

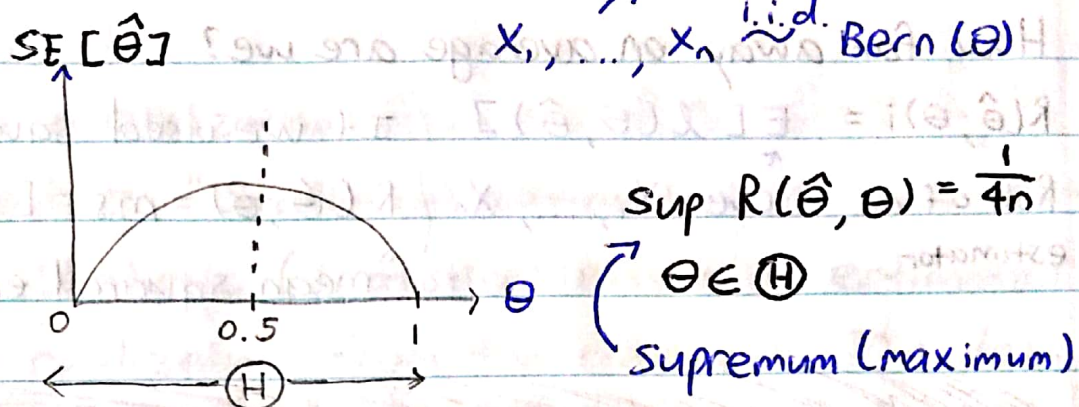
Lecture 3

9/2/2020

DGP: $X_1, \dots, X_n \stackrel{\text{i.i.d.}}{\sim}$ with mean θ , var σ^2

If $\hat{\theta} = \bar{x} \Rightarrow \hat{\theta}$ is unbiased $R(\hat{\theta}, \theta) = \frac{\theta(1-\theta)}{n} = \text{MSE}$

$$\begin{aligned} SE[\hat{\theta}] &= \sqrt{\text{var}\left[\frac{1}{n}(X_1 + \dots + X_n)\right]} = \sqrt{\frac{1}{n^2} \sum \text{var}[X_i]} \\ &= \sqrt{\frac{1}{n} \sigma^2} = \frac{\sigma}{\sqrt{n}} \\ &= \sqrt{\frac{\theta(1-\theta)}{n}} \end{aligned}$$



Goal #3 of inference: theory testing (hypothesis testing)

You have some well-specified mathematical theory about the DGP.

For example, in the iPhone survey, "I think the proportion of iPhone users in the population is NOT 52.4%". I want to prove my theory to the world (using my sample).

NOTE: It is absolutely impossible to prove / disprove my theory, because you can't see the whole

population (or go inside of the DGP). We must use inference which is always a guess.

Two ways to go about "proving" my theory:

- 1) I assume I'm right and wait for other people to show me data that contradicts my theory.
- 2) I assume my theory is wrong. Then I adduce (bring) evidence (i.e. data) to the contrary until people are convinced my theory is right.

#2 is more intellectually honest and more likely to convince.

A "hypothesis" is a mathematical statement about the DGP. e.g. $\theta = 0.9$, $\theta > 0.9$, θ is not equal to 0.9 , or $\theta \leq 0.9$ or θ is in the set $[0.89, 0.91]$, etc.

The "alternative hypothesis" (H_a) is the theory you want to prove. The "null hypothesis" (H_0) is the opposite you assume in #2 for the purpose of contradicting it. Usual cases:

$H_0: \theta \leq \theta_0$, $H_a: \theta > \theta_0$ (right-tailed test)

$H_0: \theta \geq \theta_0$, $H_a: \theta < \theta_0$ (left-tailed test)

$H_0: \theta = \theta_0$, $H_a: \theta \neq \theta_0$ (two-tailed test)

How to perform this test? There are many, many options even for the same DGP. The protocol goes as follows:

- 1) You think of a "test statistic" that could measure the departure ^{away} from H_0
- 2) Derive the statistical estimator's distribution under H_0
- 3) Gauge the departure

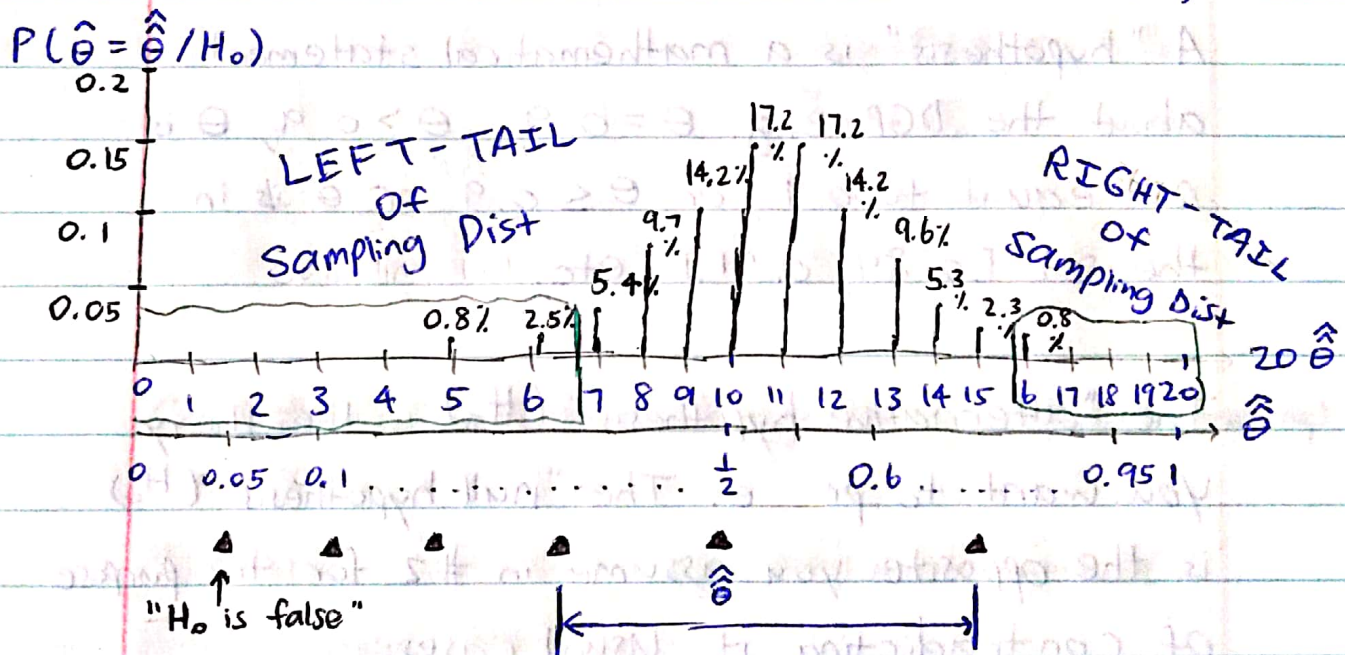
We begin w/ DGP: i.i.d. $\text{Bern}(\theta)$ and the "binomial exact test"

$$H_a: \theta \neq 0.524 = \theta_0, H_0: \theta = 0.524 = \theta_0$$

- 1) My test statistic is... $\hat{\theta} = \bar{X}$, $\hat{\theta}$ is a realization from $\hat{\theta}$

$$2) \hat{\theta} / H_0 \sim ? \quad n=20$$

$$\hat{\theta} = \frac{X_1 + \dots + X_{20}}{20} \Rightarrow 20\hat{\theta} / H_a = X_1 + \dots + X_{20} \sim \text{Binom}(20, \theta_0 = 0.524)$$



Rejection Region

Retention Region
(RET)

Rejection Region

$\hat{\theta} \in \text{RET} \Rightarrow$ Retain H_0 (fail to reject H_0). Not enough evidence to reject H_0 . Some authors say "accept H_0 ".

$\hat{\theta} \notin \text{RET} \Rightarrow$ Reject H_0 / accept H_a . My estimate is "statistically significant".

Let's say we rejected H_0 but it was really true. This is called a Type 1 error. Where is the $P(\text{Type 1 error})$ on our plot?

$$\alpha := P(\text{Type 1 error}) = P(\hat{\theta} \notin \text{RET} / H_0)$$

Then in a 2-tailed test, I apportion about $\frac{\alpha}{2}$ to the left-tail and about $\frac{\alpha}{2}$ to the right-tail.

In ^{my} RET,

$$\alpha = P(\hat{\theta} = 0 / H_0) + \dots + P(\hat{\theta} = 0.3 / H_0) + P(\hat{\theta} = 0.75 / H_0) + \dots$$

$$P(\hat{\theta} = 1 / H_0) = 7.06\%$$

The choice of α is up to you. The scientific community's std is 5% and sometimes 1%.

If you would like to prove your theory, you have to accept a positive prob of a Type I error.

If I fail to reject H_0 when H_a is true, that's a different error, a "Type II error". Failure to prove your theory.

The smaller the α , the larger the $P(\text{Type II error})$.

		Decision	
		Retain H_0	Reject H_0
Truth	H_0	✓	Type I error
	H_a	Type II error	✓

As of now, we can't calculate $P(\text{Type II error})$.