

Sources of Geographic Variation in Health Care: Evidence From Patient Migration

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Emory University

Motivation

- ▶ Wide variation of health care utilization across the US
 - ▶ Miami (\$14,423) vs. Minneapolis (\$7,819)
 - ▶ McAllen (\$13,648) vs. El Paso (\$8,714)

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 - ▶ McAllen (\$13,648) vs. El Paso (\$8,714)
- ▶ Higher utilization not correlated with better health outcomes-Skinner (2011)
- ▶ Important for policy makers to understand what drives the variation: patient or place?

Patient vs. Place

Place Specific: **Supply**

- ▶ Doctor's incentives/beliefs (aggressive care)
- ▶ hospital market structure
- ▶ endowments

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Patient Specific: **Demand**

- ▶ Health level
- ▶ Preference of care

Preview

We'll look at event study and main model estimations.

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Contribution: Using migration of patients allows separation of this variation without depending solely on observables.

Building Model & Assumptions

Patient:

$$\max_y u_i(y|h_{it}, \eta_i) = \max_y -\frac{1}{2}(y - h_{it})^2 + \eta_i y$$

- ▶ $\mathbf{h_{it}}$: health status, (higher means worse)
- ▶ η_i : preferences, (higher means prefers more aggressive)

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$$\mathbf{y}^* = \mathbf{h}_{it} + \eta_i$$

Assumption: Expectation of y^* can be written as addition of patient fixed effect and data observed by econometrician.

$$E[y_{it}^*|i, j, t, x_{it}] = \alpha_i + x_{it}\beta$$

Theory & Assumptions

Physician:

$$\max_y \tilde{u}_j(y|h_{it}, \eta_i) - PC_{jt}(y)$$

- ▶ **j**: geographic area
- ▶ **PC_{jt}**: private cost to physician

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- ▶ j : geographic area
- ▶ PC_{jt} : private cost to physician
- ▶ $\tilde{u}_j(y|h_{it}, \eta_i) = u_i(y|h_{it}, \eta_i) + \lambda_j y$
 - ▶ Perceived utility
 - ▶ λ_j represents practice style (higher means more aggressive)
 - ▶ captures heterogeneity in physician beliefs

Theory & Assumptions

Putting It Together:

Max physician problem and write in terms of fixed effects:

$$y_{ijt} = \alpha_i + \gamma_j + \tau_t + x_{it}\beta + \epsilon_{ijt}$$

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- ▶ γ_j : place fixed effect
- ▶ τ_t : time fixed effect
- ▶ x_{it} : dummies for age (in 5-year bins) and relative year fixed effects

Theory & Assumptions

Decomposing Variation:

- ▶ \overline{y}_{jt} : avg utilization across patients in area j in year t
- ▶ \overline{y}_j : avg of \overline{y}_{jt} across t
- ▶ \overline{y}_{jt}^* and \overline{y}_j^* same but for patient optimal care utilization level

Then

$$\overline{y}_j - \overline{y}_{j'} = \underbrace{(\gamma_j - \gamma_{j'})}_{\text{place}} + \underbrace{(\overline{y}_j^* - \overline{y}_{j'}^*)}_{\text{patient}}$$

$$1 = \underbrace{\frac{(\gamma_j - \gamma_{j'})}{\overline{y}_j - \overline{y}_{j'}}}_{S_{\text{place}}(j,j')} + \underbrace{\frac{(\overline{y}_j^* - \overline{y}_{j'}^*)}{\overline{y}_j - \overline{y}_{j'}}}_{S_{\text{pat}}(j,j')}$$

Identification

- ▶ Need movers
- ▶ Assume utilization shocks do not coincide directly with the time of the move
- ▶ Assume α_i and λ_j are additively separable
 - ▶ Assume similar patients do not seek out different types of providers
- ▶ Assume λ_j that are relevant for movers are also relevant for nonmovers
- ▶ No habit formation

Data

Claims Data- 20% random sample of Medicare patients (65+) from 1998 to 2008

- ▶ Utilization is adjusted for regional price differences
- ▶ Use $\log(\text{utilization} + 1)$ in regressions
- ▶ Geographic regions defined by HRRs

TABLE I
SUMMARY STATISTICS

| | (1) Nonmovers | (2) Movers |
|---------------------------------------------------------------------------------------|------------------|---------------|
| Female | 0.57 | 0.60 |
| White | 0.86 | 0.88 |
| Age first observed: | | |
| 65–74 | 0.67 | 0.59 |
| 75–84 | 0.24 | 0.31 |
| ≥85 | 0.09 | 0.09 |
| First observed residence: | | |
| Northeast | 0.20 | 0.17 |
| South | 0.39 | 0.41 |
| Midwest | 0.26 | 0.19 |
| West | 0.16 | 0.23 |
| Annual utilization: | | |
| Mean | \$7,796 | \$7,399 |
| Std. dev. | \$12,690 | \$9,567 |
| Share of patient-years with zero | 0.06 | 0.06 |
| Number of chronic conditions: | | |
| Mean | 2.98 | 3.30 |
| Std. dev. | 2.15 | 2.06 |
| Share of patient-years with zero | 0.18 | 0.15 |
| Average # of years observed | 6.26 | 7.45 |
| Share who die during sample | 0.35 | 0.32 |
| Share of patient-years excluded because patient is in Medicare Advantage that year | 0.18 | 0.20 |
| # of patients | 2,033,096 | 497,097 |
| # of patient-years | 12,730,766 | 3,702,189 |

Event Study

Preliminary:

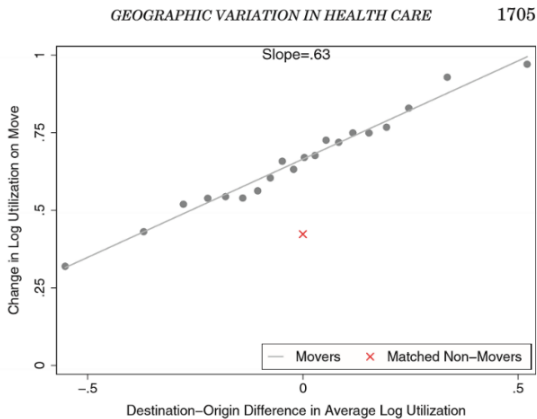


FIGURE IV

Event Study

$$y_{it} = \alpha_i + \theta_{r(i,t)} \hat{\delta}_i + \tau_t + x_{it} \beta + \epsilon_{it}$$

- ▶ $\hat{\delta}_i$: difference in sample means of log utilization between origin and destination
- ▶ $\theta_{r(i,t)}$: coefficient of interest
 - ▶ Measure changes in log utilization around the move, scaled relative to $\hat{\delta}_i$

Event Study

GEOGRAPHIC VARIATION IN HEALTH CARE

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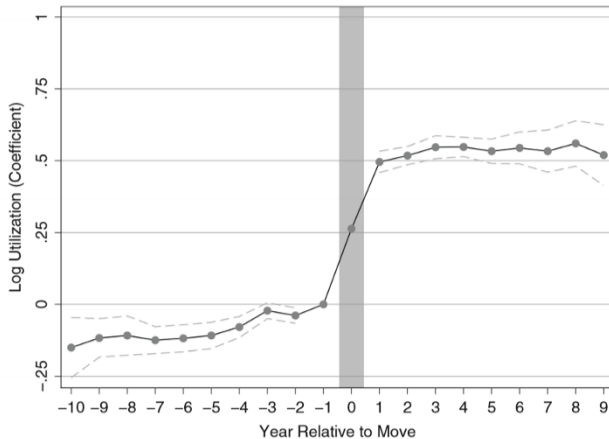


FIGURE VI

Main Model

Recall,

$$y_{ijt} = \alpha_i + \gamma_j + \tau_t + x_{it}\beta + \epsilon_{ijt}$$

TABLE II
ADDITIVE DECOMPOSITION OF LOG UTILIZATION

| | (1) Above/ below median | (2) Top & bottom 25% | (3) Top & bottom 10% | (4) Top & bottom 5% | (5) McAllen & El Paso | (6) Miami & Minneapolis |
|---------------------------------------|----------------------------------|-------------------------------|-------------------------------|------------------------------|-----------------------------|-------------------------------|
| Difference in average log utilization | | | | | | |
| Overall | 0.283 | 0.456 | 0.664 | 0.817 | 0.587 | 0.667 |
| Due to place | 0.151 | 0.271 | 0.406 | 0.461 | 0.374 | 0.466 |
| Due to patients | 0.132 | 0.185 | 0.258 | 0.356 | 0.213 | 0.200 |
| Share of difference due to | | | | | | |
| Patients | 0.465 (0.027) | 0.405 (0.029) | 0.388 (0.026) | 0.435 (0.025) | 0.363 (0.161) | 0.300 (0.088) |
| Place | 0.535 | 0.595 | 0.612 | 0.565 | 0.638 | 0.700 |

Extra Analysis

TABLE IV
COMPONENTS OF UTILIZATION

| | | (1) | (2) | (3) |
|---------------------|-------------------------------------------------|------------------------|----------------------------------------|---------------|
| | | Mean of | Above/below median difference in | Share due |
| Utilization measure | | utilization measure | utilization measure | to patients |
| (1) | Baseline: log(utilization) | 7.193 | 0.283 | 0.465 (0.027) |
| (2) | Seen a primary care physician | 0.884 | 0.042 | 0.452 (0.027) |
| (3) | Seen a specialist | 0.815 | 0.051 | 0.322 (0.024) |
| (4) | Any hospitalization | 0.226 | 0.037 | 0.410 (0.034) |
| (5) | Any emergency room visit | 0.346 | 0.045 | 0.714 (0.031) |
| (6) | Log(# of diagnostic tests) | 1.449 | 0.550 | 0.092 (0.008) |
| (7) | Log(# of imaging tests) | 0.842 | 0.220 | 0.142 (0.014) |
| (8) | Log(# of preventive care measures) ^a | 1.376 | 0.098 | 0.611 (0.018) |
| (9) | Log(# of different doctors seen) | 1.525 | 0.113 | 0.392 (0.016) |
| (10) | Log(inpatient utilization) ^b | 2.004 | 0.340 | 0.242 (0.035) |
| (11) | Log(outpatient utilization) ^b | 6.890 | 0.193 | 0.358 (0.031) |
| (12) | Log(emergency room utilization) ^b | 2.296 | 0.352 | 0.639 (0.031) |
| (13) | Log(other utilization) ^b | 3.430 | 0.957 | 0.124 (0.010) |

Robustness

- ▶ Robust to limiting the window of time before and after move
- ▶ Robust to allowing place effects for each quartile of patient age
- ▶ Robust to excluding patients who enter/exit the sample
- ▶ Robust to different definitions of movers

Threats

- ▶ Assumption of no habit formation
- ▶ Limited to short run supply side
- ▶ Would be troublesome to extend to different population