VARIABLES

1.) For all the categorical variables in the dataset, recode the text-based categories into numerical values that indicate group. For example, for the VITAMIN variable, you could code it so that: 1=regular, 2=occasional, 3=never. Save the categorical variables to the dataset.

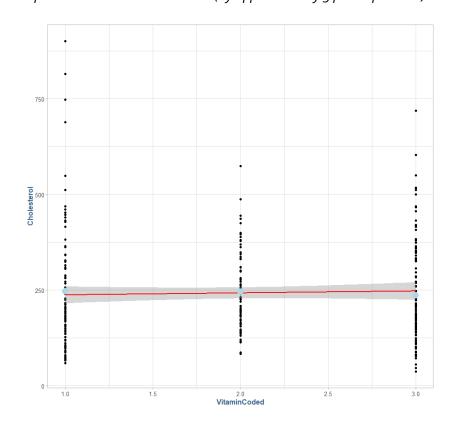
| ID | Age Smoke | Quetelet Calories | Fat Fiber | Alcohol Cholesterol | BetaDiet RetinolDiet | BetaPlasma RetinolPlasma | Gender VitaminUse | PriorSmoke VitaminCoded | VitaminCoded2 GenderCoded | SmokeCoded PriorSmokeCoded |
|----|-----------|-------------------|-----------|---------------------|----------------------|--------------------------|-------------------|-------------------------|---------------------------|----------------------------|
| 1 | 64 No | 21.4838 1298.8 | 57.0 6.3 | 0.0 170.3 | 1945 890 | 200 915 | Female Regular | 2 1 | 3 0 | 0 2 |
| 2 | 76 No | 23.8763 1032.5 | 50.1 15.8 | 0.0 75.8 | 2653 451 | 124 727 | Female Regular | 1.1 | 3 0 | 0 1 |
| 3 | 38 No | 20.0108 2372.3 | 83.6 19.1 | 14.1 257.9 | 6321 660 | 328 721 | Female Occasional | 2 2 | 2 0 | 0 2 |
| 4 | 40 No | 25.1406 2449.5 | 97.5 26.5 | 0.5 332.6 | 1061 864 | 153 615 | Female No | 2 3 | 1 0 | 0 2 |
| 5 | 72 No | 20.9850 1952.1 | 82.6 16.2 | 0.0 170.8 | 2863 1209 | 92 799 | Female Regular | 1.1 | 3 0 | 0 1 |
| 6 | 40 No | 27.5214 1366.9 | 56.0 9.6 | 1.3 154.6 | 1729 1439 | 148 654 | Female No | 2 3 | 1 0 | 0 2 |
| 7 | 65 No | 22.0115 2213.9 | 52.0 28.7 | 0.0 255.1 | 5371 802 | 258 834 | Female Occasional | 1 2 | 2 0 | 0 1 |
| 8 | 58 No | 28.7570 1595.6 | 63.4 10.9 | 0.0 214.1 | 823 2571 | 64 825 | Female Regular | 1.1 | 3 0 | 0 1 |
| 9 | 35 No | 23.0766 1800.5 | 57.8 20.3 | 0.6 233.6 | 2895 944 | 218 517 | Female No | 1 3 | 1 0 | 0 1 |
| 10 | 55 No | 34.9699 1263.6 | 39.6 15.5 | 0.0 171.9 | 3307 493 | 81 562 | Female No | 2 3 | 1 0 | 0 2 |
| 11 | 66 No | 20.9465 1460.8 | 58.0 18.2 | 1.0 137.4 | 1714 535 | 184 935 | Female Regular | 2 1 | 3 0 | 0 2 |

- 2.) For the VITAMIN categorical variable, fit a simple linear model that uses the categorical variable to predict the response variable Y=CHOLESTEROL.
 - a.) Report the model, interpret the coefficients, discuss hypothesis test results, goodness of fit statistics, diagnostic graphs, and leverage, influence and Outlier statistics.

Cholesterol ~ VitaminCoded

Model 1: 232.634 + 5.001 β_1 , where β_1 is the level of vitamin use [1=regular, 2=occasional, 3=no]

We note the positive coefficient term in the model, indicating that for each increase in the vitamin coded value, there is an associated positive increase in cholesterol (by approximately 5 points per level).



The R² for model 1 is 0.001, suggesting that the amount of variance explained by the model is about .1%, which is almost none. We note in the previous chart where we fitted a linear model to the data using this coded variable, we have a straight line that comes close to the means of each category (the SE does account for the values of the true group means).

Above we have the group cholesterol values, with a blue horizontal bar denoting the sample mean, and the blue dots indicating the individual group means. The amount of variance in these data, and the heavy number of outliers indicate a poor fit.

The null hypothesis in this case would be,

$$H_0: \beta_1 = 0$$

Or that there is no effect on the model using the beta coefficient derived from the vitamin coded variable, against the alternative hypothesis that:

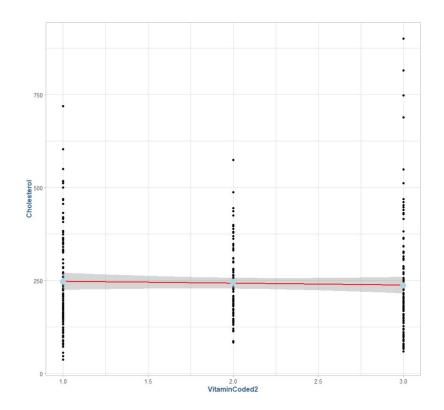
$$H_a: \beta_1 \neq 0$$

Or that there is additional variance explained in the data by including the beta 1 coefficient.

b.) Recode the VITAMIN categorical variable so that you have a different set of indicator values. For example, you could code it so that: 1=never, 2=occasional, 3=regular. Re-fit.

Cholesterol ~ VitaminCoded2

Model 2: 252.637 - 5.001 β_1 , where β_1 is the level of vitamin use [3=regular, 2=occasional, 1=n0]



The model has adjusted for the value encoding, with the intercept value increasing by 20 and the beta coefficient is now negative, indicating that no vitamin use has a higher cholesterol value, and that for each level of vitamin use (2, 3), we subtract 5.001 cholesterol points. We can see a negative linear trend in the preceding diagram.

3.) Create a set of dummy coded (o/1) variables for the VITAMIN categorical variable. Fit a multiple regression model using the dummy coded variables to predict CHOLESTEROL (Y). Remember, you need to leave one of the dummy coded variables out of the equation. That category becomes the "basis of interpretation." Report the model, interpret the coefficients, discuss hypothesis test results, goodness of fit statistics, diagnostic graphs, and leverage, influence and Outlier statistics. Compare the findings here to those in task 2). What has changed?

Model 3:
$$\hat{y} = 246.599 - 1.156\beta_1 - 9.908\beta_2$$

Here, we see that the intercept term is 246.599, which is the predicted value when all beta coefficient terms are zero. This is identical to the mean of the data set when vitamin use (**VitaminUse**) is equal to zero. The coefficients in this context represent the relative delta in means for each of the vitamin groups:

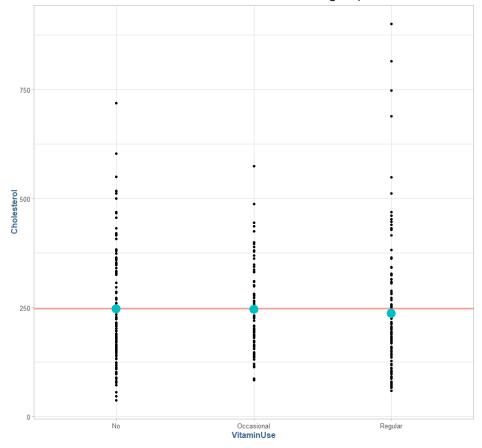
No Vitamin = \bar{y} = 246.599, average cholesterol

Occasional = \bar{y} - 1.156, decreases cholesterol 1.156 points

Regular = \bar{y} - 9.998, decreases cholesterol 9.998 points

Our R² for this model is **0.0012**, which indicates that approximately .12% of the variance explained in the data is accounted for by this model.

Visually, we can see a scatterplot of the data to the right, with the red line indicative of the overall mean of the data, agnostic to vitamin use. The blue dots represent the group mean for that category of vitamin use.



4.)

The null hypothesis in this case would be,

$$H_0: \beta_1 = B_2 = 0$$

Or that there is no difference in the individual category means compared to the overall mean. Compared to the alternative,

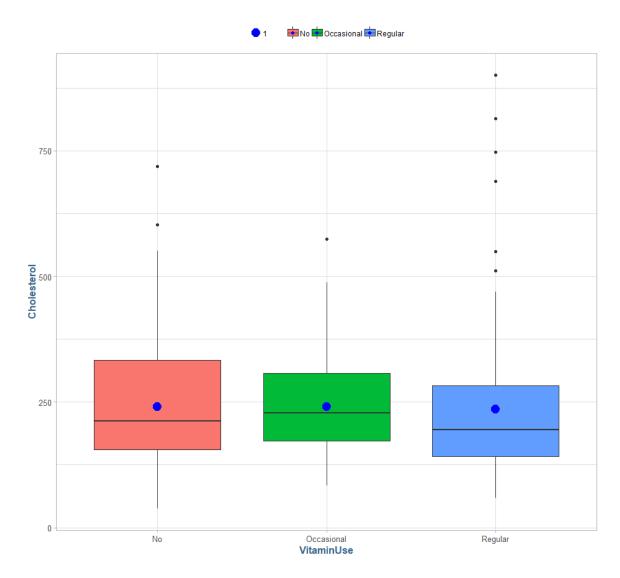
$$H_a:\beta_1\neq\beta_2\neq 0$$

Or plainly, at least one of the group means is statistically different than the overall mean. Given the overall variance and heavy presence of outliers in the data across groups, this does not look to be a useful model as it stands.

4.) For the VITAMIN categorical variable, use the NEVER categorical as the control or comparative group, and develop a set of indicator variables using effect coding. Save these to the dataset. Fit a multiple regression model using the dummy coded variables to predict CHOLESTEROL(Y). Report the model, interpret the coefficients, discuss hypothesis test results, goodness of fit statistics, diagnostic graphs, and leverage, influence and Outlier statistics. Compare the findings here to those in task 3). What has changed? Which do you prefer? Why?

For effect coding, we will choose the coding scheme [1=regular, -1=occasional, o=no] since we are controlling for no vitamin use.

Model 4: 242.0668 - 0.5782 β_1 – 4.4941 β_2 . where β_1 indicates the difference between the overall mean and occasional vitamin use (the first factor mean), and β_2 indicates the difference between the overall mean and regular vitamin usage (second factor level). Below we can see a boxplot of the three groups, with model estimated mean for each group represented by blue dots inside the box.



The null hypothesis in this case would be,

$$H_0: \beta_1 = B_2 = 0$$

Or that there is no effect on the model using the beta coefficients derived from the vitamin effect coded variable, against the alternative hypothesis that:

$$H_a: \beta_1 \neq \beta_2 \neq 0$$

Or that there is additional variance explained in the data by including at least one of the beta coefficients.

The main difference here is that the dummy coding gives us the exact means of the respective groups, while the effect coding gives us the both the main effect and the interact effect. Given the more robust interpretation that the effect encoding allows, I prefer this method of encoding.

ALCOHOL

- 5.) Discretize the ALCOHOL variable to form a new categorical variable with 3 levels. The levels are:
 - o if ALCOHOL = o
 - 1 if o < ALCOHOL < 10
 - 2 if ALCOHOL >= 10

Use these categories to create a set of indicator variables for ALCOHOL that use effect coding. Save these to your dataset.

| > data.interaction | | | | | | | | | | |
|--------------------|-------------|--------------|-----------------|-------------------|----------------|---------|-------|--|--|--|
| | Cholesterol | AlcoholHeavy | AlcoholModerate | VitaminOccasional | VitaminRegular | HO HR / | 10 MR | | | |
| 1: | 170.3 | -1 | -1 | -1 | 1 | 1 -1 | 1 -1 | | | |
| 2: | 75.8 | -1 | -1 | -1 | 1 | 1 -1 | 1 -1 | | | |
| 3: | 257.9 | 1 | -1 | 1 | -1 | 1 -1 - | -1 1 | | | |
| 4: | 332.6 | -1 | 1 | -1 | -1 | 1 1 - | 1 -1 | | | |
| 5: | 170.8 | -1 | -1 | -1 | 1 | 1 -1 | 1 -1 | | | |
| | | | | | | | | | | |
| 311: | 306.5 | -1 | 1 | -1 | -1 | 1 1 | -1 -1 | | | |
| 312: | 257.7 | -1 | 1 | -1 | 1 | 1 -1 - | 1 1 | | | |
| 313: | 150.5 | -1 | 1 | -1 | 1 | 1 -1 - | -1 1 | | | |
| 314: | 381.8 | -1 | 1 | -1 | 1 | 1 -1 - | -1 1 | | | |
| 315: | 195.6 | -1 | 1 | -1 | 1 | 1 -1 - | -1 1 | | | |
| > | | | | | | | | | | |

6.) At this point, you should have effect coded indicator variables for VITAMIN and 2 effect coded indicator variables for ALCOHOL. Create 4 product variables by multiplying each of the effect coded indicator variables for VITAMIN by the effect coded indicator variables for ALCOHOL. This is all pairwise products of the effect coded variables.

Now, we are going to test for interaction.

Fit an OLS multiple regression model using the 4 VITAMIN and ALCOHOL effect coded indicator variables plus the 4 product variables to predict CHOLESTEROL. Call this the full model:

```
lm(formula = Cholesterol ~ AlcoholModerate + AlcoholHeavy + VitaminOccasional +
    VitaminRegular + HO + HR + MO + MR, data = data.interaction)
Residuals:
            1Q Median
-246.35 -89.87 -35.32 63.46 679.84
Coefficients:
                  Estimate Std. Error t value
                  263.333 19.411 13.566 <0.00000000000000000000
(Intercept)
                 10.056 10.120 0.994
26.212 20.027 1.309
                                                              0.321
AlcoholModerate
AlcoholHeavy
                                                              0.192
VitaminOccasional -5.448 16.707 -0.326
VitaminRegular 12.898 17.310 0.745
                                                              0.745
                                                              0.457
                   -3.164 17.716 -0.179
21.261 17.868 1.190
                                                              0.858
                   21.261 17.868 1.190
14.990 10.648 1.408
                                                              0.235
                                                              0.160
MR
                    15,115
                                9.345 1.618
                                                              0.107
Residual standard error: 132.1 on 306 degrees of freedom
Multiple R-squared: 0.02344, Adjusted R-squared: -0.002091
F-statistic: 0.9181 on 8 and 306 DF, p-value: 0.5016
```

For the Reduced model, fit an OLS multiple regression model using only the effect coded variables for VITAMIN and ALCOHOL to predict CHOLESTEROL.

```
lm(formula = Cholesterol ~ AlcoholModerate + AlcoholHeavy + VitaminOccasional +
    VitaminRegular, data = data.interaction)
Residuals:
Min 1Q Median 3Q Max
-244.04 -90.70 -32.89 69.19 666.43
Coefficients:
                 Estimate Std. Error t value
                                                       Pr(>|t|)
             258.47042 15.47103 16.707 <0.00000000000000000
(Intercept)
(Intercept)
AlcoholModerate 0.40967 8.03333 0.388
                 0.40967 8.03356 0.051
                                                        0.959
                                                         0.166
VitaminOccasional 0.05365 9.64248 0.006
                                                         0.996
VitaminRegular
                -3.56577 8.75408 -0.407
Residual standard error: 132.3 on 310 degrees of freedom
Multiple R-squared: 0.008069, Adjusted R-squared: -0.00473
F-statistic: 0.6305 on 4 and 310 DF, p-value: 0.6411
```

Conduct a nested model F-test using the Full and Reduced Models described here. Be sure to state the null and alternative hypothesis, decide regarding the test, and interpret the result.

```
H<sub>o</sub>: \beta_5 = \beta_6 = \beta_7 = \beta_8 = 0

H<sub>a</sub>: \beta_j \neq 0, for at least one value of j (for j in 5, 6, 7, 8)

F = [(SSE_R - SSE_C)/(df_2 - df_1)]/(SSE_C/df_1]
F = ((5,426,297 - 5,342,216)/4)/[5,342,216/306]
= 21,020.3/17,458.22
= 1.204
```

Critical value at 95% confidence ($\alpha = 0.05$), % confidence, = $F_{95, 4, 306} = 2.401$

The given F-statistic yielded a value of **1.204** and at 95% confidence, we cannot reject the null hypothesis that the more complex, or complete, model with the additional explanatory variables β_5 , β_6 , β_7 and β_8 is more powerful than the reduced model. We can also look at the analysis of variance for the two models, summarizing the above results.

```
Analysis of Variance Table

Model 1: Cholesterol ~ AlcoholModerate + AlcoholHeavy + VitaminOccasional + VitaminRegular + HO + HR + MO + MR

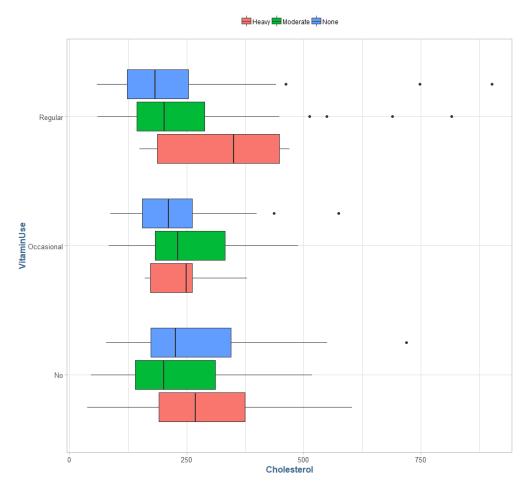
Model 2: Cholesterol ~ AlcoholModerate + AlcoholHeavy + VitaminOccasional + VitaminRegular

Res.Df RSS Df Sum of Sq F Pr(>F)

1 306 5342216

2 310 5426297 -4 -84081 1.204 0.3091
```

Obtain a means plot to illustrate any interaction, or lack thereof, to help explain the result.



In the preceding plot we can see alcohol use broken out by vitamin use. We can see that in each of the three vitamin groups, the heavy alcohol group has the highest overall mean cholesterol in each category. We also see that each of the alcohol groups cluster together inside their respective vitamin usage categories in terms of means, with the largest outlier being heavy alcohol in the regular vitamin usage category.

GENDER / SMOKE

For the gender and smoke variables we conduct a similar experiment that we did with the alcohol interaction terms, namely we conduct a hypothesis test using full and reduced models.

```
\begin{split} H_0: \ \beta_9 &= \beta_{10} = 0 \\ H_a: \ \beta_j \neq o, \ \text{for at least one value of j (for j in 9, 10)} \\ F &= \big[ \left( \text{SSE}_R - \text{SSE}_C \right) / \left( \text{df2} - \text{df1} \right) \big] / \left( \, \text{SSE}_C / \, \text{df1} \right] \\ F &= \left( \left( 5,342,216 - 5,017,925 \right) / \, 2 \right) / \big[ \, 5,017,925 \, / \, \, 304 \big] \\ &= 162,145.7 / \ 16,506.33 \\ &= 9.8232 \end{split}
```

Critical value at 95% confidence ($\alpha = 0.05$), % confidence, = $F_{95, 2, 304}$ = 3.0254

The given F-statistic yielded a value of **9.8232** and at 95% confidence, we should reject the null hypothesis that the more complex, or complete, model with the additional explanatory variables β_9 and β_{10} is more powerful than the reduced model. We can also look at the analysis of variance for the two models, summarizing the above results.

It does not appear that including the gender and smoking interaction terms has an impact to an individual's cholesterol level when accounting for vitamin and alcohol use.

CONCLUSION

In this lab I learned about various coding schemes for categorical variables and how to properly integrate these coded variables into regression models. These effects were primarily concerned with testing the effects of a given attribute has upon the mean of a set of individuals classified in their respective groups using standard regression techniques. We conducted hypothesis tests to confirm the presence (or absence) of these effects on the groups in question. Given that standard linear regression model plots, which plot the response variable vs the independent variable with residuals provide little in terms of value when looking at these categorical values, we devised some boxplot mechanics to help visualize these categorical effects. Finally, we also introduced the concept of introducing arbitrary cut-points in continuous variables in order to deduce new factorized / categorical variables for analysis.