# PLSC 503 – Spring 2018 Practicum: Binary Response Models

April 12, 2018

### Example: House Voting on NAFTA

- vote Whether (=1) or not (=0) the House member in question voted in favor of NAFTA.
- democrat Whether the House member in question is a Democrat (=1) or a Republican (=0).
- pcthispc The percentage of the House member's district who are of Latino/hispanic origin.
- cope93 The 1993 AFL-CIO (COPE) voting score of the member in question; this variable ranges from 0 to 100, with higher scores indicating more pro-labor positions.
- DemXCOPE The multiplicative interaction of democrat and cope93.

### Model & Data

$$\begin{split} \mathsf{Pr}(\mathsf{vote}_i = 1) &= f[\beta_0 + \beta_1(\mathsf{democrat}_i) + \beta_2(\mathsf{pcthispc}_i) + \\ & \beta_3(\mathsf{cope93}_i) + \beta_4(\mathsf{democrat}_i \times \mathsf{cope93}_i) + u_i] \end{split}$$

<pre>&gt; summary(nafta)</pre>				
vote	democrat	pcthispc	cope93	DemXCOPE
Min. :0.0000	Min. :0.0000	Min. : 0.0	Min. : 0.00	Min. : 0.00
1st Qu.:0.0000	1st Qu.:0.0000	1st Qu.: 1.0	1st Qu.: 17.00	1st Qu.: 0.00
Median :1.0000	Median :1.0000	Median: 3.0	Median : 81.00	Median : 75.00
Mean :0.5392	Mean :0.5853	Mean : 8.8	Mean : 60.18	Mean : 51.65
3rd Qu.:1.0000	3rd Qu.:1.0000	3rd Qu.:10.0	3rd Qu.:100.00	3rd Qu.:100.00
Max. :1.0000	Max. :1.0000	Max. :83.0	Max. :100.00	Max. :100.00

# Basic Model(s)

$$\mathsf{Pr}(Y_i = 1) = \frac{\mathsf{exp}(\mathbf{X}_i oldsymbol{eta})}{1 + \mathsf{exp}(\mathbf{X}_i oldsymbol{eta})}$$

or

$$\Pr(Y_i = 1) = \Phi(\mathbf{X}_i \boldsymbol{\beta})$$

### **Probit Estimates**

```
> NAFTA.GLM.probit<-glm(vote~democrat+pcthispc+cope93+DemXCOPE,
 family=binomial(link="probit"))
> summary(NAFTA.GLM.probit)
Call:
glm(formula = vote ~ democrat + pcthispc + cope93 + DemXCOPE,
   family = binomial(link = "probit"))
Coefficients:
           Estimate Std. Error z value Pr(>|z|)
(Intercept) 1.07761 0.15339 7.03 2.1e-12 ***
democrat 3.03359 0.73884 4.11 4.0e-05 ***
pcthispc 0.01279 0.00467 2.74 0.0062 **
cope93 -0.02201 0.00440 -5.00 5.8e-07 ***
DemXCOPE -0.02888 0.00903 -3.20 0.0014 **
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
   Null deviance: 598.99 on 433 degrees of freedom
Residual deviance: 441.06 on 429 degrees of freedom
AIC: 451.1
```

### Logit Estimates

```
> NAFTA.GLM.logit<-glm(vote~democrat+pcthispc+cope93+DemXCOPE,family=binomial)
> summary(NAFTA.GLM.logit)
Call:
glm(formula = vote ~ democrat + pcthispc + cope93 + DemXCOPE,
   family = binomial)
Coefficients:
           Estimate Std. Error z value Pr(>|z|)
(Intercept) 1.79164 0.27544 6.50 7.8e-11 ***
democrat 6.86556 1.54729 4.44 9.1e-06 ***
pcthispc 0.02091 0.00794 2.63 0.00846 **
cope93 -0.03650 0.00760 -4.80 1.6e-06 ***
DemXCOPE -0.06705 0.01820 -3.68 0.00023 ***
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
   Null deviance: 598.99 on 433 degrees of freedom
Residual deviance: 436.83 on 429 degrees of freedom
  (1 observation deleted due to missingness)
AIC: 446.8
```

### Log-Likelihoods, "Deviance," etc.

- Reports "deviances":
  - · "Residual" deviance =  $2(\ln L_S \ln L_M)$
  - · "Null" deviance =  $2(\ln L_S \ln L_N)$
  - stored in object\$deviance and object\$null.deviance
- So:

$$LR_{\beta=0} = 2(\ln L_M - \ln L_N)$$
  
= "Null" deviance – "Residual" deviance

> NAFTA.GLM.logit\$null.deviance - NAFTA.GLM.logit\$deviance

### Interpretation: "Signs-n-Significance"

#### For both logit and probit:

- $\hat{\beta}_k > 0 \leftrightarrow \frac{\partial \Pr(Y=1)}{\partial X_k} > 0$
- $\hat{\beta}_k < 0 \leftrightarrow \frac{\partial \Pr(Y=1)}{\partial X_k} < 0$
- ullet  $rac{\hat{eta}_k}{\hat{\sigma}_k}\sim N(0,1)$

#### Interactions:

$$\hat{\beta}_{\texttt{cope93}|\texttt{democrat}=1} \equiv \hat{\phi}_{\texttt{cope93}} = \hat{\beta}_3 + \hat{\beta}_4$$

$$\mathsf{s.e.}(\hat{\beta}_{\texttt{cope93}|\texttt{democrat}=1}) = \sqrt{\mathsf{Var}(\hat{\beta}_3) + (\texttt{democrat})^2 \mathsf{Var}(\hat{\beta}_4) + 2\,(\texttt{democrat})\,\mathsf{Cov}(\hat{\beta}_3,\hat{\beta}_4)}$$

### Interactions

```
\hat{\phi}_{\text{cope93}} point estimate:
> NAFTA.GLM.logit$coeff[4] + NAFTA.GLM.logit$coeff[5]
      cope93
-0.1035551
z-score ("by hand"):
> (NAFTA.GLM.logit $coeff[4] + NAFTA.GLM.logit $coeff[5]) / (sqrt(vcov(NAFTA.GLM.logit)[4,4] +
  (1)^2*vcov(NAFTA.GLM.logit)[5,5] + 2*1*vcov(NAFTA.GLM.logit)[4,5]))
```

cope93

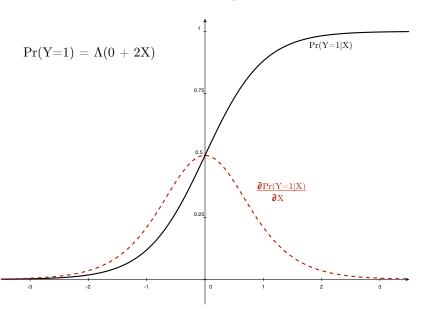
### (Or use car...)

```
> library(car)
> linear.hypothesis(NAFTA.GLM.logit,"cope93+DemXCOPE=0")
Linear hypothesis test
Hypothesis:
cope93 + DemXCOPE = 0
Model 1: vote ~ democrat + pcthispc + cope93 + DemXCOPE
Model 2: restricted model
  Res.Df Df Chisq Pr(>Chisq)
    429
 430 -1 39.009 4.219e-10 ***
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
```

### Marginal Effects

$$\frac{\partial \Pr(\hat{Y}_i = 1)}{\partial X_k} = \frac{\partial F(\mathbf{X}_i \hat{\boldsymbol{\beta}})}{\partial X_k} 
= f(\mathbf{X}_i \hat{\boldsymbol{\beta}}) \hat{\beta}_k 
= \Lambda(\mathbf{X}_i \hat{\boldsymbol{\beta}}) [1 - \Lambda(\mathbf{X}_i \hat{\boldsymbol{\beta}})] \hat{\beta}_k \text{ (logit) or} 
= \phi(\mathbf{X}_i \hat{\boldsymbol{\beta}}) \hat{\beta}_k \text{ (probit)}$$

# Marginal Effects Illustrated



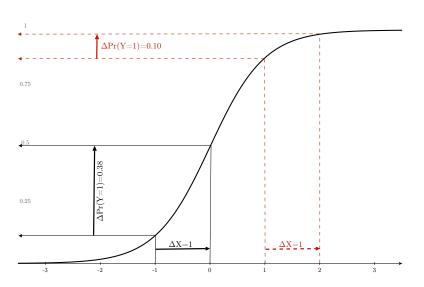
### Predicted Probabilities

$$\widehat{\Pr(Y_i = 1)} = F(\mathbf{X}_i \hat{\boldsymbol{\beta}})$$

$$= \frac{\exp(\mathbf{X}_i \hat{\boldsymbol{\beta}})}{1 + \exp(\mathbf{X}_i \hat{\boldsymbol{\beta}})} \text{ for logit,}$$

$$= \Phi(\mathbf{X}_i \hat{\boldsymbol{\beta}}) \text{ for probit.}$$

### Predicted Probabilities Illustrated



### Predicted Probabilities: Standard Errors

$$Var[Pr(\widehat{Y_i} = 1))] = \left[\frac{\partial F(\mathbf{X}_i \hat{\boldsymbol{\beta}})}{\partial \hat{\boldsymbol{\beta}}}\right]' \hat{\mathbf{V}} \left[\frac{\partial F(\mathbf{X}_i \hat{\boldsymbol{\beta}})}{\partial \hat{\boldsymbol{\beta}}}\right]$$
$$= [f(\mathbf{X}_i \hat{\boldsymbol{\beta}})]^2 \mathbf{X}_i' \hat{\mathbf{V}} \mathbf{X}_i$$

So, 
$$\text{s.e.}[\widehat{\Pr(Y_i=1)}] = \sqrt{[f(\mathbf{X}_i\hat{\boldsymbol{\beta}})]^2\mathbf{X}_i'\hat{\mathbf{V}}\mathbf{X}_i}$$

### Probability Changes

$$\hat{\Delta} \mathsf{Pr}(Y=1)_{\mathbf{X}_A o \mathbf{X}_B} = rac{\exp(\mathbf{X}_B \hat{oldsymbol{eta}})}{1 + \exp(\mathbf{X}_B \hat{oldsymbol{eta}})} - rac{\exp(\mathbf{X}_A \hat{oldsymbol{eta}})}{1 + \exp(\mathbf{X}_A \hat{oldsymbol{eta}})}$$
 or 
$$= \Phi(\mathbf{X}_B \hat{oldsymbol{eta}}) - \Phi(\mathbf{X}_A \hat{oldsymbol{eta}})$$

Standard errors obtainable via delta method, bootstrap, etc...

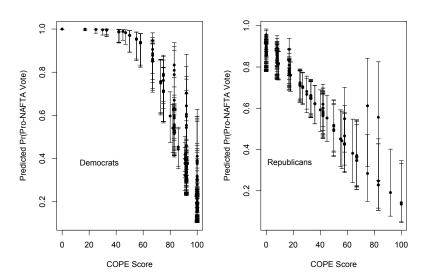
### In-Sample Predictions

```
> preds<-NAFTA.GLM.logit$fitted.values
> hats<-predict(NAFTA.GLM.logit,se.fit=TRUE)
> hats
$fit
 9.01267619 7.25223902 6.11013844 5.57444635 ...
 $se.fit.
1.5331506 1.2531475 1.1106989 0.9894208 ...
> XBUB<-hats$fit + (1.96*hats$se.fit)
> XBLB<-hats$fit - (1.96*hats$se.fit)
> plotdata<-cbind(as.data.frame(hats),XBUB,XBLB)
> plotdata<-data.frame(lapply(plotdata,binomial(link="logit")$linkinv))</pre>
```

### **Plotting**

```
>> par(mfrow=c(1,2))
> library(plotrix)
> plotCI(cope93[democrat==1],plotdata$fit[democrat==1],
    ui=plotdata$XBUB[democrat==1],li=plotdata$XBLB[democrat==1],pch=20,
    xlab="COPE Score",ylab="Predicted Pr(Pro-NAFTA Vote)")
> text(locator(1),label="Democrats")
> plotCI(cope93[democrat==0],plotdata$fit[democrat==0],
    ui=plotdata$XBUB[democrat==0],li=plotdata$XBLB[democrat==0],
    xlab="COPE Score",ylab="Predicted Pr(Pro-NAFTA Vote)")
> text(locator(1),label="Republicans")
```

# In-Sample Predictions



### Out-of-Sample Predictions

#### "Fake" data:

- > sim.data<-data.frame(pcthispc=mean(nafta\$pcthispc),democrat=rep(0:1,101),
   cope93=seq(from=0,to=100,length.out=101))</pre>
- > sim.data\$DemXCOPE<-sim.data\$democrat\*sim.data\$cope93

#### Generate predictions:

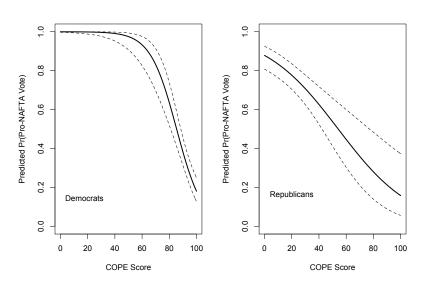
- > OutHats<-predict(NAFTA.GLM.logit,se.fit=TRUE,newdata=sim.data)
- > OutHatsUB<-OutHats\$fit+(1.96\*OutHats\$se.fit)
- > OutHatsLB<-OutHats\$fit-(1.96\*OutHats\$se.fit)
- > OutHats<-cbind(as.data.frame(OutHats),OutHatsUB,OutHatsLB)
- > OutHats<-data.frame(lapply(OutHats,binomial(link="logit")\$linkinv))

### Plotting...

```
> par(mfrow=c(1,2))
> both<-cbind(sim.data,OutHats)
> both<-cbind(sim.data,OutHats)
> both<-both[corder(both$cope93,both$democrat),]

> plot(both$cope93[democrat==1],both$fit[democrat==1],t="l",lwd=2,ylim=c(0,1),
    xlab="COPE Score",ylab="Predicted Pr(Pro-NAFTA Vote)")
> lines(both$cope93[democrat==1],both$OutHatsUB[democrat==1],lty=2)
> lines(both$cope93[democrat==1],both$OutHatsLB[democrat==1],lty=2)
> text(locator(1),label="Democrats")
> plot(both$cope93[democrat==0],both$fit[democrat==0],t="l",lwd=2,ylim=c(0,1),
    xlab="COPE Score",ylab="Predicted Pr(Pro-NAFTA Vote)")
> lines(both$cope93[democrat==0],both$OutHatsUB[democrat==0],lty=2)
> lines(both$cope93[democrat==0],both$OutHatsUB[democrat==0],lty=2)
> text(locator(1),label="Republicans")
```

# Out-of-Sample Predictions



### Odds Ratios

$$\ln \Omega(\mathbf{X}) = \ln \left[ rac{rac{\exp(\mathbf{X}eta)}{1+\exp(\mathbf{X}eta)}}{1-rac{\exp(\mathbf{X}eta)}{1+\exp(\mathbf{X}eta)}} 
ight] = \mathbf{X}eta$$

$$\frac{\partial \ln \Omega}{\partial \mathbf{X}} = \beta$$

### Odds Ratios

Means:

$$\frac{\Omega(X_k+1)}{\Omega(X_k)} = \exp(\hat{\beta}_k)$$

More generally,

$$\frac{\Omega(X_k + \delta)}{\Omega(X_k)} = \exp(\hat{\beta}_k \delta)$$

Percentage Change = 
$$100[\exp(\hat{\beta}_k \delta) - 1]$$

### Odds Ratios Implemented

```
> lreg.or <- function(model)</pre>
            coeffs <- coef(summary(NAFTA.GLM.logit))</pre>
            lci <- exp(coeffs[ ,1] - 1.96 * coeffs[ ,2])</pre>
            or <- exp(coeffs[ ,1])
            uci <- exp(coeffs[,1] + 1.96 * coeffs[,2])
            lreg.or <- cbind(lci, or, uci)</pre>
+
            lreg.or
> lreg.or(NAFTA.GLM.fit)
                lci
                          or
                                    uci
(Intercept) 3.4966
                      5.9993 1.029e+01
democrat
            46.1944 958.6783 1.990e+04
pcthispc 1.0054 1.0211 1.037e+00
cope93
          0.9499 0.9642 9.786e-01
DemXCOPE 0.9024 0.9351 9.691e-01
```

### Goodness-of-Fit

- Pseudo-*R*<sup>2</sup> (skipped)
- Proportional reduction in error (PRE)
- ROC curves.

#### PRE

$$PRE = \frac{N_{MC} - N_{NC}}{N - N_{NC}}$$

- $N_{NC}$  = number correct under the "null model,"
- $N_{MC}$  = number correct under the estimated model,
- *N* = total number of observations.

### PRE: Example

> table(NAFTA.GLM.logit\$fitted.values>0.5,nafta\$vote==1)

```
FALSE TRUE
FALSE 148 49
TRUE 52 185
```

PRE = 
$$\frac{N_{MC} - N_{NC}}{N - N_{NC}}$$
  
=  $\frac{(148 + 185) - 234}{434 - 234}$   
=  $\frac{99}{200}$   
= **0.495**

### Chi-Square Test (Prediction)

```
> chisq.test(NAFTA.GLM.logit$fitted.values>0.5,nafta$vote==1)
Pearson's Chi-squared test with Yates' continuity correction
data: NAFTA.GLM.logit$fitted.values > 0.5 and nafta$vote == 1
X-squared = 120.3453, df = 1, p-value < 2.2e-16</pre>
```

### Related Ideas

- Sensitivity
  - $\cdot \Pr(\widehat{Y} = 1)|Y = 1$
  - · "true positives"
- Specificity
  - $|\cdot|$  Pr(Y=0)|Y=0
  - · "true negatives"
- 1-Sensitivity = "false positives"
- 1-Specificity = "false negatives"

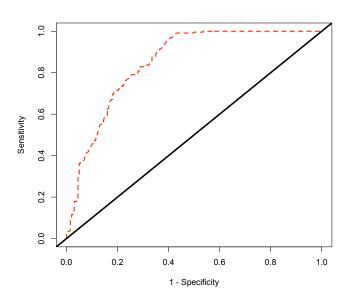
### **ROC Curves**

- Plot: true positive rate vs. false positive rate
- "aROC": Area under the curve
- Assessment of model fit

### ROC Curves Implemented

```
> library(ROCR)
> NAFTA.GLM.logithats<-predict(NAFTA.GLM.logit,
+ type="response")
> preds<-prediction(NAFTA.GLM.logithats,NAFTA$vote)
> plot(performance(preds,"tpr","fpr"),lwd=2,lty=2,
+ col="red",xlab="1 - Specificity",ylab="Sensitivity")
> abline(a=0,b=1,lwd=3)
```

# ROC Curve: Example



### Interpreting ROC Curves

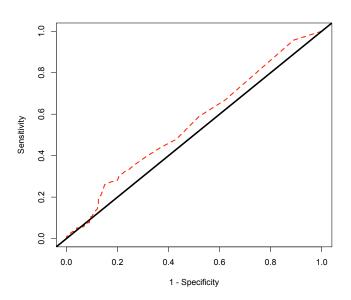
- Area under ROC =  $0.90\text{-}1.00 \rightarrow \text{Excellent}$  (A)
- Area under ROC = 0.80- $0.90 \rightarrow Good$  (B)
- Area under ROC =  $0.70\text{-}0.80 \rightarrow \text{Fair}$  (C)
- Area under ROC = 0.60- $0.70 \rightarrow Poor (D)$
- Area under ROC = 0.50- $0.60 \rightarrow$  Total Failure (F)

### ROC Curve: A Poorly-Fitting Model

```
> NAFTA.bad<-glm(vote~pcthispc,family=binomial(link="logit"))
> NAFTA.bad.hats<-predict(NAFTA.bad,type="response")
> bad.preds<-prediction(NAFTA.bad.hats,nafta$vote)

> plot(performance(bad.preds,"tpr","fpr"),lwd=2,lty=2,
+ col="red",xlab="1 - Specificity",ylab="Sensitivity")
> abline(a=0,b=1,lwd=3)
```

# Bad ROC!



# Summary: Various Commands

Concept	R	Stata
Predicted probabilities	predict.glm, fitted.values	predict
Odds ratios	<pre>exp(object\$coefficients)</pre>	logit, or
PRE, etc.	ROCR package	estat clas
ROC curves	performance (ROCR package)	lroc

See also zelig, others...