Total

Level 0

Level 1

Level 2

A

B

A

BA

AB

BB

AA

Total

Australia

State

NSW

NT

Zone

Nth Coast

Central

.....

ACT

Metro

.....

Darwin

.....

Region

MacDonnell

.....

Katherine

Canberra

Central Coast

Barkly

Sydney

Total

A

B

A

BC

BD

AD

AC

Total

C

D

A

AD

BD

BC

AC

Social Network

Total

Spider

Agent

User

Access

Desktop

Mobile-web

Mobile-web

Mobile-app

Desktop

Mobile-app

Video

…..

Blogging related

…..

…..

zh

en

en

zh

…..

…..

Video

Blogging related

Purpose

Language

en