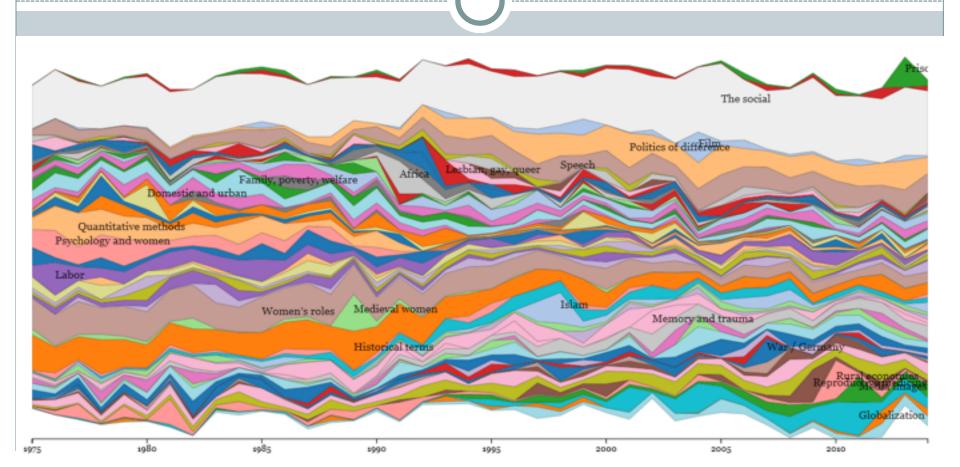
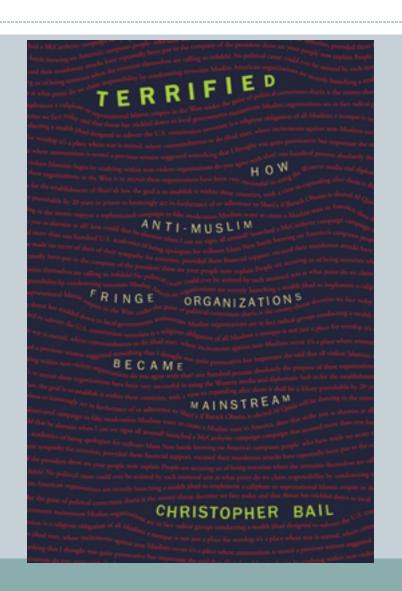
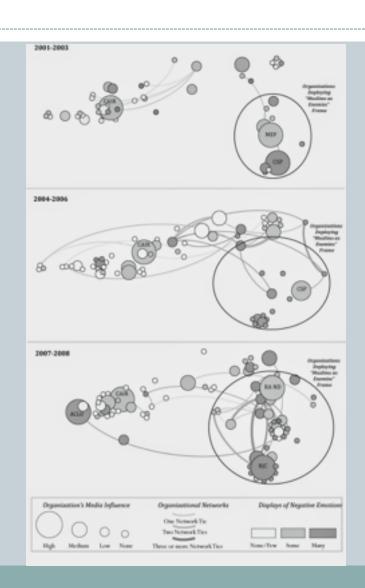
Imagine the Possibilities



Chris Bail (Duke University, Soc)





Justin Grimmer (Stanford, Poli Sci)

- Uncovered fourth political speech category: partisan taunting
- Shows how and why "aligned" representatives dominate policy debates, and how this leads to artificial ideological extremity

Nick Beauchamp (Northeastern, Poli Sci)

- Combined text analysis and online experiments
- Varied individual sentences in an ad about
 Obamacare, to determine, experimentally, what sentences are more or less influential in producing the desired response

NULab

Viral Text Project

The Anti-Slavery Bugle.

MARRIE R. ROBDINGS, ENTYGE

"HE CHICK WITH HATCHISHES."

ANY PEARSON, PERSONNEY ARREST.

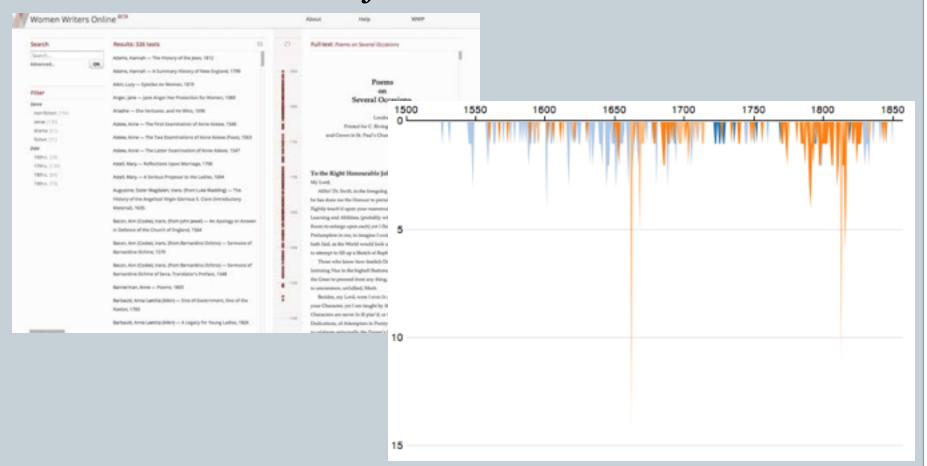
VOL. 13,--NO. 13.

SALEM, COLUMBIANA COUNTY, OBIO, SATURDAY, NOVEMBER 14, 1807,

WHOLE NO. 631.

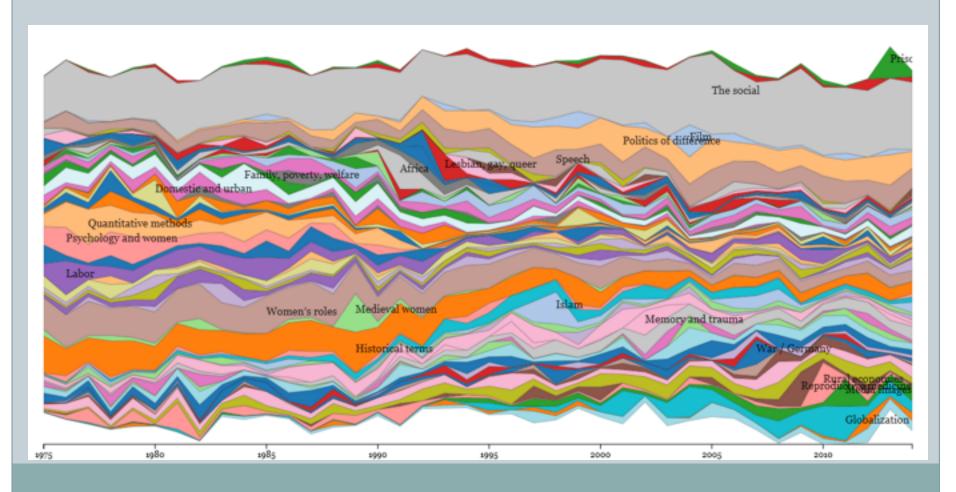
NULab

Women Writers Project



Signs

• Signs at 40 project



Other People to Follow

- Benjamin Schmidt (Northeastern English)
 - Gendered teacher evaluations
 - Rejecting the gender binary: a vector-space operation
 - Wonder with images
- <u>David Bamman (Berkeley I-School)</u>
 - Detect sarcasm on Twitter
 - Nuance in gender and language on social media

The Future

- Combine text analysis with other methods
 - Experiments
 - Network analysis
- Use computational methods to enhance close reading
 - Combine qualitative/quantitative methods
 - Targeted close reading
 - Computational inductive analysis
- The best projects start with a good question, research design, and motivated by theory