- 1 The question
 - . . .
- Sampling model
 - . . .
- g prior

1 The question

When a child is born, is it equally likely to be a girl or a boy?

Sampling model

g prior

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Bernoulli's law for $Y_i = 1$ if the new born i is a girl, 0 if it is a boy:

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A uniform prior on θ (the probability that a newborn would be a girl rather than a boy):

$$\theta \sim \mathcal{U}_{[0,1]}$$

Posterior distribution

Purpose of a Bayesian modeling: **infer the** *posterior* distribution of the parameters

• **Posterior**: the law of θ conditionally on the observations $p(\theta|\mathbf{v})$

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Posterior is calculated from:

- 1 the sampling model $f(y|\theta)$ which yields the likelihood $f(y|\theta)$ for all observations
- 2 the prior $\pi(\theta)$

Application to the historical example

1 the likelihood

- the prior
- 3 the posterior

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the likelihood . . .

the prior

. . .

the posterior

. . .