

Day One: Derivatives, Optimization, and Integrals

SOC Methods Camp

September 3rd, 2019

Outline

- Review and application of derivatives

Outline

- Review and application of derivatives
 - ▶ Chain rule

Outline

- Review and application of derivatives
 - ▶ Chain rule
 - ▶ Derivatives of logs/exponents

Outline

- Review and application of derivatives
 - ▶ Chain rule
 - ▶ Derivatives of logs/exponents
 - ▶ Two tools important for optimization

Outline

- Review and application of derivatives
 - ▶ Chain rule
 - ▶ Derivatives of logs/exponents
 - ▶ Two tools important for optimization
 - ★ Higher-order derivatives

Outline

- Review and application of derivatives
 - ▶ Chain rule
 - ▶ Derivatives of logs/exponents
 - ▶ Two tools important for optimization
 - ★ Higher-order derivatives
 - ★ Partial derivatives

Outline

- Review and application of derivatives
 - ▶ Chain rule
 - ▶ Derivatives of logs/exponents
 - ▶ Two tools important for optimization
 - ★ Higher-order derivatives
 - ★ Partial derivatives
 - ▶ Basic optimization

Outline

- Review and application of derivatives
 - ▶ Chain rule
 - ▶ Derivatives of logs/exponents
 - ▶ Two tools important for optimization
 - ★ Higher-order derivatives
 - ★ Partial derivatives
 - ▶ Basic optimization
- Review and application of integrals

Review of topics covered in summer assignment

Interval notation, domain, and range

- An interval is a connected subset of the real number line. There are infinite real numbers that exist between two points on the number line (say, between 0 and 15) so really, what's relevant for our description are these two end points.

Interval notation, domain, and range

- An interval is a connected subset of the real number line. There are infinite real numbers that exist between two points on the number line (say, between 0 and 15) so really, what's relevant for our description are these two end points.
- If we use intervals to describe the range of a variable in a dataset, it is okay if the interval encompasses values that don't actually exist in the dataset.

Interval notation, domain, and range

- An interval is a connected subset of the real number line. There are infinite real numbers that exist between two points on the number line (say, between 0 and 15) so really, what's relevant for our description are these two end points.
- If we use intervals to describe the range of a variable in a dataset, it is okay if the interval encompasses values that don't actually exist in the dataset.
- The domain and range of functions are often expressed in interval notation. These important intervals represent the range of possible values that x or y can take on.

Interval notation, domain, and range

- An interval is a connected subset of the real number line. There are infinite real numbers that exist between two points on the number line (say, between 0 and 15) so really, what's relevant for our description are these two end points.
- If we use intervals to describe the range of a variable in a dataset, it is okay if the interval encompasses values that don't actually exist in the dataset.
- The domain and range of functions are often expressed in interval notation. These important intervals represent the range of possible values that x or y can take on.
- Some common sets for domain/range in interval notation:

Interval notation, domain, and range

- An interval is a connected subset of the real number line. There are infinite real numbers that exist between two points on the number line (say, between 0 and 15) so really, what's relevant for our description are these two end points.
- If we use intervals to describe the range of a variable in a dataset, it is okay if the interval encompasses values that don't actually exist in the dataset.
- The domain and range of functions are often expressed in interval notation. These important intervals represent the range of possible values that x or y can take on.
- Some common sets for domain/range in interval notation:
 - ▶ all real numbers (the entire number line): $(-\infty, \infty)$

Interval notation, domain, and range

- An interval is a connected subset of the real number line. There are infinite real numbers that exist between two points on the number line (say, between 0 and 15) so really, what's relevant for our description are these two end points.
- If we use intervals to describe the range of a variable in a dataset, it is okay if the interval encompasses values that don't actually exist in the dataset.
- The domain and range of functions are often expressed in interval notation. These important intervals represent the range of possible values that x or y can take on.
- Some common sets for domain/range in interval notation:
 - ▶ all real numbers (the entire number line): $(-\infty, \infty)$
 - ▶ all real numbers except 0: $(-\infty, 0) \cup (0, \infty)$

Why derivatives?

- Derivatives might seem like a relic from our high school days with unclear relevance for statistics

Why derivatives?

- Derivatives might seem like a relic from our high school days with unclear relevance for statistics
- But consider the following very applied (stylized) cases

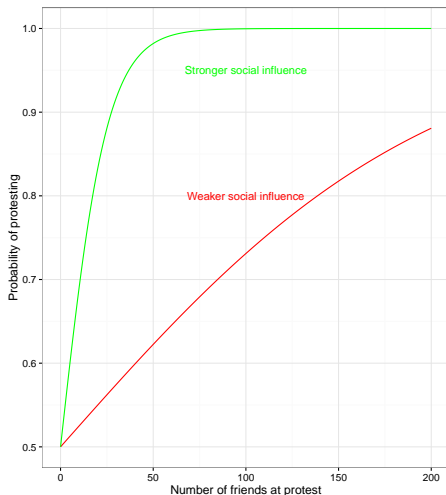
Application one: investigating rates of change under different conditions

Scenario: You want to construct a formal model, similar to the black versus white population change model we reviewed in the summer assignment, where:

- the x axis represents the number of an individual's friends who have joined a protest
- the y axis represents an individual's probability of joining the protest.

You want to see how the rate at which the individual's probability of joining the protest changes (the slope of the curve) at varying number of friends under different assumptions about the strength of influence friends have on protesting

Application one: investigating rates of change under different conditions



Application two: inferring unobserved weights that generate observed patterns

Scenario: You're fitting a model to assign weights to different variables (e.g., education; rural versus urban residence) in predicting whether or not a person will develop an opioid addiction ($1 = \text{yes}$; $0 = \text{no}$). You have a set of data on who developed addiction and their demographic characteristics, and want to find weights for each characteristic in a way that maximizes the probability of observing the correct pattern of 1's and 0's in the addiction variable.

- This is basically what you're trying to do when you run a regression: assign weights to variables to maximize the likelihood of predicting (using the regression model) your observed outcomes given your known inputs.
- **Derivatives help us with maximum likelihood estimation by allowing us to find critical points.**

Why focus on chain rule and logs/exponents?

- Chain rule: real-world processes and functions that describe them are complex; chain rule provides some tools for breaking down functions into composite parts to more easily find the derivative

Why focus on chain rule and logs/exponents?

- Chain rule: real-world processes and functions that describe them are complex; chain rule provides some tools for breaking down functions into composite parts to more easily find the derivative
- Logs/exponents: e^x and $\log(x)$ (which unless otherwise specified, refers to the natural log) each have simple derivatives; so a frequent approach is to:

Why focus on chain rule and logs/exponents?

- Chain rule: real-world processes and functions that describe them are complex; chain rule provides some tools for breaking down functions into composite parts to more easily find the derivative
- Logs/exponents: e^x and $\log(x)$ (which unless otherwise specified, refers to the natural log) each have simple derivatives; so a frequent approach is to:
 - 1 Take a function that has a lot of products/things that make derivative difficult

Why focus on chain rule and logs/exponents?

- Chain rule: real-world processes and functions that describe them are complex; chain rule provides some tools for breaking down functions into composite parts to more easily find the derivative
- Logs/exponents: e^x and $\log(x)$ (which unless otherwise specified, refers to the natural log) each have simple derivatives; so a frequent approach is to:
 - 1 Take a function that has a lot of products/things that make derivative difficult
 - 2 Take the log of that function, remembering rules of logs/exponents and that the log of a product is the sum of its logs (which all of you ably showed in the summer assignment!)

Why focus on chain rule and logs/exponents?

- Chain rule: real-world processes and functions that describe them are complex; chain rule provides some tools for breaking down functions into composite parts to more easily find the derivative
- Logs/exponents: e^x and $\log(x)$ (which unless otherwise specified, refers to the natural log) each have simple derivatives; so a frequent approach is to:
 - 1 Take a function that has a lot of products/things that make derivative difficult
 - 2 Take the log of that function, remembering rules of logs/exponents and that the log of a product is the sum of its logs (which all of you ably showed in the summer assignment!)
 - 3 Find the derivative more easily!

Why focus on chain rule and logs/exponents?

- Chain rule: real-world processes and functions that describe them are complex; chain rule provides some tools for breaking down functions into composite parts to more easily find the derivative
- Logs/exponents: e^x and $\log(x)$ (which unless otherwise specified, refers to the natural log) each have simple derivatives; so a frequent approach is to:
 - 1 Take a function that has a lot of products/things that make derivative difficult
 - 2 Take the log of that function, remembering rules of logs/exponents and that the log of a product is the sum of its logs (which all of you ably showed in the summer assignment!)
 - 3 Find the derivative more easily!
- For steps two and three, practice with derivatives of logs/exponents is important

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**
 - ▶ $(f \circ g) = f(g(x))$

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**
 - ▶ $(f \circ g) = f(g(x))$
 - ▶ **Chain rule** = $\frac{\partial}{\partial x} f(g(x)) = f'(g(x)) * g'(x)$

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**
 - ▶ $(f \circ g) = f(g(x))$
 - ▶ **Chain rule** = $\frac{\partial}{\partial x} f(g(x)) = f'(g(x)) * g'(x)$
- **More colloquial:** think about...

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**
 - ▶ $(f \circ g) = f(g(x))$
 - ▶ **Chain rule** = $\frac{\partial}{\partial x} f(g(x)) = f'(g(x)) * g'(x)$
- **More colloquial:** think about...
 - ① Take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer ($g(x)$) constant while you take the derivative

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**
 - ▶ $(f \circ g) = f(g(x))$
 - ▶ **Chain rule** = $\frac{\partial}{\partial x} f(g(x)) = f'(g(x)) * g'(x)$
- **More colloquial:** think about...
 - 1 Take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer ($g(x)$) constant while you take the derivative
 - 2 Then take the derivative of the "inner layer" of the function ($g(x)$)

Chain rule: mechanics

- **When do we use the chain rule?** When we have what's called a *composite function*- e.g., a function nested inside another function
- **Notation:**
 - ▶ $(f \circ g) = f(g(x))$
 - ▶ **Chain rule** = $\frac{\partial}{\partial x} f(g(x)) = f'(g(x)) * g'(x)$
- **More colloquial:** think about...
 - 1 Take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer ($g(x)$) constant while you take the derivative
 - 2 Then take the derivative of the "inner layer" of the function ($g(x)$)
 - 3 Then multiply the results from step 1 and step 2 and simplify as needed

Chain rule practice

① $f(g(x)) = \sqrt{3x^4}$

② $f(g(x)) = x * \sqrt{1 - x^2}$

Try these on your own and then we'll review as a group...

Chain rule practice: solution one

- 1 **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

Chain rule practice: solution one

- ① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative
- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$

Chain rule practice: solution one

① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$
- ▶ Derivative of outer layer while keeping inner layer constant:

$$f'(g(x)) = \frac{1}{2}(3x^4)^{-\frac{1}{2}}$$

Chain rule practice: solution one

- ① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$
- ▶ Derivative of outer layer while keeping inner layer constant:

$$f'(g(x)) = \frac{1}{2}(3x^4)^{-\frac{1}{2}}$$

- ▶ Rearrange derivative of outer layer to make more readable:

$$f'(g(x)) = \frac{1}{2} * \frac{1}{\sqrt{3x^4}}$$

Chain rule practice: solution one

- ① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$
- ▶ Derivative of outer layer while keeping inner layer constant:

$$f'(g(x)) = \frac{1}{2}(3x^4)^{-\frac{1}{2}}$$

- ▶ Rearrange derivative of outer layer to make more readable:

$$f'(g(x)) = \frac{1}{2} * \frac{1}{\sqrt{3x^4}}$$

- ② **Step two:** take the derivative of the "inner layer" of the function

Chain rule practice: solution one

- ① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$
- ▶ Derivative of outer layer while keeping inner layer constant:

$$f'(g(x)) = \frac{1}{2}(3x^4)^{-\frac{1}{2}}$$

- ▶ Rearrange derivative of outer layer to make more readable:

$$f'(g(x)) = \frac{1}{2} * \frac{1}{\sqrt{3x^4}}$$

- ② **Step two:** take the derivative of the "inner layer" of the function

- ▶ Inner layer: $g(x) = 3x^4$

Chain rule practice: solution one

- ① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$
- ▶ Derivative of outer layer while keeping inner layer constant:

$$f'(g(x)) = \frac{1}{2}(3x^4)^{-\frac{1}{2}}$$

- ▶ Rearrange derivative of outer layer to make more readable:

$$f'(g(x)) = \frac{1}{2} * \frac{1}{\sqrt{3x^4}}$$

- ② **Step two:** take the derivative of the "inner layer" of the function

- ▶ Inner layer: $g(x) = 3x^4$
- ▶ Derivative of inner layer: $g'(x) = 12x^3$

Chain rule practice: solution one

- ① **Step one:** take the derivative of the "outer layer" of the function ($f(x)$) while keeping the inner layer constant while you take the derivative

- ▶ Outer layer: $f(x) = \sqrt{u} = u^{\frac{1}{2}}$
- ▶ Derivative of outer layer while keeping inner layer constant:

$$f'(g(x)) = \frac{1}{2}(3x^4)^{-\frac{1}{2}}$$

- ▶ Rearrange derivative of outer layer to make more readable:

$$f'(g(x)) = \frac{1}{2} * \frac{1}{\sqrt{3x^4}}$$

- ② **Step two:** take the derivative of the "inner layer" of the function

- ▶ Inner layer: $g(x) = 3x^4$
- ▶ Derivative of inner layer: $g'(x) = 12x^3$

- ③ **Step three:** multiply results from steps one and two: $\frac{1}{2} * \frac{12x^3}{\sqrt{3x^4}} = \frac{6x^3}{\sqrt{3x^4}}$

Chain rule practice: solution one

- ④ **Step four:** Simplify (could have also simplified at an earlier step by taking the constant out of the original equation)
- Break out the x^4 from the square root in the denominator and divide it into the numerator:

$$\frac{6x^3}{\sqrt{3x^4}} = \frac{6x}{\sqrt{3}}$$

Chain rule practice: solution one

- ④ **Step four:** Simplify (could have also simplified at an earlier step by taking the constant out of the original equation)
- Break out the x^4 from the square root in the denominator and divide it into the numerator:

$$\frac{6x^3}{\sqrt{3x^4}} = \frac{6x}{\sqrt{3}}$$

- Multiply both numerator and denominator by $\sqrt{3}$:

$$\frac{6x}{\sqrt{3}} * \frac{\sqrt{3}}{\sqrt{3}} = \frac{6x\sqrt{3}}{3}$$

Chain rule practice: solution one

- ④ **Step four:** Simplify (could have also simplified at an earlier step by taking the constant out of the original equation)
- Break out the x^4 from the square root in the denominator and divide it into the numerator:

$$\frac{6x^3}{\sqrt{3x^4}} = \frac{6x}{\sqrt{3}}$$

- Multiply both numerator and denominator by $\sqrt{3}$:

$$\frac{6x}{\sqrt{3}} * \frac{\sqrt{3}}{\sqrt{3}} = \frac{6x\sqrt{3}}{3}$$

- Simplify:

$$\frac{6x\sqrt{3}}{3} = 2x\sqrt{3}$$

Chain rule practice: solution two

$$f(g(x)) = x * \sqrt{1 - x^2}$$

- Use the **product rule** $\frac{\partial}{\partial x} f(x) * g(x) = f'(x) * g(x) + f(x) * g'(x)$:

$$x * (\sqrt{1 - x^2})' + 1 * \sqrt{1 - x^2}$$

Chain rule practice: solution two

$$f(g(x)) = x * \sqrt{1 - x^2}$$

- Use the **product rule** $\frac{\partial}{\partial x} f(x) * g(x) = f'(x) * g(x) + f(x) * g'(x)$:

$$x * (\sqrt{1 - x^2})' + 1 * \sqrt{1 - x^2}$$

- We're going to be using the chain rule on $(\sqrt{1 - x^2})'$

Chain rule practice: solution two

$$f(g(x)) = x * \sqrt{1 - x^2}$$

- Use the **product rule** $\frac{\partial}{\partial x} f(x) * g(x) = f'(x) * g(x) + f(x) * g'(x)$:

$$x * (\sqrt{1 - x^2})' + 1 * \sqrt{1 - x^2}$$

- We're going to be using the chain rule on $(\sqrt{1 - x^2})'$
- Take the derivative of the "outer layer" of the function $(f(x))$ while keeping the inner layer constant while you take the derivative

Chain rule practice: solution two

$$f(g(x)) = x * \sqrt{1 - x^2}$$

- Use the **product rule** $\frac{\partial}{\partial x} f(x) * g(x) = f'(x) * g(x) + f(x) * g'(x)$:

$$x * (\sqrt{1 - x^2})' + 1 * \sqrt{1 - x^2}$$

- We're going to be using the chain rule on $(\sqrt{1 - x^2})'$
- Take the derivative of the "outer layer" of the function $(f(x))$ while keeping the inner layer constant while you take the derivative
 - ▶ Outer layer: \sqrt{u}

Chain rule practice: solution two

$$f(g(x)) = x * \sqrt{1 - x^2}$$

- Use the **product rule** $\frac{\partial}{\partial x} f(x) * g(x) = f'(x) * g(x) + f(x) * g'(x)$:

$$x * (\sqrt{1 - x^2})' + 1 * \sqrt{1 - x^2}$$

- We're going to be using the chain rule on $(\sqrt{1 - x^2})'$
- Take the derivative of the "outer layer" of the function $(f(x))$ while keeping the inner layer constant while you take the derivative
 - ▶ Outer layer: \sqrt{u}
 - ▶ Derivative of outer layer while keeping inner layer constant: $\frac{1}{2} * \frac{1}{\sqrt{1 - x^2}}$

Chain rule practice: solution two

$$f(g(x)) = x * \sqrt{1 - x^2}$$

- Use the **product rule** $\frac{\partial}{\partial x} f(x) * g(x) = f'(x) * g(x) + f(x) * g'(x)$:

$$x * (\sqrt{1 - x^2})' + 1 * \sqrt{1 - x^2}$$

- We're going to be using the chain rule on $(\sqrt{1 - x^2})'$
- Take the derivative of the "outer layer" of the function $(f(x))$ while keeping the inner layer constant while you take the derivative
 - ▶ Outer layer: \sqrt{u}
 - ▶ Derivative of outer layer while keeping inner layer constant: $\frac{1}{2} * \frac{1}{\sqrt{1 - x^2}}$
 - ▶ Take the derivative of the "inner layer" of the function: $g(x) = 1 - x^2$;
 $g'(x) = -2x$

Chain rule practice: solution two

- Multiply inner and outer layer from previous step and simplify:

$$\frac{1}{2} * \frac{-2x}{\sqrt{1-x^2}} = \frac{-x}{\sqrt{1-x^2}}$$

Chain rule practice: solution two

- Multiply inner and outer layer from previous step and simplify:

$$\frac{1}{2} * \frac{-2x}{\sqrt{1-x^2}} = \frac{-x}{\sqrt{1-x^2}}$$

- Plug back into original product rule equation and simplify:

$$\begin{aligned} x * \frac{-x}{\sqrt{1-x^2}} + \sqrt{1-x^2} &= \frac{-x^2}{\sqrt{1-x^2}} + \sqrt{1-x^2} \\ &= \frac{-x^2}{\sqrt{1-x^2}} + \frac{\sqrt{1-x^2}\sqrt{1-x^2}}{\sqrt{1-x^2}} \\ &= \frac{-x^2 + \sqrt{1-x^2}\sqrt{1-x^2}}{\sqrt{1-x^2}} = \frac{1-2x^2}{\sqrt{1-x^2}} \end{aligned}$$

Why start with chain rule?

The chain rule is often used with derivatives of logs and exponents, which are important tools for making functions easier to work with in maximum likelihood estimation.

Derivatives of logs and exponents

Derivatives:

- $\frac{\partial}{\partial x} \ln(x) = \frac{1}{x}$

Derivatives of logs and exponents

Derivatives:

- $\frac{\partial}{\partial x} \ln(x) = \frac{1}{x}$
- $\frac{\partial}{\partial x} e^x = e^x$

Derivatives of logs and exponents

Derivatives:

- $\frac{\partial}{\partial x} \ln(x) = \frac{1}{x}$
- $\frac{\partial}{\partial x} e^x = e^x$

Some examples to practice on your worksheet

- 1 $\frac{\partial}{\partial x} \ln(x^5)$
- 2 $\frac{\partial}{\partial x} \ln(x^2 + 3)$
- 3 $\frac{\partial}{\partial x} e^{5x+2}$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

$$\textcircled{1} \quad \frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

$$\textcircled{1} \quad \frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$$

$$\textcircled{2} \quad \frac{\partial}{\partial x} \ln(x^2 + 3)$$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

► Outer layer derivative: $\frac{1}{x^2+3}$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

- ▶ Outer layer derivative: $\frac{1}{x^2+3}$
- ▶ Inner layer derivative: $2x$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

- ▶ Outer layer derivative: $\frac{1}{x^2+3}$
- ▶ Inner layer derivative: $2x$
- ▶ Multiply: $\frac{2x}{x^2+3}$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

- ▶ Outer layer derivative: $\frac{1}{x^2+3}$
- ▶ Inner layer derivative: $2x$
- ▶ Multiply: $\frac{2x}{x^2+3}$

③ $\frac{\partial}{\partial x} e^{5x+2}$

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

- ▶ Outer layer derivative: $\frac{1}{x^2+3}$
- ▶ Inner layer derivative: $2x$
- ▶ Multiply: $\frac{2x}{x^2+3}$

③ $\frac{\partial}{\partial x} e^{5x+2}$

- ▶ Outer layer derivative: e^{5x+2}

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

- ▶ Outer layer derivative: $\frac{1}{x^2+3}$
- ▶ Inner layer derivative: $2x$
- ▶ Multiply: $\frac{2x}{x^2+3}$

③ $\frac{\partial}{\partial x} e^{5x+2}$

- ▶ Outer layer derivative: e^{5x+2}
- ▶ Inner layer derivative: 5

Derivatives of logs and exponents: solutions

Some examples to practice on your worksheet

① $\frac{\partial}{\partial x} \ln(x^5) = \frac{\partial}{\partial x} 5 * \ln(x) = \frac{5}{x}$

② $\frac{\partial}{\partial x} \ln(x^2 + 3)$

- ▶ Outer layer derivative: $\frac{1}{x^2+3}$
- ▶ Inner layer derivative: $2x$
- ▶ Multiply: $\frac{2x}{x^2+3}$

③ $\frac{\partial}{\partial x} e^{5x+2}$

- ▶ Outer layer derivative: e^{5x+2}
- ▶ Inner layer derivative: 5
- ▶ Multiply: $5e^{5x+2}$

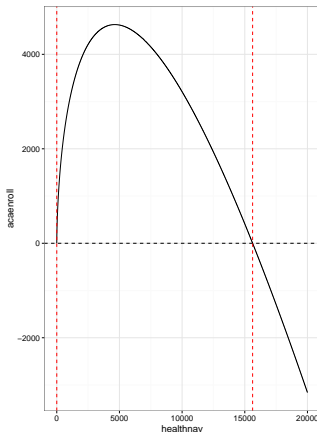
Two useful tools for optimization

Why tools for optimization?

- We've practiced finding the derivative of various functions

Why tools for optimization?

- We've practiced finding the derivative of various functions
- Optimization involves finding the set of points at which the derivative is equal to zero (critical points), which since the derivative is the slope of the function, is the point at which this slope equals zero:



Why tools for optimization?

- Sometimes we can find these points by actually finding the derivative and setting it equal to zero (analytic optimization: our focus today)

Why tools for optimization?

- Sometimes we can find these points by actually finding the derivative and setting it equal to zero (analytic optimization: our focus today)
- Other times, an analytic solution is impossible so we instead rely on algorithms that help us "climb the hill" of a curve or jump around the space a function covers to find these points (numerical optimization)

Why tools for optimization?

- Sometimes we can find these points by actually finding the derivative and setting it equal to zero (analytic optimization: our focus today)
- Other times, an analytic solution is impossible so we instead rely on algorithms that help us "climb the hill" of a curve or jump around the space a function covers to find these points (numerical optimization)
- For both forms of optimization, we need additional tools, which is the focus of the next section

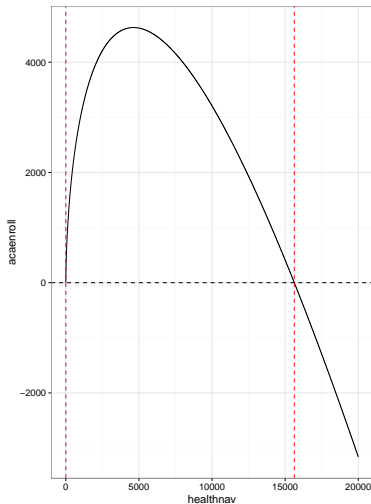
Two useful tools

- 1 *Tool one*: higher-order derivatives (derivatives of derivatives...ad infinitum)

Two useful tools

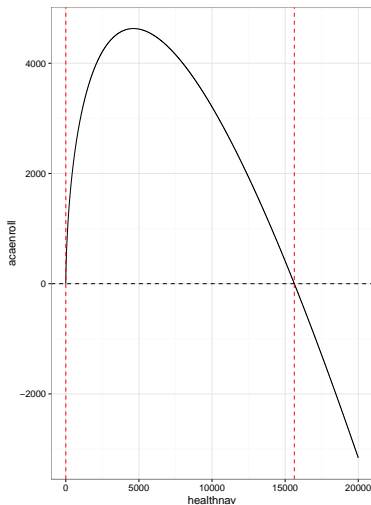
- ① *Tool one*: higher-order derivatives (derivatives of derivatives...ad infinitum)
- ② *Tool two*: partial derivatives (derivatives for functions with more than one variable)

Tool one: higher order derivatives



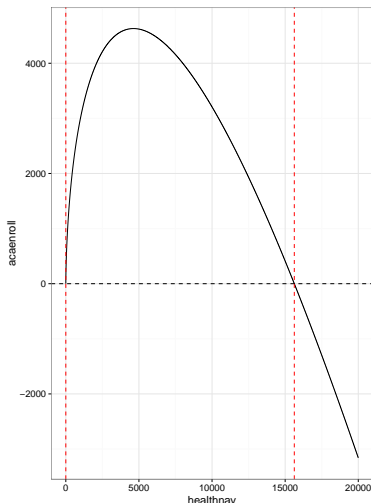
- On the function to the left, which we'll review in greater detail later, we can use the first derivative to find where the slope of the curve equals zero

Tool one: higher order derivatives



- On the function to the left, which we'll review in greater detail later, we can use the first derivative to find where the slope of the curve equals zero
- From visualizing the function, we can clearly see that it's a maximum

Tool one: higher order derivatives



- On the function to the left, which we'll review in greater detail later, we can use the first derivative to find where the slope of the curve equals zero
- From visualizing the function, we can clearly see that it's a maximum
- But in order to confirm that, we use higher-order derivatives to help us check how the slope changes on either side of that flat point on the curve to assess whether it's a maximum, minimum, or neither

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$
 - ▶ Etc. until there remains nothing left in the function of which to take the derivative (that is, all constants)

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$
 - ▶ Etc. until there remains nothing left in the function of which to take the derivative (that is, all constants)
- **Example:**

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$
 - ▶ Etc. until there remains nothing left in the function of which to take the derivative (that is, all constants)
- **Example:**
 - ▶ $f(x) = 5x^3 + 3x^2$

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$
 - ▶ Etc. until there remains nothing left in the function of which to take the derivative (that is, all constants)
- **Example:**
 - ▶ $f(x) = 5x^3 + 3x^2$
 - ▶ $\frac{\partial f(x)}{\partial x} = 15x^2 + 6x$

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$
 - ▶ Etc. until there remains nothing left in the function of which to take the derivative (that is, all constants)
- **Example:**
 - ▶ $f(x) = 5x^3 + 3x^2$
 - ▶ $\frac{\partial f(x)}{\partial x} = 15x^2 + 6x$
 - ▶ $\frac{\partial^2 f(x)}{dx^2} = 30x + 6$

Tool one: higher order derivatives

- Not much to learn...but in addition to the *first derivatives* we've been finding, you should be familiar with:
 - ▶ **Second derivative:** $f''(x) = \frac{\partial^2 f(x)}{dx^2} = \frac{\partial}{\partial x} \left(\frac{\partial}{\partial x} f(x) \right)$
 - ▶ **Third derivative:** $f'''(x) = \frac{\partial^3 f(x)}{dx^3}$
 - ▶ Etc. until there remains nothing left in the function of which to take the derivative (that is, all constants)
- **Example:**
 - ▶ $f(x) = 5x^3 + 3x^2$
 - ▶ $\frac{\partial f(x)}{\partial x} = 15x^2 + 6x$
 - ▶ $\frac{\partial^2 f(x)}{dx^2} = 30x + 6$
 - ▶ $\frac{\partial^3 f(x)}{dx^3} = 30$

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$
- Notation:

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$
- **Notation:**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) x

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$
- **Notation:**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) x
 - ▶ $\frac{\partial f(x, y)}{\partial y}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) y

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$
- **Notation:**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) x
 - ▶ $\frac{\partial f(x, y)}{\partial y}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) y
- **How do we find?**

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$
- **Notation:**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) x
 - ▶ $\frac{\partial f(x, y)}{\partial y}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) y
- **How do we find?**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: take derivative of function but treat y as a constant

Tool two: partial derivatives

- **What is a partial derivative?** Derivative of a function that has two or more variables with respect to one of those variables
 - ▶ *What we've been doing:* $f(x) = x^2 \dots f'(x) = 2x$
 - ▶ *When we'd use partial derivative:* $f(x, y) = x^2 + 5y^4$
- **Notation:**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) x
 - ▶ $\frac{\partial f(x, y)}{\partial y}$: partial derivative of $f(x, y)$ with respect to (w.r.t.) y
- **How do we find?**
 - ▶ $\frac{\partial f(x, y)}{\partial x}$: take derivative of function but treat y as a constant
 - ▶ $\frac{\partial f(x, y)}{\partial y}$: take derivative of function but treat x as a constant

Tool two: partial derivatives

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find the following on your own:

1 $\frac{\partial f(x, y)}{\partial x}$

2 $\frac{\partial f(x, y)}{\partial y}$

3 $\frac{\partial^2 f(x, y)}{\partial x \partial y}$

4 $\frac{\partial^2 f(x, y)}{\partial x^2}$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial f(x, y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

- ① $\frac{\partial f(x,y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$
- ② $\frac{\partial f(x,y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$
- ③ $\frac{\partial^2 f(x,y)}{\partial x \partial y} : \text{can do in two steps}$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial f(x, y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$$

$$\textcircled{3} \quad \frac{\partial^2 f(x, y)}{\partial x \partial y} : \text{can do in two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial f(x, y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$$

$$\textcircled{3} \quad \frac{\partial^2 f(x, y)}{\partial x \partial y} : \text{can do in two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial}{\partial y} \left(2xy^5 + \frac{1}{x} \right) = 10xy^4$$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial f(x, y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$$

$$\textcircled{3} \quad \frac{\partial^2 f(x, y)}{\partial x \partial y} : \text{can do in two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial}{\partial y} \left(2xy^5 + \frac{1}{x} \right) = 10xy^4$$

$$\textcircled{4} \quad \frac{\partial^2 f(x, y)}{\partial x^2} : \text{again, two steps}$$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial f(x, y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$$

$$\textcircled{3} \quad \frac{\partial^2 f(x, y)}{\partial x \partial y} : \text{can do in two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial}{\partial y} \left(2xy^5 + \frac{1}{x} \right) = 10xy^4$$

$$\textcircled{4} \quad \frac{\partial^2 f(x, y)}{\partial x^2} : \text{again, two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

Tool two: partial derivatives solutions

$$f(x, y) = x^2y^5 + e^y + \ln(x)$$

Find (green = take derivative; gray = treat as constant):

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} : x^2y^5 + e^y + \ln(x) = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial f(x, y)}{\partial y} : x^2y^5 + e^y + \ln(x) = 5x^2y^4 + e^y$$

$$\textcircled{3} \quad \frac{\partial^2 f(x, y)}{\partial x \partial y} : \text{can do in two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial}{\partial y} \left(2xy^5 + \frac{1}{x} \right) = 10xy^4$$

$$\textcircled{4} \quad \frac{\partial^2 f(x, y)}{\partial x^2} : \text{again, two steps}$$

$$\textcircled{1} \quad \frac{\partial f(x, y)}{\partial x} = 2xy^5 + \frac{1}{x}$$

$$\textcircled{2} \quad \frac{\partial}{\partial x} \left(2xy^5 + \frac{1}{x} \right) = 2y^5 - \frac{1}{x^2}$$

Summing up

- What we've done:

Summing up

- What we've done:
 - ▶ Reviewed how to find the derivatives of various functions

Summing up

- What we've done:
 - ▶ Reviewed how to find the derivatives of various functions
 - ▶ Reviewed two tools useful for optimization: higher-order derivatives and partial derivatives

Summing up

- What we've done:
 - ▶ Reviewed how to find the derivatives of various functions
 - ▶ Reviewed two tools useful for optimization: higher-order derivatives and partial derivatives
- Where we're going next:

Summing up

- What we've done:
 - ▶ Reviewed how to find the derivatives of various functions
 - ▶ Reviewed two tools useful for optimization: higher-order derivatives and partial derivatives
- Where we're going next:
 - ▶ *Simple case*: optimizing a function with one variable and with a straightforward solution

Summing up

- What we've done:
 - ▶ Reviewed how to find the derivatives of various functions
 - ▶ Reviewed two tools useful for optimization: higher-order derivatives and partial derivatives
- Where we're going next:
 - ▶ *Simple case*: optimizing a function with one variable and with a straightforward solution
 - ★ Stylized example: finding the number of health navigators to maximize ACA enrollment

Simple case of univariate optimization

Example 1: Health navigators

Suppose a community health center is interested in hiring health navigators to help enroll patients into the ACA. They want to maximize the number of patients they enroll, and are aware that the following relationships hold, letting h = health navigator.

- Productivity of each health navigator $= 50h^{\frac{2}{3}}$



Example 1: Health navigators

Suppose a community health center is interested in hiring health navigators to help enroll patients into the ACA. They want to maximize the number of patients they enroll, and are aware that the following relationships hold, letting h = health navigator.

- Productivity of each health navigator $= 50h^{\frac{2}{3}}$
- Cost that detracts from other efforts at ACA enrollment $= 2h$



Example 1: Health navigators

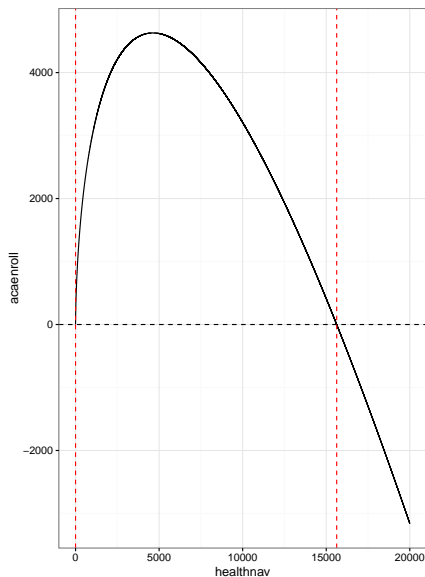
Suppose a community health center is interested in hiring health navigators to help enroll patients into the ACA. They want to maximize the number of patients they enroll, and are aware that the following relationships hold, letting h = health navigator.

- Productivity of each health navigator $= 50h^{\frac{2}{3}}$
- Cost that detracts from other efforts at ACA enrollment $= 2h$
- Putting them together, and letting A = patients enrolled in ACA:

$$A(h) = 50h^{\frac{2}{3}} - 2h$$



Visualizing the function



Example 1: why use optimization?

We can see that...

- The curve flattens out a little before 5000 navigators

Example 1: why use optimization?

We can see that...

- The curve flattens out a little before 5000 navigators
- That flat point appears to be a maximum

Example 1: why use optimization?

We can see that...

- The curve flattens out a little before 5000 navigators
- That flat point appears to be a maximum
- How do we formally (i.e. mathematically) demonstrate these observations?

Example 1: finding the critical point(s)

- 1 **Define the domain of interest:** in this case, it is where $h \geq 0$ and $A(h) \geq 0$ (we don't want there to be fewer ACA enrollees as a result of the health navigators)

Example 1: finding the critical point(s)

- 1 **Define the domain of interest:** in this case, it is where $h \geq 0$ and $A(h) \geq 0$ (we don't want there to be fewer ACA enrollees as a result of the health navigators)
 - ▶ For this particular equation, $0 = 50h^{\frac{2}{3}} - 2h \implies h = 15625$

Example 1: finding the critical point(s)

- ① **Define the domain of interest:** in this case, it is where $h \geq 0$ and $A(h) \geq 0$ (we don't want there to be fewer ACA enrollees as a result of the health navigators)
- ▶ For this particular equation, $0 = 50h^{\frac{2}{3}} - 2h \implies h = 15625$
 - ▶ Domain of interest: $h = [0, 15625]$

Example 1: finding the critical point(s)

- 1 **Define the domain of interest:** in this case, it is where $h \geq 0$ and $A(h) \geq 0$ (we don't want there to be fewer ACA enrollees as a result of the health navigators)
 - ▶ For this particular equation, $0 = 50h^{\frac{2}{3}} - 2h \implies h = 15625$
 - ▶ Domain of interest: $h = [0, 15625]$
- 2 **Find the critical point(s) of the function:** we find the critical point(s) by setting the derivative of the function equal to zero and solving for the number of health navigators:

Solve for critical point(s) on your worksheet

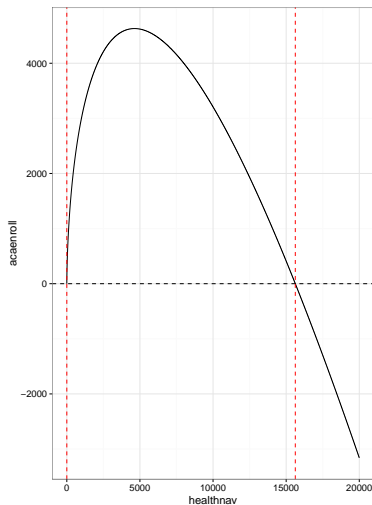
Example 1: finding the critical point(s)

- 1 Define the domain of interest:** in this case, it is where $h \geq 0$ and $A(h) \geq 0$ (we don't want there to be fewer ACA enrollees as a result of the health navigators)
 - ▶ For this particular equation, $0 = 50h^{\frac{2}{3}} - 2h \implies h = 15625$
 - ▶ Domain of interest: $h = [0, 15625]$
- 2 Find the critical point(s) of the function:** we find the critical point(s) by setting the derivative of the function equal to zero and solving for the number of health navigators:

Solve for critical point(s) on your worksheet

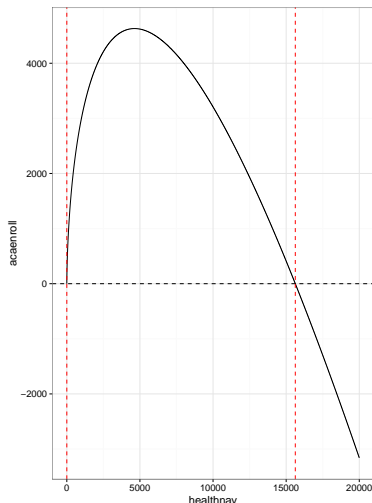
$$\begin{aligned}A(h) &= 50h^{\frac{2}{3}} - 2h \\A'(h) &= \frac{100}{3h^{\frac{1}{3}}} - 2 = 0 \\2 &= \frac{100}{3h^{\frac{1}{3}}} \\h^{\frac{1}{3}} &= \frac{100}{6} = \frac{50}{3} \\(h^{\frac{1}{3}})^3 &= \frac{50^3}{3^3} = \frac{125000}{27} = 4629.23\end{aligned}$$

Example 1: why do we need a second derivative?



- Now we've been able to formalize the intuition that the slope flattens a little before 5000 navigators, by solving for $\hat{h} \approx 4629$

Example 1: why do we need a second derivative?



- Now we've been able to formalize the intuition that the slope flattens a little before 5000 navigators, by solving for $\hat{h} \approx 4629$
- How do we formalize (i.e. mathematically demonstrate) that this is indeed a local max and not a local min?

Example 1: using the second derivative

- ① **Second derivative test:** We found the critical point(s), but how to make sure that it's a maximum rather than a minimum (if we didn't have the useful graph...)

Example 1: using the second derivative

- ① **Second derivative test:** We found the critical point(s), but how to make sure that it's a maximum rather than a minimum (if we didn't have the useful graph...)
- ① Take second derivative of original function:

$$A'(h) = \frac{100}{3h^{\frac{1}{3}}} - 2$$

$$A''(h) = -\frac{100}{9h^{\frac{4}{3}}}$$

Example 1: using the second derivative

- ① **Second derivative test:** We found the critical point(s), but how to make sure that it's a maximum rather than a minimum (if we didn't have the useful graph...)

- ① Take second derivative of original function:

$$A'(h) = \frac{100}{3h^{\frac{1}{3}}} - 2$$

$$A''(h) = -\frac{100}{9h^{\frac{4}{3}}}$$

- ② Evaluate the second derivative at each critical point (in this case, only one) to *check its sign*

$$A''(h) = -\frac{100}{9 * (4629)^{\frac{4}{3}}} = -0.00014$$

Example 1: using the second derivative

- ❶ **Second derivative test:** We found the critical point(s), but how to make sure that it's a maximum rather than a minimum (if we didn't have the useful graph...)

- ❶ Take second derivative of original function:

$$A'(h) = \frac{100}{3h^{\frac{1}{3}}} - 2$$

$$A''(h) = -\frac{100}{9h^{\frac{4}{3}}}$$

- ❷ Evaluate the second derivative at each critical point (in this case, only one) to *check its sign*

$$A''(h) = -\frac{100}{9 * (4629)^{\frac{4}{3}}} = -0.00014$$

- ❸ Signs of second derivative

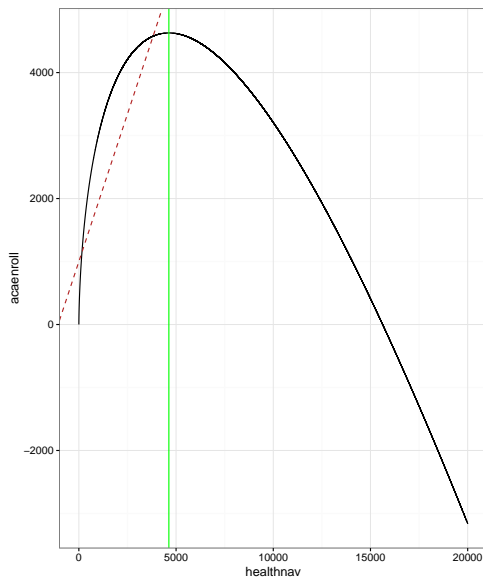
$f'(x)$	$f''(x)$	Classification
0	> 0	local min
0	< 0	local max
0	0	local min, local max, or inflection point (where $f(x)$ changes concavity)

Graphical representation

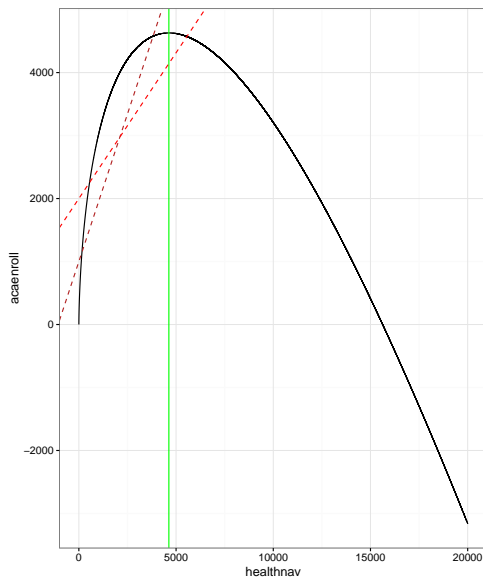
Basic idea: as we approach the maximum, the slope of the curve (first derivative) becomes less and less positive. Because the slope is going, for instance, from 0.937 around health navigators = 1000 to 0.463 around health navigators = 2000 to 0.199 around health navigators = 3000, the *slope of that slope* (the second derivative) is negative

To illustrate graphically. . .

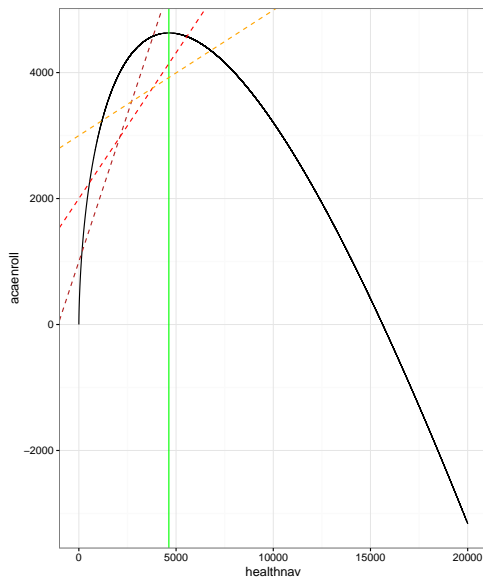
Graphical representation



Graphical representation



Graphical representation



Review and application of integrals

What is an integral?

- We use integrals to find the area under a curve.

What is an integral?

- We use integrals to find the area under a curve.
- Integrals are sometimes called called antiderivates, because integration and derivation are opposite procedures.

What is an integral?

- We use integrals to find the area under a curve.
- Integrals are sometimes called antiderivatives, because integration and derivation are opposite procedures.
 - ▶ For example, if $f(x) = \frac{1}{3}x^3$, the derivative is x^2 . The antiderivative of x^2 is $f(x) = \frac{1}{3}x^3$.

What is an integral?

- We use integrals to find the area under a curve.
- Integrals are sometimes called antiderivates, because integration and derivation are opposite procedures.
 - ▶ For example, if $f(x) = \frac{1}{3}x^3$, the derivative is x^2 . The antiderivative of x^2 is $f(x) = \frac{1}{3}x^3$.
- The integral of a function $f(x)$ is written as:

$$F(x) = \int f(x) dx$$

What is an integral?

- We use integrals to find the area under a curve.
- Integrals are sometimes called antiderivates, because integration and derivation are opposite procedures.
 - ▶ For example, if $f(x) = \frac{1}{3}x^3$, the derivative is x^2 . The antiderivative of x^2 is $f(x) = \frac{1}{3}x^3$.
- The integral of a function $f(x)$ is written as:

$$F(x) = \int f(x) dx$$

- The integral of a function over a set interval $[a,b]$ is called a definite integral and is denoted as follows:

$$F(x) = \int_a^b f(x) dx = F(b) - F(a)$$

Properties of definite integrals

Properties of Definite Integrals

→ Constants $\int_a^b k f(x) dx = k \int_a^b f(x) dx$

→ Additive Property $\int_a^b (f(x) + g(x)) dx$
 $= \int_a^b f(x) dx + \int_a^b g(x) dx$

→ Linear Functions $\int_a^b (k_1 f(x) + k_2 g(x)) dx$
 $= k_1 \int_a^b f(x) dx + k_2 \int_a^b g(x) dx$

→ Intermediate Values for $a \leq b \leq c$:
 $\int_a^c f(x) dx = \int_a^b f(x) dx + \int_b^c f(x) dx$

→ Limit Reversibility $\int_a^b f(x) dx = - \int_b^a f(x) dx$

Antiderivatives of common functions

Common Functions	Function	Integral
Constant	$\int a \, dx$	$ax + C$
Variable	$\int x \, dx$	$x^2/2 + C$
Square	$\int x^2 \, dx$	$x^3/3 + C$
Reciprocal	$\int (1/x) \, dx$	$\ln x + C$
Exponential	$\int e^x \, dx$	$e^x + C$
	$\int a^x \, dx$	$a^x/\ln(a) + C$
	$\int \ln(x) \, dx$	$x \ln(x) - x + C$
Trigonometry (x in radians)	$\int \cos(x) \, dx$	$\sin(x) + C$
	$\int \sin(x) \, dx$	$-\cos(x) + C$
	$\int \sec^2(x) \, dx$	$\tan(x) + C$

Integration by Parts

- Integration by parts allows us to solve integrals in which two functions are multiplied together.

Integration by Parts

- Integration by parts allows us to solve integrals in which two functions are multiplied together.
- The rule for integration by parts is: $\int uv \, dx = u \int v \, dx - \int u' (\int v \, dx) dx$

Integration by Parts

- Integration by parts allows us to solve integrals in which two functions are multiplied together.
- The rule for integration by parts is: $\int uv \, dx = u \int v \, dx - \int u' (\int v \, dx) dx$
- Or, another way of looking at it: $\int uv' = uv - \int vu'$

Integration by Parts

- Let's do some practice. Try to solve these examples on scrap paper:

$$\int e^x x \, dx$$

$$\int e^x \sin(x) \, dx$$

Integration by Parts: Solutions

For the first problem, let $u = x$ and $v' = e^x$. We know that $u' = 1$ and $\int e^x dx = v = e^x$. So using our rule for integration by parts, we get:

$$xe^x - e^x$$
$$e^x(x + 1) + C$$

For the second problem, we will let $u = \sin(x)$ and $v' = e^x$. We then can find that:

$$u' = \cos(x)$$
$$\int e^x dx = e^x$$

Putting that together, we get:

$$\int e^x \sin(x) dx = \sin(x)e^x - \int \cos(x)e^x dx$$

While this may look more complicated, we can actually use integration by parts again to get to the solution we need.

Solution continued

So, let $u = \cos(x)$ and $v' = e^x$. Then:

$$u' = -\sin(x)$$
$$\int e^x dx = e^x$$

Using our integration by parts rule, we get:

$$\int e^x \sin(x) dx = \sin(x)e^x - (\cos(x)e^x - \int -\sin(x)e^x dx)$$
$$\int e^x \sin(x) dx = e^x \sin(x) - e^x \cos(x) - \int e^x \sin(x) dx$$
$$2 \int e^x \sin(x) dx = e^x \sin(x) - e^x \cos(x)$$
$$\int e^x \sin(x) dx = \frac{e^x \sin(x) - e^x \cos(x)}{2} + C$$

Why do we care about integrals in statistics?

Integrals help us find the probability of continuous events. You will learn a lot more about this in the stats sequence next year, but for now just take our word on this:

- There are things called probability density functions.

Why do we care about integrals in statistics?

Integrals help us find the probability of continuous events. You will learn a lot more about this in the stats sequence next year, but for now just take our word on this:

- There are things called probability density functions.
- The areas under these functions help us figure out the probability of given events.

And, as we said at the start, integrals can be used to find the areas under a curve!