

link function

Bernoulli prob distribution over $\{0,1\}$ $0 \longrightarrow p(y=1).$ $p(y=0) \longrightarrow p(y=1) = 1$ $0 \longrightarrow 1$

$$2^{3} = 2 \times 2 \times 2 = 8$$

$$\log_{2}(8) = 3$$

$$\log_{10}(1000000) = 6$$

$$e \approx 2.71...$$

$$\log_{10}(\frac{P}{1-P})$$

log odds of prob of affairs

15 linear function of years married

30 t \$\delta_1 \times number of years married

-1.6 + 0.05 \times 10

ef = odds ratio par a unit change in predictor = pactor by which the odds increases for a unit change in predictor

= 1.06

Deviance = -2 log L Po Maximum likelihood estimation likelihard Function LikelihodM: yearsmarried age gender

Mo yearsmarried

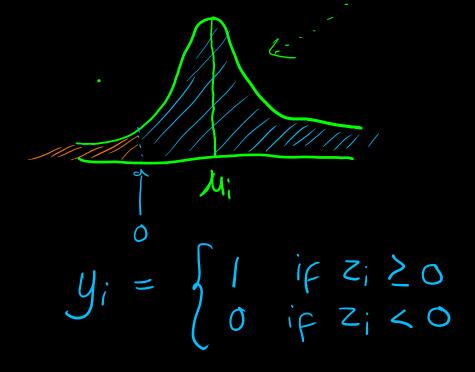
null hypothosis: Mo is as good as M, at producting appairs

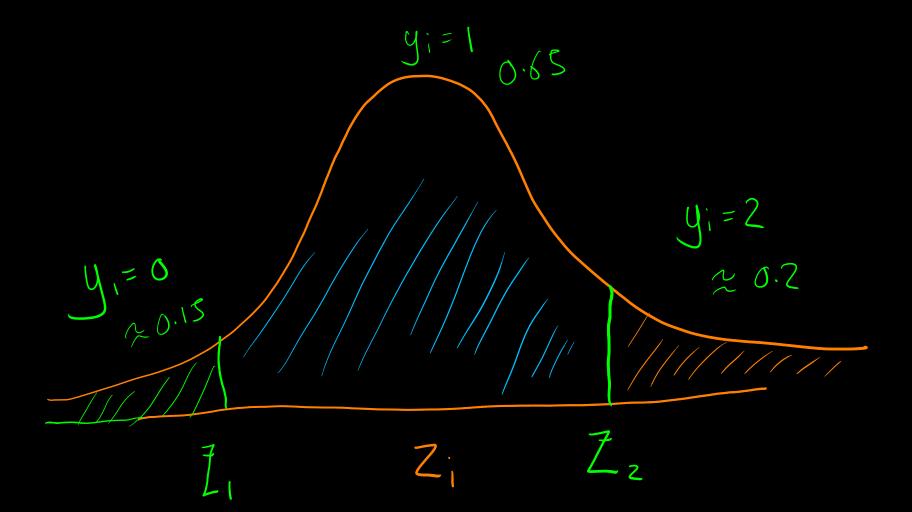
Do -D1 ~ X2[K-K]

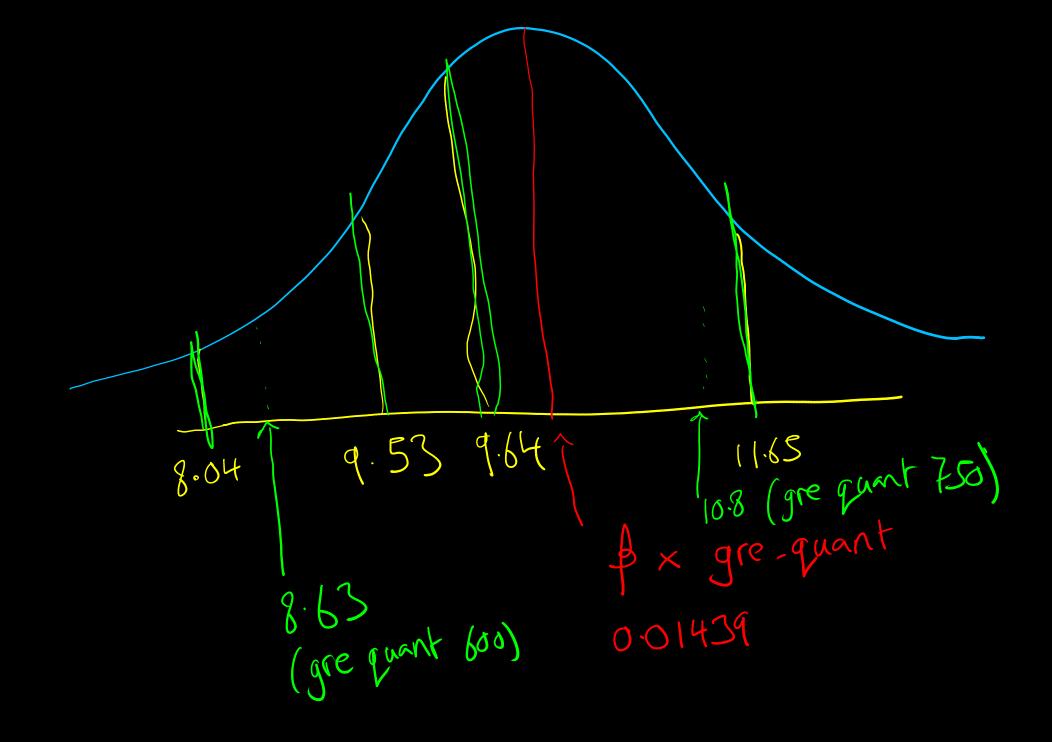
$$y_i \sim N(M_i, \sigma^2)$$

$$M_i = \beta_0 + \sum_{k=1}^k \beta_k x_{ki}$$

$$Z_i \sim dlogis(M_i)$$
 $M_i = \int_{\kappa=1}^{K} \beta_{\kappa} \chi_{\kappa_i}$







y; E { French, Indian, Candanan)
categorical logistic

multinomial logistic

$$\log \left(\frac{P(y=2)}{P(y=1)}\right) = \frac{3}{2} + \frac{K}{K=1} \beta_K^2 \times_{K=1}$$

e {1,7....L} 91 92 93 ··· · · 9n 1f L = 5 $\vec{Z} = [[1, \dots, \dots]]$ Zı 1+[ezi