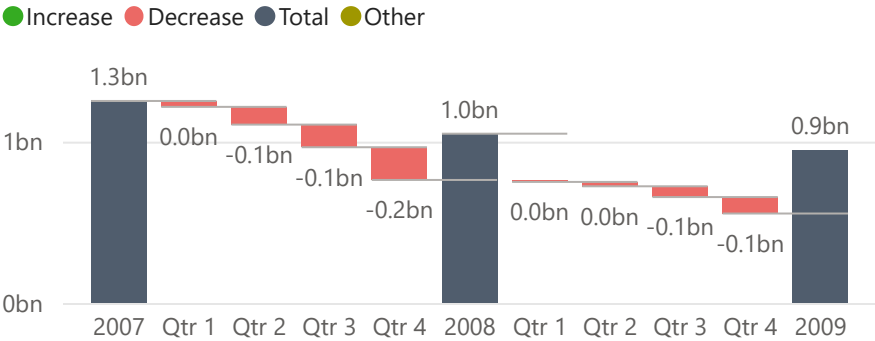


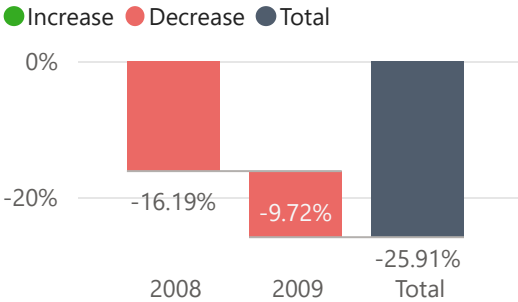
SALE OVERVIEW

SalesAmount	Transaction	SaleAmount p. order	SaleQuantity p. order	Average Discount Amount	SaleAmount YOY	SaleAmount MoM
947.45M	219567	4.32K	22.31	1.69%	-9.72%	1.78%

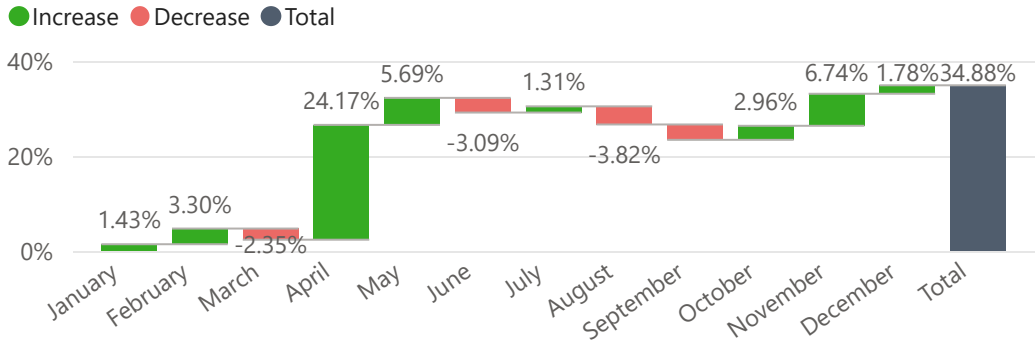
Sale Amount YTD



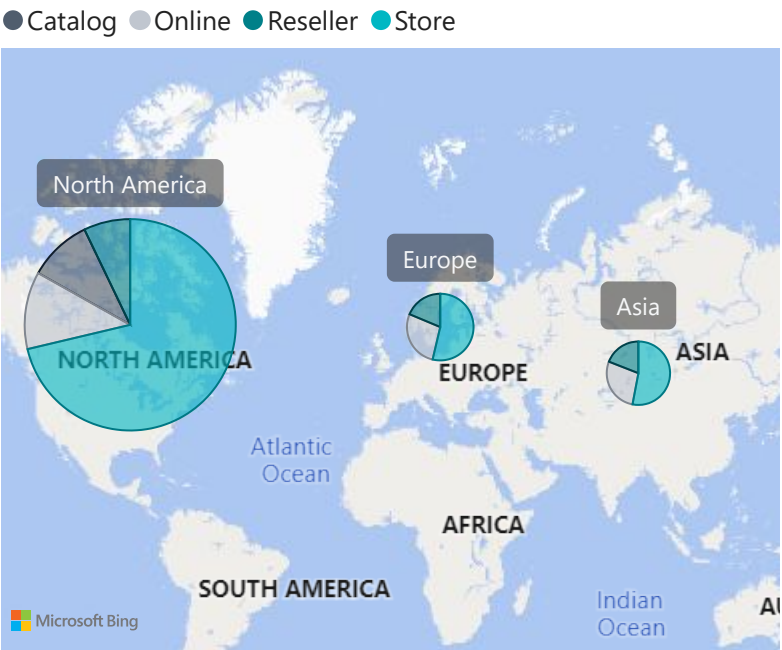
Sale Amount YoY by year



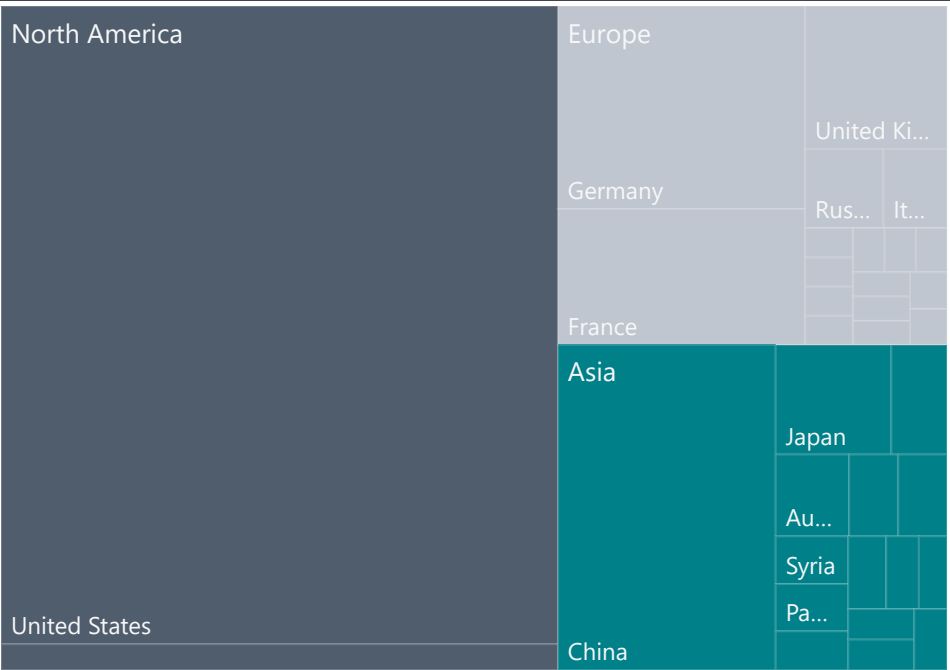
Sale Amount MoM



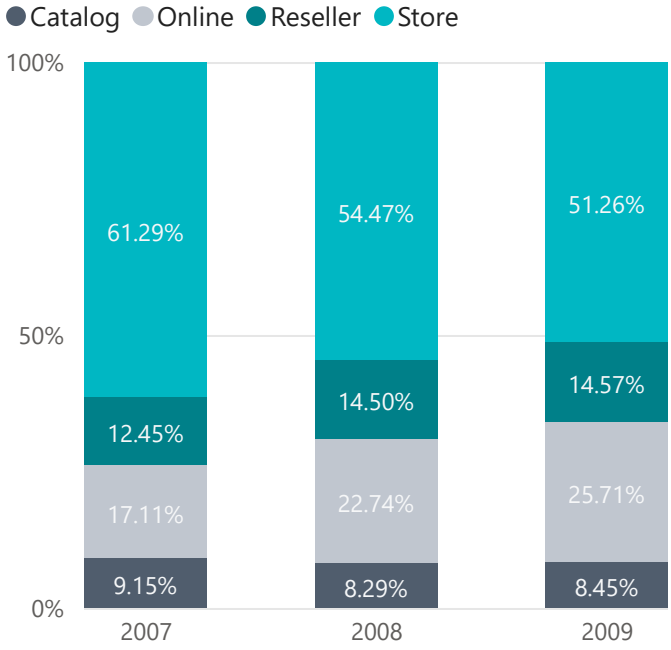
Sale Amount by continent by Channel



Sale contribution by Continent and Country



Sale Amount Contribution by Channel over...



SALE OVERVIEW

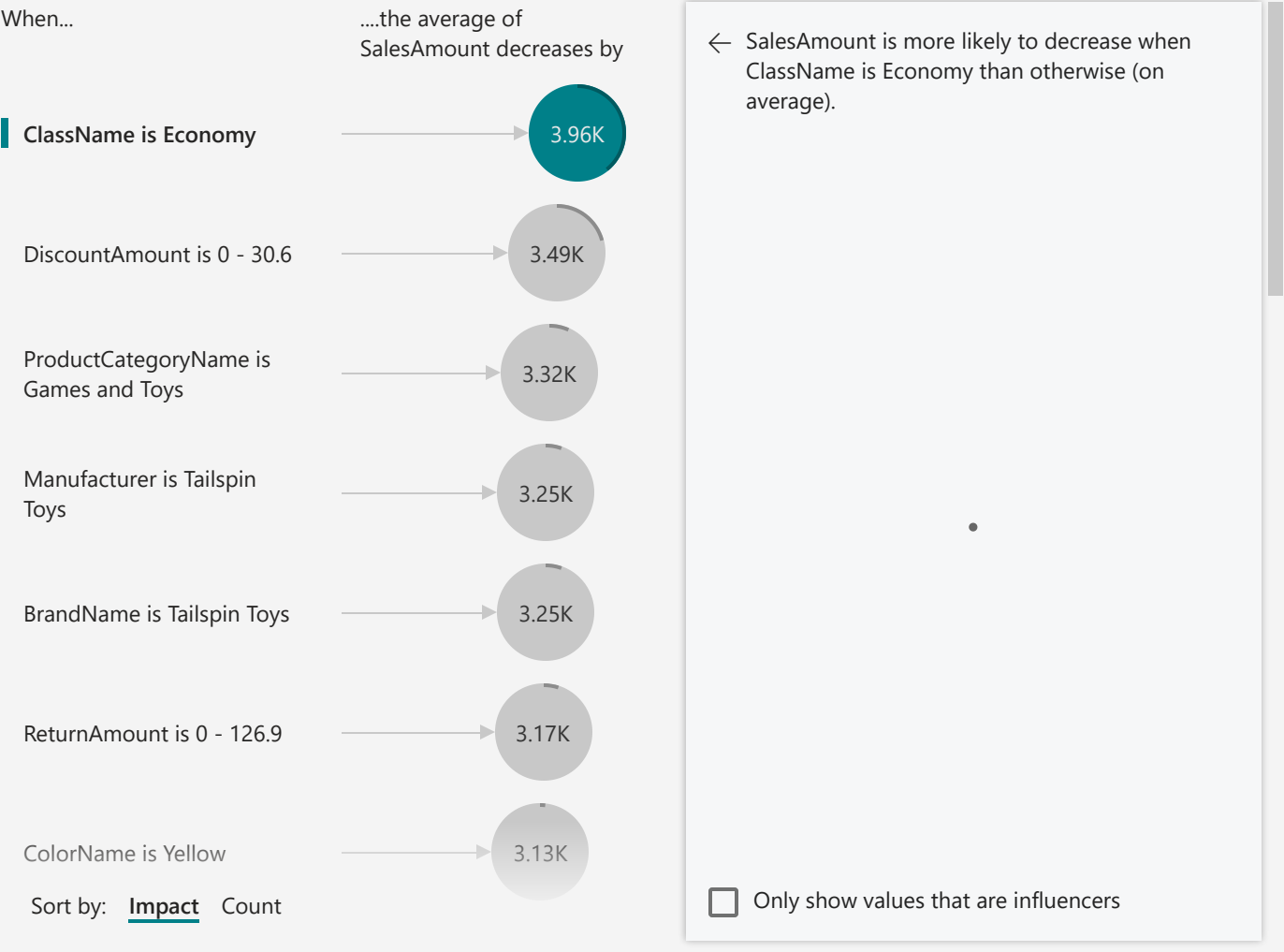


Key influencers Top segments

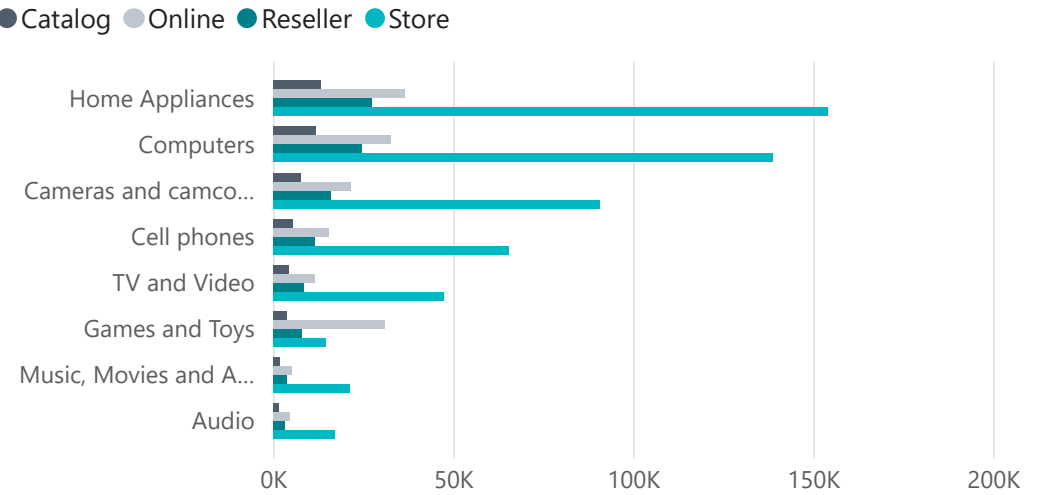
What influences SalesAmount to

Decrease

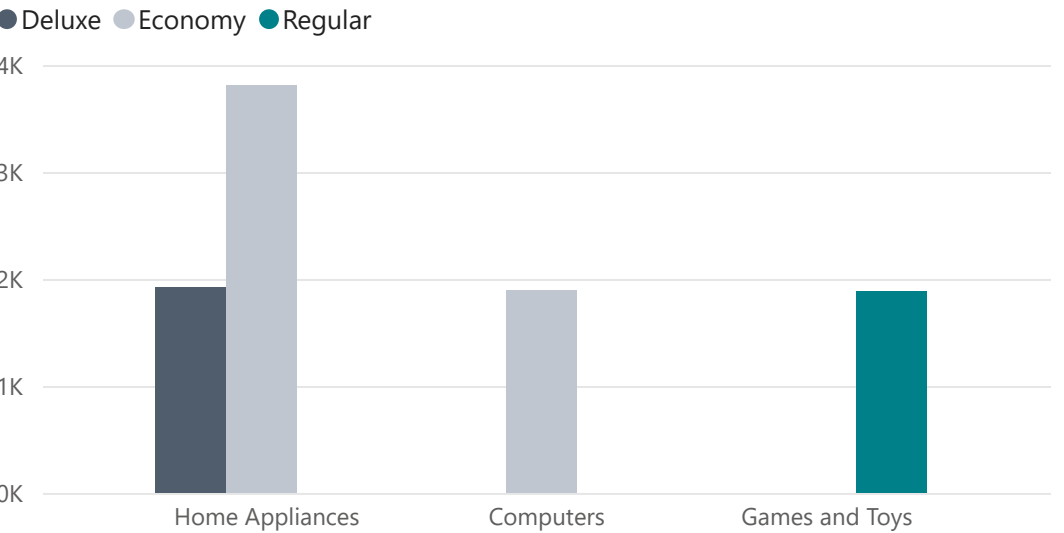
 ?



Sale by sub-category by Channel

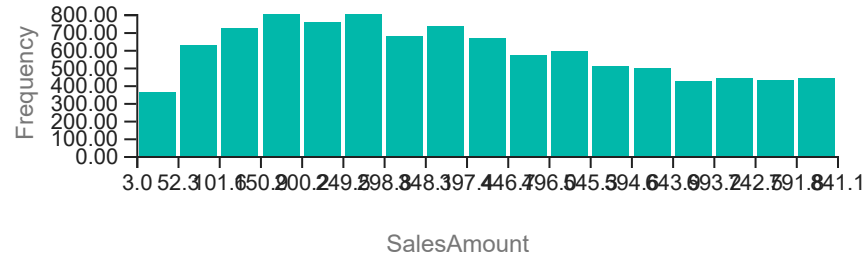


Sale by category by class



SALE AMOUNT

Sale Amount Distribution



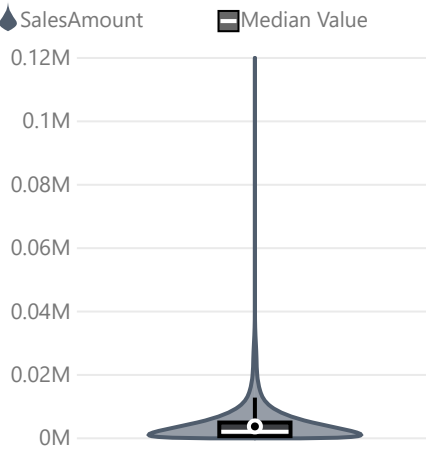
Summary Statistic

5,317.94
Standard deviation of SalesAmount

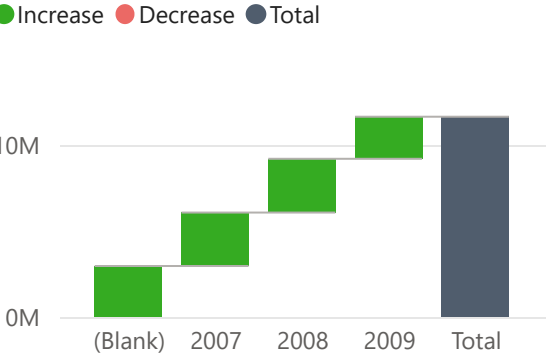
2,080.00
Median of SalesAmount

3,780.21
Average of SalesAmount

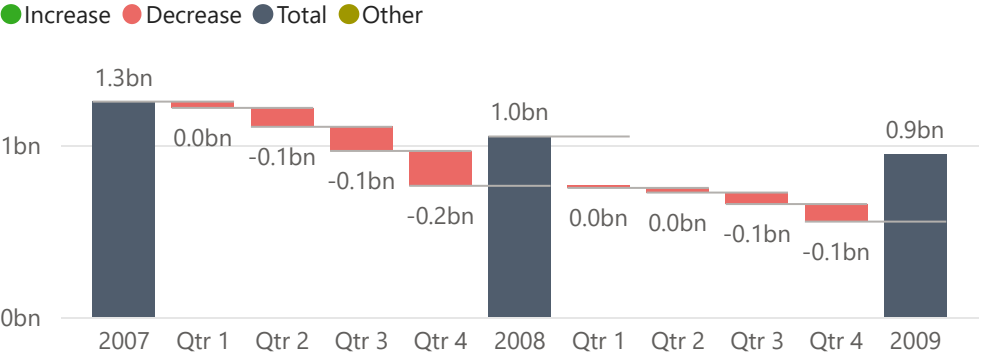
Sale amount by SaleKey



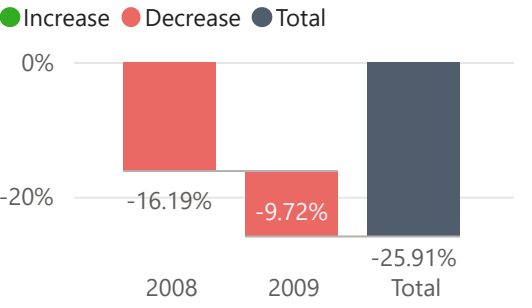
Sale Amount rolling average by year



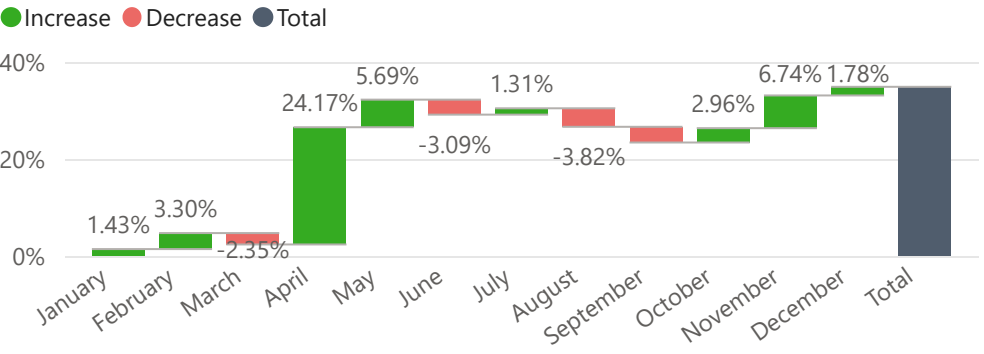
Sale Amount YTD



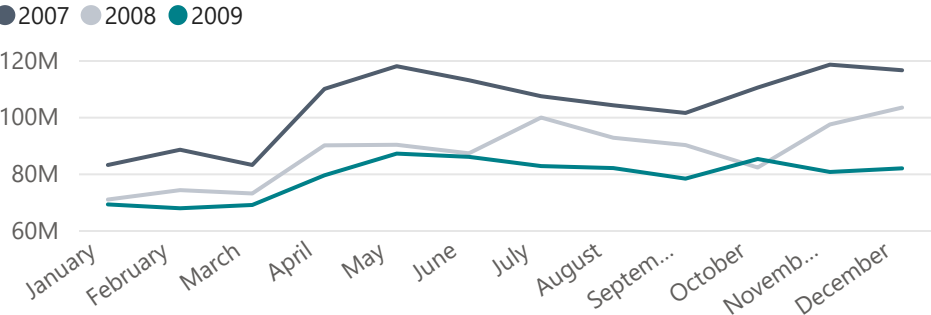
Sale Amount YoY by year



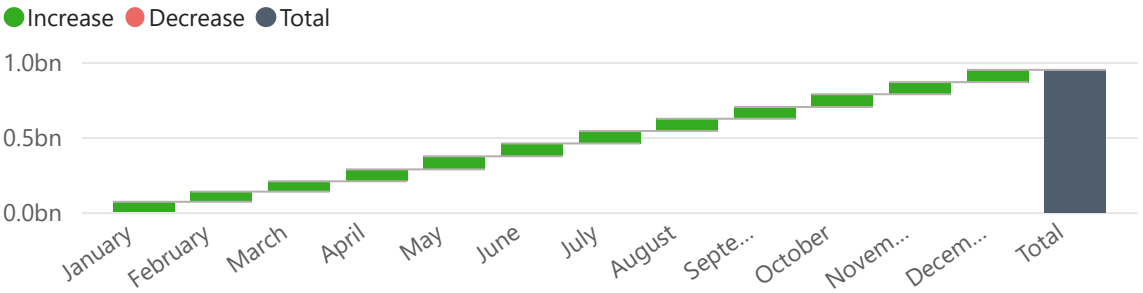
Sale Amount MoM



Sale Amount By Month and Year



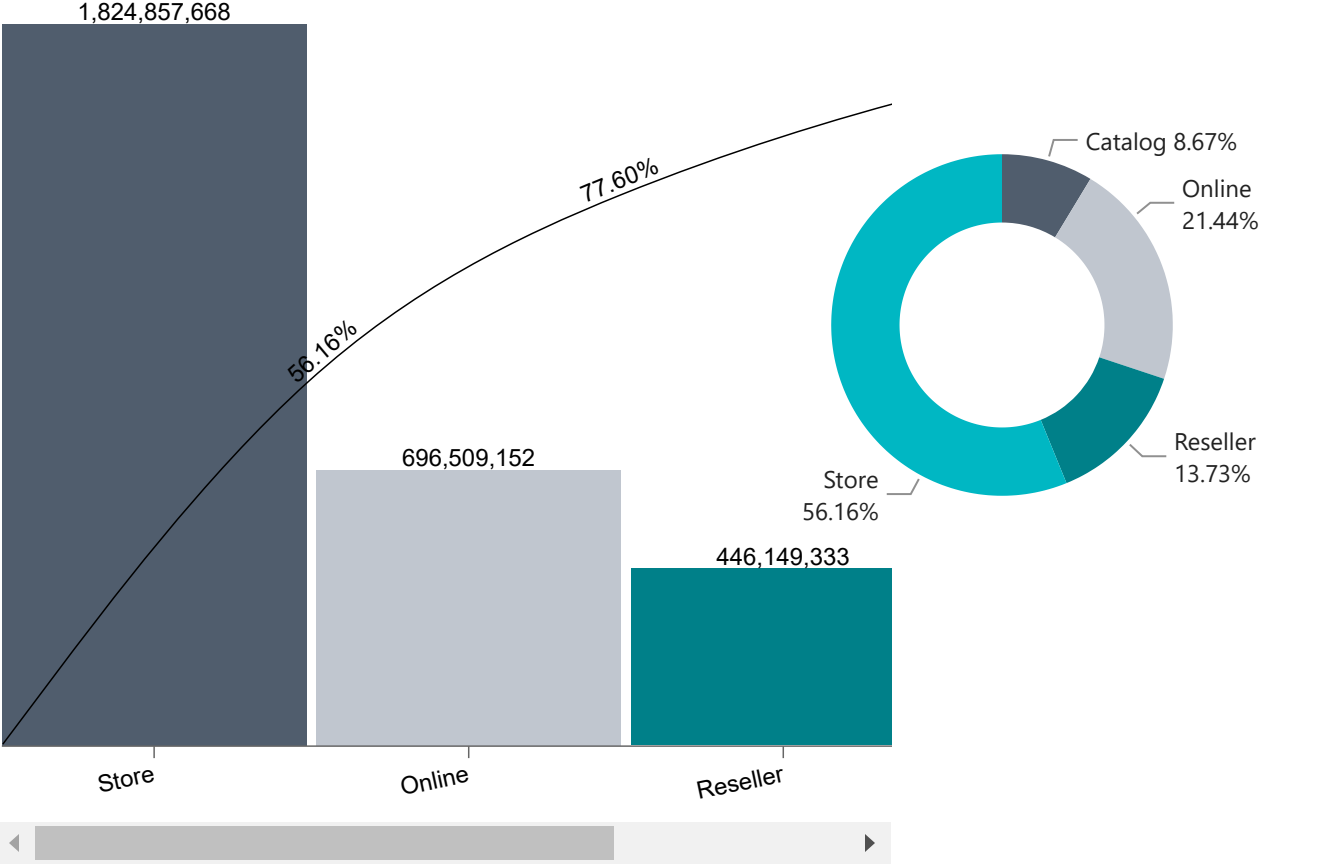
SalesAmount MTD by Month



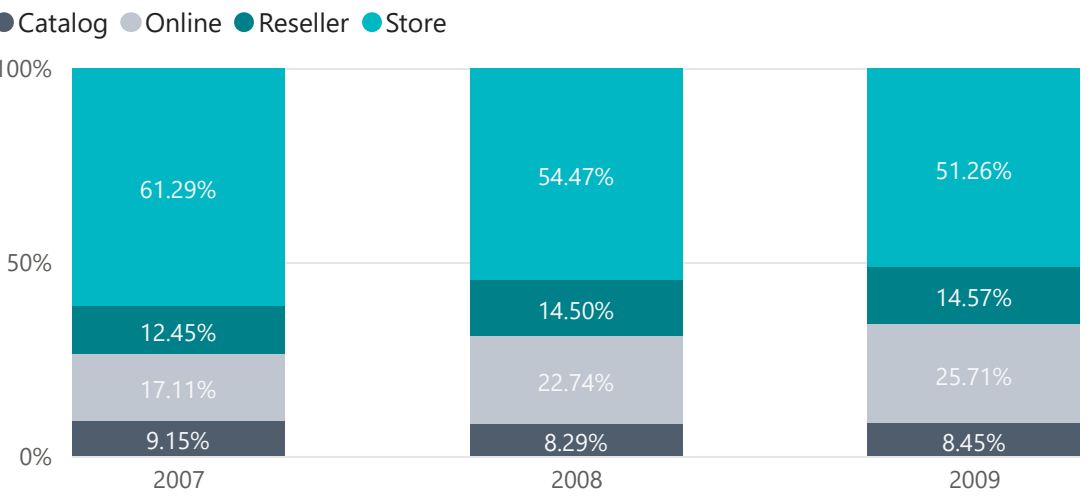
CHANNEL

Channel Summary					
ChannelName	%GT SalesKey	Median of SalesAmount	%GT SalesAmount	Average of SalesAmount	%GT SalesQuantity
Catalog	5.73%	2,815.91	8.67%	5,720.71	8.41%
Online	18.39%	1,999.60	21.44%	4,405.78	23.41%
Reseller	11.96%	2,276.85	13.73%	4,339.38	13.66%
Store	63.92%	1,999.80	56.16%	3,321.69	54.52%
Total	100.00%	2,080.00	100.00%	3,780.21	100.00%

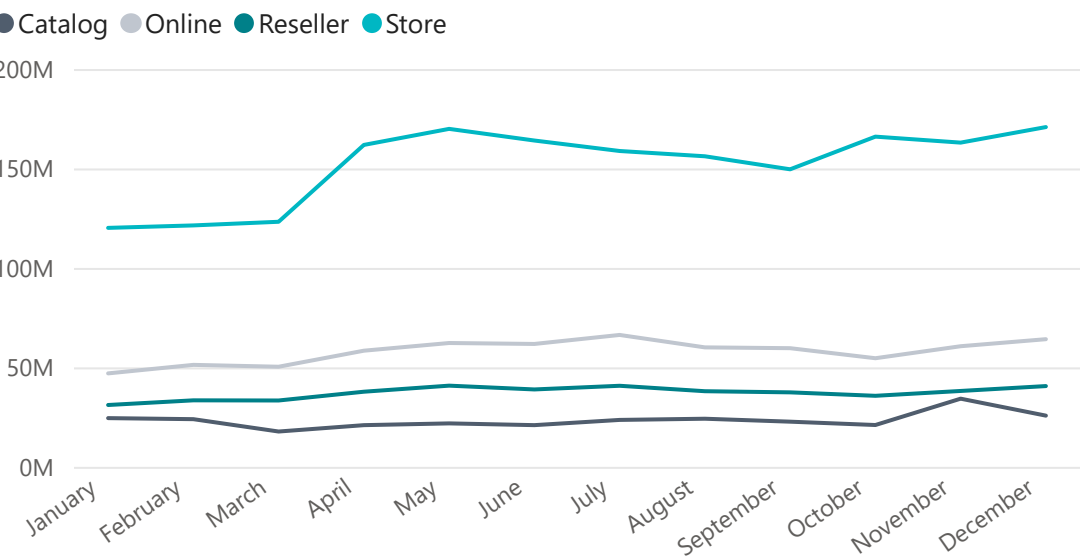
Sale Amount by Channel



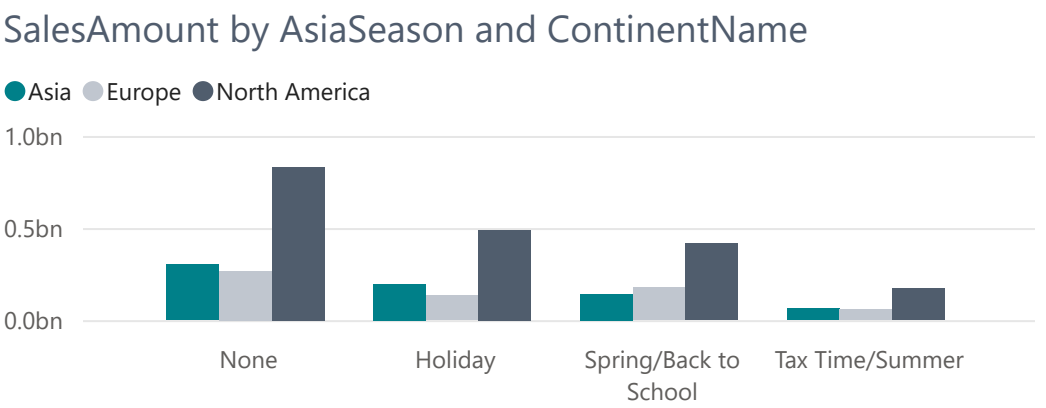
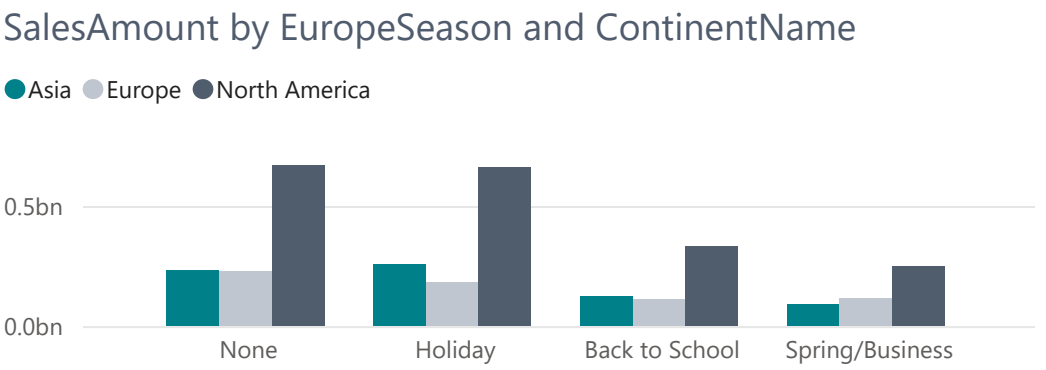
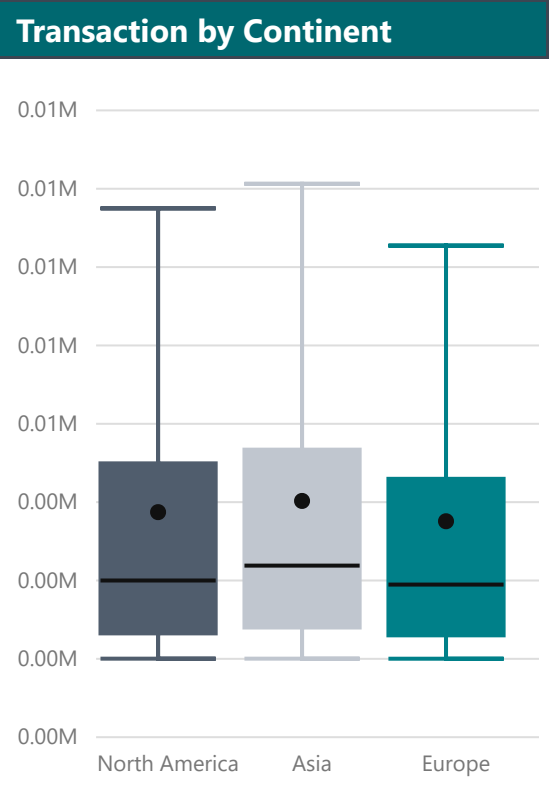
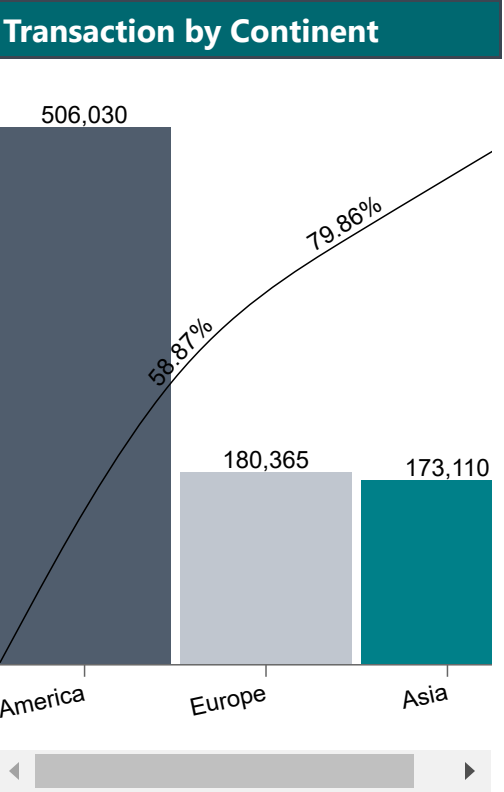
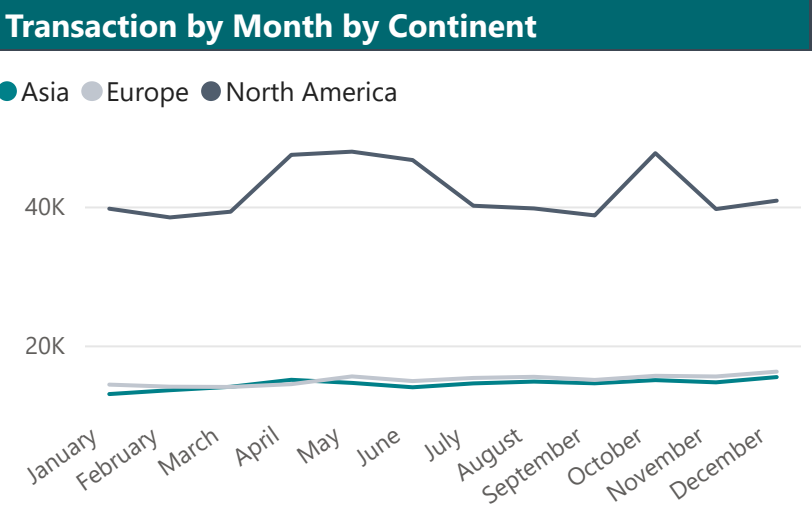
Sale Amount Contribution by Channel over year



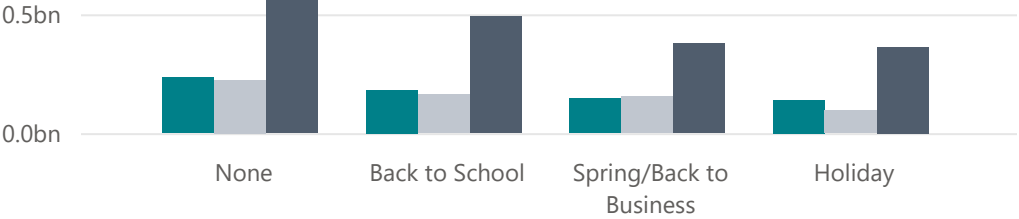
Sale Amount by Channel through the months



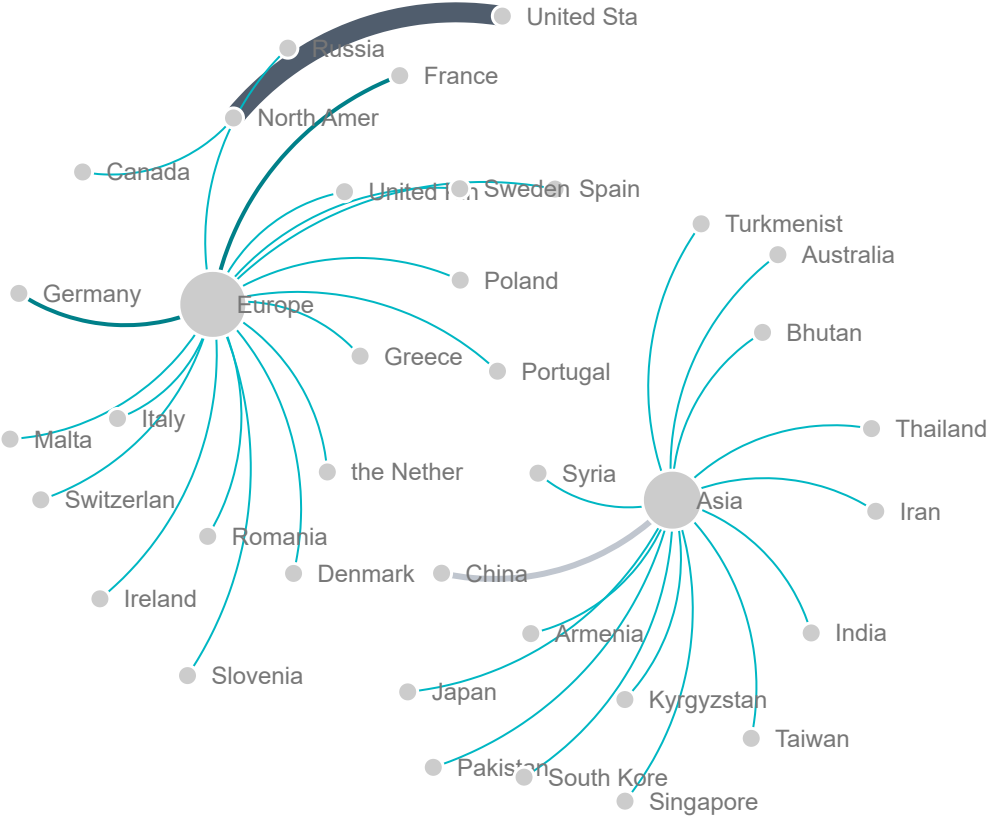
Geography Summary			
ContinentName	%GT SalesAmount	Median of SalesAmount	Average of SalesAmount
Asia	21.64%	2,356.20	4,061.88
Europe	19.57%	1,880.00	3,525.78
North America	58.79%	2,051.10	3,774.55
Total	100.00%	2,080.00	3,780.21



Asia Europe North America



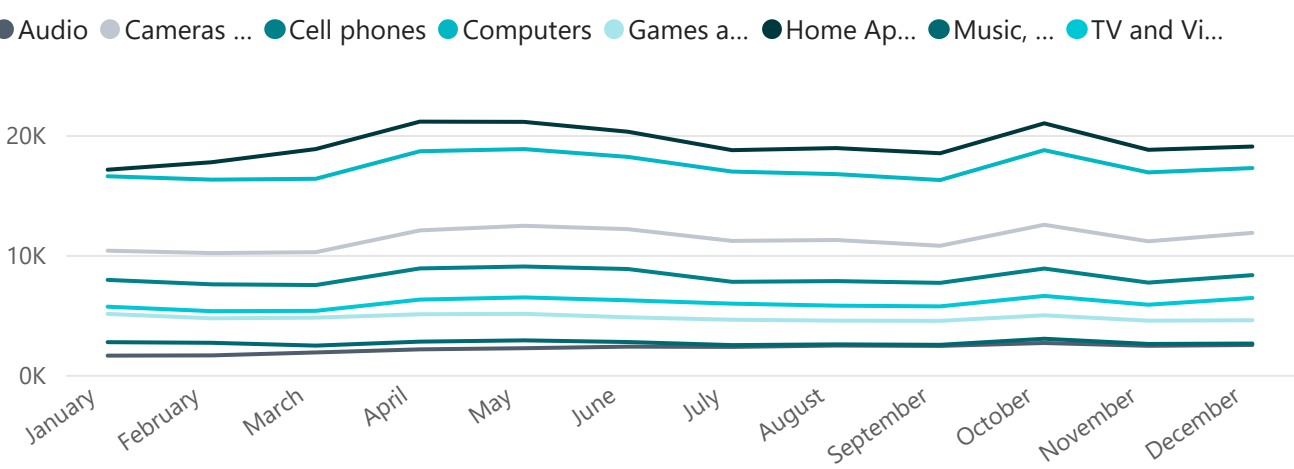
SalesAmount by ContinentName and RegionCountryName



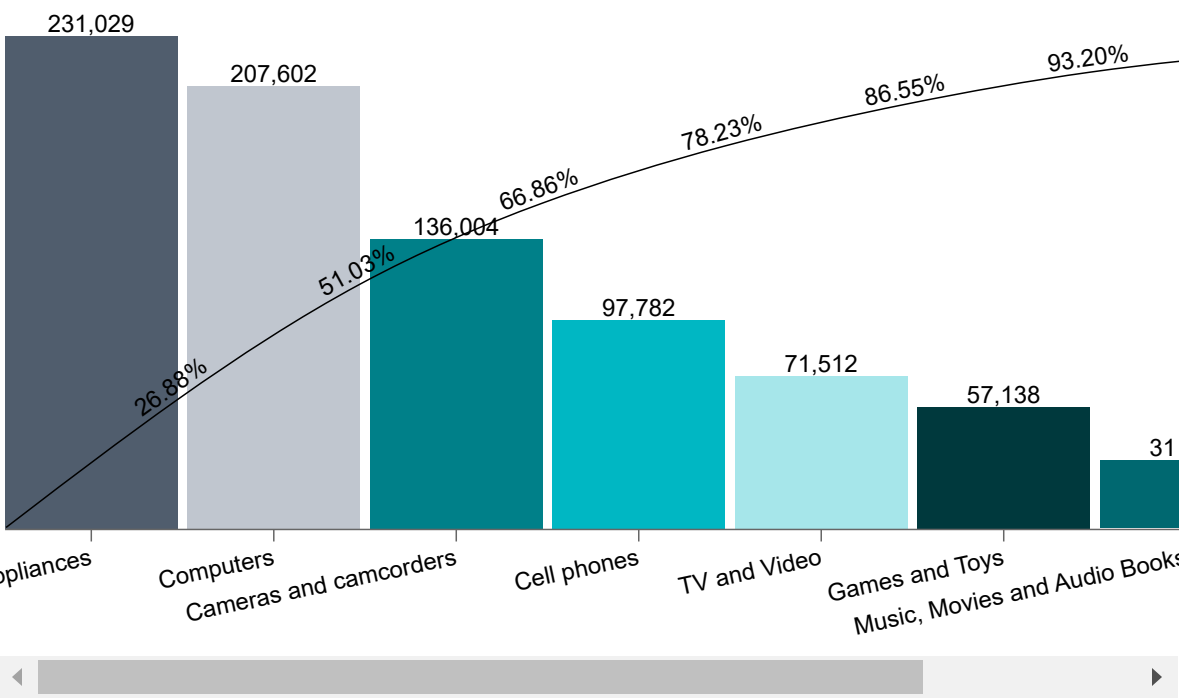
Product Summary

ProductCategoryName	%GT Count of ProductKey	%GT SalesKey	%GT SalesAmount
Audio	4.45%	3.09%	1.18%
Cameras and camcorders	14.79%	15.82%	21.67%
Cell phones	11.45%	11.38%	6.46%
Computers	24.01%	24.15%	26.64%
Games and Toys	6.68%	6.65%	1.26%
Home Appliances	26.23%	26.88%	31.19%
Music, Movies and Audio Books	3.50%	3.71%	1.45%
TV and Video	8.90%	8.32%	10.15%
Total	100.00%	100.00%	100.00%

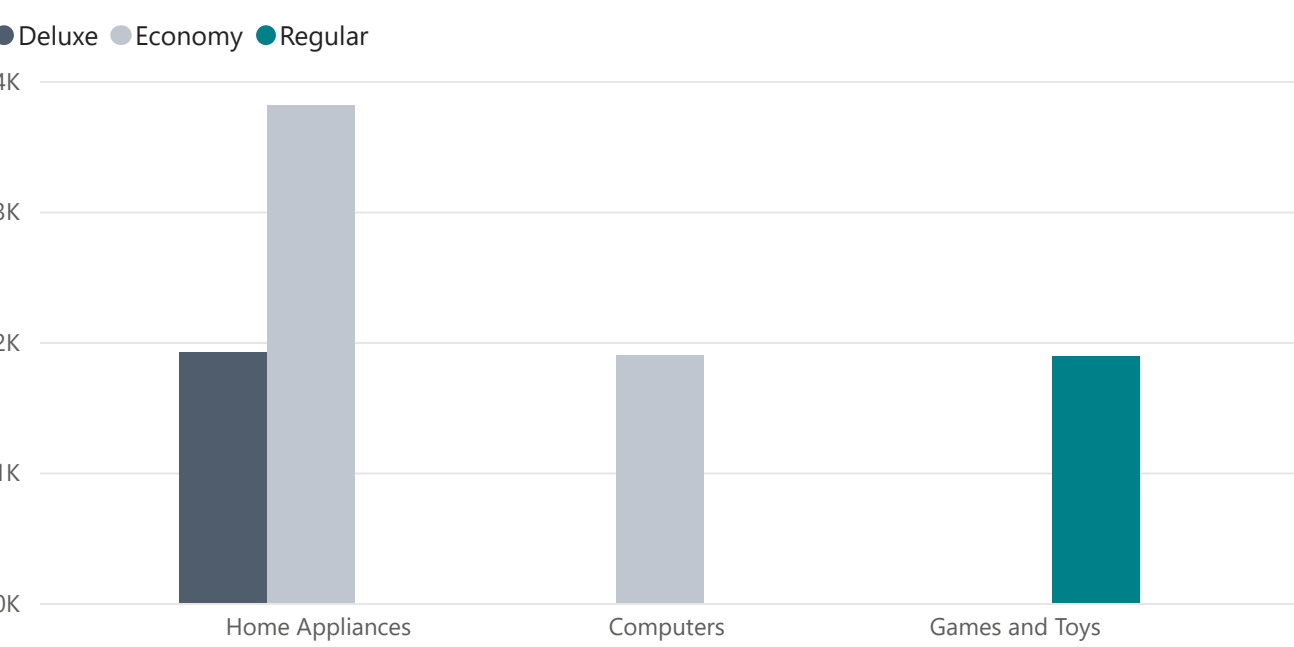
Product Sale by Month



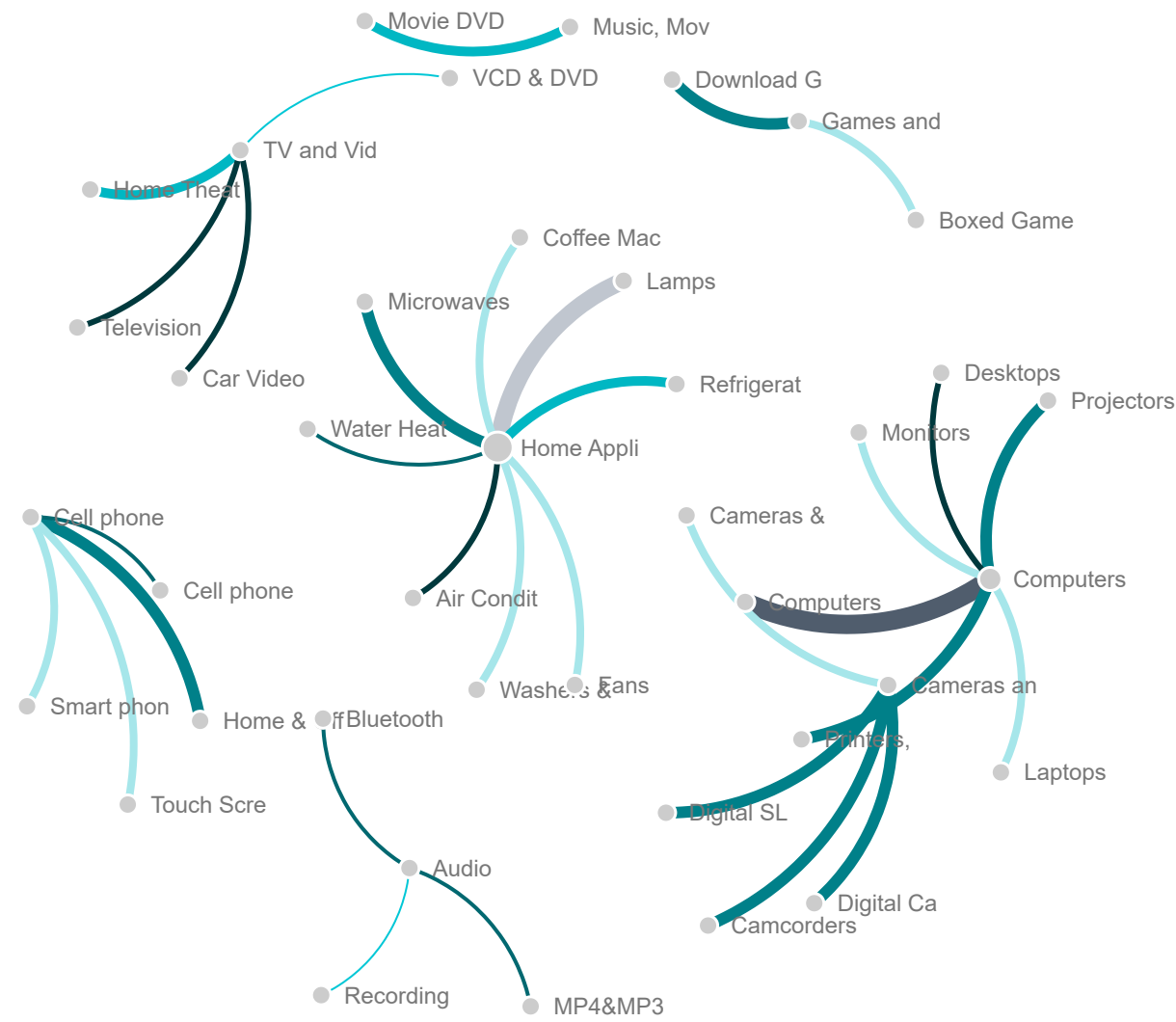
Product Pareto



SalesKey by ProductCategoryName and ClassName



SalesKey by ProductCategoryName and ProductSubcategoryName



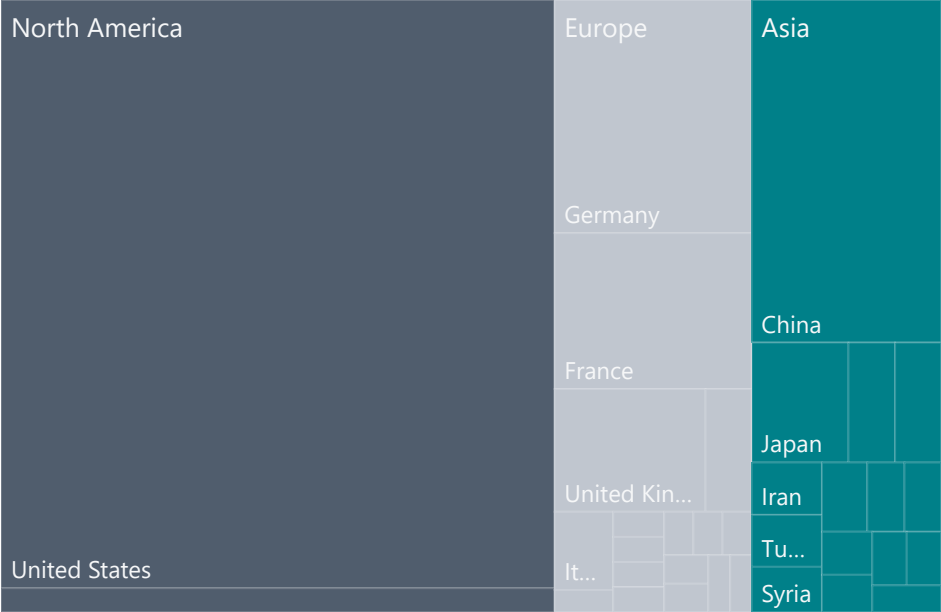
Channel-Geography Summary

ChannelName	Asia	Europe	North America	Total
Catalog			49224	49224
Online	48367	49802	59921	158090
Reseller	33016	33717	36081	102814
Store	91727	96846	360804	549377
Total	173110	180365	506030	859505

ChannelName	Asia	Europe	North America	Total
Catalog			100.00%	100.00%
Online	30.59%	31.50%	37.90%	100.00%
Reseller	32.11%	32.79%	35.09%	100.00%
Store	16.70%	17.63%	65.68%	100.00%
Total	20.14%	20.98%	58.87%	100.00%

ChannelName	Asia	Europe	North America	Total
Catalog			9.73%	5.73%
Online	27.94%	27.61%	11.84%	18.39%
Reseller	19.07%	18.69%	7.13%	11.96%
Store	52.99%	53.69%	71.30%	63.92%
Total	100.00%	100.00%	100.00%	100.00%

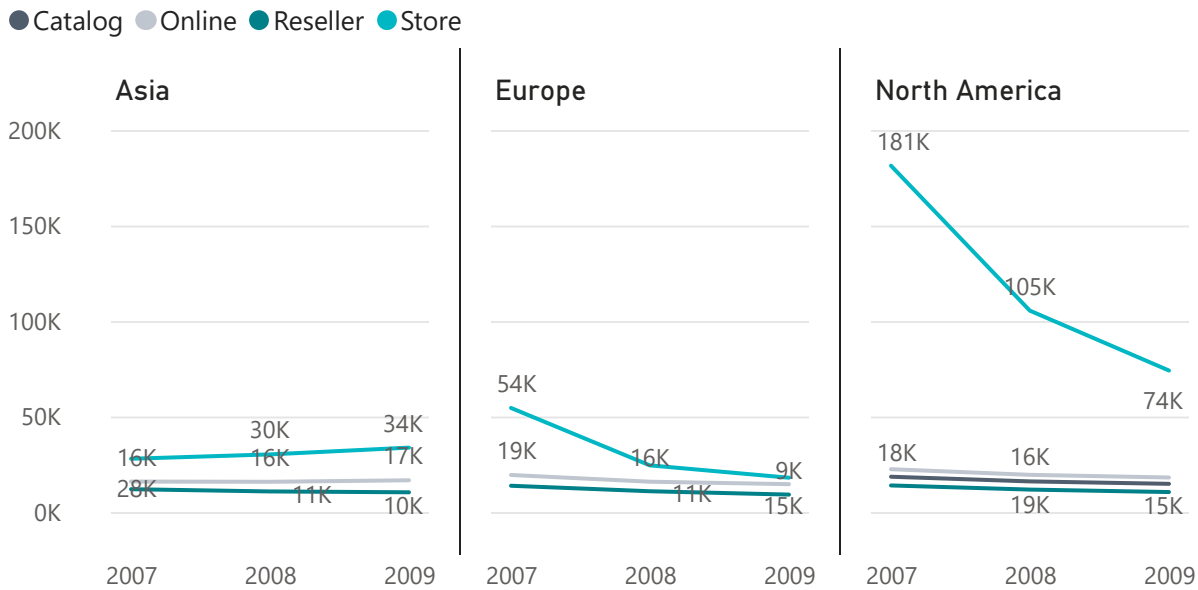
Sale contribution by geography by channel



Transaction by continent by Channel



Sale by geography by channel through the years

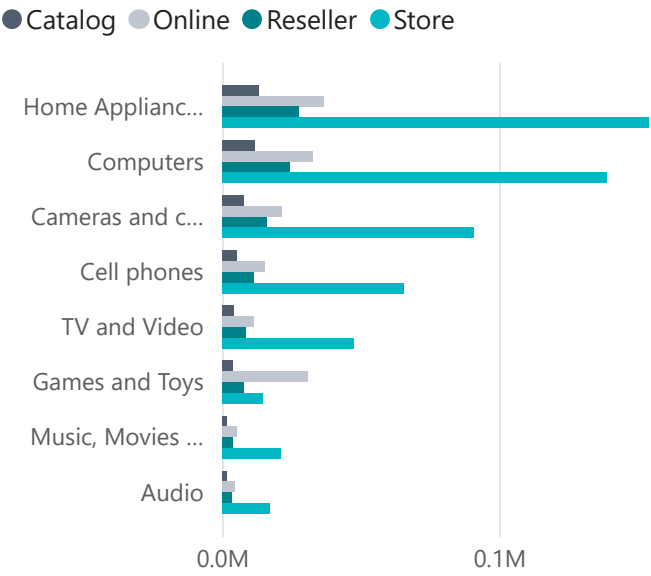


Summary

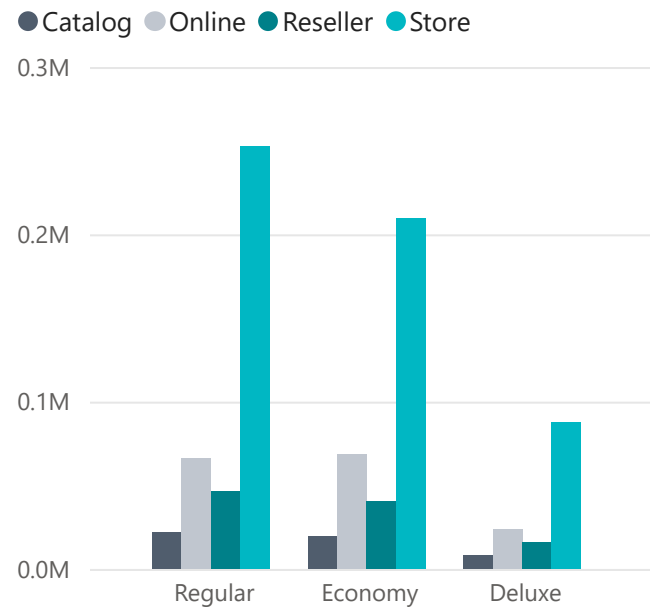
ProductCategoryName	Catalog	Online	Reseller	Store	Total
Audio	3.32%	2.85%	3.17%	3.12%	3.09%
Cameras and camcorders	15.77%	13.59%	15.52%	16.53%	15.82%
Cell phones	10.87%	9.77%	11.21%	11.92%	11.38%
Computers	23.73%	20.62%	23.80%	25.28%	24.15%
Games and Toys	7.61%	19.60%	7.63%	2.65%	6.65%
Home Appliances	26.58%	23.11%	26.69%	28.03%	26.88%
Music, Movies and Audio Books	3.61%	3.21%	3.74%	3.86%	3.71%
TV and Video	8.51%	7.25%	8.26%	8.62%	8.32%
Total	100.00%	100.00%	100.00%	100.00%	100.00%

ProductCategoryName	Catalog	Online	Reseller	Store	Total
Audio	6.16%	17.00%	12.27%	64.57%	100.00%
Cameras and camcorders	5.71%	15.80%	11.73%	66.77%	100.00%
Cell phones	5.47%	15.80%	11.78%	66.95%	100.00%
Computers	5.63%	15.70%	11.79%	66.89%	100.00%
Games and Toys	6.56%	54.22%	13.73%	25.49%	100.00%
Home Appliances	5.66%	15.81%	11.88%	66.65%	100.00%
Music, Movies and Audio Books	5.56%	15.88%	12.06%	66.50%	100.00%
TV and Video	5.86%	16.04%	11.87%	66.23%	100.00%
Total	5.73%	18.39%	11.96%	63.92%	100.00%

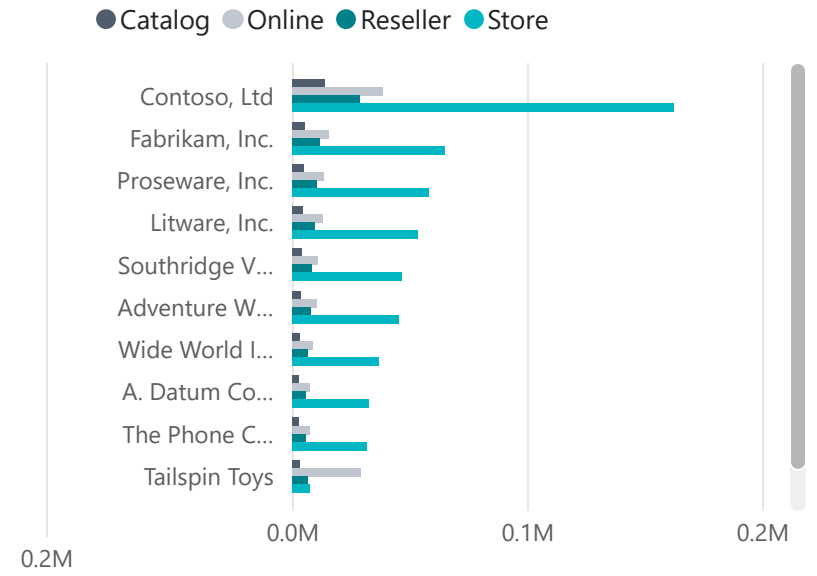
Sale by sub-category by Channel



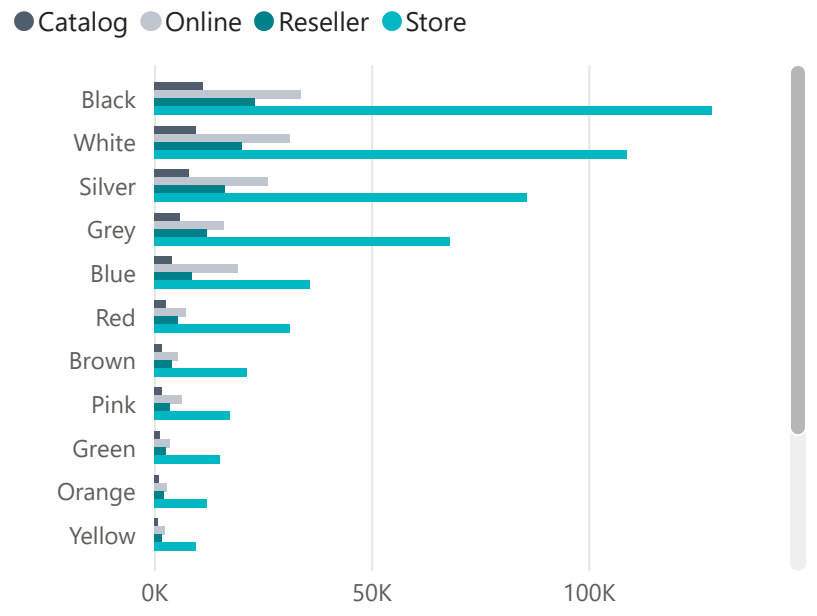
Sale by Class by Channel



Sale by product manufactor by Channel



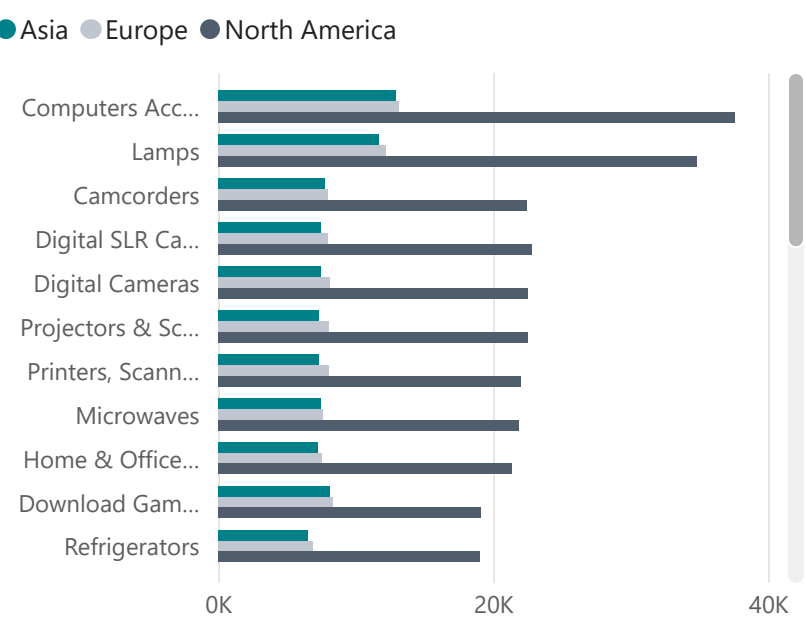
Sale by color by Channel



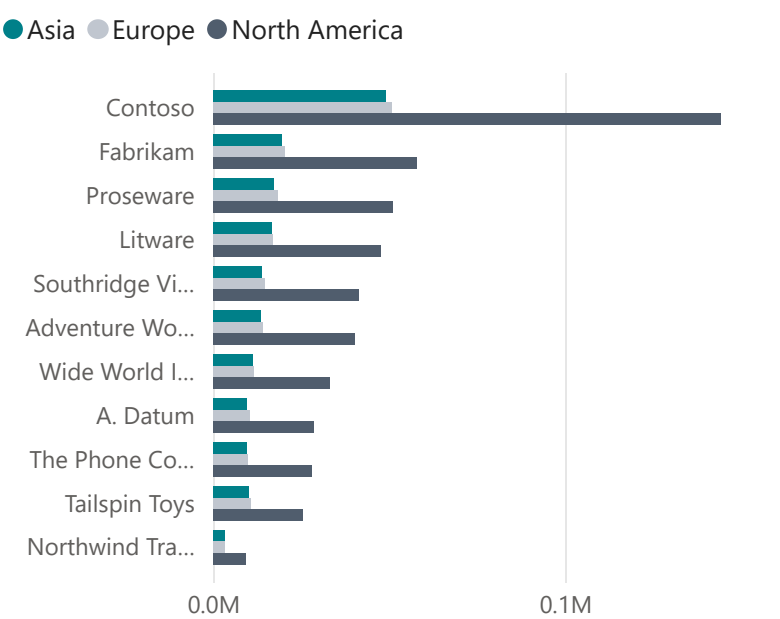
Summary

ProductCategoryName	Asia	Europe	North America	Total
Audio	3.32%	3.02%	3.03%	3.09%
Cameras and camcorders	15.65%	15.78%	15.90%	15.82%
Cell phones	11.26%	11.32%	11.44%	11.38%
Computers	23.91%	24.06%	24.27%	24.15%
Games and Toys	7.04%	7.18%	6.32%	6.65%
Home Appliances	26.75%	26.73%	26.98%	26.88%
Music, Movies and Audio Books	3.67%	3.73%	3.72%	3.71%
TV and Video	8.40%	8.18%	8.34%	8.32%
Total	100.00%	100.00%	100.00%	100.00%

Transaction by Sub-product by Continent

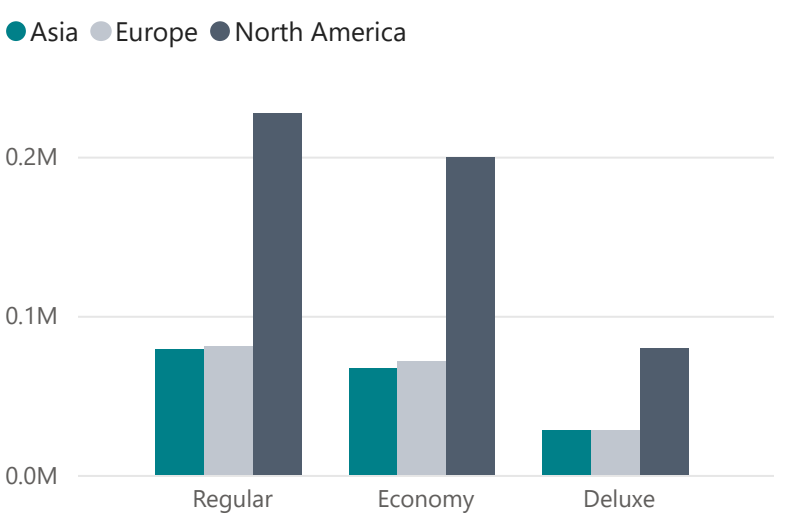


Transaction by Manufacturer by Continent

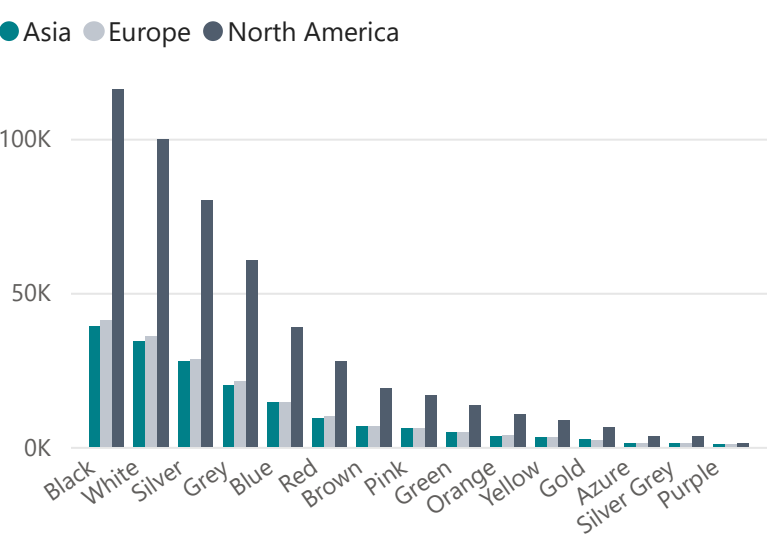


ProductCategoryName	Asia	Europe	North America	Total
Audio	21.68%	20.51%	57.82%	100.00%
Cameras and camcorders	19.92%	20.93%	59.15%	100.00%
Cell phones	19.94%	20.87%	59.19%	100.00%
Computers	19.93%	20.91%	59.16%	100.00%
Games and Toys	21.34%	22.66%	56.00%	100.00%
Home Appliances	20.04%	20.87%	59.09%	100.00%
Music, Movies and Audio Books	19.92%	21.08%	59.00%	100.00%
TV and Video	20.34%	20.64%	59.02%	100.00%
Total	20.14%	20.98%	58.87%	100.00%

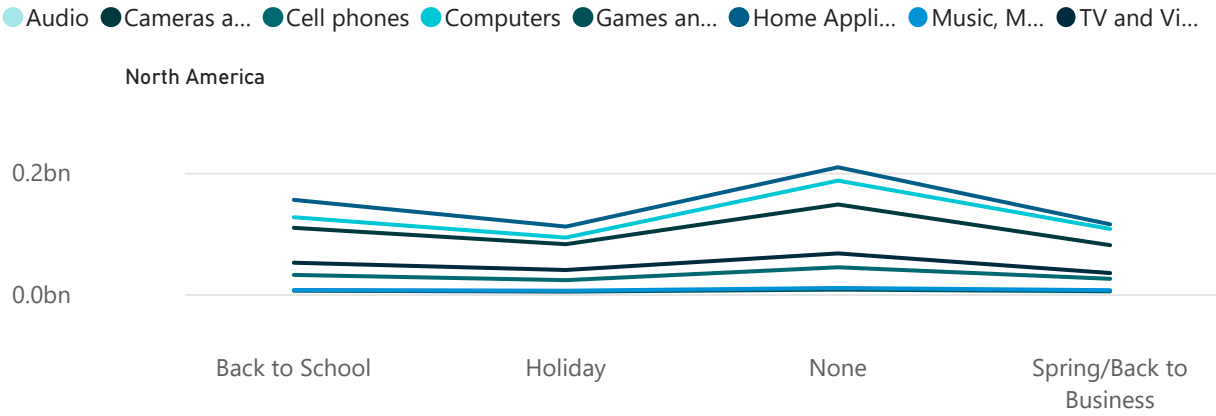
Transaction by Brand by continent



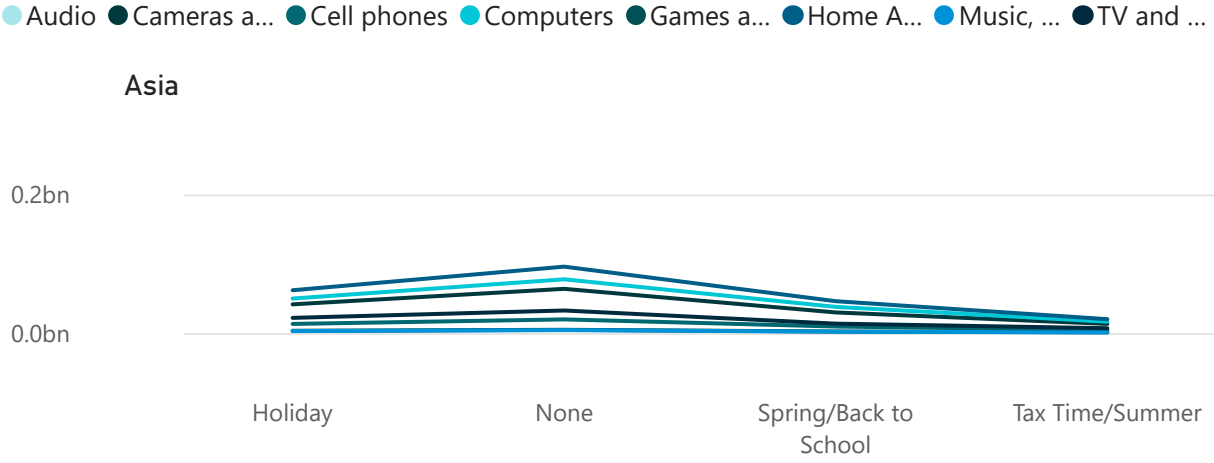
Transaction by color by continent



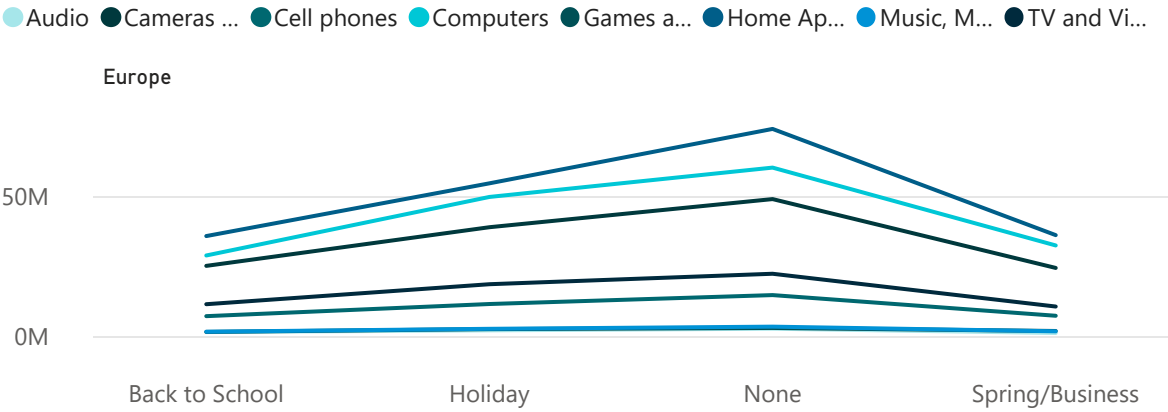
SalesAmount by NorthAmericaSeason, ProductCategoryName and ContinentName



SalesAmount by AsiaSeason, ProductCategoryName and ContinentName



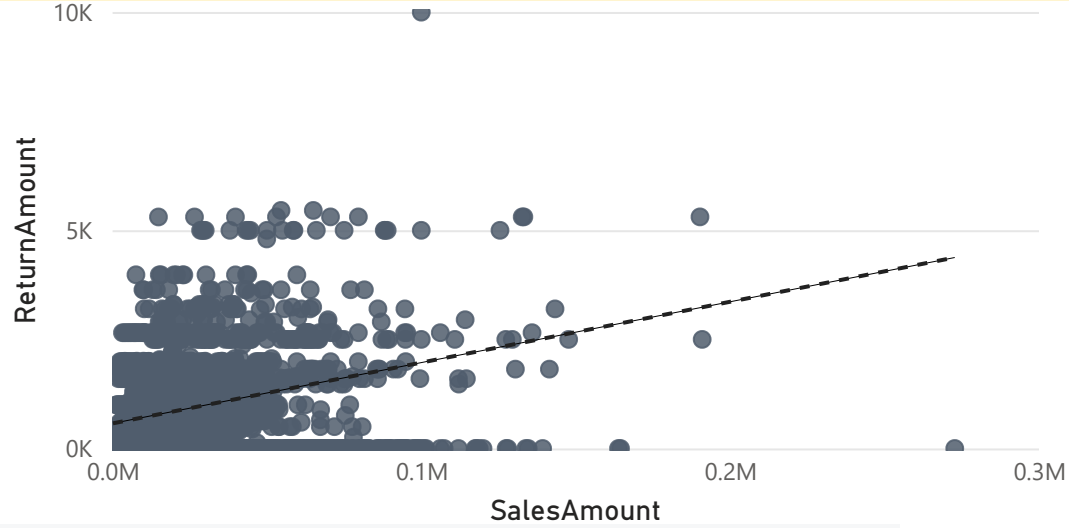
SalesAmount by EuropeSeason, ProductCategoryName and ContinentName



Tip: To make multiple edits fast, pause visual queries. You'll spend less time waiting for visuals to load. [Learn more](#)

Pause visuals

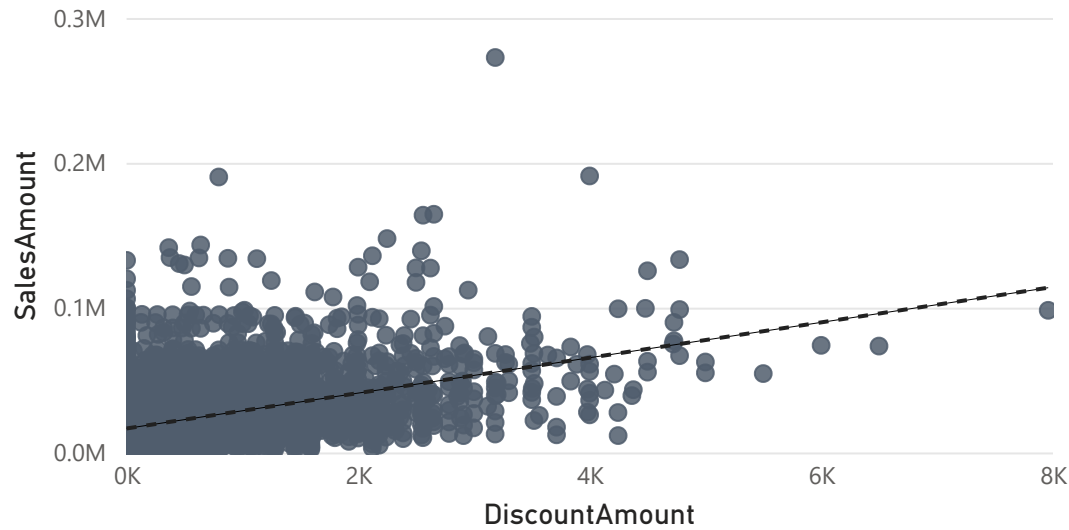
Don't show again



0.30

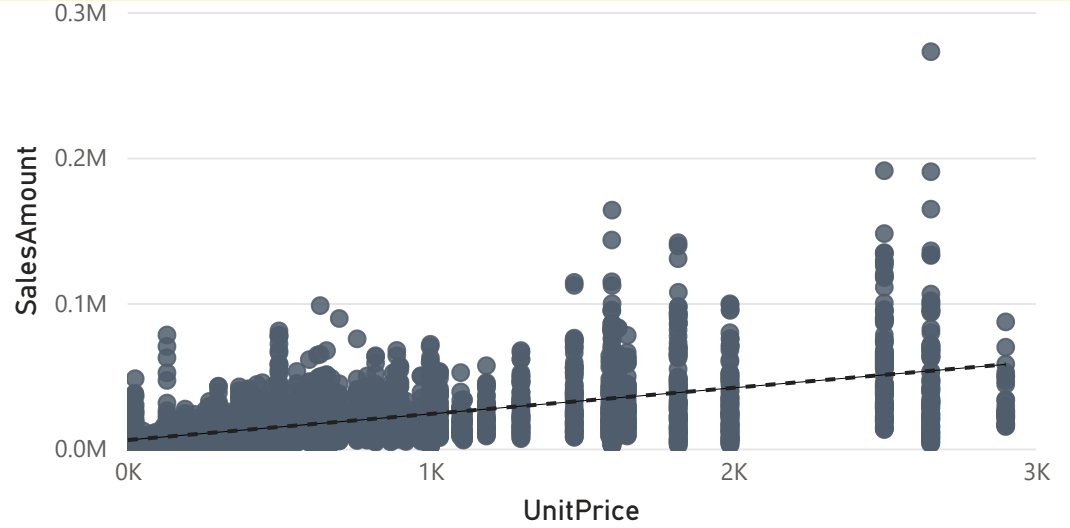
SalesAmount and ReturnAmount correlation for SalesKey

DiscountAmount and SalesAmount by SalesKey



0.48

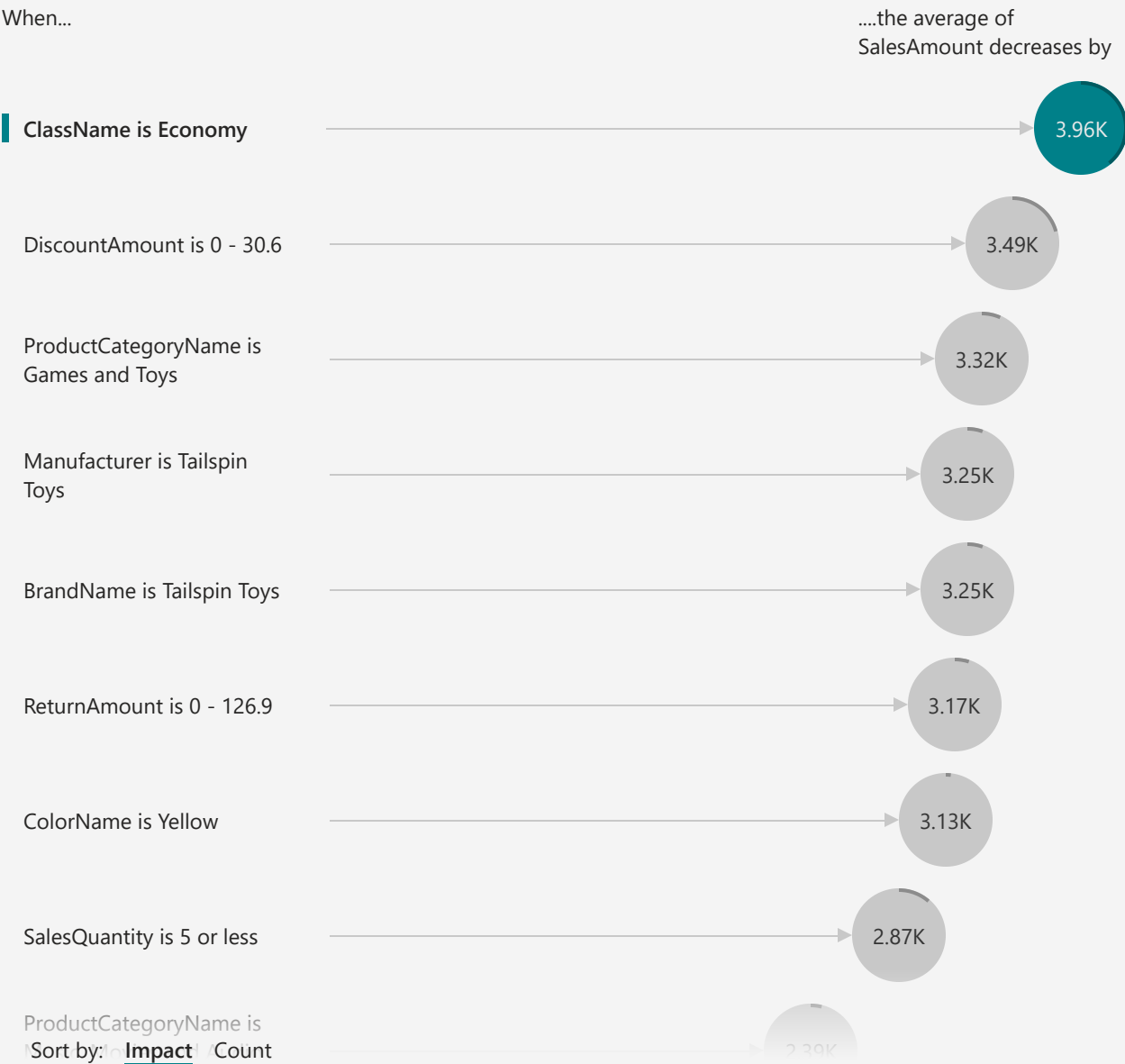
DiscountAmount and SalesAmount correlation for SalesKey



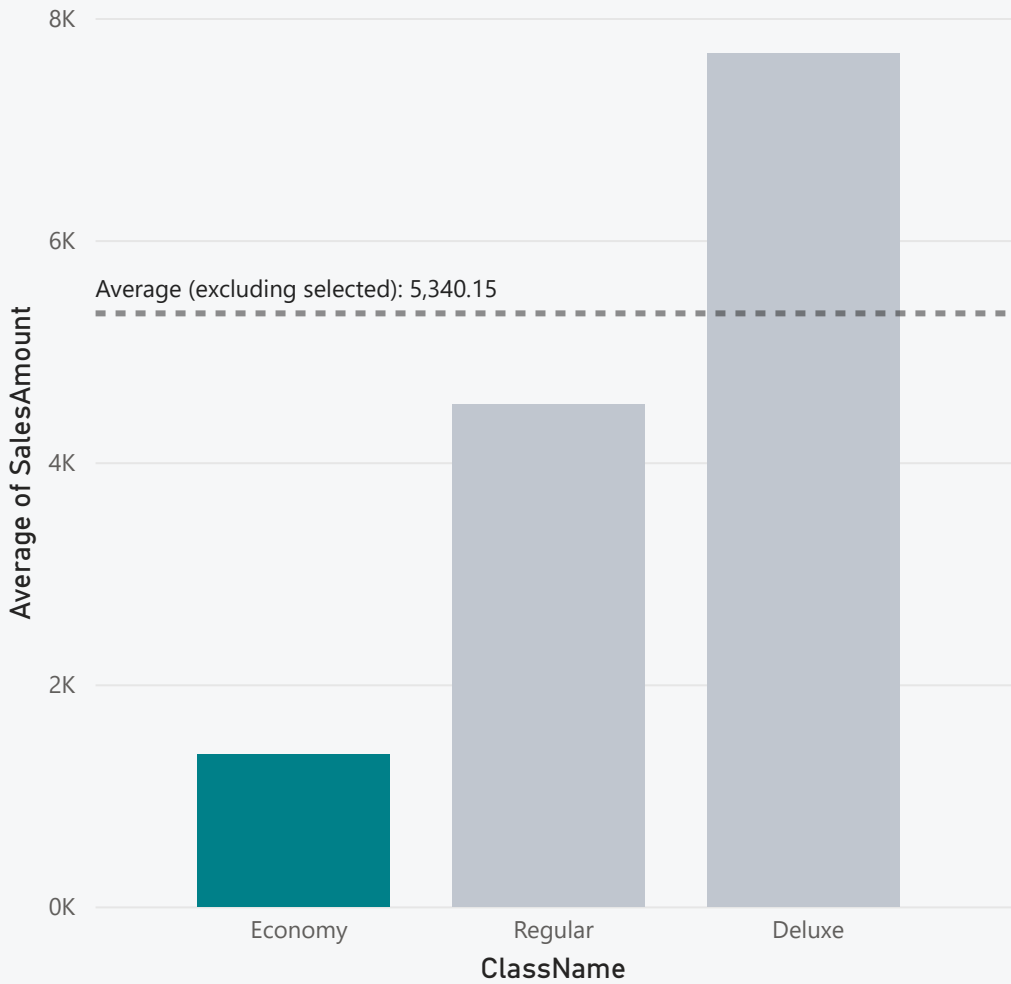
0.76

UnitPrice and SalesAmount correlation for SalesKey

What influences SalesAmount to Decrease ?



← SalesAmount is more likely to decrease when ClassName is Economy than otherwise (on average).



☐ Only show values that are influencers