

Cody Baker

codybaker589@gmail.com
(404) 913-4459
4300 Rosewell Rd
Atlanta, GA 30342

Education

University of ABC
Bachelor of Science, May 2010
Psychology
GPA 3.9

Work Experience

Sales Associate

May 2010 - Present
XYZ Company

- Team leader in sales for two consecutive months
- Greet patrons at door and assisted them in locating their desired purchases
- Manage sales desk while assisting customers with purchase
- Promote company brands whenever possible
- Communicate to manager any possible areas of improving the customer service experience
- Restock items on sales floor as needed
- Handle customer complaints and problems in the most efficient way possible

Customer Service Representative

September 2006 - May 2010
University of ABC Recreation Center

- Served as a resource by providing accurate and current information regarding recreation and university-related programs and facilities
- Maintained current certifications in first aid, CPR, and AED.
- Counseled peers on personal, academic, and career concerns
- Assist with data entry of fitness and intramural participants into Access database and IMTrack

| Addresses | | | | |
|-------------|---|---|--|--|
| | High Socio-Economic 1 | High Socio-Economic 2 | Low Socio-Economic 1 | Low Socio-Economic 2 |
| Atlanta | 4164 Paran Pines Dr Nw Atlanta, GA 30327 | 908 Kings Ct Ne Atlanta, GA 30306 | 698 Moreland Ave Se Atlanta, GA 30316 | 4300 Rosewell Rd Atlanta, GA 30342 |
| Baltimore | 207 Club Rd Baltimore, MD 21210 | 2303 Essex St Baltimore, MD 21224 | 2998 Sollers Point Rd Baltimore, MD 21222 | 2803 Roselawn Ave Baltimore, MD 21214 |
| Boston | 590 E 8Th St Boston, MA 02127 | 71 School St Boston, MA 02129 | 38 Messinger St Boston, MA 02126 | 1409 River St Apt 37 Boston, Ma 02136 |
| Dallas | 3443 Normandy Ave Dallas, TX 75205 | 7360 Paldao Dr Dallas, TX 75240 | 3906 Antigua Dr Dallas, TX 75244 | 18211 Muir Cir Dallas, TX 75287 |
| Los Angeles | 6970 La Presa Dr Los Angeles, CA 90068 | 181 S Gardner St Los Angeles, CA 90036 | 10738 Gorman Ave Los Angeles, CA 90059 | 5608 Fortuna St Los Angeles, CA 90011 |
| Minneapolis | 1832 Kenwood Pkwy Minneapolis, MN 55405 | 4628 W Lake Harriet Pkwy Minneapolis, MN 55410 | 2526 Ulysses Ne St Minneapolis, MN 55418 | 4301 14th S Ave Minneapolis, MN 55407 |
| Portland | 5472 Sw Champion Pl Portland, OR 97225 | 3239 Sw 55Th Dr Portland, OR 97221 | 5715 Se 83Rd Ave Portland, OR 97266 | 309 N Bridgeton Rd Portland, OR 97217 |

Universities

The fictitious applicants were randomly assigned one of four possible universities. The universities are likely recognizable by prospective employers, but they are unlikely to be regarded as prestigious; thus, we can reasonably conclude that “name recognition” of the school plays little role as a determinant of receiving an interview from a prospective employer. In addition, each of the applicants is randomly assigned each of these four universities at some point during the collection of the data. While the university one attends likely matters, our data suggest that the universities that we randomly assigned to applicants do not give an advantage to our fictitious applicants. That is, there is no difference in the interview rates between the four possible universities.

Academic Major

The following majors were randomly assigned to our fictitious job applicants with equal probability: accounting, biology, economics, english, finance, history, management, marketing, and psychology. We chose these majors because they are commonly selected majors by college students. In fact, the Princeton Review² rates business-related majors as the most selected by college students; psychology is ranked second; biology is ranked fourth; english is ranked sixth; and economics is ranked seventh.

Grade Point Average and Honor’s Distinction

²Visit the following webpage: <http://www.princetonreview.com/college/top-ten-majors.aspx>.