Linear Regression

In supervised learning, regression is the modelling and prediction of continuous variables. One of the basic techniques of regression is Linear Regression.

Linear regression is usually among the first few topics in learning predictive modeling. Here, the dependent variable (or target variable) is continuous while the independent variables (or predictors) can be continuous or discrete. The nature of regression line is linear, meaning it can be graphically represented as a line on the graph.

Linear Regression establishes a relationship between dependent variable (Y) and one or more independent variables (X) using a best fit straight line.

It is represented by an equation Y=w*X + b, where b is intercept, w is slope of the line. This equation can be used to predict the value of target variable based on given predictor variable(s).

In Machine Learning using python, We can use couple of libraries for performing Linear Regression. One of them is statsmodels. This library has basic modules to perform Ordinary Least Square technique of Linear Regression. Alternatively, we could use another library known as sklearn (Scikit-Learn). This provides python implementations of various Machine Learning algorithms.

In this demonstration notebook we would see an example of both a statsmodels based algorithm as well as a sklearn based model. We will jump right into code. At this point I would like to tell you that if you don't understand some of the concepts or code, don't panic. It is normal to not understand the details. The objective of this very course is to teach you to understand and implement this code.

Importing the libraries

Import the required libraries and initialize the code. Here we will be using:

Pandas, Numpy for data manipulation and arrays Matplotlib, Seaborn, Pyplot and BQplot for visualizations Sklearn and Statsmodels for Machine Learning algorithms and statistics.

And some additional helpers....

```
In [11]: # %load ../standard_import.txt
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from mpl_toolkits.mplot3d import axes3d
import seaborn as sns

from sklearn.preprocessing import scale
import sklearn.linear_model as skl_lm
from sklearn.metrics import mean_squared_error, r2_score
import statsmodels.api as sm
import statsmodels.formula.api as smf

%matplotlib inline
plt.style.use('seaborn-white')
```

Load Datasets

The example datasets on this tutorial come from the book: An Introduction to Statistical Learning with Applications in R

In this demonstration, we will be using the Auto.csv and Advertising.csv datasets.

In this first step, we will use pandas Dataframe (pd.read_csv method) to read the CSV files representing the datasets.

```
In [12]: advertising = pd.read_csv('https://raw.githubusercontent.com/colaberry/
    DSin100days/master/data/Advertising.csv', usecols=[1,2,3,4])
```

Out[12]:

	TV	Radio	Newspaper	Sales
0	230.1	37.8	69.2	22.1
1	44.5	39.3	45.1	10.4
2	17.2	45.9	69.3	9.3
3	151.5	41.3	58.5	18.5
4	180.8	10.8	58.4	12.9

```
In [13]: auto = pd.read csv('https://raw.githubusercontent.com/colaberry/DSin100
         days/master/data/Auto.csv', na values='?').dropna()
         auto.info()
         auto.head()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 392 entries, 0 to 396
         Data columns (total 9 columns):
                         392 non-null float64
         mpg
         cylinders
                         392 non-null int64
                         392 non-null float64
         displacement
                         392 non-null float64
         horsepower
         weight
                         392 non-null int64
                         392 non-null float64
         acceleration
                         392 non-null int64
         vear
```

origin 392 non-null int64 name 392 non-null object dtypes: float64(4), int64(4), object(1)

memory usage: 30.6+ KB

Out[13]:

	mpg	cylinders	displacement	horsepower	weight	acceleration	year	origin	name
0	18.0	8	307.0	130.0	3504	12.0	70	1	chevrolet chevelle malibu
1	15.0	8	350.0	165.0	3693	11.5	70	1	buick skylark 320
2	18.0	8	318.0	150.0	3436	11.0	70	1	plymouth satellite
3	16.0	8	304.0	150.0	3433	12.0	70	1	amc rebel sst
4	17.0	8	302.0	140.0	3449	10.5	70	1	ford torino

Simple Linear Regression

Let's jump straight into linear regression. If you don't understand some of the concepts or code at this point, don't panic. At this point it is normal to not understand the details. Just skim through the visualizations to get an idea of what data science is all about. We will explain the details of these topics later in the course.

As we saw initially, Linear Regression is the method of fitting a line through the data, such that the line represents the function or model. The extension of the line can provide us the predictions of previously unseen values.

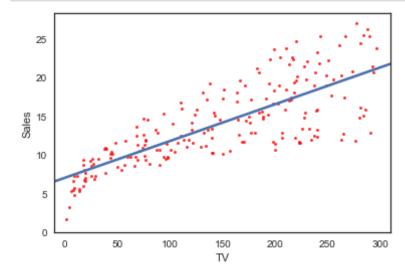
Least squares fit

Least squares is basic algorithm approach for linear regression. In this case, the line representing the model is fit to the data, such that the sum of square losses of all predicted values is minimum. Here an individual loss is the difference between the actual value of Y and the value of Y predicted by the line. This is also called error.

Visualizations using Seaborn

Let's see a visualization of this line using searborn plot. This plot is called regplot (stands for regression plot.)

```
In [14]: sns.regplot(advertising.TV, advertising.Sales, order=1, ci=None, scatte
    r_kws={'color':'r', 's':9})
    plt.xlim(-10,310)
    plt.ylim(ymin=0);
```



Visualizations using plotly

We'll repeat the same with another library called plotly. This is an interactive plotting library.

Visualizations with BQPlot

Let us do an interactive visualization of the scatterplot to see how TV Advertising affects the Sales, using another library called BQPlot with some interactivity. Select some outliers visually and print them.

```
In [16]: from __future__ import print_function
    from bqplot import *
    import numpy as np
    import pandas as pd
    from ipywidgets import Layout

    x_sc = LinearScale()
    y_sc = LinearScale()

    x_data = np.arange(20)
    y_data = np.random.randn(20)

    scatter_chart = Scatter(x=advertising.TV, y=advertising.Sales, scales=
    {'x': x_sc, 'y': y_sc}, colors=['dodgerblue'],
```

Out[17]: []

That's pretty cool!

Let us get to some serious stuff now.

Linear Regression Using sklearn library

scikit-learn or sklearn is a python library that provides some built-in machine learning algorithms. We could simply import the library and start using the algorithms in our code with our datasets. If you remember from the first step, we had already imported sklearn and statsmodels (another useful library for statistics and machine learning.)

```
import sklearn.linear_model as skl_lm
from sklearn.metrics import mean_squared_error, r2_score
import statsmodels.api as sm
import statsmodels.formula.api as smf
```

Before we use the ML algorithms to train the model, we need to prepare the data. We can call this as train dataset. We simply prepare the predictors or the input vectore, let's say, 'X'. Also we

prepare the labels for these input vector, and call it 'y'. Since we already know these labels, we can use these in combination with input vector to train the model.

The next step is to fit the model with our data. We use the LinearRegression.fit(X,y) method. This step is called training the model.

Regression coefficients - RSS

Some of the important concepts or metrics of linear regression are the co-efficients and intercepts. Do you remember from the very first topic at the top, the equation $Y = w^*x + b$? The 'w' slope is the coefficient and 'b' is intercept. You can get them from the regression model 'regr' in the below code.

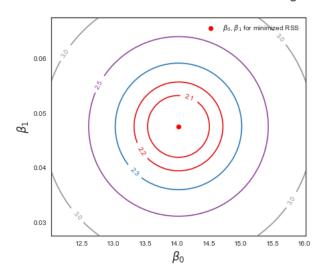
```
In [18]: # Regression coefficients (Ordinary Least Squares)
         regr = skl lm.LinearRegression()
         X = scale(advertising.TV, with mean=True, with std=False).reshape(-1,1)
         y = advertising.Sales
         regr.fit(X,y)
         print(regr.intercept )
         print(regr.coef )
         14.0225
         [ 0.047536641
In [19]: # Create grid coordinates for plotting
         B0 = np.linspace(regr.intercept_-2, regr.intercept_+2, 50)
         B1 = np.linspace(regr.coef -0.02, regr.coef +0.02, 50)
         xx, yy = np.meshgrid(B0, B1, indexing='xy')
         Z = np.zeros((B0.size, B1.size))
         # Calculate Z-values (RSS) based on grid of coefficients
         for (i,j),v in np.ndenumerate(Z):
             Z[i,j] = ((y - (xx[i,j]+X.ravel()*yy[i,j]))**2).sum()/1000
         # Minimized RSS
```

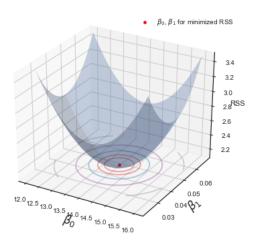
```
min_RSS = r'$\beta_0$, $\beta_1$ for minimized RSS'
min_rss = np.sum((regr.intercept_+regr.coef_*X - y.values.reshape(-1,1
))**2)/1000
min_rss
```

Out[19]: 2.1025305831313514

```
In [20]: fig = plt.figure(figsize=(15,6))
         fig.suptitle('RSS - Regression coefficients', fontsize=20)
         ax1 = fig.add subplot(121)
         ax2 = fig.add subplot(122, projection='3d')
         # Left plot
         CS = ax1.contour(xx, yy, Z, cmap=plt.cm.Set1, levels=[2.15, 2.2, 2.3,
         2.5.31
         ax1.scatter(regr.intercept , regr.coef [0], c='r', label=min RSS)
         ax1.clabel(CS, inline=True, fontsize=10, fmt='%1.1f')
         # Right plot
         ax2.plot surface(xx, yy, Z, rstride=3, cstride=3, alpha=0.3)
         ax2.contour(xx, yy, Z, zdir='z', offset=Z.min(), cmap=plt.cm.Set1,
                     alpha=0.4, levels=[2.15, 2.2, 2.3, 2.5, 3])
         ax2.scatter3D(regr.intercept , regr.coef [0], min rss, c='r', label=min
         RSS)
         ax2.set zlabel('RSS')
         ax2.set zlim(Z.min(),Z.max())
         ax2.set ylim(0.02,0.07)
         # settings common to both plots
         for ax in fig.axes:
             ax.set xlabel(r'$\beta 0$', fontsize=17)
             ax.set ylabel(r'$\beta 1$', fontsize=17)
             ax.set yticks([0.03,0.04,0.05,0.06])
             ax.legend()
```

RSS - Regression coefficients





Statsmodels

Let us use statsmodels now for training the sales vs advertisement spends. Here we use statsmodel's ols() which stands for Ordinary Least Squares. Read the code below for some details on training regression models using statsmodels library.

Out[21]:

	coef	std err	t	P> t	[0.025	0.975]
Intercept	7.0326	0.458	15.360	0.000	6.130	7.935
TV	0.0475	0.003	17.668	0.000	0.042	0.053

Out[22]: 2.1025305831313506

Scikit-learn Again

Let's do sklearn again with Sales Vs TV.

R2 score is called r-squared. This is a parameter of the model to tell us how well the predictor variable predicts the target variable. This value is between 0 and 1, with a value close to 1 indicating that the predictor is well correlated.

```
In [43]: regr = skl_lm.LinearRegression()

X = advertising.TV.values.reshape(-1,1)
y = advertising.Sales

regr.fit(X,y)
print(regr.intercept_)
print(regr.coef_)

7.03259354913
[ 0.04753664]

In [44]: Sales_pred = regr.predict(X)
r2_score(y, Sales_pred)

Out[44]: 0.61187505085007099
```

Interactive Outlier Analysis using bqplot

Next up, we will plot the regression line for TV Vs Sales, Then move some outliers around to see how it impacts the regression line. This would give us an idea if we need to remove some outliers to get a more consistent model with the general direction of the data.

```
In [25]: import bqplot.marks as bqm
import bqplot.scales as bqs
import bqplot.axes as bqa
```

```
import bqplot as bq
from IPython.display import display
import ipywidgets as widgets
print('ipywidgets version', widgets. version )
print('bqplot version', bq. version )
def update line(change):
    # create line fit to data and display equation
    lin.x = [np.min(scat.x), np.max(scat.x)]
    poly = np.polyfit(scat.x, scat.y, 1)
   lin.y = np.polyval(poly, lin.x)
    label.value = 'y = \{:.2f\} + \{:.2f\}x'.format(poly[1], poly[0])
# create initial data set
size = 10
np.random.seed(0)
x data = advertising.TV
y data = advertising.Sales
# set up plot elements
sc x = bgs.LinearScale()
sc y = bqs.LinearScale()
ax x = bqa.Axis(scale=sc x)
ax y = bqa.Axis(scale=sc y, tick format='0.2f', orientation='vertical')
# place data on scatter plot that allows point dragging
scat = bqm.Scatter(x=x data,
                   y=y data,
                   scales={'x': sc x, 'y': sc y},
                   enable move=True)
# set up callback
scat.observe(update line, names=['x', 'y'])
# linear fit line
lin = bqm.Lines(scales={'x': sc_x, 'y': sc_y})
# equation label
label = widgets.Label()
# containers
fig = bq.Figure(marks=[scat, lin], axes=[ax x, ax y])
```

```
box = widgets.VBox([label, fig])

# initialize plot and equation and display
update_line(None)
display(box)
```

ipywidgets version 7.2.1 bgplot version 0.10.5

Multiple Linear Regression

Statsmodels

Let us start by including two separate variables (Radio and NewsPaper) in two different models.

```
In [26]: est = smf.ols('Sales ~ Radio', advertising).fit()
  est.summary().tables[1]
```

Out[26]:

	coef	std err	t	P> t	[0.025	0.975]
Intercept	9.3116	0.563	16.542	0.000	8.202	10.422
Radio	0.2025	0.020	9.921	0.000	0.162	0.243

```
In [27]: est = smf.ols('Sales ~ Newspaper', advertising).fit()
  est.summary().tables[1]
```

Out[27]:

	coef	std err	t	P> t	[0.025	0.975]
Intercept	12.3514	0.621	19.876	0.000	11.126	13.577
Newspaper	0.0547	0.017	3.300	0.001	0.022	0.087

Statsmodels

Now let us including the two variables (Radio and NewsPaper) together in a single model.

```
In [28]: est = smf.ols('Sales ~ TV + Radio + Newspaper', advertising).fit()
est.summary()
```

Out[28]:

OLS Regression Results

Dep. Variable:	Sales	R-squared:	0.897
Model:	OLS	Adj. R-squared:	0.896
Method:	Least Squares	F-statistic:	570.3
Date:	Tue, 14 Aug 2018	Prob (F-statistic):	1.58e-96
Time:	20:34:46	Log-Likelihood:	-386.18
No. Observations:	200	AIC:	780.4
Df Residuals:	196	BIC:	793.6
Df Model:	3		
Covariance Type:	nonrobust		

	coef	std err	t	P> t	[0.025	0.975]
Intercept	2.9389	0.312	9.422	0.000	2.324	3.554
TV	0.0458	0.001	32.809	0.000	0.043	0.049
Radio	0.1885	0.009	21.893	0.000	0.172	0.206
Newspaper	-0.0010	0.006	-0.177	0.860	-0.013	0.011

Omnibus:	60.414	Durbin-Watson:	2.084
Prob(Omnibus):	0.000	Jarque-Bera (JB):	151.241
Skew:	-1.327	Prob(JB):	1.44e-33
Kurtosis:	6.332	Cond. No.	454.

Correlation Matrix

Correlation matrix tabulates the predictor variables against the target variable to see how well the variables are correlated. A value of 1 indicates full correlation. Note, if two predictor variables are correlated (or collinear) then it does not make sense to use both of them as input. We might as well remove one of them.

```
In [29]: advertising.corr()
```

Out[29]:

	TV	Radio	Newspaper	Sales
TV	1.000000	0.054809	0.056648	0.782224
Radio	0.054809	1.000000	0.354104	0.576223
Newspaper	0.056648	0.354104	1.000000	0.228299
Sales	0.782224	0.576223	0.228299	1.000000

Multiple Linear Regression

Let us do a multiple regression using sklearn.

```
In [30]: regr = skl_lm.LinearRegression()

X = advertising[['Radio', 'TV']].as_matrix()
y = advertising.Sales

regr.fit(X,y)
print(regr.coef_)
print(regr.intercept_)

regr_model = regr
```

```
def predict(tv, radio):
    data = pd.DataFrame({'TV': [tv], 'Radio': [radio]})
    return regr_model.predict(data)

#prediction = predict(advertising[['TV', 'Radio']])
prediction = predict(180.8,10.8)
print(prediction)

[ 0.18799423    0.04575482]
```

[0.18799423 0.04575482 2.92109991241 [13.22390813]

3-D visualization using Matplotlib

Let us perform a 3-d visualization of the hyperplane using matplotlib. Here are the steps:

- 1. First let us draw thw axes and mark the min and max range of predictors.
- 2. Then shade the area that would be forming the hyperplane
- 3. Elevate and tilt the hyperplane according to the intercept and regression coefficients.

This involves bit of python coding as below.

```
In [31]: # What are the min/max values of Radio & TV?
# Use these values to set up the grid for plotting.
advertising[['Radio', 'TV']].describe()
```

Out[31]:

	Radio	TV
count	200.000000	200.000000
mean	23.264000	147.042500
std	14.846809	85.854236
min	0.000000	0.700000
25%	9.975000	74.375000

	Radio	TV
50%	22.900000	149.750000
75%	36.525000	218.825000
max	49.600000	296.400000

```
In [32]: # Create a coordinate grid
         Radio = np.arange(0,50)
         TV = np.arange(0,300)
         B1, B2 = np.meshgrid(Radio, TV, indexing='xy')
         Z = np.zeros((TV.size, Radio.size))
         # Here is the place where we tilt and elevate the hyperplane
         for (i,j),v in np.ndenumerate(Z):
                 Z[i,j] = (regr.intercept + B1[i,j]*regr.coef [0] + B2[i,j]*regr
         .coef [1])
         intercept value = regr.intercept
         coef value = regr.coef
         def get_zvalue(radio_max,tv_max):
             # Create a coordinate grid
             radio range = max(50,int(round(radio max)))
             tv range = max(300, int(round(tv max)))
             Radio = np.arange(0, radio range)
             TV = np.arange(0,tv range)
             B1, B2 = np.meshgrid(Radio, TV, indexing='xy')
             Z1 = np.zeros((TV.size, Radio.size))
             # Here is the place where we tilt and elevate the hyperplane
             for (i,j),v in np.ndenumerate(Z1):
                     Z1[i,j] =(intercept value + B1[i,j]*coef value[0] + B2[i,j]
         *coef_value[1])
```

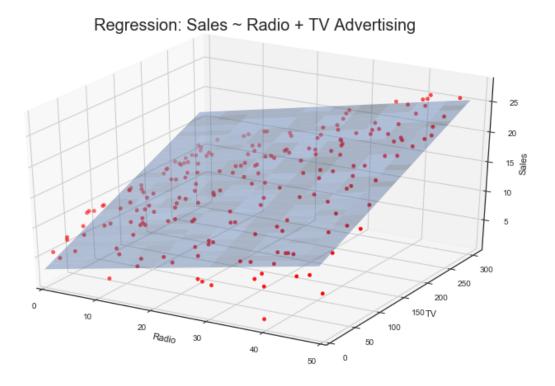
```
return Z1
Z2 = get_zvalue(0,0)
```

```
In [33]: # Create plot
    fig = plt.figure(figsize=(10,6))
    fig.suptitle('Regression: Sales ~ Radio + TV Advertising', fontsize=20)

ax = axes3d.Axes3D(fig)

ax.plot_surface(B1, B2, Z2, rstride=10, cstride=5, alpha=0.4)
ax.scatter3D(advertising.Radio, advertising.TV, advertising.Sales, c= 'r')

ax.set_xlabel('Radio')
ax.set_xlim(0,50)
ax.set_ylabel('TV')
ax.set_ylim(ymin=0)
ax.set_zlabel('Sales');
```



Interaction Variables

Out[34]:

	coef	std err	t	P> t	[0.025	0.975]
Intercept	6.7502	0.248	27.233	0.000	6.261	7.239
TV	0.0191	0.002	12.699	0.000	0.016	0.022
Radio	0.0289	0.009	3.241	0.001	0.011	0.046
TV:Radio	0.0011	5.24e-05	20.727	0.000	0.001	0.001

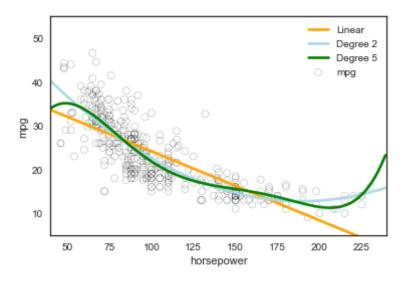
Non-linear relationships

So far we have seen, linear relationships between predictors and target variables.

In reality, this may not be the case. The relationships are often non-linear. It could be polynomial relationship of degrees 2, 3 or more. A polynomial of 2nd degree can be represented as $Y = w2(X^2) + w1X + b$ (X-squared). Similarly 3rd degree polynomial has a factor of X-cubed.

We can visualize these polynomials using seaborn's regplot. Note order=2 or order=5 for representing 2nd degree and 5th degree polynomials respectively.

```
In [45]: # With Seaborn's regplot() you can easily plot higher order polynomial
    s.
    plt.scatter(auto.horsepower, auto.mpg, facecolors='None', edgecolors=
'k', alpha=.5)
    sns.regplot(auto.horsepower, auto.mpg, ci=None, label='Linear', scatter
    =False, color='orange')
    sns.regplot(auto.horsepower, auto.mpg, ci=None, label='Degree 2', order
    =2, scatter=False, color='lightblue')
    sns.regplot(auto.horsepower, auto.mpg, ci=None, label='Degree 5', order
    =5, scatter=False, color='g')
    plt.legend()
    plt.ylim(5,55)
    plt.xlim(40,240);
```



```
In [36]: # Scientific libraries
         from numpy import arange,array,ones
         from scipy import stats
         xi = arange(0,9)
         A = array([xi, ones(9)])
         # (Almost) linear sequence
         y = [19, 20, 20.5, 21.5, 22, 23, 23, 25.5, 24]
         # Generated linear fit
         slope, intercept, r value, p value, std err = stats.linregress(auto.hor
         sepower,auto.mpg)
         line = slope*auto.horsepower+intercept
         print(slope)
         print(intercept)
         # Creating the dataset, and generating the plot
         trace1 = go.Scatter(
                           x = auto.horsepower,
                           y = auto.mpg,
                           mode='markers',
```

```
marker=go.Marker(color='rgb(255, 127, 14)'),
                            name='Data'
         trace2 = go.Scatter(
                           x=auto.horsepower,
                            y=line,
                            mode='lines'.
                            marker=go.Marker(color='rgb(31, 119, 180)'),
                            name='Fit'
         #annotation = go.Annotation(
                            x=3.5.
                            v=23.5.
                            text='$R^2 = 0.9551,\\Y = 0.716X + 19.18$',
                            showarrow=False,
                            font=go.Font(size=16)
         layout = go.Layout(
                         title='Linear Fit in Python',
                         plot bgcolor='rgb(229, 229, 229)',
                           xaxis=go.XAxis(zerolinecolor='rgb(255,255,255)', grid
         color='rgb(255,255,255)'),
                           yaxis=go.YAxis(zerolinecolor='rgb(255,255,255)', grid
         color='rgb(255,255,255)')
                            annotations=[annotation]
         data = [trace1, trace2]
         fig = go.Figure(data=data, layout=layout)
         iplot(fig, filename='Linear-Fit-in-python')
         -0.157844733354
         39.9358610212
In [37]: # Generated linear fit
         slope2, intercept2, r value2, p value2, std err2 = stats.linregress(adv
```

```
ertising.TV,advertising.Sales)
line2 = slope2*advertising.TV+intercept2
```

Using a Polynomial relationship of 2nd Degree

```
In [38]: auto['horsepower2'] = auto.horsepower**2
auto.head(3)
```

Out[38]:

	mpg	cylinders	displacement	horsepower	weight	acceleration	year	origin	name
0	18.0	8	307.0	130.0	3504	12.0	70	1	chevrolet chevelle malibu
1	15.0	8	350.0	165.0	3693	11.5	70	1	buick skylark 320
2	18.0	8	318.0	150.0	3436	11.0	70	1	plymouth satellite

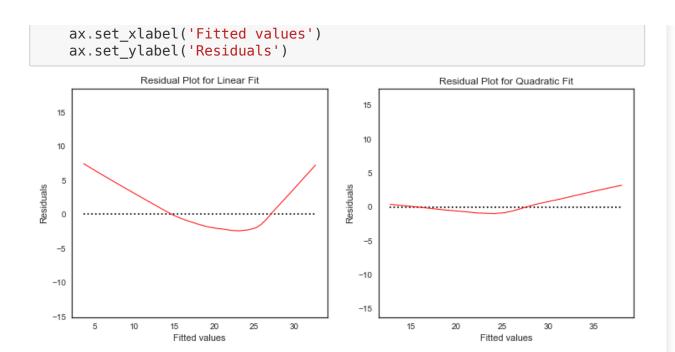
In [39]: est = smf.ols('mpg ~ horsepower + horsepower2', auto).fit()
 est.summary().tables[1]

Out[39]:

	coef	std err	t	P> t	[0.025	0.975]
Intercept	56.9001	1.800	31.604	0.000	53.360	60.440
horsepower	-0.4662	0.031	-14.978	0.000	-0.527	-0.405
horsepower2	0.0012	0.000	10.080	0.000	0.001	0.001

Plotting the residuals

```
In [40]: regr = skl lm.LinearRegression()
         # Linear fit
         X = auto.horsepower.values.reshape(-1,1)
         y = auto.mpq
         regr.fit(X, y)
         auto['pred1'] = regr.predict(X)
         auto['resid1'] = auto.mpg - auto.pred1
         # Ouadratic fit
         X2 = auto[['horsepower', 'horsepower2']].as matrix()
         regr.fit(X2, y)
         auto['pred2'] = regr.predict(X2)
         auto['resid2'] = auto.mpg - auto.pred2
In [41]: fig, (ax1,ax2) = plt.subplots(1,2, figsize=(12,5))
         # Left plot
         sns.regplot(auto.pred1, auto.resid1, lowess=True,
                     ax=ax1, line kws={'color':'r', 'lw':1},
                     scatter kws={'facecolors':'None', 'edgecolors':'k', 'alpha'
         :0.5})
         ax1.hlines(0,xmin=ax1.xaxis.get data interval()[0],
                    xmax=ax1.xaxis.get data interval()[1], linestyles='dotted')
         ax1.set title('Residual Plot for Linear Fit')
         # Right plot
         sns.regplot(auto.pred2, auto.resid2, lowess=True,
                     line kws={'color':'r', 'lw':1}, ax=ax2,
                     scatter kws={'facecolors':'None', 'edgecolors':'k', 'alpha'
         :0.5
         ax2.hlines(0,xmin=ax2.xaxis.get data interval()[0],
                    xmax=ax2.xaxis.get data interval()[1], linestyles='dotted')
         ax2.set_title('Residual Plot for Quadratic Fit')
         for ax in fig.axes:
```



Front End App to test Regression

```
In [42]: from IPython import display
   from IPython.display import IFrame
   url = 'https://colaberry-dash-datadoc1.herokuapp.com/'
   IFrame(url, width=1600, height=600)
Out[42]:
```

Predicting Sales using Regressi

TV Spends

Radio Spends

Enter the amount (in \$) spent on TV Ads.

Enter the amount (in \$) spent

230.10

37.80

Your TV Spend is \$ 230.10 and your Radio spend is \$ 37.80. Your predicted sales is : \$ 47.

