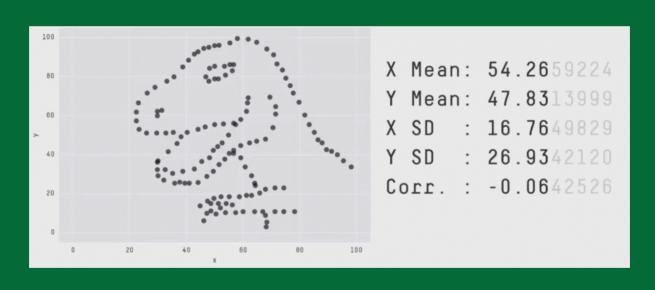
## DSBA 5122: Visual Analytics

Class 5: Distributions and Uncertainty

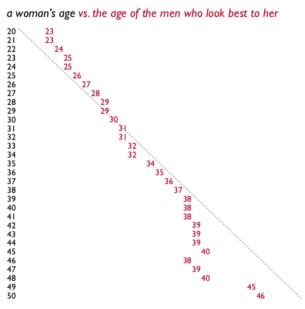
Ryan Wesslen

February 18, 2019

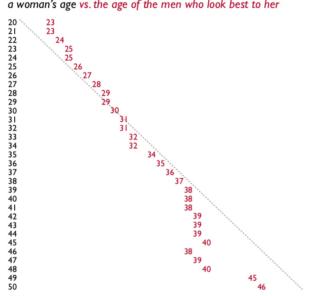
# Why view Distributions? Cairo Ch. 7 & Wilke Ch. 7 - 9



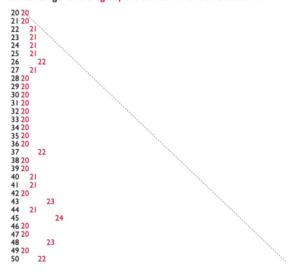
#### a woman's age vs. the age of the men who look best to her



#### a woman's age vs. the age of the men who look best to her



#### a man's age vs. the age of the women who look best to him



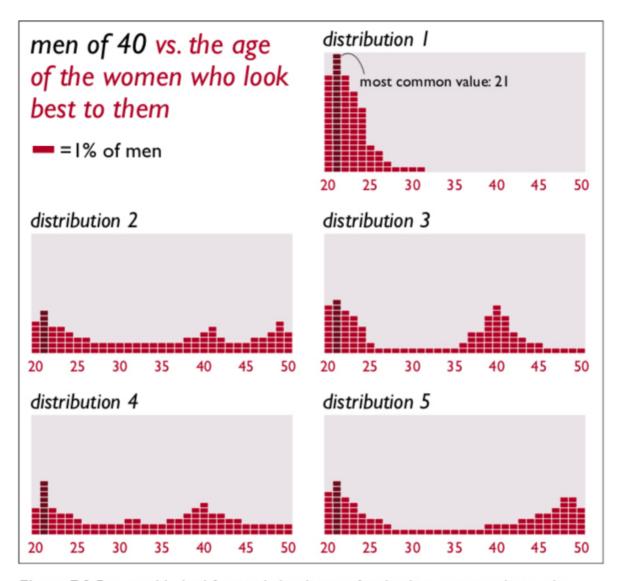
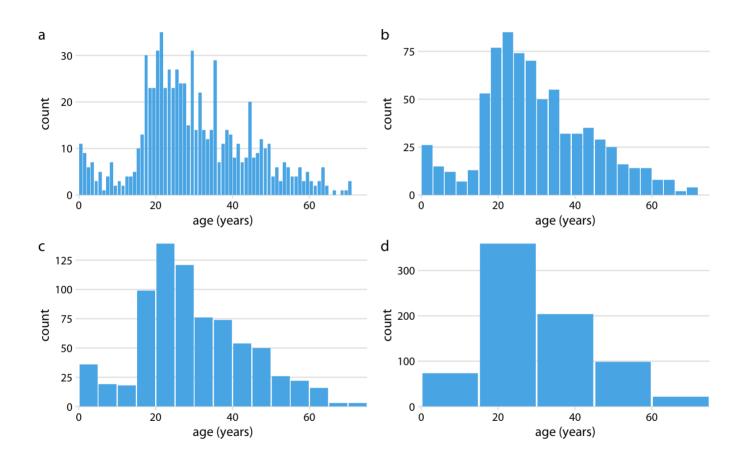
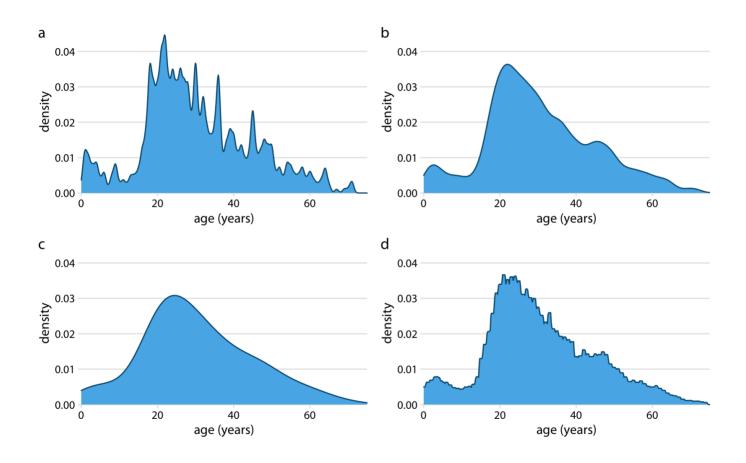
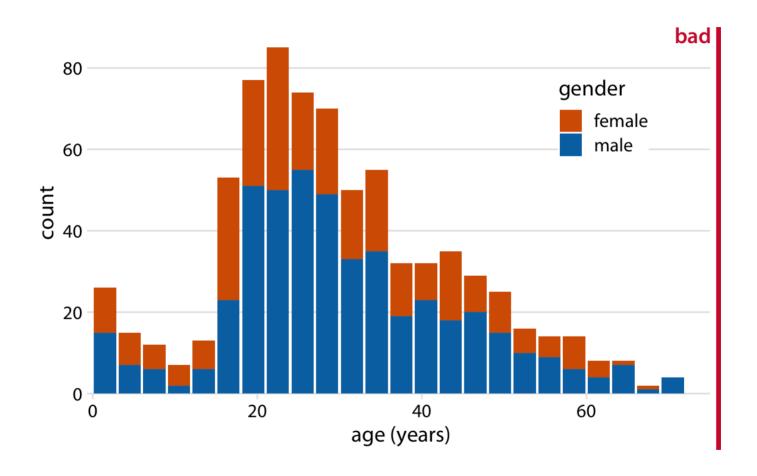
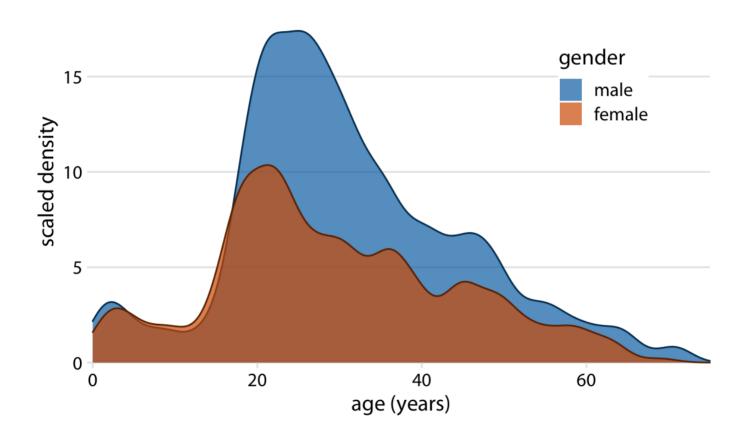


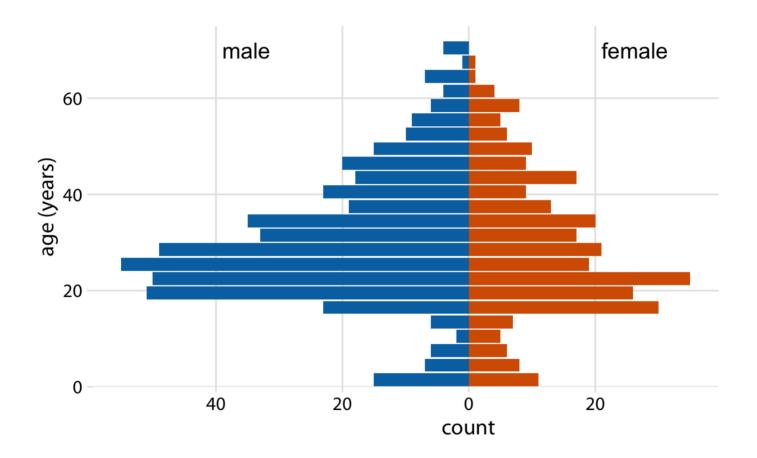
Figure 7.2 Five possible (and fictitious) distributions for the data corresponding to the preferences of men of 40. All of them have the same mode: 21.

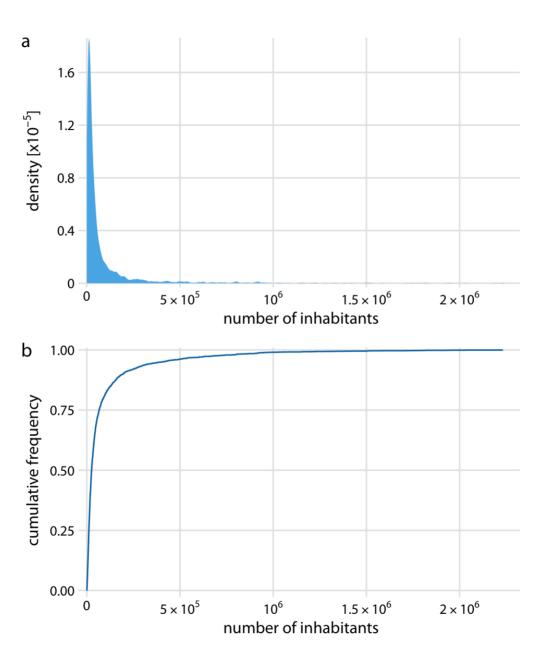


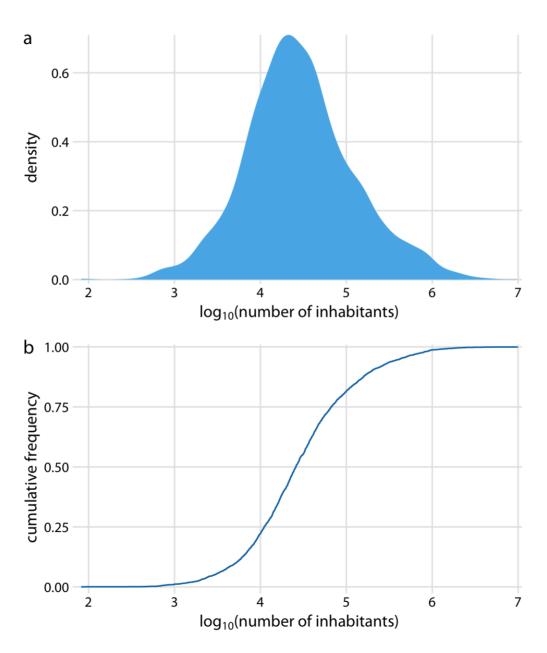


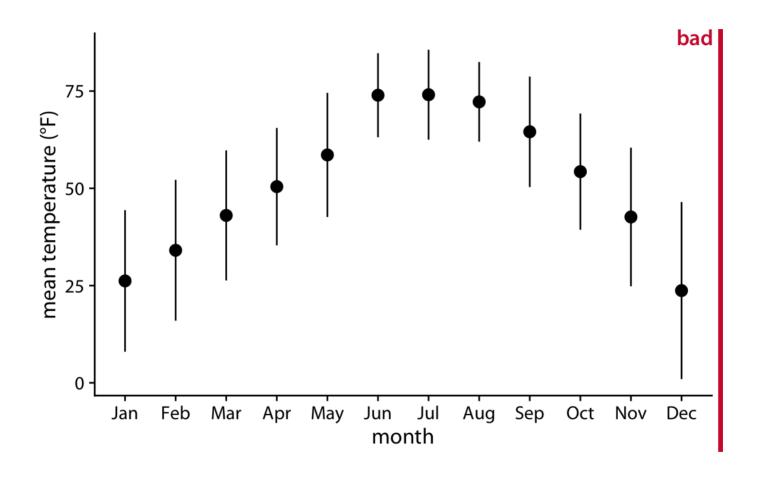


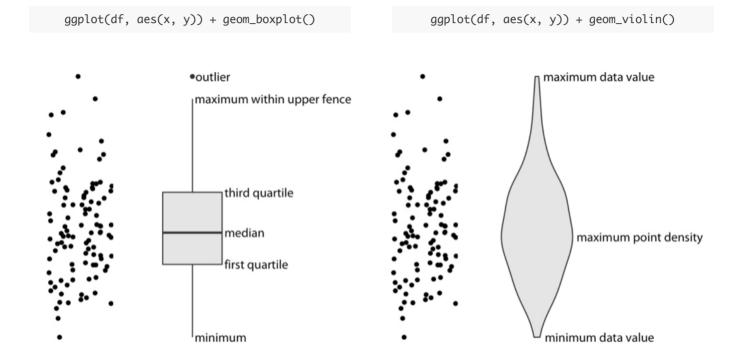


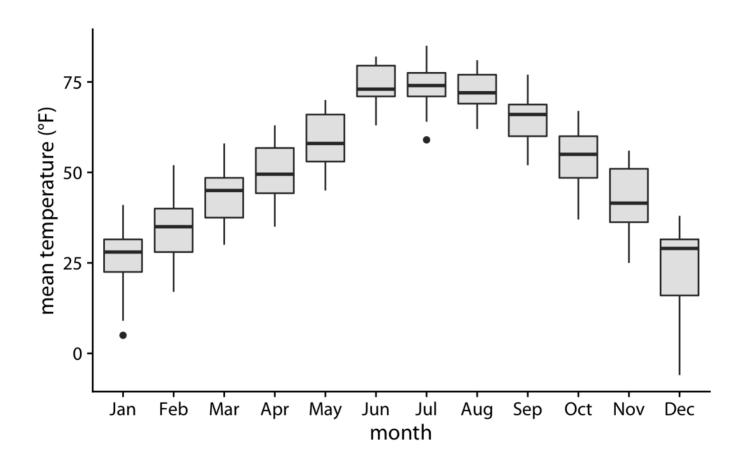


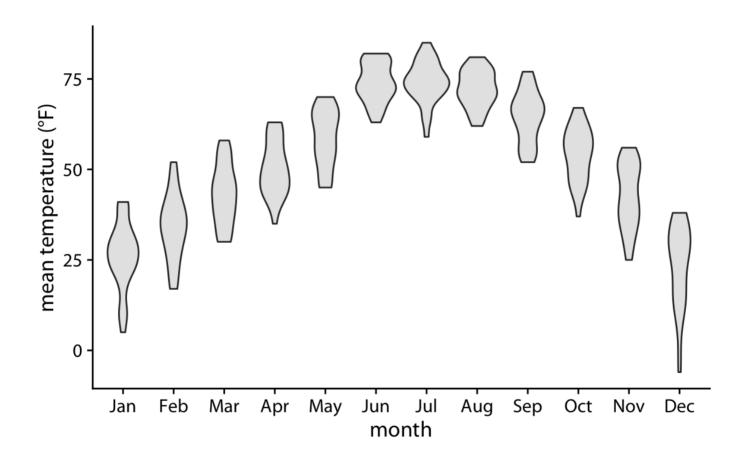


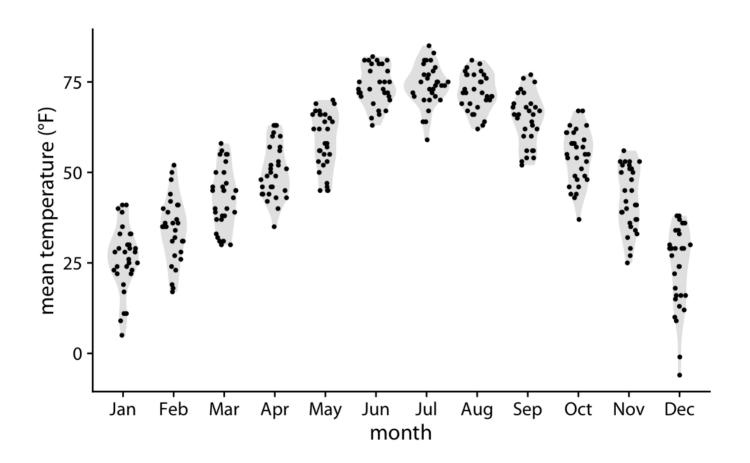


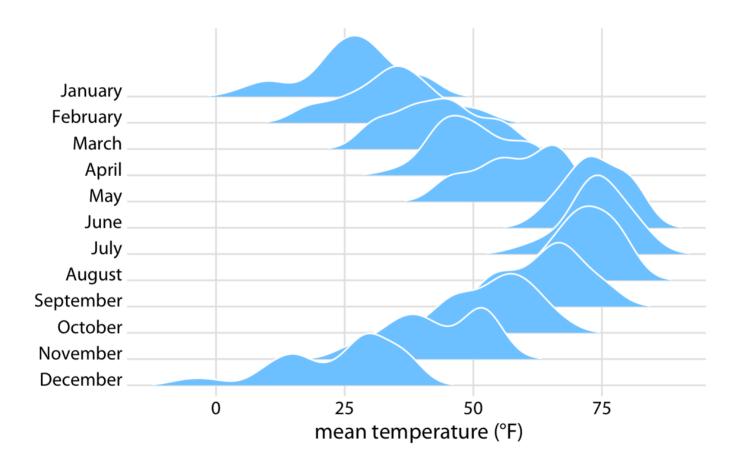


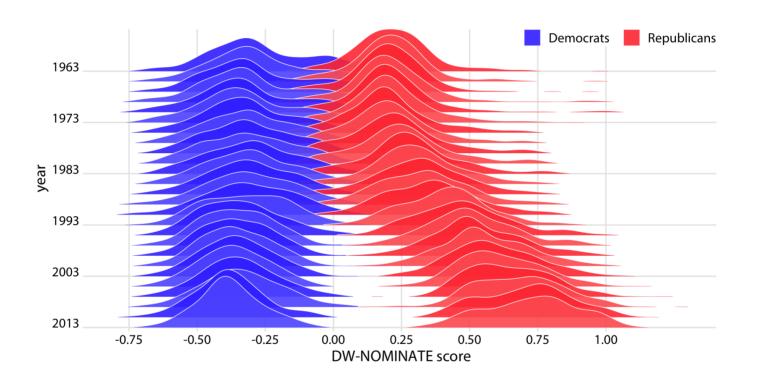




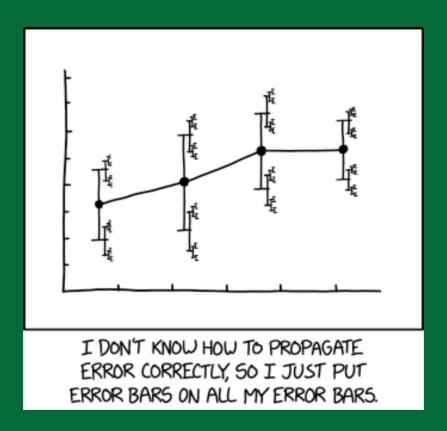








## Uncertainty: Cairo Ch. 10 & Wilke Ch. 16



xkcd

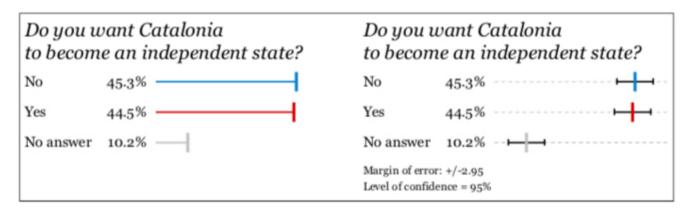


Figure 11.1 Displaying the margin of error can change your view of the data.

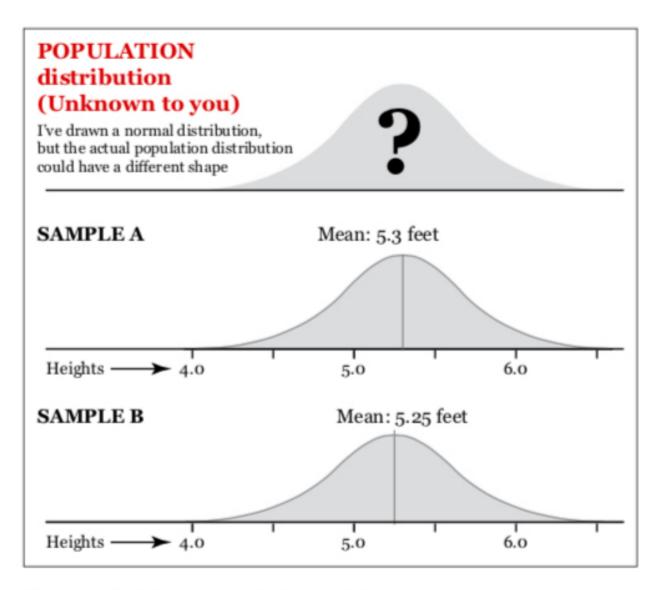


Figure 11.2 Population and samples.

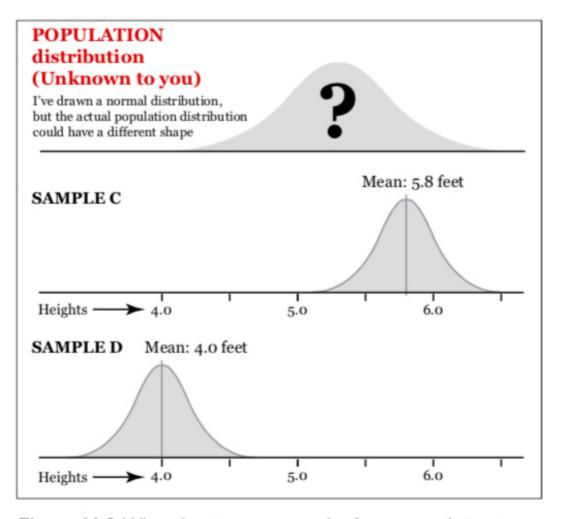


Figure 11.3 When drawing many samples from a population, it is possible to obtain a few with means that greatly differ from the population mean.

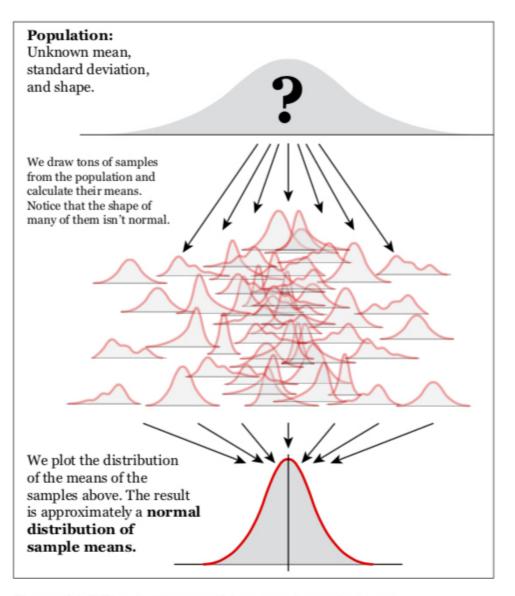


Figure 11.5 The distribution of (imaginary) sample means.

### Why is visualizing uncertainty hard?

- Efficient encodings for uncertainty can be hard to find.
- Make sure people understand encodings (what does the plot mean?).
- Perceptual models of probability (e.g., quantile dot plot, HOP).
- Decisions under uncertainty (e.g., Gigerenzer et al or Monty Hall problem).
- Findings may not apply in all contexts.
- Plus, you still have to actually build it!

Matthew Kay

