

#### **ETC3250**

# **Business Analytics**

Week 10.
Tree-Based Methods

8 May 2018

### **Outline**

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2	Statistical learning	2	Souhaib
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7	Dimension reduction	6,10	Souhaib
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Classification 2/41

- We divide the predictor space—that is, the set of possible values for  $X_1, X_2, ..., X_p$ —into J distinct and non-overlapping regions,  $R_1, R_2, ..., R_l$ .
- The regions could have any shape. However, for simplicity and for ease of interpretation, we divide the predictor space into high-dimensional rectangles.
- We model the response as a constant  $c_i$  in each region

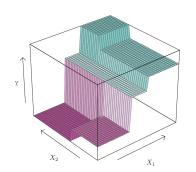
$$f(x) = \sum_{i=1}^{J} c_{i} I(x \in R_{i})$$

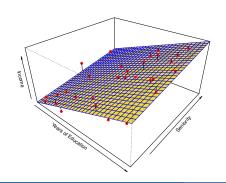
Classification 3/41

#### **Trees Versus Linear Models**

$$f(X) = \sum_{m=1}^{M} c_m I(X \in R_m) \qquad f(X) = \beta_0 + \sum_{j=1}^{p} X_j \beta_j$$

$$f(X) = \beta_0 + \sum_{j=1}^{r} X_j \beta_j$$

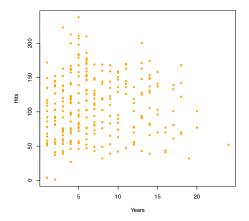




Classification 4/41

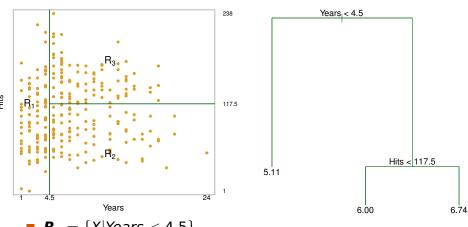
#### Predicting a baseball player's salary

- Y: log salary of a baseball player (in thousands of dollars)
- $\blacksquare$   $X_1$ : number of years played in the major leagues
- $\blacksquare$   $X_2$ : number of hits made in the previous year



Classification 5/41

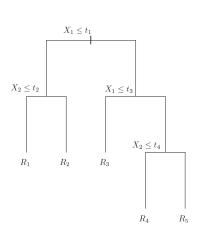
#### Predicting a baseball player's salary

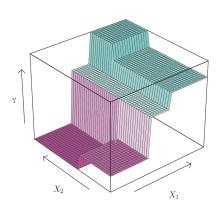


- **R**<sub>1</sub> =  $\{X|Years < 4.5\}$
- **R**<sub>2</sub> =  $\{X|Years \ge 4.5, Hits < 117.5\}$
- **R**<sub>3</sub> =  $\{X|Years \ge 4.5, Hits \ge 117.5\}$

Classification 6/41

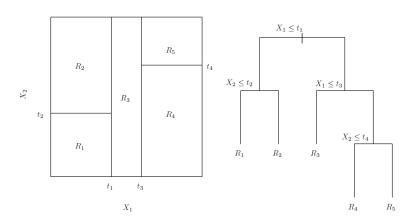
# Regression tree





Classification 7/4:

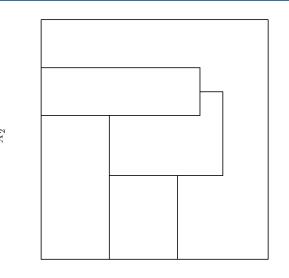
#### **Tree-Based Methods**



- $\blacksquare$   $R_1, R_2, \ldots$ , and  $R_5$  are **terminal nodes** or **leaves**.
- The points where we split are internal nodes.
- The segments that connect the nodes are **branches**.

Classification 8/41

## Not all partitions are possible



 $X_1$ 

Classification 9/41

- **I** Given a partition  $R_1, R_2, \dots, R_J$ , what are the optimal values of  $c_j$  if we want to minimize  $\sum_i (y_i f(x_i))^2$ ?
- 2 How do we construct the regions  $R_1, ..., R_j$ ?
- **1** The best  $c_i$  is just the average of  $y_i$  in region  $R_i$ :

$$\hat{c}_j = \text{average}(y_i | x_i \in R_j).$$

Finding the best binary partition in terms of minimum sum of squares is generally *computationally infeasible*. For this reason, we take a *top-down*, *greedy* approach that is known as **recursive binary splitting**.

Classification 10/41

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Classification 10/41

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Classification 10/41

## **Recursive binary splitting**

- **Top-down**: it begins at the top of the tree (all observations belong to a single region) and then successively splits the predictor space; each split is indicated via two new branches further down on the tree
- **Greedy**: at each step of the tree-building process, the best split is made at that particular step, rather than looking ahead and picking a split that will lead to a better tree in some future step.

Classification 11/41

## **Recursive binary splitting**

- Start with a single region  $R_1$  (entire input space), and iterate:
  - Select a region  $R_m$ , a predictor  $X_j$ , and a splitting point s, such that splitting  $R_m$  with the criterion  $X_j < s$  produces the **largest decrease in RSS**
  - 2 Redefine the regions with this additional split.
- **2** Continues until stopping criterion, e.g.  $N_m < 5$ .

$$RSS(T) = \sum_{m=1}^{|T|} N_m Q_m(T), \quad N_m = \#\{x_i \in R_m\},$$

where

$$Q_m(T) = \frac{1}{N_m} \sum_{\mathbf{x}_i \in R_m} (\mathbf{y}_i - \hat{\mathbf{c}}_m)^2$$

and |T| is the number of terminal nodes in T.

Classification 12/41

#### What size of tree?

- The process described above may produce good predictions on the **training set**, but is likely to **overfit** the data (trees are very flexible).
- A smaller tree with fewer splits (that is, fewer regions) might lead to **lower variance** and better interpretation at the cost of a **little bias**.
- Tree size is a tuning parameter governing the model's complexity, and the optimal tree size should be adaptively chosen from the data
- One possible alternative is to produce splits only if the decrease in the RSS exceeds some (high) threshold.
   The problem is that a worthless split early on in the tree might be followed by a very good split.

Classification 13/41

### **Tree Pruning**

Tree pruning grows a **very large tree**  $T_0$ , and then **prune** it back in order to obtain a subtree. The <u>weakest link pruning</u> procedure is:

I Starting with with the initial full tree  $T_0$ , replace a subtree with a leaf node to obtain a new tree  $T_1$ . Select subtree to prune by minimizing

$$\frac{\mathsf{RSS}(T_1) - \mathsf{RSS}(T_0)}{|T_1| - |T_0|}$$

- Iterate this pruning to obtain a sequence  $T_0, T_1, T_2, \dots, T_R$  where  $T_R$  is the tree with a single leaf node.
- **3** Select the optimal tree  $T_i$  by cross validation

Classification 14/41

#### **Tree Pruning - equivalent procedure**

The cost complexity criterion is given by

$$C_{\alpha}(T) = \sum_{m=1}^{|T|} N_m Q_m(T) + \alpha |T|$$

where  $\alpha \geq 0$  is a tuning parameter that governs the tradeoff between tree size and its goodness of fit to the data.

- Large/small values of  $\alpha$  result in smaller/larger trees  $T_{\alpha}$
- The idea is to find, for each  $\alpha$ , the subtree  $T_{\alpha} \subseteq T_0$  to minimize  $C_{\alpha}(T)$  (which is unique).
- Fact: the solution for each  $\alpha$  is among  $T_0, T_1, T_2, \dots, T_R$  from weakest link pruning

Classification 15/41

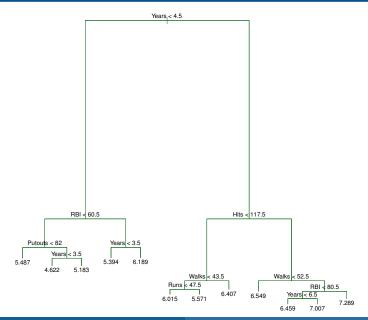
### **Tree Pruning**

#### **Algorithm 8.1** Building a Regression Tree

- 1. Use recursive binary splitting to grow a large tree on the training data, stopping only when each terminal node has fewer than some minimum number of observations.
- 2. Apply cost complexity pruning to the large tree in order to obtain a sequence of best subtrees, as a function of  $\alpha$ .
- 3. Use K-fold cross-validation to choose  $\alpha$ . That is, divide the training observations into K folds. For each k = 1, ..., K:
  - (a) Repeat Steps 1 and 2 on all but the kth fold of the training data.
  - (b) Evaluate the mean squared prediction error on the data in the left-out kth fold, as a function of  $\alpha$ .
  - Average the results for each value of  $\alpha$ , and pick  $\alpha$  to minimize the average error.
- 4. Return the subtree from Step 2 that corresponds to the chosen value of  $\alpha$ .

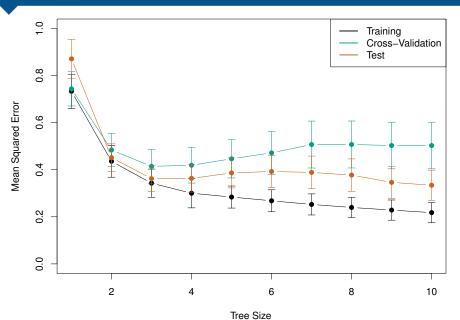
Classification 16/41

## **Example**



Classification 17/41

## **Example**



Classification 18/41

- A classification tree is used to predict a qualitative response rather than a quantitative one
- We predict that each observation belongs to the most commonly occurring class of training observations in the region to which it belongs
- Just as in the regression setting, we use recursive binary splitting to grow a classification tree
- However RSS cannot be used as a criterion for making the binary splits. A natural alternative to RSS is the classification error rate:

$$1 - \max_k \hat{p}_{mk}$$

where  $\hat{p}_{mk}$  is the proportion of training observations in the mth region that are from the kth class.

Classification 19/41

- Classification error is not sufficiently sensitive for tree-growing. In practice two other measures are used
- The <u>Gini index</u> measures total variance across the K classes:

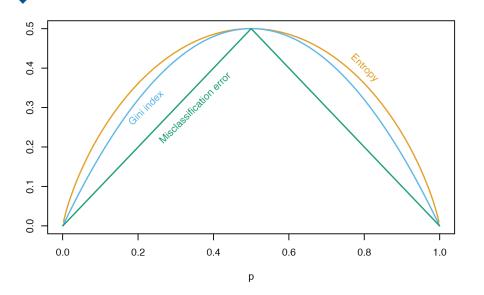
$$G = \sum_{k=1}^K \hat{
ho}_{mk} (1-\hat{
ho}_{mk})$$

An alternative to the Gini index is entropy, given by

$$D = -\sum_{k=1}^{K} \hat{p}_{mk} log(\hat{p}_{mk})$$

If all of the  $\hat{p}_{mk}$ 's are close to zero or one, both G and D are small. It is a measure of **node purity**, i.e. a small value indicates that a node contains predominantly observations from a single class.

Classification 20/41



Classification 21/41

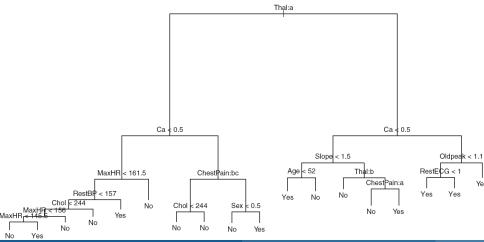
- When <u>building</u> a classification tree, either the Gini index or the entropy are typically used to evaluate the quality of a particular split
- Any of these three approaches might be used when pruning the tree, but the classification error rate is preferable if prediction accuracy of the final pruned tree is the goal

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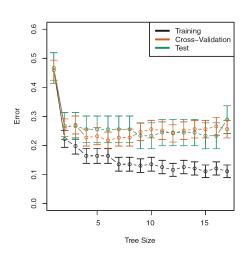
### **Example**

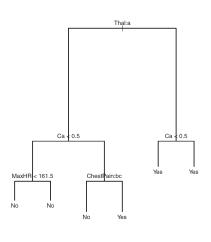
Y: presence of heart disease (Yes/No)

X: heart and lung function measurements



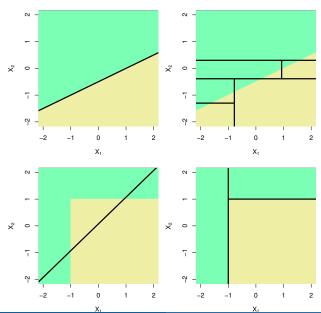
## **Example**





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### **Trees Versus Linear Models**



Classification 25/41

#### **Advantages and Disadvantages of Trees**

- (+) Trees are flexible models
- (+) Trees can be easily interpreted
- (+) Trees can easily handle qualitative predictors without the need to create dummy variables + missing values
  - (-) Trees are unstable and can be very non-robust: a small change in the data can cause a large change in the final estimated tree. The decision trees suffer from high variance
  - → The predictive performance of trees can be substantially improved by aggregating many decision trees, using methods like bagging, <u>random forests</u>, and boosting.

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#### **Aggregation of prediction models**

- Given a set of n independent observations  $Z_1, \ldots, Z_n$ , each with variance  $\sigma^2$ , the variance of the mean  $\bar{Z}$  of the observations is given by  $\frac{\sigma^2}{n}$ .
- Aggregation procedure:
  - **1** Take *B* training sets from the population:

$$D_1, D_2, \ldots, D_B$$

**2** Build a separate prediction model using each  $D_{(.)}$ :

$$\hat{f}_1(x), \hat{f}_2(x), \ldots, \hat{f}_B(x)$$

3 Average the resulting predictions:

$$\hat{f}_{\mathsf{avg}}(x) = \frac{1}{B} \sum_{b=1}^{B} \hat{f}_b(x)$$

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#### **Bootstrap aggregation = bagging**

■ Take *B* different bootstrapped training sets:

$$D_1, D_2, \ldots, D_B$$

**2** Build a separate prediction model using each  $D_{(.)}$ :

$$\hat{f}_1(x), \hat{f}_2(x), \ldots, \hat{f}_B(x)$$

3 Average the resulting predictions:

$$\hat{f}_{\mathsf{avg}}(x) = rac{1}{B} \sum_{b=1}^{B} \hat{f}_b(x)$$

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#### **Bootstrap aggregation = bagging**

- Bootstrap aggregation, or bagging, is a general-purpose procedure for reducing the variance of a statistical learning method
- We have introduced the bootstrap for uncertainty quantification. The bootstrap can be used in a completely different context, in order to improve statistical learning methods
- While bagging can improve predictions for many regression methods, it is particularly useful for decision trees
- Bagging is more likely to improve the results for high variance and low bias prediction models.

Classification 29/41

### **Bagging for decision trees**

- Construct B regression trees using B bootstrapped training sets, and average the resulting predictions.
- These trees are grown deep, and are not pruned.
- Each individual tree has high variance, but low bias. Why?
- Averaging these B trees reduces the variance. Why?
- For classification trees, there are few possible aggregation methods, but the simplest is the majority vote.

Classification 30/41

### **Out-of-Bag Error Estimation**

- No need to use (cross-)validation to estimate the test error of a bagged model = convenient for large datasets.
- On average, each bagged tree makes use of around two-thirds of the observations. Prove it.
- The remaining one-third of the observations not used to fit a given bagged tree are referred to as the out-of-bag (OOB) observations.
- We can predict the response for the *i*th observation using each of the trees in which that observation was OOB. This will yield around  $\frac{B}{3}$  predictions for the *i*th observation.
- To obtain a single prediction for the *i*th observation, we can average these predicted responses (regression) or can take a majority vote (classification).

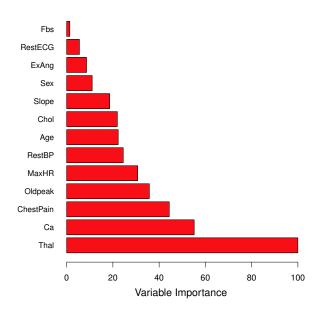
Classification 31/41

### Variable Importance Measures

- Bagging improves <u>prediction accuracy</u> at the expense of interpretability.
- It is no longer clear which variables are most important to the procedure.
- Record the total amount that the RSS/Gini is decreased due to splits over a given predictor, averaged over all B trees. A large value indicates an important predictor.

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### Variable Importance Measures



Classification 33/41

#### **Bias and variance tradeoff**

- BIAS: If trees are sufficiently deep, they have very small bias. Why?
- VARIANCE =  $Var(\frac{1}{B}\sum_{b=1}^{B}T_b(x)) = ?$

Classification 34/41

### **Aggregation with correlation**

- Given a set of B independent observations  $Z_1, \ldots, Z_B$ , each with variance  $\sigma^2$ , the variance of the mean  $\bar{Z}$  of the observations is given by  $\frac{\sigma^2}{B}$ .
- If the variables are simply i.d. (identically distributed, but not necessarily independent) with positive pairwise correlation  $\rho$  ( $\rho > 0$ ), then

$$Var(\bar{Z}) = \rho \sigma^2 + \sigma^2 \frac{1 - \rho}{B}$$

How do we reduce it?

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### **Aggregation with correlation**

$$\mathsf{Var}(\bar{Z}) = \rho \sigma^2 + \sigma^2 \frac{1 - \rho}{B}$$

- $\rho \sigma^2$ : decreases if  $\rho$  decreases (i.e. if m decreases)
- $\sigma^2 \frac{1-\rho}{B}$ : decreases if *B* increases (irrespective of  $\rho$ )

Classification 36/41

#### **Random Forests**

- Averaging many highly correlated quantities does not lead to as large of a reduction in variance as averaging many uncorrelated quantities.
- Random forests provide an improvement over bagged trees by decorrelating the trees.
- Each time a split in a tree is considered, a random sample of m predictors is chosen as split candidates from the full set of p predictors
- The split is allowed to use only one of those m predictors. We typically choose  $m \approx \sqrt{p}$ .
- If a random forest is built using m = p, then this amounts simply to bagging.

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#### **Random Forests**

- 1. For b = 1 to B:
  - (a) Draw a bootstrap sample  $\mathbf{Z}^*$  of size N from the training data.
  - (b) Grow a random-forest tree  $T_b$  to the bootstrapped data, by recursively repeating the following steps for each terminal node of the tree, until the minimum node size  $n_{min}$  is reached.
    - i. Select m variables at random from the p variables.
    - ii. Pick the best variable/split-point among the m.
    - iii. Split the node into two daughter nodes.
- 2. Output the ensemble of trees  $\{T_b\}_1^B$ .

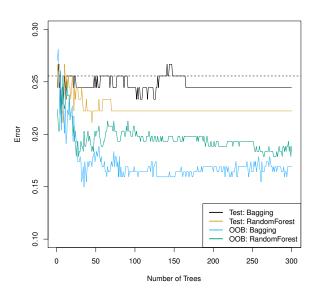
To make a prediction at a new point x:

Regression: 
$$\hat{f}_{rf}^B(x) = \frac{1}{B} \sum_{b=1}^B T_b(x)$$
.

Classification: Let  $\hat{C}_b(x)$  be the class prediction of the bth random-forest tree. Then  $\hat{C}_{\mathrm{rf}}^B(x) = majority\ vote\ \{\hat{C}_b(x)\}_1^B$ .

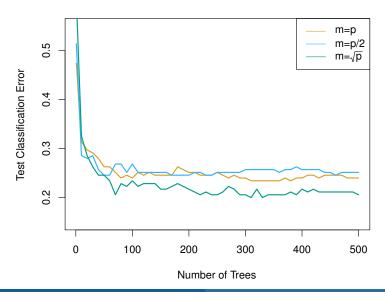
Classification 38/41

## **Example**



Classification 39/41

## **Example**



Classification 40/41

#### Boosting

- 1. Set  $\hat{f}(x) = 0$  and  $r_i = y_i$  for all i in the training set.
- 2. For b = 1, 2, ..., B, repeat:
  - (a) Fit a tree  $\hat{f}^b$  with d splits (d+1) terminal nodes to the training data (X, r).
  - (b) Update  $\hat{f}$  by adding in a shrunken version of the new tree:

$$\hat{f}(x) \leftarrow \hat{f}(x) + \lambda \hat{f}^b(x).$$
 (8.10)

(c) Update the residuals,

$$r_i \leftarrow r_i - \lambda \hat{f}^b(x_i). \tag{8.11}$$

3. Output the boosted model,

$$\hat{f}(x) = \sum_{b=1}^{B} \lambda \hat{f}^b(x). \tag{8.12}$$

Classification 41/41