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This model assumes there is a "true" distribution of Y characterized by the "true" value of the parameter θ^*



Historical motivating example

Laplace

What is the probability of birth of girls rather than boys?

⇒ **observations**: births observed in Paris between 1745 and 1770 (241,945 girls & 251,527 boys)

When a child is born, is it equally likely to be a girl or a boy?

1 the question

2 the sampling model

3 the prior

1 the question

The first step in building a model is always to identify the question you want to answer

2 the sampling model

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Which **observations** are available to inform our response to this? How can they be described?

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1 the question

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A probability distribution on the parameters θ of the sampling model

The sampling model

- ν : the observations available
- ⇒ (parametric) **probabilistic model** underlying their **generation**:

$$Y_i \stackrel{iid}{\sim} f(y|\theta)$$

The *prior* distribution

In Bayesian modeling, compared to frequentist modeling, we add a probability distribution on the parameters θ

$$\theta \sim \pi(\theta)$$

$$Y_i | \theta \stackrel{iid}{\sim} f(y | \theta)$$

 θ will thus be treated like a random variable. but which is never observed!

Back to Laplace's historical example

- 1 The question
- 2 Sampling model

g prior

Back to Laplace's historical example

- 1 The question
 - . . .
- Sampling model
 - . . .
- g prior