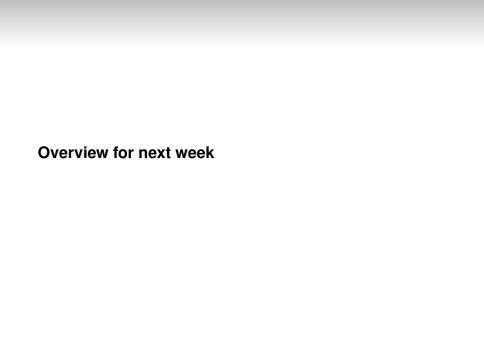
Preview of "Do people act on their opinions?"

Department of Political Science and Government Aarhus University

October 23, 2013



- Riker and Ordeshook "A Theory of the Calculus of Voting"
- Olson The Logic of Collective Action
- Fazio and Towles-Schwen "The MODE Model"
- Also: Read the attitude-behavior section from Eagly and Chaiken (295–303)

Riker and Ordeshook – "A Theory of the Calculus of Voting"

Also: Read the attitude-behavior section from Eagly and Chaiken (295–303)

Riker and Ordeshook

- Think back to Downsian decision making
- Is it rational to vote? Why?

- Riker and Ordeshook "A Theory of the Calculus of Voting"
- Olson The Logic of Collective Action

 Also: Read the attitude-behavior section from Eagly and Chaiken (295–303)

Olson

- When and why should people be politically active? When should they join groups?
- How do groups gain and maintain members?
- Note: You'll be seeing Olson again in a few weeks

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Fazio and Towles-Schwen

- When do people act on their opinions/attitudes?
- What conditions are necessary for behavior?
- Do people act on their opinions consciously or unconsciously? Is behavior the result of a "decision" to act?

