

Stats review

ADEC781001: Empirical Behavioral Economics

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- ▶ Random variable: any variable whose outcome is uncertain
 - ◊ Wind speed of hurricane when it hits land
 - ◊ Stock price of Apple in ten minutes
 - ◊ Number of Prussian soldiers kicked in the head by horses each year
- ▶ “Uncertain” does not imply “unpredictable”
- ▶ Most random variables have stable **distributions**
- ▶ Exploit these distributions to learn about random variable

EXPECTED VALUE

- ▶ All random variables have expected values \mathbb{E}
- ▶ Suppose we have random variable X
- ▶ Two kinds:
 1. Population mean: $\mathbb{E}[x_i] = \mu$
 - We cannot observe this
 - It's a **parameter**
 2. Sample mean: $\bar{x} = \frac{1}{N} \sum_{i=1}^N x_i$
 - We observe this
 - It's a **statistic**
 - It's also an **estimator** for $\mathbb{E}[x_i]$
- ▶ We care about **bias**
 - ◊ A statistic is *unbiased* if $\mathbb{E}[\bar{x}] = \mathbb{E}[x_i]$

VARIANCE

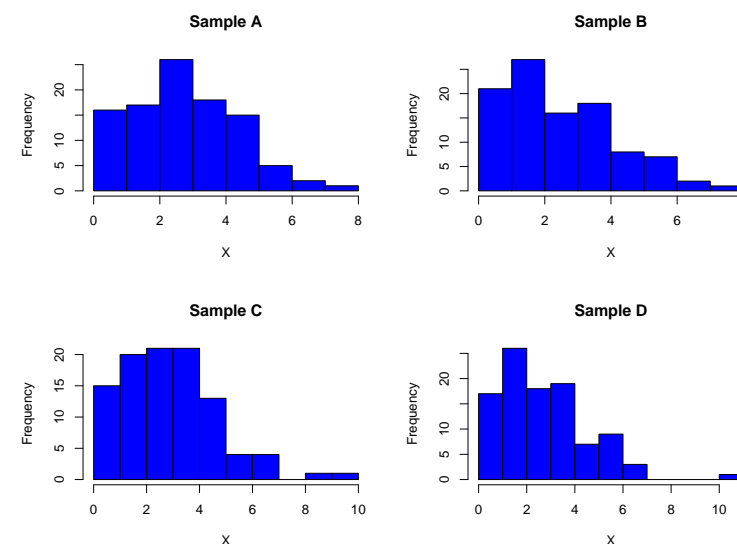
- ▶ All random variables have variance
- ▶ Two kinds:
 1. Population variance: $\text{Var}(x_i) = \mathbb{E}[(x_i - \mathbb{E}[x_i])^2] = \sigma_x^2$
 - We cannot observe this
 - It's a **parameter**
 2. Sampling variance: $\text{Var}(\bar{x}) = \text{Var}(\frac{1}{N} \sum_{i=1}^N x_i) = \frac{\sigma_x^2}{N}$
 - We observe this
 - It's a **statistic**
 - It tells us how much the sample varies if we keep drawing samples
 - When $N \rightarrow \infty$ then $\frac{\sigma_x^2}{N} \rightarrow 0$ with implies $\mathbb{E}[\bar{x}] \rightarrow \mathbb{E}[x_i]$
 - This is the **Law of Large Numbers**

- ▶ Suppose we have a sample X that is normally distributed with a mean of 10 and a standard deviation of 2
- ▶ Suppose we want to show $\mathbb{E}[x_i]$ is *significantly* different from zero
- ▶ Null hypothesis: $H_0 : \mu = 0$
- ▶ Alternative hypothesis: $H_0 : \mu \neq 0$
- ▶ First construct a t-statistic: $\frac{\bar{x}-0}{\sqrt{\text{Var}(\bar{x})}}$
- ▶ Significance: if H_0 were true, what is **probability** I would observe \bar{x} in repeated sampling?
 - ◊ this probability is the p-value: area under the t-distribution
 - ◊ significance: check if $p < \alpha$ where α is a threshold set by the user (e.g. 0.05)
- ▶ Example: see `r-intro-stats-review.R`

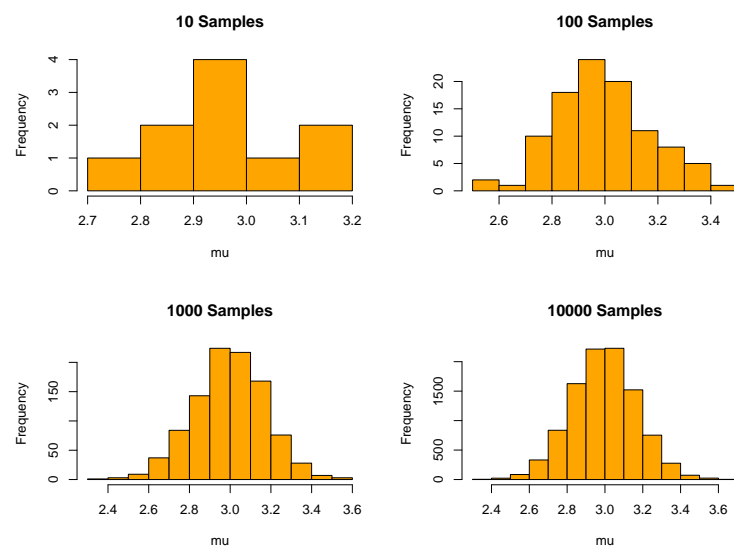
- ▶ The t-test is valid for normally distributed variables
- ▶ Statistical inference is built around the assumption of normality
- ▶ But not all random variables out there are normally distributed
- ▶ Would be a lot cooler if they were
- ▶ Turns out there is way!

THE CENTRAL LIMIT THEOREM

- ▶ Suppose we drew samples from a population that followed a Poisson process
 - ◊ $X \in \{0, 1, 2, \dots, \infty\}$
 - ◊ The population parameter is a constant μ but it is unknown
- ▶ For each sample we can calculate the expected value \bar{X}
- ▶ What will the distribution of \bar{X} look like? Poisson, too?
- ▶ No! It turns out that if we keep sampling the sampling distribution for \bar{X} will be a *Normal distribution*!
- ▶ This is the **Central Limit Theorem**

EXAMPLE: SAMPLING FROM A POISSON DISTRIBUTION WITH $\mu = 3$ 

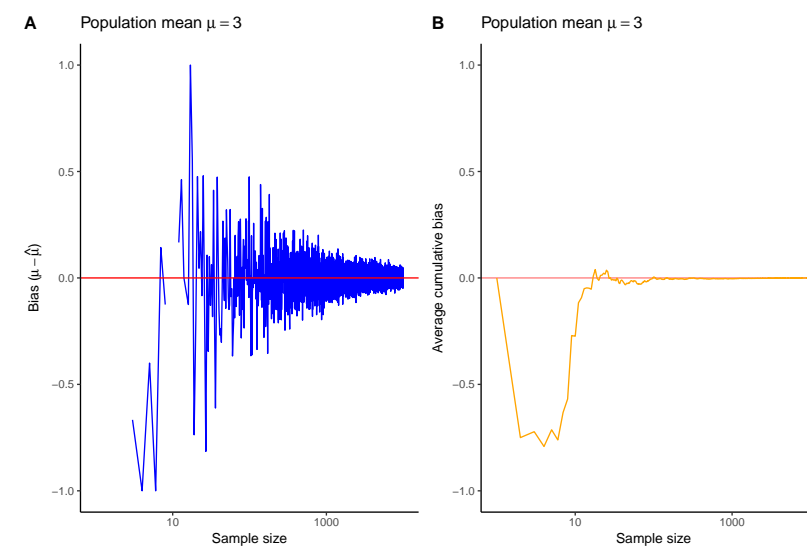
EXAMPLE: THE SAMPLING DISTRIBUTION



REGRESSION

- ▶ Example: see `r-intro-stats-review.R`
- ▶ Let's estimate the price of cars as a function of their weight
- ▶ Assume this function is linear: $Price_i = \beta_0 + \beta_1 weight_i + \varepsilon_i$
- ▶ The effect of car weight on car price is given by $\frac{\partial Price}{\partial weight} = \beta_1$
- ▶ Estimate β_1 using **Ordinary Least Squares** (OLS)
- ▶ The estimate is called "beta hat" ($\hat{\beta}_1$)

EXAMPLE: THE CLT AND DIMINISHING RETURNS FROM SAMPLING



REGRESSION: HYPOTHESIS TESTING

- ▶ Hypothesis test: weight has an effect on price

- ◊ $H_0 : \beta_1 = 0$
- ◊ $H_A : \beta_1 \neq 0$

- ▶ This is just a t-test

- ◊ t-stat: $\frac{\hat{\beta}_1}{se(\hat{\beta}_1)}$
 - $se(\hat{\beta}_1) = \frac{\sigma_e}{\sqrt{n}} \frac{1}{\sigma_x}$
 - Increasing in the variance of the residuals (σ_e).
 - Decreasing in sample size (n)
 - Decreasing in the variance of the regressor (σ_x).