

MUSIC

release (v) /rɪˈliːs/

make the musical recording available for the public to buy (phát hành)

Ex: Vietnamese singer-songwriter Sơn Tùng M-TP **released** a music video for his new song “Hãy Trao Cho Anh,” also known as “Give It to Me,” on Monday (July 1).

team up (phrV)

to join other people in order to do something together (kết hợp cùng)

Ex: “Sơn Tùng M-TP **Teams Up** With Snoop Dogg For ‘Give It to Me (Hãy Trao Cho Anh)’”

vibrant (adj) /ˈvaɪ.brənt/

energetic, exciting, and full of enthusiasm (đầy sôi động)

Ex: Sơn Tùng’s newest song creates a **vibrant** tune for the summer.

all the rage (idiom)

to be very popular at a particular time (phổ biến, thịnh hành)

Ex: Sơn Tùng MTP is **all the rage** right now, especially among youngsters.

accumulate (v) /əˈkjuː.mjə.leɪt/

to gradually increase in number or amount (tích lũy, gom được)

Ex: Sơn Tùng’s music video “Nơi này có anh” has **accumulated** more than 200 million views since it was released in 2017.

sensation (n) /senˈseɪ.ʃn/

something very exciting or interesting (hiện tượng, sự giật gân)

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Ex: Vietnamese pop **sensation** Son Tung M-TP has received extensive media coverage with his new song.

premiere (n) /'prem.i.əʔ/

the first public performance of a play or any other type of entertainment (sự công chiếu, ra mắt)

Ex: At the time of **premiere**, Blackpink's music video "Let's kill this love" had 979,000 viewers.

garner (v) /'gɑ:.nəʔ/

to collect something, usually after much work or with difficulty (thu được, kiếm cá được)

Ex: After 12 hours, Hay Trao Cho Anh **garnered** even more impressive numbers on YouTube.

blend (v) /blend/

to mix or combine together (pha trộn)

Ex: The song **blends** multiple popular genres like reggaeton, tropical house and hip hop.

mainstream (adj) /'meɪn.stri:m/

considered normal (đại trà)

Ex: Some people may find Son Tung's songs a bit **mainstream**, and prefer something like G-dragon's songs.

Quiz

Fill in the blanks with the words from the box

garnered	sensation	premiere	vibrant	released
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1. The hope is that this area will develop into a _____ commercial centre.

2. BTS's latest album will be _____ next week.

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3. Taylor Swift _____ several Grammy awards for “Shake it off”.
4. T-Ara ’s first recordings caused a _____ in 2009.
5. ‘Kill This Love’ earned 56.7 million views in its first 24 hours on the platform, beating out the _____ for Ariana Grande’s ‘thank u, next’.

virtuoso (n) /ˌvɜː.tʃuˈəʊ.səʊ/

a person who is extremely skilled at something, especially at playing an instrument or performing (bậc thầy)

Ex: Famous mainly for his wonderful voice, Son Tung was also a **virtuoso** on the piano.

fanbase (n) /ˈfæn.beɪs/

the fans of a singer, group, team, etc. considered as a group (lượng người hâm mộ)

Ex: Tung is one of the top artists in Vietnam with a growing domestic and international **fanbase**.

feat (n) /fi:t/

an act that shows skill, strength, or bravery (kì công, chiến công)

Ex: Asian publications went on to praise Son Tung for achieving this **feat**.

on a roll (idiom)

experiencing a period of success or good luck

(đang trên đà thành công)

Ex: Vietnamese pop sensation Son Tung M-TP is definitely **on a roll** with his new music video titled “Chạy Ngay Đi”, or “Run Now.”

dethrone (v) /diˈθrəʊn/

to beat someone who is the best at something, and become the best yourself. (hạ bệ)

Ex: After 24 hours, "Run Now" attracted an impressive 22 million views, **dethroning** the previous record set by BTS’s hit song “DNA”.

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under your belt (idiom)

learned or succeeded in, and now a part of your experience (bỏ túi, đạt được)

Ex: Tung is regarded as one of the top artists in Vietnam with numerous hits **under his belt**.

rap (n) /ræp/

a judgment or a reaction (đánh giá)

Ex: Even though Son Tung got a bad **rap** about copying other people's music, he has a very nice personality.

diehard (adj) /'daɪ,hard/

unwilling to change or give up your ideas or ways of behaving (cuồng si)

Ex: She says she's a **diehard** fan of Son Tung MTP.

limelight (n) /'laim.laɪt/

public attention and interest (được dư luận chú ý)

Ex: The 22-year-old singer Son Tung entered the Vietnamese **limelight** in 2015 after taking part in music contest The Remix.

fusion (n) /'fjuː.ʒən/

an occasion when two or more things join or are combined (sự kết hợp, hợp nhất)

Ex: Son Tung's music video titled "Lac Troi" is considered as "a **fusion** of traditional instruments and modern bass."

Quiz

Fill in the blanks with the words from the box

all the rage	under their belt	fusion	virtuoso	limelight
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1. Their music is described as "an explosive _____ of Latin American and modern jazz rhythms".

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2. I can't believe that stupid dance is _____ right now.
3. Song Joong Ki and Song Hye-kyo have been in the _____ recently, following the announcement of their divorce.
4. BTS is considered as one of the best Kpop boy groups with numerous hits

5. The Times critic described her dancing as "a _____ performance of dazzling accomplishment"

rack up (phrV)

to obtain or achieve something (đạt được)

Ex: Son Tung's "Run Now" even **racked up** more views within 24 hours than international artists such as Miley Cyrus and Taylor Swift.

phenomenon (n) /fəˈnɒm.i.nən/

someone or something that is extremely successful, often because of special qualities or abilities (hiện tượng)

Ex: Son Tung quickly became a **phenomenon** with popular hits in Vietnamese music charts.

viral (adj) /ˈvaɪə.rəl/

used to describe something that quickly becomes very popular or well known (lan truyền rất nhanh)

Ex: Last December, a Snapchat post by Snoop Dogg showed him on set with the Son Tung M-TP, and it went **viral** among Vietnamese fans.

certified (adj) /ˈsɜː.tɪ.faid/

approved officially especially in writing, that something is true (được chứng nhận)

Ex: Son Tung's new song is a **certified** hit!

promotional (adj) /prəˈməʊ.ʃn.əl/

intended to advertise something (quảng bá)

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Ex: Though the length of IOI's comeback is not confirmed, there are rumors of a six-month **promotional** period.

endorse (v) /ɪnˈdɔːs/

to appear in an advertisement, saying that you use and like a particular product (quảng cáo cho sản phẩm)

Ex: They paid \$2 million to Son Tung to **endorse** their new OPPO.

make a killing (idiom)

to earn a lot of money in a short time and with little effort (kiếm cá được nhiều tiền)

Ex: Son Tung made a killing by **releasing** his newest song “Hay trao cho anh”.

star (v) /stɑːr/

to be one of the most important performers in a show. (đóng, diễn xuất)

Ex: Son Tung used to **star** in a successful film titled “Chàng trai nam ay”.

notorious (adj) /nəʊˈtɔːrɪ.əs/

famous for something bad (khét tiếng)

Ex: Son Tung used to be **notorious** for copyright controversies.

traumatized (adj) /ˈtrɔː.mə.taɪzd/

severely shocked and upset in a way that causes lasting emotional pain (sốc tâm lý)

Ex: A lot of celebrities get **traumatized** from being photographed all the time by paparazzi.

Quiz

Fill in the blanks with the words from the box

starring	traumatized	endorse	make a killing	viral
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1. The boys and girls remain _____ by the separation from their parents.
2. There's no surefire way to make a given video go _____, even if it features a celebrity.
3. Zusak's novel "The Book Thief" was turned into a movie _____ Geoffrey Rush.
4. The artist doesn't _____ products himself regardless of their merits.
5. It's very rare for someone to _____ on their first investment—it takes a lot of time and patience.

Vocabulary highlights

- release (v): phát hành
- team up (phrV): kết hợp cùng
- vibrant (adj): đầy sôi động
- all the rage (idiom): thịnh hành
- accumulate (v): tích lũy
- sensation (n): hiện tượng
- premiere (n): sự ra mắt
- garner (v): thu được
- blend (v): pha trộn
- mainstream (adj): đại trà
- virtuoso (n): bậc thầy
- fanbase (n): lượng người hâm mộ
- feat (n): kì công
- on a roll (idiom): đang trên đà thành công
- dethrone (v): hạ bệ
- under your belt (idiom): đạt được
- rap (n): sự đánh giá
- diehard (adj): cuồng si
- limelight (n): được dư luận chú ý

- fusion (n): sự kết hợp
- rack up (phrV): đạt được
- phenomenon (n): hiện tượng
- viral (adj): lan truyền nhanh
- certified (adj): được chứng nhận
- promotional (adj): quảng bá
- endorse (v): quảng cáo cho sản phẩm
- make a killing (idiom): kiếm cá được nhiều tiền
- star (v): đóng, diễn xuất
- notorious (adj): khét tiếng
- traumatized (adj): bị sốc tâm lí

PRACTICE

1. We can _____ on these toys if we're able to market them in time for the holidays.
A. under our belt B. all the rage C. make a killing D. on the trend
2. The league prohibits players from _____ products related to alcohol, tobacco, casinos, or gambling.
A. teaming up B. endorsing C. going viral D. accumulating
3. In the future, he predicts, _____ ads will offer even more participation.
A. viral B. traumatized C. vibrant D. blended
4. The new edition of the dictionary will be _____ by the education minister later this month.
A. teamed up B. accumulated C. released D. racked up
5. The brand enjoyed 11% sales growth in the period and was aided by new advertising and _____ activity.
A. certified B. promotional C. vibrant D. notorious
6. He was notorious _____ his violent and threatening behavior.
A. with B. in C. for D. from

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7. Miller racked _____ 28 points in the first half, and kept racking them up in the second.
A. off B. up C. in D. for
8. This is why Mr Putin's behavior after the crash was such a _____ in Poland.
A. sensation B. fusion C. virtuoso D. limelight
9. I feel like I've just witnessed a _____ piano performance, or a perfect game.
A. promotional B. released C. virtuoso D. notorious
10. After graduation, she used the political _____ to launch her singing career.
A. limelight B. starring C. phenomenon D. fusion
11. The performers sing and dance well, reflecting _____ but insecure adolescence.
A. notorious B. vibrant C. blended D. promotional
12. Despite lasting just two seasons, the show continues to have a devoted _____.
A. fanbase B. feat C. rap D. judgement
13. That Mr. Bossi is still leading the Northern League is itself a remarkable _____.
A. fanbase B. phenomenon C. feat D. limelight
14. Pete and his band were part of the music _____ that made Montserrat famous.
A. phenomenon B. phenomenal
C. phenomenonist D. phenomenonive
15. Pippa won five games in a row and it was obvious she was on a _____.
A. feat B. rap C. roll D. phenomenon
16. The series debut drew nearly 5 million viewers and was TLC's best-ever _____.
A. roll B. premiere C. release D. fusion
17. By teaming _____ with the foreign distribution company, we've been able to quadruple our sales in under a year.
A. in B. off C. up D. towards
18. Some of the more _____ newspapers have given a lot of coverage to the scandal.
A. sensation B. sensational C. sensationally D. sensationalism
19. Wearing a rope instead of a belt was all the _____ in those days.

A. roll

B. rage

C. means

D. up

20. Obama's speech at the 2008 convention will likely _____ strong media attention.

A. garner

B. blend

C. endorse

D. release

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