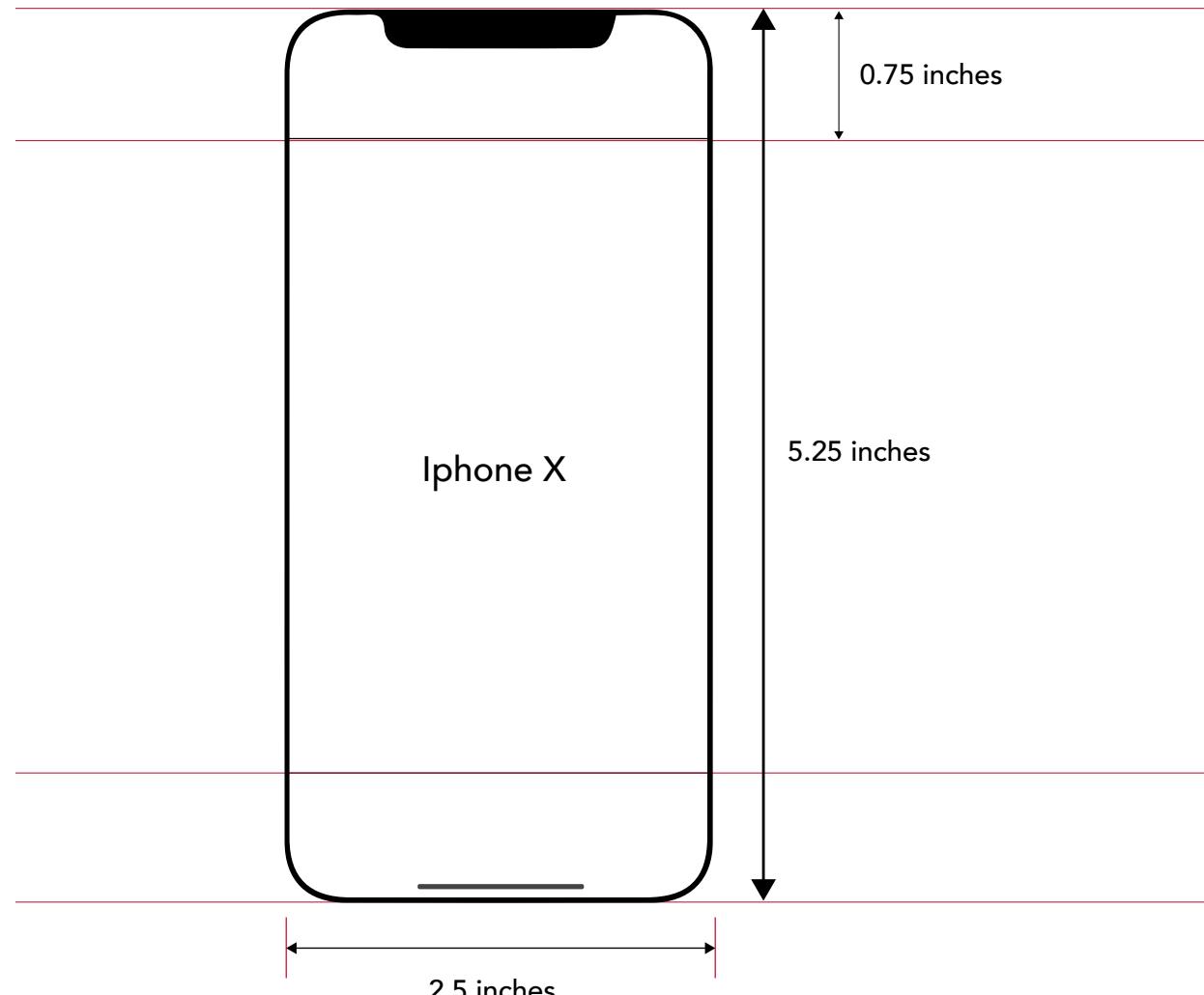


USER FLOW

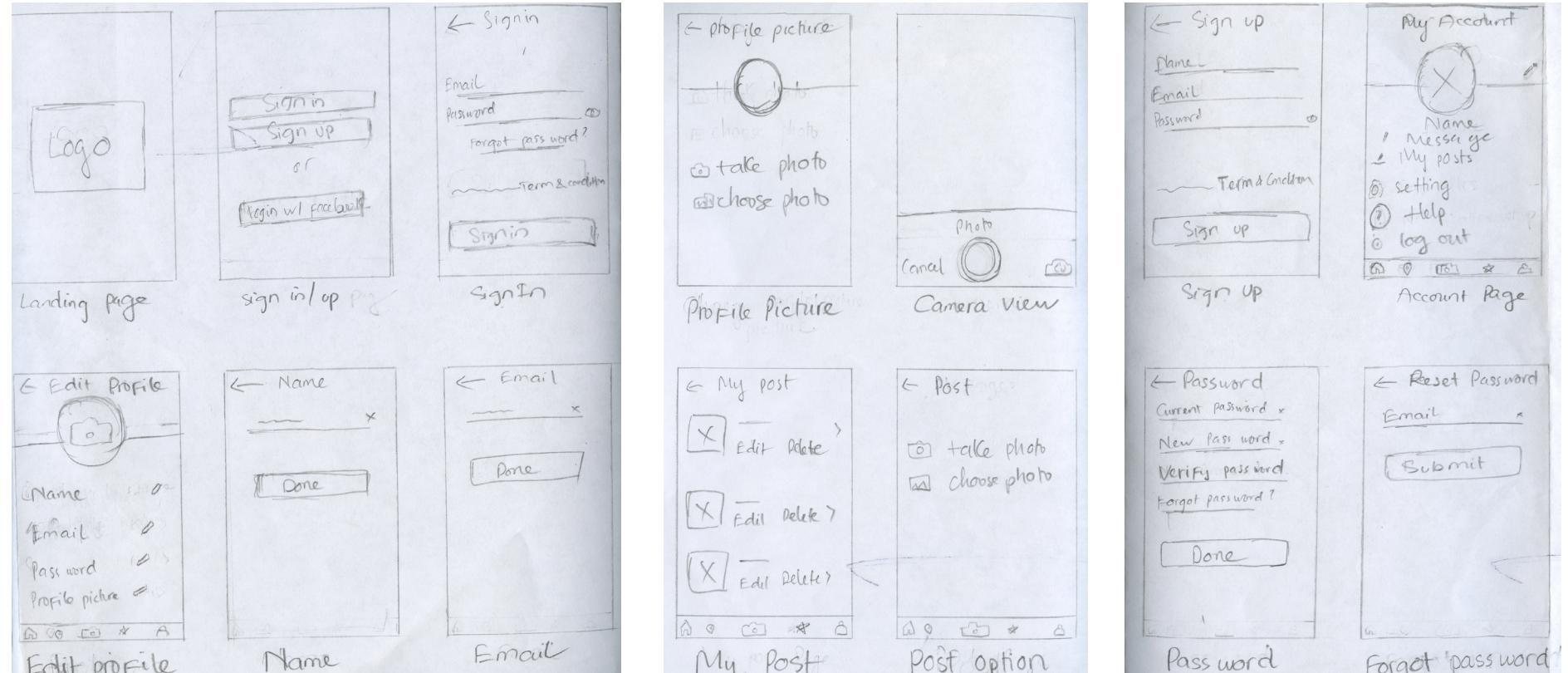


PLATFORM

I will challenge myself by designing a Craigslist app for iPhone X. Here are the parameters of the iPhone X and depending on the purpose of each page, I will adjust it reasonably.



SKETCHES

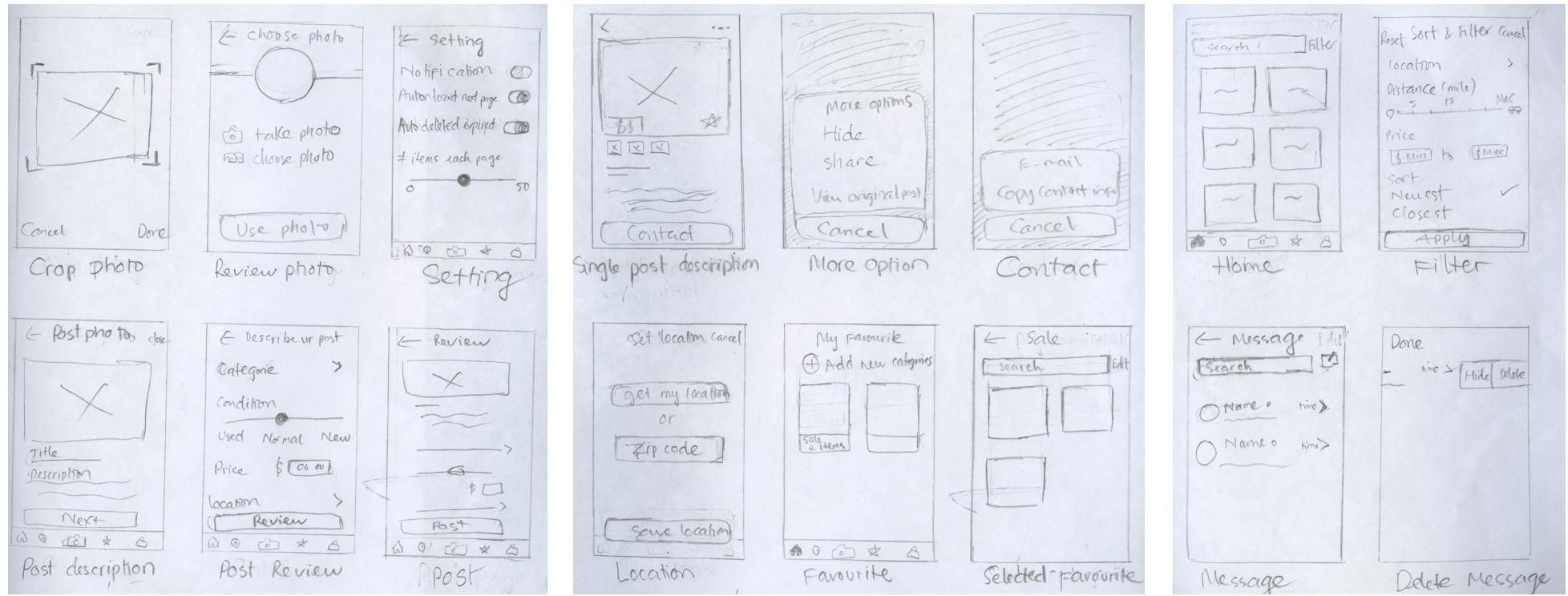


Sketch #1

Sketch #2

Sketch #3

SKETCHES

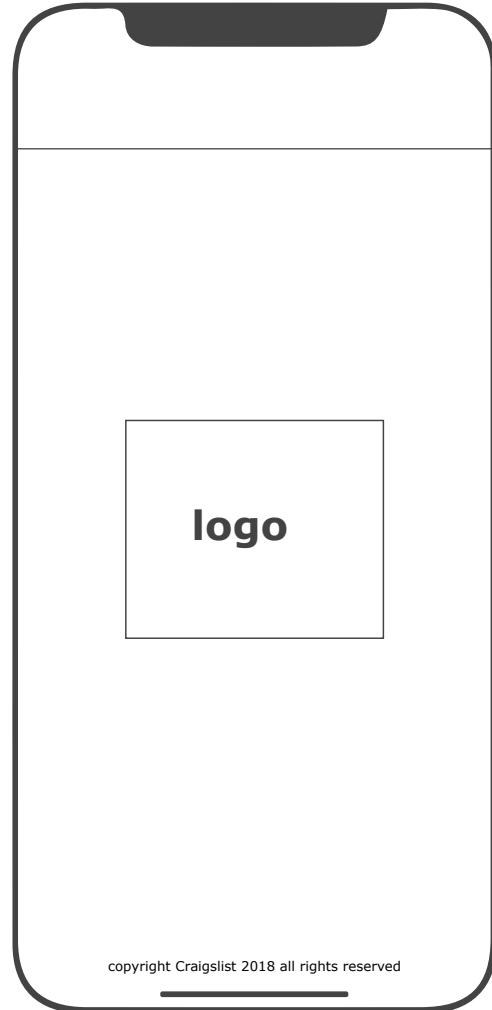


Sketch #4

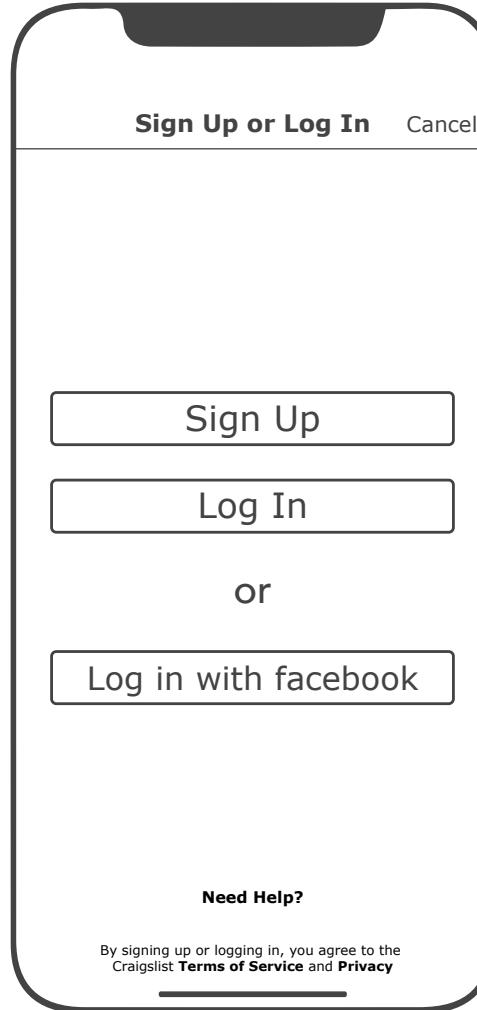
Sketch #5

Sketch #6

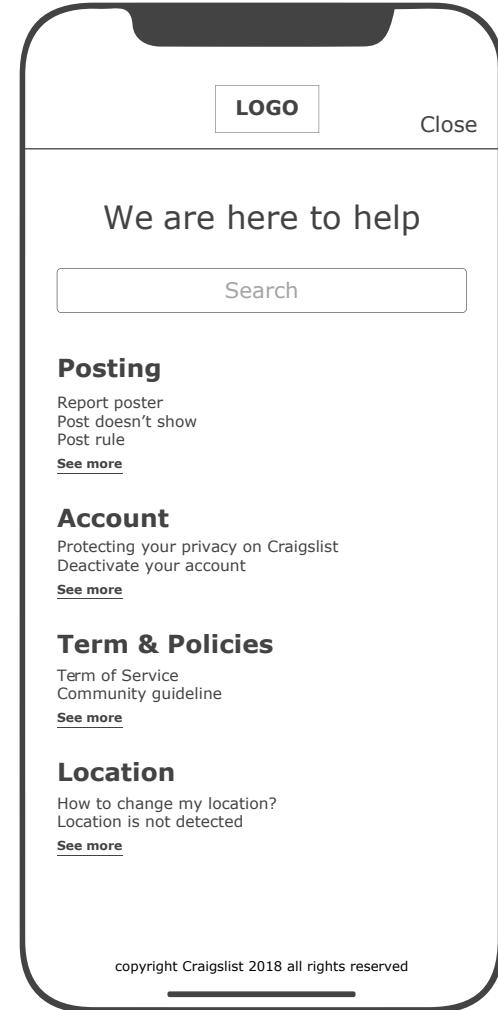
WIREFRAME



Landing Screen

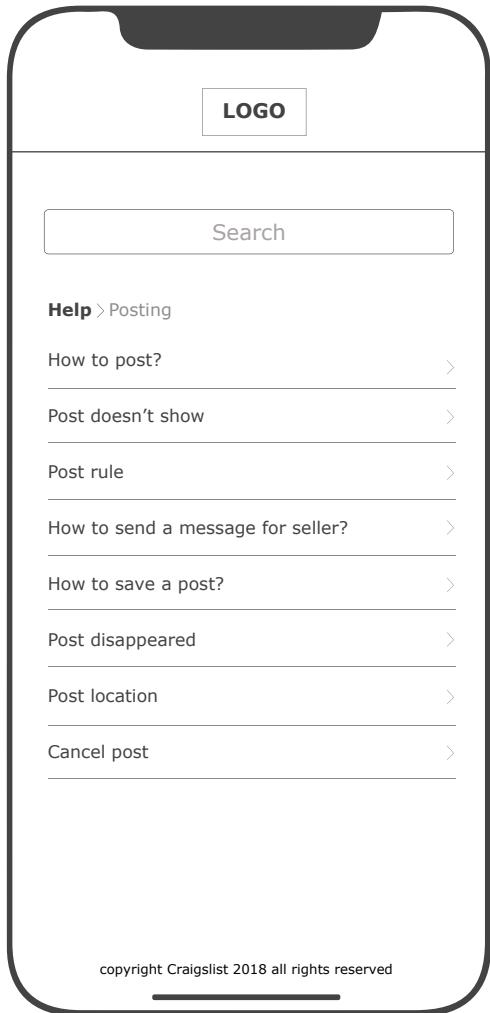


Sign Up/LogIn

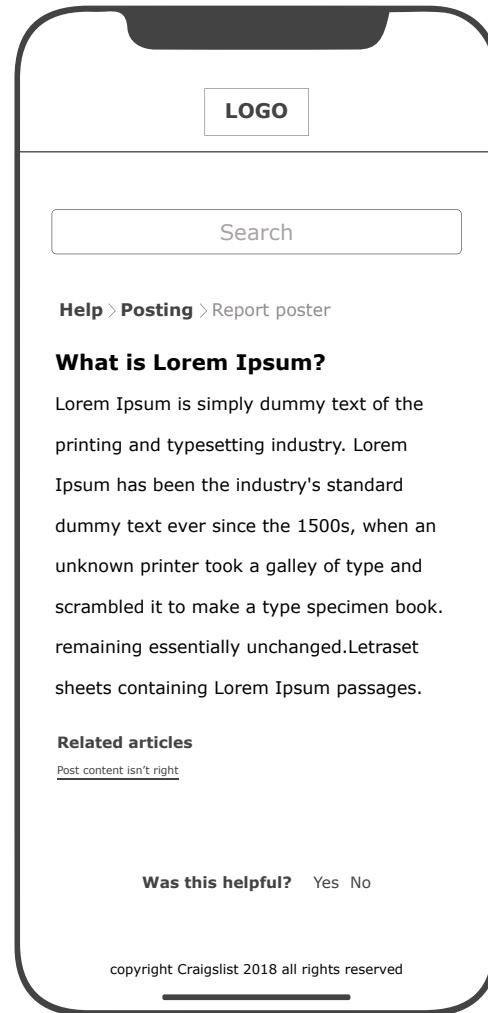


Help

WIREFRAME



Help Info



Help-sub-info

WIREFRAME



Sign Up



Sign Up Entered

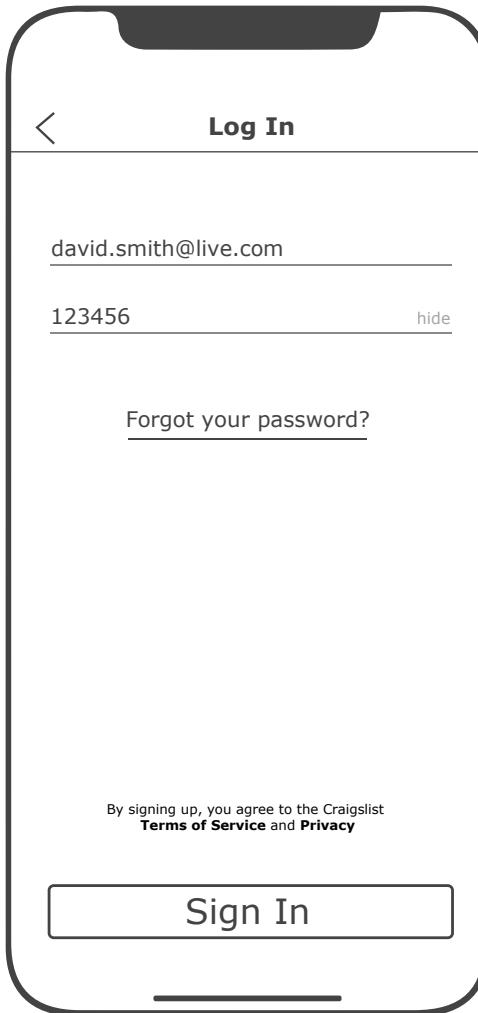


Sign Up Hide Password

WIREFRAME



LogIn

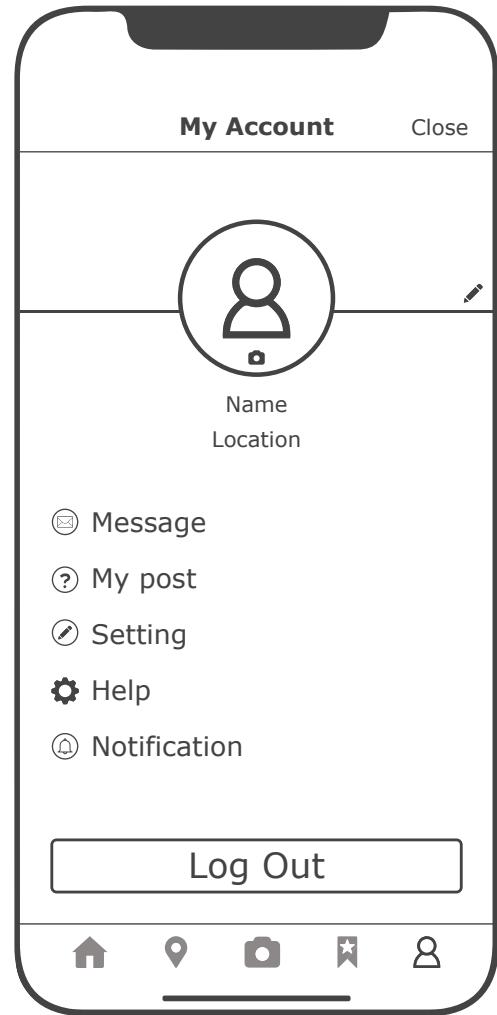


LogIn Entered

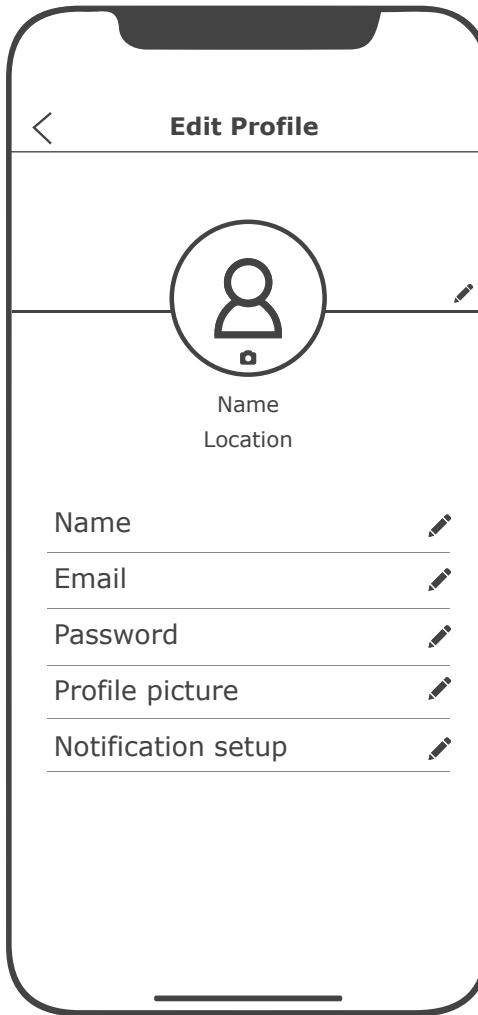


Forgot Password

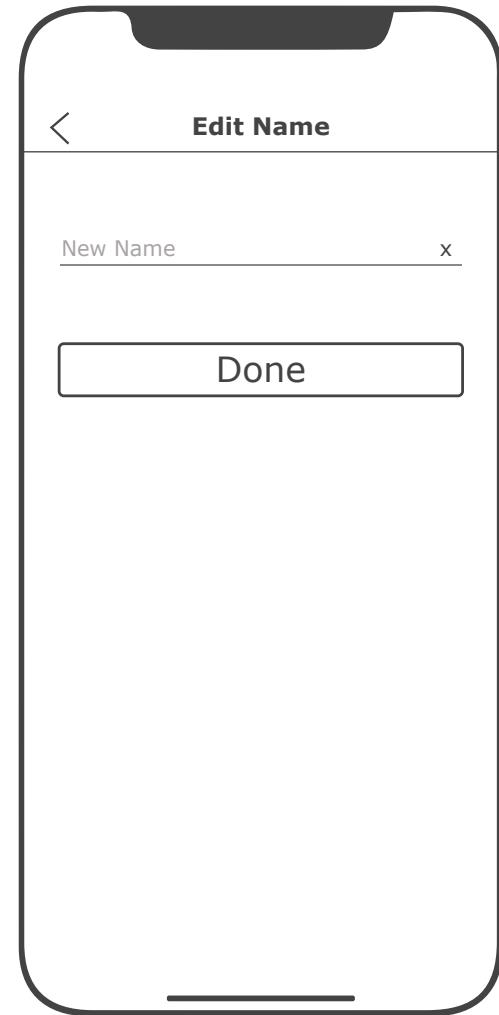
WIREFRAME



My Account

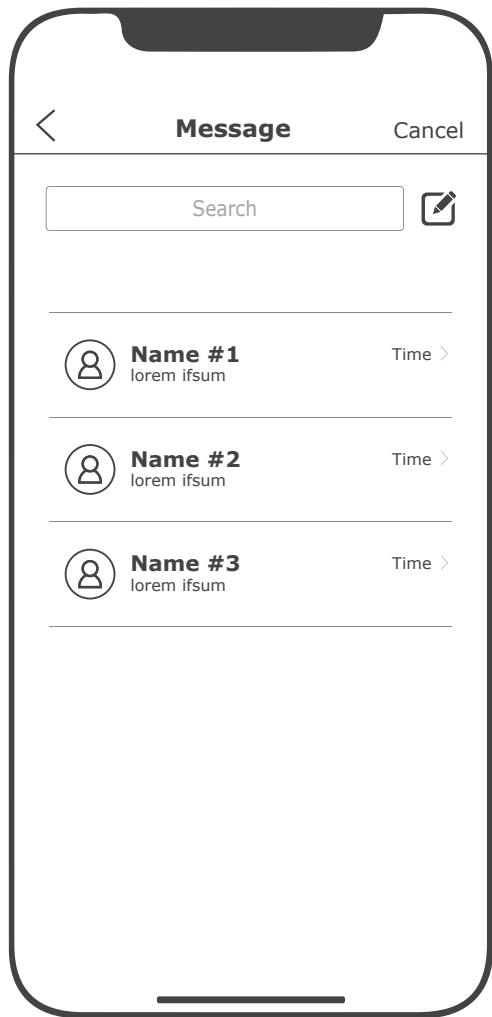


Edit Profile

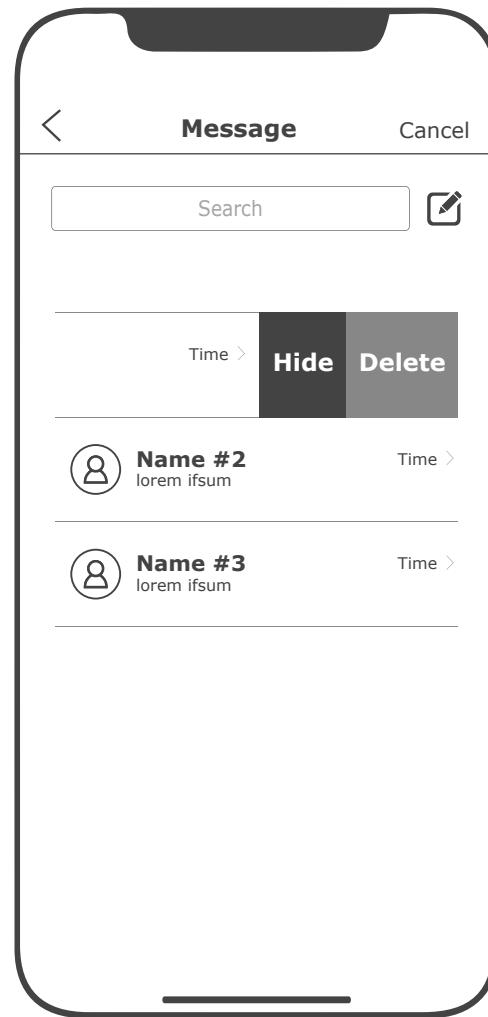


Edit Name

WIREFRAME

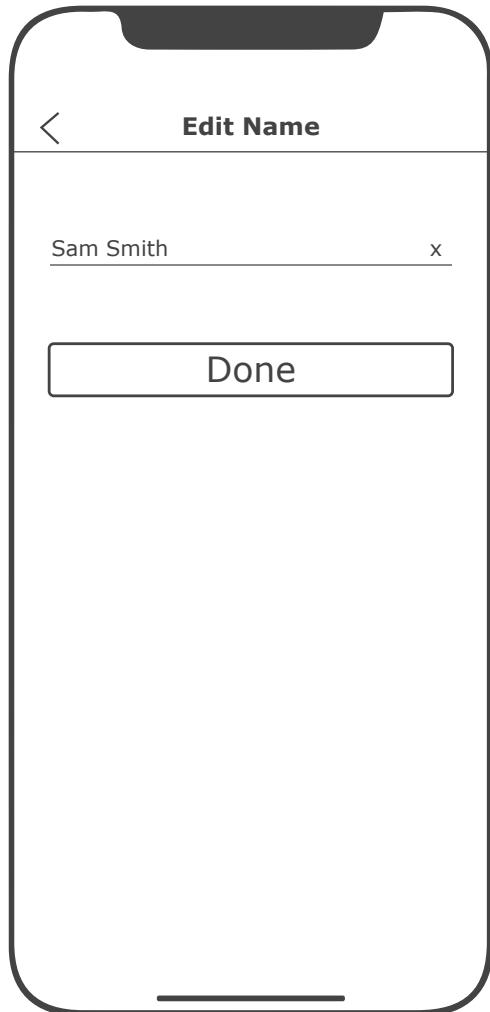


Message

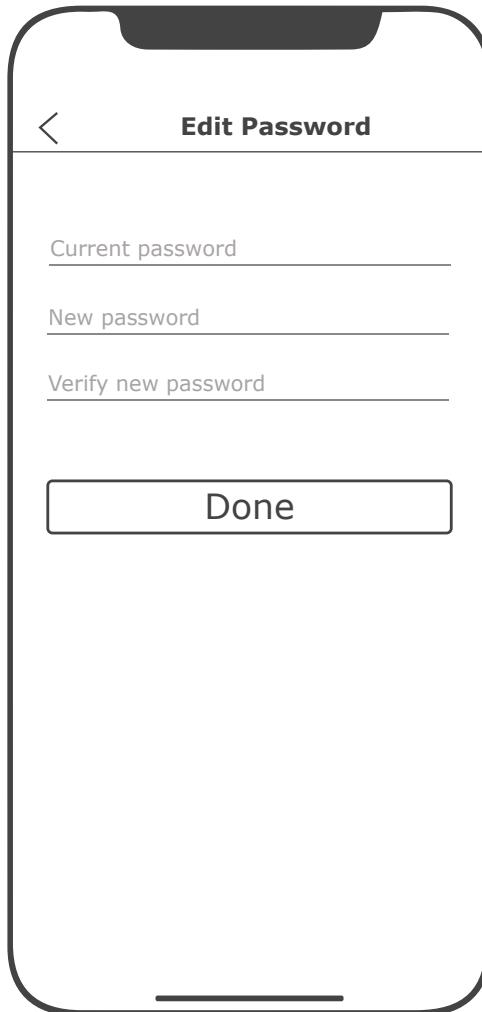


Delete Message

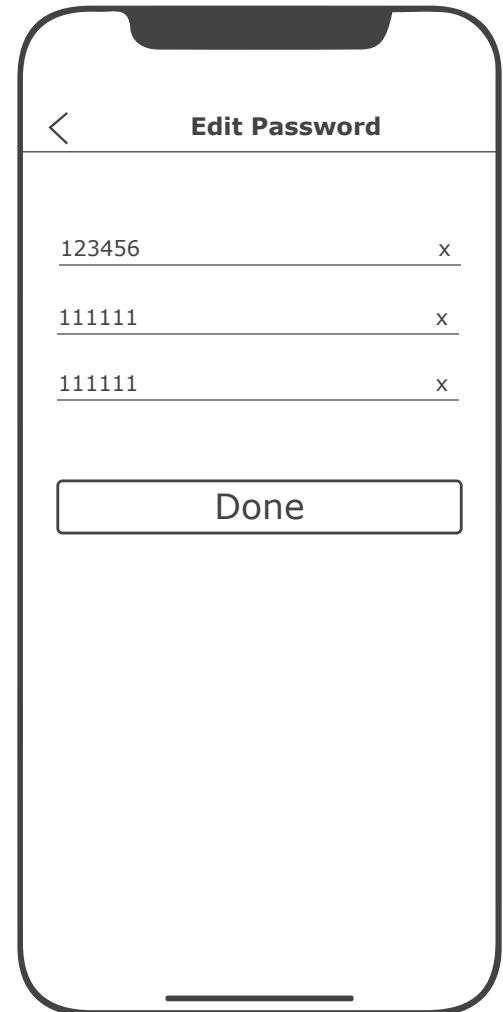
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Edit Name Entered



Edit Password

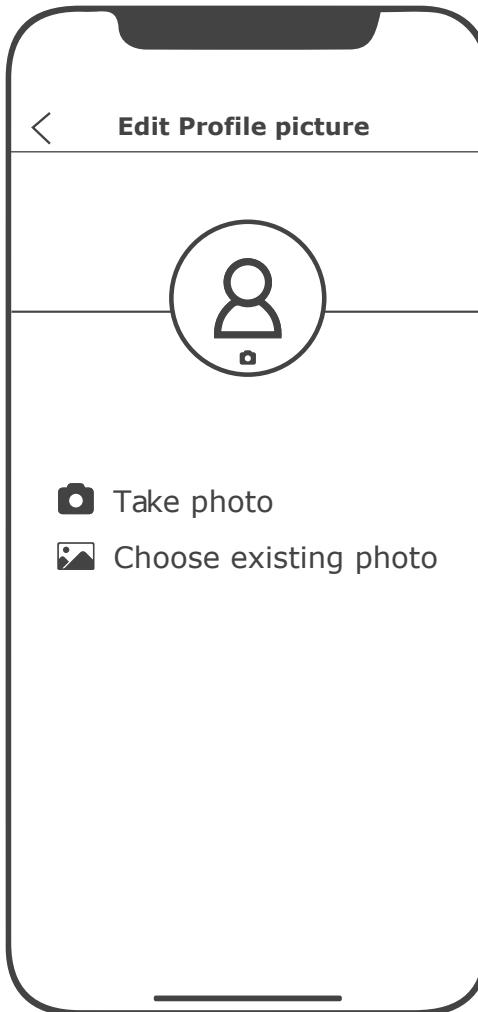


Edit Password Entered

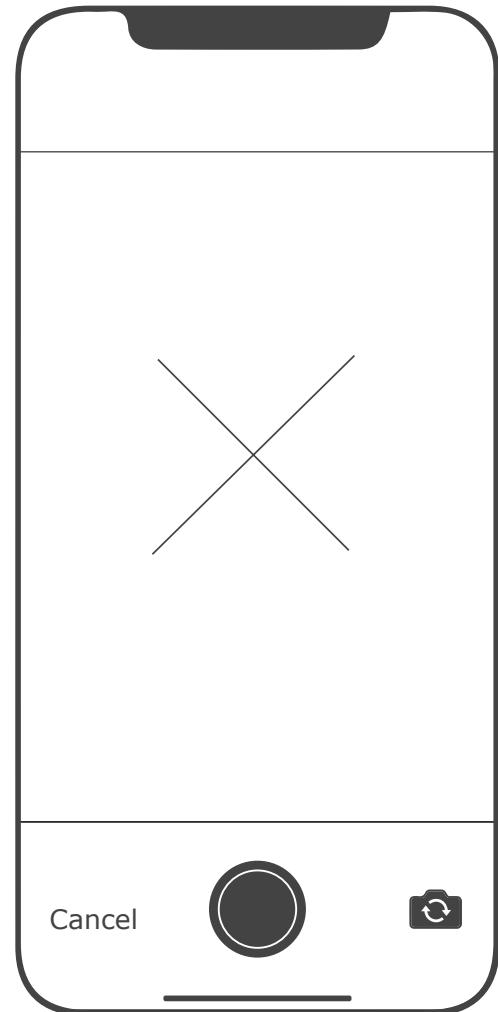
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Edit Notification

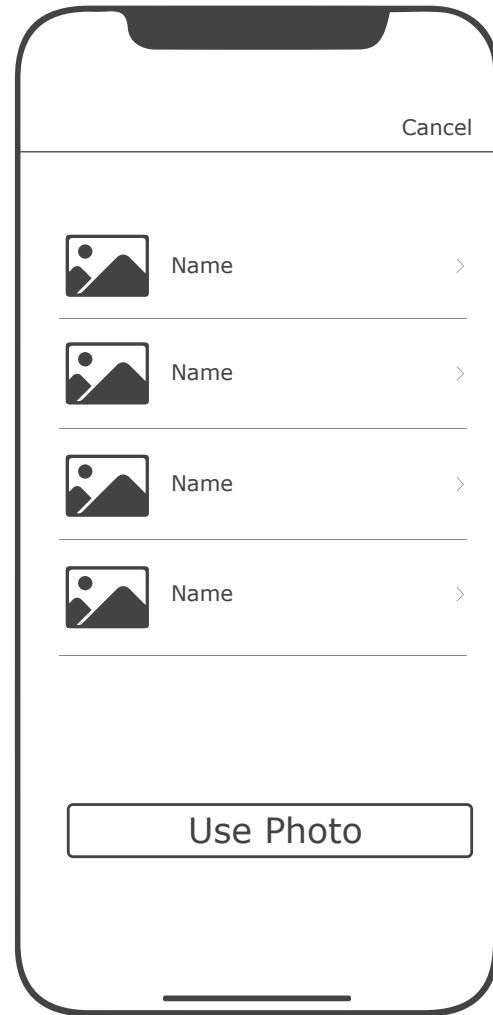


Edit Profile Photo

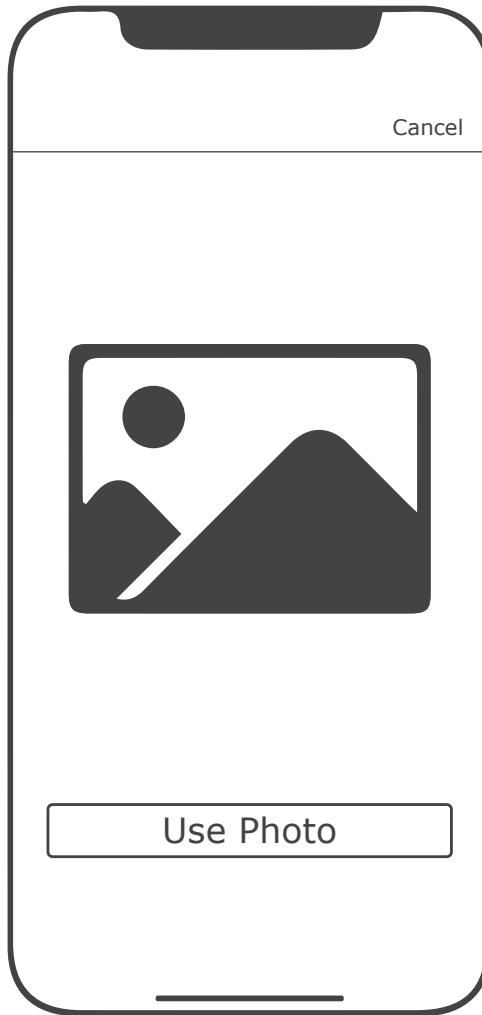


Take Photo

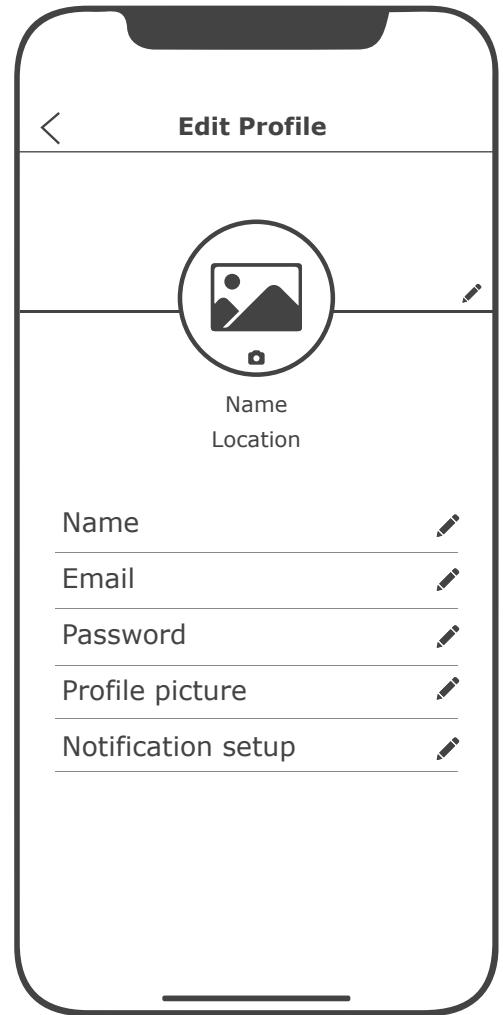
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Choose Photo

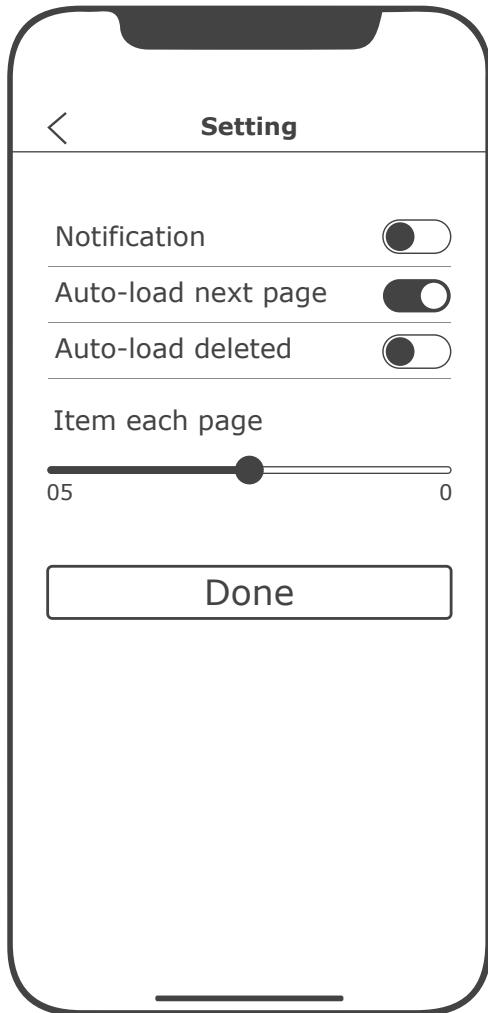


Done Change Photo

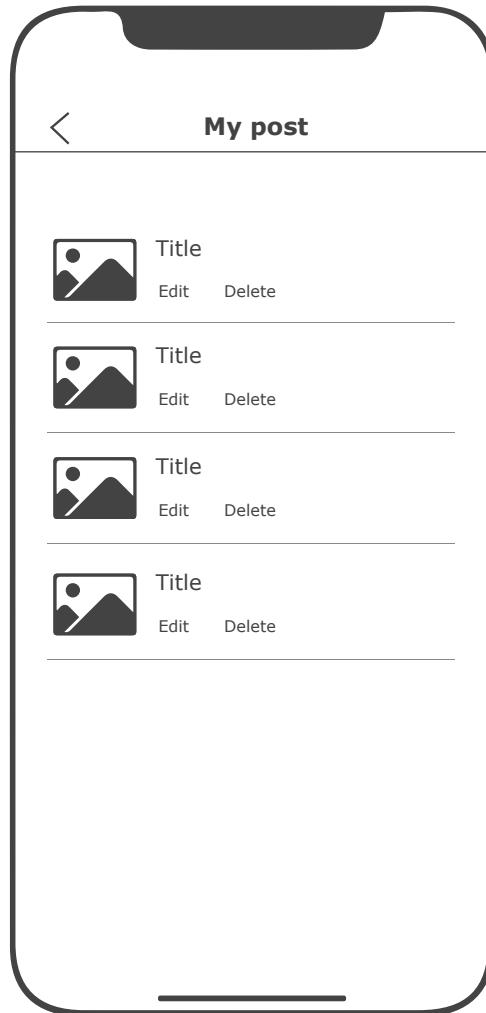


Edit Profile

WIREFRAME

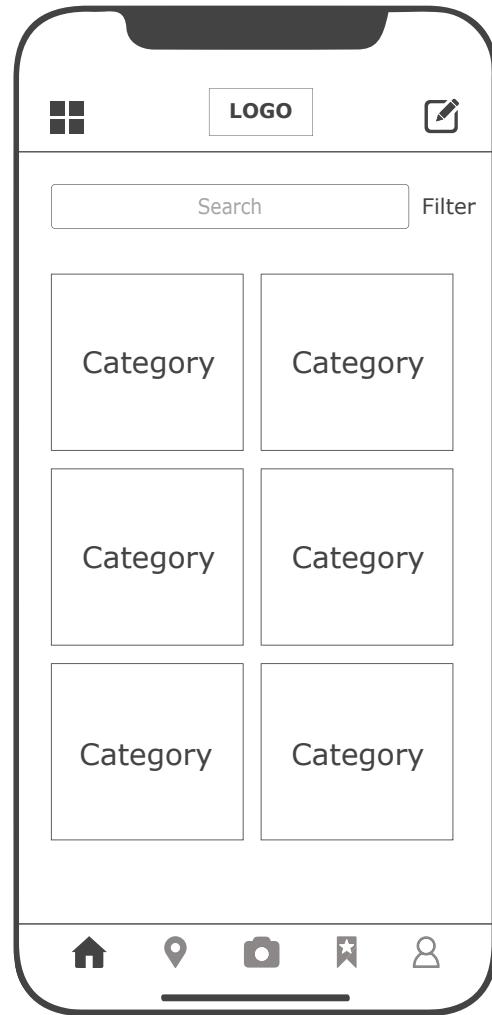


Setting

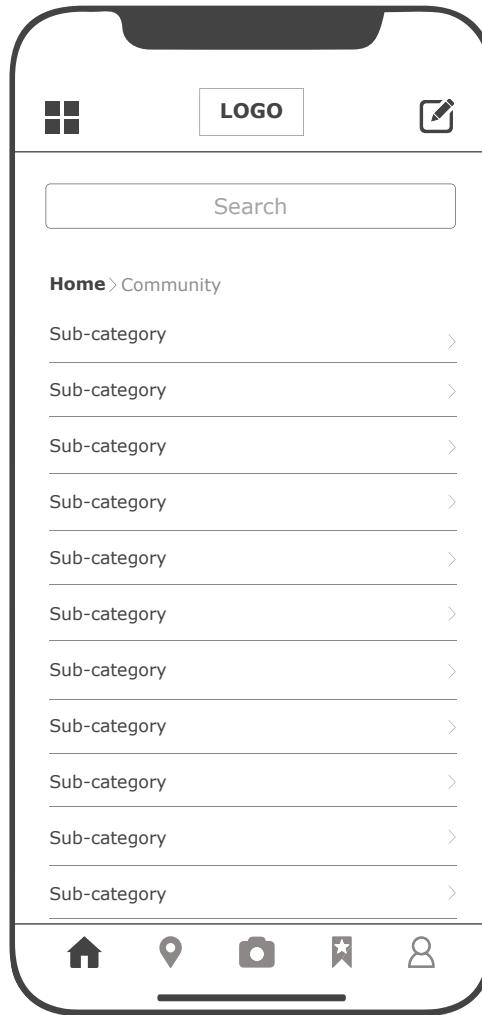


My Post

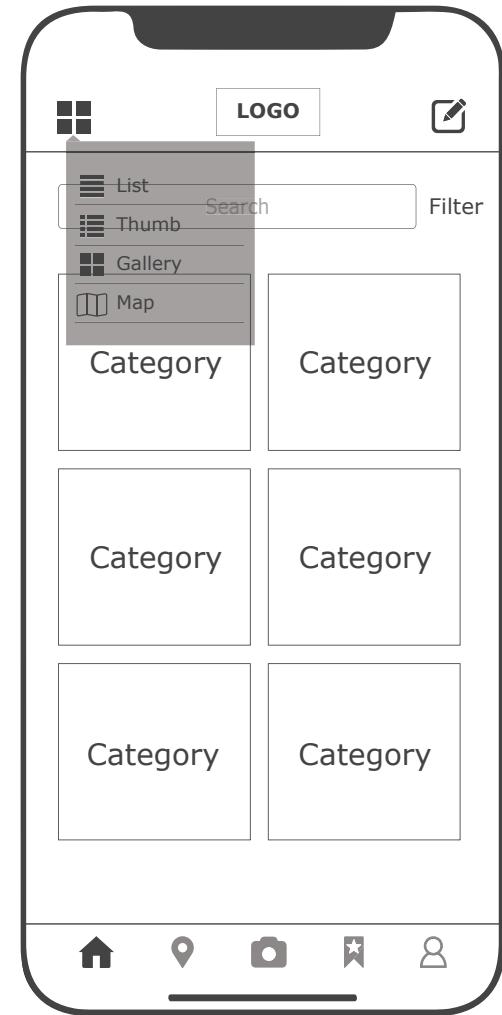
WIREFRAME



Home Categories

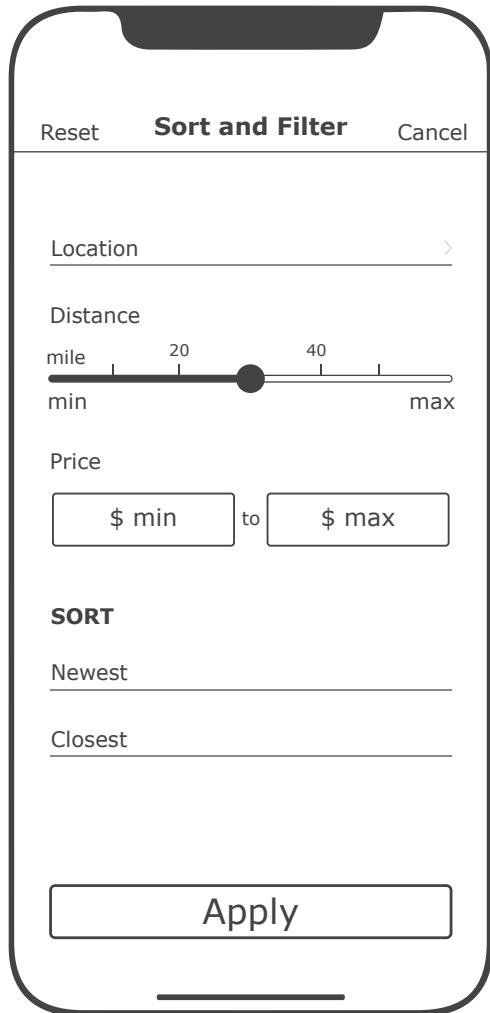


Sub-categories

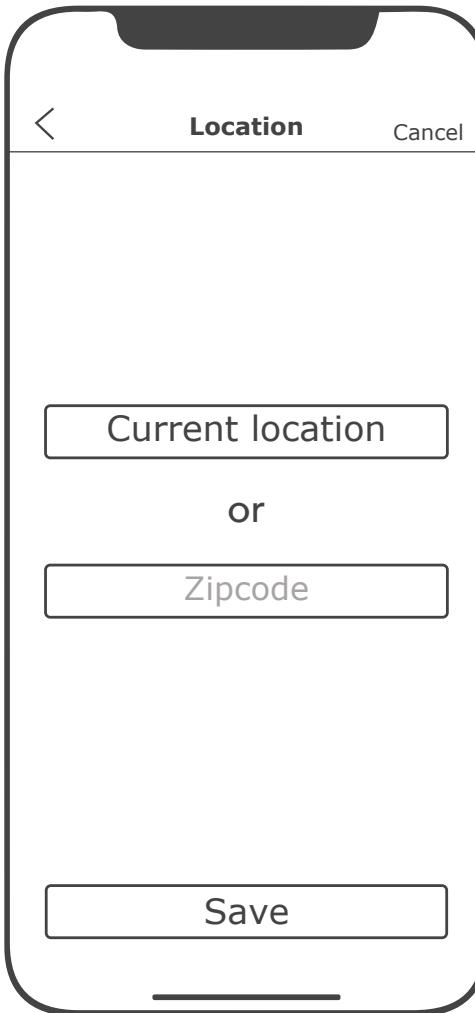


View Mode

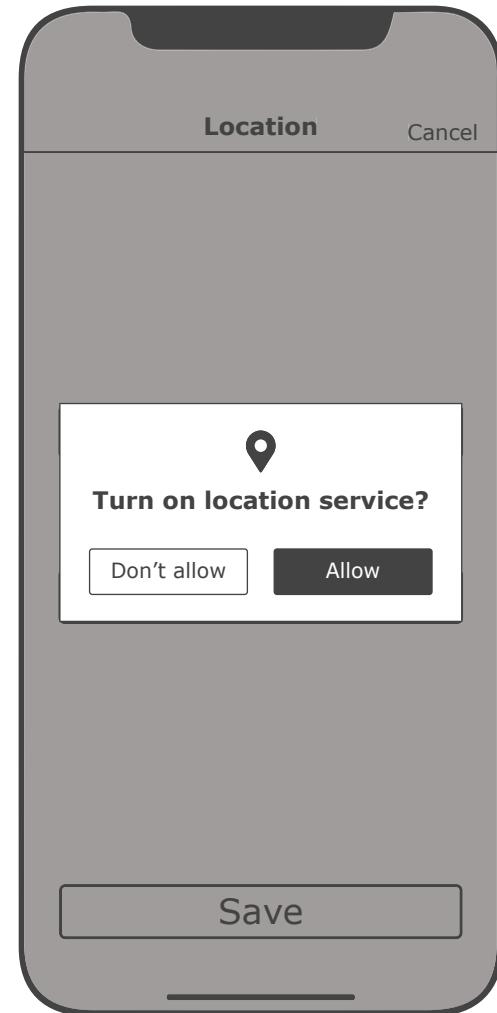
WIREFRAME



Sort and Filter

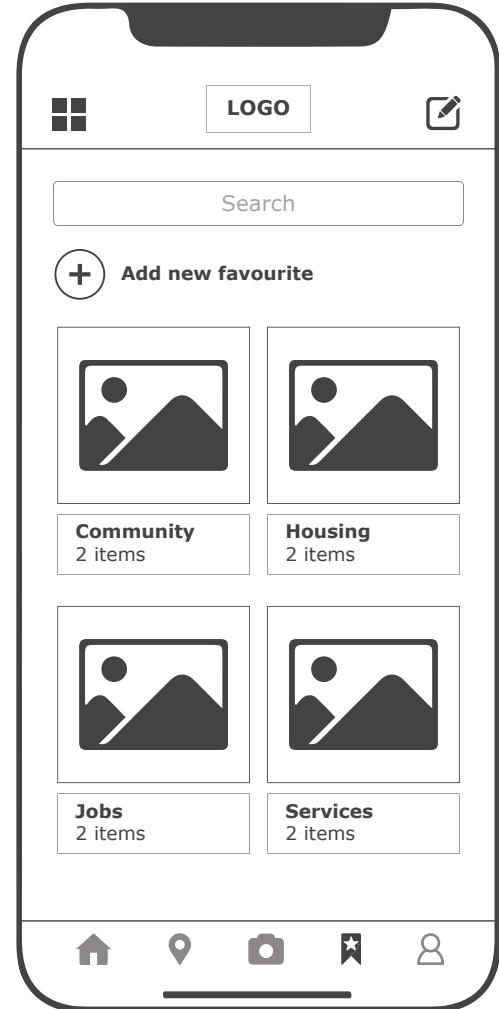


Location

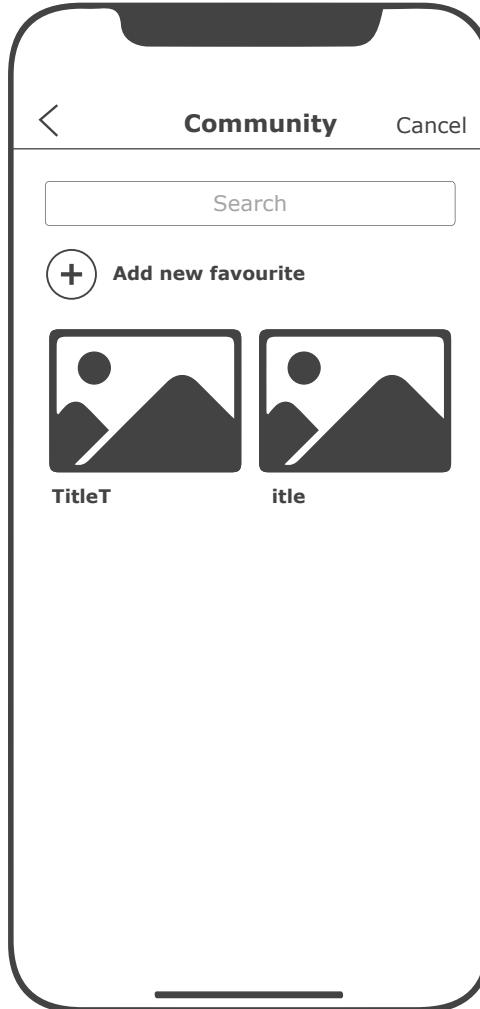


Accept Turn On Location

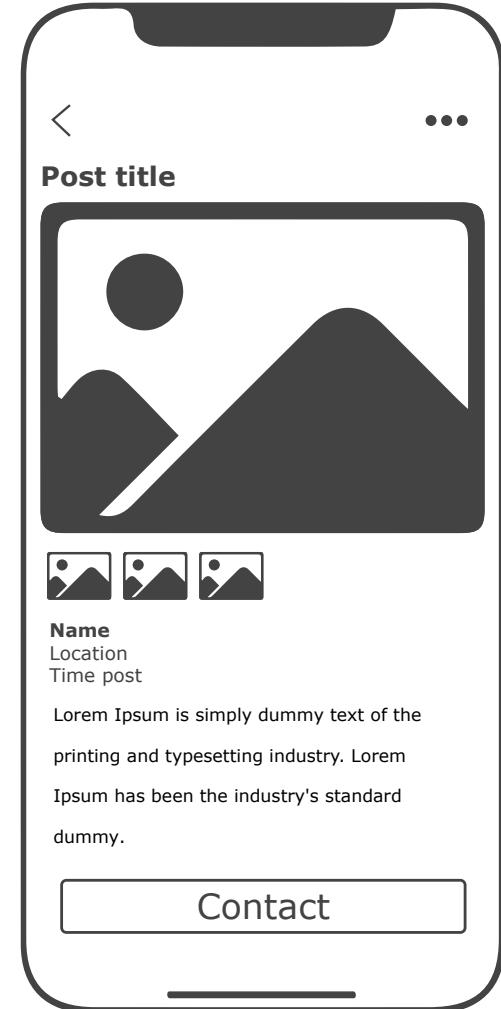
WIREFRAME



Favourites

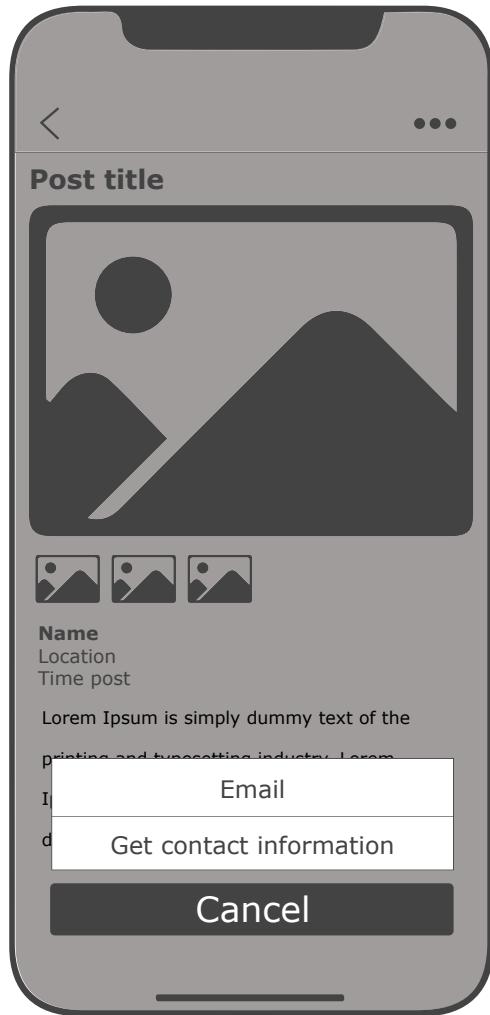


Category Selected

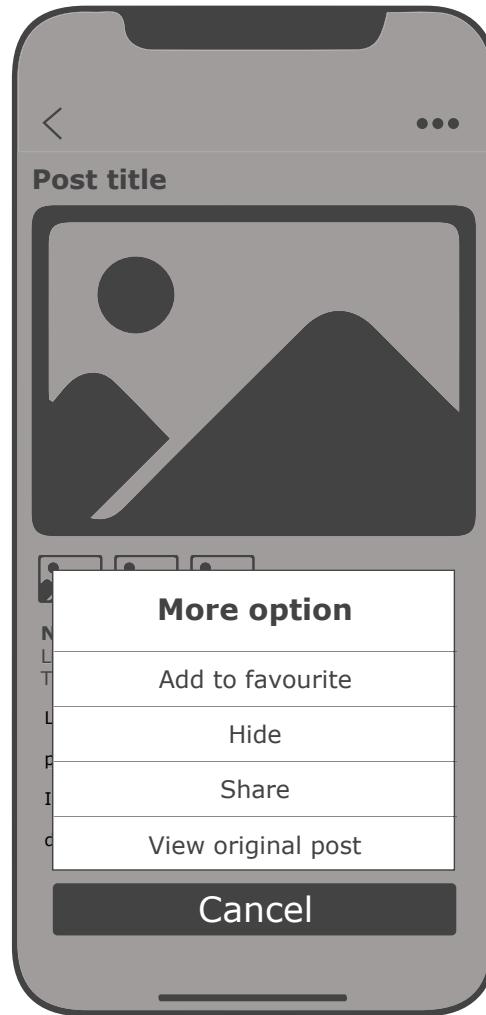


Post information

WIREFRAME



Contact Information



More Option

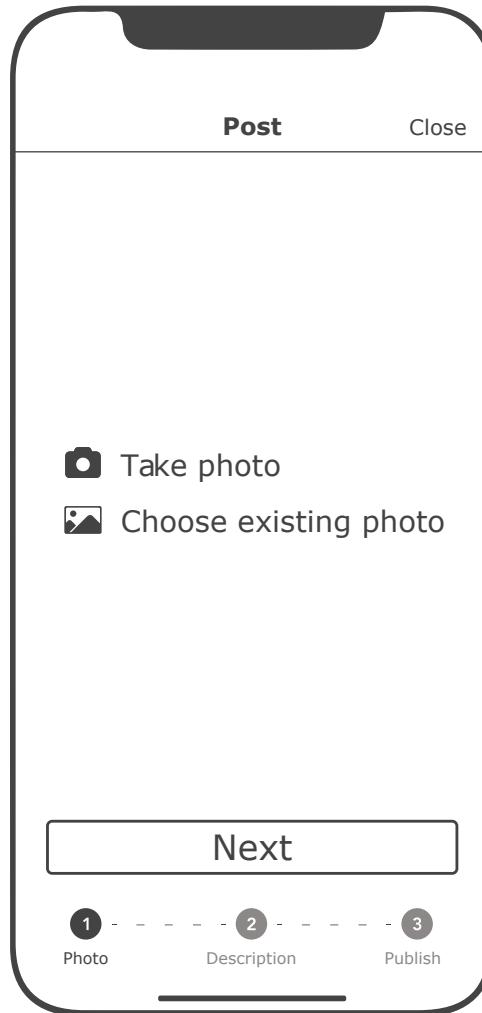


Share

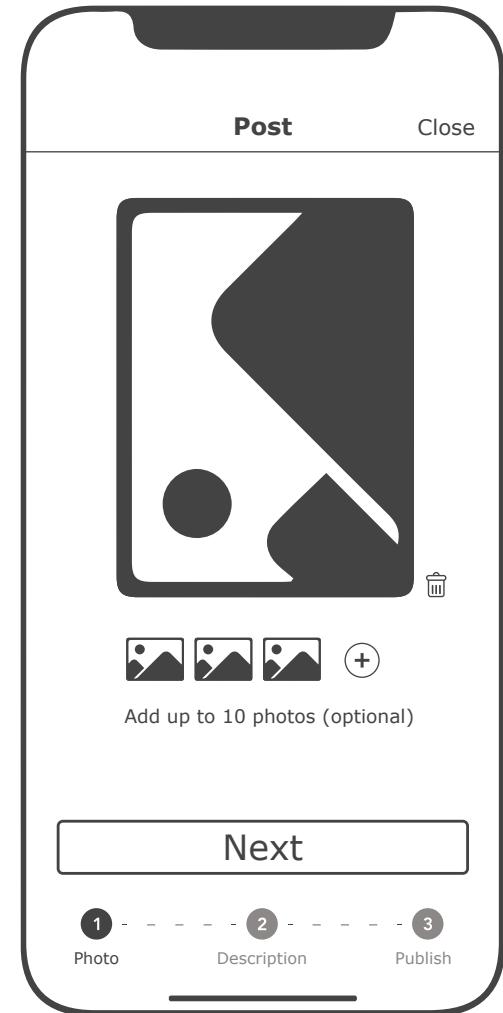
WIREFRAME



Add To Favourite



Post



Post Step #1

WIREFRAME

The wireframe shows a mobile application screen titled "Post Description". At the top right is a "Close" button. Below it is a list of fields with arrows indicating they can be expanded:

- Enter zipcode
- Choose category
- Type of posting
- Contact information

Below these is a large text input field labeled "Description". Underneath is a "Price" section with input fields for "\$ min" and "\$ max". At the bottom is a checkbox labeled "Ok for others to contact you about other services, products or commercial interests".

At the very bottom is a "Next" button, followed by a horizontal bar with three circular icons labeled "Photo", "Description", and "Publish".

Post Step #2

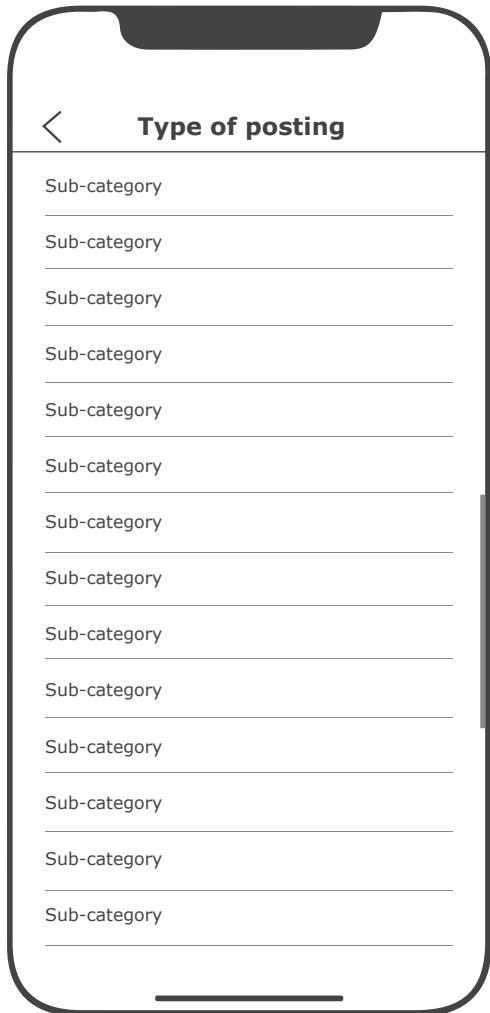
This wireframe is identical to the one above it, showing the "Post Description" screen with the same fields and layout.

Post Step #2

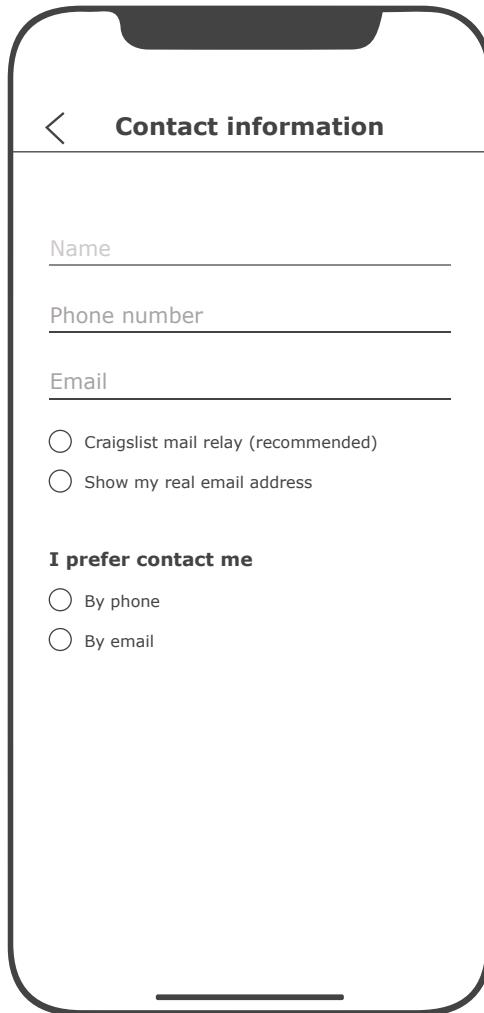
The wireframe shows a mobile application screen titled "Choose category". At the top right is a "Close" button. Below it is a list of "Sub-category" entries, each consisting of a line of text and a horizontal line.

Post Step #2- Selection

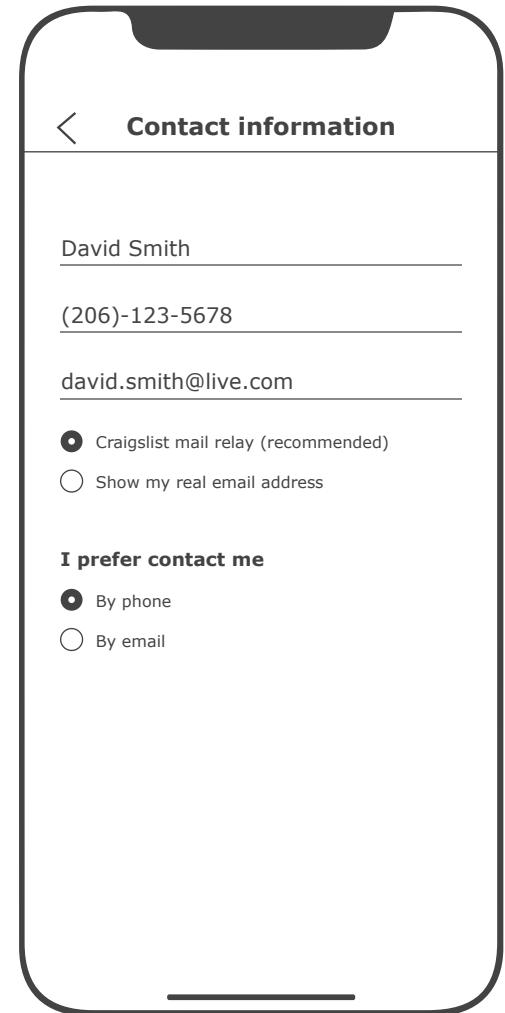
WIREFRAME



Post Step #2-Type

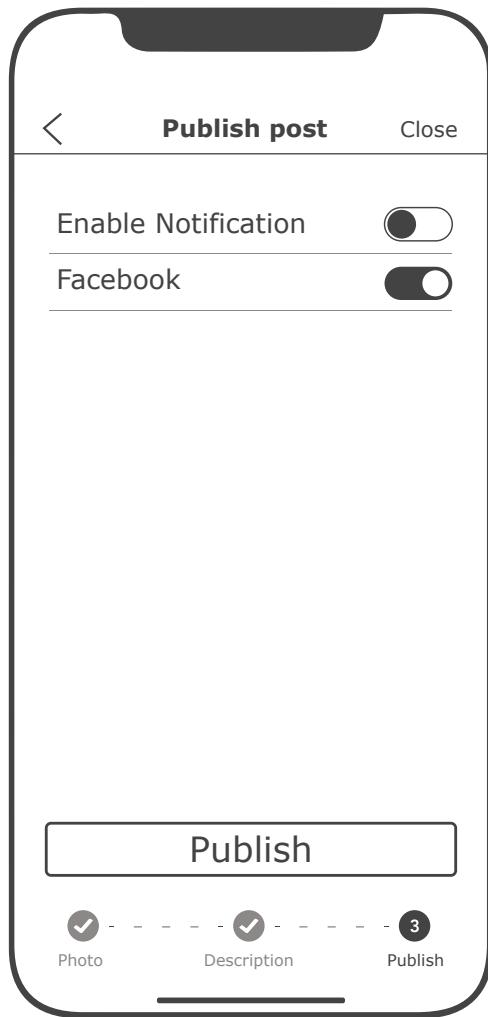


Post Step #2-Contact

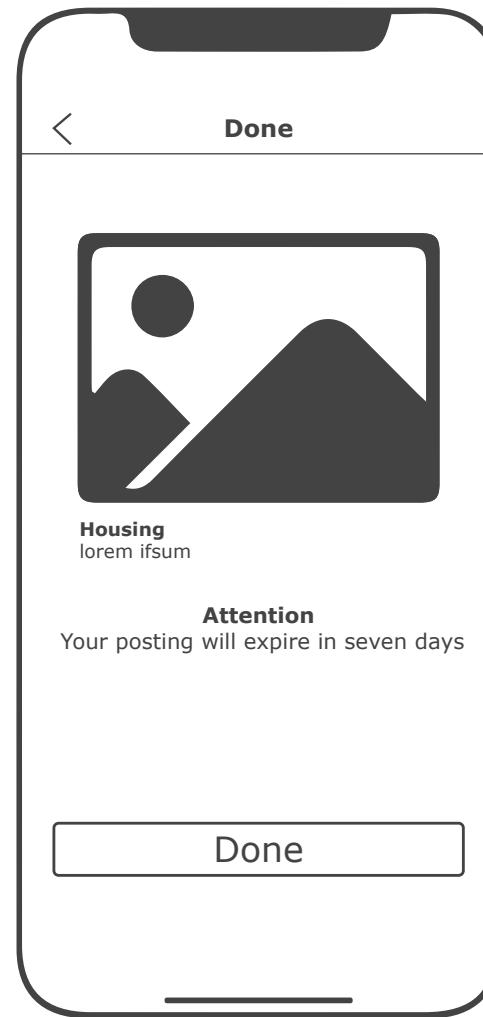


Contact Entered

WIREFRAME



Post Step #3-Publish



Post Confirmation

STYLING

To make sure that my app design remains as consistent as possible with the desktop version, I will not change dramatically about its style. Instead, I will adopt and sticking to Craigslist's current design style guide but will be adding more design elements to make it more close to the user.

Logo

The logo is popularly known to be the Peace symbol. It was designed by Gerald Holtom as a logo for a British campaign for Nuclear Disarmament. If you pay close attention, you can also see the CL wordmark, from top to bottom.

Craigslist CEO Jim Buckmaster brought this in his 2009 "Why Craigslist is such a mess" article. He said, "Craig thought it was associated with the hippies and that hippies were discredited," "Whereas I think peace is among the most desirable things you can have." Buckmaster disagreeing about is the peace sign that enhances the craigslist web address.



Current Craigslist logo design

STYLING

Color

The color scheme of the site is now by default HTML, CSS. To create a connection between the desktop version and the app, I decided to choose the purple shade of the current Craigslist's color. Neutral shades of the grayscale are the best choice to keep all the shades are matched with others.



FFFFFF # 999999 # 565063



E2C8F2 # 905DD2 # 8969FC

STYLING

Typography

The hierarchy will be my primary concern. For each page, there will be no more than three levels of hierarchy so the user will not be overwhelmed while toggling between each page. SF Pro Display is the font for iOS . I choose this font because it is clear and simple to use for a small platform like a mobile app.



USABILITY TESTING

Summary

For the usability test, I designed a scenario and six small tasks. I create a prototype of Craigslist through Sketch and Invision. The tasks will be tested on the iPhone X.

Total of five participants in this usability test. They are all college students ages from 20 to 29. They are all familiar with IOS interface and have experienced using iPhone X at least one time. All participants finished all six tasks and they provided their suggestions and comments about Craigslist app after the completion of tasks.

Scenario

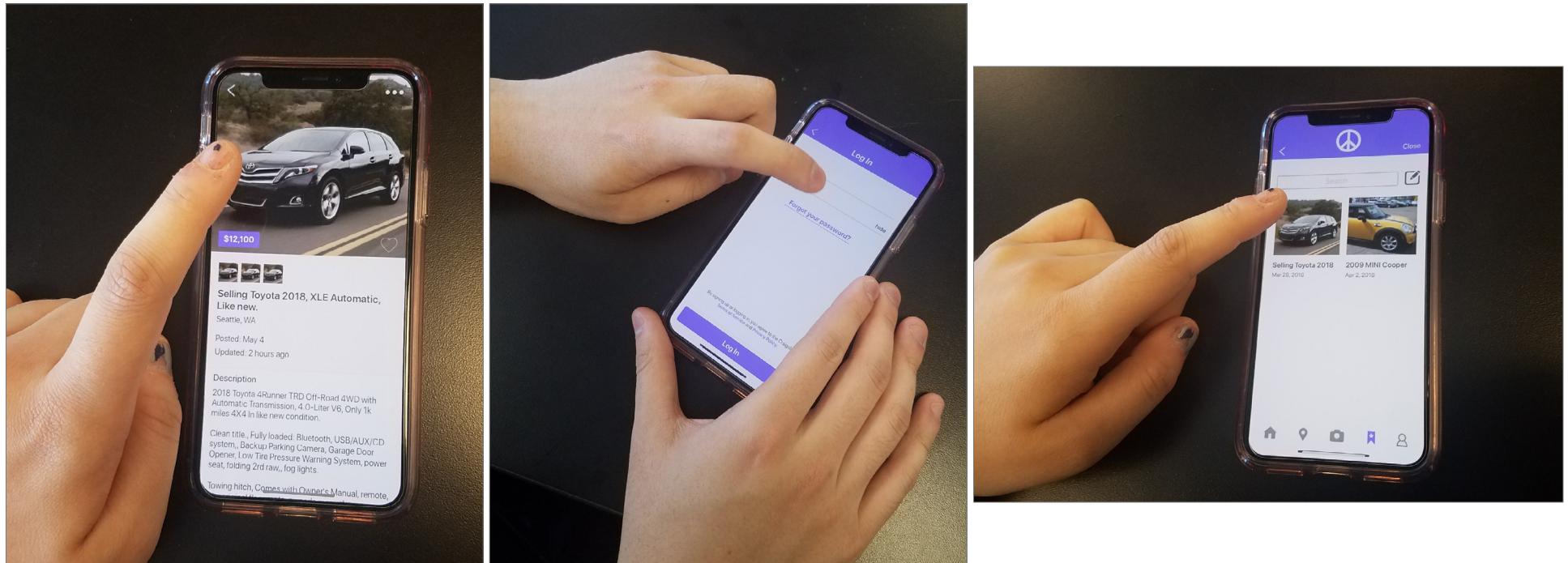
Imagine you are a college student and works part-time at a local vet clinic. Recently, you have to work night shift so getting home after 9 p.m is a bit scare to you.

You decide to buy a used car for your convenience and safety. Being a student, you do not have a big budget so you have to spend wisely. Your friend has bought a car from Craigslist. it was in good conditions and reasonable price so you want to start with Craigslist for your car. Craigslist currently launch an app so you decide to search it while on the bus home.

Tasks

- **Task 1:** Since your first time so you want to know how to post
- **Task 2:** Sign up a new account and login
- **Task 3:** Change your profile picture
- **Task 4:** Search for "Toyota 2018" for sale then contact a seller via email
- **Task 5:** Assume that you have a car for sale, try to post it
- **Task 6:** Add a "housing" category under "add to favorite" section

USABILITY TESTING



USABILITY TESTING

SUCCESS RATE

	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6
Participant 1	Y	N	Y	Y	Y	Y
Participant 2	Y	Y	Y	Y	Y	Y
Participant 3	Y	Y	Y	Y	Y	Y
Participant 4	Y	Y	Y	Y	Y	Y
Participant 5	Y	Y	Y	Y	Y	Y

Note: "Y" Stands for success, "N" stands for fail

USABILITY TESTING

Feedback from participants

Participant 1

- The interface layout is clean and bold
- The navigation between screen is well-observed and smooth
- Prefer to have another icon for "favorite" category
- Having a "Craigslist" feeling

Participant 2

- Having a bit difficult finding "need help" section
- The user flow is understandable and smooth
- Thought posting icon was a taking photo icon
- Like to have a list of sub-category when clicking on home category sectionn before taking to the posts

Participant 3

- The "favoite" icon reminds him of tag icon
- Like to see a review screen before publish the post
- The interface design is smooth and simple
- The color palette is really matching with Craigslist

Participant 4

- She didn't understand why need a camera icon for changing profile picture. Instead, can use word "edit".
- Like the overall feeling

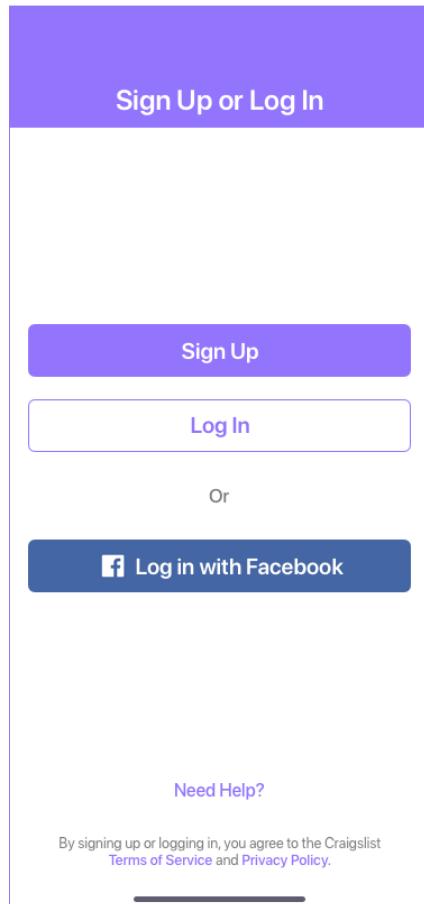
Participant 5

- Want to add "sub-category"for each category in home-page
- The "add new category" is a bit confusing
- The user flow was simple and smooth.

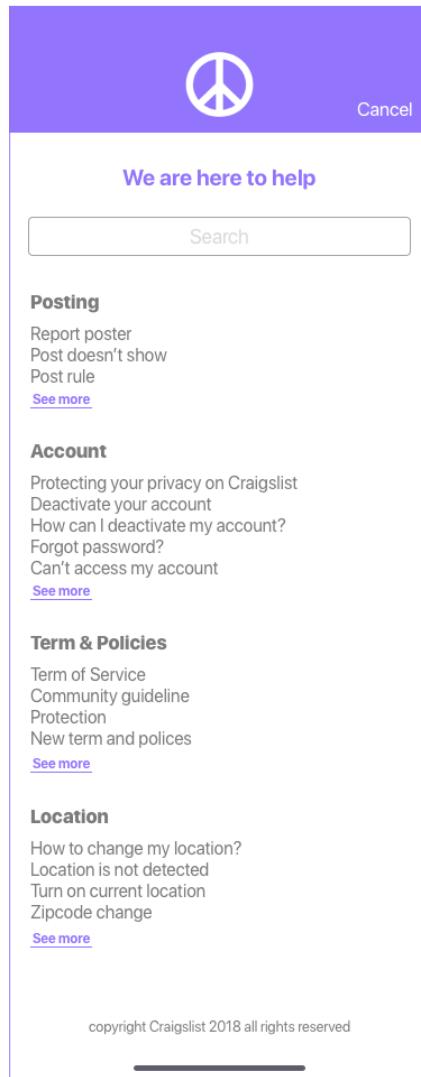
FINAL DESIGN



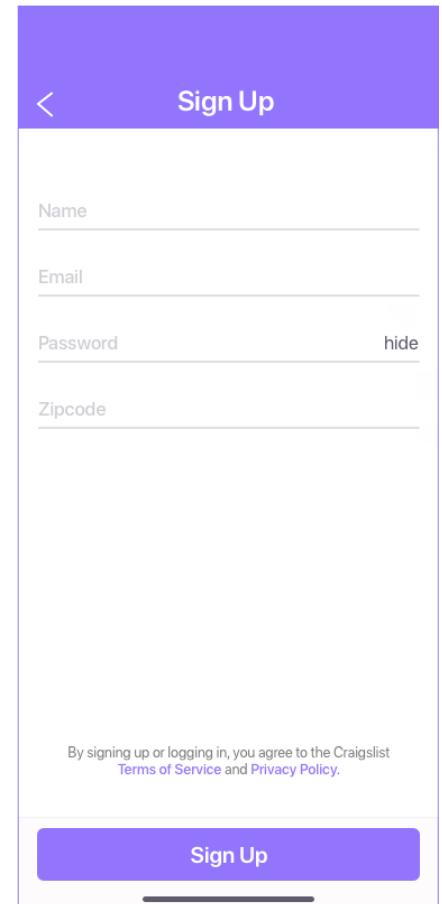
Landing Screen



Sign Up/Log In



Help



Sign Up

FINAL DESIGN

The image displays four mobile application screens arranged in a grid, illustrating a user flow from sign up to log in.

- Sign Up (Left):** This screen shows a four-step sign-up process. The first three steps are completed: Name (David Smith), Email (David.smith@live.com), and Phone Number (123456). The fourth step, Address (98112), is partially visible below. Each input field has a "hide" link next to it. At the bottom, there is a "Sign Up" button and a note about agreeing to Craigslist's Terms of Service and Privacy Policy.
- Sign Up Hide Password (Middle Left):** This screen shows the same sign-up process as the first one, but the fourth step (Address) is not visible. The "hide" links are present next to the third step's input fields. The "Sign Up" button and agreement note are at the bottom.
- Log In (Middle Right):** This screen shows a two-step log-in process. The first step is Email (David.smith@live.com), and the second step is Password (232323). There is a "hide" link next to the password field. A "Forgot your password?" link is located below the password field. At the bottom, there is a "Log In" button and a note about agreeing to Craigslist's Terms of Service and Privacy Policy.
- Log In Entered (Right):** This screen shows the log-in process where both the Email (David.smith@live.com) and Password (232323) fields are filled. The "Forgot your password?" link is present. At the bottom, there is a "Log In" button and a note about agreeing to Craigslist's Terms of Service and Privacy Policy.

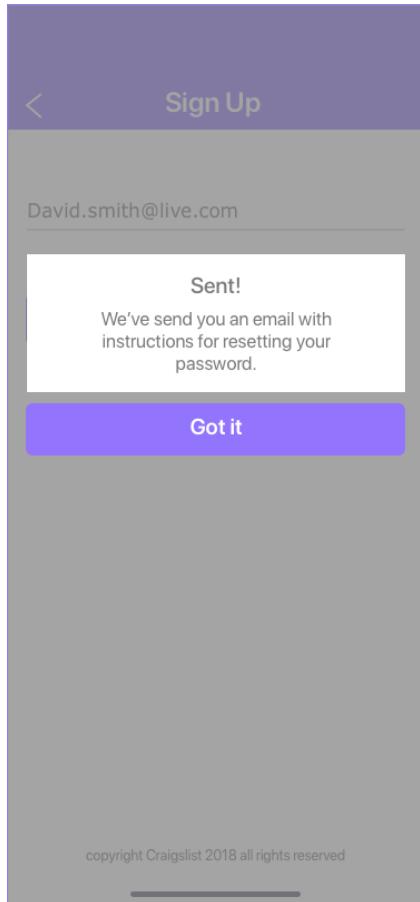
Sign Up Entered

Sign Up Hide Password

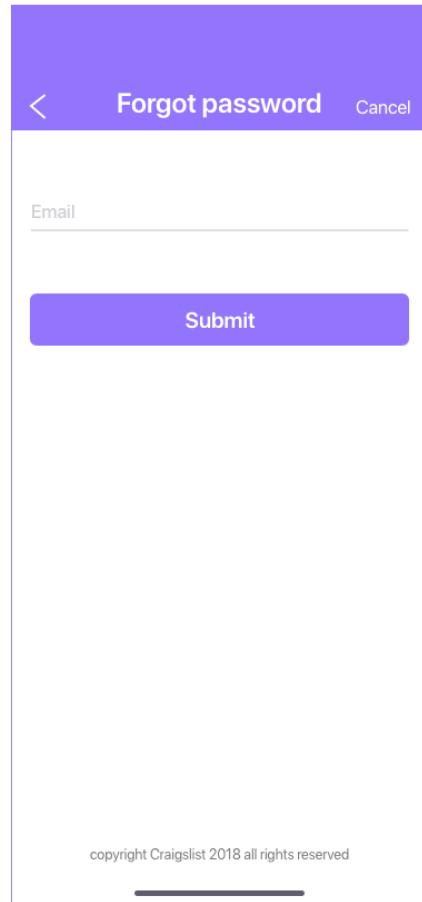
LogIn

LogIn Entered

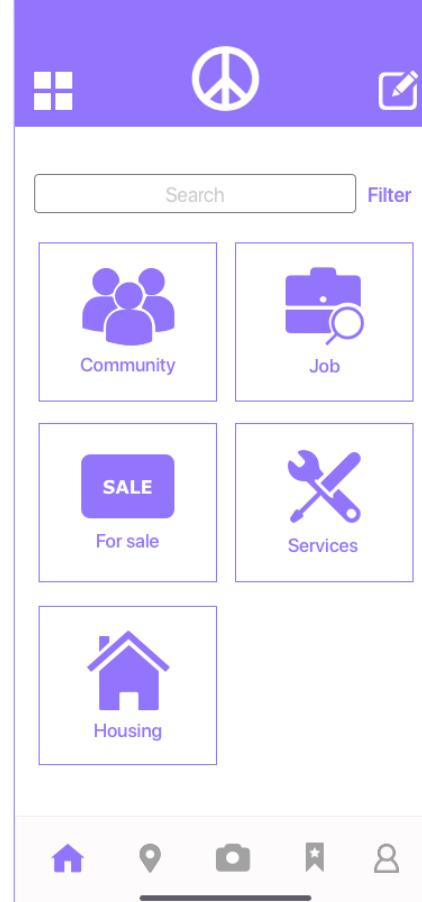
FINAL DESIGN



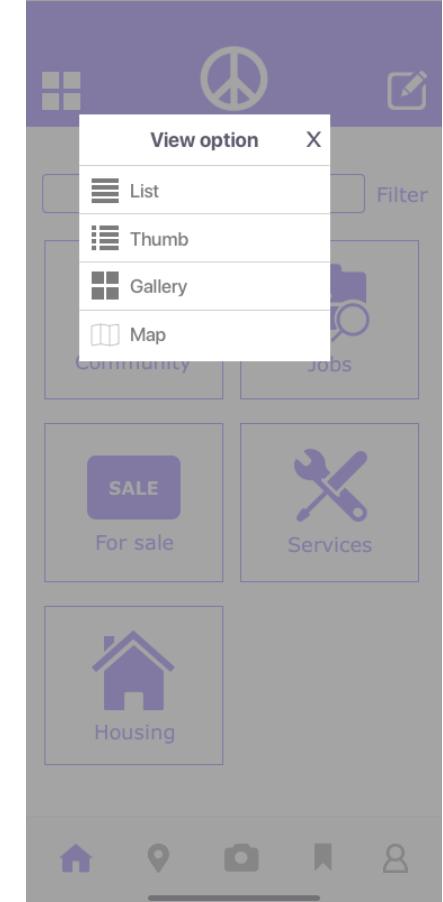
Forgot Password Sent



Forgot Password

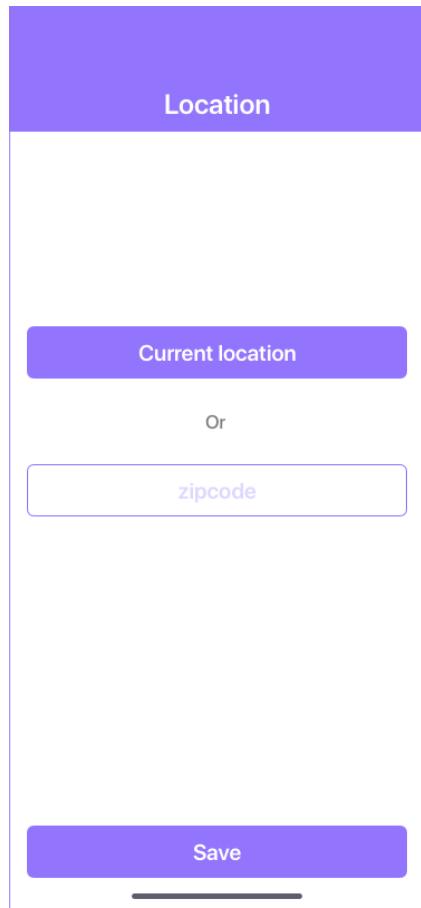


Home Page

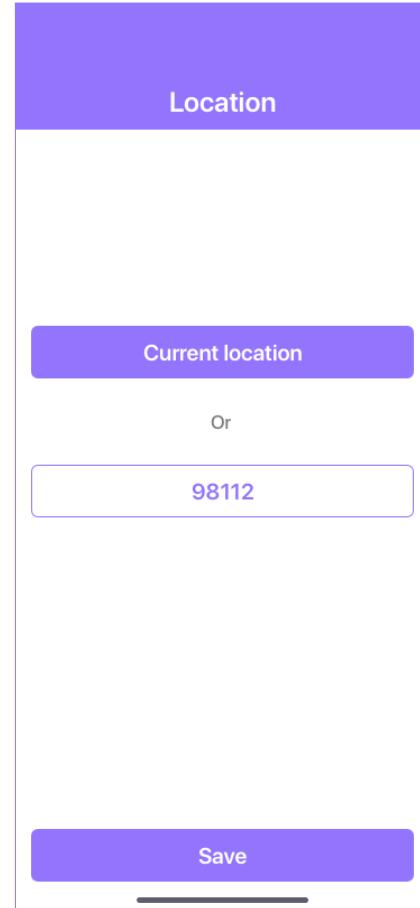


View List

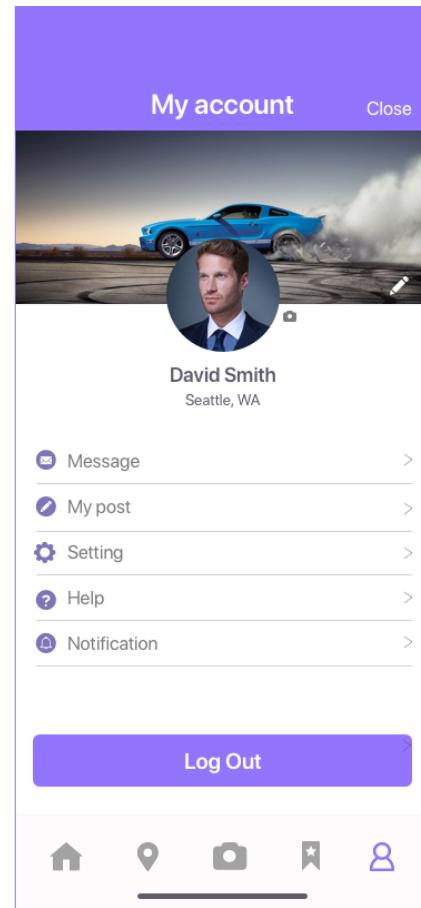
FINAL DESIGN



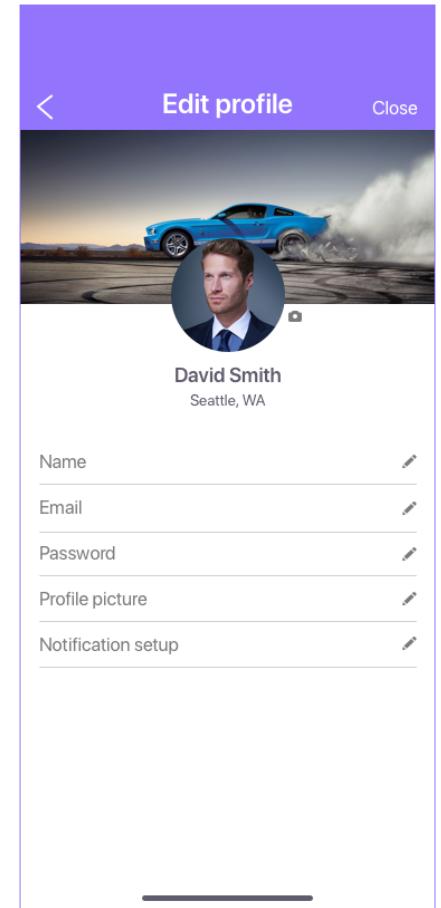
Location



Location Entered

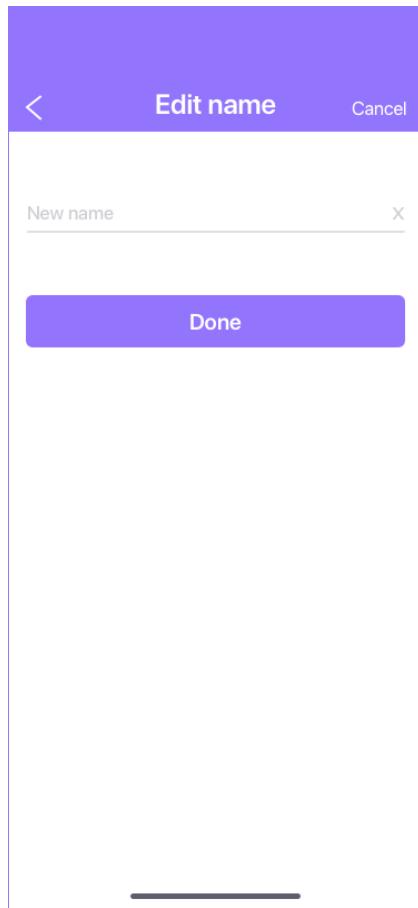


My Account

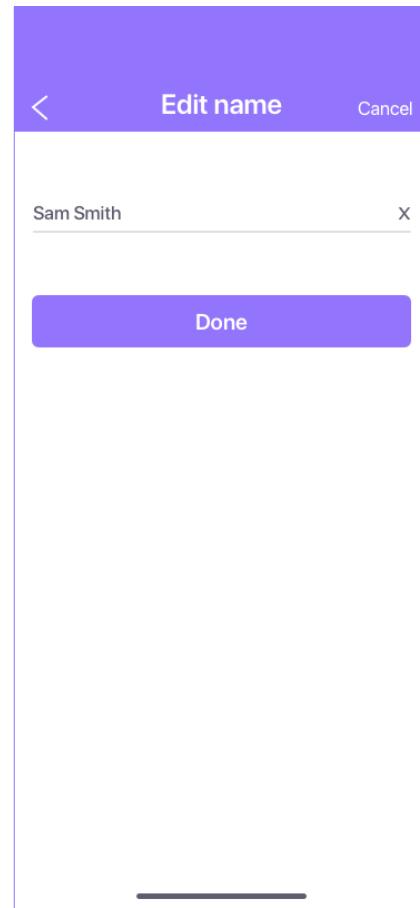


Edit Profile

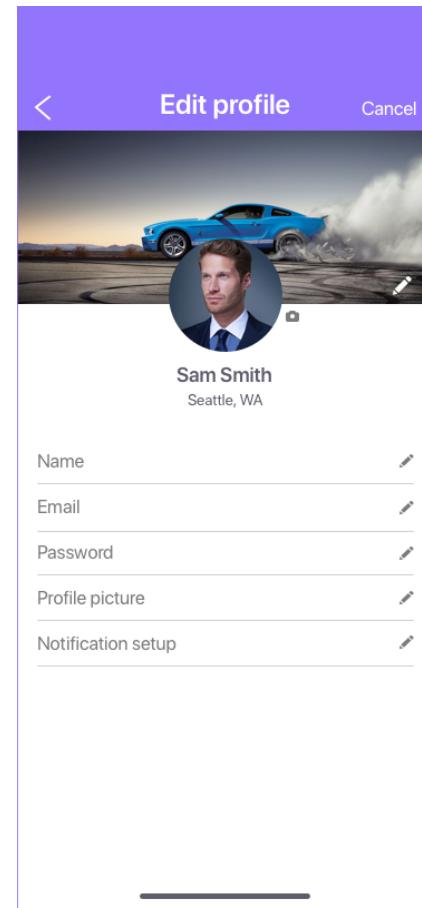
FINAL DESIGN



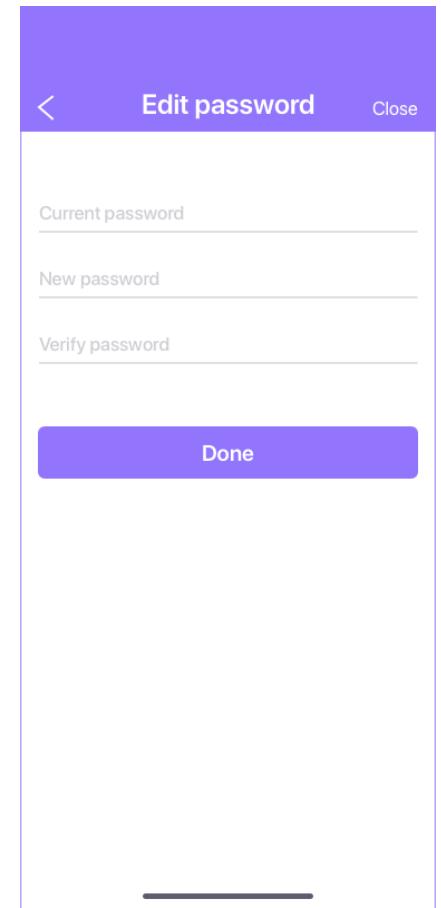
Edit Name



Edit Name Entered

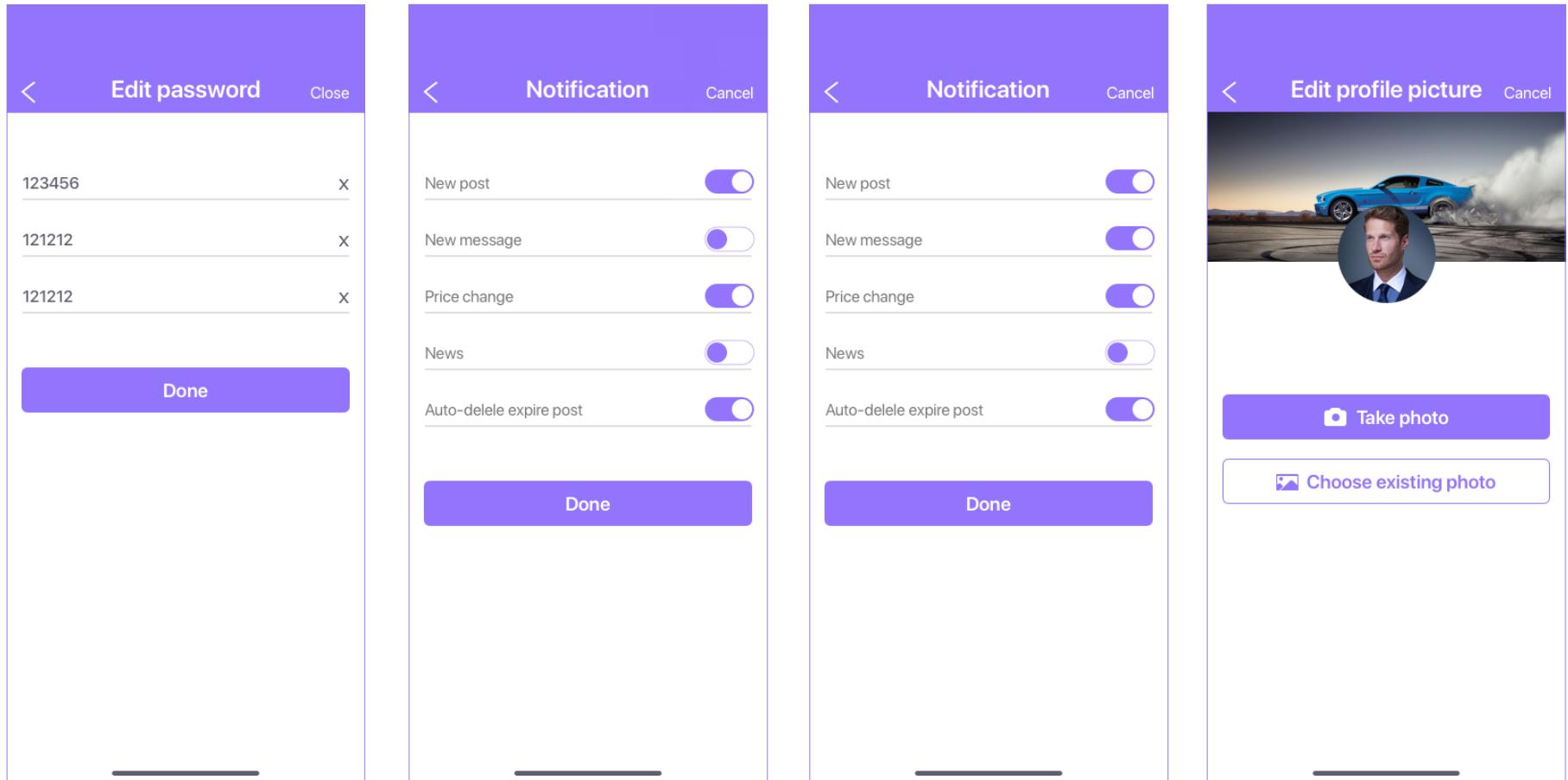


Edit Name Changed



Edit Password

FINAL DESIGN



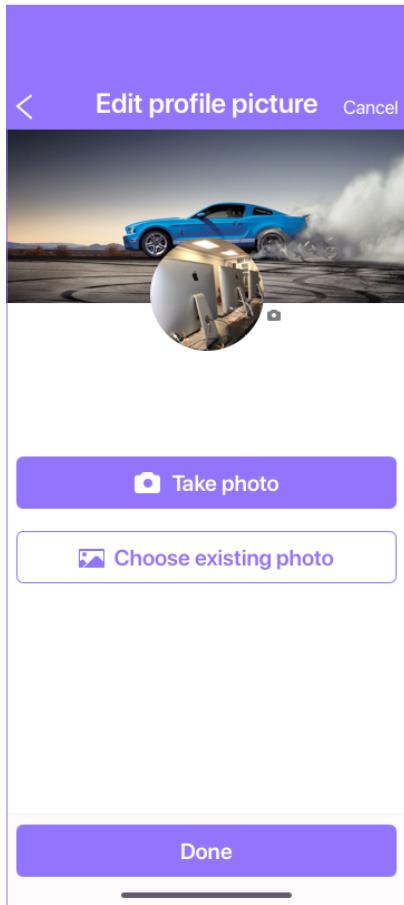
Edit Password Entered

Notification

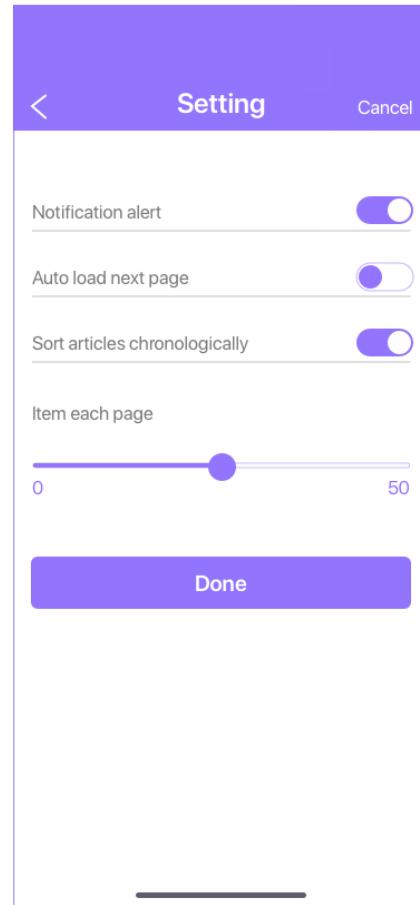
Notification Swich Changed

Edit Profile Picture

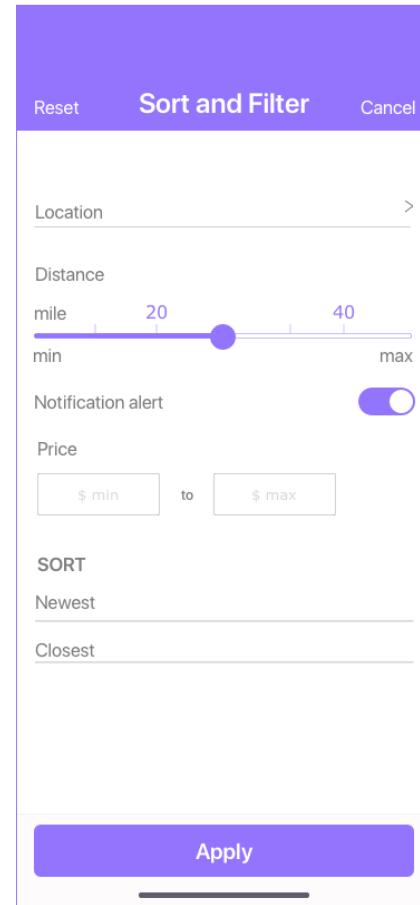
FINAL DESIGN



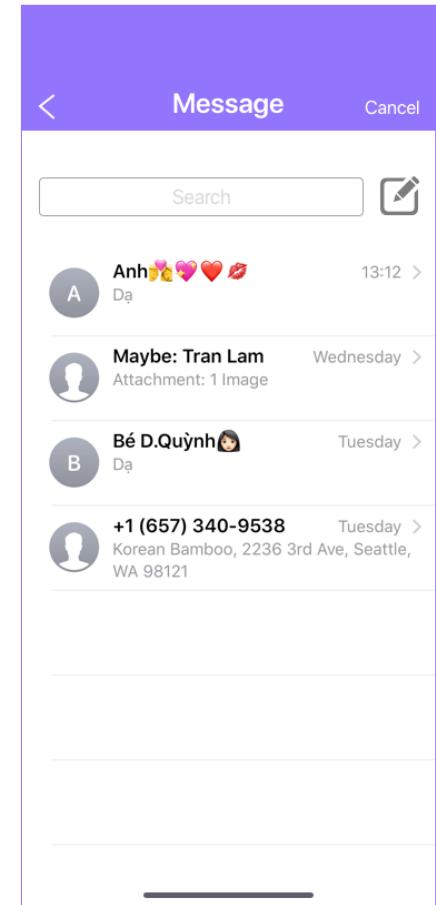
Edit Profile Picture Changed



Setting

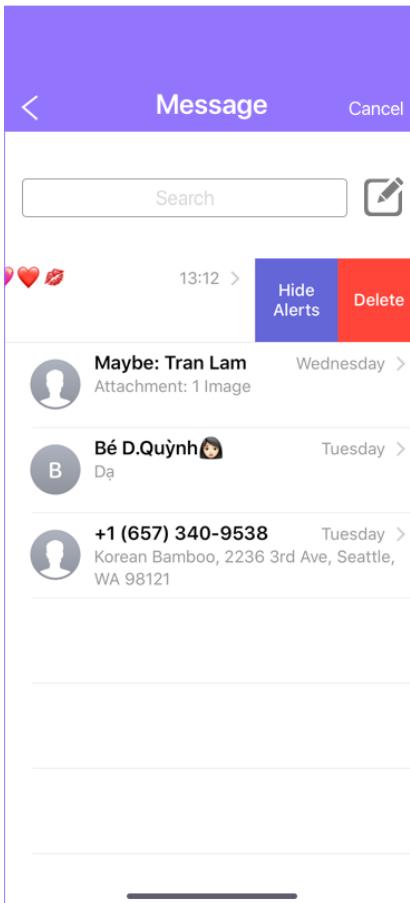


Sort and Filter

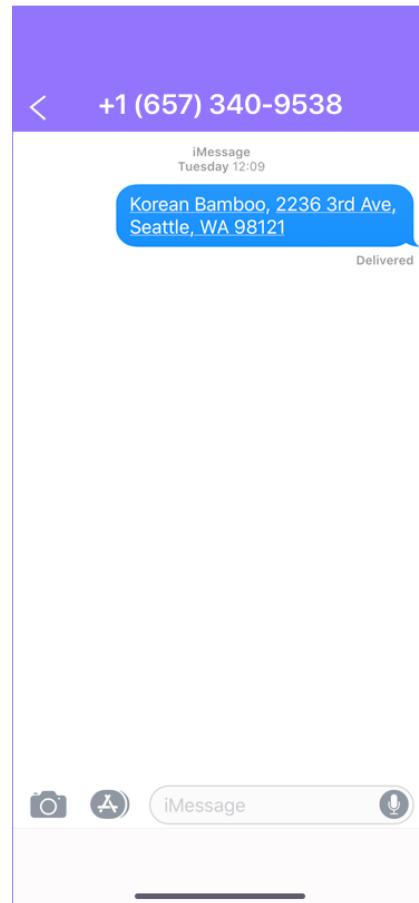


Message

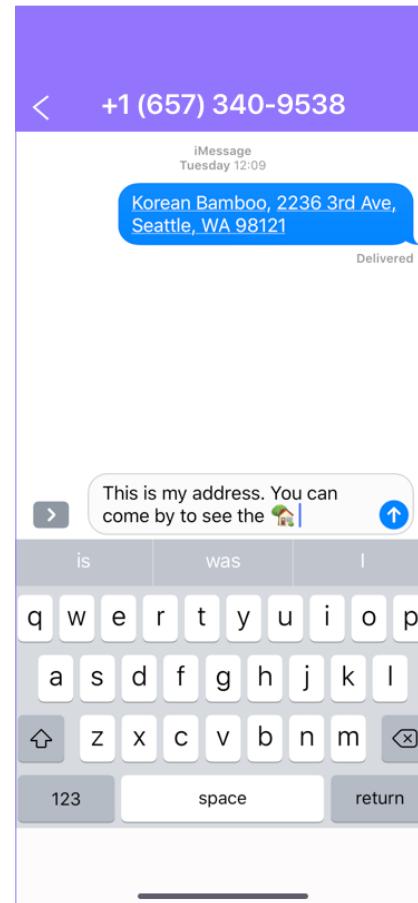
FINAL DESIGN



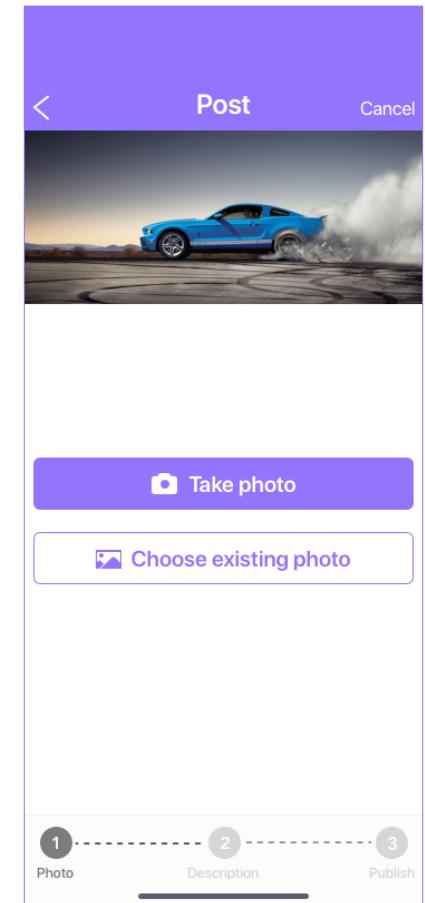
Message Delete



Message Info

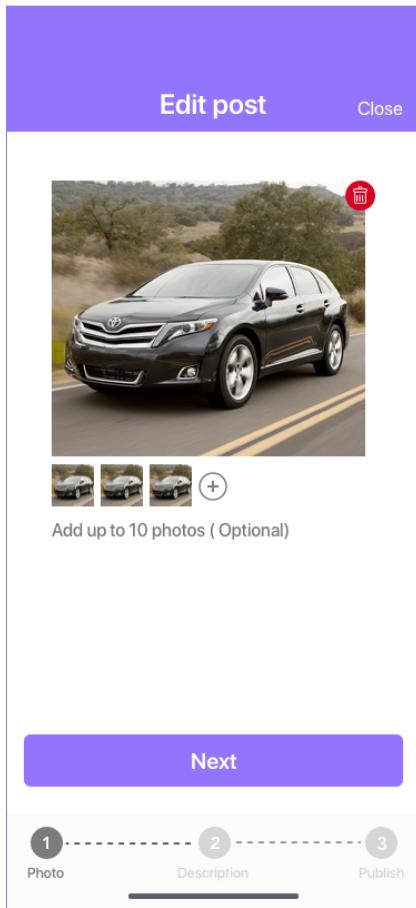


Message Typing

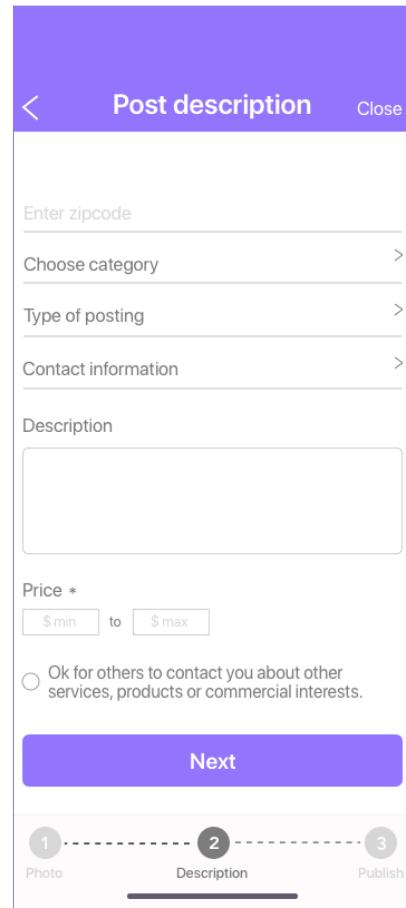


Post

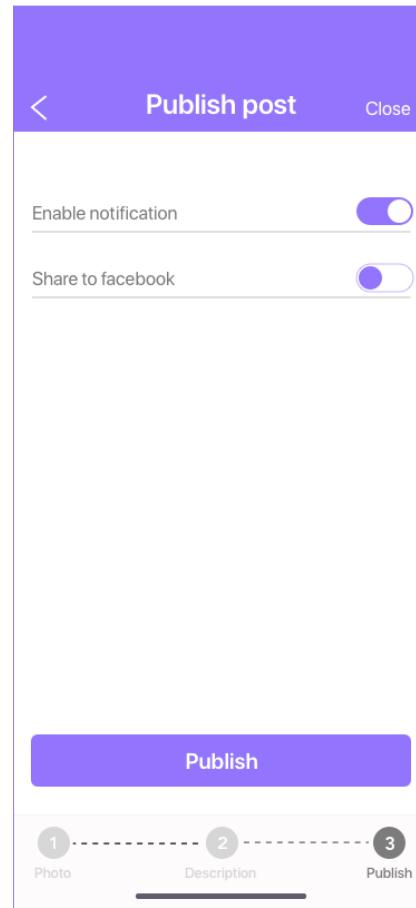
FINAL DESIGN



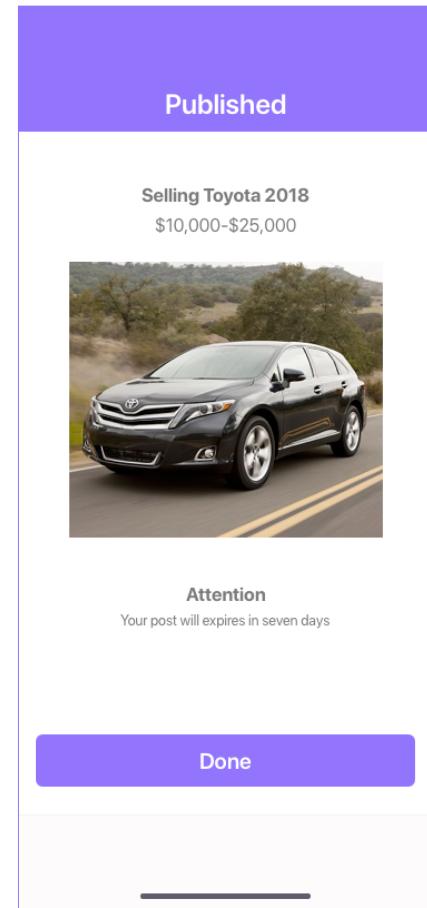
Choose Photo



Post Description



Publish Post



Publish Post Confirmation

FINAL DESIGN



Selling Toyota 2018, XLE Automatic,
Like new.

Seattle, WA

Posted: May 4

Updated: 2 hours ago

Description

2018 Toyota 4Runner TRD Off-Road 4WD with
Automatic Transmission, 4.0-Liter V6, Only 1k
miles 4X4 In like new condition.

Clean title., Fully loaded: Bluetooth, USB/AUX/CD
system., Backup Parking Camera, Garage Door
Opener, Low Tire Pressure Warning System, power
seat, folding 2nd raw., fog lights.

Towing hitch, Comes with Owner's Manual, remote,
key, original floor mats, owner's manual

Towing hitch, Comes with Owner's Manual, remote,
key, original floor mats, owner's manual.

- do NOT contact me with unsolicited services or offers

Highlight

2018 Toyota cylinders: 6 cylinders fuel: gas

Condition: good type: SUV paint color: grey

Contact

Towing hitch, Comes with Owner's Manual, remote,
key, original floor mats, owner's manual.

- do NOT contact me with unsolicited services or offers

Highlight

2018 Toyota cylinders: 6 cylinders fuel: gas

Condition: good type: SUV paint color: grey

Email

Copy contact information

Contact

16:11

Cancel **2018 Toyota for sell** **Send**

To: nprfq-6567177654@sale.craigslist.org

Cc/Bcc, From: maihoaianh0410@gmail.com

Subject: 2018 Toyota for sell

Is this still available?
<https://seattle.craigslist.org/skc/cto/d/2018-toyota-rlx-technology/6567177654.html>

Anh Mai

q w e r t y u i o p
a s d f g h j k l
z x c v b n m
123 space return

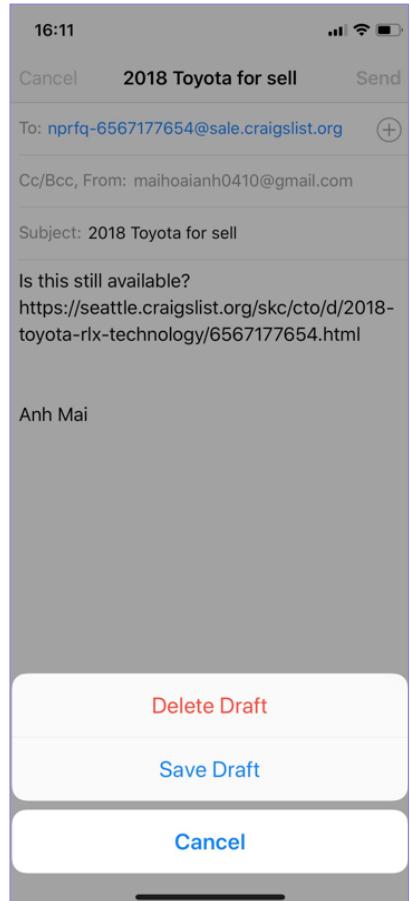
Post Detail #1

Post Detail #2

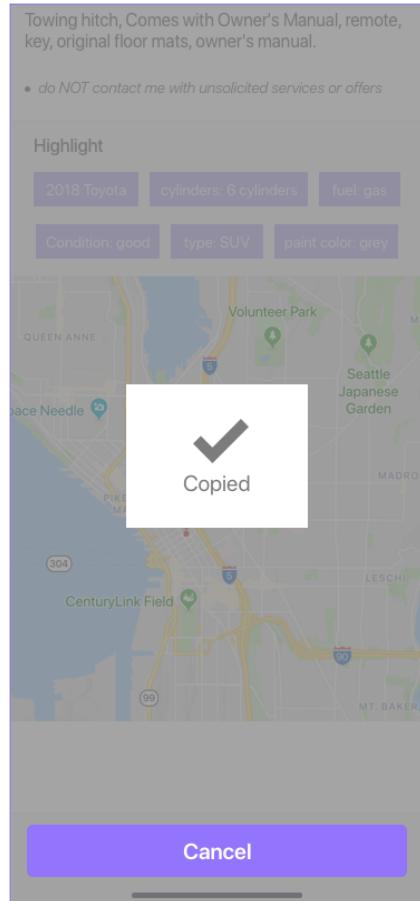
Contact

Contact Via Email

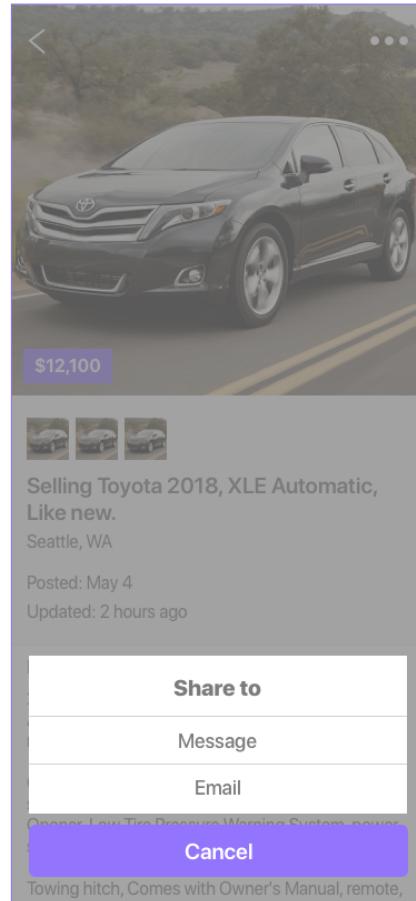
FINAL DESIGN



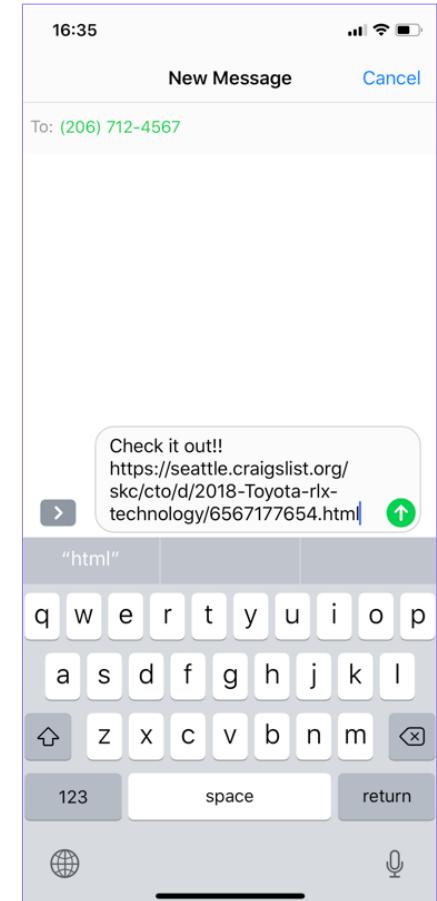
Delete Email



Copied Contact Info

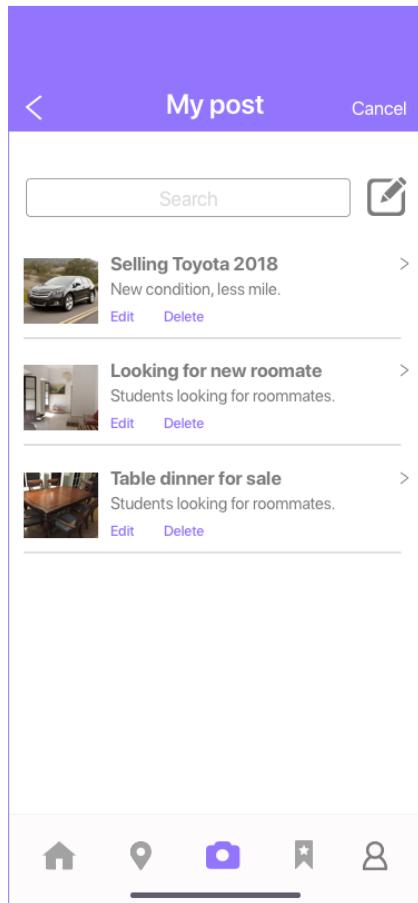


Share Post

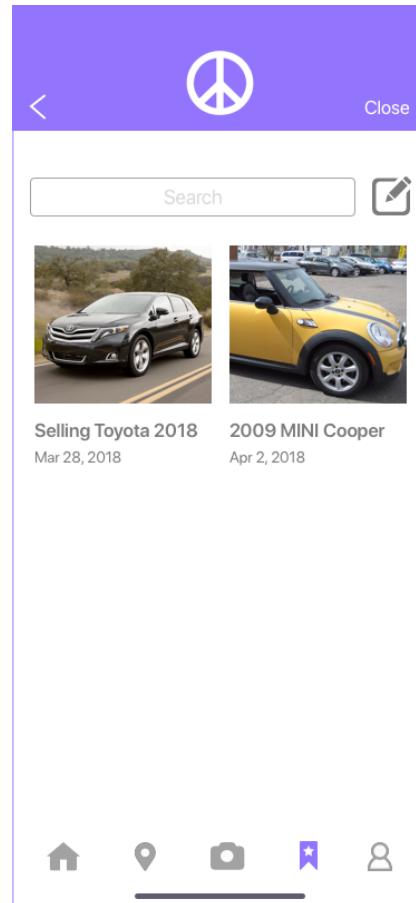


Share To Message

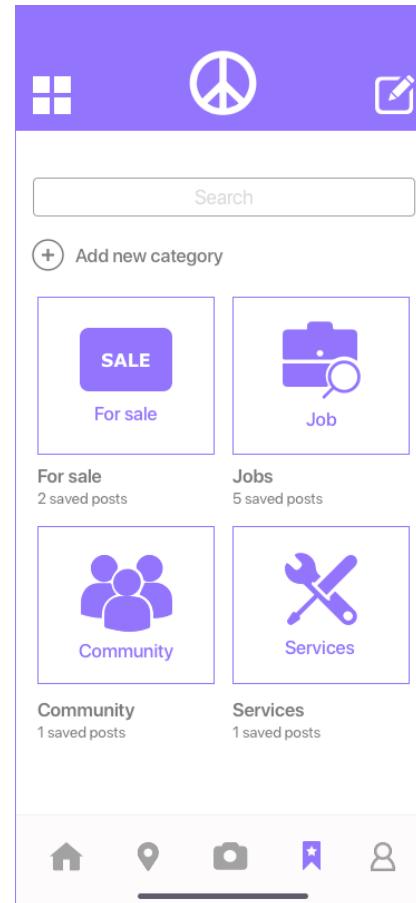
FINAL DESIGN



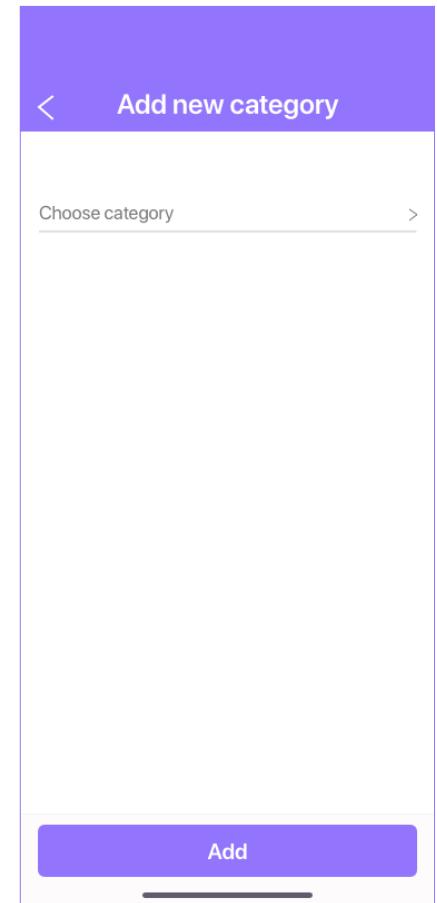
My Post



Post Display

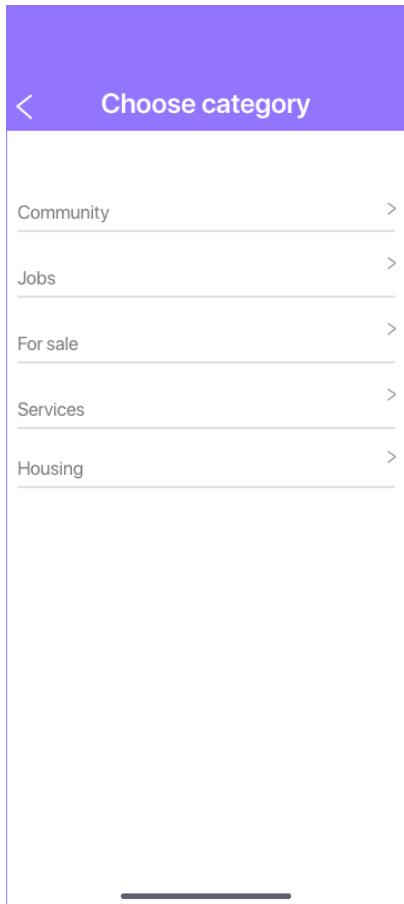


Favorite

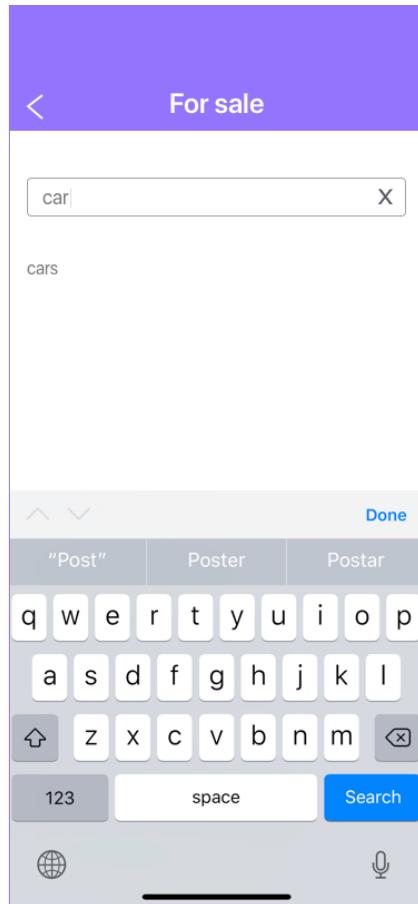


Add New Category

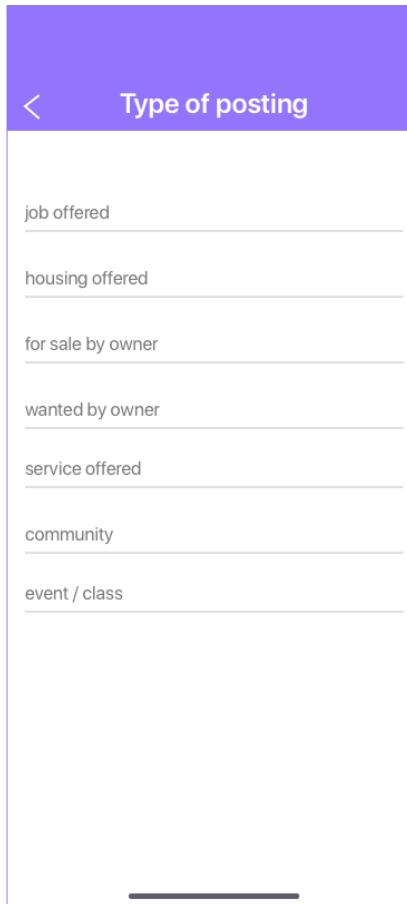
FINAL DESIGN



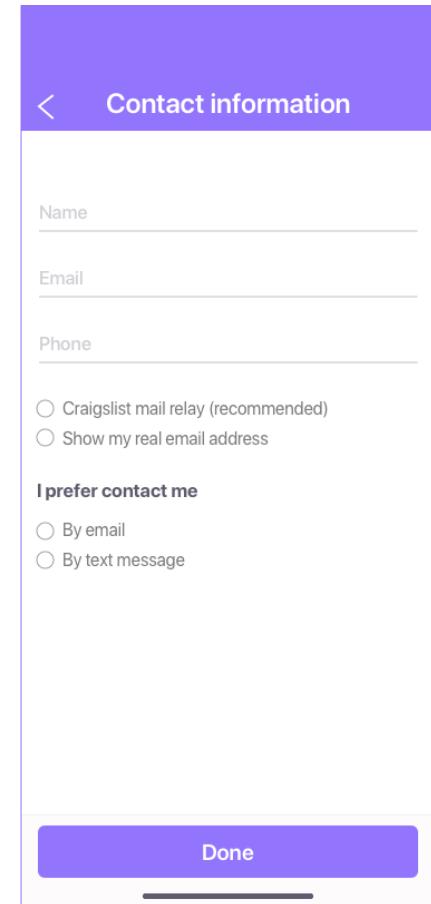
Choose Category



Seach Bar Display

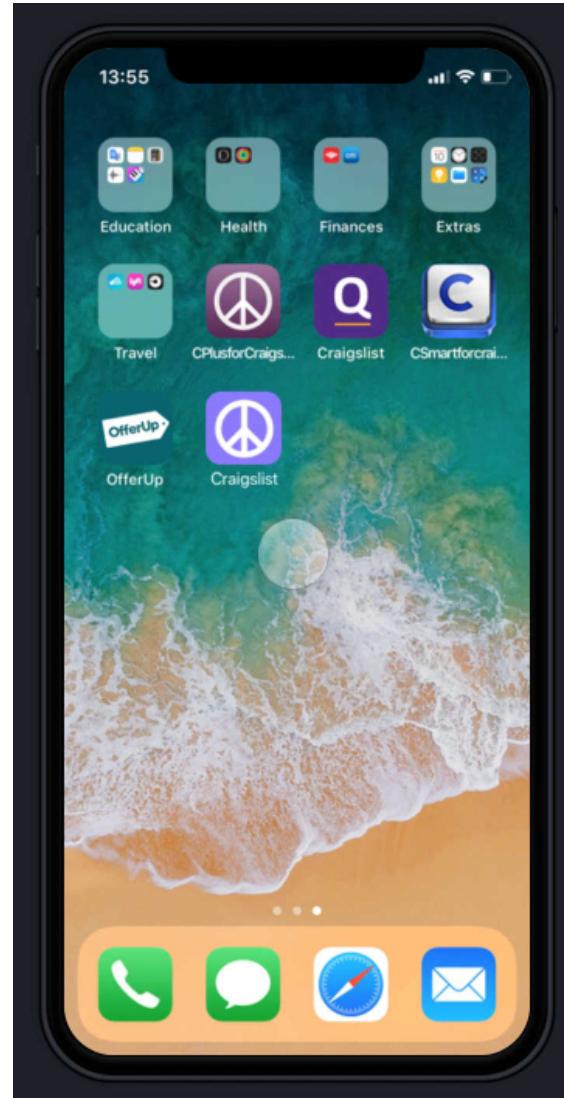


Type Of Posting



Contact Info

FINAL DESIGN



[ANH MAI - CRAIGSLIST MOBILE APP](https://invis.io/6FJ9IJDN37M#/296501950>Loading</p></div><div data-bbox=)

MARKETING CAMPAIGN - FACEBOOK ADS

