## Pairs Trading - Relative Value

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March 21, 2014

### Outline

Introduction

- Pairs Trading
- Relative Value

This is a return full circle to the original hedge funds

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  - Use futures or contract-for-difference

The trade depends on a temporary breakdown in the correlation between two similar securities

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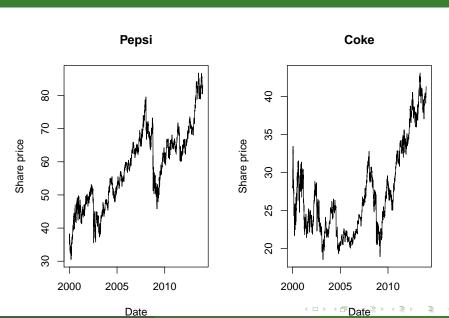
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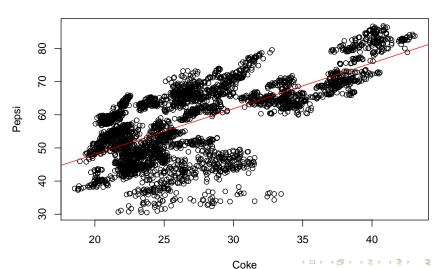
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  - Gold and silver

## **Pairs**

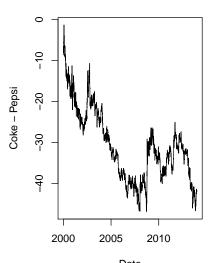


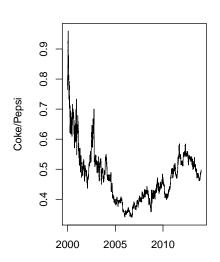
# Coke vs Pepsi

#### Plot of Coke and Pepsi



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- Can use the Engle-Granger method and check that the residuals from the regression are *stationary*
- If the residuals are stationary, we expect the previous relationship to be restored
- An *Error-Correction Model* can be used to assess the speed of the return to the set relationship

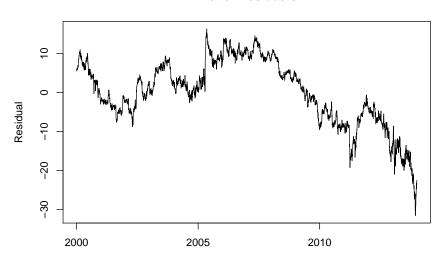
# Regression: Coke and Pepsi

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	20.58	0.68	30.16	0.00
Coke	1.37	0.02	56.18	0.00

The regression of Pepsi on Cole is only valid if the two are cointegrated. Residuals must be checked.

### Residuals

#### **Plot of Residuals**



# Dickey-Fuller

	Test	1pct	5pct
au	-2.52	-3.96	-3.41
$\phi_2$	2.80	6.09	4.68
$\phi_3$	4.18	8.27	5.34

Dickey-Fuller tests show that the null of a unit root cannot be rejected  $(\tau)$ . Coke and Pepsi are not cointegrated.

Now the focus is on one part of the pair out-performing This can be based on, for example

Relative PE ratios

- Relative PF ratios
- An assessment of competitive advantage

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- Products and brands

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- An assessment of competitive advantage
- Products and brands
- Country risk
- Yield curve, duration and changes in short-term interest rates