# Generalized Linear models

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### Introduction

In generalized linear models, we model the outcome variable as a random variable whose parameters are transformed linear functions of some of more predictors variables.

library(pander)

### Logistic regression

In a binary logistic regression, we model the outcome variable as Bernoulli random variable with a parameter p, and where the log odds of p is a linear function of predictor variables. In other words, for all i,

$$y_i \sim \text{dbern}(p_i),$$

$$p_i \longrightarrow \sum_{i=1}^{K} \beta_{i,i}$$

 $\log\left(\frac{p_i}{1-p_i}\right) = \beta_0 + \sum_{k=1}^{K} \beta_k x_{ki}$ 

We'll load up some data about extra marital affairs.

```
load('../data/affairs.Rda')
```

Let's take a look:

head(Affairs)

```
affairs gender age yearsmarried children religiousness education
##
## 4
                male 37
                                 10.00
## 5
            0 female
                                   4.00
                                                                        14
            0 female 32
                                                              1
                                                                        12
## 11
                                 15.00
                                             yes
                                                              5
## 16
                male 57
                                 15.00
                                             yes
                                                                        18
## 23
                male
                       22
                                  0.75
                                                              2
                                                                        17
                                              no
## 29
            0 female
                                   1.50
                                                                        17
##
      occupation rating
               7
                       4
## 5
## 11
## 16
               6
                       5
                       3
## 23
## 29
```

We create a new variable that indicates if someone cheats or not:

```
Affairs$cheater <- Affairs$affairs > 0
```

Now, we'll model how the probability of cheating varies by gender:

```
M <- glm(cheater ~ gender,
         data=Affairs,
         family=binomial)
```

#### **Predictions**

```
As usual, we will make some data to make predictions about:
```

```
hypothetical.data <- data.frame(gender=c('male', 'female'))</pre>
```

and then make the predictions

```
predict(M, newdata=hypothetical.data)
```

```
## 1 2
## -0.9808293 -1.2163953
```

These predictions are in log odds units, so we can convert to probabilities using the inverse logit function, which we can make ourselves:

```
ilogit <- function(x){1/(1+exp(-x))}

logodds <- predict(M, newdata=hypothetical.data) # these are log odds
names(logodds) <- c('Male', 'Female')
ilogit(logodds)</pre>
```

```
## Male Female
## 0.2727273 0.2285714
```

We can get the same result more easily with the following:

```
predictions <- predict(M, newdata=hypothetical.data, type='response')
names(predictions) <- c('Male', 'Female')
predictions</pre>
```

```
## Male Female
## 0.2727273 0.2285714
```

#### Model comparison

We will model cheating using two different models, i.e. two models with different numbers of predictors:

We do model comparison by way of a log likelihood test:

```
ll.test <- anova(M.null, M, test='Chisq')
pander(ll.test, missing='')</pre>
```

Table 1: Analysis of Deviance Table

Resid. Df	Resid. Dev	Df	Deviance	Pr(>Chi)
600	675.4			
592	609.5	8	65.87	3.252 e-11

## Poisson regression

Instead of modelling the probability of cheating, we can model the number of affairs people have, using a Poisson regression model:

Table 2: Analysis of Deviance Table

Resid. Df	Resid. Dev	Df	Deviance	Pr(>Chi)
600	2925			
592	2360	8	565.9	4.977e-117