

ETC3250

Business Analytics

Week 4.

Linear discriminant analysis

21 March 2018

Outline

▼			
Week	Topic	Chapter	Lecturer
1	Introduction	1	Souhaib
2	Statistical learning	2	Souhaib
3	Regression	3	Souhaib
4	Classification	4	Souhaib
5	Clustering	10	Souhaib
	Semester break		
6	Model selection and resampling methods	5	Souhaib
7	Dimension reduction	6,10	Souhaib
8	Advanced regression	6	Souhaib
9	Advanced regression	6	Souhaib
10	Advanced classification	9	Souhaib
11	Tree-based methods	8	Souhaib
12	Project presentation		Souhaib

Classification 2/15

Linear discriminant analysis (LDA)

Using Bayes' therorem:

$$p_k(x) = \Pr(Y = k | X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^{K} \pi_l f_l(x)}$$

where

- $\pi_k = \Pr(Y = k)$ represents the overall or prior probability that a randomly chosen observation comes from the kth class;
- $f_k(x) = f(x|Y = k)$ denotes the density function of X for an observation that comes from the kth class
 - \rightarrow Instead of directly computing $p_k(x)$, we can *plug in* estimation of π_k and $f_k(X)$ into the expression above.

Classification 3/15

Estimation

- We can estimate π_k by computing the fraction of the training observations that belong to the kth class
- It is more challenging to estimate $f_k(X)$, unless we assume some *simple forms* for these densities, e.g. normal.
- We refer to $p_k(x)$ as the *posterior probability* that an observation X = x belongs to the kth class
- Recall that the Bayes classifier will classify an observation to the class for which $p_k(X)$ is *largest*. The Bayes classifier has the lowest possible error rate out of all classifiers.

Classification 4/15

Linear discriminant analysis

- **Logistic regression** involves directly modeling Pr(Y = k | X = x) using the logistic function. **Linear discriminant analysis** is a less direct approach: we first model the distribution of the predictors X separately in each of the response classes, and then use Bayes' theorem to compute Pr(Y = k | X = x).
- When the classes are well-separated, the parameter estimates for the *logistic regression model* are unstable. *Linear discriminant analysis* does not suffer from this problem.
- If the number of observation is small and the distribution of the predictors X is approximately normal in each of the classes, the *linear discriminant analysis* is again more stable than the *logistic regression*.

Classification 5/15

$$p_k(x) = \Pr(Y = k | X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^{K} \pi_l f_l(x)}$$

- We would like to obtain an estimate for $f_k(x)$ that we can plug into the expression above in order to estimate $p_k(x)$
- We can assume $f_k(x)$ is Normal or Gaussian:

$$f_k(x) = rac{1}{\sqrt{2\pi}\sigma_k} ext{exp} \left(-rac{1}{2\sigma_k^2}(x-\mu_k)^2
ight)$$

where μ_k and σ_k^2 are the mean and variance parameters for the kth class.

Classification 6/15

For now, let us further assume that $\sigma_1^2 = \sigma_2^2 = \cdots = \sigma_K^2$; then the conditional probabilities are

$$p_k(x) = \frac{\pi_k \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2\sigma^2} (x - \mu_k)^2\right)}{\sum_{l=1}^K \pi_l \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2\sigma^2} (x - \mu_l)^2\right)}$$

$$\begin{aligned} & \text{maximize}_k \ p_k(x) \\ & \equiv \text{maximize}_k \ log(p_k(x)) \\ & \equiv \text{maximize}_k \ log\left(\pi_k \frac{1}{\sqrt{2\pi}\sigma} \exp\left(-\frac{1}{2\sigma^2}(x-\mu_k)^2\right)\right) \\ & \equiv \text{maximize}_k \ \delta_k(x) := x \cdot \frac{\mu_k}{\sigma^2} - \frac{\mu_k^2}{2\sigma^2} + log(\pi_k) \end{aligned}$$

The discriminant functions $\delta_k(x)$ are linear functions of x.

Classification 7/15

If K=2 and $\pi_1=\pi_2$, then we solve:

$$\mathsf{maximize}_{k=1,2} \ \delta_k(x) := x \cdot \frac{\mu_k}{\sigma^2} - \frac{\mu_k^2}{2\sigma^2}$$

The Bayes classifier assigns the observation x to class 1 if

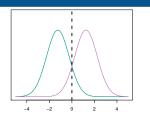
$$x \cdot \frac{\mu_1}{\sigma^2} - \frac{\mu_1^2}{2\sigma^2} > x \cdot \frac{\mu_2}{\sigma^2} - \frac{\mu_2^2}{2\sigma^2}$$
 (1)

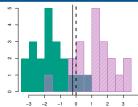
$$\implies 2x(\mu_1 - \mu_2) > \mu_1^2 - \mu_2^2$$
 (2)

and the class 2 otherwise. The Bayes decision boundary corresponds to the point where $x=\frac{\mu_1+\mu_2}{2}$.

Recall that the decision boundary between each pair of classes k and l is described by $\{x : \delta_k(x) = \delta_l(x)\}.$

Classification 8/15

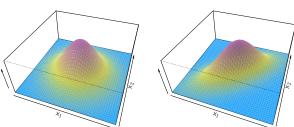




- $lacksquare \mu_1 = -1.25$, $\mu_2 = 1.25$ and $\sigma_1^2 = \sigma_2^2 = 1$
- 20 observations were drawn from each of the two classes, and are shown as histograms
- The Bayes decision boundary (ashed vertical line). The LDA decision boundary (solid vertical line) estimated from data ($\pi_1 = \pi_2 = 0.5$). Class 1 if x < 0 and class 2 otherwise.
- In practice, we need $\hat{\mu}_k$, $\hat{\sigma}^2$, and $\hat{\pi}_k$

Classification 9/15

- We assume that $X = (X_1, ..., X_p)$ is drawn from a multivariate Gaussian (or multivariate normal) distribution, with a <u>class-specific</u> mean vector and a common covariance matrix.
- The multivariate Gaussian distribution assumes that each individual predictor follows a one-dimensional normal distribution with some correlation between each pair of predictors.



Classification 10/15

- To indicate that a p-dimensional random variable X has a multivariate Gaussian distribution with $E[X] = \mu$ and $Cov(X) = \Sigma$, we write $X \sim N(\mu, \Sigma)$
- The multivariate Gaussian density is defined as

$$f(x) = \frac{1}{(2\pi)^{p/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1}(x-\mu)\right)$$

In the multivariate case, the LDA classifier assumes that the observations in the kth class are drawn from a multivariate Gaussian distribution $N(\mu_k, \Sigma)$ where μ_k is a class-specific mean vector, and Σ is a covariance matrix that is common to all K classes.

Classification 11/15

$$p_k(x) = \Pr(Y = k | X = x) = \frac{\pi_k f_k(x)}{\sum_{l=1}^{K} \pi_l f_l(x)}$$

Maximizing the conditional probabilities under the multivariate Gaussian density gives the following discriminant functions:

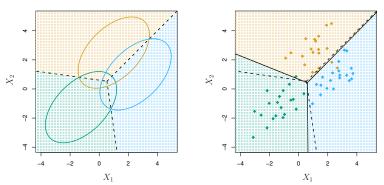
$$\delta_k(x) = x^T \mathbf{\Sigma}^{-1} \mu_k - \frac{1}{2} \mu_k^T \mathbf{\Sigma}^{-1} \mu_k + \log \pi_k$$

■ The Bayes decision boundaries represent the set of values x for which $\delta_k(x) = \delta_l(x)$; i.e.

$$x^{T} \mathbf{\Sigma}^{-1} \mu_{k} - \frac{1}{2} \mu_{k}^{T} \mathbf{\Sigma}^{-1} \mu_{k} = x^{T} \mathbf{\Sigma}^{-1} \mu_{l} - \frac{1}{2} \mu_{l}^{T} \mathbf{\Sigma}^{-1} \mu_{l}$$

for $k \neq I$.

Classification 12/15



The dashed lines are the Bayes decision boundaries. Ellipses that contain 95% of the probability for each of the three classes are shown. 20 observations were generated from each class, and the corresponding LDA decision boundaries are indicated using solid black lines.

Classification 13/15

Quadratic discriminant analysis

- Unlike LDA, quadratic discriminant analysis (QDA) assumes that each class has its own covariance matrix. That is, it assumes that an observation from the kth class is of the form $X \sim N(\mu_k, \Sigma_k)$ where Σ_k is a covariance matrix for the kth class
- Under this assumption, the Bayes classifier assigns an observation X = x to the class for which

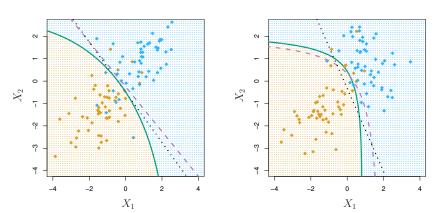
$$\begin{split} \delta_k(x) &= -\frac{1}{2}(x - \mu_k)^T \mathbf{\Sigma}_k^{-1}(x - \mu_k) - \frac{1}{2} \log |\mathbf{\Sigma}_k| + \log \pi_k \\ &= -\frac{1}{2} x^T \mathbf{\Sigma}_k^{-1} x + x^T \mathbf{\Sigma}_k^{-1} \mu_k - \frac{1}{2} \mu_k^T \mathbf{\Sigma}_k^{-1} \mu_k - \frac{1}{2} \log |\mathbf{\Sigma}_k| + \log \pi_k \end{split}$$

is largest.

 \rightarrow the quantity x appears as a **quadratic** function in $\delta_k(x)$.

Classification 14/15

QDA vs LDA



The Bayes (purple dashed), LDA (black dotted), and QDA (green solid) decision boundaries.

Why would one prefer LDA to QDA, or vice-versa? The answer lies in the bias-variance trade-off.

Classification 15/15