

## Chapter 7.3 Continuous Priors

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Chapter 7 Learning About a Binomial Probability

# Introduction

- ▶  $p$  is continuous on  $[0, 1]$
- ▶ One possible choice of a continuous prior: the continuous uniform distribution
  - ▶ expresses the opinion that  $p$  is equally likely to take any value between 0 and 1
- ▶ The probability density function of the continuous uniform on the interval  $(a, b)$  is
  - ▶  $\pi(p) = \frac{1}{b-a}$  for  $a \leq p \leq b$
  - ▶  $\pi(p) = 0$  for  $p < a$  or  $p > b$

# Beta distribution

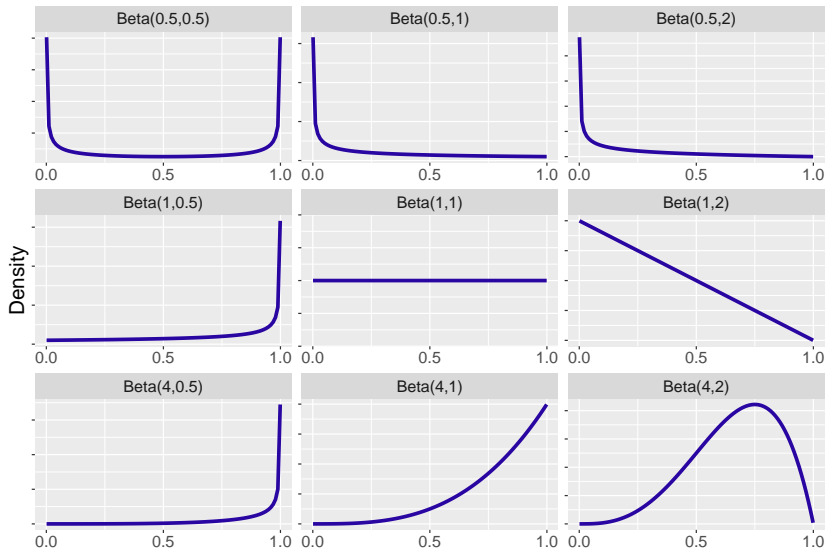
- ▶ A beta distribution, denoted by  $\text{Beta}(a, b)$ , represents probabilities for a random variable falling between 0 and 1
- ▶ The beta distribution has two shape parameters,  $a$  and  $b$ , with probability density function given by

$$\pi(p) = \frac{1}{B(a, b)} p^{a-1} (1-p)^{b-1}, \quad 0 \leq p \leq 1,$$

- ▶  $B(a, b)$  is the beta function:  $B(a, b) = \frac{\Gamma(a)\Gamma(b)}{\Gamma(a+b)}$
- ▶ mean  $E[p] = \frac{a}{a+b}$
- ▶ variance  $V(p) = \frac{ab}{(a+b)^2(a+b+1)}$
- ▶  $\text{Uniform}(0, 1) = \text{Beta}(1, 1)$

# Beta distribution cont'd

- Density curves of beta distributions for several choices of the shape parameters



# R for beta distribution

- ▶ `dbeta()`: the probability density function for a  $\text{Beta}(a, b)$  which takes a value of the random variable as its input and outputs the probability density function at that value

```
dbeta(c(0.5, 0.8, 1.2), 1, 1)
```

```
## [1] 1 1 0
```

## R for beta distribution cont'd

- ▶ `pbeta()`: the distribution function of a  $\text{Beta}(a, b)$  random variable, which takes a value  $x$  and gives the value of the random variable at that value,  $F(x)$

```
pbeta(c(0.5, 0.8), 1, 1)
```

```
## [1] 0.5 0.8
```

One calculates the probability of  $p$  between two values by taking the difference of the cdf at the two values

```
pbeta(0.8, 1, 1) - pbeta(0.5, 1, 1)
```

```
## [1] 0.3
```

## R for beta distribution cont'd

- `qbeta()`: the quantile function of a  $\text{Beta}(a, b)$ , which inputs a probability value  $p$  and outputs the value of  $x$  such that  $F(x) = p$

```
qbeta(c(0.5, 0.8), 1, 1)
```

```
## [1] 0.5 0.8
```

- `rbeta()`: the random number generator for  $\text{Beta}(a, b)$ , which inputs the size of a random sample and gives a vector of the simulated random variates

```
rbeta(3, 1, 1)
```

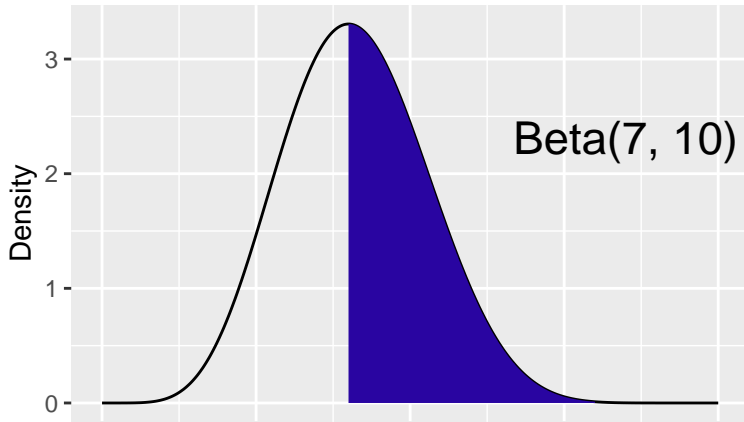
```
## [1] 0.4464770 0.9064875 0.3148758
```

# ProbBayes for beta distribution

- Suppose one has a Beta(7, 10) curve and we want to find the chance that  $p$  is between 0.4 and 0.8

```
beta_area(0.4, 0.8, c(7, 10), Color = crcblue)
```

$$P(0.4 < P < 0.8) = 0.527$$



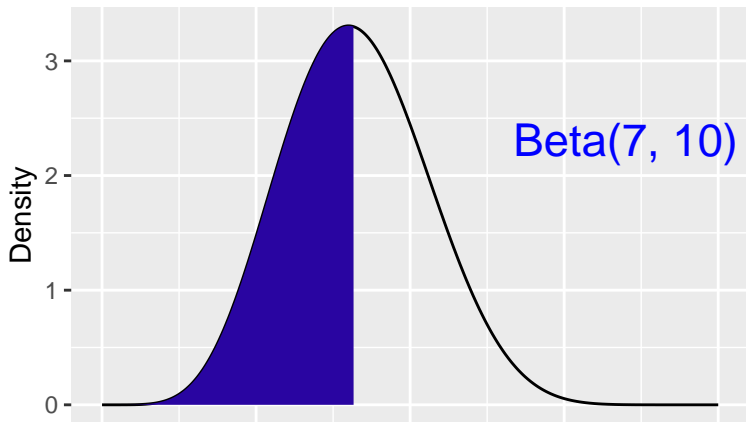


## ProbBayes for beta distribution cont'd

- ▶ `beta_quantile()` automatically produces a plot with the shaded probability area

```
beta_quantile(0.5, c(7, 10), Color = crcbblue)
```

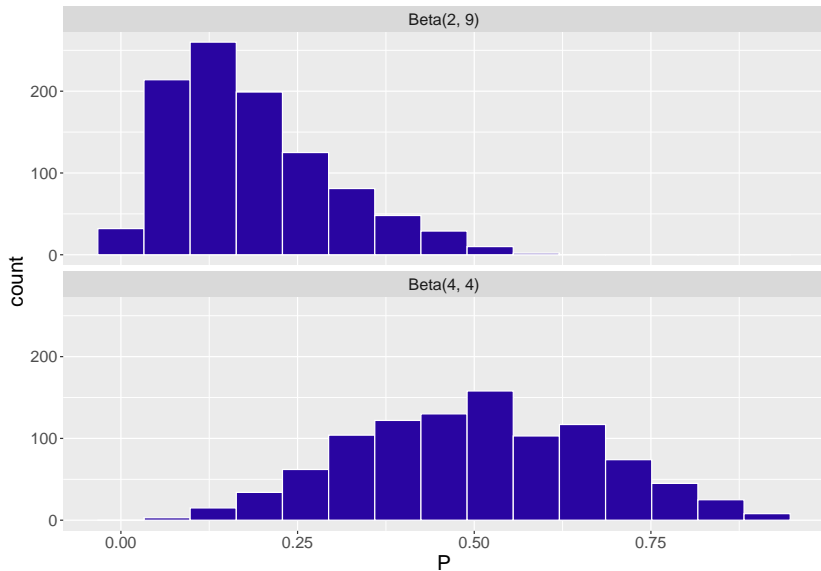
$$P(0 < P < 0.408) = 0.5$$



# Choosing a beta density as prior

- ▶ We cover two methods
- ▶ The first method is to consider:
  - ▶ the shape parameter  $a$  as the prior count of “successes”
  - ▶ the shape parameter  $b$  as the prior count of “failures”
- ▶ Subsequently, the values:
  - ▶  $a + b$  represents the **prior sample size**
  - ▶  $n$  represents the **data sample size**

# Examples: Beta(4, 4) and Beta(2, 9)



## Examples: Beta(4, 4) and Beta(2, 9) cont'd

- ▶ To further check the quantiles of the prior, use the `quantile()` function

```
Beta44samples <- rbeta(1000, 4, 4)
quantile(Beta44samples, c(0.25, 0.75))
```

```
##           25%           75%
## 0.3821453 0.6238341
```

- ▶ Discussion: what are the differences and similarities between Beta(4, 4) and Beta(40, 40)?

# Choosing a beta density as prior

- ▶ The second indirect method is by specification of quantiles of the distribution
  - ▶ determine the shape parameters  $a$  and  $b$  by first specifying two quantiles of the beta density curve
  - ▶ find the beta density curve that matches these quantiles

## Example: specifying the 0.5 and 0.9 quantiles

- ▶ The restaurant owner thinks of a value  $p_{50}$  such that the proportion  $p$  is equally likely to be smaller or larger than  $p_{50}$ :  $p_{50} = 0.55$

The owner thinks of a value  $p_{90}$  that he is pretty sure (with probability 0.90) that the proportion  $p$  is smaller than  $p_{90}$ :  $p_{90} = 0.80$

```
beta.select(list(x = 0.55, p = 0.5),  
            list(x = 0.80, p = 0.9))
```

```
## [1] 3.06 2.56
```

## Example: specifying the 0.5 and 0.9 quantiles cont'd

- Check the chosen beta prior

$$P(0.402 < P < 0.692) = 0.5$$

