

## Advanced Methods: Bayesian Statistics with R

### Constituting Session

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Bayesian Statistics

## Introduction to Bayesian Statistics with R

- Dr. Oliver Lindemann
  - Email: lindemann@essb.eur.nl
- Workshop
  - 19. Feb.–23. Feb. 2018 (9:00–15:00)
  - Room: 2.14.0.18
  - Website: <http://bit.ly/bayes2018>

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## What is Bayesian Statistics?

### Procedure

Theory → Hypothesis → Experiment → Data → Statistics

What does now the  $p$ -value tell us?

$$p(\text{Data}|\neg\text{Hypothesis})$$

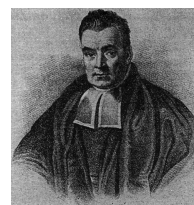
But what do we actually want to know from the data?

$$p(\text{Hypothesis}|\text{Data})$$

But...  $p(\text{Hypothesis}|\text{Data}) \neq p(\text{Data}|\neg\text{Hypothesis})$

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## Thomas Bayes (1701 – 1761)



### Bayes Theorem

$$p(H|D) = \frac{p(D|H) p(H)}{p(D)}$$

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## Aims of this Course

- Recent developments in behavioral statistics
  - critical view on frequentist inference (i.e., *classical* statistics)
- Basic principles of Bayes statistics
  - understanding the some mathematical principles
  - Markov-chain-Monte-Carlo (MCMC) sampling
- Hands on experiences in conducting Bayesian analyses
  - Using R and the sampling software JAGS (later more)

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## Outline

1. Bayesian analysis of beliefs and probabilities
  - mathematical and procedural basics
  - MCMC sampling
  - coin flips, coin flips, coin flips ...
2. Bayesian Data analysis for psychologist
  - Bayesian  $t$ -test
  - Bayesian ANOVAs
  - Bayesian regressions
  - Bayesian confidence intervals
  - Bayesian model comparison
3. Maybe
  - Bayesian Cognitive Processes Models
  - Hierarchical Linear Model/Linear Mixed Models

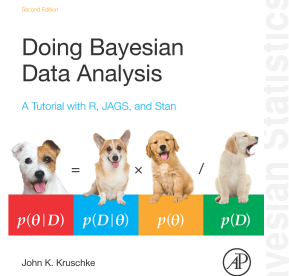
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## Key readings

Kruschke, John K. (2015) *Doing Bayesian Data Analysis* (2nd Edition), Academic Press, Amsterdam.

~ 45 Euro via <http://bit.ly/2D6vGPR>

Further literature will be provided during the course



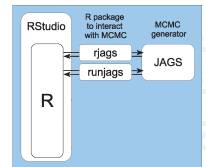
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## Technical Requirements

- preferable: own laptop
- Only free software
- Bayesian Modelling
  - **R 3.1**
  - **RStudio OpenSource Edition**
  - **JAGS 3.4**
- “SPSS”-like statistical software package
  - Jasp

### Links

**R** <http://cran.us.r-project.org/>  
**RStudio** <http://www.rstudio.com/products/rstudio/download/>  
**JAGS** <https://sourceforge.net/projects/mcmc-jags/files/JAGS/4.x/>  
**Jasp** <http://jasp-stats.org/>



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