

# Chapter 11.3 A Simple Linear Regression Model

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Chapter 11 Simple Linear Regression

# The linear regression model framework

- ▶ Assume the response variable, the price of a house sale
  - ▶ a continuous variable
  - ▶ distributed as a normal random variable
- ▶ Specifically, the price  $Y_i$  for house  $i$ , is normally distributed with mean  $\mu_i$  and standard deviation  $\sigma$ .

$$Y_i \mid \mu_i, \sigma \stackrel{ind}{\sim} \text{Normal}(\mu_i, \sigma) \quad (1)$$

- ▶  $i = 1, \dots, n$ , where  $n = 24$  is the number of homes in the dataset

# The linear regression model framework cont'd

$$Y_i \mid \mu_i, \sigma \overset{ind}{\sim} \text{Normal}(\mu_i, \sigma) \quad (2)$$

- ▶ The *ind* over  $\sim$  indicates that each response  $Y_i$  independently follows its own normal density
- ▶ A common standard deviation  $\sigma$  is shared among all responses  $Y_i$ 's

# The linear regression model framework cont'd

- ▶ Since we believe the size of the house is helpful in understanding a house's price, we represent the mean price  $\mu_i$  as a linear function of the house size  $x_i$  depending on two parameters  $\beta_0$  and  $\beta_1$

$$\mu_i = \beta_0 + \beta_1 x_i \quad (3)$$

# The intercept and slope parameters

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- ▶ The intercept  $\beta_0$  gives the expected price  $\mu_i$  for a house  $i$  that has zero square feet ( $x_i = 0$ )
  - ▶ not a meaningful parameter since no house (not even a tiny house) has zero square feet
- ▶ The slope parameter  $\beta_1$  gives the change in the expected price  $\mu_i$ , when the size  $x_i$  of house  $i$  increases by 1 unit, i.e., increases by 1000 square feet