

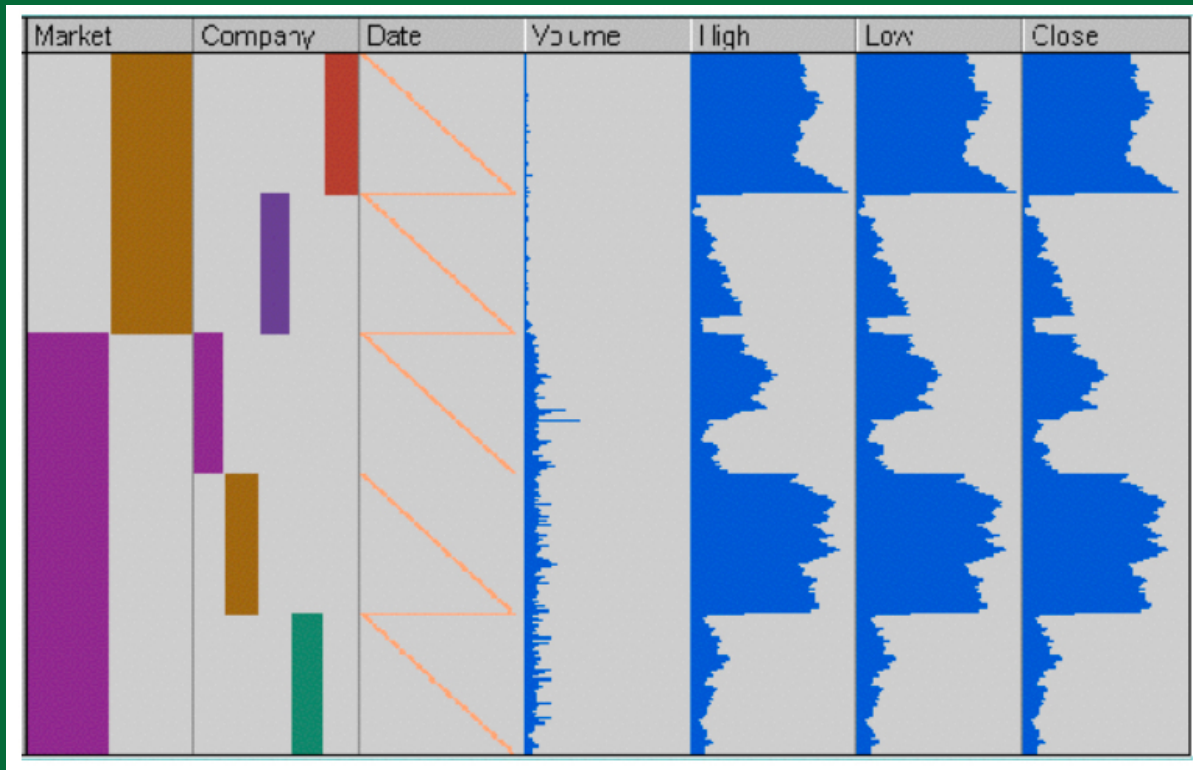
# DSBA 5122: Visual Analytics

## Class 7: Multidimensional & Dimensionality Reduction

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# Multidimensional Data: Cairo Ch. 9 and Wilke Ch. 12



Rao and Card, 1994

## Summary information

```
glimpse(mpg)
```

```
## Observations: 234  
## Variables: 11  
## $ manufacturer <chr> "audi", "audi", "audi", "audi", "audi", "audi", "au...  
## $ model          <chr> "a4", "a4", "a4", "a4", "a4", "a4", "a4", "a4 quatt...  
## $ displ         <dbl> 1.8, 1.8, 2.0, 2.0, 2.8, 2.8, 3.1, 1.8, 1.8, 2.0, 2...  
## $ year          <int> 1999, 1999, 2008, 2008, 1999, 1999, 2008, 1999, 199...  
## $ cyl           <int> 4, 4, 4, 4, 6, 6, 6, 4, 4, 4, 4, 6, 6, 6, 6, 6, 6, ...  
## $ trans         <chr> "auto(l5)", "manual(m5)", "manual(m6)", "auto(av)", "...  
## $ drv           <chr> "f", "f", "f", "f", "f", "f", "f", "f", "4", "4", "4", "4", "...  
## $ cty           <int> 18, 21, 20, 21, 16, 18, 18, 18, 16, 20, 19, 15, 17,...  
## $ hwy           <int> 29, 29, 31, 30, 26, 26, 27, 26, 25, 28, 27, 25, 25,...  
## $ fl            <chr> "p", "p", "p", "p", "p", "p", "p", "p", "p", "p", "p", "p", "...  
## $ class         <chr> "compact", "compact", "compact", "compact", "compac..."
```

# skimr package

```
library(skimr)
skim(mpg)
```

```
## Skim summary statistics
```

```
## n obs: 234
```

```
## n variables: 11
```

```
##
```

```
## — Variable type:character —
```

```
## variable missing complete n min max empty n_unique
```

```
## class 0 234 234 3 10 0 7
```

```
## drv 0 234 234 1 1 0 3
```

```
## fl 0 234 234 1 1 0 5
```

```
## manufacturer 0 234 234 4 10 0 15
```

```
## model 0 234 234 2 22 0 38
```

```
## trans 0 234 234 8 10 0 10
```

```
##
```

```
## — Variable type:integer —
```

```
## variable missing complete n mean sd p0 p25 p50 p75 p100
```

```
## cty 0 234 234 16.86 4.26 9 14 17 19 35
```

```
## cyl 0 234 234 5.89 1.61 4 4 6 8 8
```

```
## hwy 0 234 234 23.44 5.95 12 18 24 27 44
```

```
## year 0 234 234 2003.5 4.51 1999 1999 2003.5 2008 2008
```

```
## hist
```

```
##
```

```
##
```

```
##
```

```
##
```

```
##
```

```
##
```

```
## — Variable type:numeric —
```

```
## variable missing complete n mean sd p0 p25 p50 p75 p100 hist
```

```
## displ 0 234 234 3.47 1.29 1.6 2.4 3.3 4.6 7
```

# Table based

```
library(formattable)
```

```
head(df)
```

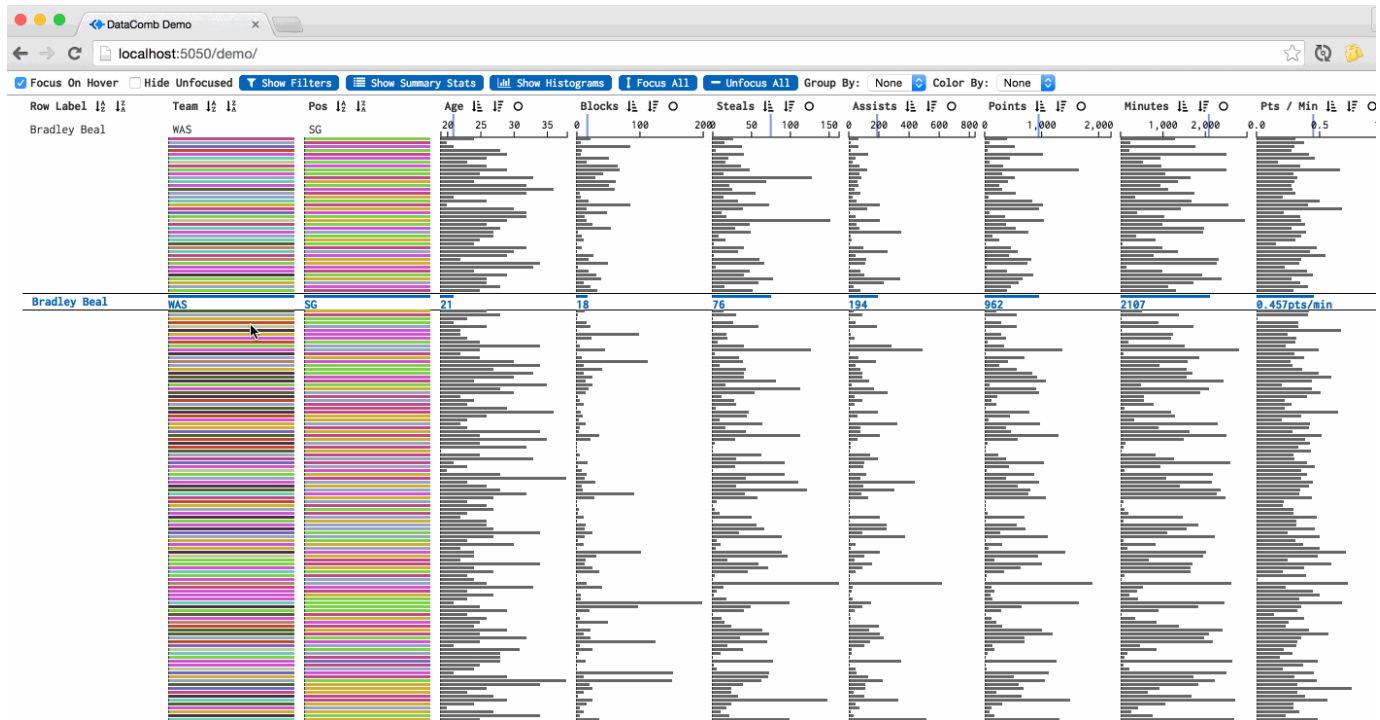
```
##   id  name age grade test1_score test2_score final_score registered
## 1 1   Bob  28    C         8.9         9.1         9.0        TRUE
## 2 2 Ashley 27    A         9.5         9.1         9.3       FALSE
## 3 3   James 30    A         9.6         9.2         9.4        TRUE
## 4 4   David 28    C         8.9         9.1         9.0       FALSE
## 5 5   Jenny 29    B         9.1         8.9         9.0        TRUE
## 6 6    Hans 29    B         9.3         8.5         8.9        TRUE
```

```
f <- formattable(df, list(
  age = color_tile("white", "orange"),
  grade = formatter("span", style = x ~ ifelse(x == "A",
    style(color = "green", font.weight = "bold"), NA)),
  area(col = c(test1_score, test2_score)) ~ normalize_bar("pink", 0.2),
  final_score = formatter("span",
    style = x ~ style(color = ifelse(rank(-x) <= 3, "green", "gray")),
    x ~ sprintf("%.2f (rank: %02d)", x, rank(-x))),
  registered = formatter("span",
    style = x ~ style(color = ifelse(x, "green", "red")),
    x ~ icontext(ifelse(x, "ok", "remove"), ifelse(x, "Yes", "No")))
))
```

```
# to make work in Rmarkdown/xaringan
```

```
f %>%
  as.htmlwidget() %>%
  frameWidget()
```

# datacomb package



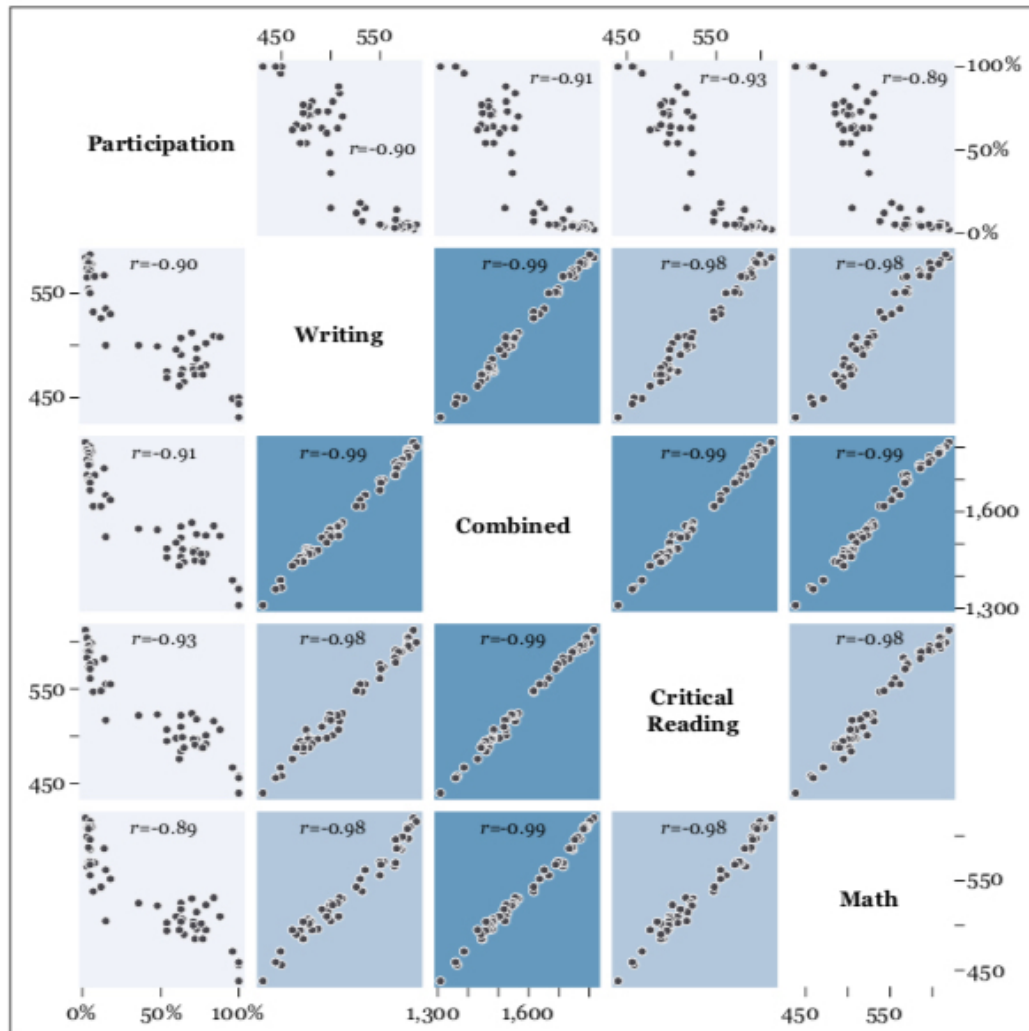
<https://github.com/cmpolis/datacomb>

# Heatmaps

```
library(d3heatmap)  
d3heatmap(mtcars, scale = "column", colors = "YlOrRd")
```

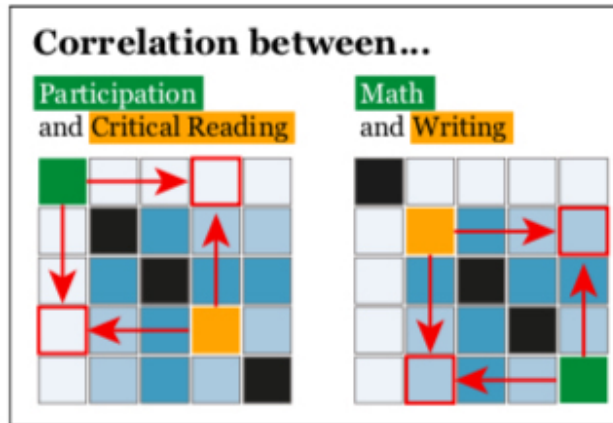


# Scatterplot matrix

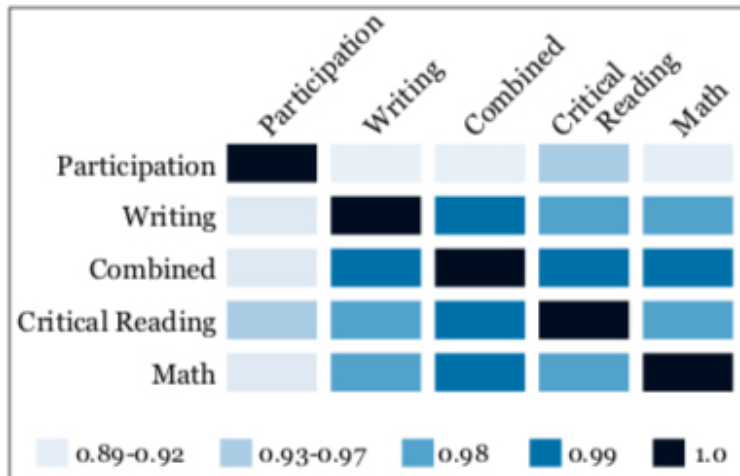


**Figure 9.11**  
A scatter plot matrix. Even if I have calculated  $r$  for each of the panels, always be aware that outliers can greatly influence this statistic.

# Scatterplot matrix



**Figure 9.12** How to read a scatter plot matrix.



**Figure 9.13** A simple heat map based on a correlation matrix.

# Scatterplot matrix

```
library(pairsD3)  
pairsD3(iris[,1:4], group=iris[,5])
```

Parallel coordinates:

# Radar (Star) Plot

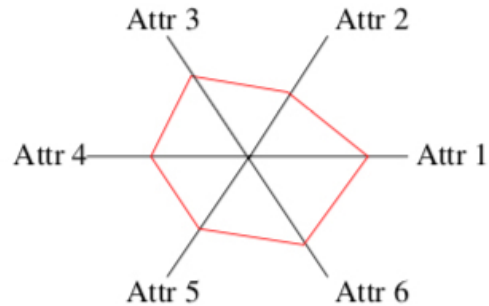
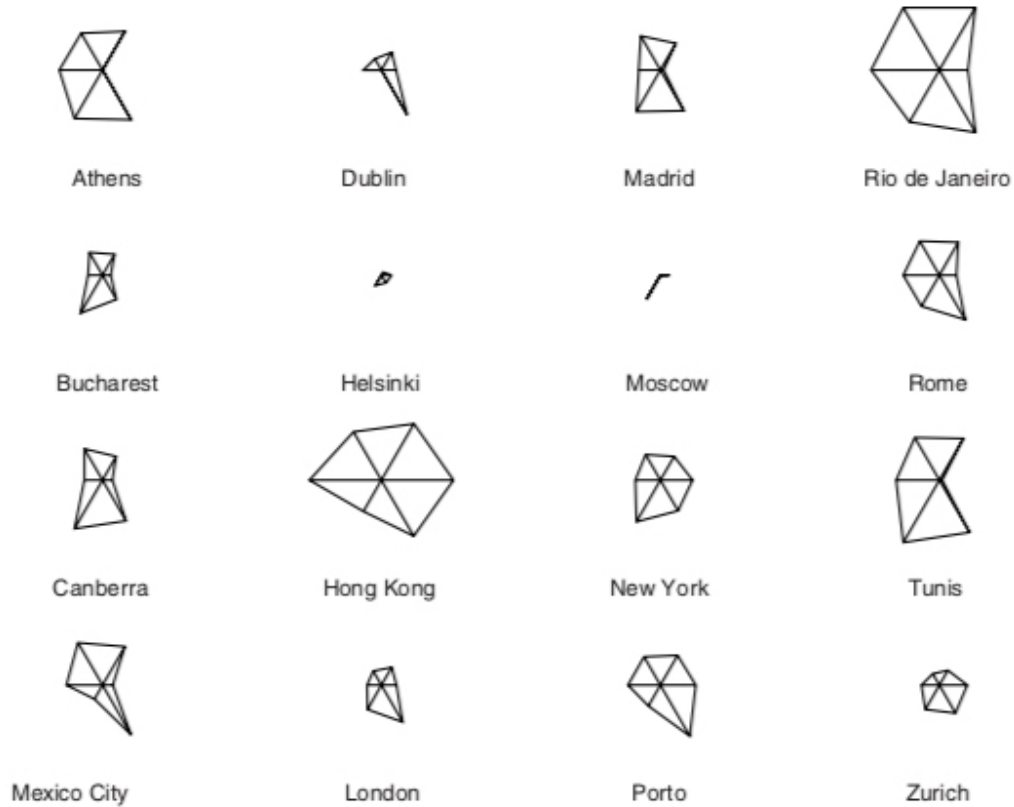


Fig. 4.9 Star plot.

| City           | Precip.<br>average | Temp.<br>average | Temp. max<br>average | Temp. min<br>average | Record max | Record min |
|----------------|--------------------|------------------|----------------------|----------------------|------------|------------|
| Athens         | 37                 | 17               | 21                   | 13                   | 42         | -3         |
| Bucharest      | 58                 | 11               | 16                   | 5                    | 49         | -23        |
| Canberra       | 62                 | 12               | 19                   | 6                    | 42         | -10        |
| Dublin         | 74                 | 10               | 12                   | 6                    | 28         | -7         |
| Helsinki       | 63                 | 5                | 8                    | 1                    | 31         | -36        |
| Hong Kong      | 218                | 23               | 25                   | 21                   | 37         | 2          |
| London         | 75                 | 10               | 13                   | 5                    | 35         | -13        |
| Madrid         | 45                 | 13               | 20                   | 7                    | 40         | -10        |
| Mexico City    | 63                 | 17               | 23                   | 11                   | 32         | -3         |
| Moscow         | 59                 | 4                | 8                    | 1                    | 35         | -42        |
| New York       | 118                | 12               | 17                   | 8                    | 40         | -18        |
| Porto          | 126                | 14               | 18                   | 10                   | 34         | -2         |
| Rio de Janeiro | 109                | 25               | 30                   | 20                   | 43         | 7          |
| Rome           | 80                 | 15               | 20                   | 11                   | 37         | -7         |
| Tunis          | 44                 | 18               | 23                   | 13                   | 46         | -1         |
| Zurich         | 107                | 9                | 12                   | 6                    | 35         | -20        |

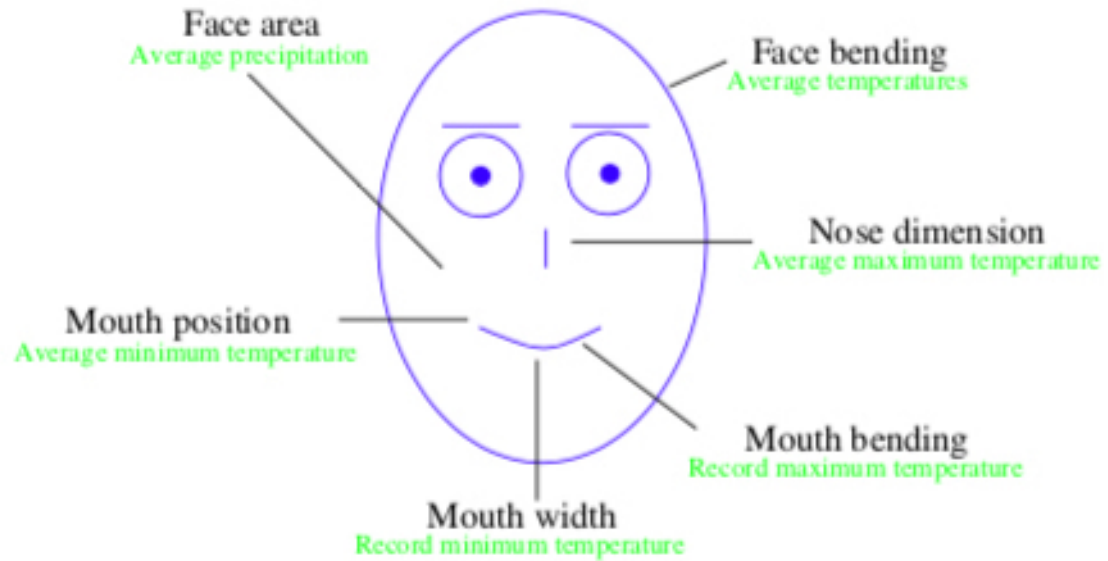
**Table 4.1** Annual climatic values in Celsius of some world cities. Values from <http://www.weatherbase.com>.

# Radar (Star) Plot



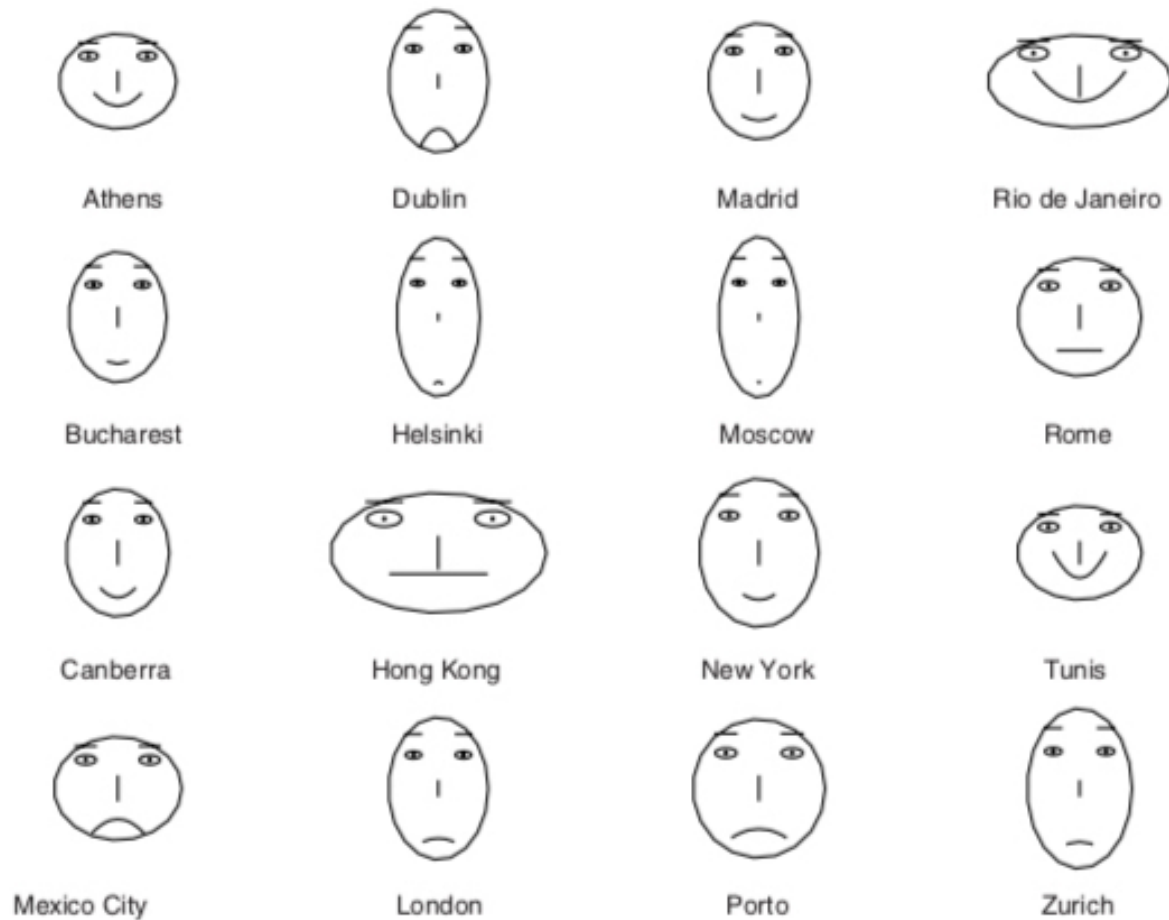
**Fig. 4.10** Star plot of the annual climatic data of some cities. Image generated by the S-PLUS tool.

# Chernoff Faces



**Fig. 4.11** Chernoff face.

# Chernoff Faces

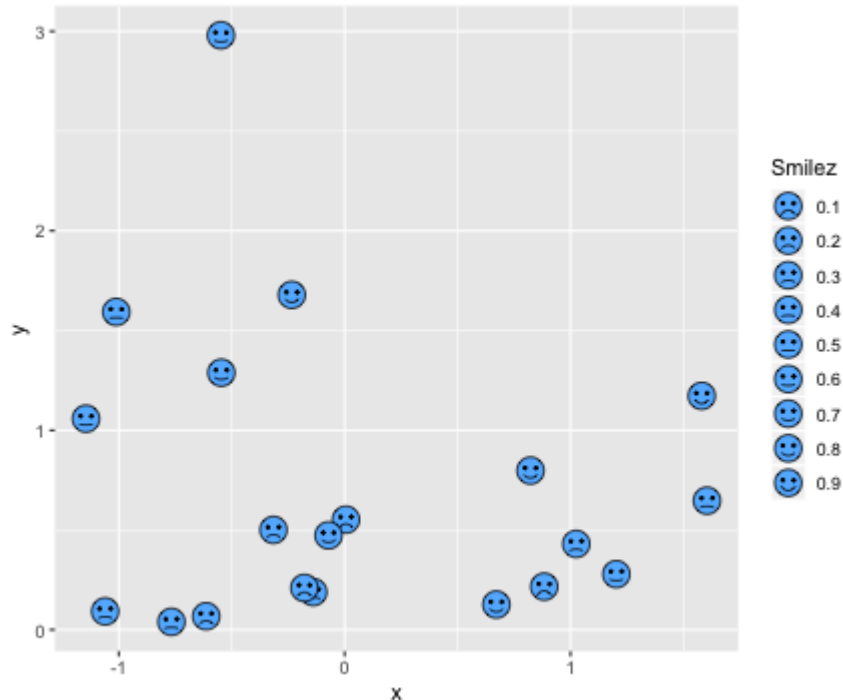


**Fig. 4.12** Climatic data of some cities represented by Chernoff faces. Image generated by the S-PLUS statistics tool.

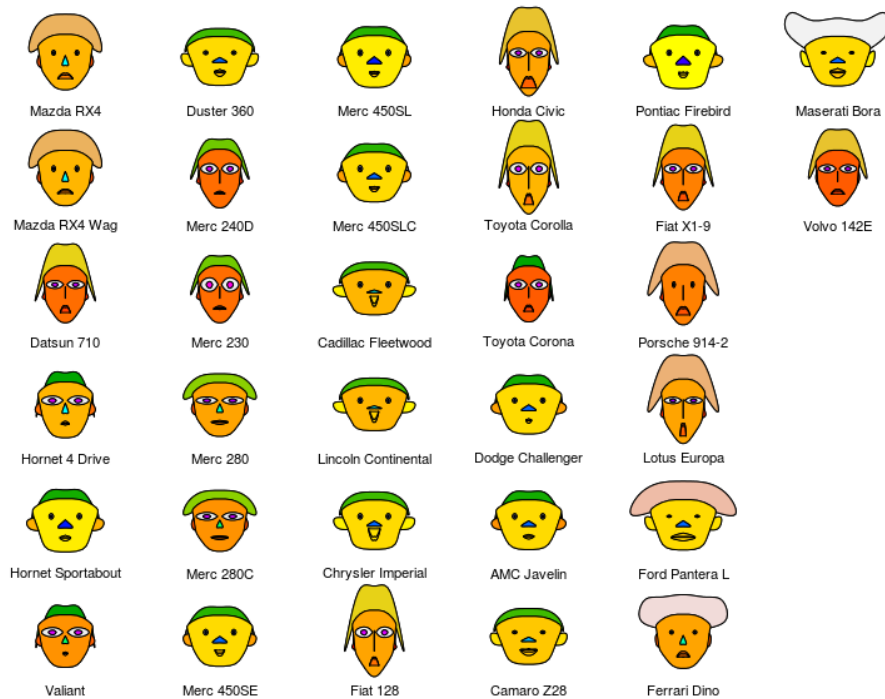


# Chernoff Faces: ggChernoff

```
#devtools::install_github('Selbosh/ggChernoff')  
library(ggChernoff)  
ggplot(data.frame(x = rnorm(20), y = rexp(20), z = runif(20))) +  
  aes(x, y, smile = z) +  
  geom_chernoff(fill = 'steelblue1') +  
  scale_smile_continuous('Smilez', breaks = 0:10/10, midpoint = .5)
```



# DfaceR Shiny App



<https://oddhypothesis.shinyapps.io/DFaceR/>

# Dimensionality Reduction:

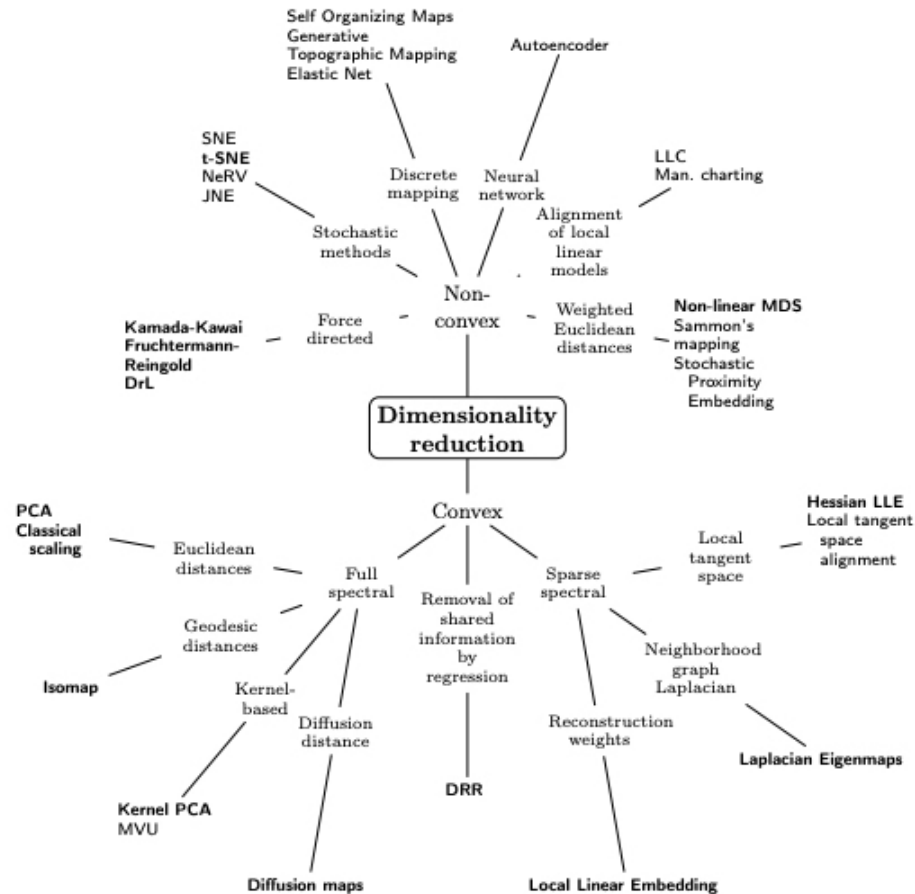


Figure 1: Classification of dimensionality reduction methods. Methods in bold face are implemented in **dimRed**. Modified from Van Der Maaten et al. (2009).

# Simplest approach: dplyr

## Subset Observations (Rows)



## Subset Variables (Columns)

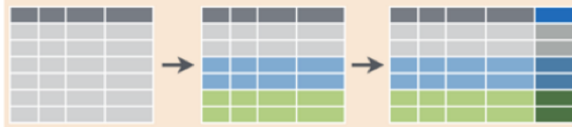


## Summarise Data



## Group Data

Compute new variables by group.

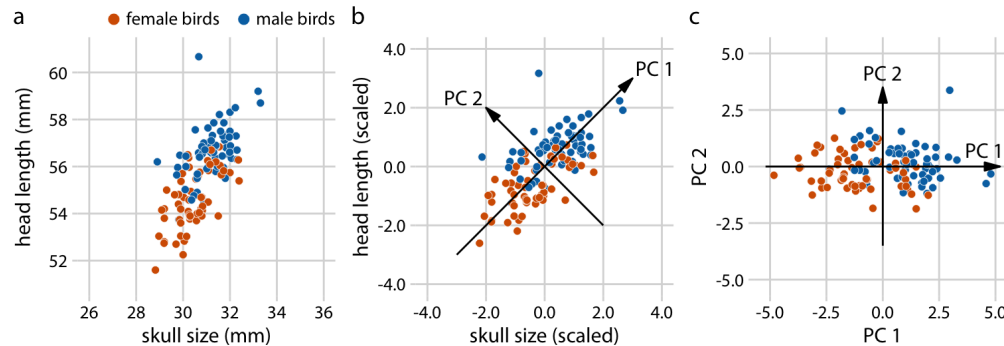


# Dimensionality Reduction

There exist many algorithms for projecting n-dimensions to 2D:

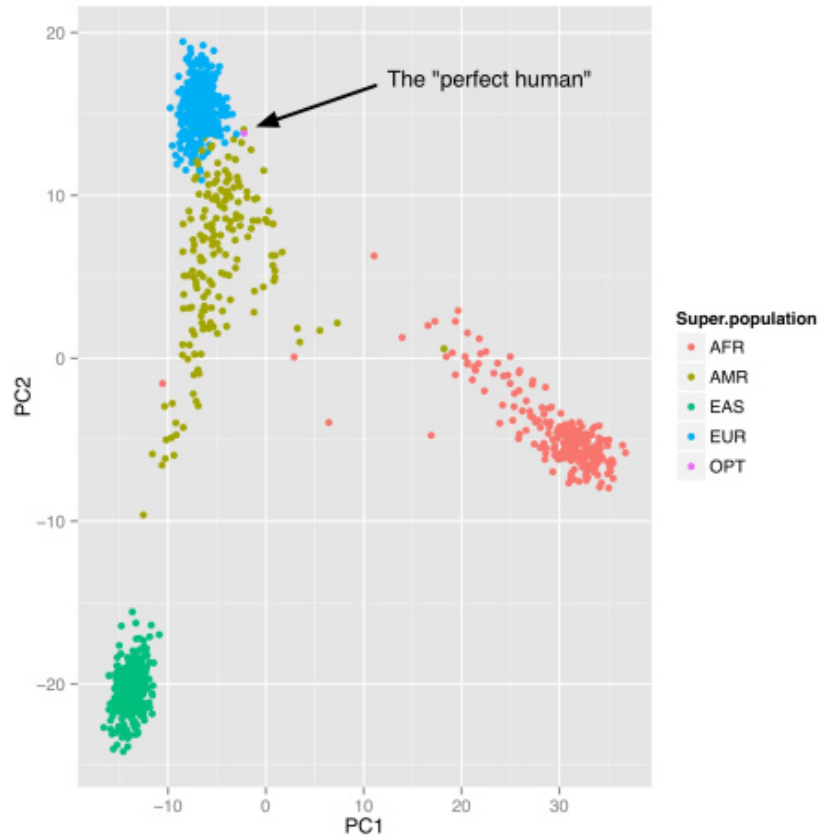
- Principal components analysis (PCA)
- Multi-dimensional scaling (MDS)
- Linear discriminant analysis (LDA)
- t-Distributed Stochastic Neighbor Embedding (t-SNE)

# Principal Components



- Introduces a new set of variables (PC's) by **linear combination of the original variables** and standardized (zero mean and unit variance).
- The PCs are uncorrelated and ordered (first feature most important, etc.)
- Usually, key data features can be seen from first 2-3 PC's.

# Case Study 1: Perfect Human



Lior Patcher's Dec 2014 blog post / see definition of "Repute" genes (good/bad)

# Case Study 1: Perfect Human



Lior Patcher's Dec 2014 blog post



## Case Study 2: Tyler Bradley's blog post

```
us_arrests %>%  
  head()
```

```
## # A tibble: 6 x 5  
##   state      murder assault urbanpop  rape  
##   <chr>      <dbl>   <int>   <int> <dbl>  
## 1 Alabama    13.2     236     58  21.2  
## 2 Alaska     10      263     48  44.5  
## 3 Arizona     8.1     294     80   31  
## 4 Arkansas     8.8     190     50  19.5  
## 5 California    9      276     91  40.6  
## 6 Colorado    7.9     204     78  38.7
```

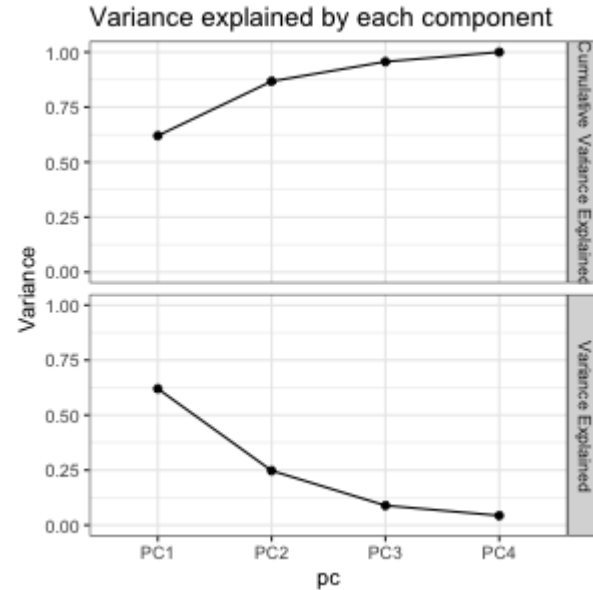
```
us_arrests_pca <- us_arrests %>%  
  nest() %>%  
  mutate(pca = map(data, ~ prcomp(.x %>% select(-state),  
                                center = TRUE, scale = TRUE)),  
         pca_aug = map2(pca, data, ~augment(.x, data = .y)))  
  
us_arrests_pca %>%  
  head()
```

```
## # A tibble: 1 x 3  
##   data          pca          pca_aug  
##   <list>        <list>        <list>  
## 1 <tibble [50 x 5]> <S3: prcomp> <tibble [50 x 10]>
```

# PCA

```
var_exp <- us_arrests_pca %>%  
  unnest(pca_aug) %>%  
  summarize_at(.vars = vars(contains("PC")),  
    .funs = funs(var)) %>%  
  gather(key = pc, value = variance) %>%  
  mutate(var_exp = variance/sum(variance),  
    cum_var_exp = cumsum(var_exp),  
    pc = str_replace(pc, ".fitted", ""))  
  
var_exp
```

```
## # A tibble: 4 x 4  
##   pc    variance var_exp cum_var_exp  
##   <chr>    <dbl>   <dbl>      <dbl>  
## 1 PC1      2.48    0.620      0.620  
## 2 PC2      0.990    0.247      0.868  
## 3 PC3      0.357    0.0891     0.957  
## 4 PC4      0.173    0.0434     1
```



# PCA with ggbiplot

```
## [[1]]
```

# PCA with ggbiplot

```
t <- "First two principal components of PCA on USArrests dataset"

us_arrests_pca %>%
  mutate(pca_graph = map2(.x = pca, .y = data,
    ~ autoplot(.x, loadings = TRUE, loadings.label = TRUE,
      loadings.label.repel = TRUE,
      data = .y, label = TRUE,
      label.label = "state",
      label.repel = TRUE) +
    theme_bw() +
    labs(x = "Principal Component 1",
      y = "Principal Component 2",
      title = t)
  )
) %>%
pull(pca_graph)
```