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AHTA 369

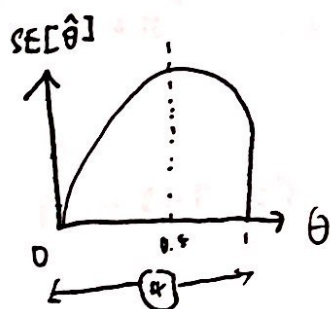
9/2/20

Lecture #3

DGP: $X_1, \dots, X_n \stackrel{iid}{\sim}$ with mean θ , variance σ^2

$$SE[\hat{\theta}] = \sqrt{\text{Var}\left[\frac{1}{n}(X_1 + \dots + X_n)\right]} = \sqrt{\frac{1}{n^2} \sum \text{Var}[X_i]} = \sqrt{\frac{1}{n^2} n \sigma^2} = \frac{\sigma}{\sqrt{n}}$$

$X_1, \dots, X_n \stackrel{iid}{\sim} \text{Bern}(\theta)$



$\text{Sup } R(\hat{\theta}, \theta) = \frac{1}{4n}$
 $\theta \in (0, 1)$
supremum (maximum)

Goal #3 of inference: theory testing (hypothesis testing).

You have some well-specified mathematical theory about the DGP. For ex. in the iPhone Survey, "I think the proportion of iPhone users in the pop is not 52.4%." I want to prove my theory to the world (using my sample).

Note: it is absolutely impossible to prove or disprove my theory, no way to see the whole population. we must use inference which is always a guess.

Two ways to go about "proving" my theory:

(1) I assume I'm right and wait for other people to show me data that contradicts my theory.

(2) I assume my theory is wrong. Then I bring evidence (i.e. data) to the contrary until people are convinced my theory is right.

θ is more intellectually honest and more likely to convince.

A "hypothesis" is a mathematical statement about the DGP e.g. $\theta = 0.9$,

$\theta > 0.9$, $\theta \neq 0.9$, $\theta \leq 0.9$, $\theta \in [0.9, 0.91]$, etc.

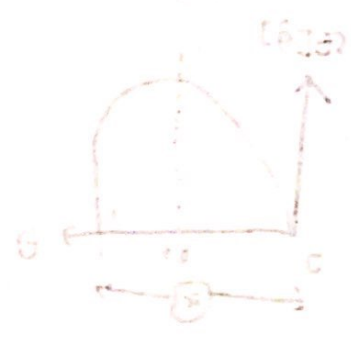
The "alternative hypothesis" (H_a) is the thing you want to prove. The "null hypothesis" (H_0) is the opposite you assume in $\#d$ for the purpose of considering it.

4. Usual cases:

$H_0: \theta \leq \theta_0$ $H_a: \theta > \theta_0$ right-tailed test

$H_0: \theta \geq \theta_0$, $H_a: \theta < \theta_0$ left-tailed test

$H_0: \theta = \theta_0$, $H_a: \theta \neq \theta_0$ (two-tailed test)



How to perform this test? There are many, many options even for the same DGP. The protocol goes as follows

(1) You think of a "test stat" that could measure the departure away from H_0 .

(2) Derive that the statistical estimator's distribution under H_0 .

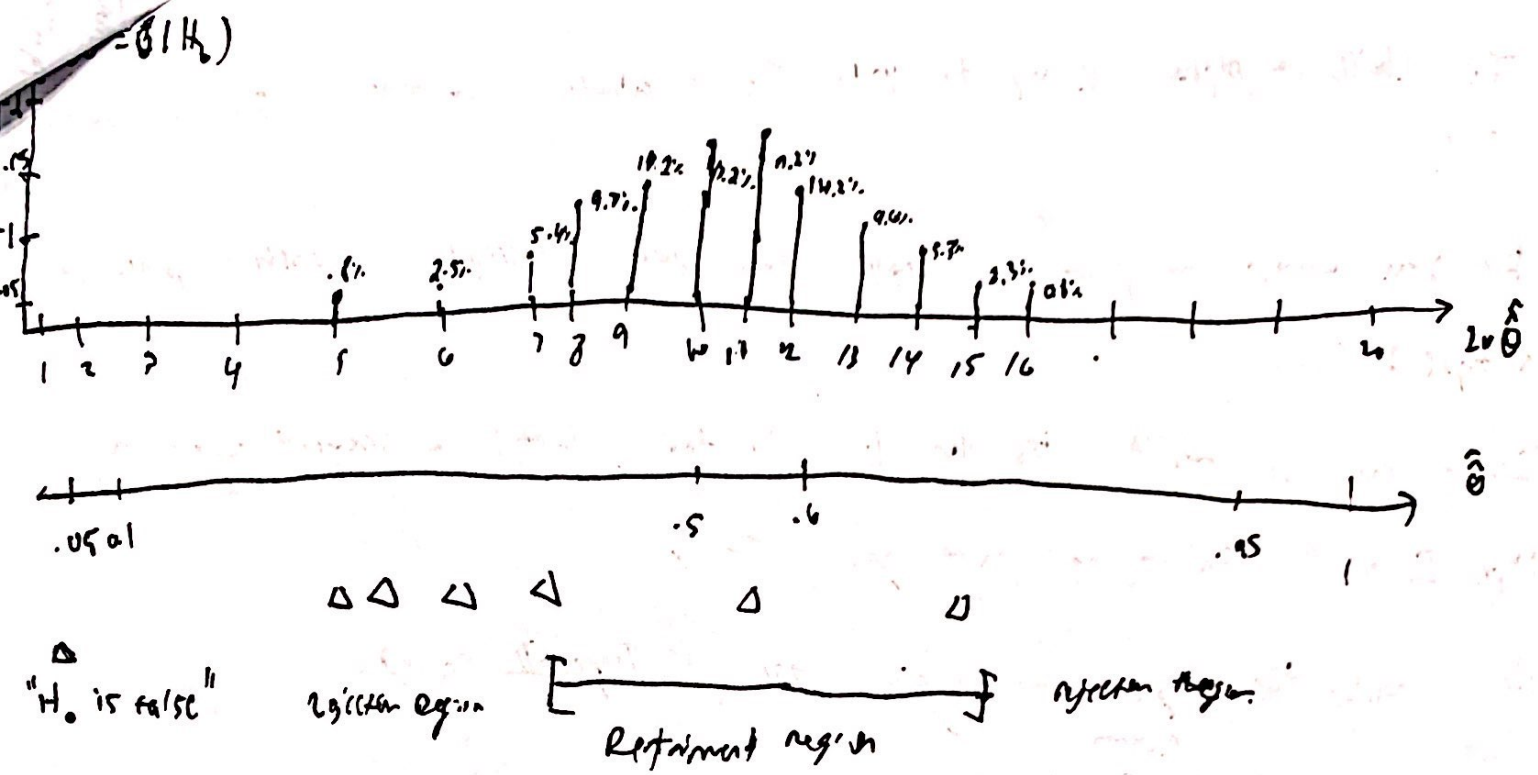
(3) Gauge the departure.

We begin with DGP: iid $\text{Bern}(\theta)$ and the "binomial exact test"

$H_a: \theta \neq 0.524$ $H_0: \theta = 0.524$

(1) My test stat is ... $\hat{\theta} = \bar{x}$. $\hat{\theta}$ is a realization from $\hat{\theta}$.

(2) $\hat{\theta}|H_0 \sim ?$ $n=20$ $\hat{\theta} = \frac{x_1 + \dots + x_{20}}{20} \Rightarrow 20\hat{\theta}|H_0 = x_1 + \dots + x_{20} \sim \text{Bin}(20, \theta = 0.524)$



$\hat{\theta} \in \text{RET} \Rightarrow$ Retain H_0 (fail to reject H_0). Not enough evidence to reject H_0 .

$\hat{\theta} \in \text{RET} \Rightarrow$ reject H_0 . My estimate is statistically significant.

Let's say we rejected the H_0 , but it really was true. This is called a type I error. see
 What is the $P(\text{Type I error})$ on our plot?

$$\alpha := P(\text{Type I error}) = P(\hat{\theta} \notin \text{RET} | H_0)$$

Then in a 2-tailed test, I appox $\alpha/2$ to the left tail and about $\alpha/2$ to the right tail.

$$\alpha = P(\hat{\theta} = 0 | H_0) + \dots + P(\hat{\theta} = 0.3 | H_0) + P(\hat{\theta} = 0.75) + \dots + P(\hat{\theta} = 1 | H_0) = 7.06\%$$

The choice of Alpha is up to you. The scientific community is 5% and sometimes 1%.

If you want to prove your theory, you have to accept a positive prob. of a type I error.

If you fail to reject H_0 . Then H_a is true, that's a different error, a "type II error". Failure to prove your theory.

The smaller the alpha, the larger the prob Type II error.

Truth	Decision	
	Return H_0	Reject H_0
H_0	✓	Type I
H_a	Type II	✓