

# Using Statistics to Identify Spam

## Anatomy of an email Message

### Spam Data

```
head(list.files(path = file.path(data.dir, "easy_ham")))
```

```
[1] "00001.7c53336b37003a9286aba55d2945844c"  
[2] "00002.9c4069e25e1ef370c078db7ee85ff9ac"  
[3] "00003.860e3c3cee1b42ead714c5c874fe25f7"  
[4] "00004.864220c5b6930b209cc287c361c99af1"  
[5] "00005.bf27cdeaf0b8c4647ecd61b1d09da613"  
[6] "00006.253ea2f9a9cc36fa0b1129b04b806608"
```

```
head(list.files(path = file.path(data.dir, "spam_2")))
```

```
[1] "00001.317e78fa8ee2f54cd4890fdc09ba8176"  
[2] "00002.9438920e9a55591b18e60d1ed37d992b"  
[3] "00003.590eff932f8704d8b0fcbe69d023b54d"  
[4] "00004.bdcc075fa4beb5157b5dd6cd41d8887b"  
[5] "00005.ed0aba4d386c5e62bc737cf3f0ed9589"  
[6] "00006.3ca1f399ccda5d897fecb8c57669a283"
```

```
directories <- paste(data.dir, list.files(data.dir), sep = .Platform$file.sep)
```

```
file_counts <- sapply(directories, function(dir) length(list.files(dir)))
```

```
total_files <- sum(file_counts)  
total_files
```

```
[1] 9353
```

```
file_counts
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham  
5052
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham_2
```

```

1401
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham
501
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/spam
1001
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/spam_2
1398
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/spamAssassinDerivedDF.rda
0

```

```

idx <- c(1:5, 15, 27, 68, 69, 329, 404, 427, 516, 852, 971)

fn <- list.files(directories[1], full.names = T)[idx]

sampleEmail <- sapply(fn, readLines)

```

## Text Mining and Naive Bayes Classification

```

msg <- sampleEmail[[1]]
which(msg == "")[1]

```

```
[1] 63
```

```
match("", msg)
```

```
[1] 63
```

```
splitPoint <- match("", msg)
```

```
msg[ (splitPoint - 2):(splitPoint + 6)]
```

```

[1] "List-Archive: <https://listman.spamassassin.taint.org/mailman/private/exmh-workers/>"
[2] "Date: Thu, 22 Aug 2002 18:26:25 +0700"
[3] ""
[4] "    Date:      Wed, 21 Aug 2002 10:54:46 -0500"
[5] "    From:      Chris Garrigues <cwg-dated-1030377287.06fa6d@DeepEddy.Com>"
[6] "    Message-ID: <1029945287.4797.TMDA@deepeddy.vircio.com>"
[7] ""
[8] ""
[9] " | I can't reproduce this error."

```

```

header <- msg[1:(splitPoint - 1)]
body <- msg[ -(1:splitPoint) ]

```

```

splitMessage <- function(msg) {
  splitPoint <- match("", msg)

```

```
header <- msg[ 1:(splitPoint - 1)]
body <- msg[ -(1:splitPoint)]

return(list(header = header, body = body))
}

sampleSplit <- lapply(sampleEmail, splitMessage)

header <- sampleSplit[[1]]$header
grep("Content-Type", header)

[1] 46
grep("multi", tolower(header))

integer(0)
header[46]

[1] "Content-Type: text/plain; charset=us-ascii"
headerList <- lapply(sampleSplit, function(msg) msg$header)

CTloc <- sapply(headerList, grep, pattern = "Content-Type")
CTloc

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00001.7c53336b37003a928`
[1] 46

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00002.9c4069e25e1ef370c`
[1] 45

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00003.860e3c3cee1b42ead`
[1] 42

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00004.864220c5b6930b209`
[1] 30

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00005.bf27cdeaf0b8c4647`
[1] 44

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00014.cb20e10b2bfc8210`
[1] 54

$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00025.d685245bdc4444f44`
integer(0)
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00062.009f5a1a8fa88f0b3`  
[1] 21
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00063.0acbc484a73f0e0b7`  
[1] 17
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/0030.77828e31de08ebb58b`  
[1] 52
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00368.f86324a03e7ae7070`  
[1] 31
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00389.8606961eaeef7b921`  
[1] 52
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/0047.5c3e049737a2813d4a`  
[1] 52
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00775.0e012f37346784651`  
[1] 27
```

```
$`D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00883.c44a035e7589e8307`  
[1] 31
```

```
sapply(headerList, function(header) {  
  CTloc <- grep("Content-Type", header)  
  if( length(CTloc) == 0) return(NA)  
  CTloc  
})
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00001.7c53336b37003a9286a`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00002.9c4069e25e1ef370c07`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00003.860e3c3cee1b42ead71`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00004.864220c5b6930b209cc`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00005.bf27cdeaf0b8c4647ec`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00014.cb20e10b2bfc8210a1`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00025.d685245bdc4444f44fa`
```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham/00062.009f5a1a8fa88f0b382`
```

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00063.0acbc484a73f0e0b727  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/0030.77828e31de08ebb58b5  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00368.f86324a03e7ae7070cc  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00389.8606961eaeef7b921ce  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/0047.5c3e049737a2813d4ac  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00775.0e012f373467846510d  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00883.c44a035e7589e83076b

```
hasAttach <- sapply(headerList, function(header) {  
  CTloc <- grep("Content-Type", header)  
  
  if(length(CTloc) == 0) return(F)  
  grepl("multi", tolower(header[CTloc]))  
})
```

hasAttach

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00001.7c53336b37003a9286a  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00002.9c4069e25e1ef370c07  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00003.860e3c3cee1b42ead71  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00004.864220c5b6930b209cc  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00005.bf27cdeaf0b8c4647ec  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00014.cb20e10b2bfc8210a1  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00025.d685245bdc4444f44fa  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00062.009f5a1a8fa88f0b382  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00063.0acbc484a73f0e0b727  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/0030.77828e31de08ebb58b5  
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00368.f86324a03e7ae7070cc

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00389.8606961eaeef7b921ce

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/0047.5c3e049737a2813d4ac

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00775.0e012f373467846510d

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy\_ham/00883.c44a035e7589e83076b

```
header <- sampleSplit[[6]]$header
boundaryIdx <- grep("boundary=", header)
header[boundaryIdx]
```

```
[1] "    boundary=\"==_Exmh_-1317289252P\";"
sub(".*boundary=\"(.*)\";.*", "\\1", header[boundaryIdx])
```

```
[1] "==_Exmh_-1317289252P"
header2 <- headerList[[9]]
boundaryIdx2 <- grep("boundary=", header2)
header2[boundaryIdx2]
```

```
[1] "Content-Type: multipart/alternative; boundary=Apple-Mail-2-874629474"
sub('.*boundary="(.*)";.*', "\\1", header2[boundaryIdx2])
```

```
[1] "Content-Type: multipart/alternative; boundary=Apple-Mail-2-874629474"
boundary2 <- gsub('""', "", header2[boundaryIdx2])
sub(".*boundary= *(.*)" ;?.*", "\\1", boundary2)
```

```
[1] "Apple-Mail-2-874629474"
boundary <- gsub('""', "", header[boundaryIdx])
sub(".*boundary= *(.*)" ;?.*", "\\1", boundary)
```

```
[1] "==_Exmh_-1317289252P;"
getBoundary <- function(header) {
  boundaryIdx <- grep("boundary=", header)
  boundary = gsub('""', "", header[boundaryIdx])
  gsub(".*boundary= *([^;]*) ;?.*", "\\1", boundary)
}
```

```
boundary <- getBoundary(headerList[[15]])
body <- sampleSplit[[15]]$body
bString <- paste("--", boundary, sep = "")
```

```
bStringLocs <- which(bString == body)
bStringLocs
```

```
[1] 2 35
```

```
eString <- paste("--", boundary, "--", sep = "")
eStringLoc <- which(eString == body)
eStringLoc
```

```
[1] 77
```

```
msg <- body[ (bStringLocs[1] + 1) : (bStringLocs[2] - 1)]
tail(msg)
```

```
[1] ">" ">Yuck" ">" ">" "" ""
```

```
msg <- c(msg, body[ (eStringLoc + 1) : length(body) ])
tail(msg)
```

```
[1] ">" ">" "" "" "" ""
```

## Handle Attachments

### Extracting Words from the Message Body

```
head(sampleSplit[[1]]$body)
```

```
[1] "    Date:      Wed, 21 Aug 2002 10:54:46 -0500"
[2] "    From:      Chris Garrigues <cwg-dated-1030377287.06fa6d@DeepEddy.Com>"
[3] "    Message-ID: <1029945287.4797.TMDA@deepeddy.vircio.com>"
[4] ""
[5] ""
[6] " | I can't reproduce this error."
```

```
msg <- sampleSplit[[3]]$body
head(msg)
```

```
[1] "Man Threatens Explosion In Moscow "
[2] ""
[3] "Thursday August 22, 2002 1:40 PM"
[4] "MOSCOW (AP) - Security officers on Thursday seized an unidentified man who"
[5] "said he was armed with explosives and threatened to blow up his truck in"
[6] "front of Russia's Federal Security Services headquarters in Moscow, NTV"
```

## Stemming

```
exclude_word_list <- stopwords(kind = "en")
```

## Convert To Wordlist

```
tolower(gsub("[[:punct:]]0-9[[:blank:]]+", " ", msg))
```

```
[1] "man threatens explosion in moscow "  
[2] ""  
[3] "thursday august pm"  
[4] "moscow ap security officers on thursday seized an unidentified man who"  
[5] "said he was armed with explosives and threatened to blow up his truck in"  
[6] "front of russia s federal security services headquarters in moscow ntv"  
[7] "television reported "  
[8] "the officers seized an automatic rifle the man was carrying then the man"  
[9] "got out of the truck and was taken into custody ntv said no other details"  
[10] "were immediately available "  
[11] "the man had demanded talks with high government officials the interfax and"  
[12] "itar tass news agencies said ekho moskvvy radio reported that he wanted to"  
[13] "talk with russian president vladimir putin "  
[14] "police and security forces rushed to the security service building within"  
[15] "blocks of the kremlin red square and the bolshoi ballet and surrounded the"  
[16] "man who claimed to have one and a half tons of explosives the news"  
[17] "agencies said negotiations continued for about one and a half hours outside"  
[18] "the building itar tass and interfax reported citing witnesses "  
[19] "the man later drove away from the building under police escort and drove"  
[20] "to a street near moscow s olympic penta hotel where authorities held"  
[21] "further negotiations with him the moscow police press service said the"  
[22] "move appeared to be an attempt by security services to get him to a more"  
[23] "secure location "  
[24] ""  
[25] " yahoo groups sponsor "  
[26] " dvds free s p join now"  
[27] "http us click yahoo com pt ybb nxieaa mg haa gsolb tm"  
[28] " "  
[29] ""  
[30] "to unsubscribe from this group send an email to "  
[31] "forteanas unsubscribe eggroups com"  
[32] ""  
[33] " "  
[34] ""  
[35] "your use of yahoo groups is subject to http docs yahoo com info terms "  
[36] ""
```



```
[37] ""
[38] ""

msg[ c(1, 3, 26, 27) ]

[1] "Man Threatens Explosion In Moscow "
[2] "Thursday August 22, 2002 1:40 PM"
[3] "4 DVDs Free +s&p Join Now"
[4] "http://us.click.yahoo.com/pt6YBB/NXiEAA/mG3HAA/7gSolB/TM"

cleanMsg <- tolower(gsub("[[:punct:]]0-9[[:blank:]]+", " ", msg))
cleanMsg[ c(1, 3, 26, 27) ]

[1] "man threatens explosion in moscow "
[2] "thursday august pm"
[3] " dvds free s p join now"
[4] "http us click yahoo com pt ybb nxieaa mg haa gsolb tm"

words <- unlist(strsplit(cleanMsg, "[[:blank:]]+"))

words <- words[ nchar(words) > 1 ]

words <- words[ ! (words %in% exclude_word_list) ]

head(words)

[1] "man"          "threatens" "explosion" "moscow"      "thursday" "august"

findMsgWords <- function(msg, exclude) {

  cleanMsg <- tolower(gsub("[[:punct:]]0-9[[:blank:]]+", " ", msg))

  words <- unlist(strsplit(cleanMsg, "[[:blank:]]+"))

  keep <- sapply(words, function(word) return(!(word %in% exclude)))

  return(words[ keep ])
}
```

## Prep Wrap-Up

```
dropAttach <- function(body, boundary) {

  if(is.null(body)) {
    return("")
  }
}
```

```
bString <- paste("--", boundary, sep = "")
bStringLocs <- which(bString == body)

eString <- paste("--", boundary, "--", sep = "")
eStringLoc <- which(eString == body)

if(length(bStringLocs) == 2) {
  msg <- body[ (bStringLocs[1] + 1) : (bStringLocs[2] - 1)]
}

if(length(eStringLoc) > 0) {
  msg <- c(msg, body[ (eStringLoc + 1) : length(body) ])
}

return(msg)
}

processAllWords <- function(dirName, stopWords) {
  # read all files in the directory
  fileNames <- list.files(dirName, full.names = T)

  # drop files that are not email, i.e., cmds
  notEmail <- grep("cmds$", fileNames)

  if( length(notEmail) > 0) fileNames <- fileNames[ -notEmail ]

  messages <- lapply(fileNames, readLines, encoding = "latin1")

  # split header and body
  emailSplit <- lapply(messages, splitMessage)

  # put body and header in own lists
  bodyList <- lapply(emailSplit, function(msg) msg$body)
  headerList <- lapply(emailSplit, function(msg) msg$header)
  rm(emailSplit)

  # determine which messages have attachments
  hasAttach <- sapply(headerList, function(header) {

    CTloc <- grep("Content-Type", header)

    if( length(CTloc) == 0) return(0)

    multi <- grep("multi", tolower(header[CTloc]))
```

```
    if( length(multi) == 0 ) return(0)

    multi
  })

hasAttach <- which(hasAttach > 0)

# find boundary string for messages with attachments
boundaries <- sapply(headerList[hasAttach], getBoundary)

# drop attachments from message body
bodyList[hasAttach] <- mapply(dropAttach, bodyList[hasAttach],
                             boundaries, SIMPLIFY = F)

# extract words from body
msgWordsList <- lapply(bodyList, findMsgWords, stopWords)

invisible(msgWordsList)
}
```

## Build Email Database

```
msgWordList <- lapply(directories, processAllWords, stopWords = exclude_word_list)
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham/
00228.0eaef7857bbbf3ebf5edbbae2b30493'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham/
0231.7c6cc716ce3f3bfad7130dd3c8d7b072'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham/
0250.7c6cc716ce3f3bfad7130dd3c8d7b072'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/spam/
00136.faa39d8e816c70f23b4bb8758d8a74f0'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/spam/
0143.260a940290dcb61f9327b224a368d4af'
```

```
numMsgs <- sapply(msgWordList, length)
numMsgs

[1] 5051 1400 500 1000 1397 0

isSpam <- c(rep(FALSE, numMsgs[1]),
            rep(FALSE, numMsgs[2]),
            rep(FALSE, numMsgs[3]),
            rep(TRUE, numMsgs[4]),
            rep(TRUE, numMsgs[5]))

msgWordsList <- unlist(msgWordList, recursive = F)
```

## Naive Bayes Classifier Implementation

### Train / Test Split

```
numEmail <- length(isSpam)

numSpam <- sum(isSpam)
numHam <- numEmail - numSpam

set.seed(418910)

testSpamIdx <- sample(numSpam, size = floor(numSpam/3))
testHamIdx <- sample(numHam, size = floor(numHam/3))

testMsgWords <- c((msgWordsList[isSpam])[testSpamIdx],
                 (msgWordsList[!isSpam])[testHamIdx])

trainMsgWords <- c((msgWordsList[isSpam])[ - testSpamIdx ],
                 (msgWordsList[!isSpam])[ - testHamIdx])

testIsSpam <- rep(c(T, F),
                 c(length(testSpamIdx), length(testHamIdx)))

trainIsSpam <- rep(c(T, F),
                 c(numSpam - length(testSpamIdx),
                   numHam - length(testHamIdx)))
```

## Probability Estimates from Training Sample

```
bow <- unique(unlist(trainMsgWords))

length(bow)

[1] 69502

spamWordCounts <- rep(0, length(bow))

names(spamWordCounts) = bow

tmp <- lapply(trainMsgWords[trainIsSpam], unique)
tt <- table( unlist(tmp) )
spamWordCounts[ names(tt) ] = tt

spamWordsProbs <- (spamWordCounts + 0.5) / (sum(trainIsSpam) + 0.5)

spamWordsProbs[1:20]

           fight      risk      cancer      http      www
0.0003127932 0.0109477635 0.0910228339 0.0165780419 0.8686268377 0.4876446669
      adclick      ws      p      cfm      o      s
0.0147012825 0.0240850798 0.4644979668 0.0165780419 0.1316859556 0.5595871129
      pk      slim  guaranteed      lose      lbs      days
0.0159524554 0.0140756960 0.1129183610 0.0672505474 0.0153268689 0.1467000313
      get      child
0.4388489209 0.0184548014

hamWordCounts <- rep(0, length(bow))

names(hamWordCounts) = bow

tmp <- lapply(trainMsgWords[ - trainIsSpam], unique)
tt <- table( unlist(tmp) )
hamWordCounts[ names(tt) ] = tt

hamWordsProbs <- (hamWordCounts + 0.5) / (sum(!trainIsSpam) + 0.5)

probs <- log(spamWordsProbs) - log(hamWordsProbs)

head(probs)

           fight      risk      cancer      http      www
1.0644626 -0.2553866 0.6999150 0.4600436 -0.2252153 -0.4263420
```

```
wordsList <- trainMsgWords
spam <- trainIsSpam

make_words_valid_columns <- function( words, all_words ) {

  word_counts <- rep(0, length(all_words))
  names(word_counts) <- all_words

  tmp <- lapply(words, unique)
  tt <- table( unlist(tmp) )
  word_counts[ names(tt) ] = tt

  return(word_counts)
}

computeFreqs <- function(wordsList, spam, bow = unique(unlist(wordsList))) {

  all_words <- unique(bow)

  # create a matrix for spam, ham, and log odds
  wordTable <- matrix(0.5, nrow = 2, ncol = length(bow))
  colnames(wordTable) <- all_words
  rownames(wordTable) <- c( "presentLogOdds",
                           "absentLogOdds" )

  # for each spam message, add 1 to the counts for words in message

  spam_all <- wordsList[spam]
  spam_words <- make_words_valid_columns( spam_all, all_words )

  wordTable <- rbind(wordTable, spam_words + 0.5)
  rownames(wordTable)[3] <- "spam"

  # Similarly for ham messages

  ham_all <- wordsList[ !spam ]

  ham_words <- make_words_valid_columns( ham_all, all_words )

  wordTable <- rbind(wordTable, ham_words + 0.5)
  rownames(wordTable)[4] <- "ham"

  head(wordTable[, 1:20])
}
```

```

# find the total number of spam and ham
numSpam <- sum(spam)
numHam <- length(spam) - numSpam

# prob (word/spam) and prob(words/ham)
wordTable["spam", ] <- wordTable["spam", ] / (numSpam + 0.5)
wordTable["ham", ] <- wordTable["ham", ] / (numHam + 0.5)

head(wordTable[, 1:20])

# log odds
wordTable["presentLogOdds", ] =
  log(wordTable["spam", ]) - log(wordTable["ham", ])

wordTable["absentLogOdds", ] =
  log((1 - wordTable["spam", ])) - log((1 - wordTable["ham", ]))

invisible(wordTable)
}

```

```
trainTable <- computeFreqs(trainMsgWords, trainIsSpam)
```

Warning in rbind(wordTable, spam\_words + 0.5): number of columns of result is not a multiple of vector length (arg 2)

Warning in rbind(wordTable, ham\_words + 0.5): number of columns of result is not a multiple of vector length (arg 2)

```

# peek the prob table
head(trainTable[, 1:10])

```

		fight	risk	cancer	http
presentLogOdds	1.0644626288	0.0246908402	1.86258857	1.184606941	0.09645377
absentLogOdds	-0.0002049499	-0.0002699187	-0.08120135	-0.011633430	-0.47496148
spam	0.0003127932	0.0109477635	0.09102283	0.016578042	0.86862684
ham	0.0001078865	0.0106807638	0.01413313	0.005070666	0.78875823

	www	adclick	ws	p	cfm
presentLogOdds	-0.1717619	4.9146102305	0.68088023	1.347442	0.114773617
absentLogOdds	0.1964494	-0.0147025249	-0.01211377	-0.495893	-0.001826225
spam	0.4876447	0.0147012825	0.02408508	0.464498	0.016578042
ham	0.5790269	0.0001078865	0.01219117	0.120725	0.014780451

## Classifying New Messages

```
newMsg <- testMsgWords[[1]]

# only look at words we have classified
newMsg <- newMsg[ !is.na(match(newMsg, colnames(trainTable)))]

present <- colnames(trainTable) %in% newMsg

sum( trainTable["presentLogOdds", present]) +
  sum( trainTable["absentLogOdds", !present])
```

```
[1] 29.76454
```

```
newMsg <- testMsgWords[[ which(!testIsSpam)[ 1 ] ]]
newMsg <- newMsg[ !is.na(match(newMsg, colnames(trainTable)))]
present <- (colnames(trainTable) %in% newMsg)

sum(trainTable["presentLogOdds", present]) +
  sum(trainTable["absentLogOdds", !present])
```

```
[1] -151.9407
```

```
computeMsgLLR <- function(words, freqTable) {

  # discard words not in training data
  words <- words[!is.na(match(words, colnames(freqTable)))]

  # Find which words are present
  present <- colnames(freqTable) %in% words

  sum(freqTable["presentLogOdds", present]) +
    sum(freqTable["absentLogOdds", !present])
}
```

```
testLLR <- sapply(testMsgWords, computeMsgLLR, trainTable)
```

```
tapply(testLLR, testIsSpam, summary)
```

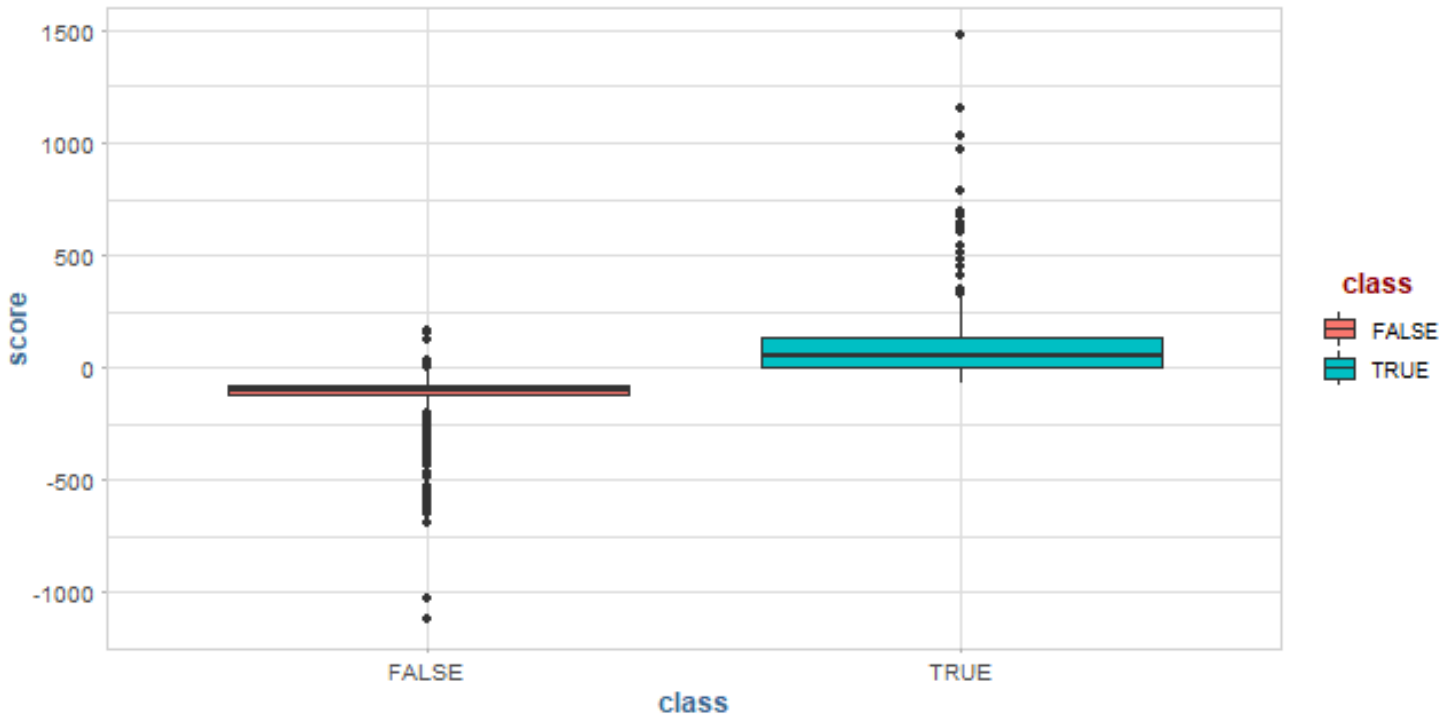
```
$`FALSE`
   Min.   1st Qu.   Median     Mean   3rd Qu.    Max.
-1117.24 -125.38  -95.56  -113.54   -76.09   162.06
```

```
$`TRUE`
   Min.   1st Qu.   Median     Mean   3rd Qu.    Max.
  -66.359    6.614   52.117   85.706  129.858 1473.652
```

```
results_df <- data.table( score = testLLR, class = testIsSpam )
```



```
ggplot(results_df, aes(score, class, fill = class)) +
  geom_boxplot() +
  coord_flip()
```



```
typeIErrorRate <- function(tau, llrVals, spam) {
  classify <- llrVals > tau
  sum(classify & !spam) / sum(!spam)
}
```

```
typeIErrorRate(0, testLLR, testIsSpam)
```

```
[1] 0.007768666
```

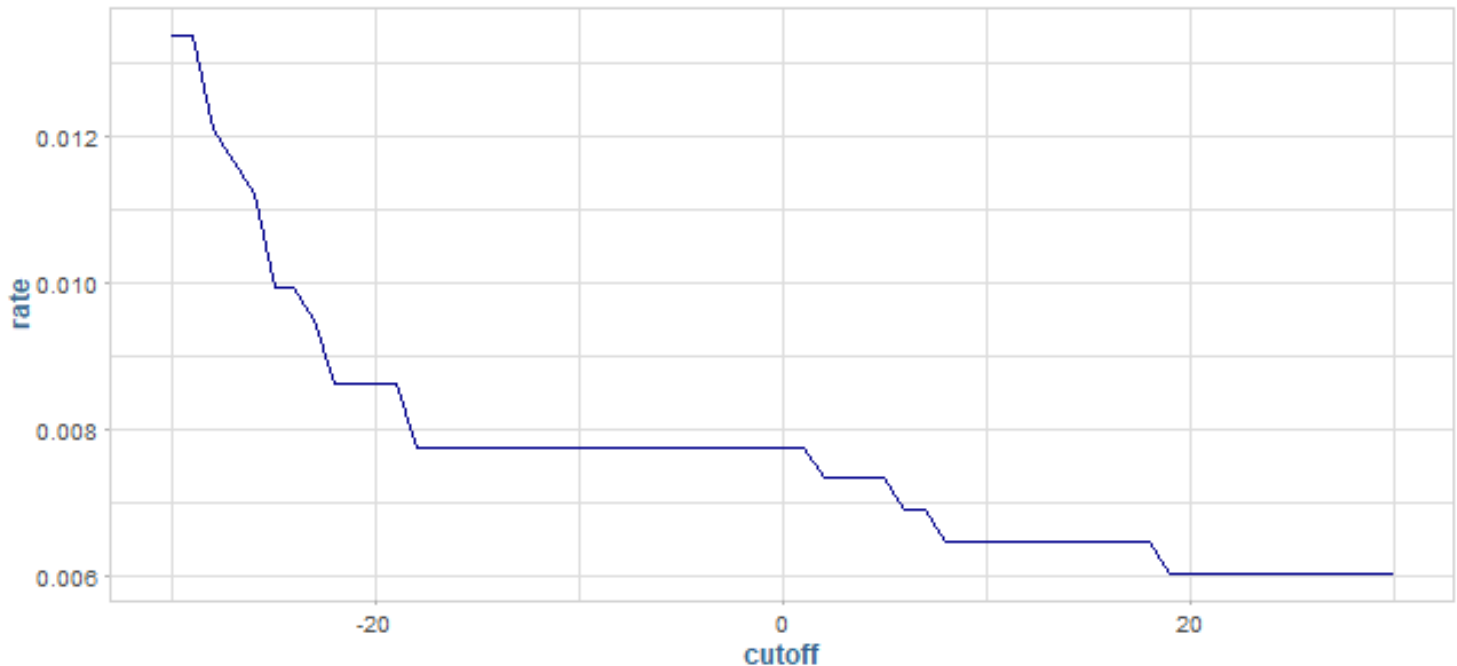
```
typeIErrorRate(-20, testLLR, testIsSpam)
```

```
[1] 0.008631852
```

```
error_rates <- sapply(seq(-30, 30, 1), function(cutoff) c(cutoff = cutoff, rate = typeIErrorRate(
er_df <- data.table(t(error_rates))
```

```
ggplot(er_df, aes(cutoff, rate)) +
  geom_line(col = "darkblue") +
  labs(title = "False Positive Error Rates")
```

## False Positive Error Rates



```
typeIErrorRates <- function(llrVals, isSpam) {
  o <- order(llrVals)
  llrVals <- llrVals[o]
  isSpam <- isSpam[o]

  idx <- which(!isSpam)
  N <- length(idx)
  list(error = (N:1)/N, values = llrVals[idx])
}
```

## Computational Considerations

```
smallNums <- rep((1/2)^40, 2000000)
largeNum <- 10000
```

```
print(sum(smallNums), digits = 20)
```

```
[1] 1.8189894035458565e-06
```

```
print(largeNum + sum(smallNums), digits = 20)
```

```
[1] 10000.000001818989
```

```
for(i in 1:length(smallNums)) {
  largeNum <- largeNum + smallNums[i]
```

```
}
print(largeNum, digits = 20)
```

```
[1] 10000
```

## Recursive Partitioning and Classification Trees

### Revised E-mail Data Structure

```
header <- sampleSplit[[1]]$header
```

```
header[1:12]
```

```
[1] "From exmh-workers-admin@redhat.com Thu Aug 22 12:36:23 2002"
[2] "Return-Path: <exmh-workers-admin@spamassassin.taint.org>"
[3] "Delivered-To: zzzz@localhost.netnoteinc.com"
[4] "Received: from localhost (localhost [127.0.0.1])"
[5] "\tbody phobos.labs.netnoteinc.com (Postfix) with ESMTP id D03E543C36"
[6] "\tfor <zzzz@localhost>; Thu, 22 Aug 2002 07:36:16 -0400 (EDT)"
[7] "Received: from phobos [127.0.0.1]"
[8] "\tbody localhost with IMAP (fetchmail-5.9.0)"
[9] "\tfor zzzz@localhost (single-drop); Thu, 22 Aug 2002 12:36:16 +0100 (IST)"
[10] "Received: from listman.spamassassin.taint.org (listman.spamassassin.taint.org [66.187.233.100])"
[11] "dogma.slashnull.org (8.11.6/8.11.6) with ESMTP id g7MBYrZ04811 for"
[12] "<zzzz-exmh@spamassassin.taint.org>; Thu, 22 Aug 2002 12:34:53 +0100"
```

```
header[1] = sub("^From", "Top-From:", header[1])
```

```
headerPieces <- read.dcf(textConnection(header), all = T)
```

```
headerPieces[, "Delivered-To"]
```

```
[[1]]
[1] "zzzz@localhost.netnoteinc.com"
[2] "exmh-workers@listman.spamassassin.taint.org"
```

```
headerVec <- unlist(headerPieces)
dupKeys <- sapply(headerPieces, function(x) length(unlist(x)))
names(headerVec) <- rep(colnames(headerPieces), dupKeys)
```

```
headerVec[ which(names(headerVec) == "Delivered-To") ]
```

```
Delivered-To
"zzzz@localhost.netnoteinc.com"
```

Delivered-To

"exmh-workers@listman.spamassassin.taint.org"

```
length(headerVec)
```

```
[1] 36
```

```
length(unique(names(headerVec)))
```

```
[1] 26
```

```
processHeader <- function(header) {
  # modify the first line to create a key:value pair
  header[1] <- sub("^From", "Top-From:", header[1])

  headerMat <- read.dcf(textConnection(header), all = T)
  headerVec <- unlist(headerMat)

  dupKeys <- sapply(headerMat, function(x) length(unlist(x)))
  names(headerVec) <- rep(colnames(headerMat), dupKeys)

  return(headerVec)
}
```

```
headerList <- lapply(sampleSplit,
  function(msg) {
    processHeader(msg$header)
  })
```

```
contentTypes <- sapply(headerList, function(header)
  header["Content-Type"])
```

```
names(contentTypes) <- NULL
```

```
contentTypes
```

```
[1] "text/plain; charset=us-ascii"
[2] "text/plain; charset=US-ASCII"
[3] "text/plain; charset=US-ASCII"
[4] "text/plain; charset=\"us-ascii\""
[5] "text/plain; charset=US-ASCII"
[6] "multipart/signed;\nboundary=\"==_Exmh_-1317289252P\";\nmicalg=pgp-sha1;\nprotocol=\"appli"
[7] NA
[8] "multipart/alternative;\nboundary=\"-----_NextPart_000_00C1_01C25017.F2F04E20\""
[9] "multipart/alternative; boundary=Apple-Mail-2-874629474"
[10] "multipart/signed;\nboundary=\"==_Exmh_-518574644P\";\nmicalg=pgp-sha1;\nprotocol=\"applic"
[11] "multipart/related;\nboundary=\"-----090602010909000705010009\""
```

```
[12] "multipart/signed;\nboundary=\"==_Exmh_-451422450P\";\nmicalg=pgp-sha1;\nprotocol=\"applic
[13] "multipart/signed;\nboundary=\"==_Exmh_267413022P\";\nmicalg=pgp-sha1;\nprotocol=\"applica
[14] "multipart/mixed;\nboundary=\"-----_NextPart_000_0005_01C26412.7545C1D0\"
[15] "multipart/alternative;\nboundary=\"-----080209060700030309080805\""
```

## Attachments Revisited

```
hasAttach <- grep("^ *multi", tolower(contentTypes))
hasAttach
```

```
[1] 6 8 9 10 11 12 13 14 15
```

```
boundaries <- getBoundary(contentTypes[ hasAttach ])
boundaries
```

```
[1] "==_Exmh_-1317289252P"
[2] "-----_NextPart_000_00C1_01C25017.F2F04E20"
[3] "Apple-Mail-2-874629474"
[4] "==_Exmh_-518574644P"
[5] "-----090602010909000705010009"
[6] "==_Exmh_-451422450P"
[7] "==_Exmh_267413022P"
[8] "-----_NextPart_000_0005_01C26412.7545C1D0"
[9] "-----080209060700030309080805"
```

```
boundary <- boundaries[9]
body <- sampleSplit[[15]]$body
```

```
bString <- paste("--", boundary, sep = "")
bStringLocs <- which(bString == body)
bStringLocs
```

```
[1] 2 35
```

```
eString <- paste("--", boundary, "--", sep = "")
eStringLoc <- which(eString == body)
eStringLoc
```

```
[1] 77
```

```
range <- diff(c(bStringLocs[-1], eStringLoc))
```

```
body[1:range]
```

```
[1] ""
[2] "-----080209060700030309080805"
[3] "Content-Type: text/plain; charset=US-ASCII; format=flowed"
[4] "Content-Transfer-Encoding: 7bit"
```

```

[5] ""
[6] "I actually thought of this kind of active chat at AOL (in 1996 I think), "
[7] "bringing up ads based on what was being discussed and other features. "
[8] "For a while, the VP of dev. (now still CTO I think) was really hot on "
[9] "the idea and they discussed patenting it. Then they lost interest. "
[10] "Probably a good thing."
[11] ""
[12] "sdw"
[13] ""
[14] "Lorin Rivers wrote:"
[15] ""
[16] ">On 10/2/02 12:00 PM, \"Mr. FoRK\" <fork_list@hotmail.com> wrote:"
[17] ">  "
[18] ">"
[19] ">>What about a situation where you don't directly ask/talk to the bot, but"
[20] ">>they listen in and advise/correct/interject/etc?"
[21] ">>example: two people discussing trips, etc. may trigger a weather bot to"
[22] ">>mention what the forecast says - without directly being asked."
[23] ">>  "
[24] ">>"
[25] ">"
[26] ">My guess is it's more insidious than that, it's going to be ActiveSpam."
[27] ">"
[28] ">\"Oh, you're going to Seattle? I can get you airline tickets for less\""
[29] ">"
[30] ">Yuck"
[31] ">  "
[32] ">"
[33] ""
[34] ""
[35] "-----080209060700030309080805"
[36] "Content-Type: text/html; charset=US-ASCII"
[37] "Content-Transfer-Encoding: 7bit"
[38] ""
[39] "<!DOCTYPE html PUBLIC \"-//W3C//DTD HTML 4.01 Transitional//EN\">"
[40] "<html>"
[41] "<head>"
[42] "  <title></title>"

```

```

processAttach <- function(body, contentType) {

  boundary <- getBoundary(contentType)

  bString <- paste("--", boundary, sep = "")
  bStringLocs <- which(bString == body)

```

```
eString <- paste("--", boundary, "--", sep = "")
eStringLoc <- which(eString == body)

n <- length(body)

if(length(bStringLocs) == 2) {

  bodyContent <- body[(bStringLocs[1] + 2):(bStringLocs[2] - 1)]

  emptyLines <- which(bodyContent == "")
  bodyContent <- bodyContent[-emptyLines]

  attachContent <- body[(bStringLocs[2] + 1):n]

  aLen <- diff(c(bStringLocs[-1], eStringLoc))
  aType <- body[bStringLocs[-1] + 1]

  if(length(aLen) == length(aType)) {
    attachments <- data.frame(aLen = aLen, aType = aType)
  } else {
    attachments <- data.frame(aLen = c(), aType = c())
  }

} else {
  if( length(bStringLocs) == 0 ) {
    bodyContent <- body
  } else {
    bodyContent = body
  }
  attachments <- data.frame(aLen = c(), aType = c())
}

return(list(body = bodyContent, attachDF = attachments ))
}
```

## More E-Mails

```
bodyList <- lapply(sampleSplit, function(msg) msg$body)
attList <- mapply(processAttach, bodyList[hasAttach],
                 contentType[hasAttach], SIMPLIFY = F)

lens <- sapply(attList, function(processedA)
              processedA$attachDF$aLen)
```

```
readEmail <- function(dirName) {  
  # retrieve the names of files in the directory  
  fileNames <- list.files(dirName, full.names = T)  
  
  # drop files that are not email  
  notEmail <- grep("cmds$", fileNames)  
  
  if( length(notEmail) > 0 ) fileNames = fileNames[ - notEmail ]  
  
  # read all files in the directory  
  lapply(fileNames, readLines, encoding = "latin1")  
}  
  
processAllEmail <- function(dirName, isSpam = F) {  
  
  # read all files in the directory  
  messages <- readEmail(dirName)  
  
  fileNames <- names(messages)  
  n <- length(messages)  
  
  # split header from body  
  eSplit <- lapply(messages, splitMessage)  
  rm(messages)  
  
  # process header as named character vector  
  headerList <- lapply(eSplit, function(msg)  
    processHeader(msg$header))  
  
  # extractd content-type key  
  contentTypes <- sapply(headerList, function(header)  
    header["Content-Type"])  
  
  # extract the body  
  bodyList <- lapply(eSplit, function(msg) msg$body)  
  rm(eSplit)  
  
  # which email have attachments  
  hasAttach <- grep("^ *multi", tolower(contentTypes))  
  
  # get summary stats for attachments and the shorter body  
  attList <- mapply(processAttach, bodyList[hasAttach],  
    contentTypes[hasAttach], SIMPLIFY = F)
```



```
bodyList[hasAttach] <- lapply(attList, function(attEl)
                                attEl$body)

attachInfo <- vector("list", length = n)
attachInfo[ hasAttach ] <- lapply(attList,
                                function(attEl) attEl$attachDf)

# prepare return structure
emailList <- mapply(function(header, body, attach, isSpam) {
  list(isSpam = isSpam, header = header,
       body = body, attach = attach)
},
headerList, bodyList, attachInfo,
rep(isSpam, n), SIMPLIFY = F)

names(emailList) <- fileNames

invisible(emailList)
}
```

```
emailStruct <- mapply(processAllEmail, directories,
                     isSpam = rep( c(F, T), 3:2))
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham/
00228.0eaef7857bbbf3ebf5edbbdae2b30493'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham/
0231.7c6cc716ce3f3bfad7130dd3c8d7b072'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/hard_ham/
0250.7c6cc716ce3f3bfad7130dd3c8d7b072'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/spam/
00136.faa39d8e816c70f23b4bb8758d8a74f0'
```

```
Warning in FUN(X[[i]], ...): incomplete final line found on 'D:/
Projects/Statistical-Computing/Case Studies/datasets/spam/spam/
0143.260a940290dcb61f9327b224a368d4af'
```

```
Warning in mapply(processAllEmail, directories, isSpam = rep(c(F, T), 3:2)):
longer argument not a multiple of length of shorter
```

```
emailStruct <- unlist(emailStruct, recursive = F)
```

```
sampleStruct <- emailStruct[ 1:15 ]
```

## Deriving Variables from the email Messages

```
header <- sampleStruct[[1]]$header
subject <- header["Subject"]
els <- strsplit(subject, "")
all(els %in% LETTERS)
```

```
[1] FALSE
```

```
testSubject <- c("DEAR MADAM", "WINNER!", "")
```

```
els <- strsplit(testSubject, "")
sapply(els, function(subject) all(subject %in% LETTERS))
```

```
[1] FALSE FALSE TRUE
```

```
gsub("[[:punct:]]", "", testSubject)
```

```
[1] "DEARMADAM" "WINNER"      ""
```

```
gsub("[^[:alpha:]]", "", testSubject)
```

```
[1] "DEARMADAM" "WINNER"      ""
```

```
isYelling <- function(msg) {
  if( "Subject" %in% names(msg$header) ) {
    el <- gsub("[^[:alpha:]]", "", msg$header["Subject"])

    if ( nchar(el) > 0 )
      nchar(gsub("[A-Z]", "", el) < 1 )
    else
      FALSE
  } else {
    NA
  }
}
```

```
perCaps <- function(msg) {

  body <- paste(msg$body, collapse = "")

  # Return NA if the body of the message is "empty"
  if(length(body) == 0 || nchar(body) == 0) return (NA)
```

```

# Eliminate non-alpha characters
body <- gsub("[^[:alpha:]]", "", body)
capText <- gsub("[^A-Z]", "", body)
100 * nchar(capText)/nchar(body)
}

```

```
sapply(sampleStruct, perCaps)
```

```

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham1
4.451039
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham2
7.491289
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham3
7.436096
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham4
5.090909
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham5
6.116643
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham6
7.625272
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham7
6.343714
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham8
6.617647
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham9
3.161361
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham10
4.451039
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham11
5.564648
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham12
4.785894
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham13
4.454023
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham14
3.488372
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham15
8.275862

```

```

funcList <- list(

  isRe = function(msg) {
    "Subject" %in% names(msg$header) &&
    length(grep("^[ ]*Re:", msg$header[["Subject"]])) > 0
  },

```

```

numLines = function(msg) {
  length(msg$body)
},
isYelling = function(msg) {
  if( "Subject" %in% names(msg$header) ) {
    el <- gsub("[^[:alpha:]]", "", msg$header["Subject"])

    if ( nchar(el) > 0 )
      nchar(gsub("[A-Z]", "", el) < 1 )
    else
      FALSE
  } else {
    NA
  }
},
perCaps = function(msg) {

  body <- paste(msg$body, collapse = "")

  # Return NA if the body of the message is "empty"
  if(length(body) == 0 || nchar(body) == 0) return (NA)

  # Eliminate non-alpha characters
  body <- gsub("[^[:alpha:]]", "", body)
  capText <- gsub("[^A-Z]", "", body)
  100 * nchar(capText)/nchar(body)
}
)

```

```

lapply(funcList, function(func)
  sapply(sampleStruct, function(msg) func(msg)))

```

\$isRe

```

D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham1
TRUE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham2
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham3
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham4
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham5
TRUE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham6
TRUE

```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham7
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham8
TRUE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham9
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham10
TRUE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham11
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham12
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham13
TRUE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham14
FALSE
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham15
TRUE
```

\$numLines

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham1
50
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham2
26
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham3
38
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham4
32
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham5
31
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham6
25
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham7
38
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham8
39
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham9
126
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham10
50
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham11
19
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham12
20
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham13
```

```

27
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham14
28
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham15
35

$isYelling
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham1.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham2.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham3.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham4.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham5.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham6.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham7.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham8.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham9.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham10.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham11.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham12.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham13.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham14.Subject
5
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham15.Subject
5

$perCaps
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham1
4.451039
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham2
7.491289
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham3
7.436096

```

```
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham4
5.090909
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham5
6.116643
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham6
7.625272
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham7
6.343714
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham8
6.617647
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham9
3.161361
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham10
4.451039
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham11
5.564648
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham12
4.785894
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham13
4.454023
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham14
3.488372
D:/Projects/Statistical-Computing/Case Studies/datasets/spam/easy_ham15
8.275862
```

```
createDerivedF <- function(email = emailStruct, operations = funcList,
                             verbose = F)
{
  els <- lapply(names(operations),
               function(id) {
                 if(verbose) print(id)
                 e <- operations[[id]]
                 v <- if(is.function(e))
                     sapply(email, e)
                 else
                     sapply(email, function(msg) eval(e))
                 v
               })

  df <- as.data.frame(els)
  names(df) <- names(operations)

  invisible(df)
}
```

```
sampleDF <- createDerivedF(sampleStruct)

spam_data <- file.path(data.dir, "spamAssassinDerivedDF.rda")

load(spam_data)

perCaps2 <- function(msg) {

  body <- paste(msg$body, collapse = "")

  # return NA if the body of the message is "empty"
  if(length(body) == 0 || nchar(body) == 0) return(NA)

  # eliminate non-alpha characters and empty lines
  body <- gsub("[^[:alpha:]]", "", body)
  els <- unlist(strsplit(body, ""))
  ctCap <- sum(els %in% LETTERS)
  100 * ctCap / length(els)
}

pC <- sapply(emailStruct, perCaps)
pC2 <- sapply(emailStruct, perCaps2)

identical(pC, pC2)

[1] TRUE

indNA <- which(is.na(emailDF$subExcCt))

indNoSubject <- which(sapply(emailStruct,
                             function(msg)
                               !("Subject" %in% names(msg$header))))

all(indNA == indNoSubject)

Warning in indNA == indNoSubject: longer object length is not a multiple of
shorter object length

[1] FALSE

all(emailDF$bodyCharCt > emailDF$numLines)

[1] FALSE

long_lines <- head(sort(emailDF$numLines, decreasing = T), 10)

rem <- which(emailDF$numLines %in% long_lines)
```

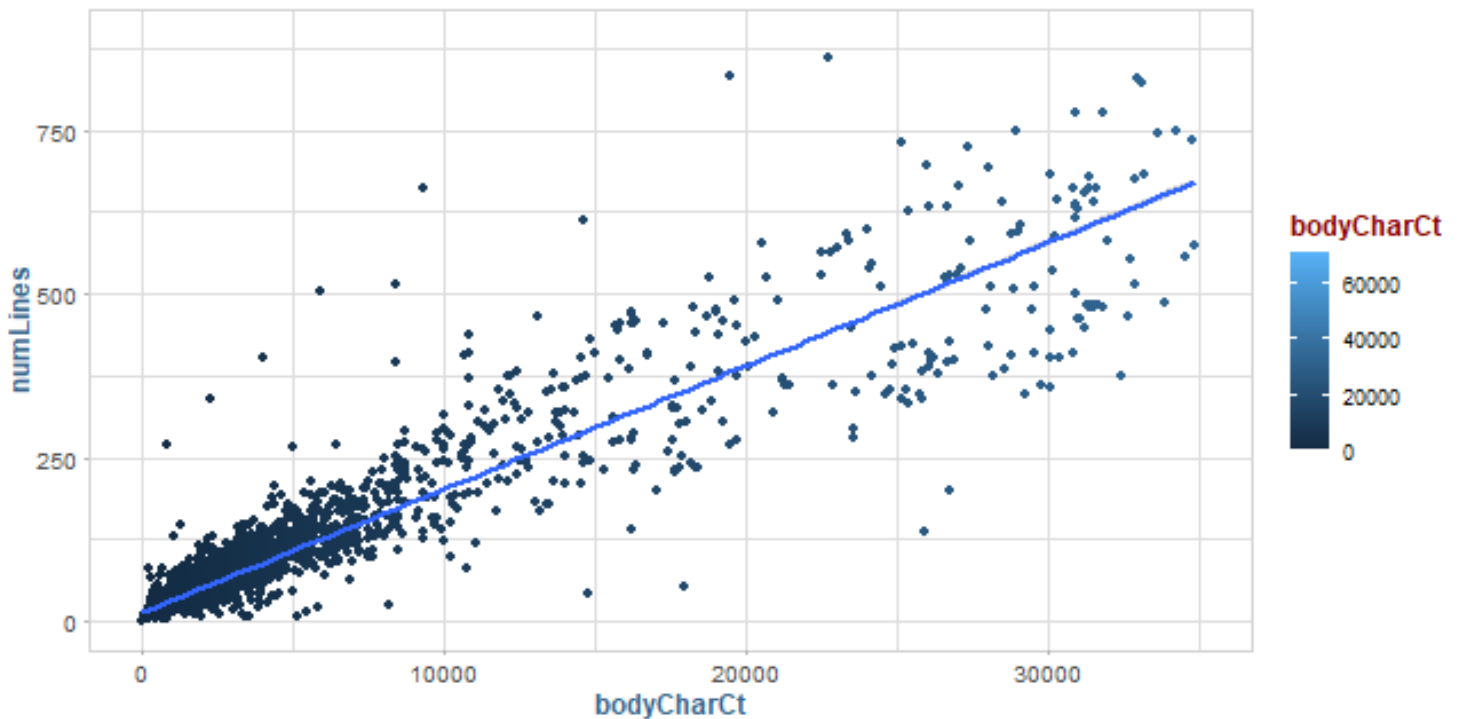


```
ggplot(emailDF[-rem, ], aes(bodyCharCt, numLines)) +  
  geom_point(aes(col = bodyCharCt)) +  
  geom_smooth(method = "lm") +  
  scale_x_continuous(lim = c(0, 35000))
```

`geom\_smooth()` using formula 'y ~ x'

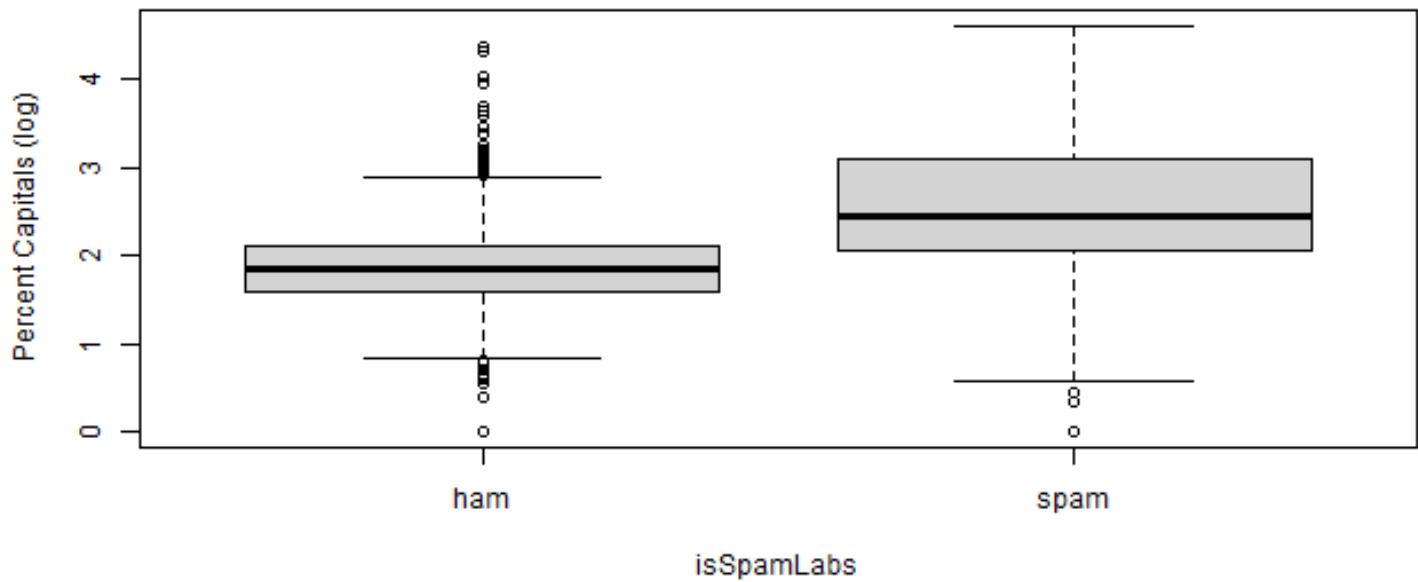
Warning: Removed 9 rows containing non-finite values (stat\_smooth).

Warning: Removed 9 rows containing missing values (geom\_point).



## Exploring the email Feature Set

```
percent <- emailDF$perCaps  
isSpamLabs <- factor(emailDF$isSpam, labels = c("ham", "spam"))  
boxplot(log(1 + percent) ~ isSpamLabs,  
        ylab = "Percent Capitals (log)")
```

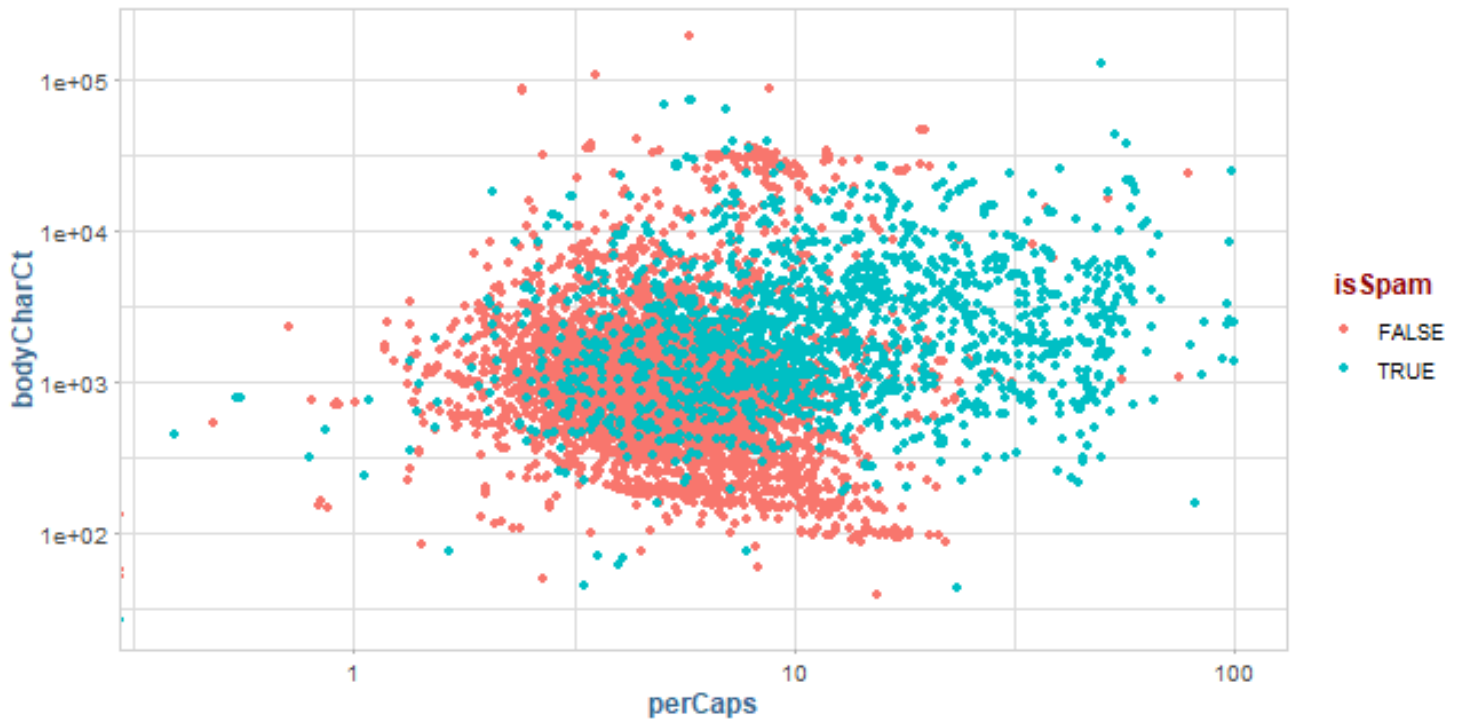


```
ggplot(emailDF, aes(perCaps, bodyCharCt, col = isSpam)) +  
  geom_point() +  
  scale_y_log10() +  
  scale_x_log10()
```

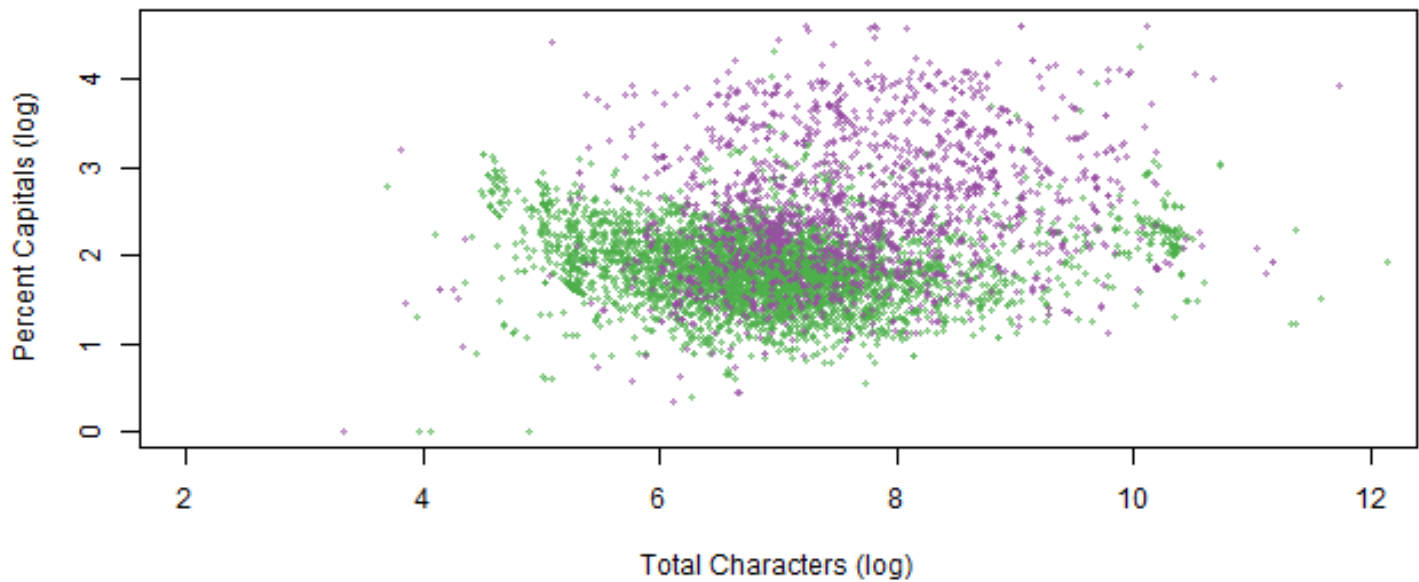
Warning: Transformation introduced infinite values in continuous y-axis

Warning: Transformation introduced infinite values in continuous x-axis

Warning: Removed 1 rows containing missing values (geom\_point).



```
colI <- c("#4DAF4A80", "#984EA380")
logBodyCharCt <- log(1 + emailDF$bodyCharCt)
logPerCaps <- log(1 + emailDF$perCaps)
plot(logPerCaps ~ logBodyCharCt, xlab = "Total Characters (log)",
     ylab = "Percent Capitals (log)",
     col = colI[1 + emailDF$isSpam],
     xlim = c(2, 12), pch = 19, cex = 0.5)
```



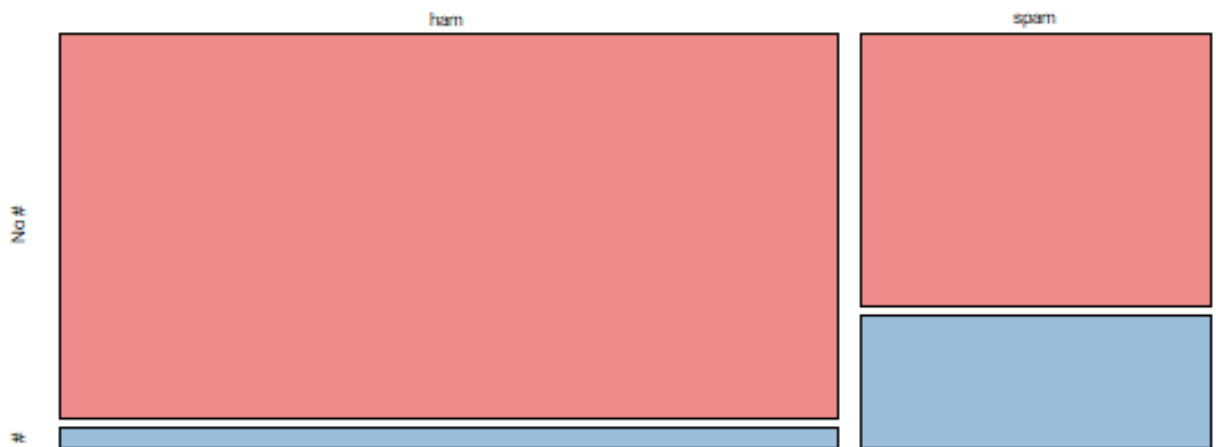
```
table(emailDF$numAtt, isSpamLabs)
```

```
isSpamLabs
  ham spam
0 4010 1713
1  183  177
2    7    5
4    0    1
5    1    2
```

```
colM <- c("#E41A1C80", "#377EB880")
isRe <- factor(emailDF$isRe, labels = c("no Re:", "Re:"))
mosaicplot(table(isSpamLabs, isRe), main = "",
            xlab = "", ylab = "", color = colM)
```

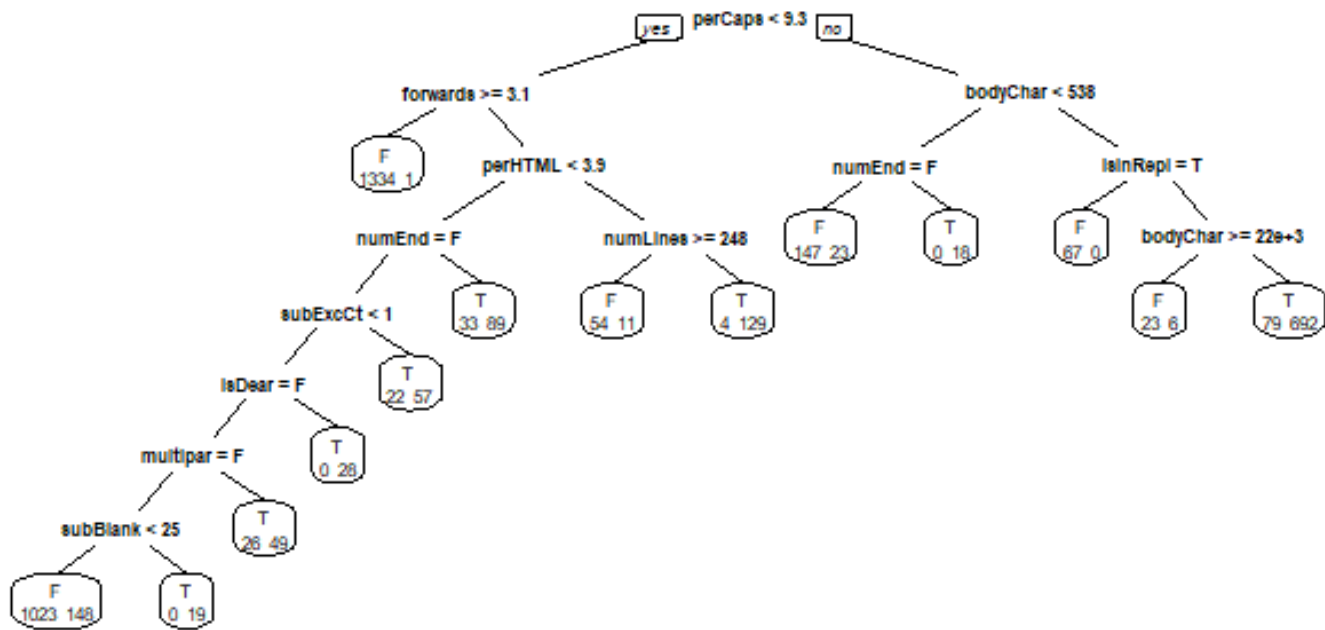


```
fromNE <- factor(emailDF$numEnd, labels = c("No #", "#"))  
mosaicplot(table(isSpamLabs, fromNE), color = colM,  
            main = "", xlab = "", ylab = "")
```



## Fitting Recursive Partition

```
setupRpart <- function(data) {  
  logicalVars <- which(sapply(data, is.logical))  
  facVars <- lapply(data[, logicalVars],  
    function(x) {  
      x = as.factor(x)  
      levels(x) = c("F", "T")  
      x  
    })  
  cbind(facVars, data[, - logicalVars])  
}  
  
emailDFrp <- setupRpart(emailDF)  
  
set.seed(418910)  
  
numSpam <- sum(isSpam)  
numHam <- numEmail - numSpam  
  
testSpamIdx <- sample(numSpam, size = floor(numSpam/3))  
testHamIdx <- sample(numHam, size = floor(numHam/3))  
  
testDF <- rbind( emailDFrp[ emailDFrp$isSpam == "T", ][testSpamIdx, ],  
  emailDFrp[ emailDFrp$isSpam == "F", ][testHamIdx, ])  
  
trainDF <- rbind( emailDFrp[ emailDFrp$isSpam == "T", ][-testSpamIdx, ],  
  emailDFrp[ emailDFrp$isSpam == "F", ][-testHamIdx, ])  
  
rpartFit <- rpart(isSpam ~ ., data = trainDF, method = "class")  
  
prp(rpartFit, extra = 1)
```



```

predictions <- predict(rpartFit,
  newdata = testDF[, names(testDF) != "isSpam"],
  type = "class")

```

```

predsForHam <- predictions[ testDF$isSpam == "F" ]
summary(predsForHam)

```

```

  F      T NA's
1294    95 1099

```

```

sum(predsForHam == "T", na.rm = T) / length(predsForHam)

```

```

[1] 0.03818328

```

```

predsForSpam <- predictions[ testDF$isSpam == "T" ]
sum(predsForSpam == "F", na.rm = T) / length(predsForSpam)

```

```

[1] 0.05500869

```

```

args(rpart.control)

```

```

function (minsplit = 20L, minbucket = round(minsplit/3), cp = 0.01,
  maxcompete = 4L, maxsurrogate = 5L, usesurrogate = 2L, xval = 10L,
  surrogatestyle = 0L, maxdepth = 30L, ...)

```

```

NULL

```

```

complexityVals <- c(seq(0.00001, 0.0001, length = 19),
  seq(0.0001, 0.001, length = 19),

```

```

      seq(0.001, 0.005, length = 9),
      seq(0.005, 0.01, length = 9))

fits <- lapply(complexityVals, function(x) {
  rpartObj <- rpart(isSpam ~ ., data = trainDF,
    method = "class",
    control = rpart.control(cp=x))

  predict(rpartObj,
    newdata = testDF[, names(testDF) != "isSpam"],
    type = "class")
})

spam <- testDF$isSpam == "T"
numSpam <- sum(spam, na.rm = T)
numHam <- sum(!spam, na.rm = T)

errs <- sapply(fits, function(preds) {
  typeI = sum( preds[ !spam ] == "T", na.rm = T) / numHam
  typeII = sum( preds[ spam ] == "F", na.rm = T) / numSpam
  c(typeI = typeI, typeII = typeII )
})

errs

```

	[,1]	[,2]	[,3]	[,4]	[,5]	[,6]
typeI	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603
typeII	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268
	[,7]	[,8]	[,9]	[,10]	[,11]	[,12]
typeI	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603
typeII	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268
	[,13]	[,14]	[,15]	[,16]	[,17]	[,18]
typeI	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603
typeII	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268
	[,19]	[,20]	[,21]	[,22]	[,23]	[,24]
typeI	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603	0.04967603
typeII	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268
	[,25]	[,26]	[,27]	[,28]	[,29]	[,30]
typeI	0.04967603	0.04967603	0.04967603	0.04967603	0.04607631	0.04607631
typeII	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268	0.13694268
	[,31]	[,32]	[,33]	[,34]	[,35]	[,36]
typeI	0.04607631	0.04607631	0.04607631	0.04967603	0.04967603	0.04967603
typeII	0.13694268	0.13694268	0.13694268	0.11942675	0.11942675	0.11942675
	[,37]	[,38]	[,39]	[,40]	[,41]	[,42]
typeI	0.04967603	0.04967603	0.04967603	0.05111591	0.05111591	0.05327574



```
typeII 0.11942675 0.11942675 0.11942675 0.10668790 0.10668790 0.10668790
      [,43]      [,44]      [,45]      [,46]      [,47]      [,48]
typeI  0.05543557 0.05327574 0.05975522 0.05975522 0.05831533 0.05831533
typeII 0.10509554 0.12101911 0.11146497 0.11146497 0.11464968 0.11464968
      [,49]      [,50]      [,51]      [,52]      [,53]      [,54]
typeI  0.05831533 0.05831533 0.0662347 0.0662347 0.06839453 0.06839453
typeII 0.11464968 0.11464968 0.1178344 0.1512739 0.15127389 0.15127389
      [,55]      [,56]
typeI  0.06839453 0.06839453
typeII 0.15127389 0.15127389
err_df <- data.table(t(errs))
```