

Are opinions responsive?

Department of Political Science and Government
Aarhus University

October 23, 2013

1 Assessment

2 Influence

3 Rationality

Midterm Assessment

Please take a few minutes to complete this form to provide me feedback so that I can improve the course:

https://docs.google.com/forms/d/1EpP6WN_hgbiXWDDJzefVoC-xY-WibYb_JdQ1n_HNDME/viewform

Influence

- Can we judge what information opinions should be responsive to?

**FOR DANMARK!
MOD BOLCHEVISMEN!**



H. P.
ALMGVAD

NEDERLANDERS



VOOR UW EER EN GEWETEN
OP !- TEGEN HET BOLSJEWISME
DE WAFFEN **44** ROEPT U !

BRITISHERS



ENLIST TO-DAY

44 BROMFIELD STREET



Beat back the **HUN**
with

**LIBERTY
BONDS**

T. Strothmann.

TOKIO KID

Say

MUCH WASTE
OF MATERIAL
MAKE SO-O-O-O
HAPPY!
THANK YOU



Come to where the flavor is.



Ad

SMOKING CAUSES MOUTH AND THROAT CANCER

Health Authority Warning



MOUTH CANCER

Quitline
131 848

Smoking is the major cause of cancers affecting the mouth and throat. These cancers can result in extensive surgery, problems in eating and swallowing, speech problems and permanent disfigurement.

You CAN quit smoking. Call Quitline 131 848, talk to your doctor or pharmacist, or visit www.quitnow.info.au

SALE TO UNDERAGE PERSONS PROHIBITED

SMOKING CLOGS YOUR ARTERIES

Health Authority Warning



Quitline
131 848

Smoking narrows your arteries, causing them to become clogged, and can lead to heart attack, stroke, peripheral vascular disease, gangrene of the feet and impotence.

You CAN quit smoking. Call Quitline 131 848, talk to your doctor or pharmacist, or visit www.quitnow.info.au

SALE TO UNDERAGE PERSONS PROHIBITED

DON'T LET CHILDREN BREATHE YOUR SMOKE

Health Authority Warning



Quitline
131 848

Children exposed to passive smoking experience more serious illnesses such as pneumonia, middle ear infections and asthma attacks. Babies exposed to passive smoking are at greater risk of SIDS (Sudden Infant Death Syndrome).

You CAN quit smoking. Call Quitline 131 848, talk to your doctor or pharmacist, or visit www.quitnow.info.au

SALE TO UNDERAGE PERSONS PROHIBITED



MOUTH CANCER

SMOKING
CAUSES
MOUTH AND
THROAT
CANCER

Health Authority Warning



SMOKING
CLOGS
YOUR
ARTERIES

Health Authority Warning



DON'T LET
CHILDREN
BREATHE
YOUR
SMOKE

Health Authority Warning

FILTER CIGARETTES



Marlboro

25

FILTER CIGARETTES



Marlboro

25

FILTER CIGARETTES



Marlboro

■ Video 1

■ Video 2

Discussion

- Under what conditions is responsiveness good or bad?
- Under what conditions is resistance (or skepticism) good or bad?

Readings

- Page, Shapiro, and Dempsey
- Healy and Malhotra
- Taber and Lodge

Short Writing Exercise

- Write for 5 minutes
- *Discuss the following:*
How can we evaluate the quality of opinions?
Should we evaluate the quality of opinions?
- Some ideas:
 - Constraint
 - Attitude Strength
 - Knowledge
 - Responsiveness
 - Etc.

Short Writing Exercise

- Form groups of three
- Each person share their ideas
- Attempt to reach a consensus

