# Macroeconomic Data

Macroeconomic Data — Economics of Global Business, Revised: January 15, 2018

#### The Plan

- Overview of macroeconomic data...
  - GDP: What it is, How it's measured.
  - Real vs. Nominal: Separating prices from quantities.
  - Measuring labor market performance.
  - FRED: How to get data.

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## **GDP**

- ▶ GDP = Gross Domestic Product
- ► GDP = the market value of final goods and services newly produced within a nation during a fixed period of time.
  - Market value (it allows to add up different products, but misses home production; black economy; non-traded government services)
  - New goods (i.e., not second-hand exchanges)
  - Within a nation: domestic location (not citizenship)
  - A measure of final goods and services (why? See next slide)
  - Gross of depreciation, i.e., it does not embody capital consumption due to wear and tear (Example: reduction in value of a car used by a taxi company)

## Three Ways to Compute GDP

How to compute GDP:

- ► GDP = Value added: Sales minus material input costs (intermediate inputs).
- ► GDP = Income: Payments to labor and capital (profits, rental income).
- GDP = Expenditure: Purchases of final goods and services, including exports minus imports

#### **GDP** as Value Added

- ▶ Value added = sales material input costs
- Example
  - Farmer produces wheat, sells it for 100
  - Miller buys wheat, produces flour, sells it for 175
  - Baker buys flour, makes bread, sells it for 300
- ▶ What is value added for each producer?
- ▶ What is GDP?

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#### **Intermediate vs Final Goods**

- ▶ Why not sum over all goods?
  - TO AVOID DOUBLE COUNTING!
- ► Another example:
  - Goodrich Corporation manufactures and sells components and systems for aircraft. Say that it produces just one system per year for Boeing, worth \$10M.
  - Boeing buys the system for its 787 aircraft; total value of the airplane is \$80M.
  - The landing system produced by Goodrich is included in the \$80M! The value of the final good (the airplane) includes the value of the intermediate parts (engines, frame, navigation system, etc.)

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# **GDP** as Income

- ▶ GDP = payments to labor and capital
- ▶ In income but not in GDP
  - Capital gains
  - Interest on government debt
  - Net foreign income
- ► In GDP but not in income
  - Depreciation
- ▶ Bottom line GDP ≈ income

## **GDP** as **Final Sales**

- ► GDP = purchases of final goods and services, including exports minus imports
- Final goods/service purchases broken down in the following way. . .

$$\mathsf{GDP} = \mathsf{C} + \mathsf{I} + \mathsf{G} + \mathsf{NX}.$$

- C = final sales new goods to households, "consumption"
- I = final sales of new capital goods to firms, "investment"
- G = purchases of new goods and services by government
- NX = net exports, exports imports

#### More on Consumption, Investment, etc.

- ▶ C = final sales new goods to households, "consumption"
  - Includes, things like durable (i.e. long lasting) goods, nondurables, services.
- ▶ I = final sales of new capital goods to firms, "investment"
  - That is a physical asset used by firms in future production.
  - Includes: Firms spending on plant and equipment, residential spending by consumers and landlords on housing, change firms inventories
- ▶ G = purchases of new goods and services by government
  - Does NOT include transfer payments (i.e. food stamps/unemploymen insurance).

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#### **Problems in Measuring GDP**

- ► How to measure government services?
  - Valued at cost, i.e. use the second approach (income side) to measure GDP.
- ▶ Ignores household production
- ▶ Ignores intangible investment
- ▶ Ignores "underground" economy
- ► Environment/Pollution
- ▶ Separate point the formula Y = C + I + G + NX says nothing about causality.

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# **GDP** Identities

▶ Now try the extended example.

## **Prices and Quantities**

- ▶ We would like to measure changes in . . .
  - quantities over time
  - quantities across countries
  - price changes over time
- ► Problem:
  - many goods in the economy
  - relative prices change across time
  - relative prices are different across locations

# **Language Prices and Quantities**

► Terminology

• GDP at current prices: "nominal" (value = price × quantity)

• GDP at base-year prices: "real" (quantity)

• GDP at PPP adjusted prices: "real" (quantity)

▶ Ok, how to we go from "nominal" to "real"?

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## With only one good: no problem!

▶ GDP *equals* price *times* quantity:

$$Y_t = p_t \times q_t$$

 Growth rate in GDP equals growth rate in price times growth rate in quantity

$$\frac{Y_t}{Y_{t-1}} = \frac{p_t q_t}{p_{t-1} q_{t-1}} = \frac{p_t}{p_{t-1}} \times \frac{q_t}{q_{t-1}}$$

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# With multiple goods?

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2014	0.50	10	0.25	10
2015	0.75	12	0.50	8

- ▶ The problem is that relative prices change!
- ▶ How to we go from "nominal" to "real"? Two ways to do this

GDP Deflator

• Consumer Price Index (Mankiw 2-2).

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## Approach #1: GDP Deflator Approach

- ▶ Basic Idea
  - Pick a base year
  - Evaluate current year quantities at base year prices

2015 Real GDP in 2014 dollars = 
$$p_{f,2014}q_{f,2015} + p_{c,2014}q_{c,2015}$$

- ► To compute inflation?
  - Compute the Price Deflator =  $\frac{\text{Nominal GDP}}{\text{Real GDP}}$
  - Inflation is the growth rate of the price deflator.

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## **GDP** Deflator Approach

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2014	0.50	10	0.25	10
2015	0.75	12	0.50	8

## ▶ 2014 GDP

Nominal GDP = 
$$0.50 \times 10 + 0.25 \times 10 = 7.5$$
  
Real GDP =  $0.50 \times 10 + 0.25 \times 10 = 7.5$ 

#### ▶ 2015 GDP

$$\begin{aligned} & \text{Nominal } & \text{GDP} = 0.75 \times 12 + 0.50 \times 8 = 13.0 \\ & \text{Real } & \text{GDP} = \textbf{0.50} \times 12 + \textbf{0.25} \times 8 = \phantom{0}8.0 \end{aligned}$$

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## **GDP Deflator Approach**

-						
		Fish		Chips		
	Date	Price	Quantity	Price	Quantity	
	2014	0.50	10	0.25	10	
	2015	0.75	12	0.50	8	

## ► Real GDP Growth in percent

100 × (ln(2015 Real GDP) – ln(2014 Real GDP)) = 
$$100 \times (ln(8.0) - ln(7.5)) = 6.45$$

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# **GDP Deflator Approach**

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2014	0.50	10	0.25	10
2015	0.75	12	0.50	8

# ► Price Deflator

$$\begin{aligned} & \text{2014 P.D.} = \frac{2014 \ \text{Nominal GDP}}{2014 \ \text{Real GDP}} = 1 \\ & \text{2015 P.D.} = \frac{2015 \ \text{Nominal GDP}}{2015 \ \text{Real GDP}} = 1.625 \end{aligned}$$

## **GDP Deflator Approach**

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2014	0.50	10	0.25	10
2015	0.75	12	0.50	8

# ► Inflation in percent

$$100 \times \left( ln(2015 \ P.D.) - ln(2014 \ P.D.) \right) =$$
 
$$100 \times \left( ln(1.625) - ln(1) \right) = 48.6$$

# Approach #2: CPI-Price Index Approach

## ► Basic Idea

- Pick a base year
- Construct a price index and evaluate current year prices at base year quantities:

2015 Price Index in 2014 dollars =  $p_{f,2015}q_{f,2014} + p_{c,2015}q_{c,2014}$ 

▶ See Mankiw 2-2. Work through this at home.

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## **CPI-Price Index Approach**

=						
		Fish		Chips		
	Date	Price	Quantity	Price	Quantity	
	2014	0.50	10	0.25	10	
	2015	0.75	12	0.50	8	

2014 Price Index =  $0.50 \times 10 + 0.25 \times 10 = 7.5$ 

2015 Price Index =  $0.75 \times 10 + 0.50 \times 10 = 12.5$ 

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## **CPI-Price Index Approach**

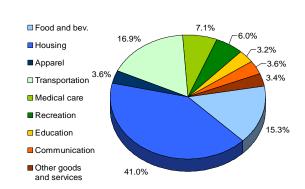
	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2014	0.50	10	0.25	10
2015	0.75	12	0.50	8

# ► Inflation in percent

$$100 \times (ln(2015 \text{ Price Index}) - ln(2014 \text{ Price Index})) =$$

$$100 \times (ln(12.5) - ln(7.5)) = 51.1$$

## Composition of the US CPIs "basket"



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#### **GDP Price Deflator vs CPI**

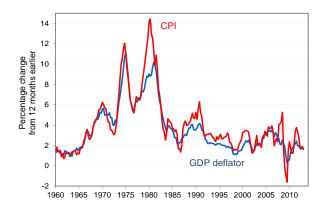
#### Three key conceptual differences...

- GDP price deflator measures changes in prices for entire economy.
  - CPI only measures prices of goods and services bought by consumers.
- ► GDP price deflator only measures changes in prices for domestic production. International effects are netted out.

  CPI includes both domestically and imported goods.
- More subtle. They are different types of price indexes.
   GDP price deflator, the basket of goods can change. It will not completely reflect the costs of higher prices.
  - CPI fixes the basket, but prices change. It will not reflect substitution effects as relative prices change.

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## **GDP Price Deflator vs CPI**



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## **Cross-Country Comparisons**

- ► Same problem as before: Prices differ across countries, but we want to compare quantities
- ► Similar solutions
  - Most common: Evaluate quantities at a common set of prices
  - PPP = "Purchasing Power Adjustment"

## Measuring the Performance of the Labor Market...

## Categories of the population

- ▶ Employed: working at a paid job
- $\,\blacktriangleright\,$  Unemployed:not employed but looking for a job
- ► Labor force: the amount of labor available for producing goods and services; employed plus unemployed
- ▶ Not in the labor force: not employed, not looking for work

## The Unemployment Rate and Labor Force Participation...

Two important labor force concepts

 Unemployment rate: percentage of the labor force that is unemployed

$$= 100 \times \frac{\text{Unemployed}}{\text{Labor force}}$$

► Labor force participation rate: the fraction of the adult population that "participates" in the labor force, i.e. is working or looking for work

$$= 100 \times \frac{\text{Labor force}}{\text{Labor force} + \text{Not in Labor Force}}$$

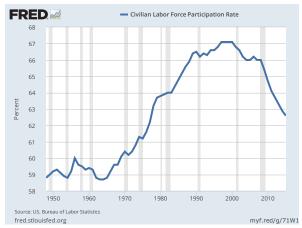
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#### **US Unemployment Rate**



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#### **US Labor Force Participation**



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# Your Friend FRED

- ► Federal Reserve Economic Database (FRED): http://research.stlouisfed.org/fred2/
  - Basic tutorials
  - Mobile apps
  - Excel add-ins for Windows and Mac
- ▶ Basic graph: Enter code in FRED search box
- $\,\blacktriangleright\,$  Edit graph to change dates, frequency, appearance, units, etc.
- ▶ PDF of graph
- ► Download data into Excel spreadsheet

## FRED Data in Excel

- ▶ Start at FRED home page
- ▶ Graph the first data series that you wish to download
- ► Click Edit Graph
  - 1. Adjust the date range, frequency, units
  - 2. Click Add data series
  - 3. Enter new data code in the search box, repeat step 1 and click Redraw Graph
  - 4. Repeat steps (1) to (3) until the series are all graphed
- ► Click Download Data in Graph
- ▶ Save the Excel file for further analysis of data

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