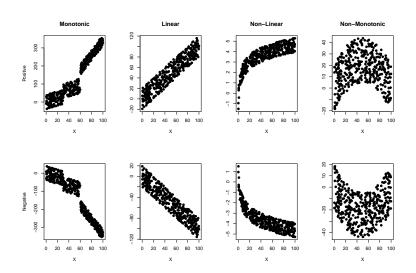
PLSC 308: Introduction to Political Research

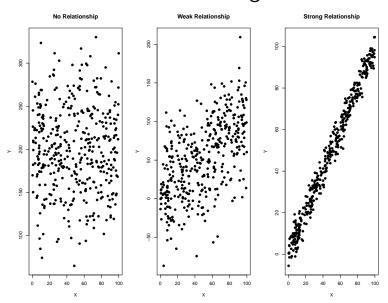
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Types of Relationships



Strength of Relationships



Methods of Assessing Association

- Tabular
- Statistical
- Graphical

Tabular Methods

Most common: Two-Way Frequency Tables ("Crosstabs")

- Requires nominal- or ordinal-level data...
- Rows / columns denote categories (or intervals) of Y and X respectively
- Cell entries indicate frequencies of observations that meet both conditions...

Crosstabs: An Example

| Sub-Saharan? | | | | | | |
|--------------|------------|------------|------------|--|--|--|
| Civil War? | No | Yes | Total | | | |
| No | 5 | 25 | 30 | | | |
| (Row) | (0.17) | (0.83) | (1.00) | | | |
| [Column] | [0.83] | [0.68] | [0.70] | | | |
| $\{Cell\}$ | $\{0.12\}$ | $\{0.58\}$ | $\{0.70\}$ | | | |
| Yes | 1 | 12 | 13 | | | |
| (Row) | (80.0) | (0.92) | (1.00) | | | |
| [Column] | [0.17] | [0.32] | [0.30] | | | |
| $\{Cell\}$ | $\{0.02\}$ | $\{0.28\}$ | $\{0.30\}$ | | | |
| Total | 6 | 37 | 43 | | | |
| | (0.14) | (0.86) | (1.00) | | | |
| | [1.00] | [1.00] | [1.00] | | | |
| | {0.14} | {0.86} | $\{1.00\}$ | | | |

Crosstabs: Example Code

```
> TABLE<-with(Africa, table(internalwar,subsaharan))</pre>
```

> TABLE

subsaharan

internalwar Not Sub-Saharan Sub-Saharan

0 5 25

1 12

Row and Column Percentages

Crosstabs: General Guidelines

- Nominal categories = no indication of "direction"
- Ordinal categories should appear in order
- Continuous variables require "binning"...
- Are related to statistics (e.g., χ^2 ; see below)

Statistical Measures of Association

The general idea:

- If two variables are unrelated, then we should see an "even" distribution of cases on each, irrespective of the values of the other.
- If we observe something other than such an "even" distribution, then the variables are not unrelated.
- Formally: $H_0: f(Y|X) = f(Y)$

Example: Chi-Square (χ^2)

For a cross-table, the row marginal is:

$$R_{y} = \sum_{k_{X}} n_{yx}$$

and the column marginal is:

$$C_{x} = \sum_{k_{Y}} n_{yx},$$

The expected number of observations in each cell if X and Y are unrelated is:

$$E_{yx} = \frac{R_y \times C_x}{N}.$$
 (1)

Chi-Squared (continued)

Under the "null" hypothesis of the independence of Y and X, we would expect:

- On average $n_{yx} = E_{yx}$.
- The difference between n_{yx} and E_{yx} will be small.

"Chi-Square":

$$\chi^2 = \sum_{k_Y k_x} \frac{(n_{yx} - E_{yx})^2}{E_{yx}}.$$

Chi-Square, Explained

- Larger values of chi-square = greater deviation from "independence" of X and Y
- By itself, chi-square doesn't have any intrinsic meaning
- Used as a statistical test for whether or not two variables are associated

Chi-Square: Africa Example

> chisq.test(TABLE)

Pearson's Chi-squared test with Yates' continuity correction

data: TABLE

X-squared = 0.090515, df = 1, p-value = 0.7635

Warning message:

In chisq.test(TABLE) : Chi-squared approximation
may be incorrect

may be incorrect

Statistical Association and Levels of Measurement

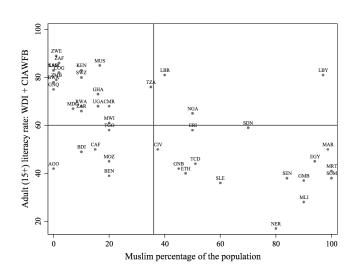
Some Measures of Association

| | | X | | | |
|---|------------------|-------------------------|------------------|------------------------------|-------------------------|
| | | Nominal | Binary | Ordinal | Interval/Ratio |
| Y | Nominal | χ^2 | χ^2 | χ^2 | t -test (and η) |
| | Binary | χ^2 | ϕ , Q | γ, τ_c | t-test |
| | Ordinal | χ^2 | γ, τ_c | $\gamma, 	au_{a}, 	au_{b}$ | Spearman's $ ho$ |
| | Interval / Ratio | t -test (and η) | t-test | Spearman's $ ho$ | r (+ regression) |

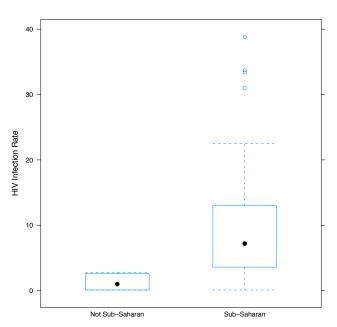
Graphical Methods

Graphics are best. Period.

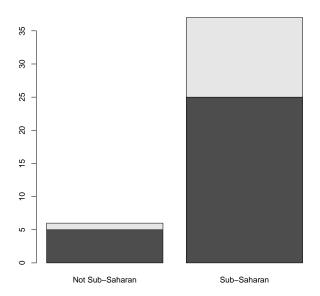
Two-Way Graphs: Scatterplots



Conditioned Boxplots



Africa Example: Barplot



Summary

Assessing association:

- In general, graphs > tables
- Use graphs to convey size, shape, and strength of relationships
- Use statistics to test for "statistical significance"
- Beware (sometimes) hidden statistical assumptions (e.g., monotonicity, linearity)