Trade Imbalances

Trade Imbalances—Economics of Global Business, Revised: March 25, 2018

Big Picture

- ▶ In an open economy
 - spending need not equal output
 - saving need not equal investment
- ▶ Think about your economic life...
 - Does your spending equal your income?
 - What does it imply when it does not? Saver? Borrower?

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Open economy demand for goods and services

- ► Expenditure Components
 - C = consumer demand for goods and services
 - I = demand for investment goods.
 - $\bullet \ \mathsf{G} = \mathsf{government} \ \mathsf{demand} \ \mathsf{for} \ \mathsf{goods} \ \mathsf{and} \ \mathsf{services}$
 - EX = foreign demand for home goods and services
 - IM = domestic demand for foreign goods and services

Savings, Investment, Net Exports I

Recall...

$$Y = C + I + G + NX.$$

Then rearranging . . .

$$S = \underbrace{Y - C}_{\text{Private Savings}} - \underbrace{\bar{G}}_{\text{Public Savings}}$$

$$= I + NX$$

Savings, Investment, Net Exports II

Then rearranging again...

$$S - I = \underbrace{NX}_{\text{international borrowing/lending}}$$

Think about if net exports are positve...

► Selling more goods than buying...how is this possible...Then you must be a net **lender** to the rest of the world.

If net exports are negative...

▶ Buying more goods than selling...how is this possible...Then you must be a net **borrowing** from the rest of the world.

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Savings, Investment, Net Exports III

Then rearranging again...

$$S - I = \underbrace{NX}_{\text{Trade Balance}}$$

Key point...

- ► Trade balance tells us about net international capital flows.
- ▶ If running a trade deficit, then this implies a country is a net borrower!!!!

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Savings and Investment in Small Open Economy

► Production

$$\bar{Y} = F(\bar{K}, \bar{L}).$$

► Consumption

$$C = \beta \times (Y - T)$$
, where $\beta \in (0, 1)$.

► Investment function is:

$$I = I(r)$$

► Government policy

$$G = \bar{G}$$
 $T = \bar{T}$

Supply of Savings

National saving does not depend on *r*, so the supply curve is vertical.

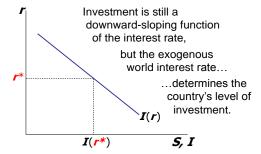
Assumptions about capital flows

- Domestic & foreign assets are perfect substitutes (same risk, maturity, etc.)
- 2. Perfect capital mobility: No restrictions on international trade in assets
- 3. Economy is small:

 Cannot affect the world interest rate, denoted r^*
- 1. and 2. imply that domestic $r = r^*$ always.
- 3. implies actions in home economy do not affect r^* .

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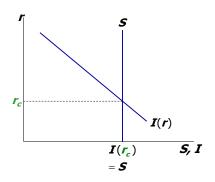
Investment in Open Economy



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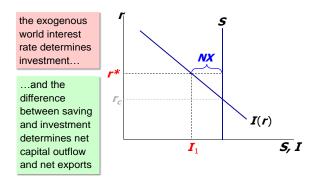
Equilibrium in Closed Economy

... the interest rate would adjust to equate investment and saving.



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Equilibrium in Open Economy



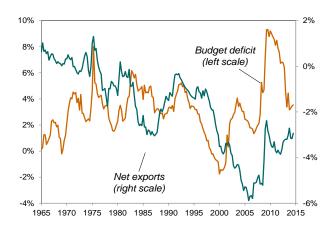
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Several things worth thinking about...

- 1. How does fiscal policy at home affect the trade deficit?
- 2. How do changes in the world interest rate affect the trade
- 3. How do changes in investment demand affect the trade deficit?

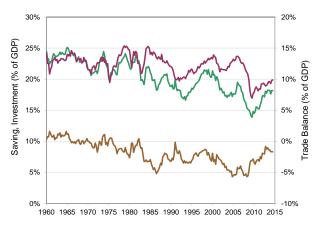
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US NX and Government Budget Deficit (% of GDP)



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The US Trade Deficit



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