

Today's Lecture

- Bayesian methods
 - One-sample Normal-Normal
 - Regression using Normal-Normal model
 - Regression with unknown variance
 - Regression implementation
 - Random slope model with pigs data

A simple motivating example

Imagine we are interested in the daily number of steps taken by Mailman students. We use accelerometers to collect a random sample of step counts from n=10 students.

- Let y_i be the step count for the i^{th} student
- Assume $y_i \sim N(\mu, \sigma_y^2)$

We want to learn about μ , the average daily number of steps taken by Mailman students.

A simple motivating example

Before we start, what's your best guess about μ ?

The frequentist approach

We want to learn about μ , the average daily number of steps taken by Mailman students.

- lacktriangle Parameter μ is fixed and unknown
- The data *y* is random
- The sample mean $\hat{\mu} = \bar{y}$ is a statistic, and a frequentist estimator of the population mean μ
- Base inference on p-values and confidence intervals

Follow along with examples in the file **bayesian_code.R**.

Frequentist inference about μ

```
> head(steps)
[1] 9732 9270 10446 10699
> mean(steps)
[1] 9999.2
> sd(steps)
[1] 446.6863
```

We are 95% confident that the true number of steps taken by Mailman students lis between 9722 and 10276 steps.

The Bayesian approach

- lacktriangle Bayesians treat the parameter μ as random
- lacktriangle Express uncertainty about μ using probability distributions
- The distribution before observing the data is called the prior distribution
 - Allows incorporation of prior knowledge
- The distribution after observing the data is called the posterior distribution
- Inference is conditional on the dataset we observe

The Bayesian approach

What do I think I know?

- $\mathbf{v}_i | \mu \sim \mathsf{N} \left[\mu, \sigma_y^2 \right]$
- $\blacksquare \ \mu \sim \mathsf{N}\left[\mu_0, \sigma_\mu^2\right]$

What do I want to learn?

 $\mu | y_i \sim ???$

This is a one sample Normal-Normal model

The Bayesian approach

Relate prior, likelihood, and posterior through Bayes' formula:

$$p(\mu|y_i) = \frac{p(y_i|\mu)p(\mu)}{p(y_i)}$$
$$= \frac{p(y_i|\mu)p(\mu)}{\int_{\mu} p(y_i|\mu)p(\mu)d\mu}$$
$$\propto p(y_i|\mu)p(\mu)$$

For the Normal likelihood with a Normal prior for μ , the posterior is also Normal:

$$\mu|y_i \sim \mathsf{N}\left[\frac{\sigma_\mu^2}{\frac{\sigma_y^2}{n} + \sigma_\mu^2} \bar{y} + \frac{\frac{\sigma_y^2}{n}}{\frac{\sigma_y^2}{n} + \sigma_\mu^2} \mu_0, \frac{\frac{\sigma_y^2}{n} \sigma_\mu^2}{\frac{\sigma_y^2}{n} + \sigma_\mu^2}\right]$$

Deriving posterior distribution for μ

We could do this calculation using sums. Instead we'll use multivariate distributions.

$$p(\mu|y_i) \propto p(y_i|\mu)p(\mu)$$

Distribution for μ

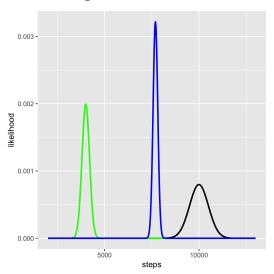
Distribution for μ

Choosing the prior distribution

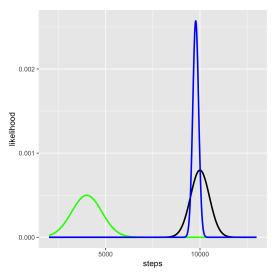
A study in *Medicine & Science in Sports & Exercise* reports that Americans take an average 4000 steps per day with a standard deviation of 200 steps. We come up with three different priors:

- Informative prior
 - Maybe we really believe the previous study
 - $\mu \sim N(4000, 200^2)$
- Weakly informative prior
 - Or maybe we believe it a little bit
 - $\mu \sim N(4000, 800^2)$
- Uninformative or diffuse prior
 - Or maybe we don't have any scientific information
 - $\mu \sim N(0, 4000^2)$

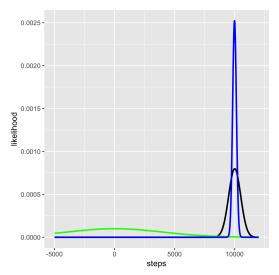
Effect of informative prior



Effect of weakly informative prior



Effect of uninformative prior



Bayesian inference about μ

We decide to go with the uninformative prior.

- posterior mean: $\mu|y=9984$ steps
- posterior 95% credible interval is just the (2.5%, 97.5%) quantile of the posterior distribution

```
> qnorm(c(0.025, 0.927), mu_post, sigma_post)
[1] 9673.945 10213.288
```

■ Posterior probability that $\mu < 10000$ given y

```
> pnorm(10000, mu_post, sigma_post)
[1] 0.5413359
```

Bayesian inference allows us to make probability statements about μ given the data.

Linear regression

We are often interested in estimating the parameters in the model

$$y = X\beta + \epsilon$$

where

$$\epsilon \sim N(0, \sigma^2)$$

Specifically, we want to estimate β and σ^2

Least squares / frequentist methods

Estimate β using least squares (or maximum likelihood)

$$\hat{\boldsymbol{\beta}}_{OLS} = argmin_{\boldsymbol{\beta}} (\boldsymbol{y} - \boldsymbol{X}\boldsymbol{\beta})^{T} (\boldsymbol{y} - \boldsymbol{X}\boldsymbol{\beta}) = (\boldsymbol{X}^{T}\boldsymbol{X})^{-1} \boldsymbol{X}^{T} \boldsymbol{y}$$

- Compute residuals using $\hat{\beta}$, and from this estimate $\hat{\sigma}^2$
- Base inference for β on $\hat{\beta}$ and $\hat{\sigma}^2$
- For iid observations and normal errors the likelihood is

$$\mathbf{y} \sim N(\mathbf{X}\boldsymbol{\beta}, \sigma^2 \mathbf{I})$$

Steps for a Bayesian linear regression

The Bayesian approach is a little different

- Assign prior distributions to parameters of interest
 - ▶ Normal prior for β
 - ▶ Inverse gamma for σ^2
- Choose hyper-parameters
 - ▶ Prior mean and variance for β
 - ▶ Shape and scale for σ^2
- Obtain joint posterior distribution, and base inference on this

Bayesian linear regression (known variance)

We want a Bayesian framework for the regression model

$$y = X\beta + \epsilon$$

with
$$\epsilon \sim \mathsf{N}\left[0,\sigma_{\pmb{y}}^2\mathbf{I}_n\right]$$
.

- Need to make distributional assumptions about β
 - ► Normal priors seemed to work well in the past ...
- Try $m{eta}\sim {\sf N}\left[0,\sigma_{m{eta}}^2 m{I}_p\right]$ where p includes the intercept

Bayesian regression (known variance)

We want to obtain the posterior

$$p(\beta|y,X) \propto p(y|\beta,X)p(\beta)$$

Bayesian regression (known variance)

$$eta|oldsymbol{y} \sim N(eta_{post}, \Sigma_{post})$$
 $\Sigma_{post} = \left(rac{1}{\sigma_y^2} oldsymbol{X}^T oldsymbol{X} + rac{1}{\sigma_\beta^2} oldsymbol{I}_p
ight)^{-1}$
 $eta_{post} = \Sigma_{post} \left(rac{1}{\sigma_y^2} oldsymbol{X}^T oldsymbol{y} + rac{1}{\sigma_\beta^2} oldsymbol{eta}_0
ight)$
 $= \left(oldsymbol{X}^T oldsymbol{X} + rac{\sigma_y^2}{\sigma_\beta^2} oldsymbol{I}_p
ight)^{-1} (oldsymbol{X}^T oldsymbol{y})$

So, about the variances

- Throughout all of this we have implicitly conditioned on the variances σ_y^2 and σ_β^2
- How do we "choose" the variance terms??

Prior variance

- The prior variance σ_{β}^2 is often pre-selected to indicate the amount of prior knowledge
- Typically, this is chosen very large to indicate a lack of knowledge
 - Synonyms includes a "diffuse" prior or an "uninformative" prior; σ_{β}^2 is called a "hyper-parameter"
 - Basically it means that your prior will be dominated by the data and likelihood

Outcome variance

- The outcome variance σ_y^2 is a quantity of interest
- Ideally, we'd like to estimate this using the observed data
- Since we're already being Bayesians, why not assign a prior distribution and try to find a posterior?
- The inverse-gamma distribution works pretty well ...

Inverse-gamma distribution

We'll use an inverse-gamma distribution for the variance component σ_u^2 :

$$p(\sigma_y^2|A,B) = \frac{B^A}{\Gamma(A)}(\sigma_y^2)^{-A-1} \exp\left(-\frac{B}{\sigma_y^2}\right)$$

Outcome variance posterior

We want to find

$$p(\sigma_y^2|\boldsymbol{y},\boldsymbol{X},\boldsymbol{\beta}) \propto p(\boldsymbol{y}|\boldsymbol{\beta},\sigma_y^2,\boldsymbol{X})p(\sigma_y^2)$$

The posterior outcome variance is also Inverse Gamma!

Some Bayesian language

- The parameters we're interested in are β , σ_y^2
- The priors we've used are called conjugate priors
- The **hyperparameters** we've chosen are σ_{β}^2, A, B
- The distributions we've calculated are

$$p(\sigma_y^2|y,X,oldsymbol{eta})$$
 and $p(oldsymbol{eta}|y,X,\sigma_y^2).$

These are called full conditionals

■ The posterior distribution of interest is $p(\beta, \sigma_y^2 | y, X)$, which is called the **joint posterior**

An interlude on conjugate priors

- A prior is conjugate if the posterior is a member of the same parametric family
- Some examples are
 - beta-binomial model: If the response is binomial and we use a beta prior, the posterior is beta
 - gamma-Poisson: Poisson response + gamma prior = gamma posterior
 - normal-normal model: normal response + normal prior = normal posterior
- Advantage of a conjugate prior is that the posterior is available in closed form

Back to the joint posterior distribution

Our goal is to learn about the joint posterior distribution:

$$p(\boldsymbol{\beta}, \sigma_{\boldsymbol{y}}^2 | \boldsymbol{y}, \boldsymbol{X}, \text{hyperparameters})$$

We can calculate this from the full conditionals using the law of conditional probability:

$$\begin{split} p(\boldsymbol{\beta}, \sigma_{\boldsymbol{y}}^2 | \boldsymbol{y}, \boldsymbol{X}, h) &= p(\boldsymbol{\beta} | \sigma_{\boldsymbol{y}}^2, \boldsymbol{y}, \boldsymbol{X}, h) p(\sigma_{\boldsymbol{y}}^2 | \boldsymbol{y}, \boldsymbol{X}, h) \\ &= p(\boldsymbol{\beta} | \sigma_{\boldsymbol{y}}^2, \boldsymbol{y}, \boldsymbol{X}, h) \int_{\boldsymbol{\beta}} p(\sigma_{\boldsymbol{y}}^2 | \boldsymbol{\beta}, \boldsymbol{y}, \boldsymbol{X}, h) d\boldsymbol{\beta} \end{split}$$

. . .

Joint posterior distribution

Our goal is to learn about the joint posterior distribution

$$p(\beta, \sigma_y^2 | y, X, \text{hyperparameters})$$

but (as we saw above) this is hard.

- Often the joint posterior is analytically intractable
- For the conjugate priors we use, though, the full conditionals were "easy"
- If we can't write down the joint posterior, maybe we can sample from it

MCMC let's you sample from complicated posterior distributions

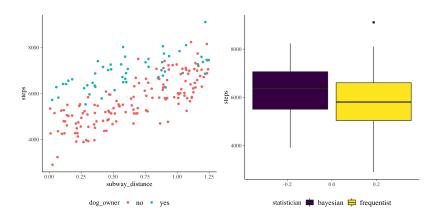
- Markov chain Monte Carlo (MCMC) methods are a collection of tools used to sample from a target distribution
- Once you have a sample from the posterior distribution you can use summary statistics (mean, variance, quantiles) to do posterior inference
- There are lots of ways to do MCMC
- The code provided runs MCMC but I'm not really going to explain how it works here

Bayesian regression example

We now want to consider the effect of covariates on the activity levels of Mailman students. For N=500 students we collect **step count** and the following variables:

- age in years
- **dog_ownership**: whether or not student owns a dog (0 = no, 1 = yes)
- subway_distance: distance in miles from student's home to nearest subway
- **statistician**: type of statistician (0 = bayesian, 1 = frequentist)

Some EDA



Model specification

$$y = X\beta + \epsilon$$

Define the likelihood:

- \bullet $\epsilon \sim N(0, \sigma_y^2 I_n)$
- implies $y \sim N(X\beta, \sigma_y^2 I_n)$

Define the priors:

- $m{\beta} \sim N(0, \sigma_{\beta}^2 I_b)$
- $\sigma_y^2 | \lambda \sim exponential(\lambda)$

Define the hyper parameters:

- Let $\sigma_{\beta}^2 = 100$
- Let $\lambda = 1$

Coding it up

We will use the R package rstanarm

Regression coefficients

Coefficients from Bayesian regression are similar to least squares in this setting

term		coef_blr	coef_lm	true_value
:	- -	:	:	:
(Intercept)		5875.7	5877.8	6000
subway_distance		1885.0	1884.2	1800
age		-45.8	-46.0	-50
dog_owner		1341.0	1340.7	1300
statistician		-583.0	-582.8	-500

Bayesian regression diagnostics

The package rstanarm uses MCMC to draw samples from the posterior distribution. There are standard checks to ensure that your results come from independent draws of the posterior distribution.

These are beyond the scope of this lecture but I encourage you to check them out!

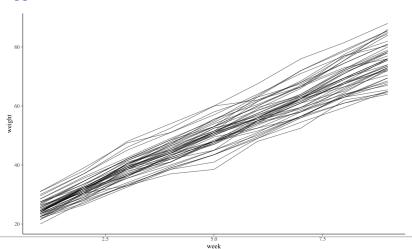
Bayesian hierarchical models

- Provide a way to do multilevel modeling, the Bayesian way
- Basically, just nest your priors
- A natural framework for doing Bayesian random effects models
- We'll go back to the pigs data for an example



Bayesian random effects with pigs data

48 piglets were weighed each week for 9 weeks. They got bigger!



Bayesian random effects model specification

The general (frequentist) form of the random effects model is:

$$y_{ij} = X_{ij}\boldsymbol{\beta} + Z_{ij}\boldsymbol{b}_i + \epsilon_{ij}$$

A (frequentist) random slope model for the pigs data is then:

$$y_{ij} = \beta_0 + \beta_1 week_{ij} + b_{0i} + b_{1i} week_{ij} + \epsilon_{ij}$$

For the **Bayesian** model only specify the subject-level effects:

$$y_{ij} = b_{0i} + b_{1i}week_{ij} + \epsilon_{ij}$$

The population level effects will get defined in the prior specification step

Bayesian random effects model specification

$$y_{ij} = b_{0i} + b_{1i}week_{ij} + \epsilon_{ij}$$

Define the likelihood:

•
$$\epsilon_{ij} \sim N(0, \sigma_y^2);$$
 $y_{ij} \sim N(b_{0i} + b_{1i}week_{ij}, \sigma_y^2)$

Define the priors:

$$\begin{pmatrix} b_{0i} \\ b_{1i} \end{pmatrix} \sim N \begin{bmatrix} \begin{pmatrix} \mu_{b_0} \\ \mu_{b_1} \end{pmatrix}, & \begin{pmatrix} \sigma_{b_0}^2 & \rho \sigma_{b_0} \sigma_{b_1} \\ \rho \sigma_{b_0} \sigma_{b_1} & \sigma_{b_1}^2 \end{pmatrix} \end{bmatrix}$$

Define priors on the hyperparameters

- $\mu_{b_0} \sim N(m_0, \tau_0^2)$
- $\mu_{b_1} \sim N(m_1, \tau_1^2)$

Bayesian random effects model specification

The parameters are at the subject level

- these give subject specific effects and fitted values
- still have interpretation of deviation from population mean, as in frequentist approach

The hyperparameters are at the population level

- these "borrow strength" across pigs
- we'll let the data "choose" the hyperparameter values

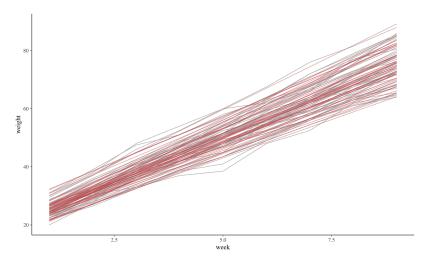
Coding it up

We can use rstanarm::stan_lmer() to specify the model.

We'll use the default priors chosen by the software. After running this model we can examine these priors using:

```
> prior_summary(bayesian_lmer)
Priors for model 'bayesian_lmer'
-----
```

Fitted values for the data



Some ways to estimate Bayesian models using MCMC

- WINBUGS: Ask a real Bayesian about this
- STAN: short person time, long computer time
- DIY: long person time, short(er) computer time

Why you should consider Bayesian methods

- Can obtain joint distributions for parameters of interest more fully account for sources of uncertainty
- Credible intervals are based on posterior probabilities
- More natural in some cases sometimes full conditionals are an easier route than maximum likelihood

Why you should avoid Bayesian methods

- Less familiar to collaborators
- More computationally demanding
- Can be sensitive to prior specification (although there are sensitivity issues with frequentist methods as well, as we've seen)

References and Acknowledgements

Slides inspired by:

- Jeff Goldsmith's 2014 course on Linear Regression Models
- NC State Applied Bayesian Analysis course
 - https://www4.stat.ncsu.edu/ reich/ABA/

A full tutorial on rstanarm:

http://www.tqmp.org/RegularArticles/vol14-2/p099/p099.pdf

Thanks! Slides are on my website (juliawrobel.com)