

# MATLAB and Big Data: Illustrative Example

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# Goals

- Use a concrete example from my research to:
- Demonstrate the value of vectorization
- Introduce key commands/functions facilitating vectorization in MATLAB
- Highlight the value (and necessity) of using sparse matrices
- Demonstrate the uses for subscript, logical and linear indexing
- Demonstrate the syntax for calling optimization routines in MATLAB
- Touch on parallel processing

# Background

- Research Question: How much does the school system/neighborhood you attend/grow up in affect long run outcomes (wages, college completion, etc.)?
- Challenge: Schools/neighborhoods with more desirable amenities attract students and parents with potentially superior (observable and unobservable) characteristics
- Simple model of outcomes:
- $$Y_s = \overline{X}_s \beta + \overline{X}_s^U \beta^U + SQ_s$$
- Project Goal: Provide a lower bound estimate of the contribution of schools/neighborhoods to the cross-sectional variance in later outcomes.

# Background

- If students had fully idiosyncratic preferences for schools/neighborhoods . . .
- Then school-average values of each student characteristic would converge to the population average at each school as school sizes became large.
- $\Rightarrow$  Variation in school-average student characteristics reflects the fact that these characteristics predict relative taste for particular school/neighborhood amenities.

# Background

- Key hypothesis: If unobservable student characteristics only affect tastes for the same set of school/neighborhood amenities as observable characteristics ...
- Then their average values will only differ across schools because these amenities differ across schools.
- $\Rightarrow$  School-average values of observable student characteristics can serve as a control function for school-average values of unobservable student characteristics.
- $Y_s = \bar{X}_s \beta^C + \nu_s, \quad \text{cov}(\nu_s, \bar{X}_s^U \beta^U) = 0$

# Background

- Control function will also soak up all variation in the desired amenities . . .
- . . . But can isolate the contribution to earnings of the component of school/neighborhood quality unknown or unvalued by parents at the time school/neighborhood is chosen.

# Goal of Sample Program

- Test this hypothesis ...
- by performing a Monte Carlo simulation of a model of school choice.
- Since the hypothesis requires observing ...
  - A large number of student characteristics for each student
  - A large number of students at each school
  - A large number of schools
- ... Computational efficiency is at a premium here!
- Good context for illustrating MATLAB big data techniques.
- Currently using North Carolina administrative data that satisfies all these requirements!

# Model of School Choice

- Hedonic model of school choice
- Set of  $L$  observable student characteristics,  $\{X_{1i}, \dots, X_{Li}\}$
- Set of  $M$  unobserved student characteristics,  $\{X_{1i}^U, \dots, X_{Mi}^U\}$
- Set of  $K \leq L$  underlying desired/undesired school/neighborhood-level amenities  $\{A_{1s}, \dots, A_{Ks}\}$ 
  - Assumes that amenity space has an underlying factor structure
  - All variation in school/neighborhood desirability captured by  $K$  factors.



# Model of School Choice

$$WTP_i(s) = \gamma_{1i}A_{1s} + \gamma_{2i}A_{2s} + \cdots + \gamma_{Ki}A_{Ks} + \epsilon_{s,i}^* \quad (1)$$

- $\epsilon_{s,i}^*$  reflects idiosyncratic tastes of student  $i$  for school/neighborhood  $s$  that are unrelated to the school's amenities.

## Model of School Choice

- Let the taste parameters  $\gamma_{ki}$  depend on all  $L$  elements of  $\mathbf{X}_i$  and all  $M$  elements of  $\mathbf{X}_i^U$

$$\gamma_{ki} = \sum_{l=1}^L \delta_{kl} X_{li} + \sum_{m=1}^M \delta_{km}^U X_{mi}^U + \kappa_{ki} \quad (2)$$

- Formulation allows each observable and unobservable student characteristic to differentially affect the relative taste for each of the  $K$  amenities
- $\kappa_{ki}$  is the component of  $i$ 's taste for amenity  $k$  that is unpredictable given  $\mathbf{X}_i$  and  $\mathbf{X}_i^U$
- $\kappa_{ki}$  influences school choice but has no direct effect on student outcomes.

## General Case: Model of School Choice

- Can collect the terms involving the  $\kappa_{ki}$  and combine them with  $\epsilon_{si}^*$  to rewrite as

$$WTP_i(s) = \sum_{k=1}^K \left( \sum_{l=1}^L \delta_{kl} X_{li} + \sum_{m=1}^M \delta_{km}^U X_{mi}^U \right) A_{ks}^* + \epsilon_{si}$$

where

$$\epsilon_{si} = \sum_{k=1}^K \kappa_{ki} A_{ks} + \epsilon_{si}^*$$

- Given an inelastic housing supply, the equilibrium price function  $P(A_{1s}, \dots, A_{Ks})$  adjusts to clear the housing market.

# Simulation

- First step: Draw a matrix of preferences for  $N$  students choosing between  $S$  schools.
- Could do this by writing a nested for-loop ...

# Vectorization

- Or, could vectorize.
- Write the above equation in matrix form, and use matrix operations:
- $WTP_i(s) = \sum_{k=1}^K (\mathbf{X}_i \delta_k + \mathbf{X}_i^U \delta_k^U) A_{ks}^* + \epsilon_{si}$
- Did it speed up the computation?
- Try re-running the program with  $L = 1000$ ,  $M = 1000$
- How about now?
- Vectorization tends to pay off when loops require many iterations.

# Vectorization

- Can vectorize further ...
- $WTP_i(s) = (\mathbf{X}_i \delta_k + \mathbf{X}_i^U \delta_k^U) \mathbf{A}_s^* + \epsilon_{si}$
- Small efficiency payoff this time (despite small K)

# Vectorization

- Can vectorize further ...
- $\mathbf{WTP} = (\mathbf{X}\delta + \mathbf{X}^U\delta^U + \kappa)\mathbf{A}' + \epsilon$
- Huge efficiency payoff from eliminating the long student loop.
- Note that testing with a small sample would be misleading about the time savings from vectorization!

# Approach to Simulation

- One possibility:
- Have students/parents make school/neighborhood choices based on initial price vector . . .
- Raise the price of oversubscribed schools/neighborhoods and lower the price of undersubscribed schools/neighborhoods . . .
- Until equilibrium is reached in which house prices clear the housing market.
- Requires a while-loop, can be quite slow to converge.



# Alternative approach to Simulation

- Use the 1st Welfare Theorem:
- A perfectly competitive market always reaches the efficient allocation.
- Can solve directly for the allocation that maximizes the total willingness of pay of all students . . .
- Subject to the constraints that
  - No school can be oversubscribed
  - Every child must attend exactly one school

## Formal Statement of Problem

$$\begin{aligned} & \max_{f: \mathcal{I} \rightarrow \mathcal{S}} \sum_{i \in \mathcal{I}} U_{is} \\ & s.t. \sum_i 1(f(i) = s) = \bar{I}_s \quad \forall s \quad s.t. \sum_s 1(f(i) = s) = 1 \quad \forall i \end{aligned} \tag{3}$$

- $1(f(i) = s)$  indicates that student  $i$  chooses school/neighborhood  $s$ .

## Linear Programming Version

- This optimization problem can be recast as a linear programming problem:

$$\begin{aligned} \max_{\mathbf{x}} \quad & \mathbf{U}^T * \mathbf{x} \\ \text{s.t.} \quad & P_s * \mathbf{x} = \bar{I}_s \quad \forall s \\ & Q_i * \mathbf{x} = 1 \quad \forall i \\ & \mathbf{x} \geq 0 \\ & \mathbf{x} \leq 1 \end{aligned}$$

(4)

- $\mathbf{U}$  is a  $(N*S) \times 1$  column created by stacking the rows of the  $N \times S$  matrix of student WTP for schools.
- $\mathbf{x}$  consists of a  $(N*S) \times 1$  vector indicating potential school assignments.

# Linear Programming Problems in MATLAB

- Can call MATLABs linear programming solver: `linprog`.
- `linprog` requires the user to supply several arguments:
  - An objective function (the row vector  $U$ , in this case)
  - A matrix of inequality constraints on feasible allocations (each row represents a different constraint)
  - The values associated with these inequality constraints
  - A matrix of equality constraints on feasible allocations
  - The values associated with these equality constraints
  - An initial allocation (starting point)
  - Upper and lower bounds for each parameter
  - Display and algorithm choice options

# Linear Programming Problem

- Need  $U$  to look like:

$$U = \begin{pmatrix} U_{11} \\ \vdots \\ U_{N1} \\ U_{12} \\ \vdots \\ U_{N2} \\ \vdots \\ U_{1S} \\ \vdots \\ U_{NS} \end{pmatrix}$$

# Linear Programming Problem

- Need  $x$  to look like:

$$x = \begin{pmatrix} x_{11} \\ \vdots \\ x_{N1} \\ x_{12} \\ \vdots \\ x_{N2} \\ \vdots \\ x_{1S} \\ \vdots \\ x_{NS} \end{pmatrix}$$

# Linear Programming Problem

- Matrix of school size constraints  $Px = \bar{I}$

$$P = \begin{pmatrix} 1 & \dots & 1 & 0 & \dots & 0 & \dots & \dots & 0 & \dots & 0 \\ 0 & \dots & 0 & 1 & \dots & 1 & \dots & \dots & 0 & \dots & 0 \\ & & \vdots & & & \vdots & \vdots & & & \vdots & \\ 0 & \dots & 0 & 0 & \dots & 0 & \dots & \dots & 1 & \dots & 1 \end{pmatrix}$$

$$\bar{I} = \begin{pmatrix} \bar{I}_1 \\ \bar{I}_2 \\ \vdots \\ \bar{I}_S \end{pmatrix}$$

# Linear Programming Problem

- Matrix of constraints requiring that each student select one school:  $Qx = \mathbf{1}$

$$Q = \begin{pmatrix} 1 & 0 & \dots & 0 & 1 & 0 & \dots & 0 & \dots & \dots & 1 & 0 & \dots & 0 \\ 0 & 1 & \dots & 0 & 0 & 1 & \dots & 0 & \dots & \dots & 0 & 1 & \dots & 0 \\ & & \vdots & & & \vdots & & \vdots & & & & & \vdots & \\ 0 & 0 & \dots & 1 & 0 & 0 & \dots & 1 & \dots & \dots & 0 & 0 & \dots & 1 \end{pmatrix}$$



# Kronecker Product

- Can write a loop to populate these constraint matrices ...
- ... or can vectorize using the Kronecker product.
- Kronecker product of two matrices formed by taking products of each pair of elements of the two matrices.
- Kronecker product of  $A$  and  $B$  denoted  $A \otimes B$

## Example

$$A = \begin{pmatrix} A_{11} & A_{12} \\ A_{21} & A_{22} \end{pmatrix}$$

$$B = \begin{pmatrix} B_{11} & B_{12} \\ B_{21} & B_{22} \end{pmatrix}$$

$$A \otimes B = \begin{pmatrix} A_{11} * B & A_{12} * B \\ A_{21} * B & A_{22} * B \end{pmatrix}$$

$$= \begin{pmatrix} A_{11} * B_{11} & A_{11} * B_{12} & A_{12} * B_{11} & A_{12} * B_{12} \\ A_{11} * B_{21} & A_{11} * B_{22} & A_{12} * B_{21} & A_{12} * B_{22} \\ A_{21} * B_{11} & A_{21} * B_{12} & A_{22} * B_{11} & A_{22} * B_{12} \\ A_{21} * B_{21} & A_{21} * B_{22} & A_{22} * B_{21} & A_{22} * B_{22} \end{pmatrix}$$

# School Capacity Constraints

- Let  $A$  be an  $N \times N$  identity matrix:

$$A = \begin{pmatrix} 1 & 0 & \dots & 0 \\ 0 & 1 & \dots & 0 \\ & & \vdots & \\ 0 & 0 & \dots & 1 \end{pmatrix}$$

- Let  $B$  be a row vector of  $S$  ones:

$$B = (1 \quad 1 \quad \dots \quad 1)$$

$$A \otimes B = \begin{pmatrix} 1 & \dots & 1 & 0 & \dots & 0 & \dots & 0 & \dots & 0 \\ 0 & \dots & 0 & 1 & \dots & 1 & \dots & 0 & \dots & 0 \\ & & \vdots & & & \vdots & \vdots & & \vdots & \\ 0 & \dots & 0 & 0 & \dots & 0 & \dots & 1 & \dots & 1 \end{pmatrix}$$

# Individual School Attendance Requirements

$$B \otimes A = \begin{pmatrix} 1 & 0 & \dots & 0 & 1 & 0 & \dots & 0 & \dots & \dots & 1 & 0 & \dots & 0 \\ 0 & 1 & \dots & 0 & 0 & 1 & \dots & 0 & \dots & \dots & 0 & 1 & \dots & 0 \\ & & \vdots & & & \vdots & & \vdots & & & & & \vdots & \\ 0 & 0 & \dots & 1 & 0 & 0 & \dots & 1 & \dots & \dots & 0 & 0 & \dots & 1 \end{pmatrix}$$

# Problem

- Just one problem ...
- The school size constraint matrix (P) is  $Sx(N * S)$  ...
- and the individual attendance constraint matrix (Q) is  $Nx(N * S)$
- If S is 100 and N is 100000 ...
- then P is 100x10,000,000 ...
- And Q is 100,000x10,000,000
- Matrices this big require far more memory than even the largest servers can provide to MATLAB.

## Solution: Sparse Matrices

- Notice that all we need to recreate either constraint matrix is to know the row and column positions of each of the 1s  
...
- And there are only  $N * S$  ones in each matrix (a single one in each column).
- Thus, we only really need to store  $N*S*2$  pieces of information (rows and columns for each one)
- More generally, if the ones were replaced by an arbitrary set of real numbers ...
- Could recreate the matrix if we knew the positions of the real numbers and their values
- $N*S*3$  pieces of information.

## Solution: Sparse Matrices

- Matrices that consist primarily of zeros are referred to as *sparse* matrices.
- MATLAB can store matrices in sparse format ...
- Only the positions and values of non-zero entries are stored.
- Can perform operations on huge matrices ...
- As long as there aren't too many non-zero elements.

# The Sparse Command in MATLAB

- The “sparse” command in MATLAB creates a sparse matrix given the following arguments
  - A vector of row indices for each non-zero element
  - A vector of column indices for each non-zero element
  - A vector of values for each non-zero element
  - The number of total rows in the matrix
  - The number of total columns in the matrix
  - The total number of non-zero elements for which MATLAB should clear space (useful if you expect to add non-zero elements to the matrix later on in the program)



## School size constraints in sparse format

- What is the appropriate vector of row indices for the school size constraints?
- Need the first  $S$  elements to be 1, the next  $S$  elements to be 2, ... last  $S$  elements to be  $S$
- Can create this vector using  $R = D \otimes E$ , where:

$$D = \begin{pmatrix} 1 \\ 2 \\ 3 \\ \vdots \\ S \end{pmatrix} \quad E = \begin{pmatrix} 1 \\ 1 \\ 1 \\ \vdots \\ 1 \end{pmatrix}$$

## School size constraints in sparse format

- Column indices are straightforward:

$$C = \begin{pmatrix} 1 \\ 2 \\ 3 \\ \vdots \\ N * S \end{pmatrix}$$

- Since all the non-zero entries are ones, the value vector simply consists of  $N * S$  ones.
- Number of rows =  $S$ , number of columns =  $N * S$ , number of nonzeros =  $N * S$

# Matrix Indexing

- Three basic techniques for selecting elements of a matrix:
  - Subscript Indexing
  - Logical Indexing
  - Linear Indexing
- Each is appropriate for different forms of selection

## Subscript Indexing

- 5th student's WTP for the 8th school:  $WTP(5,8)$
- 5th student's WTP for all schools:  $WTP(5,:)$
- First 5 student's WTP at all schools:  $WTP(1:5,:)$
- 5th and 7th student's WTP at 4th and 6th schools:  $WTP([5,7],[4,6])$
- 5th student's WTP at their chosen school:  $WTP(5,Assignment(5))$
- 5th and 7th student's WTP at their own and each other's chosen schools:  $WTP([5,7],Assignment([5,7]))$

## Logical Indexing

$$WTP = \begin{pmatrix} -2 & 4 \\ 1 & -5 \\ -2 & -7 \\ 3 & -4 \end{pmatrix}$$

- Suppose you want to identify all student-school combinations in which the student WTP is less than 0 (willing to pay to avoid the school/live in the neighborhood);
- Can create a logical matrix:  $WTP_{ltzero} = (WTP < 0)$ :

$$WTP = \begin{pmatrix} 1 & 0 \\ 0 & 1 \\ 1 & 1 \\ 0 & 1 \end{pmatrix}$$

- The logical matrix places ones at the positions of elements that satisfy the provided condition.

# Logical Indexing

- Can replace negative values with zero via:  
 $WTP(WTP_{ltzero}) = 0$ :

$$WTP = \begin{pmatrix} 0 & 4 \\ 1 & 0 \\ 0 & 0 \\ 3 & 0 \end{pmatrix}$$

## Logical Indexing

- In my program, I want to convert the  $(N * S) \times 1$  vector of 0's and 1's indicating school choices into a vector that provides the index number of the school chosen for each student.
- First, can transform the output from linprog into an  $N \times S$  matrix using reshape:
- $Assignment2 = reshape(Assignment, [N, S]):$

$$Assignment = \begin{pmatrix} 1 \\ 0 \\ 0 \\ 1 \\ 0 \\ 1 \\ 1 \\ 0 \end{pmatrix} \Rightarrow Assignment2 = \begin{pmatrix} 1 & 0 \\ 0 & 1 \\ 0 & 1 \\ 1 & 0 \end{pmatrix}$$

## Logical Indexing

- Can also transpose to observe, for each school, which students selected the school:
- $Assignment3 = (Assignment2)'$ :

$$Assignment3 = \begin{pmatrix} 1 & 0 & 0 & 1 \\ 0 & 1 & 1 & 0 \end{pmatrix}$$

- Consider the following matrix, which replicates N times a column of school indices  $(1, \dots, S)$ :
- $Temp = repmat((1 : S), 1, N)$ ;

$$Temp = \begin{pmatrix} 1 & 1 & 1 & 1 \\ 2 & 2 & 2 & 2 \end{pmatrix}$$



## Logical Indexing

- Can generate the desired N-vector of school assignments via:
- `Assignment3 = logical(Assignment3);`
- `Schoolassign = Temp(Assignment3):`

$$\begin{pmatrix} 1 \\ 2 \\ 2 \\ 1 \end{pmatrix}$$

- Vector is created by moving down columns (left to right), selecting elements flagged by a “1”.
- Logical indexing is generally quite useful (and efficient!) when you want to select (or replace) elements that satisfy an easily programmed condition.

# Linear Indexing

- Suppose you wanted a vector with each student's WTP at their chosen schools only.
- IOW, you wanted a vector that looks like:
- $[WTP(1, Assignment(1)), \dots, WTP(N, Assignment(N))]$
- Can't use  $WTP(:, Assignment(:))$  ... Will get an NxN matrix!
- Solution: Linear indexing

# Linear Indexing

- Can reshape any matrix into a vector by stacking all the columns (moving left to right)
- Each original element's position in the stacked vector is its linear index.
- e.g. if a matrix is  $M \times N$ , the  $(i, j)$  element's linear index is  $M * (j - 1) + i$
- If a matrix is called with only one argument (e.g. `WTP(25)`), MATLAB will find the element whose linear index value is 25.
- If `WTP` were  $10 \times 10$ ,  $WTP(25) = WTP(3, 5)$

# Linear Indexing

- To obtain the elements of a matrix associated with a list of subscript pairs:
  1. Use the command *sub2ind* to convert the list to its linear index equivalent
  2. Evaluate the original matrix at the linear index vector.
- Example:
- `WTP_ linindex = sub2ind(size(WTP),[1:N],Schoolassign);`
- `WTP_ choice = WTP(WTP_ linindex);`

# Accumarray

- Given the allocation of students to schools provided by the solution to the linear programming problem ...
- ... now need to calculate means of each observable and unobservable student characteristic ...
- at each school.
- Could parallelize this loop...
- Or could vectorize using the accumarray command.

# Accumarray

- Accumarray offers the same functionality as the “by” option in Stata:
- Performs functions within (potentially many) subgroups.

## Arguments Passed to Accumarray

- A (possibly multidimensional) index vector identifying the subgroup associated with each observation
- A vector of values on which the function is to be performed
- A size for the resulting vector or matrix (necessary when not all subgroups of interest are represented in the index vector)
- The function being applied within each subgroup
- A flag for whether you want the output to be sparse
- A value to be filled in when no observations exist in the subgroup

## Accumarray Example 1

- 4 student, 2 school case:
- Consider a single characteristic,  $X_1$ :

$$X_1 = \begin{pmatrix} 2 \\ 1 \\ 3 \\ 8 \end{pmatrix}$$

- Suppose the 1st and 4th students attend school 1, 2nd and 3rd students attend school 2.
- Index vector:

$$IX = \begin{pmatrix} 1 \\ 2 \\ 2 \\ 1 \end{pmatrix}$$



# Accumarray Example 1

- $Means = accumarray(IX, X_1, [2, 1], @mean)$

$$Means = \begin{pmatrix} 5 \\ 2 \end{pmatrix}$$

## Accumarray Example 2

- Can also provide two (or more) dimensions of subscripts to create a matrix of means
- Note: Vector of values must be a vector not a matrix (so must first reshape matrix to a vector)

$$IX2 = \begin{pmatrix} 1 & 1 \\ 2 & 1 \\ 2 & 1 \\ 1 & 1 \\ 1 & 2 \\ 2 & 2 \\ 2 & 2 \\ 1 & 2 \end{pmatrix} \quad X = \begin{pmatrix} X_1 \\ X_2 \end{pmatrix} = \begin{pmatrix} 2 \\ 1 \\ 3 \\ 8 \\ 6 \\ 4 \\ 2 \\ 5 \end{pmatrix}$$

## Accumarray Example 2

- `Means2D = accumarray(IX2,X,[8,2],@mean)`

$$\text{Means2D} = \begin{pmatrix} 5 & 5.5 \\ 2 & 3 \end{pmatrix}$$

- In my code:
- $X_s = \text{accumarray}([\text{ repmat}(\text{Schoolassign}, L, 1), \text{ kron}((1 : L)'\text{, ones}(N, 1))], X_O(:), [], @\text{mean})$

## Results of Simulation

- Given school-average values of all observable and unobservable characteristics . . .
- Can regress the combined contribution of school-average unobservables on the vector of school-average observables . . .
- . . . And observe that the contribution to the average school outcome of sorting on unobservables is completely predictable using the average observables.
- IOW, school-average observables span the same space as school-average unobservables.

# Results of Simulation

- Result requires:
  - Large samples of students choosing schools (but not more than is realistic)
  - Dimension of relevant school/neighborhood amenities < Dimension of observed student characteristics
  - No neighborhood attribute whose desirability varies with unobservable but not observable characteristics
- Residual between-school variation thus reflects the component of school quality not known or valued at the time neighborhoods are chosen.
- Can evaluate the quality of information about school/neighborhood quality that parents have at their disposal.

# Useful Commands for Vectorizing

- MATLAB provides a list of commands commonly used in vectorizing:
- typing "Vectorization" into help search box and scroll to bottom
- ... But they omit a number of commands I have found to be absolutely essential.

## Useful Commands for Vectorizing Code

- `accumarray`: perform functions by subgroup (equivalent of “by” in Stata)
- `unique`: identify unique elements and (importantly) rows of elements (and their positions in the original matrix)
- `ismember`: Determine whether elements of matrix A are also elements of matrix B (and the positions of the A elements in the B matrix, where available)
- `kron`: Kronecker product! Very useful for creating analytical Jacobians!
- `intersect`: Finds the intersection of the elements of vectors A and B.

# Final Notes

- Vectorization is a substitute in many cases for parallel processing . . .
- But it is also complementary.
- Vectorize to the extent possible (given memory limits) . . .
- And then process the remaining (much smaller) loop on a small number of processors