

RESEARCH INTERESTS

Behavioral Economics; Consumer Behavior; Applied Econometrics; Experimental Economics; Empirical Industrial Organization; Economic Development and Sustainability; Efficiency and Productivity; Policy Evaluation; Environmental Economics

EDUCATION AND TRAININGS

Formal Education

University of Paris Nanterre, Lab EconomiX, Paris, FRA Nov 2022–Dec 2025

PhD in Economics

Thesis: “Individual Preferences and Organic Adoption Decisions in Uncertain Contexts”.

Supervisors: Prof. Phu Nguyen-Van

Jury Members:

- Mme Anne STENGER-LETHEUX, Directrice de recherche, BETA, Université de Strasbourg
- Mme Angela SUTAN, Professeure, ESSEC Business School
- M. Phu NGUYEN-VAN, Directeur de recherche, CNRS, Université Paris Nanterre
- M. Eric DARMON, Professor, Université Paris Nanterre
- M. Marc WILLINGER, Professor, CEE-M, Université de Montpellier

University of Western Australia, Western Australia, AUS Jan 2018–Dec 2019

MSc. in Agricultural, Resource and Environmental Economics

Thesis: “Determinants of farmer’s selection on adaptive measures to climate change: Evidence from mountainous areas, Vietnam”.

Supervisor: Prof. David Pannell

Vietnam National University of Agriculture, Hanoi, VNM Sep 2010–Nov 2014

BSc. (Hons) in Agri-Business Administration

Advanced Training Program jointly operated with the University of Wisconsin-Madison.

Training Courses

University of Western Australia and Knowledge Grows, Online Jan–April 2015

Courses: Agriculture, Economics and Nature

Coordinator: Prof. David Pannell

EMPLOYMENT

University of Paris Nanterre Paris, France
Junior Researcher at EconomiX lab Dec 2025–Dec 2026

University of Economics and Business - Vietnam National University Hanoi, VNM
Lecturer at Faculty of Political Economy Feb 2020–Current

University of Paris Nanterre Paris, France
Doctoral Lecturer at EconomiX lab Jan 2023–Jan 2025

University of Western Australia Western Australia, AUS
Research Assistant under supervision of Prof. Timothy Colmer Jan 2018–Jan 2019

Vietnam National University of Agriculture Hanoi, VNM
Researcher at Department of Planning and Investment, Faculty of Economics and Rural Development April 2015–Dec 2017

Journal Articles

Publications from Doctoral Thesis

1. **Tuan Nguyen-Anh** (2026), “Information Completeness and Farmers’ Risk Preferences Promote Conversion to Organic Farming”, *Journal of Rural Studies*, Elsevier, DOI: <https://doi.org/10.1016/j.jrurstud.2026.104013>
2. **Tuan Nguyen-Anh**, Do Pham-Thanh, Nguyen To-The, Anh Dao-Viet (2025), “Do community-oriented farmers present a greater willingness for organic transition: Evidence from Vietnam”, *Agricultural Economics*, Wiley, DOI: <https://doi.org/10.1111/agec.70055> (CNRS 2, ABS 2, ABDC A)
3. **Tuan Nguyen-Anh**, Nguyen To-The, Tuyen Tiet, Phong Nguyen-The (2025), “Impact of human capital and individual traits on farmer’s decision towards sustainable farming practices: A meta-analysis”, *Journal of Environmental Management*, Elsevier. DOI: <https://www.sciencedirect.com/science/article/abs/pii/S0301479725027288> (FNEGE 2, ABDC A, CNRS 3)

Other Publications

4. Chinh Hoang-Duc, **Tuan Nguyen-Anh**, Kien Le-Hoang, Huong Nguyen-Thi-Thu, Linh Pham-Nhat, Nguyen To-The (2025), “Unveiling the Path to Industrial 4.0: Exploring Technology Adoption and Firm-Level Barriers”, *Technological Forecasting & Social Change*, Elsevier. Accepted (ABS 3, ABDC A, CNRS 2)
5. Linh Nguyen-Thi-Thuy, Nga Le-Thuy, Ashfaq Ahmad Shah, Le Nguyen-Truc, Trang Vo-Mai, **Tuan Nguyen-Anh**, Mai Dong-Thanh, Nguyen To-The, Cuong Dinh-Van, Huong Nguyen-Thi-Lan (2025), “Policy and Governance as Drivers of Enterprise Digitalization in Vietnam”, *Public Organization Review*, Springer. DOI: <https://doi.org/10.1007/s11115-025-00894-1> (ABS 2, CNRS 3)
6. Chinh Hoang-Duc, **Tuan Nguyen-Anh**, Hang Nguyen-Thu, Vuong Vu-Tien, Thao Le-Phuong, Nguyen To-The (2024), “Give a Fish or Teach to Fish? Poverty Alleviation Effect of Government Support Policies and Self-Help Commercial Activities”, *Journal of Development Studies*, Routledge. DOI: <https://doi.org/10.1080/00220388.2024.2413082> (CNRS 2, ABS 3, ABDC A)
7. Chinh Hoang-Duc, Hang Nguyen-Thu, **Tuan Nguyen-Anh**, Hiep Tran-Duc, Linh Nguyen-Thi-Thuy, Phuong Do-Hoang, Nguyen To-The, Vuong Vu-Tien, Huong Nguyen-Thi-Lan (2024), “Governmental support and multidimensional poverty alleviation: efficiency assessment in rural areas of Vietnam”, *The Journal of Economic Inequality*, Springer . DOI: <https://doi.org/10.1007/s10888-024-09620-1> (CNRS 3, ABS 2, ABDC A)
8. **Tuan Nguyen-Anh**, Shawn Leu, Anh Nguyen-Thi-Phuong, Thanh Ngo-Dang, Nguyen To-The (2023), “Adapting to the new normal: A sustainable livelihood framework for the informal sectors during COVID-19”, *Review of Development Economics*, Wiley. DOI: <https://doi.org/10.1111/rode.12974> (ABS 2, ABDC B)
9. Nicolas Lampach, Tuyen Tiet, Nguyen To-The, **Tuan Nguyen-Anh*** (2023), “Willingness to pay to reduce the ecological and health risks from water pollution in emerging urban regions: the case of the Red River Delta in Vietnam”, *Environmental Management*, Springer. DOI: <https://doi.org/10.1007/s00267-023-01788-y> (ABS 2, FNEGE 4, ABDC C)
10. Rim Oueghlissi, Sy-Hoa Ho, **Tuan Nguyen-Anh**, Riadh El Ferktaji (2023), “Do flexible exchange rates matter for monetary autonomy?”, *Journal of the Asia Pacific Economy*, Taylor & Francis. DOI: <https://doi.org/10.1080/13547860.2023.2287859> (ABS 1, ABDC B)
11. **Tuan Nguyen-Anh**, Chinh Hoang-Duc, Linh Nguyen-Thi-Thuy, Vuong Vu-Tien, Uyen Nguyen-Dinh, N To-The (2022), “Do intangible assets stimulate firm performance? Empirical evidence from Vietnamese agriculture, forestry and fishery small- and medium-sized enterprises”, *Journal of Innovation & Knowledge*, 7(3), 100194, Elsevier. DOI: <https://doi.org/10.1016/j.jik.2022.100194> (ABDC A)

12. **Tuan Nguyen-Anh**, Chinh Hoang-Duc, Tuyen Tiet-Tong, Phu Nguyen-Van, N To-The (2022), “Composite effects of human, natural and social capitals on sustainable food-crop farming in Sub-Saharan Africa”, *Food Policy*, 102284, Elsevier. DOI: <https://doi.org/10.1016/j.foodpol.2022.102284> (ABS 3, FNEGE 3, CNRS 3, ABDC B)
13. Anh Nguyen-Thi-Phuong, Nguyen To-The, **Tuan Nguyen-Anh*** (2022), “The influences of cultural values on consumers’ green purchase intention in emerging markets: An evidence from South Korea and Vietnam”, *Current Psychology*, Springer. DOI: <https://doi.org/10.1007/s12144-022-04064-0> (ABS 1, ABDC B)
14. **Tuan Nguyen-Anh**, Chinh Hoang- Duc, Anh, Le Ngoc, Thinh, Nguyen-An (2022), Drivers of Land Use Efficiency among Ethnic Minority Groups in Vietnam: A Longitudinal Study, *Journal of Asia Pacific Economy*, DOI: 10.1080/13547860.2022.2044658 (ABS 1, ABDC B)
15. Nicolas Lampach, Nguyen To-The, **Tuan Nguyen-Anh** (2021), “Technical efficiency and the adoption of multiple agricultural technologies in the mountainous areas of Northern Vietnam”, *Land Use Policy*, 103, 105289, Elsevier. DOI: <https://doi.org/10.1016/j.landusepol.2021.105289> (ABDC A)
16. **Tuan Nguyen-Anh**, Duy Nong, Shawn Leu & N To-The* (2021), “Changes in the environment from perspectives of small-scale farmers in remote Vietnam”, *Regional Environmental Change*, 21(4), 1-17, Springer. DOI: <https://doi.org/10.1007/s10113-021-01835-6>

* Corresponding author

Books

1. N To-The, **Tuan Nguyen-Anh*** & L Truong-Do (2021), “Analysis of producers’ behavior: Case study of organic tea farming households in Vietnam”, ISBN: 978-604-324-757-2, Vietnam National University Publisher, Hanoi.

* Co-chief author

Submitted/Under review/Revision Papers

1. **Tuan Nguyen-Anh**, Phu Nguyen-Van (2026), “Exploring Farmers’ Preferences in Adopting Organic Farming Under Uncertainty”, *Quantitative Economics*. [Submitted]
2. **Tuan Nguyen-Anh** (2026), “Greening Craft Villages: Evidence from Eco-Innovation Adoption in Vietnam”, *Ecological Economics*. [Under Review]
3. **Tuan Nguyen-Anh**, Phu Nguyen-Van, Nguyen To-The (2025), “Farmers’ Preferences and Attitudes in Conversion to Organic Farming: A Lab-in-the-Field Experiment”, *Ecological Economics*. [Major revision]
4. **Tuan Nguyen-Anh** (2025), “The Value of Information under Ambiguity: A Theoretical and Experimental Study”, *European Review of Agricultural Economics*. [Under review]
5. Nguyen To-The, **Tuan Nguyen-Anh**, Linh Nguyen-Yen, Tham Nguyen-Thi-Hong, Thanh Nguyen (2025), “Digital technologies and technical efficiency: Insights from smallholder tea farmers in Tuyen-Quang province, Vietnam”, *Journal of Agribusiness in Developing and Emerging Economies*. [Major review]

Ongoing Papers

1. **Tuan Nguyen-Anh**, Thi Kim Cuong Pham, Anne Stenger, Jérôme Hergueux, Nguyen To-The (2026), “Conspicuous Consumption versus Conspicuous Conservation in Individual Participation to Environmental Protection Programme”, Working Paper.

2. **Tuan Nguyen-Anh**, Thi Kim Cuong Pham, Anne Stenger, Nguyen To-The, Elisabeth Tovar (2026), “Fairness and Acceptability in Local Climate Adaptation and Maladaptation: Evidence from a Vignette Experiment in Vietnam”, Working Paper.
3. **Tuan Nguyen-Anh**, Phu Nguyen-Van (2026), “Improving the effectiveness of a supportive policy to promote organic farming at farm-scale level: A Spatial Fuzzy Regression Discontinuity Design”, Working Paper.

TEACHING EXPERIENCES

DEPOCEN (Econometrics) CASED program Remote
Lecturer 2026

Advanced Econometrics (Online) Graduate Level | 90 hours/year

Keywords: Linear regression, Model Specification, Regression Diagnostics and Inference with Non-Ideal Data, Addressing Confounding: Matching and Propensity Score Method, Instrumental Variables Regression, Regression with Panel Data

VNU University of Economics and Business (UEB) Remote
Lecturer Jan 2022 to Present

Econometrics (Online) Graduate Level | 90 hours/year

Keywords: Linear regression, Linear Regression with Multiple Regressors, Regression Diagnostics, Nonlinear Regression Models, Causality with unobserved confounders, Regression with Panel Data

University of Paris Nanterre Paris, France
Doctoral Lecturer, EconomiX Laboratory Jan 2023 to Jan 2025

Business English for Banking and Finance Master’s Level | 24 hours/year

Keywords: Professional Communication, Financial Vocabulary, Sustainable Finance, Risk Management, Corporate Governance, Contemporary issues in banking and finance, Cybersecurity Compliance.

Teaching Responsibility: Full course delivery, including lectures, assessments, and student mentoring.

VNU University of Economics and Business (UEB) Hanoi, Vietnam
Full-time Lecturer, Faculty of Political Economy Feb 2020 to Dec 2022

Institutional Economics Undergraduate | 45h/semester

Keywords: Institutions, Governance, Contract Theory, Common Pool Resources, Transaction Costs

Applied Statistics Undergraduate | 45h/semester

Keywords: Descriptive Statistics, Probability Distributions, Hypothesis Testing, Regression Analysis, ANOVA, Time Series Basics, Statistical Software (R, SPSS, Stata)

Econometrics Undergraduate | 45h/semester

Keywords: Linear regression, Model Specification, Joint Hypothesis Testing, Regression Diagnostics, Nonlinear Regression Models, Causality with unobserved confounders, Panel Data and Regression

Research Methodology Undergraduate | 45h/semester

Keywords: Research Design, Survey Methods, Academic Writing

Agricultural Economics Undergraduate | 45h/semester

Keywords: Farm Management, Agricultural Production, Value Chains, Agricultural Technologies

Teaching Volume: 135 hours/semester (270 hours/year)

IELTS Preparation Tutor June 2015 to December 2017

Part-time | **Keywords:** English Proficiency, Academic Writing

PROFESSIONAL LEADERSHIP & SERVICE

International Society of Vietnam Economists (ISVE)

Communications Managing

Jan 2026–Current

Website: <https://ivse.net>

Facebook: <https://www.facebook.com/InternationalSocietyVietnamEconomists>

CONFERENCE PRESENTATIONS

1. 5th International Conference on Development Economics (ICDE 2025) organized by the University of Paris Nanterre - UPN
Paper: Exploring Farmers' Preferences in Adopting Organic Farming Under Uncertainty
2. 30th Annual Conference of the European Association of Environmental and Resource Economists (EAERE 2025) organized by the Norwegian School of Economics - NHH
Paper: The Role of Farmers' Preferences in Willingness to Convert to Organic Farming Under Uncertainty: A Lab-in-the-field Experiment
3. 29th Annual Conference of the European Association of Environmental and Resource Economists (EAERE 2024) organized by the CEDON Centre of Economics and Corporate Sustainability of the KU Leuven
Paper: The roles of farmer preferences and social factors in the conversion willingness to organic farming: A lab-in-the-field experiment
4. 2022 3rd International Symposium on Water, Ecology and Environment (ISWEE 2022) organized by Beijing Jiaotong University
Paper: Towards the circular economy: The role of culture in enhancing sustainable consumption in Asia
5. 2nd UDSB and International Partners' Research Conference 2021 organized by University of Dundee (Scotland) and others, VNU University of Economics and Business (Vietnam).
Paper: Determinants of student's motivation to learn during the COVID-19 crisis: the case of Vietnamese universities
6. Vietnam Economist Annual Meeting (VEAM) organized by Dalat University (DLU), Foreign Trade University Hanoi (FTU), Development and Policies Research Center (DEPOCEN), French National Center for Scientific Research (CNRS)
Paper: Benchmarking technology in the stochastic frontier maize production of Northern Vietnam: Difference in Difference approach

WORKSHOP ORGANISATION

1. Workshop "Sustainability, Public Action, and Well-Being" 2022 organized by Strasbourg University, INRAE, CNRS, VNU University of Economics and Business
Date: July 18-19, 2022
Location: Faculty of Political Economy, University of Economics and Business-Viet Nam National University, Ha Noi
Role: Organizer and Facilitator
Link: <https://www.beta-economics.fr/evenements/workshop-sustainability-public-action-and-well-being/>

JOURNAL PEER REVIEW ACTIVITY

Journal	Role	Papers
Environmental and Resources Economics	Peer reviewer	2
Annals of Public and Cooperative Economics	Peer reviewer	1
Review of Development Economics	Peer reviewer	3
Journal of Agribusiness in Developing and Emerging Economies	Peer reviewer	2
Sustainable Development	Peer reviewer	2
Agricultural and Food Economics	Peer reviewer	1
Climate and Development	Peer reviewer	1
Environment, Development and Sustainability	Peer reviewer	2

PROJECTS

1. “Conspicuous Consumption versus Conspicuous Conservation in Individual Participation to Environmental Protection Programme ”
Co-Principal Investigator (2026)
Co-funded by Bureau of Theoretical and Applied Economics (BETA), INRAE and VNU University of Economics and Business, VNU
Budget: 10,800 euros
2. “Research and Application of WebGIS for Optimizing Production Operations and Management in Agriculture amid Digital Transformation”
Key Research Member (2026 - 2029)
Funded by The National Foundation for Science and Technology Development, Vietnam
Code: NCUD.09-2025.43
3. “Environmental protection behavior, transformation and technical efficiency in agricultural production: The case of farming households in Vietnam”
Key Research Member (2025 - 2027)
Funded by The National Foundation for Science and Technology Development, Vietnam
Code: 502.01-2024.41
4. “Fairness and Acceptability in Local Climate Adaptation and Maladaptation: Evidence from a Vignette Experiment in Vietnam”
Co-Principal Investigator (2024-2026)
Co-funded by Bureau of Theoretical and Applied Economics (BETA), INRAE and VNU University of Economics and Business, VNU
Budget: 5,000 euros
5. “Farmers’ attitudes and behaviors toward climate change adaptation: Evidence from smallholder farmers in Vietnam mountainous regions”
Principal Investigator (2021 - 2023)
Funded by VNU University of Economics and Business
6. “Improving trade facilitation measures in food and agriculture in the context of COVID-19 and digital trade in South and South East Asia: Evidence-based trade policy analysis and guidance for Cambodia, Sri Lanka and Vietnam”
Consultant (July 2021 - January 2022)
Funded by FAO, No.TF.ESFDD.TFAA400019385
7. “Analysis of agricultural products value chains and micro-finance demand in Son La, Vietnam”
Consultant (July - August 2021)
Funded by IFPRI
8. “Research awareness and behavior of farmers in the Northern to climate change”
Key Research Member (2019 - 2021)
Funded by The National Foundation for Science and Technology Development, Vietnam

9. “Study on constructing model applied high technology into agricultural production for increasing income of farmers and accomplishing New Rural Development in Vinh Phuc province funded by Science and Technology Department of Vinh Phuc province”
Research Member (2017 - 2018)
Funded by Vinh Phuc Science and Technology Department
10. “Research on proposing solutions to promote production and marketing of agriculture and aquaculture sectors in Thai Binh province”
Research Member (2015 - 2016)
Funded by Thai Binh Department of Science and Technology
11. “Solutions to increase collaboration and cooperation in the production and consumption of agricultural products in Vinh Phuc province, the period 2016-2020”
Research Member (2015 - 2016)
Funded by Vinh Phuc Department of Science and Technology
12. “Study on developing value chain of main agricultural products to promote production in Tran Yen district, Yen Bai province”
Research Member (2015 - 2016)
Funded by Yen Bai Science and Technology Department
13. “Evaluation on New Rural Development program in Dak Nong province in the period 2010-2014 and proposing solutions to utilize all social resources to promote New Rural Development in Dak Nong in five coming years”
Research Member (2015 - 2016)
Funded by Dak Nong Science and Technology Department
14. “Humid tropics Household survey”
Enumerator (December 2014 - January 2015)
Funded by ILRI (CGIAR)
15. “Towards more profitable and sustainable vegetable farming systems in north-western Vietnam (Project number AGB/2012/059)”
Enumerator (March 2014 - April 2014)
Funded by ACIAR

SELECTED SCHOLARSHIPS AND AWARDS

- | | |
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| • Vietnam National University Certificate for Scientific Research and Innovation | 2021-2025 |
| • France Excellence Scholarship 2022 | November 2022 - November 2025 |
| • Australia Awards Scholarship 2017 | January 2018 - December 2019 |

SKILLS

Programming Software	Python	Expert
	MATLAB	Proficient
	Flask	Advanced
	OTree	Advanced
Statistical Software	R	Expert
	Stata	Expert
	SPSS	Advanced
Document Preparation	L ^A T _E X	Expert
	Microsoft Office	Expert
Survey Tools	Qualtrics	Expert

	LimeSurvey	Advanced
	SurveyMonkey	Advanced
LMS	Blackboard	Proficient

LANGUAGES

- English [Level C1] ; French [Level A2] ; Vietnamese [Native]

REFERENCES

Prof. Phu Nguyen-Van

Directeur de Recherche, University of Paris Nanterre,
French Centre National de la Recherche Scientifique.
Email: pnguyenvan@parisnanterre.fr

Prof. Cuong Le-Van

Emeritus Professor, Paris School of Economics, French
Centre National de la Recherche Scientifique
Email: levan@univ-paris1.fr

Prof. Anne Stenger

Directrice de recherche, INRA-BETA, Universite de
Strasbourg
Email: anne.stenger-letheux@inrae.fr

Prof. Eric Darmon

Professor in Economics, Department of Economics,
University of Paris Nanterre
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