# Quantitative Politics with R

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# Chapter 1

## Introduction

If you want to conduct quantitative analyses of political phenomena, R is by far the best software you can use. Importantly, data analysis is no longer restricted to analyzing survey data but also social media data, texts, images, geographic data (*GIS*), and so forth. For that and other reasons listed below, R is a good thing to learn.

In this book, we aim to provide an easily accessible introduction to R for the study of different types of political data. Specifically, the book will teach you how to get different types of political data into R and manipulate, analyze and visualize the output.

Compared to other statistical packages, such as Excel, SPSS, Stata and SAS, you will experience that R is somewhat different. First in a bad way: things are not as easy as they used to be. Then in a good way: once you learn how to do different tasks in R, you will be ashamed when you look back at the old you doing analyses in SPSS or something just as embarrasing.

In this chapter you will find an introduction to R. The introduction takes place in three steps. First, we ask the obvious and important question, why R? Second, we help you install what you need. Third, we introduce the basic logic of R so you are ready for the chapters to come.

## 1.1 Why R?

First, R is an *open source* statistical programming language. R is free, and while you might not pay for Stata or SPSS because you are a student, you will not have free access forever. This is not the case with R. On the contrary, you will *never* have to pay for R. Second, R provides a series of opportunities you do not have in SPSS and Stata. R

1.2. Installing R

has an impressive package ecosystem on CRAN (the comprehensive **R** archive **n**etwork) with more than 12,000 packages created by other users of **R**.

Third, some of the most beautiful figures you will find today are created in R. Big media outlets such as The New York Times and FiveThirtyEight use R to create figures. Specifically, they use the package ggplot2, a very popular package used to create figures. We will work with this package later.

Fourth, there is a great community of R users that are able to help you when you encounter a problem (which you undoubtly will). R is a very popular software and in great demand meaning that you will not be the first (nor the last) to experience specific issues in R. Accordingly, you will find a lot of help on Google and other places to a much greater extent than for other types of software.

Fifth, while you can't do as much point-and-click as in SPSS and Stata, this approach facilitates that you can reproduce your work. In other words, it is easy to document what you are doing in R with commands (in a script). So, while you do not see a pedagogical graphical user interface in R with a limited set of buttons to click, this is more of an advantage than a limitation.

## 1.2 Installing R

To install R, you will have to install 1) the R language and 2) the graphical user interface RStudio. To install the R language, follow this procedure:

- 1. Go to https://cloud.r-project.org.
- 2. Click *Download R for Windows* if you use Windows or *Download R for (Mac) OS X* if you use Mac.

If you use Windows:

- 3. Click on base.
- 4. Click the top link where you can download R for Windows.
- 5. Follow the installation guide.

If you use Mac:

- 3. Select the most recent .pkg file under Files: that fits your OS X.
- 4. Follow the installation guide.

If you encounter problems with the installation guide, make sure that you did download the correct file *and* that your computer meets the requirements. If you did this and still encounter problems, you should get an error message you can type into Google and find relevant information on what to do next.

You should now have the R language installed on your computer.

## 1.3 Installing RStudio

RStudio is an integrated development environment (IDE) and makes it much easier to work in R compared to the standard ("base") R. This is also available for free. To install RStudio, follow these steps:

- 1. Go to: https://www.rstudio.com/products/rstudio/download/#download.
- 2. Click on the installer file for your platform, e.g. Windows or Mac OS X.
- 3. Follow the installation guide.

You should now have RStudio installed on your computer. When you open R you will see a graphical interface as in Figure 1.1.

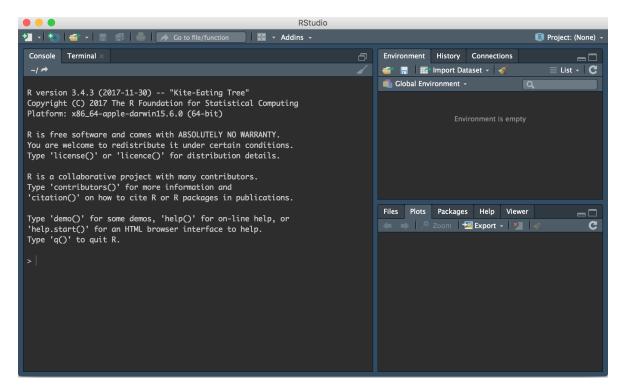


Figure 1.1: Graphical interface in RStudio

There are three different windows. However, one is missing, and that is the window

where you will write most of your scripts. You can get this window by going to the top menu and select File  $\rightarrow$  New File  $\rightarrow$  R Script. This should give you four windows as shown in Figure 1.2.

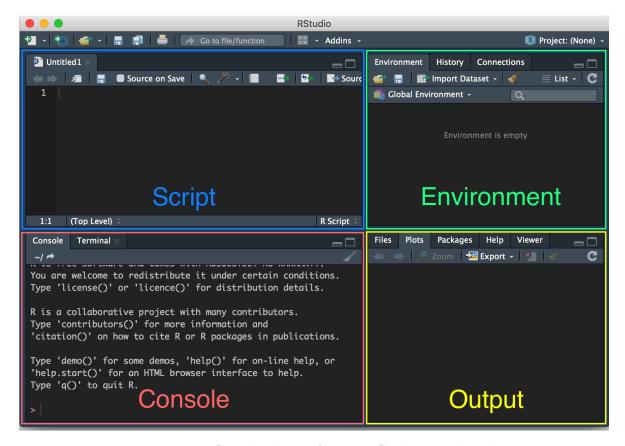


Figure 1.2: Graphical interface in RStudio, explained

In the figure, we have emphasized the four windows: script, environment, output, and console. The *script* is where you will have your R code and can add code and make changes to your script. The *environment* is where you can see what datasets, variables and other parts you have loaded into R. The *output* is where you can see the figures you create as well as documents. The *console* is where you can see your output and run commands.

Importantly, everything you do in R can be written as commands. This ensures that you will always be able to document your work (in the script window). In the console, you can see a prompt (>). Here, you can write what what you want R to do. Try to write 2+2 and hit Enter. This should look like the following:

```
2+2
```

#### [1] 4

The code you have entered in the console cannot be traced later. Accordingly, you will have to save the commands you want to keep in the script. Even better, you should write your commands in the script and "run" them from there. If you write 2+2 in the script, you can mark it and press CTRL+R (Windows) or CMD+ENTER (Mac). Then it will run the part of the script you have marked. Insert the code below in your script, mark it, run it and see how the output shows up in the console:

```
50*149

3**2  # 3^2

2**3  # 2^3

sqrt(81)  # 81^0.5
```

As you can see, we have used # as well. The # sign tells R that everything after that sign on that line shouldn't be read as code but as a comment. In other words, you can write comments in your script that will help you remember what you are doing - and help others understand the meaning of your script. For now, remember to document everything you do in your script.

Notice also that we use a function in the bottom, namely sqrt(). A lot of what we will be doing in R works via functions. For example, to calculate a mean later we will use the mean() function. In the next section we will use functions to install and load packages.

## 1.4 Installing R packages

We highlighted that one of the key advantages of using R is the package system. In R, a package is a collection of data and functions that makes it easier for you to do what you want. The sky is the limit and the only thing you need to learn now is how to install and load packages.

To install packages, you will have to use a function called install.packages(). We will install a package that installs a lot of the functions we will be using to manipulate and visualise data. More specifically, we will work within the tidyverse (Hadley Wickham, 2017). You can read more at tidyverse.org. To intall this package type:

#### install.packages("tidyverse")

You only need to install the package once. In other words, when you have used install.packages() to install a package, you will not need to install that specific package again. Note that we put tidyverse in quotation marks. This is important when you install a package. If you forget this, you will get an error.

While you only need to install a package once, you need to load the package every time you open R. This is a good thing as you don't want to have all your installed R packages working at the same time if you don't need them. For this reason, most scripts begin with loading the packages that you need. To load a package, we use the function library():

#### library("tidyverse")

To recap, it is always a good idea to begin your script with the package(s) you will be working with. If we want to have a script where we load the tidyverse package and have some of the commands we ran above, the script could look like the script presented in Figure 1.3.

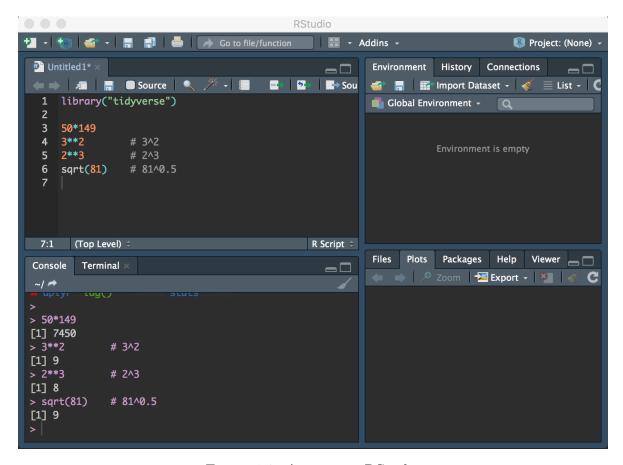


Figure 1.3: A script in RStudio

If you want to save your script you can select File  $\rightarrow$  Save, where you can pick a destination for your script.

## 1.5 Errors and help

As noted above, you will encounter problems and issues when you do stuff in R. Sadly, there are many potential reasons to why your script might not be working. Your version of R or/and RStudio might be too old or too new, you might be using a function that has a mistake, you might not have the data in the right format etc.

Consequently, we cannot provide a comprehensive list of errors you might get. The best thing to do is to learn how to find help online. Here, the best advice is to use Google and, when you search for help, always remember to mention R in your search string, and, if you are having problems with a specific package, also the name of the package.

# Chapter 2

## **Basics**

Remember that everything you do in R can be written as commands. Repeat what you did in the last chapter from your script window: write 2+2 and run the code. This should look like the output below.

2+2

#### Γ17 4

You are now able to conduct simple arithmetics. This shows that R can be used as a calculatur and you can now call yourself an R user. In other words, knowing how to use R is not a binary category where you either can use R or not, but a continuum where you will always be able to learn more. That's great news!

## 2.1 Numbers as data

Next, we will have to learn about variable assignment and in particular how we can work with *objects*. Everything you will use in R is saved in objects. This can be everything from a number or a word to complex datasets. A key advantage of this, compared to other statistical programmes, is that you can have multiple datasets open at the same time. If you, for example, want to connect two different surveys, you can have them both loaded in the memory at the same time and work with them. This is not possible in SPSS or Stata.

To save something in an object, we need to use the *assignment operator*, <-, which basically tells R that anything on the right side of the operator should be assigned to the object on the left side. Let us try to save the number 2 in the object x.

2.1. Numbers as data

```
x < -2
```

Now x will return the number 2 whenever we use x. Let us try to use our object in different simple operations. Write the operations below in your R-script and run them individually and see what happens.

```
x
x * 2
x * x
x + x
```

If it is working, R should return the values 2, 4, 4 and 4. If you change the object x to have the number 3 instead of 2 and run the script again, you should get a new output. This is great as you only need to change a single number to change the output from the whole procedure. Accordingly, when you are working with scripts, try to save as much you can in objects, so you only need to change numbers once, if you want to make changes. This also reduces the likelihood of making mistakes.

We can also use our object to create other objects. In the example below we will create a new object y. This object returns the sum of x and 7.

```
y \leftarrow x + 7
```

One thing to keep in mind is that we do not get the output in y right away. To get the output, we can just write y.

У

#### [1] 9

Alternatively, when we create the object, we can include it all in a parenthesis as we do below.

```
(y < -x + 7)
```

#### [1] 9

<sup>&</sup>lt;sup>1</sup>More specifically, 3, 6, 9 and 6.

2.1. Numbers as data

Luckily, we are not limited to save only one number in an object. On the contrary, in most objects we will be working with, we will have multiple numbers. The code below will return a row of numbers from 1 to 10.

#### 1:10

```
[1] 1 2 3 4 5 6 7 8 9 10
```

We can save this row of numbers in an object (again using <-), but we can also work with them directly, e.g. by taking every number in the row and add 2 to all of them.

#### 1:10 + 2

```
[1] 3 4 5 6 7 8 9 10 11 12
```

When you will be working with more numbers, you have to tell R that you are working with multiple numbers. To do this, we use the function c(). This tells R that we are working with a vector.<sup>2</sup> The function c() is short for *concatenate* or *combine*.<sup>3</sup> Remember that everything happening in R happens with functions. A vector can look like this:

#### c(2, 2, 2)

#### [1] 2 2 2

This is a *numerical* vector. A vector is a collection of values of the same type. We can save any vector in an object. In the code below we save four numbers (14, 6, 23, 2) in the object  $\mathbf{x}$ .

#### [1] 14 6 23 2

<sup>&</sup>lt;sup>2</sup>In the example with 1:10, this is similar to writing c(1, 2, 3, 4, 5, 6, 7, 8, 9, 10) and c(1:10). In other words, we have a hidden c() when we type 1:10.

 $<sup>^3</sup>c$ () creates a vector with all elements in the parenthesis. Since a vector can only have one type of data, and not both numbers and text (cf. next section), c() will ensure that all values are reduced to the level all values can work with. Consequently, if just one value is a letter and not a number, all values in the vector will be considered text.

2.1. Numbers as data

We can then use this vector to calculate new numbers (just as we did above with 1:10), for example by multiplying all the numbers in the vector with 2.

```
x * 2
```

```
[1] 28 12 46 4
```

If we are only interested in a single value from the vector, we can get this value by using brackets, i.e. [ ], which you place just after the object (so no space between the name of the object and the brackets!). By placing the number 3 in the brackets we get the third number in the object.

```
x[3]
```

#### [1] 23

As you can see, we get the third element, 23. We can use the same procedure to get all values with the exception of one value by including a negative sign in the brackets. In the example below we will get all values except for 2. Also, note that since we are not assigning anything to an object (with <-), we are not making any changes to x.

```
x[-2]
```

#### [1] 14 23 2

Now we can try to use a series of functions on our object. The functions below will return different types of information such as the median, the mean, the standard deviation etc.

```
# length of vector, number of values
length(x)
min(x)
              # minima value
max(x)
              # maxima value
median(x)
              # the median
sum(x)
              # the sum
mean(x)
              # the mean
var(x)
              # the variance
sd(x)
              # the standard deviation
```

The functions should return the values 4, 2, 23, 10, 45, 11.25, 86.25 and 9.287088.

If we for some reason wants to add an extra number to our vector  $\mathbf{x}$ , we can either create a new vector with all the numbers or just overwrite the existing vector with the addition of an extra number:

```
x <- c(x, 5)
x
```

```
[1] 14 6 23 2 5
```

We now have five values in our vector instead of four. The value 5 has the last place in the vector but if we had added 5 before  $\mathbf{x}$  in the code above, 5 would have been in the beginning of the vector.

Try to use the mean() function on the new object x

```
mean(x)
```

[1] 10

Now the mean is 10 (before we added the value 5 to the object the mean was 11.25).

## 2.2 Missing values (NA)

Up until now we have been lucky that all of our "data" has been easy to work with. However, in the real world - and thereby for most of the data we will work with - we will encounter missing values. In Stata you will see that missing values get a dot (:). In R, all missing values are denoted NA. Let us try to add a missing value to our object x and take the mean.

```
x \leftarrow c(x, NA)
mean(x)
```

[1] NA

We do not get a mean now but just NA. The reason for this is that R is unable to calculate the mean of a vector with a missing value included. In order for R to calculate the mean now, we need to specify that it should remove the missing values before calculating the mean. To do this, we add na.rm=TRUE as an *option* to the function. Most functions have a series of options (more on this later), and the default option for the mean() function is not to ignore the missing values.

```
mean(x, na.rm=TRUE)
[1] 10
```

Now we get the same mean as before we added NA to the object.

## 2.3 Logical operators

In R a lot of what we will be doing is using logical operators, e.g. testing whether something is equal or similar to something else. This is in particular relevant when we have to recode objects and only use specific values. If something is true, we get the value TRUE, and if something is false, we get FALSE. Try to run the code below and see what information you get (and whether it makes sense).

The script will return TRUE, FALSE, FALSE, FALSE, TRUE, TRUE and FALSE. If you change x to 3, the script will (logically) return other values.

### 2.4 Text as data

In addition to numbers we can and will also work with text. The difference between text and numbers in R is that we use quotation marks to indicate that something is text 2.4. Text as data

(and not an object).<sup>4</sup> As an example, we will create an object called p with the political parties from the United Kingdom general election in 2017.

- [1] "Conservative Party" "Labour Party"
- [3] "Scottish National Party" "Liberal Democrats"
- [5] "Democratic Unionist Party" "Sinn Féin"

To see what type of data we have in our object, p, we can use the function class(). This function returns information on the type of data we are having in the object. If we use the function on p, we can see that the object consists of characters (i.e. "character").

```
class(p)
```

#### [1] "character"

To compare, we can do the same thing with our object x, which includes numerical values. Here we see that the function class() for x returns "numeric". The different classes a vector can have are: character (text), numeric (numbers), integer (whole numbers), factor (categories) and logical (logical).

#### class(x)

#### [1] "numeric"

To test whether our object is numerical or not, we can use the function <code>is.numeric()</code>. If the object is numeric, we will get a TRUE. If not, we will get a FALSE. This logical structure can be used in a lot of different scenarios (as we will see later). Similar to <code>is.numeric()</code>, we have a function called <code>is.character()</code> that will show us whether the object is a character or not.

<sup>&</sup>lt;sup>4</sup>Alternatively, you can use 'instead of ". If you want more information on when you should use 'instead of", see http://style.tidyverse.org/syntax.html#quotes.

2.4. Text as data

#### is.numeric(x)

#### is.character(x)

Try to use is.numeric() and is.character() on the object p.

To get the number of characters for each element in our object, we can use the function nchar():

#### nchar(p)

#### [1] 18 12 23 17 25 9

We can also convert the characters in different ways. First, we can convert all characters to uppercase with toupper(). Second, we can concert all characters to lowercase with tolower().

#### toupper(p)

- [1] "CONSERVATIVE PARTY" "LABOUR PARTY"
- [3] "SCOTTISH NATIONAL PARTY" "LIBERAL DEMOCRATS"
- [5] "DEMOCRATIC UNIONIST PARTY" "SINN FÉIN"

#### tolower(p)

- [1] "conservative party" "labour party"
- [3] "scottish national party" "liberal democrats"
- [5] "democratic unionist party" "sinn féin"

In the same way we could get specific values from the object when it was numeric, we can get specific values when it is a character object as well.

#### p[3]

#### [1] "Scottish National Party"

```
p[-3]
```

```
[1] "Conservative Party" "Labour Party"
[3] "Liberal Democrats" "Democratic Unionist Party"
[5] "Sinn Féin"
```

While p is a short name for an object and easy to write, it is not telling for what we actually have stored in the object. Let us create a new object called party with the same information as in p. When you name objects remember that they are case sensitive so party will be a different object than Party.<sup>5</sup>

### 2.5 Data frames

In most cases, we will not be working with one variable (e.g. information on party names) but multiple variables. To do this in an easy way, we can create *data frames* which is similar to a dataset in SPSS and Stata. The good thing about R, however, is that we can have multiple data frames open at the same time. The cost of this is that we have to specify, when we do something in R, exactly what data frame we are using.

Here we will create a data frame with more information about the parties from the United Kingdom general election, 2017.<sup>6</sup>

As a first step we can create new objects with more information: leader (information on the party leader), votes (the vote share in percent), seats (the number of seats) and seats\_change (change in seats from the previous election). Do note that the order is important as we are going to link these objects together in a minute, where the first

 $<sup>^5</sup>$ If you want more information on how to name objects, see http://style.tidyverse.org/syntax.html#object-names.

<sup>&</sup>lt;sup>6</sup>The information is taken from https://en.wikipedia.org/wiki/United\_Kingdom\_general\_election, \_\_2017

value in each object is for the Conservative Party, the second for the Labour Party and so on.

The next thing we have to do is to connect the objects into a single object, i.e. our data frame. A data frame is a collection of different vectors of the same length. In other words, for the objects we have above, as they have the same number of information, they can be connected in a data frame. R will return an error message if the vectors do not have the same length.

We can have different types of variables in a data frame, i.e. both numbers and text variables. To create our data frame, we will use the function data.frame() and save the data frame in the object uk2017.

```
uk2017 <- data.frame(party, leader, votes, seats, seats_change)
uk2017 # show the content of the data frame</pre>
```

	party	leader	votes	seats	seats_change
1	Conservative Party	Theresa May	42.4	317	-13
2	Labour Party	Jeremy Corbyn	40.0	262	30
3	Scottish National Party	Nicola Sturgeon	3.0	35	-21
4	Liberal Democrats	Tim Farron	7.4	12	4
5	Democratic Unionist Party	Arlene Foster	0.9	10	2
6	Sinn Féin	Gerry Adams	0.7	7	3

To see what type of object we are working with, we can use the function class() again to show that uk2017 is a data frame.

```
class(uk2017)
```

```
[1] "data.frame"
```

If we would like to know what class the individual variables in our data frame are, we can use the function sapply(). This function allows us to apply a function to a list or a vector. Below we apply class() on the individual variables in uk2017.

#### sapply(uk2017, class)

```
party leader votes seats seats_change
"factor" "factor" "numeric" "numeric" "numeric"
```

Here we can see that we have data as a factor as well as numerical variables. We can get similar information about our data by using the function str(). This function returns information on the structure of the data frame.

#### str(uk2017)

```
'data.frame': 6 obs. of 5 variables:
```

\$ party : Factor w/ 6 levels "Conservative Party",..: 1 3 5 4 2 6

\$ leader : Factor w/ 6 levels "Arlene Foster",..: 5 3 4 6 1 2

\$ votes : num 42.4 40 3 7.4 0.9 0.7 \$ seats : num 317 262 35 12 10 7

\$ seats change: num -13 30 -21 4 2 3

We can see that it is a data frame with 6 observations of 5 variables. If the rows (i.e. observations) have names, we can get these by using rownames(). We can get the names of the columns, i.e. the variables in our data frame, by using colnames().

#### colnames (uk2017)

```
[1] "party" "leader" "votes" "seats"
```

[5] "seats\_change"

If we want to see the number of columns and rows in our data frame, we can use ncol() and nrow().

#### ncol(uk2017)

[1] 5

#### nrow(uk2017)

#### [1] 6

If we are working with bigger data frames, e.g. a survey with thousands of respondents, it might not be useful to show the full data frame. One way to see a few of the observations is by using head(). If not specified further, this function will show the first six observations in the data frame. In the example below, we will tell R to show the first three observations

#### head(uk2017, 3) # show the first three rows

		party	leader	votes	seats	${\tt seats\_change}$
1	Conservative	Party	Theresa May	42.4	317	-13
2	Labour	Party	Jeremy Corbyn	40.0	262	30
3	Scottish National	Party	Nicola Sturgeon	3.0	35	-21

In the same way, we can use tail() to show the last observations in a data frame. Here we see the last four observations in our data frame.

#### tail(uk2017, 4) # show the last four rows

	party	leader	votes	seats	seats_change
3	Scottish National Party	Nicola Sturgeon	3.0	35	-21
4	Liberal Democrats	Tim Farron	7.4	12	4
5	Democratic Unionist Party	Arlene Foster	0.9	10	2
6	Sinn Féin	Gerry Adams	0.7	7	3

If you want to see your data frame in a new window, you can use the function View() (do note the capital letter V - not v).

#### View(uk2017)

<b>u</b> k20	■ uk2017 ×							
<b># *</b>	← ⇒ I Æ T Filter							
_	party ‡	leader ‡	votes ‡	seats ‡	seats_change 🕏			
1	Conservative Party	Theresa May	42.4	317	-13			
2	Labour Party	Jeremy Corbyn	40.0	262	30			
3	Scottish National Party	Nicola Sturgeon	3.0	35	-21			
4	Liberal Democrats	Tim Farron	7.4	12	4			
5	Democratic Unionist Party	Arlene Foster	0.9	10	2			
6	Sinn Féin	Gerry Adams	0.7	7	3			

Figure 2.1: Data frame with View(), RStudio

When you are working with variables in a data frame, you can use \$ as a component selector to select a variable in a data frame. This is the base R way, i.e. brackets and dollar signs. In the next chapter we will work with other functions that makes it easier to work with data frames.

If we, for example, want to have all the vote shares in our data frame uk2017, we can write uk2017\$votes.

#### uk2017\$votes

#### [1] 42.4 40.0 3.0 7.4 0.9 0.7

Contrary to working with a vector in a single dimension, we have two dimensions in a data frame (rows horisontally and columns vertically). Just as for a single vector, we need to work with the brackets, [], in addition to our object. However, now we need to specify the rows and columns we are interested in. If we want to work with the first row, we need to specify [1,] after the object. The comma is seperating the information on the rows and columns we want to work with. When we are not specifying anything after the comma, that means we want to have the information for all columns.

```
uk2017[1,] # first row

party leader votes seats seats_change
1 Conservative Party Theresa May 42.4 317 -13
```

Had we also added a number after the comma, we would get the information for that specific column. in the example below we want to have the information on the first row in the first column (i.e. the name of the party on the first row).

#### uk2017[1, 1] # first row, first column

#### [1] Conservative Party

6 Levels: Conservative Party Democratic Unionist Party ... Sinn Féin

If we want to have the names of all parties, i.e. the information in the first column, we can specify that we want all rows but only for the first column.

#### uk2017[, 1] # first column

- [1] Conservative Party Labour Party
- [3] Scottish National Party Liberal Democrats
- [5] Democratic Unionist Party Sinn Féin

6 Levels: Conservative Party Democratic Unionist Party ... Sinn Féin

Interestingly, the functions we have talked about so far can all be applied to data frames. The summary() function is very useful if you want to get an overview of all variables in your data frame. For the numerical variables in the data frame, the function will return information such as the mean and the median.

#### summary (uk2017)

:317.0

Max.

Max.

	party	16	eader	votes
Conservative Par	rty :1	Arlene Foster	:1	Min. : 0.700
Democratic Union	nist Party:1	Gerry Adams	:1	1st Qu.: 1.425
Labour Party	:1	Jeremy Corbyn	:1	Median : 5.200
Liberal Democra	ts :1	Nicola Sturged	on:1	Mean :15.733
Scottish Nationa	al Party :1	Theresa May	:1	3rd Qu.:31.850
Sinn Féin	:1	Tim Farron	:1	Max. :42.400
seats	seats_change			
Min. : 7.0	Min. :-21.0	000		
1st Qu.: 10.5	1st Qu.: -9.2	500		
Median : 23.5	Median: 2.5	000		
Mean :107.2	Mean : 0.8	333		
3rd Qu.:205.2	3rd Qu.: 3.7	500		

: 30.0000

We can also use the functions on our variables as we did above, e.g. to get the maximum number of votes a party got with the function max().

```
max(uk2017$votes)
```

[1] 42.4

If we want to have the value of a specific variable in our data frame, we can use both \$ and []. Below we get the second value in the variable party.

```
uk2017 $party [2]
```

[1] Labour Party

6 Levels: Conservative Party Democratic Unionist Party ... Sinn Féin

To illustrate how we can combine a lot of what we have used above, we can get informatin on the name of the party that got the most votes. In order to do this, we specify that we would like to have the name of the party for the party where the number of votes equals the maximum number of votes. In other words, when uk2017\$votes is equal to max(uk2017\$votes), we want to get the information on uk2017\$party. We use the logical operator == to test whether something is equal to.

```
uk2017$party[uk2017$votes == max(uk2017$votes)]
```

[1] Conservative Party

6 Levels: Conservative Party Democratic Unionist Party ... Sinn Féin

As we can see, the Conservative Party got the most votes in the 2017 election. We can use the same procedure if we want to get information on the party that got the minimum number of votes. To do this we use min(). Here we can see that this is Sinn Féin in our data frame.

```
uk2017$party[uk2017$votes == min(uk2017$votes)]
```

[1] Sinn Féin

6 Levels: Conservative Party Democratic Unionist Party ... Sinn Féin

The sky is the limit when it comes to what we can do with data frames, including various types of statistical analyses. To give one example, we can use the lm() function to conduct an OLS regression with votes as the independent variable and seats as the dependent variable (more on this specific function in R later). First, we save the model in the object uk2017\_lm and then use summary() to get the results.

```
uk2017_lm <- lm(seats ~ votes, data = uk2017)
summary(uk2017_lm)</pre>
```

#### Call:

```
lm(formula = seats ~ votes, data = uk2017)
```

#### Residuals:

```
1 2 3 4 5 6
20.890 -17.105 18.054 -36.122 7.933 6.350
```

#### Coefficients:

```
Residual standard error: 24.81 on 4 degrees of freedom
Multiple R-squared: 0.9758, Adjusted R-squared: 0.9697
F-statistic: 161.2 on 1 and 4 DF, p-value: 0.0002216
```

The coefficient for votes is positive and statistically significant (p < 0.05). In other words, as the vote share increases, so does the number of seats.

## 2.6 Import and export data frames

Most of the data frames we will be working with in R are not data frames we will build from scratch but on the contrary data frames we will import from other files such as files made for Stata, SPSS or Excel. The most useful filetype to use when you work with data in files is .csv, which stands for *comma-separated values*. This is an open file format and can be opened in any software. To export and import data frames to .csv files, we can use write.csv() and read.csv().

First of all we need to know where R is working from, i.e. what our working directory is. In other words, we need to tell R where it should be saving the file and - when we want to import a data frame - where to look for a file. To see where R is currently working from (the working directory) you can type getwd(). This will return the place where R is currently going to save the file if we do not change it.

#### getwd()

If you would like to change this, you can use the function setwd(). This function allows you to change the working directory to whatever folder on your computer you would like to use. In the code below I change the working directory to the folder book in the folder qpolr in the Dropbox folder. Do also note that we are using forward slash (/) and not backslash (\).

#### setwd("/Dropbox/qpolr/book")

An easy way to control the working directory is to open an R-script directly from the folder you want to have as your working directory. Specifically, instead of opening RStudio and finding the script, find the script in your folder and open RStudio that way. This will automatically set the working directory to the folder with the R-script.

Once we know where we will save our data, we can use write.csv() to save the data. In the code below we first specify that we want to save the data frame uk2017 and next the filename of the file (uk2017.csv).

#### write.csv(uk2017, "uk2017.csv")

Do note that we need to put the file in quotation marks. Next, we can import the file into R the next time we open R with the function read.csv() and save the data frame in the object uk2017.

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```
uk2017 <- read.csv("uk2017.csv")
```

As with most stuff in R, there are multiple ways of doing things. To import and export data, we have packages like foreign (R Core Team, 2015), rio (C. Chan, Chan, & Leeper, 2016) and readr (H. Wickham & Francois, 2015). If you install and load the package rio, you can use the functions import() and export().

```
# export data with the rio package
export(uk2017, "uk2017.csv")

# import data with the rio package
uk2017 <- import("uk2017.csv")</pre>
```

### 2.7 Environment

We have worked with a series of different objects. To see what objects we have in our memory, we can look in the *Environment* window, but we can also use the function ls()(ls is short for list objects).

If we would like to remove an object from the memory, we can use the function rm() (rm is short for remove). Below we use rm() to remove the object x and then ls() to check whether x is gone.

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If you would like to remove everything in the memory, you can use ls() in combination with rm().

```
rm(list = ls())
ls()
```

# Chapter 3

# Data management

There are multiple ways to manage data in R and in particular different ways to create and change variables in a data frame. In this chapter, we show different ways of working with data frames with a focus on how to change and create new variables. Noteworthy, there are multiple packages we can use to manipulate data frames, but the best is without a doubt dplyr (Hadley Wickham & Francois, 2016). This is part of the tidyverse package so you do not need to install any new packages if you have already installed tidyverse.

The package provides some basic functions making it easy to work with data frames. These functions include select(), filter(), arrange(), rename(), mutate() and summarize(). select() allows you to pick variables by their names. filter() allows you to pick observations by their values. arrange() allows you to reorder the rows. rename() allows you to rename columns. mutate() allows you to create new variables based on the values of old variables. summarize() allows you to collapse many values to a single summary.

All these functions rely on data frames. In other words, you can not use these functions on other types of data in R. Furthermore, they all return a new data frame that you will need to save in a new object or overwrite the existing object with your data frame.

As the dplyr package is part of the tidyverse, the first thing we do is to call the tidyverse.

<sup>&</sup>lt;sup>1</sup>For another good introduction to dplyr, see: Managing Data Frames with the dplyr package.

#### library("tidyverse")

We will use the dataset we created in the previous chapter. If you do not have it, you can download it here (make sure to have the data file saved in your working directory): http://qpolr.com/data/uk2017.csv

```
uk2017 <- read.csv("uk2017.csv")
```

To see the information in the dataset, use head().

#### head(uk2017)

		party		leader	votes	seats	seats_change
1	Conservative	Party	There	esa May	42.4	317	-13
2	Labour	Party	Jeremy	Corbyn	40.0	262	30
3	Scottish National	Party	Nicola St	urgeon	3.0	35	-21
4	Liberal Demo	crats	Tim	Farron	7.4	12	4
5	Democratic Unionist	Party	Arlene	Foster	0.9	10	2
6	Sinn	Féin	Gerry	Adams	0.7	7	3

## 3.1 Selecting variables: select()

When we work with large datasets, we often want to select the few variables that are of key interest to our project. For this task the select() function is perfect. If we only want to have information on the party name and the votes in the uk2017 data frame, we can write:

#### select(uk2017, party, votes)

```
party votes
1
         Conservative Party 42.4
2
               Labour Party
                             40.0
3
    Scottish National Party
                               3.0
          Liberal Democrats
4
                               7.4
5 Democratic Unionist Party
                               0.9
6
                  Sinn Féin
                               0.7
```

Again, this is not saved in a new data frame. If we want to save this in a new data frame, say uk2017 pv, we need to assign the output from select() to our object.

```
uk2017_pv <- select(uk2017, party, votes)
```

There are multiple different functions that can help us find specific variables in the data frame. We can use contains(), if we want to include variables that contain a specific word in the variable name. In the example below we look for variables that contain the text seat.

#### select(uk2017, contains("seat"))

	seats	seats_change
1	317	-13
2	262	30
3	35	-21
4	12	4
5	10	2
6	7	3

Other noteworthy functions similar to contains() that can be of help are functions such as starts\_with(), ends\_with(), matches(), num\_range(), one\_of() and everything(). The last function, everything() is helpful if we want to move a variable to the beginning of our data frame.

#### select(uk2017, votes, everything())

	votes	party	leader	seats	seats_change
1	42.4	Conservative Party	Theresa May	317	-13
2	40.0	Labour Party	Jeremy Corbyn	262	30
3	3.0	Scottish National Party	Nicola Sturgeon	35	-21
4	7.4	Liberal Democrats	Tim Farron	12	4
5	0.9	Democratic Unionist Party	Arlene Foster	10	2
6	0.7	Sinn Féin	Gerry Adams	7	3

Last, we can use the negative sign if we want to remove a variable from the data frame.

#### select(uk2017, -leader)

	party	votes	seats	${\tt seats\_change}$
1	Conservative Party	42.4	317	-13
2	Labour Party	40.0	262	30
3	Scottish National Party	3.0	35	-21
4	Liberal Democrats	7.4	12	4
5	Democratic Unionist Party	0.9	10	2
6	Sinn Féin	0.7	7	3

## 3.2 Selecting observations: filter()

To select only some of the observations in our data frame, but for all variables, we can use the function filter(). In the example below we select the observations in our data frame with a positive value on seats\_change (i.e. greater than 0).

```
filter(uk2017, seats_change > 0)
```

Warning: package 'bindrcpp' was built under R version 3.4.4

	party	leader	votes	seats	seats_change
1	Labour Party Jeremy	Corbyn	40.0	262	30
2	Liberal Democrats Tim	Farron	7.4	12	4
3	Democratic Unionist Party Arlene	Foster	0.9	10	2
4	Sinn Féin Gerr	y Adams	0.7	7	3

Importantly, we are *not* making any changes to the data frame uk2017. Again, this will only hapen if we replace our existing data frame or create a new data frame. In the example below we create a new data frame, uk2017\_seatlosers, with the observations losing seats from 2015 to 2017.

```
uk2017_seatlosers <- filter(uk2017, seats_change < 0)
uk2017_seatlosers</pre>
```

		party	leader	votes	seats	seats_change
1	Conservative	Party	Theresa May	42.4	317	-13
2	Scottish National	Party	Nicola Sturgeon	3.0	35	-21

Last, if we want to drop observations that contain missing values on specific variables, we can use the function drop\_na().

## 3.3 Sorting observations: arrange()

We can use the function arrange() if we want to change the order of observations. In the example below we sort our data frame according to how many votes the party got, with the party getting the least votes in the top of our data frame.

#### arrange(uk2017, votes)

	party	leader	votes	seats	seats_change
1	Sinn Féin	Gerry Adams	0.7	7	3
2	Democratic Unionist Party	Arlene Foster	0.9	10	2
3	Scottish National Party	Nicola Sturgeon	3.0	35	-21
4	Liberal Democrats	Tim Farron	7.4	12	4
5	Labour Party	Jeremy Corbyn	40.0	262	30
6	Conservative Party	Theresa May	42.4	317	-13

If we prefer to have the parties with the greatest number of votes in the top, we can use the negative sign (-).

#### arrange(uk2017, -votes)

	party	leader	votes	seats	seats_change
1	Conservative Party	Theresa May	42.4	317	-13
2	Labour Party	Jeremy Corbyn	40.0	262	30
3	Liberal Democrats	Tim Farron	7.4	12	4
4	Scottish National Party	Nicola Sturgeon	3.0	35	-21
5	Democratic Unionist Party	Arlene Foster	0.9	10	2
6	Sinn Féin	Gerry Adams	0.7	7	3

### 3.4 Rename variables: rename()

In the case that we have a variable we would prefer having another name, we can use the function rename(). In the example below we change the name of party to party\_name.

#### rename(uk2017, party\_name = party)

	party_name	leader	votes	seats	${\tt seats\_change}$
1	Conservative Party	Theresa May	42.4	317	-13
2	Labour Party	Jeremy Corbyn	40.0	262	30
3	Scottish National Party	Nicola Sturgeon	3.0	35	-21
4	Liberal Democrats	Tim Farron	7.4	12	4
5	Democratic Unionist Party	Arlene Foster	0.9	10	2
6	Sinn Féin	Gerry Adams	0.7	7	3

## 3.5 Create variables: mutate()

The best way to create a new variable from existing variables in our data frame is to use the function mutate(). In the example below we create a new variable, votes\_m with information on how many percentage points a party is from the average number of votes a party got in the election.

#### mutate(uk2017, votes\_m = votes - mean(votes))

	party	leader	votes	seats	seats_change
1	Conservative Party	Theresa May	42.4	317	-13
2	Labour Party	Jeremy Corbyn	40.0	262	30
3	Scottish National Party	Nicola Sturgeon	3.0	35	-21
4	Liberal Democrats	Tim Farron	7.4	12	4
5	Democratic Unionist Party	Arlene Foster	0.9	10	2
6	Sinn Féin	Gerry Adams	0.7	7	3

votes\_m

- 1 26.666667
- 2 24.266667
- 3 -12.733333
- 4 -8.333333
- 5 -14.833333
- 6 -15.033333

We can also use the sum() function to find the proportion of seats a party got in a variable, seats\_prop.

```
mutate(uk2017, seats_prop = seats / sum(seats))
                                       leader votes seats seats_change
                       party
1
                                                42.4
         Conservative Party
                                  Theresa May
                                                       317
                                                                     -13
2
                Labour Party
                                Jeremy Corbyn
                                                40.0
                                                       262
                                                                      30
3
    Scottish National Party Nicola Sturgeon
                                                        35
                                                                     -21
                                                 3.0
          Liberal Democrats
                                                 7.4
4
                                   Tim Farron
                                                        12
                                                                       4
5 Democratic Unionist Party
                                Arlene Foster
                                                 0.9
                                                        10
                                                                       2
6
                   Sinn Féin
                                  Gerry Adams
                                                 0.7
                                                         7
                                                                       3
  seats_prop
1 0.49300156
2 0.40746501
3 0.05443235
4 0.01866252
5 0.01555210
```

## 3.6 The pipe operator: %>%

6 0.01088647

So far we have looked at a series of different functions. In most cases we want to combine these functions, e.g. when we both have to select specific variables and observations. Luckikly, there is nothing against using one function nested within another, as the example below shows.

The problem is that it can be complicated to read, especially as the number of functions we use increases. Furthermore, the likelihood of making a stupid mistake, e.g. by including an extra ( or ) increases substantially. We can use the pipe operator, %>%, to make our code more readable.

The operator relies on a step-wise logic so we first specify the data frame and then a line for each function we want to run on the data frame.

In the example below we do the same as above but in a way that is easier to follow.

```
uk2017 %>%
select(party, votes) %>%
filter(seats_change > 0)
```

```
party votes

Labour Party 40.0

Liberal Democrats 7.4

Democratic Unionist Party 0.9

Sinn Féin 0.7
```

On the first line, we show that we are using the data frame uk2017. We end this line with %>%, telling R that we are not done yet but will have to put this into the function on the line below. The next line uses the input from the previous line and selects party and votes from the data frame. This line also ends with the pipe, %>%. The third line shows the observations in our data frame where seats\_change is greater than 0. Note that we did not select seats\_change as a variable with select(), so this is not crucial in order to use it (as long as it is in the uk2017 data frame). Last, we do not end with a pipe as we are done and do not want to do more to our data frame.

### 3.7 Running functions on variables: apply()

If we would like to run a function on some of our rows or columns, we can use the function apply(). For example, we can get the average number of votes and seats for parties with a positive value on seats\_change (i.e. parties with an increase in seats from 2015 to 2017).

The addition here is the function apply() on the data frame used above. The first thing we specify here is MARGIN, i.e. whether we want to run a function on our rows (1) or columns (2). The next thing we specify is the function together with any relevant options.

12.25 72.75

```
uk2017 %>%
filter(seats_change > 0) %>%
select(votes, seats) %>%
apply(MARGIN = 2, FUN = mean, na.rm = TRUE)

votes seats
```

In the case you want to apply a function to both rows and columns, you will have to specify c(1, 2). It is not important to mention MARGIN or FUN if you have the order right. In other words, we can simplify our example to the code below.

```
uk2017 %>%
filter(seats_change > 0) %>%
select(votes, seats) %>%
apply(2, mean)

votes seats
12.25 72.75
```

### 3.8 Aggregating variables: summarize() and group\_by()

If we want to create new variables with aggregated information, similar to the information we got in the previous section, we can use the function summarize(). In the example below we get a data frame with information on the number of observatins, given by n(), the minimum number of votes a party got (votes\_min), the maximum number of votes a party got (votes\_max) and the average number of votes a party got (votes\_mean) (all in percentages).

```
party votes_min votes_max votes_mean

6 0.7 42.4 15.73333
```

If we want this information for different groups, we can supply with group\_by(). In the example below we get the same information for parties with an increase in seats from 2015 to 2017 and not.

```
# A tibble: 2 x 5
  `seats_change > 0` party votes_min votes_max votes_mean
  <lgl>
                      <int>
                                 <dbl>
                                            <dbl>
                                                        <dbl>
                                                         22.7
1 F
                                 3.00
                                             42.4
2 T
                           4
                                 0.700
                                             40.0
                                                         12.2
```

In the example, you can see the aggregated information. T is short for TRUE and is the aggregated information for the observations where seats change is greater than 0.

### 3.9 Recoding variables: recode()

uk2017\$leader

In a lot of cases we want to recode the information in a single variable. To do this, we can use recode(). Importantly, this function works for individual variables and not for a data frame. Let us use the leader variable in uk2017 as an example.

```
[1] Theresa May Jeremy Corbyn Nicola Sturgeon Tim Farron
[5] Arlene Foster Gerry Adams
```

6 Levels: Arlene Foster Gerry Adams Jeremy Corbyn ... Tim Farron

In the case that we want to replace Tim Farron in the variable with a new guy, we can do that with the code below.

```
recode(uk2017$leader, "Tim Farron" = "New guy")
```

- [1] Theresa May Jeremy Corbyn Nicola Sturgeon New guy
- [5] Arlene Foster Gerry Adams
- 6 Levels: Arlene Foster Gerry Adams Jeremy Corbyn ... New guy

Noteworthy, we do not create any changes to the leader variable. If we want to save the changes, we can save the new variable to our data frame.

```
uk2017$leader_new <- recode(uk2017$leader, "Tim Farron" = "New guy")
uk2017$leader_new</pre>
```

- [1] Theresa May Jeremy Corbyn Nicola Sturgeon New guy
- [5] Arlene Foster Gerry Adams
- 6 Levels: Arlene Foster Gerry Adams Jeremy Corbyn ... New guy

Last, dplyr in the tidyverse is not the only package with a recode() function. The package car (Fox & Weisberg, 2011) has a similar function worth exploring.

## Chapter 4

## Getting data

There are multiple ways you can get data into R. In this chapter we introduce different strategies for getting data into R from a variety of political data sources. First, we look at data included in packages. Second, we show how you can find datasets online and introduce a resource with a lot of links to political datasets. Third, we introduce a series of different packages that makes it easy to get data into R.

Throughout the chapter we will use the tidyverse package so make sure to load this.

library("tidyverse")

### 4.1 Using data from data packages

A lot of the packages we are working with, including packages in the tidyverse, include datasets. To illustrate this, we will be using the package poliscidata. The first thing we will need to do is to install the package.

install.packages("poliscidata")

Next, we will need to load the package with library().

library("poliscidata")

<sup>&</sup>lt;sup>1</sup>For more information on the package and the included packages, see: https://cran.r-project.org/web/packages/poliscidata/poliscidata.pdf

There are multiple datasets in the poliscidata package. We will focus on the dataset states, a dataset with variables about the 50 states in the United States. We use the function names() to get a list of all variables in the data frame states (it takes up a lot of space but gives an indication of the variety of variables in the data frame).

#### names(states)

[1]	"abort_rank3"	"abortion_rank12"	"adv_or_more"
[4]	"ba_or_more"	"cig_tax12"	"cig_tax12_3"
[7]	"conserv_advantage"	"conserv_public"	"dem_advantage"
[10]	"govt_worker"	"gun_rank3"	"gun_rank11"
[13]	"gun_scale11"	"hr_cons_rank11"	"hr_conserv11"
[16]	"hr_lib_rank11"	"hr_liberal11"	"hs_or_more"
[19]	"obama2012"	"obama_win12"	"pop2000"
[22]	"pop2010"	"pop2010_hun_thou"	"popchng0010"
[25]	"popchngpct"	"pot_policy"	"prochoice"
[28]	"prolife"	"relig_cath"	"relig_prot"
[31]	"relig_high"	"relig_low"	"religiosity3"
[34]	"romney2012"	"smokers12"	"stateid"
[37]	"to_0812"	"uninsured_pct"	"abort_rate05"
[40]	"abort_rate08"	"abortlaw3"	"abortlaw10"
[43]	"alcohol"	"attend_pct"	"battle04"
[46]	"blkleg"	"blkpct04"	"blkpct08"
[49]	"blkpct10"	"bush00"	"bush04"
[52]	"carfatal"	"carfatal07"	"cig_tax"
[55]	"cig_tax_3"	"cigarettes"	"college"
[58]	"conpct_m"	"cons_hr06"	"cons_hr09"
[61]	"cook_index"	"cook_index3"	"defexpen"
[64]	"demhr11"	"dem_hr09"	"demnat06"
[67]	"dempct_m"	"demstate06"	"demstate09"
[70]	"demstate13"	"density"	"division"
[73]	"earmarks_pcap"	"evm"	"evo"
[76]	"evo2012"	"evr2012"	"gay_policy"
[79]	"gay_policy2"	"gay_policy_con"	"gay_support"
[82]	"gay_support3"	"gb_win00"	"gb_win04"

[85]	"gore00"	"gun_check"	"gun_dealer"
[88]	"gun_murder10"	"gun_rank_rev"	"gunlaw_rank"
[91]	"gunlaw_rank3_rev"	"gunlaw_scale"	"hispanic04"
[94]	"hispanic08"	"hispanic10"	"indpct_m"
[97]	"kerry04"	"libpct_m"	"mccain08"
[100]	"modpct_m"	"nader00"	"obama08"
[103]	"obama_win08"	"over64"	"permit"
[106]	"pop_18_24"	"pop_18_24_10"	"prcapinc"
[109]	"region"	"relig_import"	"religiosity"
[112]	"reppct_m"	"rtw"	"secularism"
[115]	"secularism3"	"seniority_sen2"	"south"
[118]	"state"	"to_0004"	"to_0408"
[121]	"trnout00"	"trnout04"	"unemploy"
[124]	"union04"	"union07"	"union10"
[127]	"urban"	"vep00_turnout"	"vep04_turnout"
[130]	"vep08_turnout"	"vep12_turnout"	"womleg_2007"
[133]	"womleg_2010"	"womleg_2011"	"womleg_2015"

While the data is available, it is not possible to see in the *Environment* window. To see the data frame, we can save states in an object of the same name.

#### states <- states

Now we can see in the Environment window that we have 50 observations of 135 variables. We will be using this data later, but for now we will see that we have actual data. Using the table() function we can show the distribution of observations in the gay\_policy variable, showing data on the Billman's policy scale (4 ordinal categories).

#### table(states\$gay\_policy)

Most liberal	Liberal	Conservative Mos	t conservative
6	14	10	20

Here we see that 6 states have a most liberal score, 14 have a liberal score, 10 have a conservative score, and 6 have a most conservative score.

### 4.2 Download data from webpages

A lot of the political datasets you will find are available online and can be downloaded for free. A free resource with an overview of political datasets can be found here: https://github.com/erikgahner/PolData

In this dataset with political datasets, you can find datasets from different topics (international relations, political institutions, democracy etc.). For each dataset you will also be able to see whether it is possible to download the data for free, and if so, what the link to the dataset is.

To illustrate this, we can find the link to download the Global Media Freedom dataset. The dataset is available as a .csv file and get into R with the read.csv() function.

```
gmd <- read.csv(
   "http://faculty.uml.edu/Jenifer_whittenwoodring/GMFD_V2.csv"
)</pre>
```

The dataset consists of the following four variables: id, year, country, mediascore. In the next sections, we will introduce different packages, that can make it easier to work with different datasets.

### 4.3 Data: European Social Survey (essurvey)

To get data from European Social Survey (ESS), we will be using the **essurvey** package. If you do not have a free user, the first step is to go online and create a user: http://www.europeansocialsurvey.org/user/new

The next thing you need to do is to install the package.

```
install.packages("essurvey")
```

And then load the package.

```
library("essurvey")
```

Now you need to set the email you used to register an account. If you don't do this, ESS will not be able to confirm that you have an account, and you will not be able to get access to the data.

```
set_email("your@mail.com")
```

There are multiple functions to use in order to get data, and for an overview of some of them, check out <a href="https://ropensci.github.io/essurvey/">https://ropensci.github.io/essurvey/</a>.

Here, we will provide an example on how to reproduce the main result in Larsen (2018). Here we use the import\_country() function to import data from Denmark in Round 6 of the ESS.

```
ess <- import_country("Denmark", 6)</pre>
```

All the recodings are made with the mutate() function.

And the regression model can be achieved with the lm() function.

```
lm(stfgov ~ reform, data=ess)
```

## 4.4 Data: Manifesto Project Dataset (manifestoR)

To use data from the Manifesto Project Dataset, you need to create an account as well. This can be done at: https://manifesto-project.wzb.eu/signup

Next, install and load the package.

```
# install the package
install.packages("manifestoR")

# load the package
library("manifestoR")
```

You now need to go to your profile page at https://manifesto-project.wzb.eu/. You will need to click on the button to get an API key. You can now click 'download API Key file (txt)' and place this file in your working directory - or copy your key and use the code below.

```
mp_setapikey(key = "yourKeyHere")
```

You are now able to download text data from the Manifesto Project into R. We use the mp\_corpus() function to download election programmes texts and codings, in this case from Denmark.

```
manifesto_dk <- mp_corpus(countryname == "Denmark")</pre>
```

To see some of the content from the manifesto data, you can try the code below.

```
head(content(manifesto_dk[[1]]))
```

If you want to find a more detailed description of how to look at the data, please see https://cran.r-project.org/web/packages/manifestoR/vignettes/manifestoRworkflow.pdf.

### 4.5 Data: Varieties of Democracy (vdem)

To get data from Varieties of Democracy into R, we are going to use the vdem package. This package is not on CRAN, and accordingly, we cannot use install.packages() to install it. Instead, we will have to use the function install\_github() as it is on GitHub. In order to do this, you need to have the package devtools. To install this package, you can uncomment the first line below. The second line says that we are using the install github() function from the devtools package (with ::).

```
#install.packages("devtools")
devtools::install_github("xmarquez/vdem")
```

When the package is installed, use library() to load it.

#### library("vdem")

To get the main democracy indices from the data, we can use the extract\_vdem() function.

```
vdem_data <- extract_vdem(section_number = 1)</pre>
```

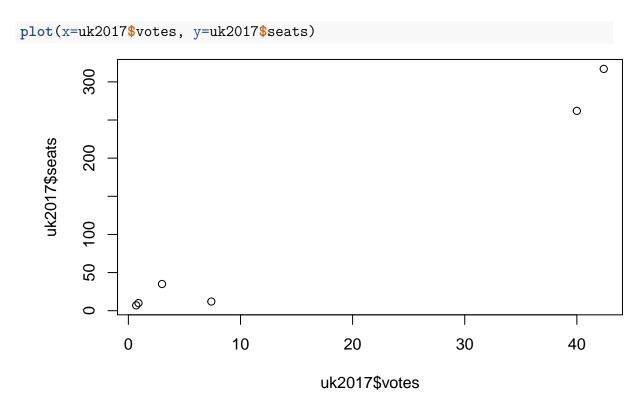
This gives us a dataset with 17,604 observations of 55 variables. To see the first observations, use head() (output not shown).

```
head(vdem_data)
```

## Chapter 5

## Data visualisation

Visualising data is important (Healy & Moody, 2014, Kastellec & Leoni (2007), Schwabish (2014)). As with everything in R, there are a lot of different ways to visualise data. One simple way to visualise data is to use *base* functions in R (i.e. functions that come when you install the R language). Below you will see an example on this.



There is nothing inherently wrong with using a function like this, but the moment we want to tweak the figure, it gets complicated. Accordingly, we will not use the standard functions in R but the package ggplot2 (H. Wickham, 2009). This package makes it easy to create beautiful figures in R.

ggplot2 creates more beautiful figures with better defaults, it is very customizable, it works within the tidyverse (together with dplyr, introduced in the previous chapter), and for those reasons it is becoming incredibly popular among practitioners and academics alike. That being said, there is an element of personal preference when it comes to data visualisations and ggplot2 is not perfect. While the defaults are good, they could be better. Furthermore, there are functions in the package you should never use (such as qplot(), short for quick plot).

### 5.1 The basics of ggplot2

You can load ggplot2 by loading the tidyverse (alternatively you can just load the ggplot2 package).

#### library("tidyverse")

The two g's (gg) i ggplot2 is short for grammar of graphics. The philosophy is that we are working with building blocks in the form of a sentence structure, where we can add more components to our visualisation, e.g. change colours and add text. This makes it easy to first create a figure and then tweak it till we are satisfied.

These building blocks are:

- 1. Data (the data frame we will be using)
- 2. Aesthetics (the variables we will be working with)
- 3. Geometric objects (the type of visualisation)
- 4. Theme adjustments (size, text, colours etc.)

#### 5.1.1 Data

The function we will be using is ggplot(). The first thing we always have to specify in our function is the data frame. In other words, you will always have to use a data frame.

#### ggplot(uk2017)

Do note that if you run the code above - and have the uk2017 in your working memory, we will not get anything but an empty plot. The only thing we have done so far is telling R that we would like to create a coordinate system and data from uk2017 should play some role, but this is of course not enough.

#### 5.1.2 Aesthetics

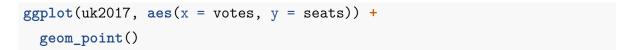
The next thing we have to specify is what variables in the data frame we will be using and what role they play. To do this we will use the function aes() within the ggplot() function after the data frame (remember the comma after the data frame).

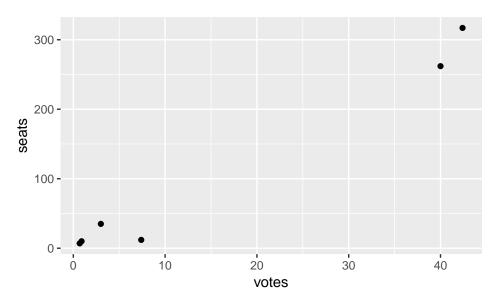
```
ggplot(uk2017, aes(x = votes, y = seats))
```

In the example above we specify that we are working with *two* variables, x and y. If you only will be working with one variable (e.g. a histogram), you should of course only specificy one variable, x. However, now we have only told R what variables we would like to work with, but it is still not enough to actually create a figure.

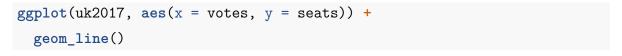
#### 5.1.3 Geometric objects

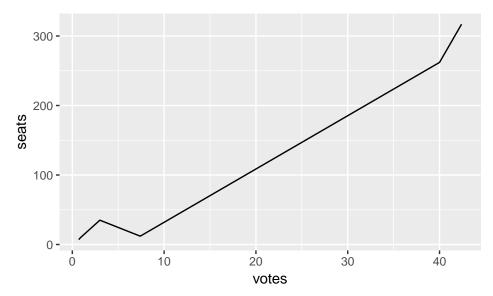
Now we will need to add the geometric object, we would like to visualise. We need to go to a new line and tell R to follow along. To do this, we add a plus (+) at the end of the line. On the new line we add the type of geometric object (geom\_), we want add. To replicate the plot above we use geom\_point().





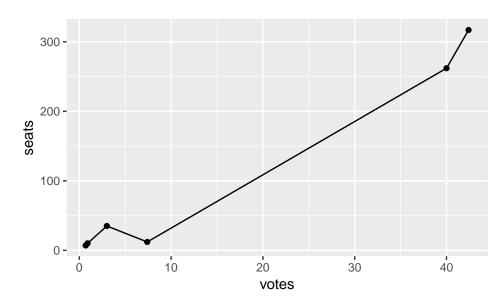
This is a standard ggplot2 plot with all its defaults. If we instead a scatter plot wanted a line plot, we can change geom\_point() to geom\_line().





The above figure is somewhat misleading so it is just to show the logic of the how geometric objects work. Interestingly, we can add multiple geometric objects to the same plot. Below, we add both geometric objects used above.

```
ggplot(uk2017, aes(x = votes, y = seats)) +
  geom_line() +
  geom_point()
```



0

0

### 5.1.4 Theme adjustments

What you will see in a typical plot is that it is not done. The axes simply have the variable names, the colours are not great etc. Accordingly, we often need to add and change elements of our plot. Here we add the theme of the plot (described in detail below).

```
ggplot(uk2017, aes(x=votes, y=seats)) +
  geom_point() +
  theme_minimal()

200
200
100
```

We can also easily change the labels by using xlab() and ylab().

10

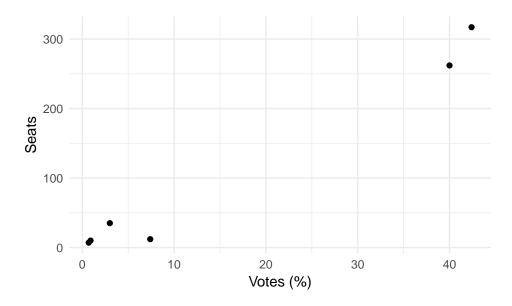
```
ggplot(uk2017, aes(x=votes, y=seats)) +
  geom_point() +
  theme_minimal() +
  ylab("Seats") +
  xlab("Votes (%)")
```

20

votes

30

40



This is the basic logic of ggplot2.

### 5.2 Introducing the data: ess\_uk.csv

The data we have used so far is a data frame with a limited set of obsevations. However, in most cases you will be working with a substanstially greater number of observations. We could in principle use the data we have used so far in this book for our visualisations, but that would not be representative for the data you will be using.

Here we will be using a few variables with data from the European Social Survey from 2016 in the United Kingdom. You can download the data from:  $http://qpolr.com/data/ess\_uk.csv$ 

When you have the data, use read.csv() to import the data into R and save it in the object ess. Remember to have the correct working directory and specify the correct place for your file.

```
ess <- read.csv("../data/ess_uk.csv")
```

To see what types of observations we have in the dataset, we first use the head() function.

### head(ess)

male age income lrscale polintr trstplt
1 1 53 5 8 3 5

2	1	60	10	1	4	1
3	0	54	2	5	3	5
4	0	52	6	0	3	0
5	1	28	3	3	1	4
6	1	30	NA	NA	1	NA

Here we can see the following variables:

• male: Gender of respondent

• age: Age of respondent

• income: Income decile

• lrscale: Left-right ideology

• polintr: Political interest

• trstplt: Trust in politicians

We use summary() to get summary statistics for all the variables.

#### summary(ess)

ma	le	a	ge	inc	come	lrsc	ale
Min.	:0.0000	Min.	:15.00	Min.	: 1.000	Min.	: 0.000
1st Qu.	:0.0000	1st Qu	.:37.00	1st Qu.	: 3.000	1st Qu.	: 4.000
Median	:0.0000	Median	:53.00	Median	: 5.000	Median	: 5.000
Mean	:0.4417	Mean	:52.65	Mean	: 5.063	Mean	: 5.022
3rd Qu.	:1.0000	3rd Qu	.:67.50	3rd Qu.	.: 7.000	3rd Qu.	: 6.000
Max.	:1.0000	Max.	:94.00	Max.	:10.000	Max.	:10.000
		NA's	:14	NA's	:96	NA's	:48
poli	ntr	trst	plt				
Min.	:1.000	Min.	: 0.000				
1st Qu.	:2.000	1st Qu.	: 2.000				
Median	:3.000	Median	: 4.000				
Mean	:2.677	Mean	: 3.909				
3rd Qu.	:3.000	3rd Qu.	: 5.000				
Max.	:4.000	Max.	:10.000				
		NA's	:9				

### 5.3 Plotting one variable: distributions

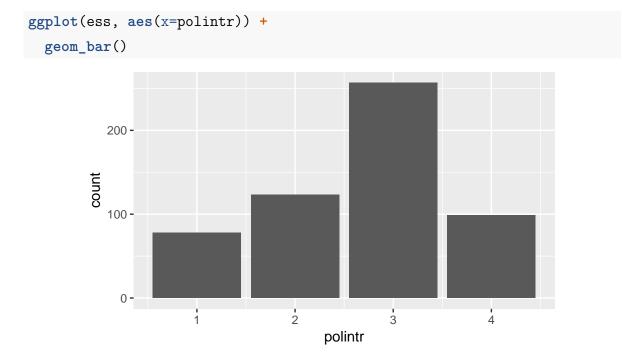
Table 5.1 shows the geometric objects we will be working with below. In addition to the name of the object, you will also find a link where you can find more illustrations and examples on how they work.

Name	Function	Cookbook for R
Bar plot	geom_bar()	Bar and line graphs
Histogram	<pre>geom_histogram()</pre>	Plotting distributions
Density plot	<pre>geom_density()</pre>	Plotting distributions

Table 5.1: Selected geometric objects with ggplot2

### 5.3.1 Bar plot

The first plot we will do is a bar plot. To do this we use the political interest variable (polintr) and geom\_bar().

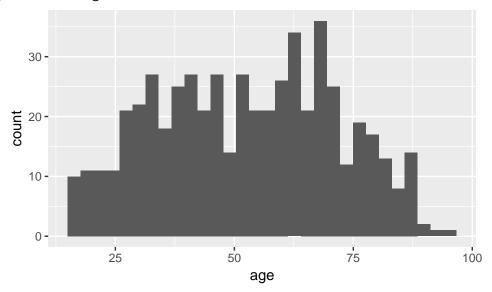


### 5.3.2 Histograms

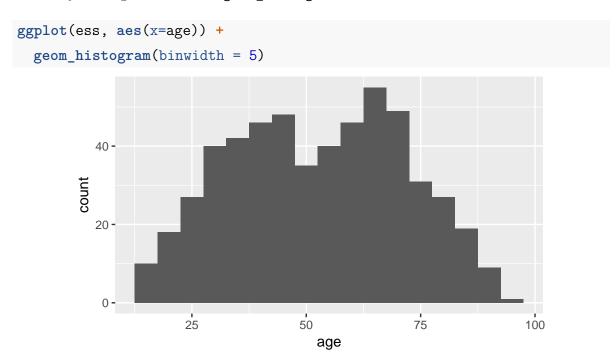
The next figure we will work with is the histogram. Here we will plot the distribution of age (the age variable) and use geom\_histogram().

```
ggplot(ess, aes(x=age)) +
geom_histogram()
```

`stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.



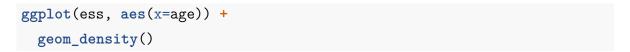
As you can see, we get a message about the use of a default binwidth. This is to emphasize the importance of specifying the binwidth yourself. We can change the bin width by adding binwidth to geom\_histogram().

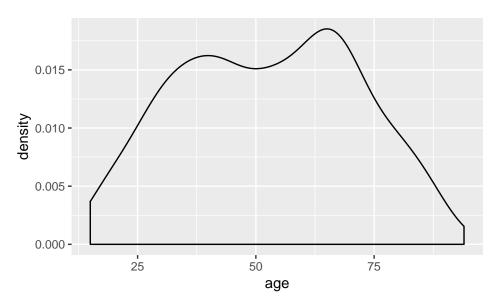


Play around with different binwidths to see how it affects the distribution in the figure.

### 5.3.3 Density plots

The histogram is not the only way to show the distribution of a variable. To make a density plot, you can use geom\_density(). We use the age variable again.





Do compare the density plot to the histograms above.

### 5.4 Plotting two variables: relationships

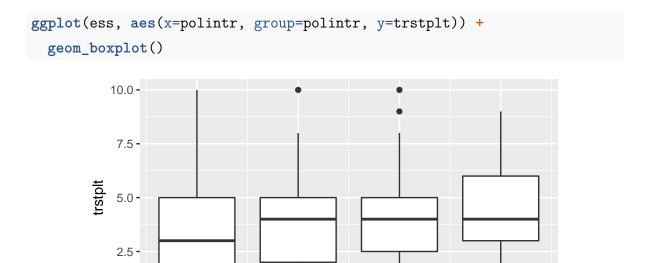
To show how different variables are related, Table 5.1 shows the geometric objects we will be working with below as well as link where you can find more information.

Name	Function	Cookbook for R
Box plot	<pre>geom_boxplot()</pre>	Plotting distributions
Scatter plot	<pre>geom_point()</pre>	Scatterplots

Table 5.2: Selected geometric objects for relations in ggplot2

### 5.4.1 Box plot

For the box plot, we will be using geom\_boxplot() to show how trust in politicians are related to political interest.



Here we can see that people more interested in politics also show greater levels of trust in politicians.

polintr

3

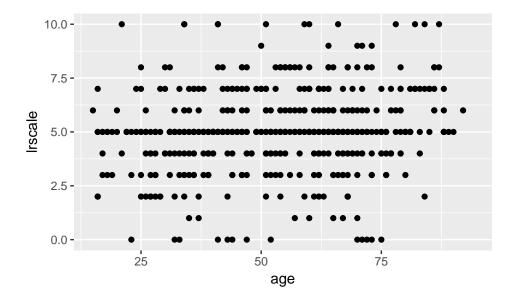
2

### 5.4.2 Scatter plots

0.0 -

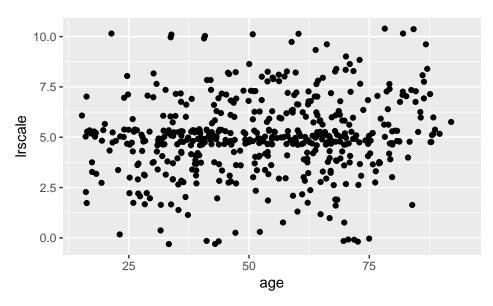
To illustrate the relation between age and ideology, measured with the variables age and lrscale, we will create a scatter plot with geom\_point().

```
ggplot(ess, aes(x=age, y=lrscale)) +
geom_point()
```



When we are working with a lot of observations, there will be an overlap. To show all of the observations, we can add some small, random noise to the observations, so we can see more of them. To do this, we can use geom\_jitter() instead of geom\_point().





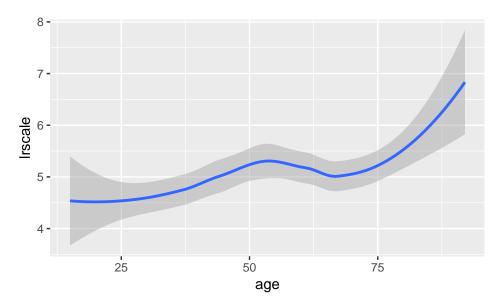
We can also use geom\_point(position = "jitter") instead of Instead of geom\_jitter().

### 5.4.3 Line plots

To create a regression line we can use the geom\_smooth() function. Here we will again look at the relation between age and lrscale.

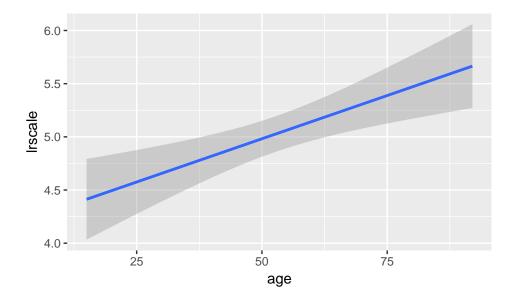
```
ggplot(ess, aes(x=age, y=lrscale)) +
  geom_smooth()
```

`geom\_smooth()` using method = 'loess' and formula 'y ~ x'



Here we can see that as age increases, so does peoples' left-right political orientation. As we can also see, this is a smoothing function. To have a linear line instead we can specify that we will be using method="lm" as an option.

```
ggplot(ess, aes(x=age, y=lrscale)) +
geom_smooth(method="lm")
```



### 5.5 Manipulating plots

### 5.5.1 Themes

As you could see in the plots above, we have used a default theme in ggplot2. Table 5.3 shows a series of themes to be found in ggplot2 and the package ggthemes. These are just a selection of some of the themes.

Function	Package	Description
theme_bw()	ggplot2	Black elements on white background
$theme\_minimal()$	ggplot2	Minimalistic
$theme\_classic()$	ggplot2	Theme without grid lines
$theme\_base()$	ggthemes	Copy of the base theme in R
$theme\_economist()$	ggthemes	The Economist theme
theme_fivethirtyeight()	ggthemes	FiveThirtyEight theme
$theme\_tufte()$	ggthemes	Tufte (1983) theme

Table 5.3: Selected themes for ggplot2

Figure 5.1 shows the look of the different themes. The order is: Standard, theme\_bw(), theme\_minimal(), theme\_classic(), theme\_base(), theme\_economist(), theme\_fivethirtyeight(), theme\_tufte().

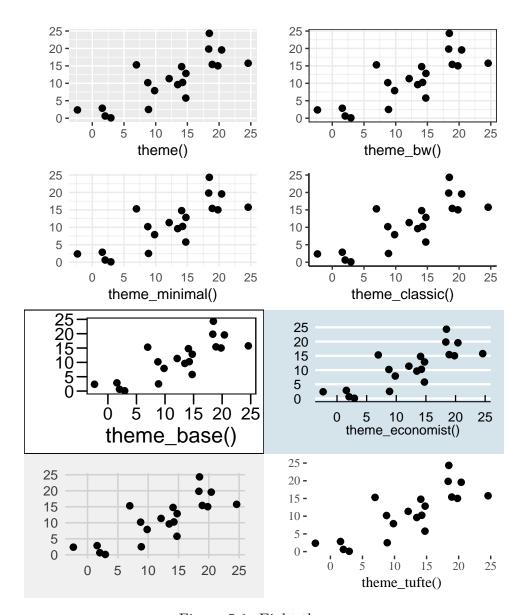
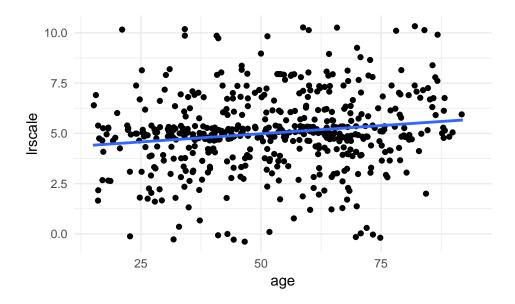


Figure 5.1: Eight themes

You can find a lot more resources online related to ggplot2. In addition to the links above, do consult ggthemr and ggplot2 extensions.

Below, we will be using theme\_minimal() as the theme when we work with out plots.

```
ggplot(ess, aes(x=age, y=lrscale)) +
  geom_point(position = "jitter") +
  geom_smooth(method="lm", se=FALSE) +
  theme_minimal()
```



#### 5.5.2 Colours

If we want to change the colours of the points in our plot, we can add the colour="" option to our geometric objects. In the example below we change the colour of our points from black to red.

```
ggplot(ess, aes(x=age, y=lrscale)) +
  geom_point(position = "jitter", colour="red") +
  geom_smooth(method="lm", se=FALSE) +
  theme_minimal()
10.0
7.5
25
50
age
```

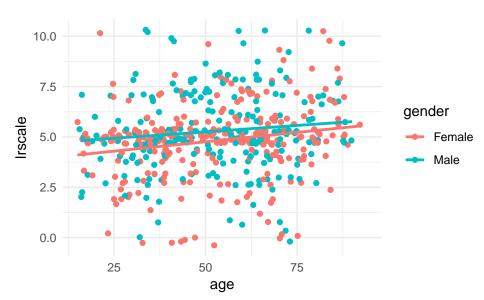
If we want to give points a value based on the value of a specific variable, we need

to specificy this within aes(). To illustrate this, let us first create a factor variable for gender.

```
ess$gender <- ifelse(ess$male == 1, "Male", "Female")
```

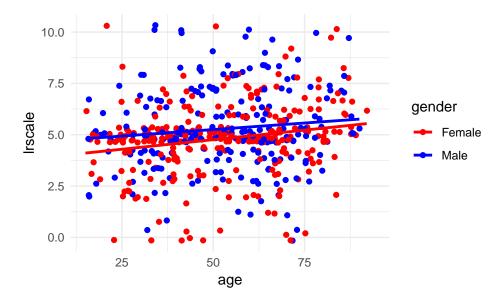
When we add fill=gender, colour=gender to our aes(), we will see different colours for men and women.

```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
  geom_point(position = "jitter") +
  geom_smooth(method="lm", se=FALSE) +
  theme_minimal()
```



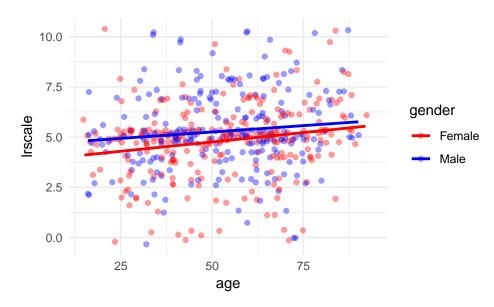
If we want to change these colours, we can use scale\_colour\_manual().

```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
  geom_point(position = "jitter") +
  geom_smooth(method="lm", se=FALSE) +
  scale_colour_manual(values = c("red", "blue")) +
  theme_minimal()
```



The colours are very bright. If we want to make them less so we can add alpha to geom\_point() to add transparency to the points. Below we use an alpha of 0.4 (if we want more transparency we can use a lower alpha level).

```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
  geom_point(position = "jitter", alpha=0.4) +
  geom_smooth(method="lm", se=FALSE) +
  scale_colour_manual(values = c("red", "blue")) +
  theme_minimal()
```

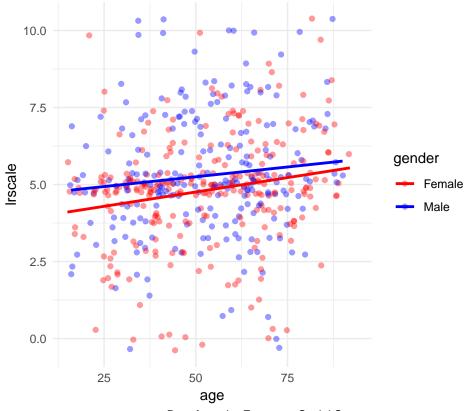


#### 5.5.3 Labels

Make sure that your figure have labels that helps the reader understand what is going on. To do this, you can add labs() to your figure. Here we will add a title, subtitle and caption.

```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
  geom_point(position = "jitter", alpha=0.4) +
  geom_smooth(method="lm", se=FALSE) +
  scale_colour_manual(values = c("red", "blue")) +
  theme_minimal() +
  labs(
    title = "Age and ideology in the United Kingdom",
    subtitle = "The relation between age and ideology for men and women",
    caption = "Data from the European Social Survey"
  )
```

# Age and ideology in the United Kingdom The relation between age and ideology for men and women

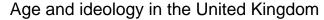


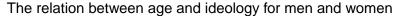
Data from the European Social Survey

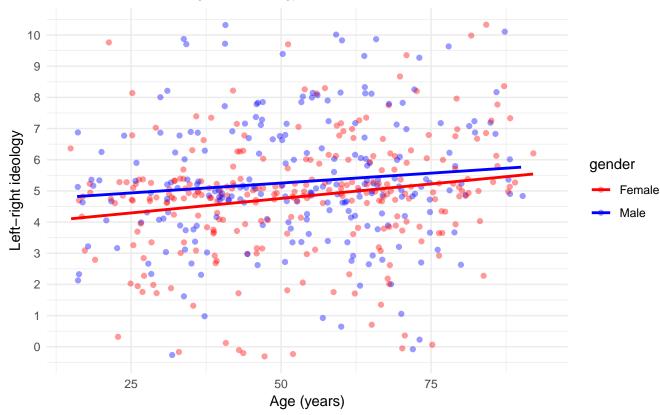
#### 5.5.4 Axes

Related to labels are the axes. Always label the axes so they have meaningful names. The variable name is not a meaningful name. As both our variables are continuous, we will use scale\_x\_continuous() and scale\_y\_continuous(). Last, we also specify that we want the plot to show all labels on lrscale (from 0 to 10).

```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
  geom_point(position = "jitter", alpha=0.4) +
  geom_smooth(method="lm", se=FALSE) +
  scale_colour_manual(values = c("red", "blue")) +
  theme_minimal() +
  labs(
    title = "Age and ideology in the United Kingdom",
    subtitle = "The relation between age and ideology for men and women",
    caption = "Data from the European Social Survey"
  ) +
  scale_y_continuous("Left-right ideology", breaks=0:10, labels=0:10) +
  scale_x_continuous("Age (years)")
```







Data from the European Social Survey

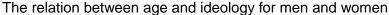
#### 5.5.5 Confidence intervals

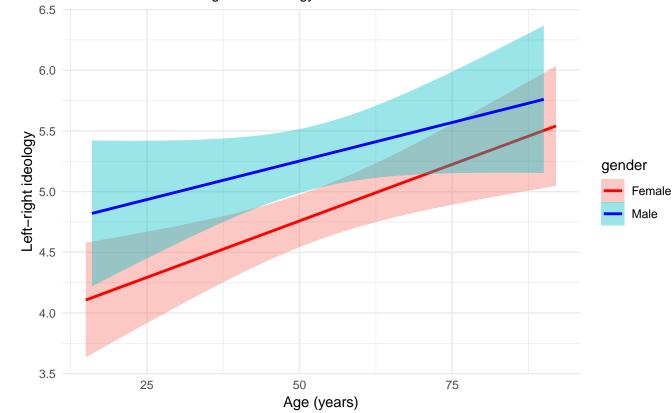
We can have confidence intervals in our figure by not having se (standard errors) to FALSE. To show the confidence intervals better we do not include the scatter plot and only focus on the region where we have our estimates.

```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
    scale_colour_manual(values = c("red", "blue")) +
    theme_minimal() +
    labs(
        title = "Age and ideology in the United Kingdom",
        subtitle = "The relation between age and ideology for men and women",
        caption = "Data from the European Social Survey"
    ) +
    scale_y_continuous("Left-right ideology") +
```

```
scale_x_continuous("Age (years)") +
geom_smooth(method="lm")
```

#### Age and ideology in the United Kingdom





Data from the European Social Survey

### 5.5.6 Making multiple plots in one

If we would prefer to have the plots for different observations, we can specify that with facet\_grid().

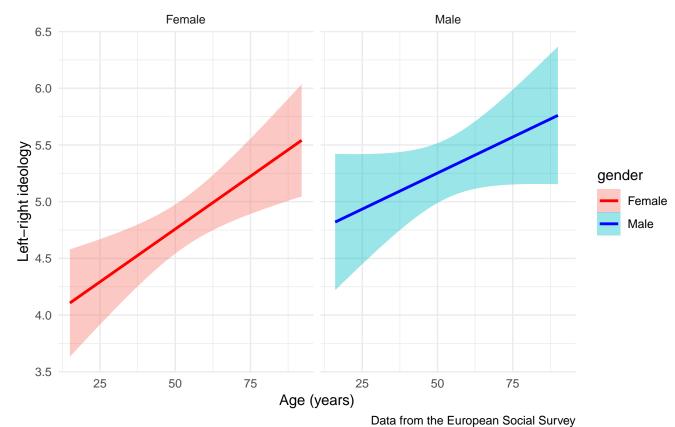
```
ggplot(ess, aes(x=age, y=lrscale, fill=gender, colour=gender)) +
    scale_colour_manual(values = c("red", "blue")) +
    theme_minimal() +
    labs(
        title = "Age and ideology in the United Kingdom",
        subtitle = "The relation between age and ideology for men and women",
```

5.6. Saving plots 67

```
caption = "Data from the European Social Survey"
) +
scale_y_continuous("Left-right ideology") +
scale_x_continuous("Age (years)") +
geom_smooth(method="lm") +
facet_grid(~ gender)
```

#### Age and ideology in the United Kingdom

The relation between age and ideology for men and women



## 5.6 Saving plots

When you have a plot you would like to save, you can use ggsave(). Do keep in mind that it will only save the last plot you have created.

5.6. Saving plots

```
ggsave("fig1-age_ideology.png")
```

The figure will be saved in your working directory. The file type .png can be replaced to whatever format you would prefer your figure to be in. If you have saved your figure in an object, you can save it by specifying this before the file name.

```
ggsave(fig1, "fig1-age_ideology.png")
```

Often you will see that you are not totally satisfied with the size of your figure. To change this, you can use width and height.

```
ggsave(fig1, "fig1-age_ideology.png", width = 4, height = 4)
```

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