

Measurement

Construct
 μ_i

Validity

Measurement
 Y_i

Measurement
Error

Response
 y_i

Processing
Error

Edited
Response
 y_{ip}

Survey Statistic
 \bar{y}_{prw}

Representation

Target
Population
 \bar{Y}

Coverage
Error

Sampling
Frame
 \bar{Y}_c

Sampling
Error

Sample
 \bar{y}_a

Nonresponse
Error

Respondents
 \bar{y}_r

Adjustment
Error

Postsurvey
Adjustments
 \bar{y}_{rw}

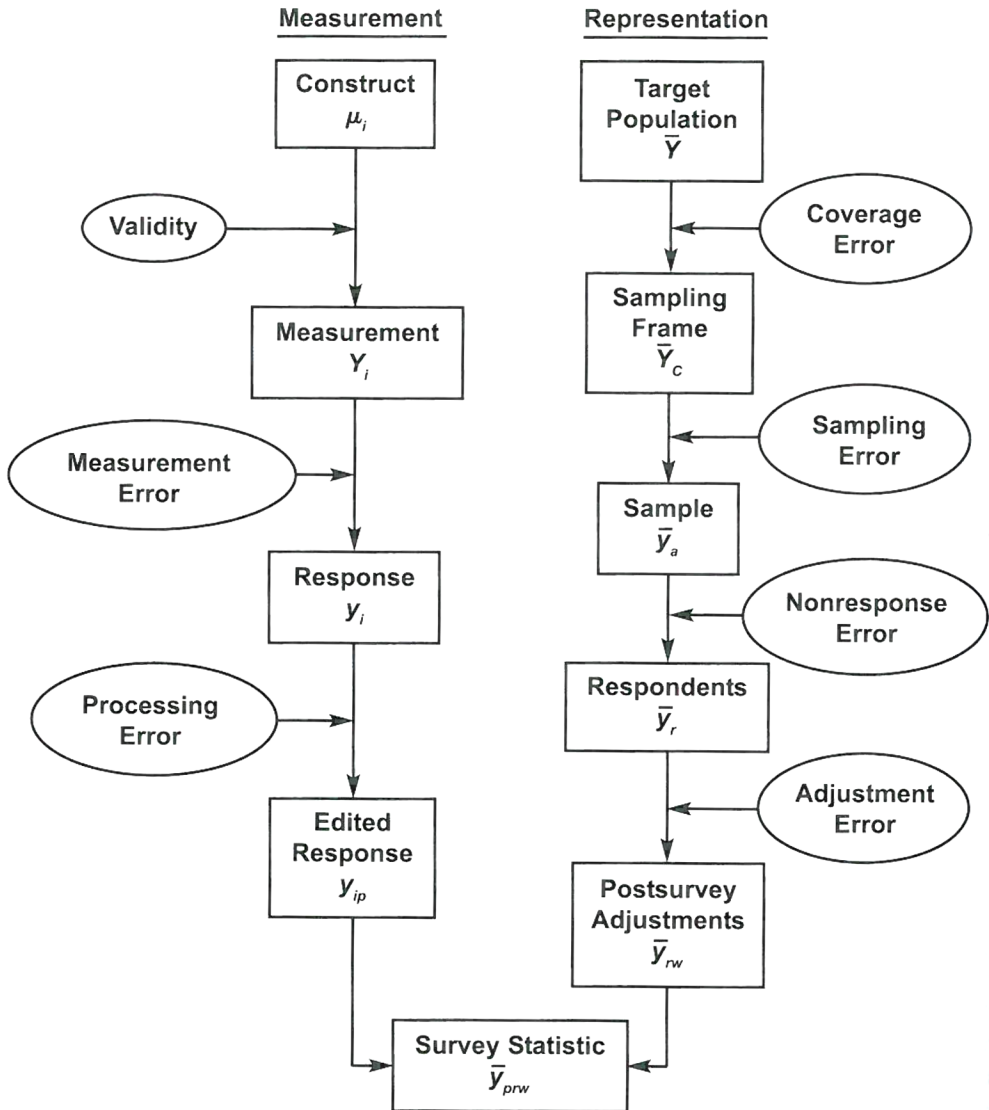


Figure 2.5 Survey life cycle from a quality perspective.