

Introduction and Objective

Covering 2000 square kilometers, with a population of 8.4 million, Saigon (or Ho Chi Minh City) is Vietnam's largest city.

In terms of economic development, HCM City is without a doubt one of the best place for budding young entrepreneurs to carve out a niche of their own. On the other hand, it is also highly competitive.

As a side business, I would like to open a restaurant or a café, and would like to find a spot with relatively fewer competitions. Hopefully I can get some insight with this data analysis.