

Monetary Policy

Monetary Policy—Economics of Global Business, Revised: May 4, 2018

Big Questions

- ▶ What should central banks do?
 - Control inflation?
 - Control output?
- ▶ What can central banks do?
 - How does policy respond to demand shocks?
 - How does policy respond to supply shocks?

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US Federal Reserve

- ▶ Federal Reserve Act
 - The Federal Reserve System and the Federal Open Market Committee should seek “to promote effectively the goals of maximum employment, stable prices, and moderate long-term interest rates.”

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European Central Bank (ECB)

- ▶ Treaty establishing the European Community:
 - The primary objective of (monetary policy) shall be to maintain price stability.
 - Without prejudice to the objective of price stability, the ECB shall support the general economic policies in the Community with a view to contributing to the achievement of ... a high level of employment and sustainable and non-inflationary growth.

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Monetary Policy + AS/AD

- ▶ What are our goals?
 - Low, predictable, inflation (stable prices)
 - Output near long run AS or “potential output” \bar{Y}
- ▶ What should central banks do?
 - How should we respond to demand shocks?
 - How should we respond to supply shocks?

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Adverse Demand Shock

- ▶ What's an example of an adverse demand shock?
- ▶ What is its impact?
- ▶ How should FED respond?

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Adverse Demand Shock

- ▶ Examples of adverse demand shocks. . .
- ▶ Shock to k , or liquidity preference.
 - Consumers/firms become worried and increase liquidity preference, e.g. Y2K or Fall 2008.
- ▶ Shock to money multiplier m .
 - Banks become worried and increase reserves/deposit ratio, e.g. Fall 2008.

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Aggregate Supply Shock

- ▶ What's an example of an positive supply shock?
- ▶ What is its impact?
- ▶ How should the FED respond?

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Monetary Policy + AS/AD

- ▶ How should we respond to demand shocks?
 - Resist demand shocks
- ▶ How should we respond to supply shocks?
 - Accommodate supply shocks
- ▶ Or do nothing. . .
 - How do you know it is a supply shock?
 - A demand shock?

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What Should Monetary Policy Do?

- ▶ Should monetary policy try to stabilize output?
- ▶ If so should policy be by rule or discretion?

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Passive vs. Active Policy

- ▶ Argument for active policy. . .
 - It's the law
 - Recessions cause hardship for many people
- ▶ Argument for passive policy. . .
 - How do policy makers know what shock is occurring? Example: 2008, Fed officials were worried about the supply shock from oil prices. Large demand shock in Fall 2008 sunk us though.
 - Even if the shock is well understood, it can take time before policy has an affect and perhaps be too late.
 - Previous point is one reason to prefer monetary vs. fiscal policy.

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Rule or Discretion

- ▶ Argument for discretion. . . it gives discretion!
- ▶ Argument for rule based policy
 - Distrust of policy makers and political process.
 - Time inconsistency of discretionary policy. . . policymakers have incentives to renege on policy once others have acted.
 - Example: FED says expect lower prices. Sticky price firms set low prices. But FED reneges and does nothing—this generates a boom.

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Policy in the US

- ▶ US Federal Reserve
 - Has complete discretion. . .
 - Yet, Fed still acts much like it follows a rule
- ▶ This rule is called the "Taylor rule"
 - Describes how the FED should set nominal interest rates via open market operations.
 - Example: Data says increase the monetary base until short term nominal interest rates equal 4 percent.

Taylor Rule

- ▶ Rule for setting short-term interest rate

$$i = \bar{r} + \pi + a_1(\pi - \bar{\pi}) + a_2(y - \bar{y})$$

- i = short term interest rate (fed funds rate)
- \bar{r} = "equilibrium" real interest rate (2% ?)
- π = inflation rate
- $\bar{\pi}$ = target inflation (2% ?)
- y = actual real GDP growth rate
- \bar{y} = long run real GDP growth rate (3% ?)
- a_1 and a_2 summarize the response

Taylor Rule

- ▶ Use historical data to find a_1 and a_2 with a regression,
- ▶ Or do what Taylor suggests . . .

$$i = 2 + \pi + 0.50 \times (\pi - 2) + 0.50 \times (y - \bar{y})$$

- ▶ What should you expect if
 - Inflation rises 1%?
 - Growth rises 1%?

Taylor Rule

- ▶ If the Fed follows this rule, how does the interest rate respond to
 - Positive demand shock?
 - Negative supply shock?

Putting it all together

- ▶ How does policy respond to a demand or supply shock?
 - Use the Taylor Rule
- ▶ What does the Fed do to change interest rates?
 - Change the monetary base through open market operations.
 - This changes the money supply.
- ▶ What is the impact of the Fed's actions on the economy?
 - Use AS/AD analysis