# Anh Vi Pham

# Data Intern

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#### **SUMMARY**

I am currently a penultimate year student at Deakin University, with nearly 4 years of exposure to the field of data science in both Vietnam and Australia. During this time, I have independently developed and honed most of my technical skills in data analysis through various personal projects. Despite my technical proficiency, I have identified a gap in my ability to analyze business problems effectively, an essential skill that, in my view, thrives in real-world scenarios. Consequently, I am seeking an opportunity in a professional environment where I can further develop my analytical capabilities and cultivate myself.

#### **EDUCATION**

## **Deakin University**

Feb 2023 – present (expected graduation: May 2025) Melbourne, Australia Bachelor of Business Analytics

## Da Nang University of Economics

Sep 2020 – Jan 2023 Da Nang, Vietnam Bachelor of Data Science and Business Analytics GPA: 3.55

#### **SKILLS**

- Data Manipulation: Python, SQL
- Machine Learning, Statistics
- Database Managing

- Cloud Computing: Azure
- Data Visualization: Tableau, PowerBI
- Web App: Django, Streamlit
- Data Scraping: Selenium, BeautifulSoup, Request
- Github, Microsoft Office

#### **CERTIFICATIONS**

- Hackerrank SQL (intermediate) certificate (Aug 2022) view
- Hackerrank Python (basic) certificate (Aug 2022) <u>view</u>
- IELTS 7.5 (2022)

### **PROJECTS**

# Data GotTalent Contest 2024: Cinema Data Analysis and Dashboard dashboard github

Jan 2024

- Analyzed a dataset consisting of 40,000 records across 3 tables, revealing insights into business problems using statistical techniques in **Python**.
- Designed and implemented a business database hosted on Azure, including an Extract, Transform, Load (ETL) pipeline.
- Developed a **Streamlit** dashboard that displayed comprehensive information on 4,479 cinema members, along with total sales figures of 1,686,815,000 VND for 19 movies.

#### Denmark Airbnb: Exploratory Data Analysis kaggle github

Nov 2023

- Analyzed data distribution, variable correlations, price differences, and customer satisfaction using statistical methods, revealing higher average satisfaction in Sealand compared to the rest of Denmark at a 95% confidence level.
- Developed a classification model for apartment pricing using scikit-learn, achieving an accuracy of 75.3% and a recall of 74%.
- Prepared an analytical report for management, summarizing key findings and insights.

#### Amazon Product Analysis: Customers' Review Scraping and Sentiment Analysis github

Dec 2022

- Successfully scraped and analyzed 18,000 customer reviews from Amazon using **Beautifulsoup** and **Selenium**.
- Preprocessed and vectorized text data using Natural Language Processing (NLP) techniques with gensim, word2vec.
- Configured a Convolutional Neural Network (CNN) with Tensorflow to classify customer sentiments into 3 classses, utilizing
  a 5-layer architecture.

## Wine Quality Classification Model: Deployed with Django and Hosted on Azure github

Oct 2022

- Built and deployed a model for classifying wine quality using **scikit-learn** models, achieving a model accuracy of 83.25%.
- Deployed the model using a web app created with **Django**, where users can input 9 features of wine bottles on Django to receive a quality prediction.
- Hosted the web app utilizing Azure App Service for seamless accessibility.